



Retail MarketPlace Profile

Hidden Meadows, Park Forest
60484, University Park, Illinois
Ring: 3 mile radius

Prepared by Esri
Latitude: 41.45747
Longitude: -87.70764

Summary Demographics

2019 Population	43,916
2019 Households	17,103
2019 Median Disposable Income	\$43,665
2019 Per Capita Income	\$27,010

2017 Industry Summary

	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Total Retail Trade and Food & Drink	44-45,722	\$551,140,655	\$230,913,748	\$320,226,907	40.9	144
Total Retail Trade	44-45	\$496,390,753	\$200,710,188	\$295,680,565	42.4	87
Total Food & Drink	722	\$54,749,902	\$30,203,561	\$24,546,341	28.9	57

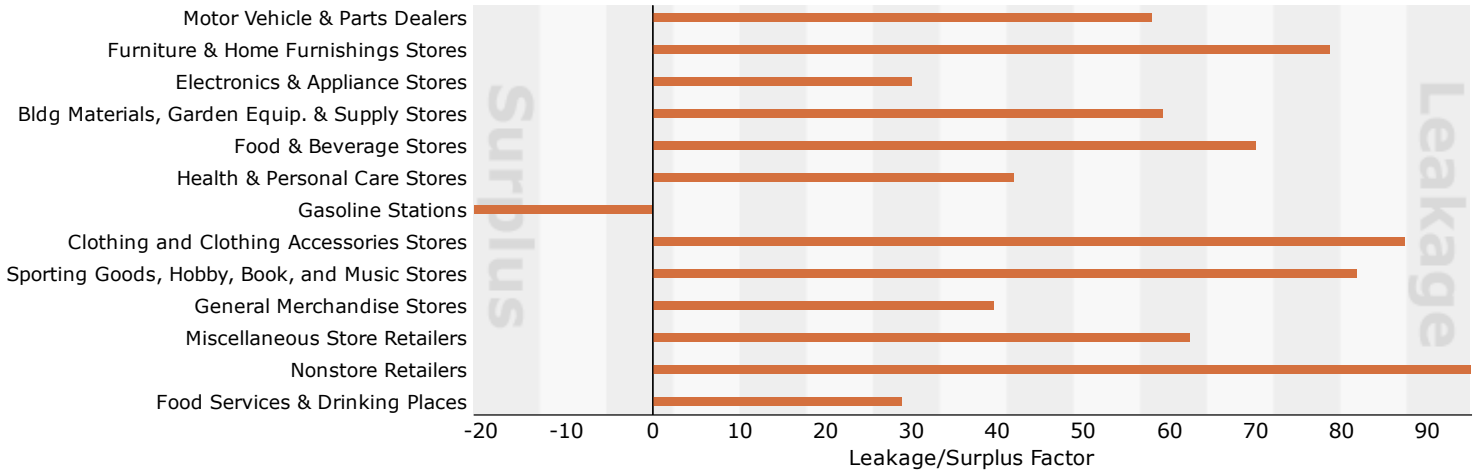
2017 Industry Group

	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Motor Vehicle & Parts Dealers	441	\$103,975,203	\$27,459,858	\$76,515,345	58.2	12
Automobile Dealers	4411	\$86,201,675	\$20,771,776	\$65,429,899	61.2	3
Other Motor Vehicle Dealers	4412	\$8,429,231	\$936,019	\$7,493,212	80.0	1
Auto Parts, Accessories & Tire Stores	4413	\$9,344,297	\$5,752,062	\$3,592,235	23.8	7
Furniture & Home Furnishings Stores	442	\$16,469,362	\$1,939,405	\$14,529,957	78.9	2
Furniture Stores	4421	\$9,662,809	\$1,812,993	\$7,849,816	68.4	1
Home Furnishings Stores	4422	\$6,806,554	\$0	\$6,806,554	100.0	0
Electronics & Appliance Stores	443	\$18,813,112	\$10,095,881	\$8,717,231	30.2	8
Bldg Materials, Garden Equip. & Supply Stores	444	\$33,585,695	\$8,593,413	\$24,992,282	59.3	4
Bldg Material & Supplies Dealers	4441	\$30,487,043	\$7,938,210	\$22,548,833	58.7	3
Lawn & Garden Equip & Supply Stores	4442	\$3,098,652	\$655,204	\$2,443,448	65.1	1
Food & Beverage Stores	445	\$82,254,452	\$14,392,112	\$67,862,340	70.2	16
Grocery Stores	4451	\$72,380,771	\$10,133,681	\$62,247,090	75.4	8
Specialty Food Stores	4452	\$4,267,989	\$943,649	\$3,324,340	63.8	2
Beer, Wine & Liquor Stores	4453	\$5,605,691	\$3,314,781	\$2,290,910	25.7	5
