

For Sale or Lease

CBRE

The Mercato

±1,059 SF Space Available

450 1st Street E, Suite G | Sonoma, CA 95476



at Sonoma Plaza

Property Overview

Located just off the historic Sonoma Plaza, a quaint town square in the heart of northern California's wine country. The Mercato features exceptional visibility and steady foot traffic in one of Sonoma Valley's most vibrant commercial districts.

Surrounded by renowned wineries, restaurants, boutique hotels, and cultural landmarks, these commercial condominiums are at the center of a thriving commercial destination popular with both locals and visitors.

Retailers benefit from strong demographics, consistent tourist activity, and an affluent local community. Property features include onsite parking lot and ample public street parking, easy access from Highway 12, and a well-curated tenant mix. The proximity to Sonoma Plaza enables brands to grow in a high-demand, experience-driven market where customers naturally gather.

Asking Rent - \$4.00 psf modified gross, Sale - \$891 psf = \$943,569

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Historic Sonoma Plaza & Mission

The historic Sonoma Plaza is the largest plaza in California and the vibrant heart of the town's shopping, dining, and cultural life. Originally laid out in 1835 by General Mariano Guadalupe Vallejo, the Plaza today is surrounded by charming historic buildings, boutique shops, inviting tasting rooms, and sun-dappled courtyards that make it a natural gathering place for visitors exploring wine country. With its sprawling lawns, tree-shaded paths, and year-round festivals, it's no surprise that the Plaza is the top-ranked attraction in Sonoma and a favorite spot to relax, stroll, and soak in the region's "slow culture" atmosphere.

Directly bordering the Plaza is Mission San Francisco Solano, the 21st and final mission in Alta California—and the only one established after Mexico gained independence from Spain. Founded in 1823 by Father José Altamira, this adobe-style mission marks the northernmost point of the historic California Mission Trail and offers visitors a vivid look into early 19th-century life in the region. As part of Sonoma State Historic Park, the Mission now operates as a museum showcasing original artifacts, interpretive exhibits, and the story of the Coast Miwok and other Native peoples who lived and worked here.

Contact Us

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