

FOR LEASE

THE oddie DISTRICT & COMMONS

2450 ODDIE BOULEVARD | SPARKS, NV



Creative-Class Flex | Tech | F&B
Retail | Office PRODUCT TYPE



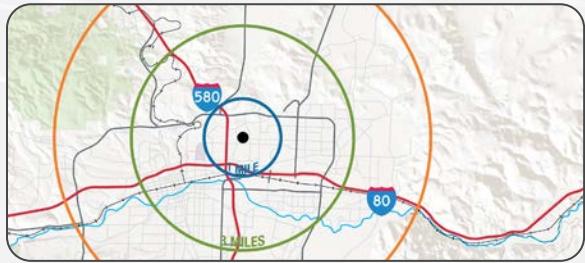
Now Under Construction



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NAI Alliance

FOOTHILL PARTNERS
REAL ESTATE AND URBAN ECONOMICS



Property Highlights

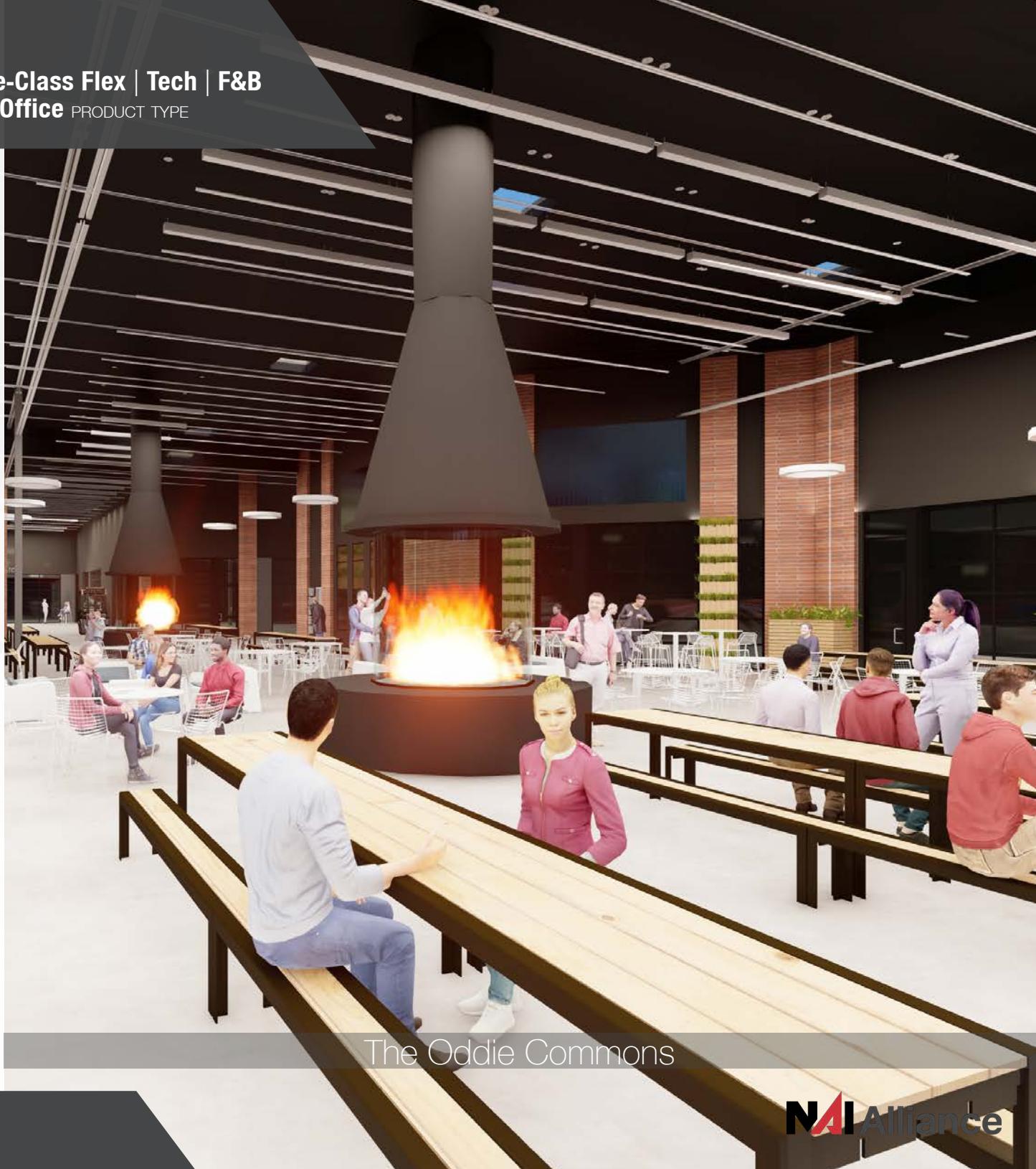
The Oddie District is an urban infill redevelopment project on Oddie Boulevard in Metro Reno / Sparks, Nevada. The project is the deconstruction of a former Lowe's and re-construction of a ±200,000 SF innovation hub featuring a 300+ seat food & beverage / retail marketplace, The Oddie Commons. It's located 10 minutes from the Reno-Tahoe International Airport and 7 minutes from the University of Nevada, Reno.