Health & Personal Care Stores	446,4461	\$33,030,860	\$13,448,947	\$19,581,913	42.1	6
Gasoline Stations	447,4471	\$52,625,826	\$80,500,176	-\$27,874,350	-20.9	10
Clothing & Clothing Accessories Stores	448	\$26,418,418	\$1,766,313	\$24,652,105	87.5	6
Clothing Stores	4481	\$17,869,088	\$1,534,429	\$16,334,659	84.2	5
Shoe Stores	4482	\$3,861,404	\$0	\$3,861,404	100.0	0
Jewelry, Luggage & Leather Goods Stores	4483	\$4,687,926	\$115,227	\$4,572,699	95.2	1
Sporting Goods, Hobby, Book & Music Stores	451	\$12,840,171	\$1,276,993	\$11,563,178	81.9	2
Sporting Goods/Hobby/Musical Instr Stores	4511	\$10,604,508	\$506,111	\$10,098,397	90.9	1
Book, Periodical & Music Stores	4512	\$2,235,663	\$770,882	\$1,464,781	48.7	1
General Merchandise Stores	452	\$85,199,951	\$36,767,888	\$48,432,063	39.7	7
Department Stores Excluding Leased Depts.	4521	\$60,532,366	\$28,201,232	\$32,331,134	36.4	1
Other General Merchandise Stores	4529	\$24,667,585	\$8,566,656	\$16,100,929	48.4	6
Miscellaneous Store Retailers	453	\$17,894,192	\$4,144,401	\$13,749,791	62.4	12
Florists	4531	\$1,114,917	\$157,019	\$957,898	75.3	1
Office Supplies, Stationery & Gift Stores	4532	\$3,190,498	\$352,524	\$2,837,974	80.1	1
Used Merchandise Stores	4533	\$1,739,656	\$942,524	\$797,132	29.7	5
Other Miscellaneous Store Retailers	4539	\$11,849,121	\$2,692,334	\$9,156,787	63.0	5
Nonstore Retailers	454	\$13,283,511	\$324,801	\$12,958,710	95.2	1
Electronic Shopping & Mail-Order Houses	4541	\$10,655,623	\$0	\$10,655,623	100.0	0
Vending Machine Operators	4542	\$380,858	\$0	\$380,858	100.0	0
Direct Selling Establishments	4543	\$2,247,031	\$324,801	\$1,922,230	74.7	1
Food Services & Drinking Places	722	\$54,749,902	\$30,203,561	\$24,546,341	28.9	57
Special Food Services	7223	\$1,292,486	\$864,010	\$428,476	19.9	4
Drinking Places - Alcoholic Beverages	7224	\$1,776,331	\$937,590	\$838,741	30.9	5
Restaurants/Other Eating Places	7225	\$51,681,085	\$28,401,961	\$23,279,124	29.1	47

