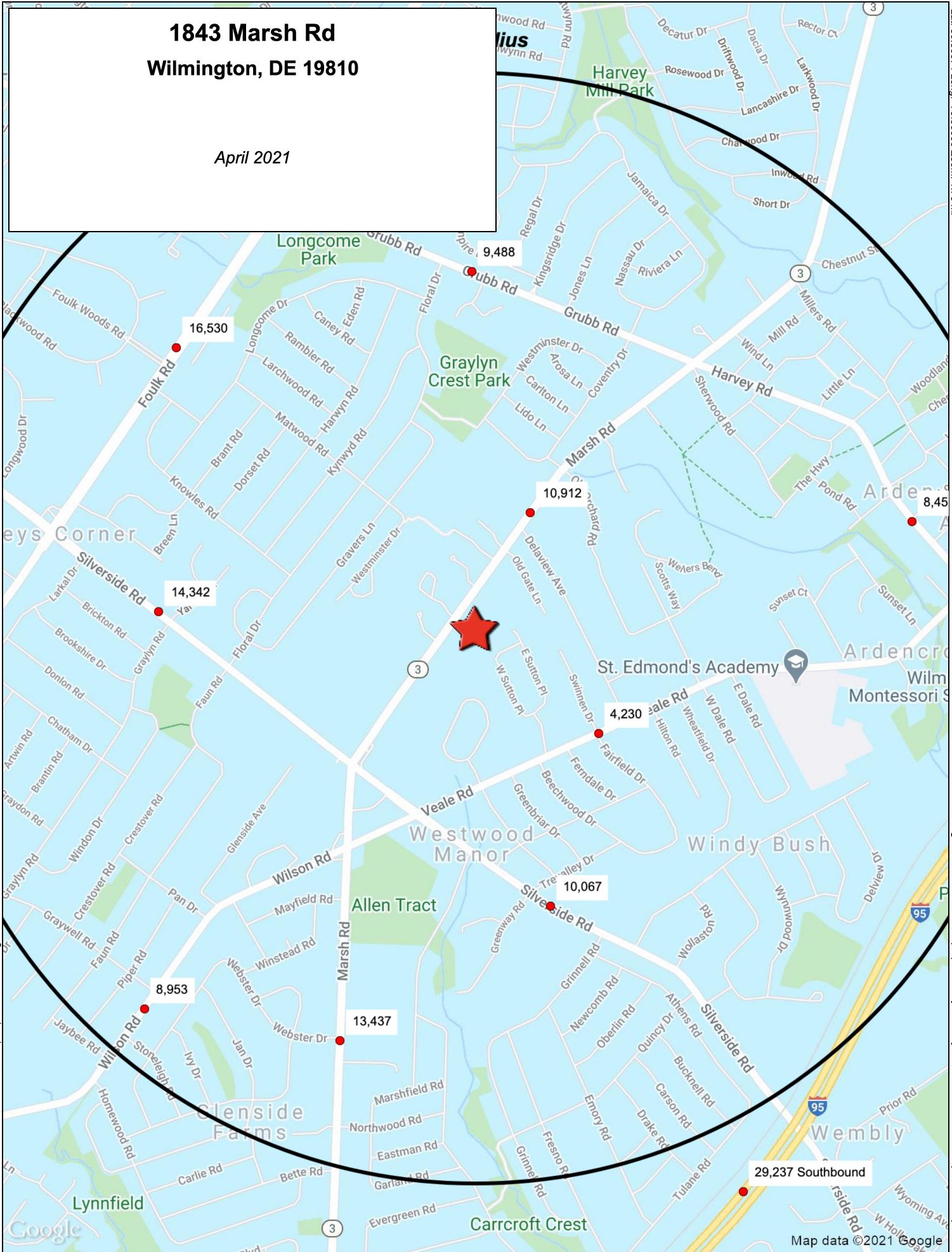


**1843 Marsh Rd
Wilmington, DE 19810**

April 2021



Lat: 39.80574 Long: -75.50090 Zoom: 1.70 mi

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EXPANDED PROFILE

2000-2010 Census, 2020 Estimates with 2025 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 39.8057/-75.5009