The Oddie District is the catalyst for a community-centric economic and cultural resurgence.

Anchored in cultural relevance by The Generator, a maker space community including celebrated Burning Man artists and engineers, and The Innovation Collective, a collaborative workplace business accelerator engaged in human capital investment.

Delivering late 2026.

Introduction



The Oddie Commons



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THE oddie COMMONS



Distillery
Opportunity



300 Seats in Open-Air
Covered Commons



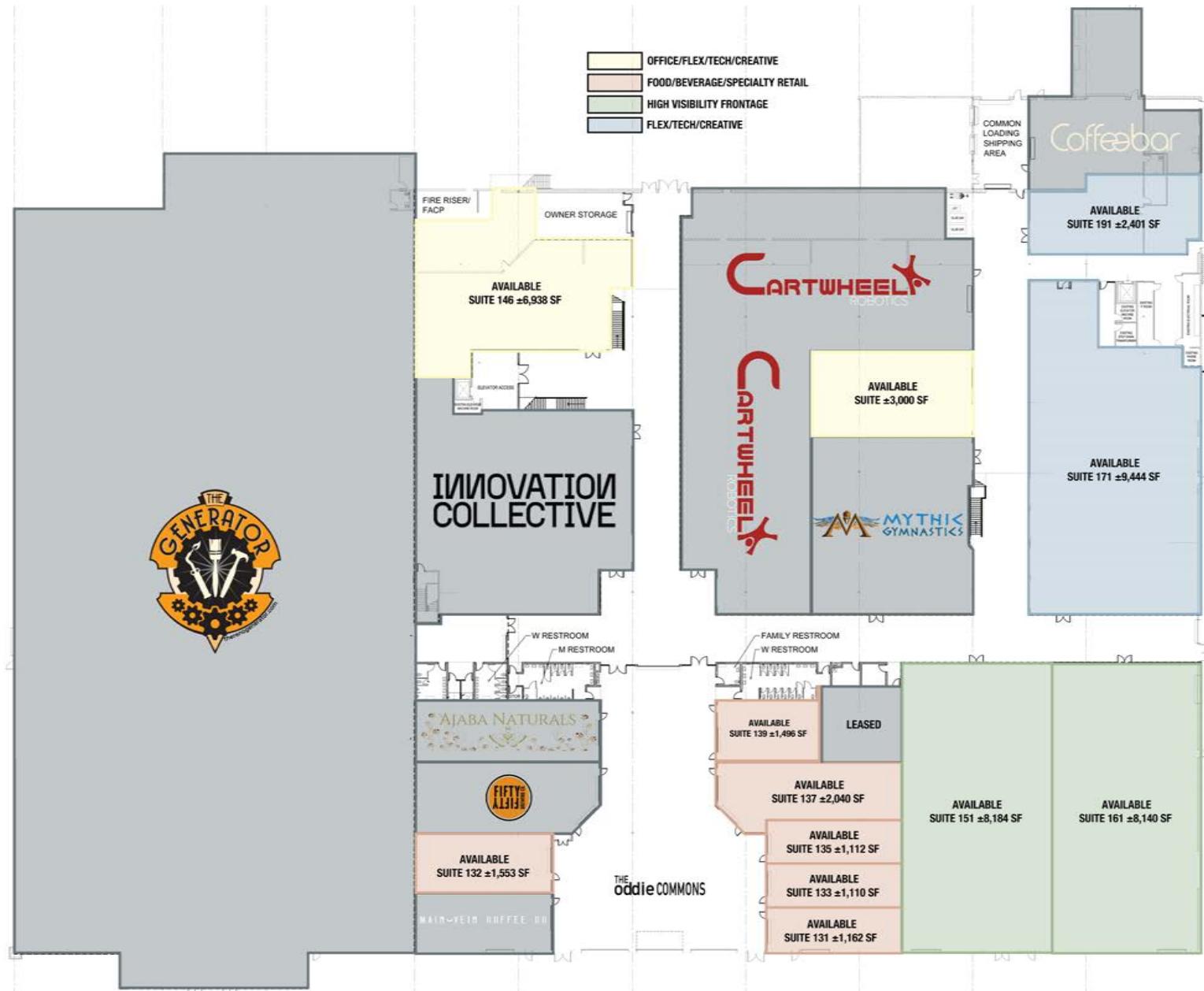
±10,000 SF of Food
& Beverage/Retail

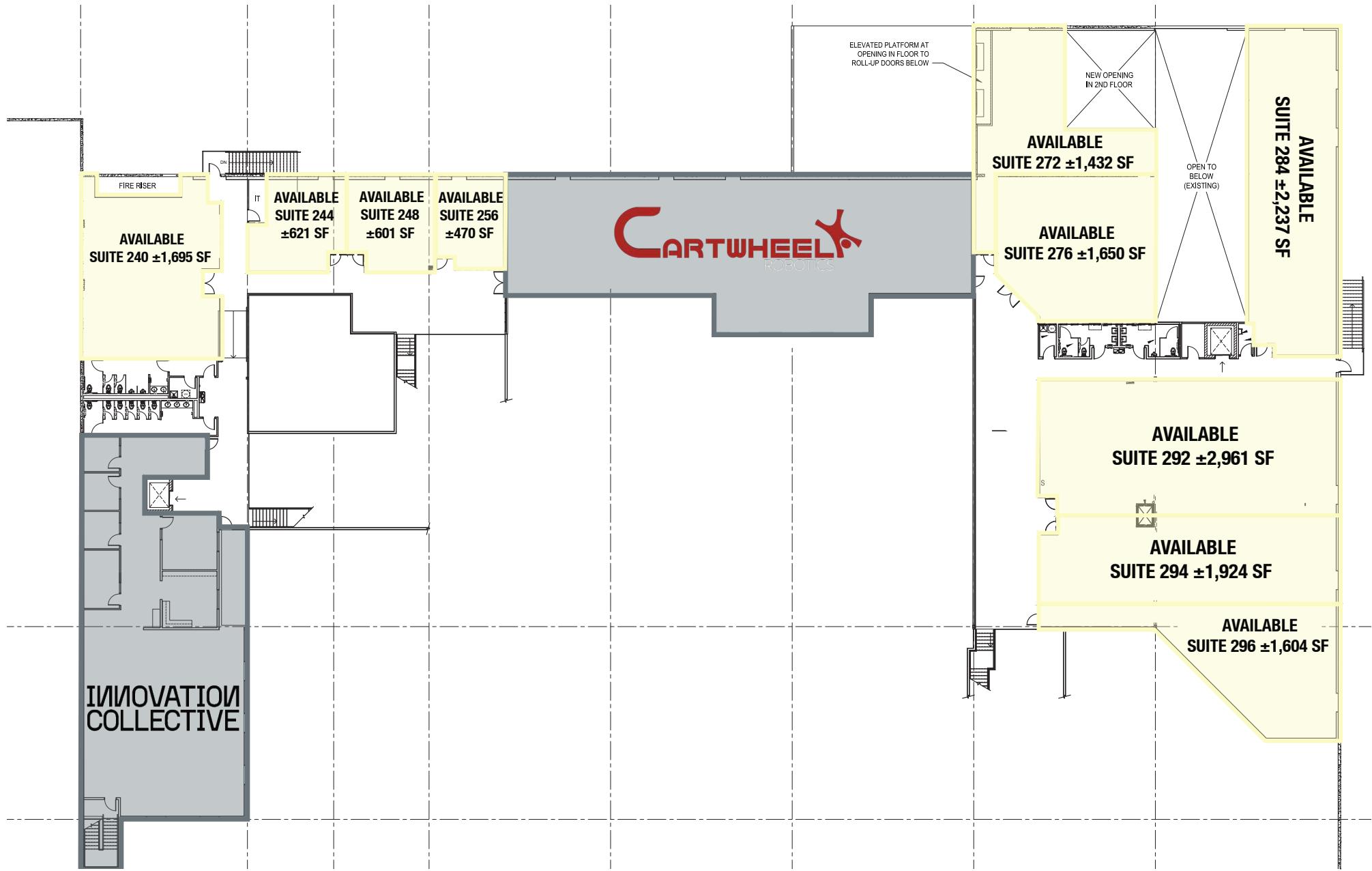


Small Shop Retail



±62,000 SF Regional
Maker Space







The Generator, a nonprofit makerspace collection of celebrated artists and engineers from Burning Man and the greater Reno/Sparks community, is the cornerstone and largest tenant in The Oddie District, in 62,000 SF of the building. Artwork created at The Generator will be displayed in an Art Park on the east side of the project. "The Generator is a cultural icon of Reno/Sparks; to provide it a long-term home, to surround it with working environments for design, engineering and production companies and to build together a broad culture of innovation and creation will be great for Sparks and for the region," said Doug Wiele, the President and Founding Partner of Foothill Partners, Inc.