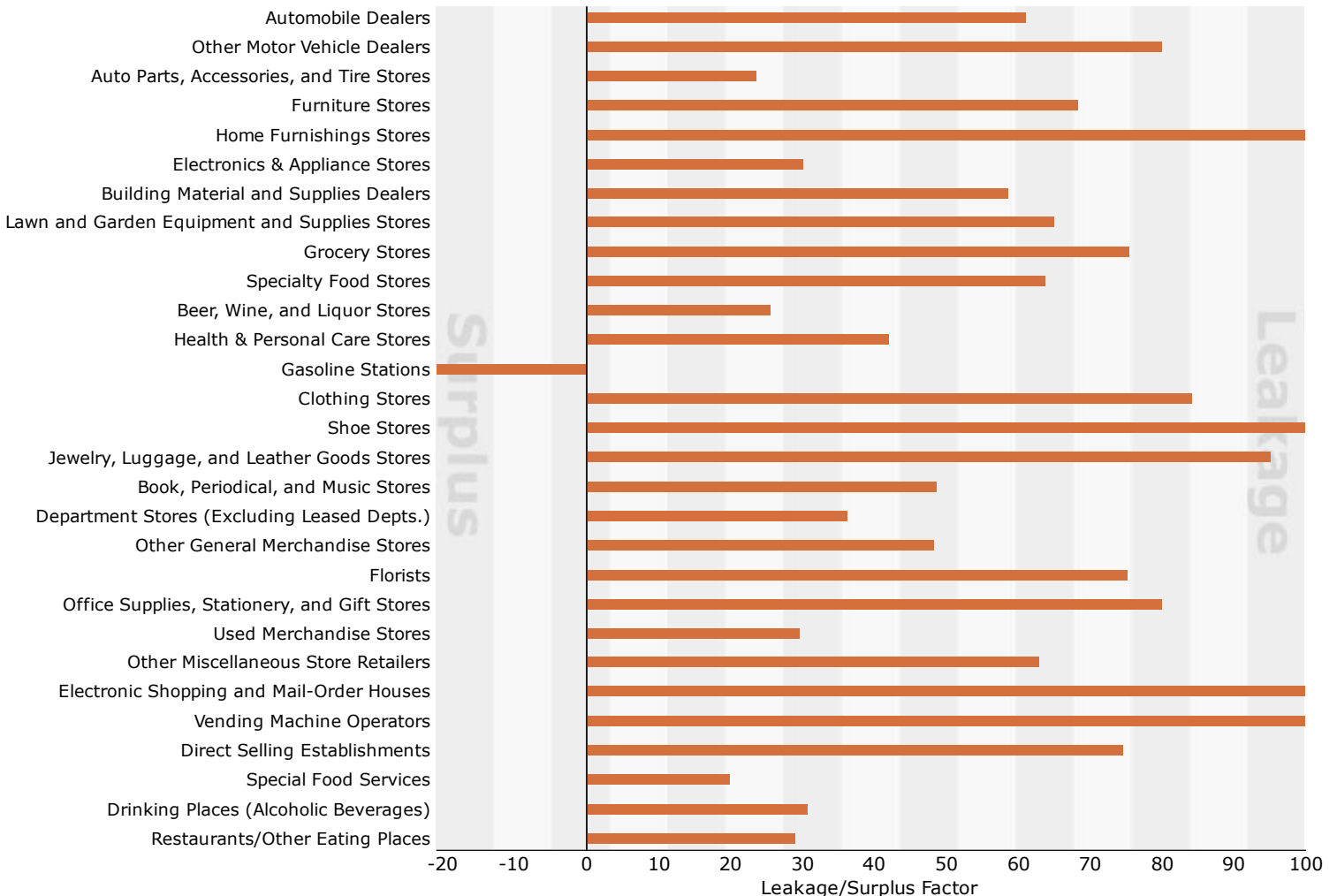
Data Note: Supply (retail sales) estimates sales to consumers by establishments. Sales to businesses are excluded. Demand (retail potential) estimates the expected amount spent by consumers at retail establishments. Supply and demand estimates are in current dollars. The Leakage/Surplus Factor presents a snapshot of retail opportunity. This is a measure of the relationship between supply and demand that ranges from +100 (total leakage) to -100 (total surplus). A positive value represents 'leakage' of retail opportunity outside the trade area. A negative value represents a surplus of retail sales, a market where customers are drawn in from outside the trade area. The Retail Gap represents the difference between Retail Potential and Retail Sales. Esri uses the North American Industry Classification System (NAICS) to classify businesses by their primary type of economic activity. Retail establishments are classified into 27 industry groups in the Retail Trade sector, as well as four industry groups within the Food Services & Drinking Establishments subsector. For more information on the Retail MarketPlace data, please click the link below to view the Methodology Statement. <http://www.esri.com/library/whitepapers/pdfs/esri-data-retail-marketplace.pdf>

Source: Esri and Infogroup. Esri 2019 Updated Demographics. Esri 2017 Retail MarketPlace. Copyright 2019 Esri. Copyright 2017 Infogroup, Inc. All rights reserved.

