

Consumer Spending Report

8923 La Mesa Blvd, La Mesa, CA 91941

Building Type: **Class C Office**
 Class: **C**
 RBA: **2,743 SF**
 Typical Floor: **1,372 SF**
 Total Available: **0 SF**
 % Leased: **100%**
 Rent/SF/Mo: **-**



2024 Annual Spending (\$000s)	1 Mile	3 Mile	5 Mile
Total Specified Consumer Spending	\$205,757	\$2,133,629	\$5,306,303
Total Apparel	\$9,991	\$106,450	\$272,267
Women's Apparel	3,932	41,179	103,875
Men's Apparel	2,131	22,331	56,534
Girl's Apparel	651	7,428	19,497
Boy's Apparel	491	5,554	14,585
Infant Apparel	465	5,084	13,433
Footwear	2,321	24,873	64,344
Total Entertainment & Hobbies	\$30,418	\$313,558	\$773,502
Entertainment	4,489	50,936	131,474
Audio & Visual Equipment/Service	6,037	61,800	153,004
Reading Materials	520	5,105	12,212
Pets, Toys, & Hobbies	5,139	51,995	126,912
Personal Items	14,234	143,723	349,900
Total Food and Alcohol	\$54,708	\$566,243	\$1,417,198
Food At Home	27,863	293,177	747,866
Food Away From Home	22,911	233,827	574,765
Alcoholic Beverages	3,935	39,239	94,567
Total Household	\$34,467	\$358,078	\$874,594
House Maintenance & Repair	5,776	64,227	161,981
Household Equip & Furnishings	12,657	130,182	319,880
Household Operations	11,246	115,504	279,570
Housing Costs	4,788	48,166	113,163

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2024 Annual Spending (000s)	1 Mile	3 Mile	5 Mile
Total Transportation/Maint.	\$51,745	\$540,188	\$1,364,262
Vehicle Purchases	24,991	262,302	671,629
Gasoline	12,669	133,591	340,985
Vehicle Expenses	1,389	14,473	33,627
Transportation	6,333	64,403	154,509
Automotive Repair & Maintenance	6,363	65,419	163,512
Total Health Care	\$9,799	\$99,762	\$245,534
Medical Services	6,002	61,266	150,156
Prescription Drugs	2,757	27,821	69,054
Medical Supplies	1,040	10,675	26,323
Total Education/Day Care	\$14,628	\$149,352	\$358,947
Education	8,832	90,578	219,066
Fees & Admissions	5,796	58,773	139,881

Daytime Employment Report

1 Mile Radius

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Business Employment by Type	# of Businesses	# Employees	#Emp/Bus
Total Businesses	1,971	19,147	10
Retail & Wholesale Trade	175	2,204	13
Hospitality & Food Service	91	2,040	22
Real Estate, Renting, Leasing	98	635	6
Finance & Insurance	128	640	5
Information	24	259	11
Scientific & Technology Services	163	1,068	7
Management of Companies	4	12	3
Health Care & Social Assistance	915	9,862	11
Educational Services	25	336	13
Public Administration & Sales	6	46	8
Arts, Entertainment, Recreation	20	111	6
Utilities & Waste Management	48	408	9
Construction	61	298	5
Manufacturing	27	147	5
Agriculture, Mining, Fishing	2	4	2
Other Services	184	1,077	6