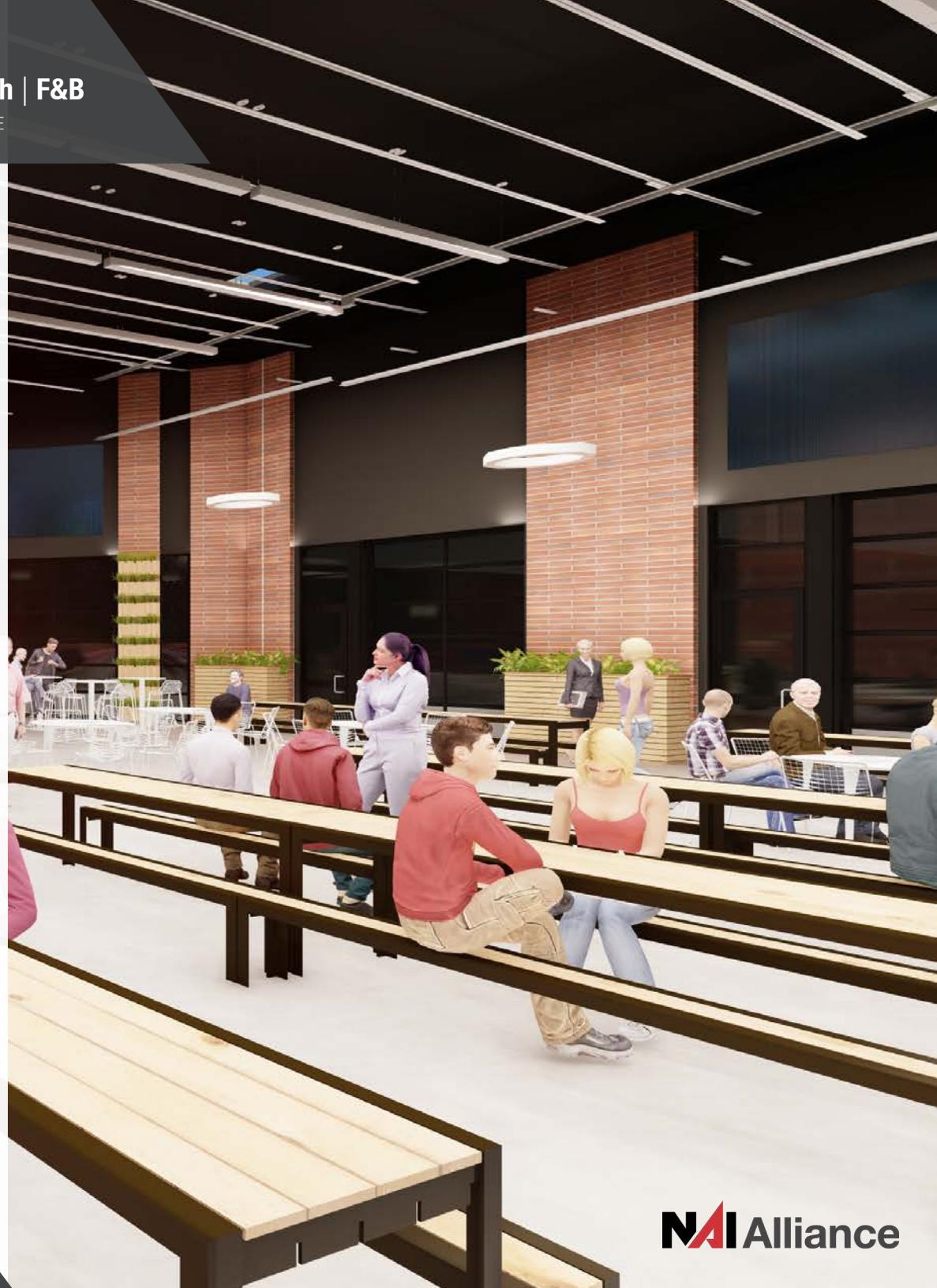
INNOVATION COLLECTIVE

Innovation Collective, who also works with Nevada GOED office to launch innovation communities across the state, helps people in a region become a community, learn new skills together, and create vibrant places to work and live. Their space will provide 12,000 SF of collaborative office spaces, host its mentorship summits, innovator training, storytelling sessions, idea-sharing sprints, and growth groups that serve as an amenity to district tenants many of them offered at no cost to the community.



Cartwheel Robotics is a robotics company from Fallon, Nevada, and will bring innovation and engineering to the halls of The Oddie

District. Cartwheel Robotics builds interactive, human-like robots that offer both companionship and convenience, and that are continuously learning new abilities to provide greater utility over time.