2017 Leakage/Surplus Factor by Industry Subsector



2017 Leakage/Surplus Factor by Industry Group





Retail MarketPlace Profile

Hidden Meadows, Park Forest
60484, University Park, Illinois
Ring: 5 mile radius

Prepared by Esri
Latitude: 41.45747
Longitude: -87.70764

Summary Demographics

2019 Population	108,025
2019 Households	39,977
2019 Median Disposable Income	\$45,918
2019 Per Capita Income	\$27,879

2017 Industry Summary

	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Total Retail Trade and Food & Drink	44-45,722	\$1,348,606,526	\$1,698,840,621	-\$350,234,095	-11.5	578
Total Retail Trade	44-45	\$1,214,695,296	\$1,562,115,909	-\$347,420,613	-12.5	381
Total Food & Drink	722	\$133,911,230	\$136,724,712	-\$2,813,482	-1.0	197

2017 Industry Group

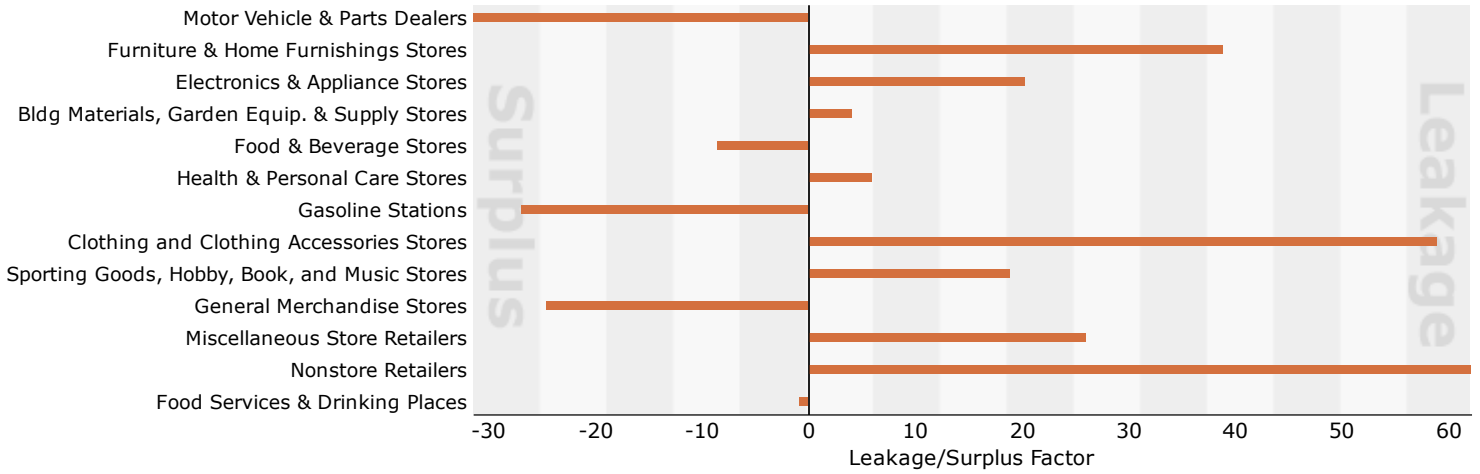
	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Motor Vehicle & Parts Dealers	441	\$254,523,289	\$488,070,181	-\$233,546,892	-31.5	83
Automobile Dealers	4411	\$210,759,180	\$447,443,393	-\$236,684,213	-36.0	46
Other Motor Vehicle Dealers	4412	\$20,918,492	\$4,785,085	\$16,133,407	62.8	5
Auto Parts, Accessories & Tire Stores	4413	\$22,845,617	\$35,841,703	-\$12,996,086	-22.1	32
Furniture & Home Furnishings Stores	442	\$40,282,336	\$17,734,109	\$22,548,227	38.9	15
Furniture Stores	4421	\$23,451,615	\$12,205,048	\$11,246,567	31.5	10
Home Furnishings Stores	4422	\$16,830,721	\$5,529,061	\$11,301,660	50.5	5
Electronics & Appliance Stores	443	\$46,088,207	\$30,513,010	\$15,575,197	20.3	22
Bldg Materials, Garden Equip. & Supply Stores	444	\$84,100,577	\$77,616,918	\$6,483,659	4.0	29
Bldg Material & Supplies Dealers	4441	\$76,259,371	\$75,161,618	\$1,097,753	0.7	22
Lawn & Garden Equip & Supply Stores	4442	\$7,841,206	\$2,455,300	\$5,385,906	52.3	6
Food & Beverage Stores	445	\$200,033,761	\$238,247,295	-\$38,213,534	-8.7	53
Grocery Stores	4451	\$175,890,476	\$223,036,664	-\$47,146,188	-11.8	35
Specialty Food Stores	4452	\$10,360,873	\$2,331,190	\$8,029,683	63.3	5
Beer, Wine & Liquor Stores	4453	\$13,782,412	\$12,879,441	\$902,971	3.4	13
Health & Personal Care Stores	446,4461	\$80,683,335	\$71,517,675	\$9,165,660	6.0	31
Gasoline Stations	447,4471	\$127,754,650	\$222,735,693	-\$94,981,043	-27.1	29
Clothing & Clothing Accessories Stores	448	\$64,766,755	\$16,713,818	\$48,052,937	59.0	31
Clothing Stores	4481	\$43,762,991	\$9,371,674	\$34,391,317	64.7	21
Shoe Stores	4482	\$9,425,678	\$4,050,321	\$5,375,357	39.9	6
Jewelry, Luggage & Leather Goods Stores	4483	\$11,578,086	\$3,291,823	\$8,286,263	55.7	4
Sporting Goods, Hobby, Book & Music Stores	451	\$31,568,139	\$21,541,234	\$10,026,905	18.9	14
Sporting Goods/Hobby/Musical Instr Stores	4511	\$26,121,837	\$18,757,125	\$7,364,712	16.4	11
Book, Periodical & Music Stores	4512	\$5,446,301	\$2,784,109	\$2,662,192	32.3	3