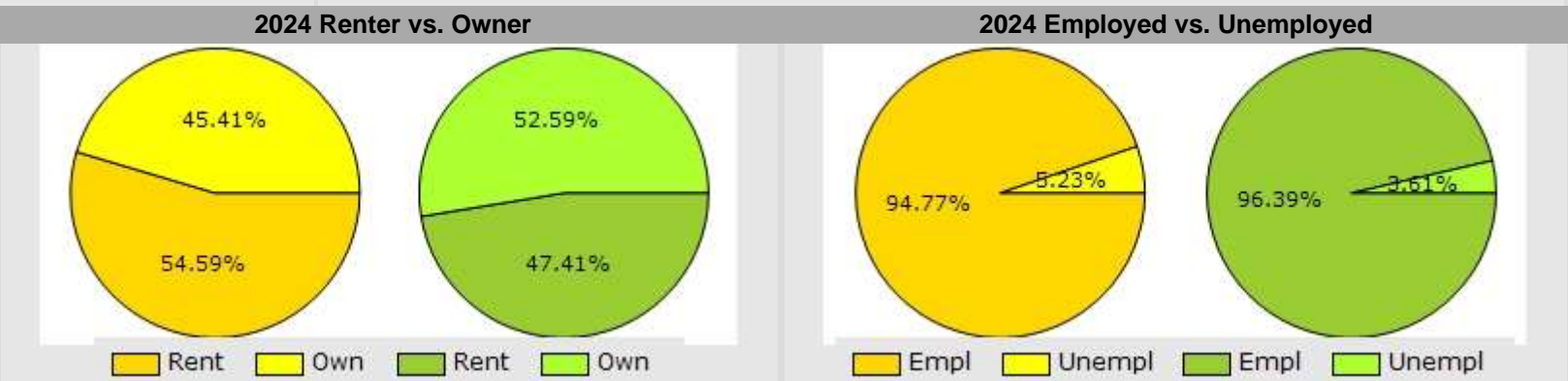
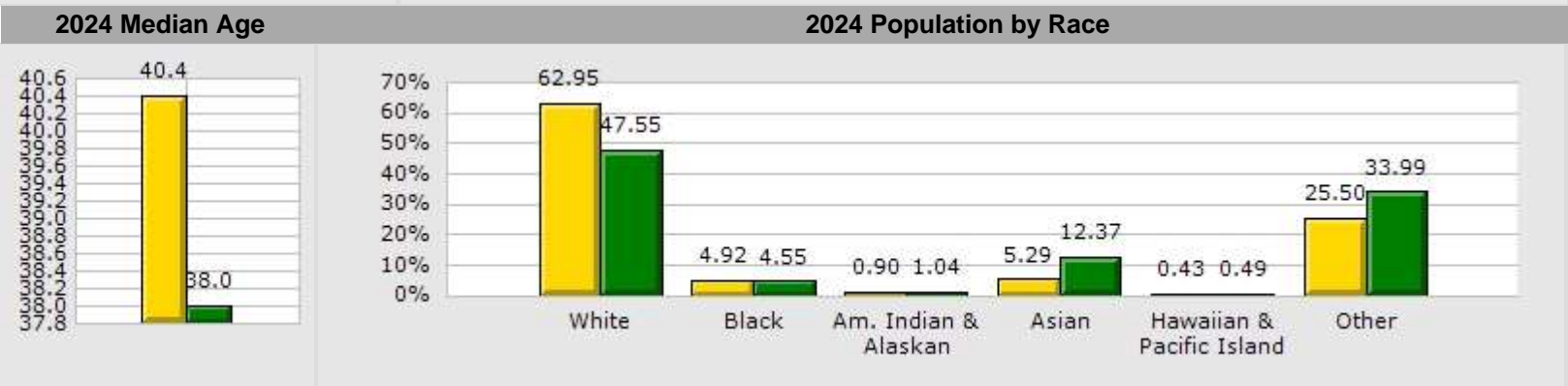
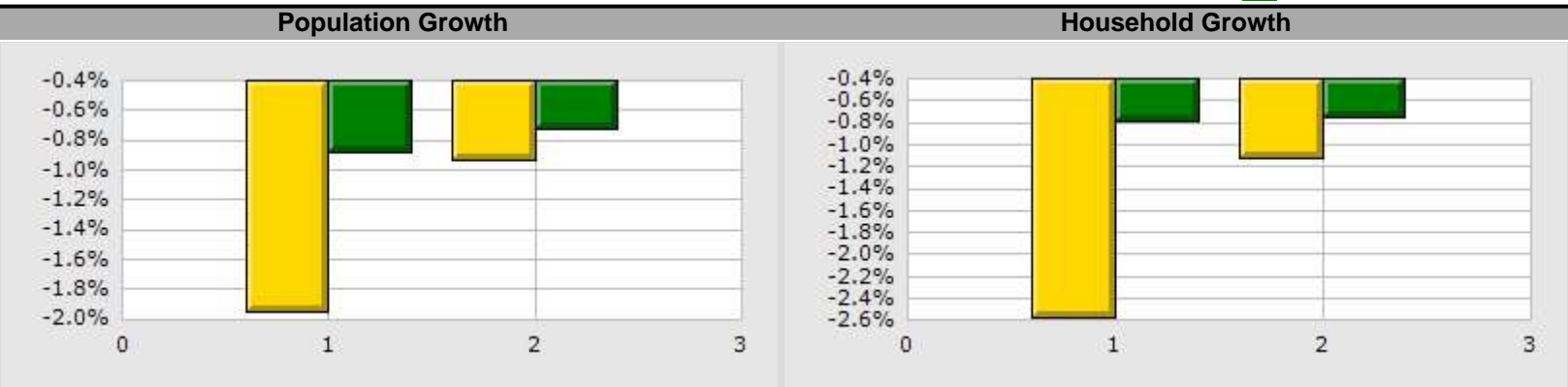
8923 La Mesa Blvd, La Mesa, CA 91941