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1843 Marsh Rd

Wilmington, DE 19810

Population

	1 mi radius		3 mi radius		5 mi radius	
Estimated Population (2020)	9,220		80,230		161,555	
Projected Population (2025)	9,225		80,348		164,551	
Census Population (2010)	9,445		78,919		160,398	
Census Population (2000)	9,725		78,169		156,966	
Projected Annual Growth (2020 to 2025)	5	-	118	-	2,996	0.4%
Historical Annual Growth (2010 to 2020)	-225	-0.2%	1,311	0.2%	1,157	-
Historical Annual Growth (2000 to 2010)	-280	-0.3%	750	-	3,432	0.2%
Estimated Population Density (2020)	2,936 psm		2,839 psm		2,058 psm	
Trade Area Size	3.1 sq mi		28.3 sq mi		78.5 sq mi	

Households

Estimated Households (2020)	3,875		33,581		67,588	
Projected Households (2025)	3,967		34,320		69,970	
Census Households (2010)	3,858		32,179		65,476	
Census Households (2000)	3,855		31,578		62,381	
Estimated Households with Children (2020)	977	25.2%	9,129	27.2%	18,273	27.0%
Estimated Average Household Size (2020)	2.35		2.37		2.34	

Average Household Income

Estimated Average Household Income (2020)	\$137,202		\$119,145		\$112,677	
Projected Average Household Income (2025)	\$164,572		\$142,492		\$136,843	
Estimated Average Family Income (2020)	\$163,705		\$146,550		\$142,622	

Median Household Income

Estimated Median Household Income (2020)	\$108,576		\$96,698		\$84,745	
Projected Median Household Income (2025)	\$127,304		\$114,114		\$99,005	
Estimated Median Family Income (2020)	\$132,407		\$122,137		\$111,959	

Per Capita Income

Estimated Per Capita Income (2020)	\$57,742		\$49,932		\$47,407	
Projected Per Capita Income (2025)	\$70,843		\$60,927		\$58,451	
Estimated Per Capita Income 5 Year Growth	\$13,101	22.7%	\$10,995	22.0%	\$11,044	23.3%
Estimated Average Household Net Worth (2020)	\$1,161,620		\$1,018,001		\$938,785	

Daytime Demos (2020)

Total Businesses	374		3,767		9,124	
Total Employees	2,401		50,905		131,792	
Company Headquarter Businesses	16	4.2%	180	4.8%	504	5.5%
Company Headquarter Employees	201	8.4%	12,655	24.9%	33,396	25.3%
Employee Population per Business	6.4		13.5		14.4	
Residential Population per Business	24.6		21.3		17.7	

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Race & Ethnicity

	1 mi radius		3 mi radius		5 mi radius	
White (2020)	7,399	80.2%	58,650	73.1%	103,731	64.2%
Black or African American (2020)	1,042	11.3%	12,827	16.0%	43,281	26.8%
American Indian or Alaska Native (2020)	18	0.2%	202	0.3%	396	0.2%
Asian (2020)	553	6.0%	5,701	7.1%	8,374	5.2%
Hawaiian or Pacific Islander (2020)	-	-	29	-	36	-
Other Race (2020)	42	0.5%	1,027	1.3%	2,042	1.3%
Two or More Races (2020)	166	1.8%	1,795	2.2%	3,696	2.3%
Not Hispanic or Latino Population (2020)	8,886	96.4%	76,275	95.1%	153,851	95.2%
Hispanic or Latino Population (2020)	334	3.6%	3,955	4.9%	7,704	4.8%
Not Hispanic or Latino Population (2025)	8,867	96.1%	76,191	94.8%	156,384	95.0%
Hispanic or Latino Population (2025)	358	3.9%	4,157	5.2%	8,167	5.0%
Not Hispanic or Latino Population (2010)	9,281	98.3%	76,238	96.6%	154,778	96.5%
Hispanic or Latino Population (2010)	164	1.7%	2,681	3.4%	5,620	3.5%
Not Hispanic or Latino Population (2000)	9,623	99.0%	76,613	98.0%	153,526	97.8%
Hispanic or Latino Population (2000)	102	1.0%	1,556	2.0%	3,440	2.2%
Projected Hispanic Annual Growth (2020 to 2025)	24	1.5%	202	1.0%	463	1.2%
Historic Hispanic Annual Growth (2000 to 2020)	232	11.4%	2,400	7.7%	4,263	6.2%

