### **CROWLEY REDEVELOPMENT LAND** 1101 E Main St. Crowley, TX 76036



#### STILES GROUP COMMERCIAL

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#### StilesCommercial.com



Your North Texas Commercial Real Estate Experts

# **Project Overview**

ADDRESS: 1101 E MAIN ST., CROWLEY, TX LOT SIZE: 12.75 ACRES ZONING: "GC" – GENERAL COMMERCIAL DISTRICT PRICE: CONTACT BROKER

#### **PROPERTY SUMMARY:**

This prime 12.75-acre commercial land parcel is strategically located in the rapidly growing city of Crowley, TX. Positioned along E Main St., the property offers excellent visibility and accessibility, making it ideal for a variety of commercial developments, including retail, office, hospitality, or mixed-use projects.

#### **KEY FEATURES:**

- High-traffic Location: The site benefits from significant daily traffic along E Main St., ensuring strong exposure for future businesses.
- Strategic Growth Area: Crowley has experienced consistent economic and population growth, increasing demand for commercial infrastructure.
- Proximity to Major Highways: Convenient access to major thoroughfares, including I-35W, enhances regional connectivity.
- Utilities Available: Essential utilities, including water, sewer, and electricity, are available at or near the site.
- Flexible Development Opportunities: Suitable for a range of commercial uses, with zoning allowing for various business types.

#### LOCATION HIGHLIGHTS:

- Minutes from downtown Crowley and surrounding retail centers.
- Close to residential neighborhoods, providing a built-in customer base.
- Nearby national retailers and commercial developments contribute to high consumer activity in the area.

This is a rare opportunity to secure a sizable commercial landholding in one of the most promising areas of Crowley, TX. Contact us today for more details or to schedule a site visit.

# **Trade Area Information**

### **DEMOGRAPHIC OVERVIEW**

The primary tapestry segment in Crowley is characterized by "Up and Coming Families," which accounts for 37.1% of households. This segment has a median age of 32.3 years and is predominantly occupied by professionals and individuals engaged in management, business, and financial operations. A high homeownership percentage of 74.7% within this segment indicates a stable and invested community presence that values property acquisition and the associated benefits of long-term residency.

#### **INCOME PARAMTERS**

The financial health of the area is robust, with an average household income of \$108,495 and an average disposable income of \$85,614. These figures suggest a consumer base with significant spending power is a positive indicator for businesses targeting the local market. The unemployment rate in the area stands at 4%, which is slightly lower than the national average of 4.3%, further underscoring economic stability.

#### **POPULATION DYNAMICS**

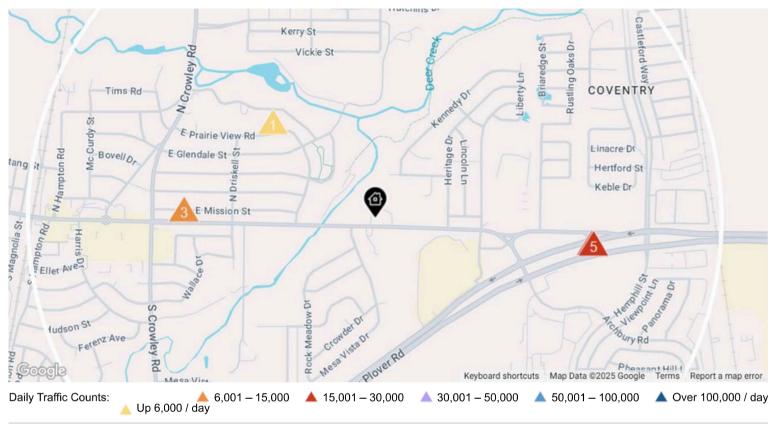
Crowley's total population is 36,735, having experienced a substantial increase of 16.11% since the previous census. The median age is slightly above that of the primary tapestry segment at 35.6 years, indicative of a mature yet dynamic community profile. The population density is measured at 800.7 persons per square mile, with a daytime population density of 586.3; this shift reflects the commuting patterns and suggests a substantial number of residents work outside the area.

### **HOUSING MARKET CONDITIONS**

The housing market in Crowley leans heavily towards ownership, with a homeownership rate of 77.6%. This suggests that residents have a vested interest in the communityâ€<sup>™</sup>s well-being and development, which can be advantageous for businesses seeking long-term customer relationships. Renters account for 22.4% of housing situations, representing an opportunity for services that cater to temporary residents or those not yet ready to purchase homes.