FOR LEASE

THE oddie DISTRICT

2450 ODDIE BOULEVARD | SPARKS, NV

Sparks Marina

Sparks, NV

Nugget
CASINO RESORT

Walgreens

Jack
in the box

octapharma
plasma

EGG ROLL
KING

LIBERTY
TAX

H&R
BLOCK

PIZZA
PLUS

RENO
TAXI
Reno-Tahoe
International
Airport



ODDIE BLVD

GROCERY OUTLET
bargain market™

Dotti's

EL RANCHO DR

Falling
Prices

SUBJECT

PARQ
crossing
APARTMENTS

goodwill

DOLLAR TREE

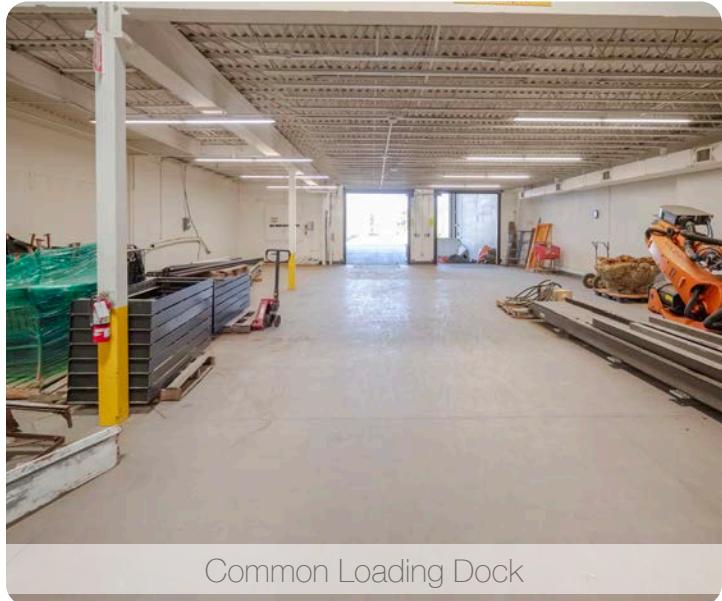


Area Map



Creative-Class Flex | Tech | F&B