Age Distribution (2020)

Age Under 5	423	4.6%	4,184	5.2%	8,520	5.3%
Age 5 to 9 Years	464	5.0%	4,438	5.5%	9,246	5.7%
Age 10 to 14 Years	482	5.2%	4,317	5.4%	8,984	5.6%
Age 15 to 19 Years	407	4.4%	3,943	4.9%	8,540	5.3%
Age 20 to 24 Years	294	3.2%	3,309	4.1%	8,016	5.0%
Age 25 to 29 Years	355	3.8%	4,596	5.7%	10,520	6.5%
Age 30 to 34 Years	494	5.4%	5,108	6.4%	10,882	6.7%
Age 35 to 39 Years	536	5.8%	5,100	6.4%	10,218	6.3%
Age 40 to 44 Years	500	5.4%	4,727	5.9%	9,512	5.9%
Age 45 to 49 Years	541	5.9%	4,781	6.0%	9,589	5.9%
Age 50 to 54 Years	659	7.2%	5,520	6.9%	10,682	6.6%
Age 55 to 59 Years	830	9.0%	6,372	7.9%	11,954	7.4%
Age 60 to 64 Years	766	8.3%	6,313	7.9%	12,017	7.4%
Age 65 to 74 Years	1,260	13.7%	9,985	12.4%	18,824	11.7%
Age 75 to 84 Years	771	8.4%	5,232	6.5%	9,818	6.1%
Age 85 Years or Over	439	4.8%	2,306	2.9%	4,232	2.6%
Median Age	49.6		44.5		42.4	

Gender Age Distribution (2020)

Female Population	4,797	52.0%	41,525	51.8%	84,024	52.0%
Age 0 to 19 Years	846	17.6%	8,172	19.7%	17,166	20.4%
Age 20 to 64 Years	2,540	52.9%	23,493	56.6%	47,910	57.0%
Age 65 Years or Over	1,411	29.4%	9,859	23.7%	18,949	22.6%
Female Median Age	51.4		46.2		44.4	
Male Population	4,423	48.0%	38,705	48.2%	77,531	48.0%
Age 0 to 19 Years	929	21.0%	8,710	22.5%	18,124	23.4%
Age 20 to 64 Years	2,436	55.1%	22,331	57.7%	45,481	58.7%
Age 65 Years or Over	1,058	23.9%	7,664	19.8%	13,926	18.0%
Male Median Age	47.6		42.8		40.4	

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Wilmington, DE 19810

Household Income Distribution (2020)

	1 mi radius		3 mi radius		5 mi radius	
HH Income \$200,000 or More	725	18.7%	4,831	14.4%	8,505	12.6%
HH Income \$150,000 to \$199,999	435	11.2%	3,516	10.5%	5,837	8.6%
HH Income \$100,000 to \$149,999	915	23.6%	6,625	19.7%	11,754	17.4%
HH Income \$75,000 to \$99,999	544	14.0%	5,059	15.1%	9,238	13.7%
HH Income \$50,000 to \$74,999	450	11.6%	4,784	14.2%	10,326	15.3%
HH Income \$35,000 to \$49,999	328	8.5%	2,888	8.6%	6,268	9.3%
HH Income \$25,000 to \$34,999	162	4.2%	1,906	5.7%	5,015	7.4%
HH Income \$15,000 to \$24,999	178	4.6%	1,503	4.5%	4,005	5.9%
HH Income Under \$15,000	137	3.5%	2,470	7.4%	6,640	9.8%
HH Income \$35,000 or More	3,397	87.7%	27,701	82.5%	51,929	76.8%
HH Income \$75,000 or More	2,619	67.6%	20,029	59.6%	35,335	52.3%