Type: Class C Office/Medical

County: San Diego

1 Mile

County



8923 La Mesa Blvd, La Mesa, CA 91941				
Type:	Class C Office/Medical			
County:	San Diego			
	1 Mile		County	
Population Growth				
Growth 2020 - 2024	-1.95%		-0.88%	
Growth 2024 - 2029	-0.94%		-0.72%	
Empl	7,341	94.77%	1,626,397	96.39%
Unempl	405	5.23%	60,898	3.61%
2024 Population by Race				
	14,498		3,269,679	
White	9,127	62.95%	1,554,890	47.55%
Black	714	4.92%	148,614	4.55%
Am. Indian & Alaskan	131	0.90%	34,067	1.04%
Asian	767	5.29%	404,600	12.37%
Hawaiian & Pacific Island	62	0.43%	16,044	0.49%
Other	3,697	25.50%	1,111,464	33.99%
Household Growth				
Growth 2020 - 2024	-2.58%		-0.79%	
Growth 2024 - 2029	-1.13%		-0.75%	
Renter Occupied	3,150	54.59%	545,040	47.41%
Owner Occupied	2,620	45.41%	604,615	52.59%
2024 Households by Household Income				
	5,768		1,149,655	
Income <\$25K	776	13.45%	150,001	13.05%
Income \$25K - \$50K	873	15.14%	154,428	13.43%
Income \$50K - \$75K	972	16.85%	171,178	14.89%
Income \$75K - \$100K	800	13.87%	133,136	11.58%
Income \$100K - \$125K	597	10.35%	128,165	11.15%
Income \$125K - \$150K	380	6.59%	100,362	8.73%
Income \$150K - \$200K	581	10.07%	130,925	11.39%
Income \$200K+	789	13.68%	181,460	15.78%
2024 Med Household Inc	\$83,218		\$93,631	
2024 Median Age	40.40		38.00	