Retail | Office PRODUCT TYPE

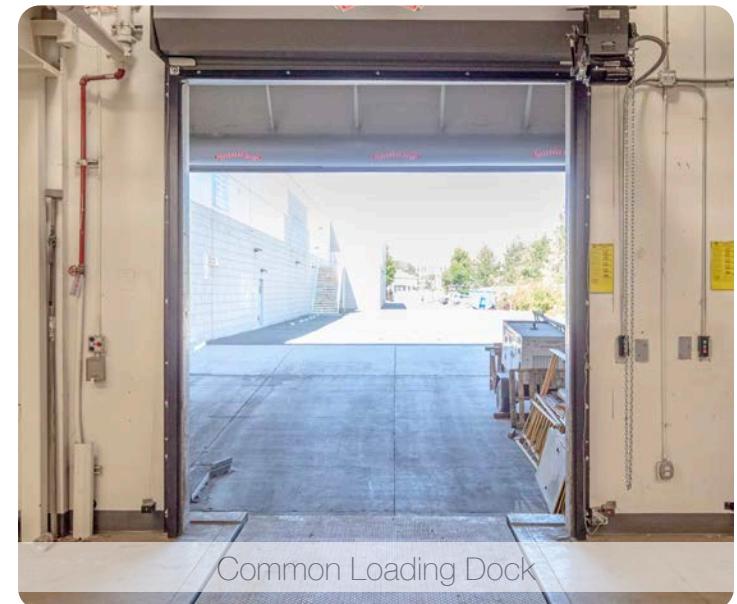
THE
oddie DISTRICT



Common Loading Dock

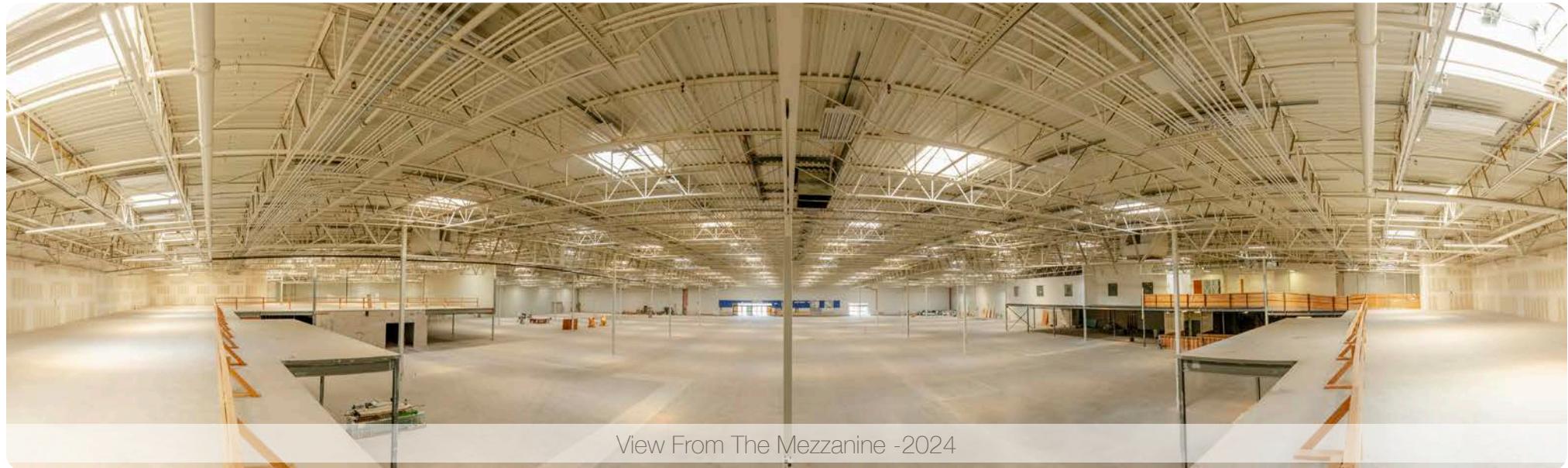


Mezzanine

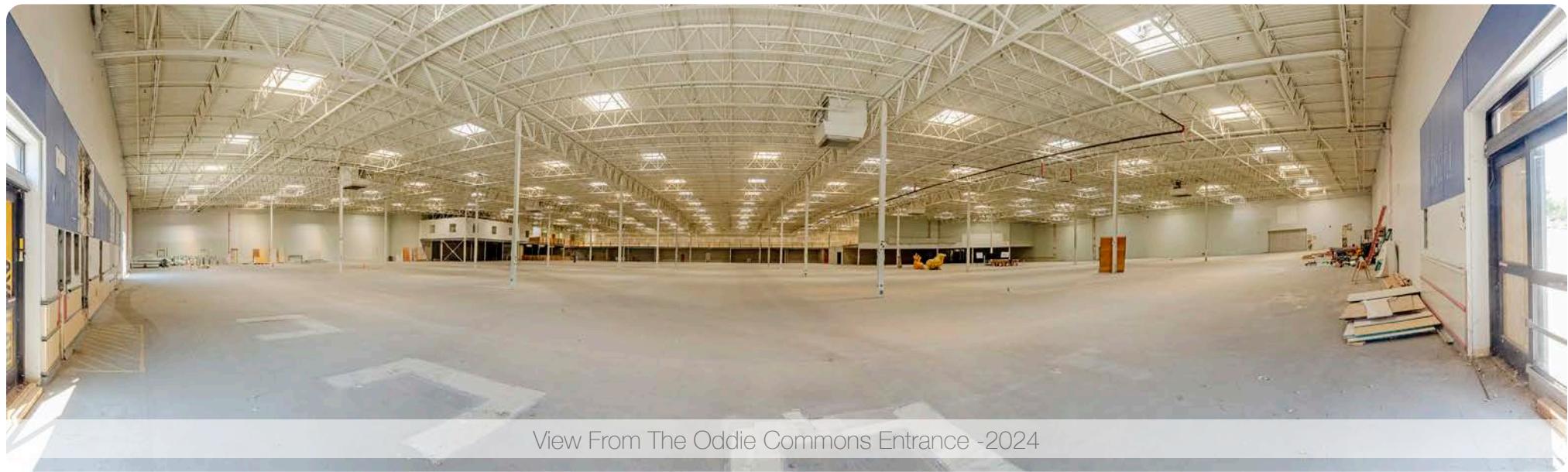


Common Loading Dock

Property Photos



View From The Mezzanine -2024

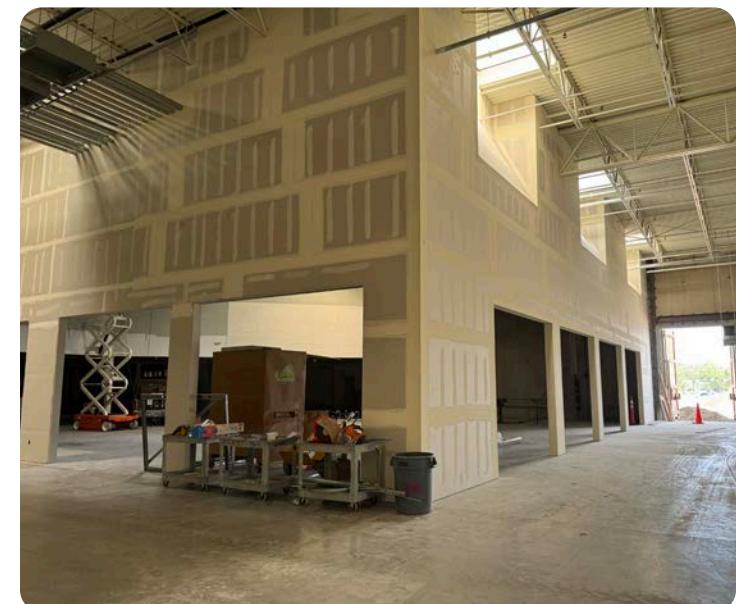
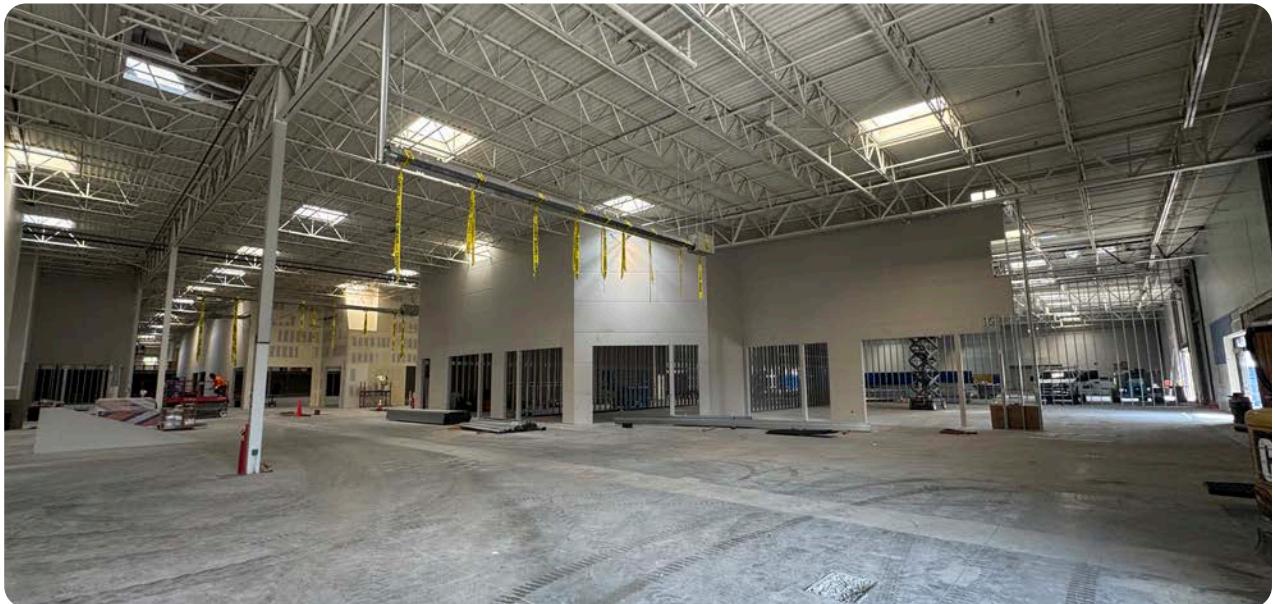


View From The Oddie Commons Entrance -2024



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THE
oddie DISTRICT