The median estimated home value is a healthy 330,140, with a modest 12month appreciation rate of +0.4%. This slow but steady growth indicates a stable housing market that does not experience volatile fluctuations, offering businesses and residents alike confidence in their real estate investments.

### **Traffic Counts**



<u>^</u> 280

2024 Est. daily traffic counts

Street: E Prairie View Rd Cross: N Prairie View Rd Cross Dir: SE Dist: –

Historical counts Year Count Type

2004 🔺 280 ADT 1999 🔺 190 ADT

2		
9,	294	

2019 Est. daily traffic counts

Street: East Main Street Cross: Crowley Rd Cross Dir: W Dist: 0.09 miles

Historical countsYearCountType20187,842AADT20167,214AADT20157,692AADT20128,400AADT

### **A** 7,685

2024 Est. daily traffic counts

Street: E Main St Cross: Crowley Rd Cross Dir: W Dist: –

Historical counts Year Count Type

### **A** 29,975

2022 Est. daily traffic counts

Street: West Rendon Crowley Road Cross: W Rendon Crowley Rd Cross Dir: NE Dist: 0.11 miles

Historical counts

Year		Count	Туре
2021		31,886	AADT
2020		27,583	AADT
2019		30,561	AADT
2018	<b></b>	24,330	AADT

5
27,423

2024 Est. daily traffic counts

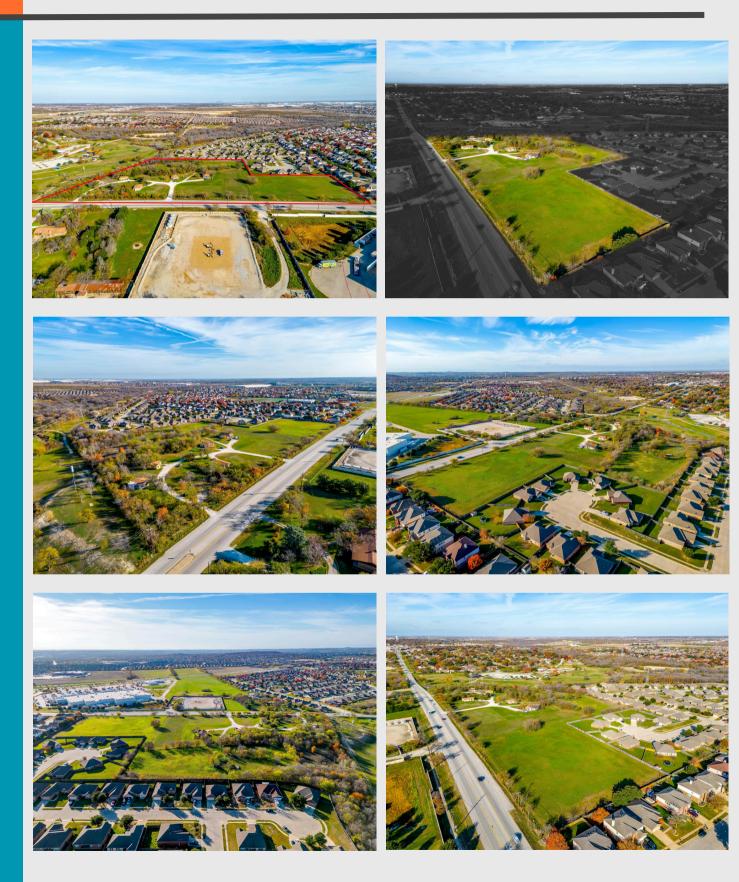
Street: FM 1187 Cross: W Rendon Crowley Rd Cross Dir: NE Dist: –

Historical counts

Year Count Type

NOTE: Daily Traffic Counts are a mixture of actual and Estimates (\*)