Demographic Detail Report

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Radius	1 Mile		3 Mile		5 Mile	
Population						
2029 Projection	14,361		157,526		425,798	
2024 Estimate	14,497		158,979		430,507	
2020 Census	14,785		161,891		442,427	
Growth 2024 - 2029	-0.94%		-0.91%		-1.09%	
Growth 2020 - 2024	-1.95%		-1.80%		-2.69%	
2024 Population by Age	14,497		158,979		430,507	
Age 0 - 4	832	5.74%	9,544	6.00%	26,555	6.17%
Age 5 - 9	763	5.26%	9,418	5.92%	25,844	6.00%
Age 10 - 14	751	5.18%	9,409	5.92%	26,132	6.07%
Age 15 - 19	730	5.04%	8,981	5.65%	25,651	5.96%
Age 20 - 24	793	5.47%	9,055	5.70%	29,826	6.93%
Age 25 - 29	987	6.81%	10,416	6.55%	31,653	7.35%
Age 30 - 34	1,165	8.04%	12,277	7.72%	33,209	7.71%
Age 35 - 39	1,136	7.84%	12,230	7.69%	31,765	7.38%
Age 40 - 44	1,081	7.46%	11,507	7.24%	29,876	6.94%
Age 45 - 49	929	6.41%	9,937	6.25%	26,071	6.06%
Age 50 - 54	840	5.79%	9,350	5.88%	24,670	5.73%
Age 55 - 59	826	5.70%	9,155	5.76%	23,991	5.57%
Age 60 - 64	882	6.08%	9,349	5.88%	24,331	5.65%
Age 65 - 69	832	5.74%	8,507	5.35%	21,858	5.08%
Age 70 - 74	713	4.92%	7,053	4.44%	17,930	4.16%
Age 75 - 79	547	3.77%	5,502	3.46%	13,725	3.19%
Age 80 - 84	340	2.35%	3,576	2.25%	8,785	2.04%
Age 85+	348	2.40%	3,713	2.34%	8,634	2.01%
Age 65+	2,780	19.18%	28,351	17.83%	70,932	16.48%
Median Age	40.40		39.20		37.60	
Average Age	41.00		39.90		38.70	

Demographic Detail Report

8923 La Mesa Blvd, La Mesa, CA 91941

Radius	1 Mile	3 Mile	5 Mile
2024 Population By Race	14,497	158,979	430,507
White	9,127 62.96%	86,239 54.25%	215,955 50.16%
Black	714 4.93%	11,284 7.10%	34,436 8.00%
Am. Indian & Alaskan	131 0.90%	1,381 0.87%	3,996 0.93%
Asian	767 5.29%	9,726 6.12%	32,527 7.56%
Hawaiian & Pacific Island	62 0.43%	1,009 0.63%	2,785 0.65%
Other	3,697 25.50%	49,340 31.04%	140,808 32.71%
Population by Hispanic Origin	14,497	158,979	430,507
Non-Hispanic Origin	10,971 75.68%	110,754 69.67%	289,157 67.17%
Hispanic Origin	3,526 24.32%	48,225 30.33%	141,349 32.83%
2024 Median Age, Male	38.90	38.20	36.70
2024 Average Age, Male	39.50	38.70	37.80
2024 Median Age, Female	42.10	40.40	38.50
2024 Average Age, Female	42.50	41.00	39.70
2024 Population by Occupation Classification	12,006	128,808	346,841
Civilian Employed	7,341 61.14%	80,376 62.40%	210,444 60.67%
Civilian Unemployed	405 3.37%	3,415 2.65%	9,417 2.72%
Civilian Non-Labor Force	3,851 32.08%	43,483 33.76%	122,268 35.25%
Armed Forces	409 3.41%	1,534 1.19%	4,712 1.36%
Households by Marital Status			
Married	2,514	26,659	68,107
Married No Children	1,586	15,743	39,225
Married w/Children	928	10,916	28,882
2024 Population by Education	11,363	120,923	321,076
Some High School, No Diploma	636 5.60%	9,489 7.85%	33,426 10.41%
High School Grad (Incl Equivalency)	1,696 14.93%	21,885 18.10%	64,690 20.15%
Some College, No Degree	4,042 35.57%	39,992 33.07%	101,824 31.71%
Associate Degree	734 6.46%	8,351 6.91%	24,578 7.65%
Bachelor Degree	2,560 22.53%	25,679 21.24%	61,964 19.30%
Advanced Degree	1,695 14.92%	15,527 12.84%	34,594 10.77%