Construction Update





5-MILE KEY FACTS



266,097
POPULATION



5.7%
UNEMPLOYMENT



HOUSEHOLD
SIZE (AVG.)



MEDIAN
AGE

5-MILE BUSINESS FACTS



10,863
BUSINESSES



157,260
EMPLOYEES

5- MILE EDUCATION FACTS



15%
NO HIGH
SCHOOL
DIPLOMA



27%
HIGH
SCHOOL
GRADUATE



31%
SOME
COLLEGE



28%
BACHELOR'S
DEGREE

5-MILE INCOME FACTS



\$72,087

MEDIAN
HOUSEHOLD
INCOME



\$38,685

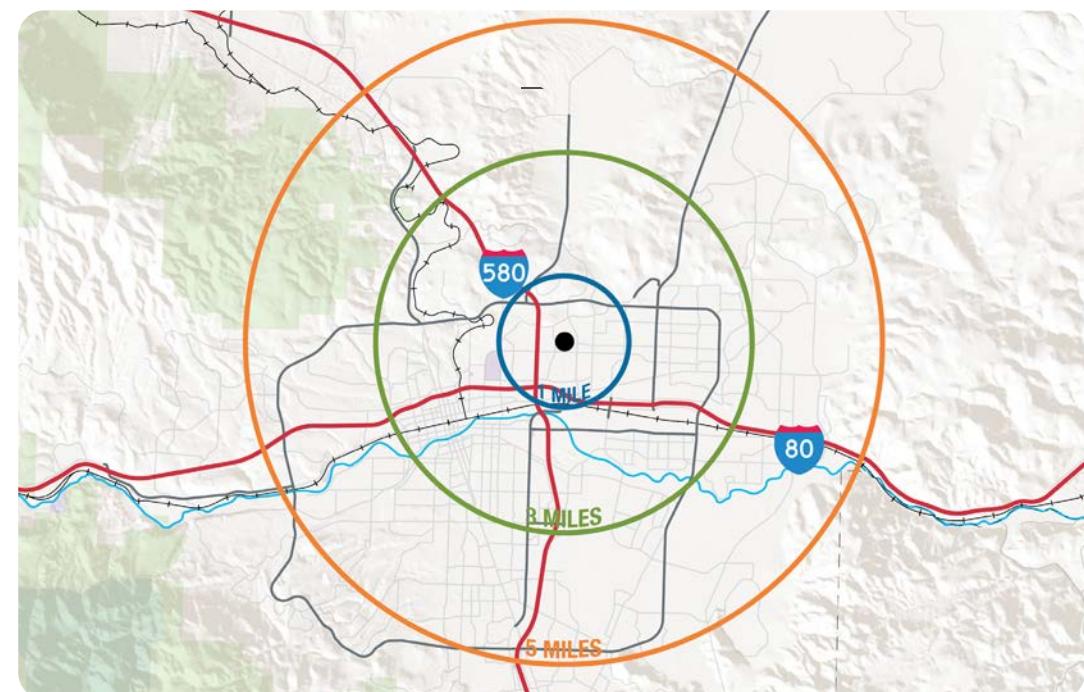
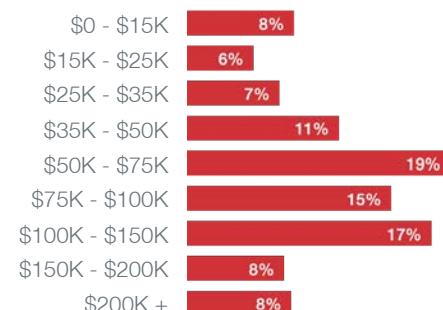
PER CAPITA
INCOME