General Merchandise Stores	452	\$208,249,475	\$344,028,068	-\$135,778,593	-24.6	31
Department Stores Excluding Leased Depts.	4521	\$148,205,892	\$244,988,196	-\$96,782,304	-24.6	13
Other General Merchandise Stores	4529	\$60,043,582	\$99,039,872	-\$38,996,290	-24.5	18
Miscellaneous Store Retailers	453	\$43,864,951	\$25,764,469	\$18,100,482	26.0	38
Florists	4531	\$2,851,804	\$1,583,204	\$1,268,600	28.6	6
Office Supplies, Stationery & Gift Stores	4532	\$7,800,528	\$5,345,912	\$2,454,616	18.7	3
Used Merchandise Stores	4533	\$4,235,442	\$5,558,131	-\$1,322,689	-13.5	13
Other Miscellaneous Store Retailers	4539	\$28,977,178	\$13,277,222	\$15,699,956	37.2	16
Nonstore Retailers	454	\$32,779,820	\$7,633,438	\$25,146,382	62.2	6
Electronic Shopping & Mail-Order Houses	4541	\$26,122,444	\$5,570,066	\$20,552,378	64.8	1
Vending Machine Operators	4542	\$925,293	\$820,627	\$104,666	6.0	1
Direct Selling Establishments	4543	\$5,732,083	\$1,242,745	\$4,489,338	64.4	3
Food Services & Drinking Places	722	\$133,911,230	\$136,724,712	-\$2,813,482	-1.0	197
Special Food Services	7223	\$3,196,677	\$1,290,407	\$1,906,270	42.5	6
Drinking Places - Alcoholic Beverages	7224	\$4,351,015	\$3,472,322	\$878,693	11.2	13
Restaurants/Other Eating Places	7225	\$126,363,538	\$131,961,983	-\$5,598,445	-2.2	177

Data Note: Supply (retail sales) estimates sales to consumers by establishments. Sales to businesses are excluded. Demand (retail potential) estimates the expected amount spent by consumers at retail establishments. Supply and demand estimates are in current dollars. The Leakage/Surplus Factor presents a snapshot of retail opportunity. This is a measure of the relationship between supply and demand that ranges from +100 (total leakage) to -100 (total surplus). A positive value represents 'leakage' of retail opportunity outside the trade area. A negative value represents a surplus of retail sales, a market where customers are drawn in from outside the trade area. The Retail Gap represents the difference between Retail Potential and Retail Sales. Esri uses the North American Industry Classification System (NAICS) to classify businesses by their primary type of economic activity. Retail establishments are classified into 27 industry groups in the Retail Trade sector, as well as four industry groups within the Food Services & Drinking Establishments subsector. For more information on the Retail MarketPlace data, please click the link below to view the Methodology Statement. <http://www.esri.com/library/whitepapers/pdfs/esri-data-retail-marketplace.pdf>

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October 09, 2019

2017 Leakage/Surplus Factor by Industry Subsector



2017 Leakage/Surplus Factor by Industry Group