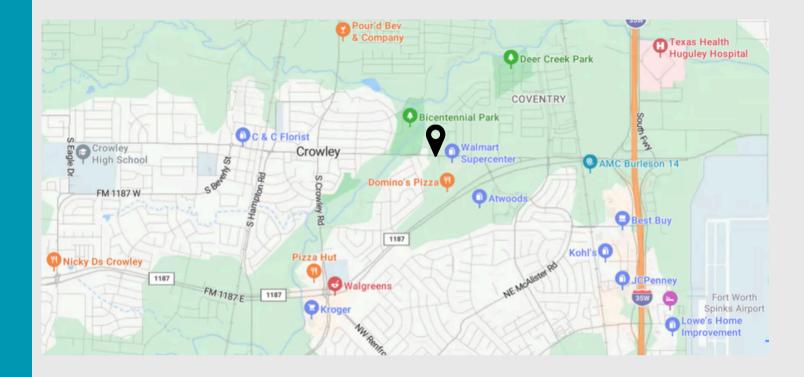
# **Property Photos**

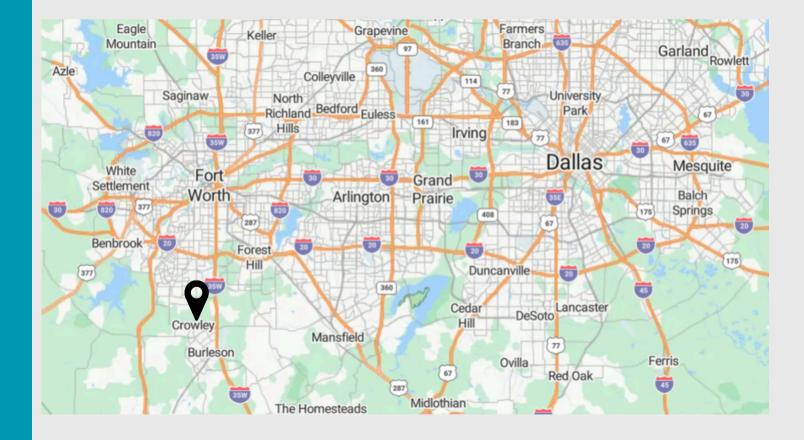


# **Property Photos**



# Maps

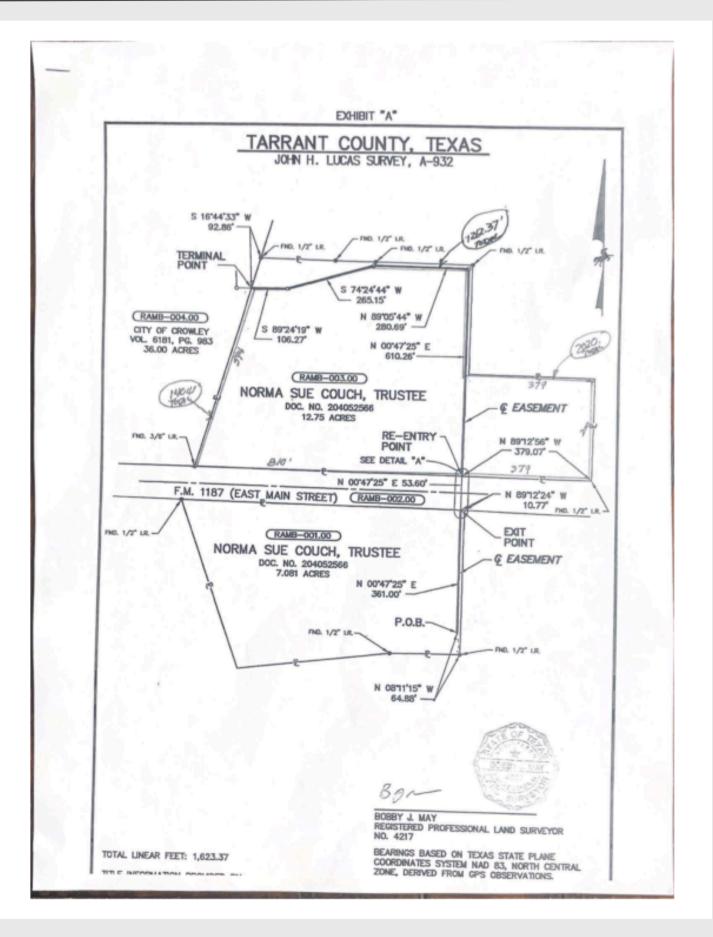




# **Retail Map**



# Survey







#### **GRAHAM STILES**

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