Housing (2020)

	1 mi radius		3 mi radius		5 mi radius	
Total Housing Units	4,025		34,844		71,407	
Housing Units Occupied	3,875	96.3%	33,581	96.4%	67,588	94.7%
Housing Units Owner-Occupied	3,354	86.5%	25,287	75.3%	45,645	67.5%
Housing Units, Renter-Occupied	521	13.5%	8,294	24.7%	21,943	32.5%
Housing Units, Vacant	150	3.9%	1,262	3.8%	3,819	5.7%

Marital Status (2020)

	1 mi radius		3 mi radius		5 mi radius	
Never Married	2,157	27.5%	19,130	28.4%	47,292	35.1%
Currently Married	4,039	51.4%	33,938	50.4%	57,631	42.8%
Separated	237	3.0%	2,820	4.2%	6,014	4.5%
Widowed	612	7.8%	4,853	7.2%	9,344	6.9%
Divorced	807	10.3%	6,550	9.7%	14,525	10.8%

Household Type (2020)

	1 mi radius		3 mi radius		5 mi radius	
Population Family	7,643	82.9%	65,696	81.9%	127,074	78.7%
Population Non-Family	1,481	16.1%	13,752	17.1%	31,183	19.3%
Population Group Quarters	96	1.0%	783	1.0%	3,298	2.0%
Family Households	2,605	67.2%	22,039	65.6%	41,378	61.2%
Non-Family Households	1,270	32.8%	11,542	34.4%	26,211	38.8%
Married Couple with Children	789	19.5%	6,556	19.3%	11,205	19.4%
Average Family Household Size	2.9		3.0		3.1	

Household Size (2020)

	1 mi radius		3 mi radius		5 mi radius	
1 Person Households	1,099	28.4%	9,695	28.9%	22,080	32.7%
2 Person Households	1,405	36.3%	11,942	35.6%	21,928	32.4%
3 Person Households	601	15.5%	5,242	15.6%	10,002	14.8%
4 Person Households	507	13.1%	4,280	12.7%	8,087	12.0%
5 Person Households	178	4.6%	1,665	5.0%	3,580	5.3%
6 or More Person Households	86	2.2%	757	2.3%	1,911	2.8%

Household Vehicles (2020)

	1 mi radius		3 mi radius		5 mi radius	
Households with 0 Vehicles Available	199	5.1%	1,762	5.2%	6,267	9.3%
Households with 1 Vehicles Available	1,046	27.0%	11,704	34.9%	25,820	38.2%
Households with 2 or More Vehicles Available	2,629	67.9%	20,114	59.9%	35,502	52.5%
Total Vehicles Available	7,470		60,562		111,327	
Average Vehicles Per Household	1.9		1.8		1.6	

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Labor Force (2020)

	1 mi radius		3 mi radius		5 mi radius	
Estimated Labor Population Age 16 Years or Over	7,776		66,529		133,243	
Estimated Civilian Employed	4,472	57.5%	39,537	59.4%	76,878	57.7%
Estimated Civilian Unemployed	432	5.6%	3,661	5.5%	7,240	5.4%
Estimated in Armed Forces	28	0.4%	164	0.2%	332	0.2%
Estimated Not in Labor Force	2,844	36.6%	23,168	34.8%	48,793	36.6%
Unemployment Rate	5.6%		5.5%		5.4%	

Occupation (2020)