Demographic Detail Report

8923 La Mesa Blvd, La Mesa, CA 91941						
Radius	1 Mile		3 Mile		5 Mile	
2024 Population by Occupation	13,912		149,398		388,718	
Real Estate & Finance	380	2.73%	4,376	2.93%	11,535	2.97%
Professional & Management	4,573	32.87%	45,875	30.71%	108,286	27.86%
Public Administration	562	4.04%	5,512	3.69%	13,239	3.41%
Education & Health	1,955	14.05%	19,320	12.93%	48,557	12.49%
Services	1,249	8.98%	14,026	9.39%	41,706	10.73%
Information	199	1.43%	1,356	0.91%	3,677	0.95%
Sales	1,333	9.58%	17,460	11.69%	47,897	12.32%
Transportation	338	2.43%	2,331	1.56%	5,745	1.48%
Retail	498	3.58%	9,037	6.05%	24,982	6.43%
Wholesale	103	0.74%	1,856	1.24%	4,191	1.08%
Manufacturing	328	2.36%	4,880	3.27%	14,921	3.84%
Production	732	5.26%	7,990	5.35%	23,212	5.97%
Construction	547	3.93%	6,233	4.17%	16,327	4.20%
Utilities	502	3.61%	3,676	2.46%	11,097	2.85%
Agriculture & Mining	38	0.27%	284	0.19%	815	0.21%
Farming, Fishing, Forestry	37	0.27%	196	0.13%	484	0.12%
Other Services	538	3.87%	4,990	3.34%	12,047	3.10%
2024 Worker Travel Time to Job	6,863		73,012		193,886	
<30 Minutes	4,057	59.11%	45,877	62.83%	119,595	61.68%
30-60 Minutes	2,312	33.69%	22,174	30.37%	60,981	31.45%
60+ Minutes	494	7.20%	4,961	6.79%	13,310	6.86%
2020 Households by HH Size	5,924		60,810		154,614	
1-Person Households	1,608	27.14%	15,091	24.82%	35,420	22.91%
2-Person Households	2,073	34.99%	19,572	32.19%	47,014	30.41%
3-Person Households	1,010	17.05%	10,533	17.32%	27,125	17.54%
4-Person Households	727	12.27%	8,536	14.04%	23,045	14.90%
5-Person Households	296	5.00%	4,123	6.78%	12,362	8.00%
6-Person Households	126	2.13%	1,735	2.85%	5,559	3.60%
7 or more Person Households	84	1.42%	1,220	2.01%	4,089	2.64%
2024 Average Household Size	2.40		2.60		2.70	
Households						
2029 Projection	5,705		58,775		147,633	
2024 Estimate	5,770		59,403		149,511	
2020 Census	5,923		60,810		154,614	
Growth 2024 - 2029	-1.13%		-1.06%		-1.26%	
Growth 2020 - 2024	-2.58%		-2.31%		-3.30%	

