



Net Worth Profile

808 S Main St, Salt Lake City, Utah, 84101
 Drive time: 15 minute radius

Prepared by SPARK REALTY UTAH

Latitude: 40.75134

Longitude: -111.89158

Summary	Census 2020	2024	2029	2024-2029 Change	2024-2029 Annual Rate
Population	545,530	556,237	572,206	15,969	0.57%
Median Age	33.3	33.9	35.4	1.5	0.87%
Households	211,397	220,837	234,804	13,967	1.23%
Average Household Size	2.52	2.47	2.39	-0.08	-0.66%

2024 Households by Net Worth	Number	Percent
Total	220,835	100.0%
<\$15,000	49,689	22.5%
\$15,000-\$34,999	17,251	7.8%
\$35,000-\$49,999	6,143	2.8%
\$50,000-\$74,999	10,666	4.8%
\$75,000-\$99,999	9,582	4.3%
\$100,000-\$149,999	14,181	6.4%
\$150,000-\$249,999	20,200	9.1%
\$250,000-\$499,999	31,467	14.2%
\$500,000-\$999,999	24,103	10.9%
\$1,000,000-\$1,499,999	12,173	5.5%
\$1,500,000-\$1,999,999	4,968	2.2%
\$2,000,000+	20,411	9.2%

Median Net Worth	\$160,486
Average Net Worth	\$1,042,234

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2024 Net Worth by Age of Householder	Number of Households						
	<25	25-34	35-44	45-54	55-64	65-74	75+
Total	15,131	52,473	44,013	33,901	29,549	25,994	19,774
<\$15,000	8,609	18,619	9,386	4,594	3,871	2,850	1,760
\$15,000-\$34,999	2,428	5,980	4,281	2,122	1,178	805	456
\$35,000-\$49,999	357	2,248	1,516	969	475	407	171
\$50,000-\$74,999	271	3,893	2,388	1,683	987	799	644
\$75,000-\$99,999	327	3,048	2,229	1,493	984	805	697
\$100,000-\$149,999	437	4,123	3,037	2,416	1,780	1,302	1,087
\$150,000-\$249,999	1,030	4,694	4,151	3,699	2,431	2,151	2,044
\$250,000-\$499,999	1,544	6,082	6,423	5,357	4,583	3,789	3,688
\$500,000-\$999,999	92	2,870	5,104	4,961	3,845	4,070	3,162
\$1000000+	37	915	5,498	6,608	9,414	9,014	6,065
Median Net Worth	\$13,183	\$45,244	\$133,520	\$249,048	\$388,387	\$506,316	\$433,631
Average Net Worth	\$74,710	\$140,377	\$625,030	\$1,088,567	\$1,796,844	\$2,341,264	\$2,189,672

Data Note: Net Worth is total household wealth minus debt, secured and unsecured. Net worth includes home equity, equity in pension plans, net equity in vehicles, IRAs and Keogh accounts, business equity, interest-earning assets and mutual fund shares, stocks, etc. Examples of secured debt include home mortgages and vehicle loans; examples of unsecured debt include credit card debt, certain bank loans, and other outstanding bills. Forecasts of net worth are based on the Survey of Consumer Finances, Federal Reserve Board.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census data.



Net Worth Profile

808 S Main St, Salt Lake City, Utah, 84101
 Drive time: 30 minute radius

Prepared by SPARK REALTY UTAH

Latitude: 40.75134

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Summary	Census 2020	2024	2029	2024-2029 Change	2024-2029 Annual Rate
Population	1,420,970	1,474,412	1,523,879	49,467	0.66%
Median Age	32.9	33.6	34.8	1.2	0.70%
Households	480,581	507,859	538,145	30,286	1.17%
Average Household Size	2.92	2.87	2.80	-0.07	-0.49%

2024 Households by Net Worth	Number	Percent
Total	507,850	100.0%
<\$15,000	68,746	13.5%
\$15,000-\$34,999	27,072	5.3%
\$35,000-\$49,999	10,533	2.1%
\$50,000-\$74,999	19,621	3.9%
\$75,000-\$99,999	19,518	3.8%
\$100,000-\$149,999	30,625	6.0%
\$150,000-\$249,999	47,485	9.4%
\$250,000-\$499,999	85,909	16.9%
\$500,000-\$999,999	77,956	15.4%
\$1,000,000-\$1,499,999	39,849	7.8%
\$1,500,000-\$1,999,999	15,960	3.1%
\$2,000,000+	64,577	12.7%