	1 mi radius		3 mi radius		5 mi radius	
Occupation: Population Age 16 Years or Over	4,472		39,537		76,878	
Management, Business, Financial Operations	897	20.1%	7,866	19.9%	13,608	17.7%
Professional, Related	1,431	32.0%	12,433	31.4%	22,240	28.9%
Service	560	12.5%	5,176	13.1%	11,860	15.4%
Sales, Office	980	21.9%	8,526	21.6%	17,473	22.7%
Farming, Fishing, Forestry	-	-	19	-	80	0.1%
Construct, Extraction, Maintenance	307	6.9%	2,263	5.7%	4,333	5.6%
Production, Transport Material Moving	297	6.6%	3,254	8.2%	7,285	9.5%
White Collar Workers	3,308	74.0%	28,825	72.9%	53,320	69.4%
Blue Collar Workers	1,164	26.0%	10,712	27.1%	23,558	30.6%

Consumer Expenditure (2020)

	1 mi radius		3 mi radius		5 mi radius	
Total Household Expenditure	\$341.18 M		\$2.67 B		\$5.15 B	
Total Non-Retail Expenditure	\$180.8 M	53.0%	\$1.42 B	53.0%	\$2.73 B	53.0%
Total Retail Expenditure	\$160.38 M	47.0%	\$1.26 B	47.0%	\$2.42 B	47.0%
Apparel	\$12.17 M	3.6%	\$95.21 M	3.6%	\$183.13 M	3.6%
Contributions	\$12.08 M	3.5%	\$92.46 M	3.5%	\$176.33 M	3.4%
Education	\$11.41 M	3.3%	\$87.52 M	3.3%	\$166.83 M	3.2%
Entertainment	\$19.89 M	5.8%	\$154.47 M	5.8%	\$295.48 M	5.7%
Food and Beverages	\$49.27 M	14.4%	\$388.31 M	14.5%	\$750.41 M	14.6%
Furnishings and Equipment	\$12.32 M	3.6%	\$95.72 M	3.6%	\$183.09 M	3.6%
Gifts	\$9.17 M	2.7%	\$70 M	2.6%	\$133.84 M	2.6%
Health Care	\$28.32 M	8.3%	\$222.23 M	8.3%	\$429.13 M	8.3%
Household Operations	\$13.77 M	4.0%	\$107.09 M	4.0%	\$205.61 M	4.0%
Miscellaneous Expenses	\$6.55 M	1.9%	\$51.03 M	1.9%	\$98.2 M	1.9%
Personal Care	\$4.59 M	1.3%	\$35.93 M	1.3%	\$69.18 M	1.3%
Personal Insurance	\$2.61 M	0.8%	\$19.96 M	0.7%	\$37.79 M	0.7%
Reading	\$761.9 K	0.2%	\$5.93 M	0.2%	\$11.39 M	0.2%
Shelter	\$71.05 M	20.8%	\$559.31 M	20.9%	\$1.08 B	21.0%
Tobacco	\$1.75 M	0.5%	\$14.46 M	0.5%	\$28.82 M	0.6%
Transportation	\$61.7 M	18.1%	\$483.46 M	18.1%	\$928.19 M	18.0%
Utilities	\$23.78 M	7.0%	\$189.2 M	7.1%	\$368.38 M	7.2%

Educational Attainment (2020)

	1 mi radius		3 mi radius		5 mi radius	
Adult Population Age 25 Years or Over	7,152		60,039		118,248	
Elementary (Grade Level 0 to 8)	121	1.7%	1,051	1.8%	2,320	2.0%
Some High School (Grade Level 9 to 11)	162	2.3%	1,617	2.7%	5,481	4.6%
High School Graduate	1,557	21.8%	14,428	24.0%	33,667	28.5%
Some College	1,095	15.3%	9,418	15.7%	18,757	15.9%
Associate Degree Only	406	5.7%	4,391	7.3%	7,891	6.7%
Bachelor Degree Only	2,078	29.1%	16,364	27.3%	28,148	23.8%
Graduate Degree	1,733	24.2%	12,769	21.3%	21,984	18.6%

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Units In Structure (2020)