Demographic Detail Report

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Radius	1 Mile		3 Mile		5 Mile
2024 Households by HH Income	5,768		59,404		149,512
<\$25,000	776	13.45%	8,901	14.98%	25,151 16.82%
\$25,000 - \$50,000	873	15.14%	9,190	15.47%	22,840 15.28%
\$50,000 - \$75,000	972	16.85%	9,154	15.41%	25,105 16.79%
\$75,000 - \$100,000	800	13.87%	7,552	12.71%	18,862 12.62%
\$100,000 - \$125,000	597	10.35%	7,078	11.92%	15,897 10.63%
\$125,000 - \$150,000	380	6.59%	4,575	7.70%	11,622 7.77%
\$150,000 - \$200,000	581	10.07%	5,850	9.85%	14,372 9.61%
\$200,000+	789	13.68%	7,104	11.96%	15,663 10.48%
2024 Avg Household Income	\$110,727		\$107,009		\$101,594
2024 Med Household Income	\$83,218		\$83,133		\$77,200
2024 Occupied Housing	5,770		59,403		149,510
Owner Occupied	2,620	45.41%	29,911	50.35%	77,201 51.64%
Renter Occupied	3,150	54.59%	29,492	49.65%	72,309 48.36%
2020 Housing Units	6,199		62,778		154,831
1 Unit	3,506	56.56%	38,458	61.26%	95,164 61.46%
2 - 4 Units	446	7.19%	3,928	6.26%	9,120 5.89%
5 - 19 Units	731	11.79%	9,397	14.97%	22,181 14.33%
20+ Units	1,516	24.46%	10,995	17.51%	28,366 18.32%
2024 Housing Value	2,620		29,912		77,201
<\$100,000	12	0.46%	762	2.55%	4,096 5.31%
\$100,000 - \$200,000	9	0.34%	169	0.56%	1,173 1.52%
\$200,000 - \$300,000	13	0.50%	646	2.16%	2,319 3.00%
\$300,000 - \$400,000	70	2.67%	1,195	4.00%	4,028 5.22%
\$400,000 - \$500,000	142	5.42%	2,396	8.01%	8,591 11.13%
\$500,000 - \$1,000,000	1,738	66.34%	21,559	72.07%	50,003 64.77%
\$1,000,000+	636	24.27%	3,185	10.65%	6,991 9.06%
2024 Median Home Value	\$806,098		\$727,005		\$683,924
2024 Housing Units by Yr Built	6,209		63,842		160,957
Built 2010+	486	7.83%	2,643	4.14%	6,249 3.88%
Built 2000 - 2010	321	5.17%	2,086	3.27%	8,127 5.05%
Built 1990 - 1999	350	5.64%	3,239	5.07%	10,344 6.43%
Built 1980 - 1989	590	9.50%	7,799	12.22%	24,960 15.51%
Built 1970 - 1979	1,158	18.65%	14,909	23.35%	39,659 24.64%
Built 1960 - 1969	758	12.21%	13,043	20.43%	29,611 18.40%
Built 1950 - 1959	1,629	26.24%	14,095	22.08%	30,544 18.98%
Built <1949	917	14.77%	6,028	9.44%	11,463 7.12%
2024 Median Year Built	1966		1968		1971

Demographic Summary Report

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Population			
2029 Projection	14,361	157,526	425,798
2024 Estimate	14,497	158,979	430,507
2020 Census	14,785	161,891	442,427
Growth 2024 - 2029	-0.94%	-0.91%	-1.09%
Growth 2020 - 2024	-1.95%	-1.80%	-2.69%
2024 Population by Hispanic Origin	3,527	48,225	141,350
2024 Population	14,497	158,979	430,507
White	9,127 62.96%	86,239 54.25%	215,955 50.16%
Black	714 4.93%	11,284 7.10%	34,436 8.00%
Am. Indian & Alaskan	131 0.90%	1,381 0.87%	3,996 0.93%
Asian	767 5.29%	9,726 6.12%	32,527 7.56%
Hawaiian & Pacific Island	62 0.43%	1,009 0.63%	2,785 0.65%
Other	3,697 25.50%	49,340 31.04%	140,808 32.71%
U.S. Armed Forces	396	1,515	4,676
Households			
2029 Projection	5,705	58,775	147,633
2024 Estimate	5,770	59,403	149,511
2020 Census	5,923	60,810	154,614
Growth 2024 - 2029	-1.13%	-1.06%	-1.26%
Growth 2020 - 2024	-2.58%	-2.31%	-3.30%
Owner Occupied	2,620 45.41%	29,911 50.35%	77,201 51.64%
Renter Occupied	3,150 54.59%	29,492 49.65%	72,309 48.36%
2024 Households by HH Income	5,768	59,404	149,512
Income: <\$25,000	776 13.45%	8,901 14.98%	25,151 16.82%
Income: \$25,000 - \$50,000	873 15.14%	9,190 15.47%	22,840 15.28%
Income: \$50,000 - \$75,000	972 16.85%	9,154 15.41%	25,105 16.79%
Income: \$75,000 - \$100,000	800 13.87%	7,552 12.71%	18,862 12.62%
Income: \$100,000 - \$125,000	597 10.35%	7,078 11.92%	15,897 10.63%
Income: \$125,000 - \$150,000	380 6.59%	4,575 7.70%	11,622 7.77%
Income: \$150,000 - \$200,000	581 10.07%	5,850 9.85%	14,372 9.61%
Income: \$200,000+	789 13.68%	7,104 11.96%	15,663 10.48%
2024 Avg Household Income	\$110,727	\$107,009	\$101,594
2024 Med Household Income	\$83,218	\$83,133	\$77,200