Median Net Worth	\$310,679
Average Net Worth	\$1,378,636

Wealth Index	114
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2024 Net Worth by Age of Householder	Number of Households						
	<25	25-34	35-44	45-54	55-64	65-74	75+
Total	24,501	101,864	113,446	89,992	71,974	61,698	44,375
<\$15,000	11,441	24,846	13,464	6,624	5,540	4,085	2,747
\$15,000-\$34,999	3,861	9,283	6,894	3,272	1,724	1,243	794
\$35,000-\$49,999	680	3,819	2,742	1,625	750	630	287
\$50,000-\$74,999	578	7,031	4,827	3,117	1,547	1,310	1,209
\$75,000-\$99,999	677	6,490	4,804	3,023	1,705	1,445	1,374
\$100,000-\$149,999	1,057	9,239	7,094	5,121	3,314	2,408	2,392
\$150,000-\$249,999	2,206	12,007	10,926	8,753	4,794	4,374	4,425
\$250,000-\$499,999	3,631	16,860	21,996	15,482	10,679	8,878	8,383
\$500,000-\$999,999	266	9,314	19,704	17,933	11,307	11,263	8,170
\$1000000+	104	2,975	20,996	25,041	30,615	26,061	14,594
Median Net Worth	\$17,510	\$97,514	\$293,554	\$450,813	\$700,092	\$722,207	\$520,402
Average Net Worth	\$104,525	\$199,958	\$881,370	\$1,506,854	\$2,351,251	\$2,761,292	\$2,299,107

Data Note: Net Worth is total household wealth minus debt, secured and unsecured. Net worth includes home equity, equity in pension plans, net equity in vehicles, IRAs and Keogh accounts, business equity, interest-earning assets and mutual fund shares, stocks, etc. Examples of secured debt include home mortgages and vehicle loans; examples of unsecured debt include credit card debt, certain bank loans, and other outstanding bills. Forecasts of net worth are based on the Survey of Consumer Finances, Federal Reserve Board.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census data.



Net Worth Profile

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Summary	Census 2020	2024	2029	2024-2029 Change	2024-2029 Annual Rate
Population	2,263,253	2,397,741	2,514,632	116,891	0.96%
Median Age	31.4	32.3	33.4	1.1	0.67%
Households	735,068	789,905	845,706	55,801	1.37%
Average Household Size	3.04	3.00	2.94	-0.06	-0.40%

2024 Households by Net Worth	Number	Percent
Total	789,881	100.0%
<\$15,000	101,094	12.8%
\$15,000-\$34,999	39,943	5.1%
\$35,000-\$49,999	15,670	2.0%
\$50,000-\$74,999	29,128	3.7%
\$75,000-\$99,999	30,735	3.9%
\$100,000-\$149,999	48,401	6.1%
\$150,000-\$249,999	76,378	9.7%
\$250,000-\$499,999	140,054	17.7%
\$500,000-\$999,999	125,365	15.9%
\$1,000,000-\$1,499,999	60,760	7.7%
\$1,500,000-\$1,999,999	23,801	3.0%
\$2,000,000+	98,551	12.5%

Median Net Worth	\$316,422
Average Net Worth	\$1,336,652

Wealth Index	112
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2024 Net Worth by Age of Householder	Number of Households						
	<25	25-34	35-44	45-54	55-64	65-74	75+
Total	41,315	160,698	178,879	141,375	109,859	91,771	65,985
<\$15,000	19,051	35,509	19,188	9,487	7,987	5,803	4,070
\$15,000-\$34,999	6,238	13,476	9,908	4,834	2,570	1,775	1,142
\$35,000-\$49,999	1,230	5,584	4,024	2,374	1,101	936	420
\$50,000-\$74,999	1,081	10,324	7,084	4,577	2,279	1,943	1,840
\$75,000-\$99,999	1,208	11,251	7,089	4,499	2,514	2,115	2,059
\$100,000-\$149,999	1,923	15,942	10,911	7,687	4,970	3,489	3,478
\$150,000-\$249,999	3,645	20,519	18,158	13,527	7,233	6,613	6,683
\$250,000-\$499,999	6,331	27,631	37,178	25,680	16,883	13,570	12,782
\$500,000-\$999,999	443	15,491	31,484	30,183	18,073	17,234	12,458
\$1000000+	164	4,972	33,853	38,527	46,250	38,293	21,053
Median Net Worth	\$18,192	\$110,408	\$308,413	\$469,971	\$696,679	\$713,625	\$511,763
Average Net Worth	\$106,051	\$208,958	\$915,559	\$1,492,368	\$2,300,523	\$2,677,997	\$2,191,131

Data Note: Net Worth is total household wealth minus debt, secured and unsecured. Net worth includes home equity, equity in pension plans, net equity in vehicles, IRAs and Keogh accounts, business equity, interest-earning assets and mutual fund shares, stocks, etc. Examples of secured debt include home mortgages and vehicle loans; examples of unsecured debt include credit card debt, certain bank loans, and other outstanding bills. Forecasts of net worth are based on the Survey of Consumer Finances, Federal Reserve Board.

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