\$110,774

MEDIAN
NET WORTH

HOUSEHOLDS BY ANNUAL INCOME



Source: 5 Mile Demographic Profile by ESRI



Nevada is a business-friendly state with a very low-regulation environment, a streamlined licensing and approval processes, and a favorable tax environment for business and industry. A state with the workforce, education, and infrastructure in place to support economic development.



THE BEST IN THE WEST

The Tax Foundation's 2023 State Business Tax Climate Index named Nevada the 7th best in the country. The Index looks at five areas of taxation including corporate tax, individual income tax, sales tax, unemployment insurance tax, and property tax. It is designed to show how well states structure their tax systems and provides a road map for improvement.

No Tax on

- Corporate Income Tax
- Corporate Shares Tax
- Franchise Tax
- Personal Income Tax
- Franchise Tax on Income
- Inheritance or Gift Tax
- Unitary Tax
- Estate Tax

Tax Abatement on

- Sales & Use Tax
- Modified Business Tax
- Personal Property Tax
- Real Property Tax (for Recycling)
- Aviation Parts Tax
- Data Center Tax



61 OPPORTUNITY ZONE DESIGNATIONS

In June 2018, 61 of Nevada's low-income census tracts received official designation as Qualified Opportunity Zones (QOZ) by the U.S. Department of Treasury and the IRS. The tax incentives reduce taxes on realized capital gains that are quickly reinvested into these designated census tracts by providing three benefits:

- The deferral of taxes
- A reduction in taxes by 10 to 15 percent
- The exclusion of capital gains tax on appreciation if held for 10 years

Sources: 2022 State Business Tax Climate Index provided by the Tax Foundation



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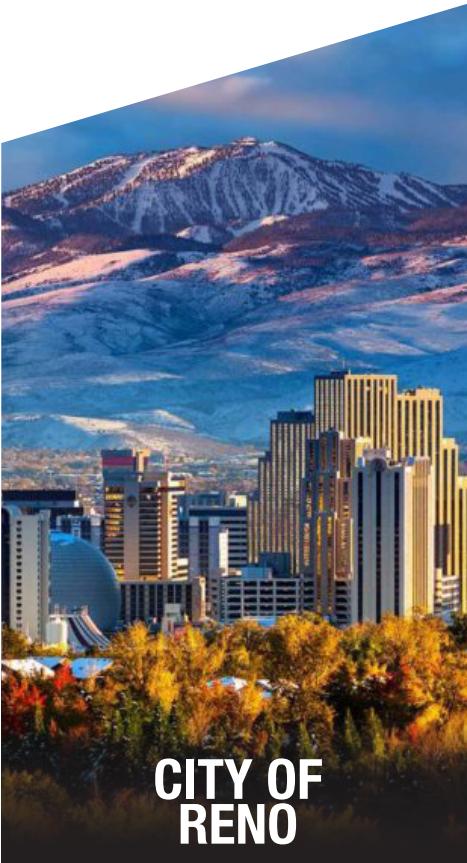
THE
oddie DISTRICT



WASHOE COUNTY

Washoe County is in the Northwest corner of Nevada, along the California and Oregon borders.

Since 2010, the population of Washoe County has grown by nearly 20%. It is the second most populous county in Nevada, behind Clark County.



CITY OF RENO

Named #1 Small City by *BestCities.org* in 2020, the Reno area hosts over 5m annual visitors for events like the Reno Rodeo,

Street Vibrations, and more.

Reno is home to a robust mix of the world's top businesses and a burgeoning arts community.



UNIVERSITY OF NEVADA, RENO

The University of Nevada, Reno was founded in 1874 and has been based in Reno since 1885.

Comprised of 11 separate colleges and schools, the University offers over 145 tier-1 degree programs and averages over 17,000 students annually.



LAKE TAHOE

Lake Tahoe is less than 25 miles from downtown Reno, a short drive for Northern Nevada's residents and visitors.

Tahoe is a year-round outdoor attraction offering beautiful beaches and views, sports and relaxation, and gourmet food and beverage experiences.

About Northern Nevada

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