Demographic Trend Report

1 Mile Radius

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Description	2020		2024		2029	
Population	14,785		14,497		14,361	
Age 0 - 4	765	5.17%	832	5.74%	825	5.74%
Age 5 - 9	762	5.15%	763	5.26%	807	5.62%
Age 10 - 14	777	5.26%	751	5.18%	771	5.37%
Age 15 - 19	728	4.92%	730	5.04%	744	5.18%
Age 20 - 24	954	6.45%	793	5.47%	750	5.22%
Age 25 - 29	1,172	7.93%	987	6.81%	833	5.80%
Age 30 - 34	1,180	7.98%	1,165	8.04%	976	6.80%
Age 35 - 39	1,086	7.35%	1,136	7.84%	1,071	7.46%
Age 40 - 44	1,007	6.81%	1,081	7.46%	1,087	7.57%
Age 45 - 49	873	5.90%	929	6.41%	1,017	7.08%
Age 50 - 54	853	5.77%	840	5.79%	912	6.35%
Age 55 - 59	951	6.43%	826	5.70%	830	5.78%
Age 60 - 64	988	6.68%	882	6.08%	806	5.61%
Age 65 - 69	841	5.69%	832	5.74%	785	5.47%
Age 70 - 74	718	4.86%	713	4.92%	716	4.99%
Age 75 - 79	437	2.96%	547	3.77%	589	4.10%
Age 80 - 84	296	2.00%	340	2.35%	414	2.88%
Age 85+	396	2.68%	348	2.40%	428	2.98%
Age 15+	12,480	84.41%	12,149	83.80%	11,958	83.27%
Age 20+	11,752	79.49%	11,419	78.77%	11,214	78.09%
Age 65+	2,688	18.18%	2,780	19.18%	2,932	20.42%
Median Age	40		40		42	
Average Age	40.80		41.00		41.70	
Population By Race	14,785		14,497		14,361	
White	9,644	65.23%	9,127	62.96%	9,032	62.89%
Black	745	5.04%	714	4.93%	708	4.93%
Am. Indian & Alaskan	154	1.04%	131	0.90%	131	0.91%
Asian	741	5.01%	767	5.29%	761	5.30%
Hawaiian & Pacific Islander	61	0.41%	62	0.43%	60	0.42%
Other	3,395	22.96%	3,697	25.50%	3,668	25.54%

Demographic Trend Report

1 Mile Radius

8923 La Mesa Blvd, La Mesa, CA 91941

Description	2020	2024	2029
Population by Race (Hispanic)	3,389	3,526	3,501
White	820 24.20%	689 19.54%	684 19.54%
Black	51 1.50%	48 1.36%	48 1.37%
Am. Indian & Alaskan	94 2.77%	86 2.44%	86 2.46%
Asian	45 1.33%	46 1.30%	46 1.31%
Hawaiian & Pacific Islander	6 0.18%	8 0.23%	7 0.20%
Other	2,372 69.99%	2,650 75.16%	2,631 75.15%
Household by Household Income	5,923	5,768	5,705
<\$25,000	801 13.52%	776 13.45%	802 14.06%
\$25,000 - \$50,000	1,048 17.69%	873 15.14%	849 14.88%
\$50,000 - \$75,000	976 16.48%	972 16.85%	953 16.70%
\$75,000 - \$100,000	885 14.94%	800 13.87%	758 13.29%
\$100,000 - \$125,000	624 10.54%	597 10.35%	568 9.96%
\$125,000 - \$150,000	331 5.59%	380 6.59%	390 6.84%
\$150,000 - \$200,000	549 9.27%	581 10.07%	593 10.39%
\$200,000+	709 11.97%	789 13.68%	792 13.88%
Average Household Income	\$104,480	\$110,727	\$111,229
Median Household Income	\$78,856	\$83,218	\$83,196