	1 mi radius		3 mi radius		5 mi radius	
1 Detached Unit	3,192	82.7%	22,428	69.7%	33,751	51.5%
1 Attached Unit	251	6.5%	4,190	13.0%	16,060	24.5%
2 to 4 Units	55	1.4%	850	2.6%	3,219	4.9%
5 to 9 Units	60	1.6%	1,143	3.6%	2,592	4.0%
10 to 19 Units	49	1.3%	1,997	6.2%	3,606	5.5%
20 to 49 Units	14	0.4%	675	2.1%	2,108	3.2%
50 or More Units	248	6.4%	1,950	6.1%	5,803	8.9%
Mobile Home or Trailer	7	0.2%	348	1.1%	450	0.7%
Other Structure	-	-	-	-	-	-

Homes Built By Year (2020)

Homes Built 2010 or later	38	1.0%	1,012	3.1%	2,199	3.4%
Homes Built 2000 to 2009	144	3.7%	1,896	5.9%	4,813	7.4%
Homes Built 1990 to 1999	177	4.6%	2,874	8.9%	6,281	9.6%
Homes Built 1980 to 1989	231	6.0%	2,993	9.3%	5,676	8.7%
Homes Built 1970 to 1979	304	7.9%	4,193	13.0%	8,051	12.3%
Homes Built 1960 to 1969	925	24.0%	7,648	23.8%	11,452	17.5%
Homes Built 1950 to 1959	1,627	42.2%	8,284	25.7%	12,961	19.8%
Homes Built Before 1949	430	11.1%	4,682	14.5%	16,156	24.7%

Home Values (2020)

Home Values \$1,000,000 or More	34	1.0%	209	0.8%	531	1.2%
Home Values \$500,000 to \$999,999	245	7.3%	2,313	9.1%	4,858	10.6%
Home Values \$400,000 to \$499,999	379	11.3%	3,651	14.4%	5,526	12.1%
Home Values \$300,000 to \$399,999	1,563	46.6%	7,698	30.4%	10,624	23.3%
Home Values \$200,000 to \$299,999	920	27.4%	7,770	30.7%	12,390	27.1%
Home Values \$150,000 to \$199,999	83	2.5%	1,877	7.4%	5,228	11.5%
Home Values \$100,000 to \$149,999	68	2.0%	834	3.3%	3,136	6.9%
Home Values \$70,000 to \$99,999	32	1.0%	387	1.5%	1,988	4.4%
Home Values \$50,000 to \$69,999	2	-	44	0.2%	413	0.9%
Home Values \$25,000 to \$49,999	12	0.4%	286	1.1%	497	1.1%
Home Values Under \$25,000	14	0.4%	217	0.9%	453	1.0%
Owner-Occupied Median Home Value	\$334,317		\$321,860		\$299,134	
Renter-Occupied Median Rent	\$1,071		\$1,016		\$979	

Transportation To Work (2020)

Drive to Work Alone	3,594	79.7%	30,682	78.7%	59,575	76.4%
Drive to Work in Carpool	303	6.7%	3,336	8.6%	7,005	9.0%
Travel to Work by Public Transportation	145	3.2%	1,575	4.0%	4,076	5.2%
Drive to Work on Motorcycle	-	-	20	-	47	-
Walk or Bicycle to Work	53	1.2%	549	1.4%	2,230	2.9%
Other Means	19	0.4%	172	0.4%	363	0.5%
Work at Home	396	8.8%	2,665	6.8%	4,705	6.0%

Travel Time (2020)

Travel to Work in 14 Minutes or Less	1,322	29.3%	8,978	23.0%	18,494	23.7%
Travel to Work in 15 to 29 Minutes	1,590	35.2%	14,674	37.6%	28,822	37.0%
Travel to Work in 30 to 59 Minutes	955	21.2%	10,377	26.6%	19,179	24.6%
Travel to Work in 60 Minutes or More	196	4.3%	2,765	7.1%	5,731	7.3%
Average Minutes Travel to Work	19.1		22.2		22.0	

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