

An aerial rendering of a large, multi-use retail development. The site features several large commercial buildings, including a multi-story office or retail building, and several large warehouse-style buildings with loading docks. There are extensive parking areas with many cars and trucks. The development is surrounded by lush green trees and a winding road. A highway is visible in the foreground.

**FOR SALE**

**MULTI-USE RETAIL DEVELOPMENT  
IN HIGH GROWTH MARKET**

# **The Strand at Lincoln**

A Master-Planned Development | Lincoln, AL

**Scott Holcombe**

Senior Director | Retail Services  
+1 205 919 6066  
scott.holcombe@colliers.com

**Colliers | Alabama**

880 Montclair Road, Suite 250  
Birmingham, AL 35213  
+1 205 445 0955

**Colliers**

# Property Overview

## The Strand at Lincoln | Retail

<b>Location:</b>	Lincoln Exit 165 off Interstate 20
<b>Development:</b>	Master Planned Development
<b>Project Size:</b>	± 34 Acres
<b>Available Parcels:</b>	Lot 1 is ± 11.09 Acres Lot 2 is ± 1.15 Acres Lot 3 is ± 0.90 Acres Lot 4 is ± 3.05 Acres Lot 5 is ± 4.12 Acres <i>*Lots 1-5 sizes can be adjusted to accommodate user.</i>
<b>Delivered:</b>	Graded with public sewer, water, power, natural gas
<b>Municipality:</b>	City of Lincoln
<b>Mixed-Use:</b>	Master Plan includes a C-Store with gas & diesel pumps, Fast casual restaurant, QSR's, Hotel, Climate controlled storage to include boat & RV
<b>Traffic Count:</b>	53,118 VPD at Exit 165 7,704 VPD on Honda Drive

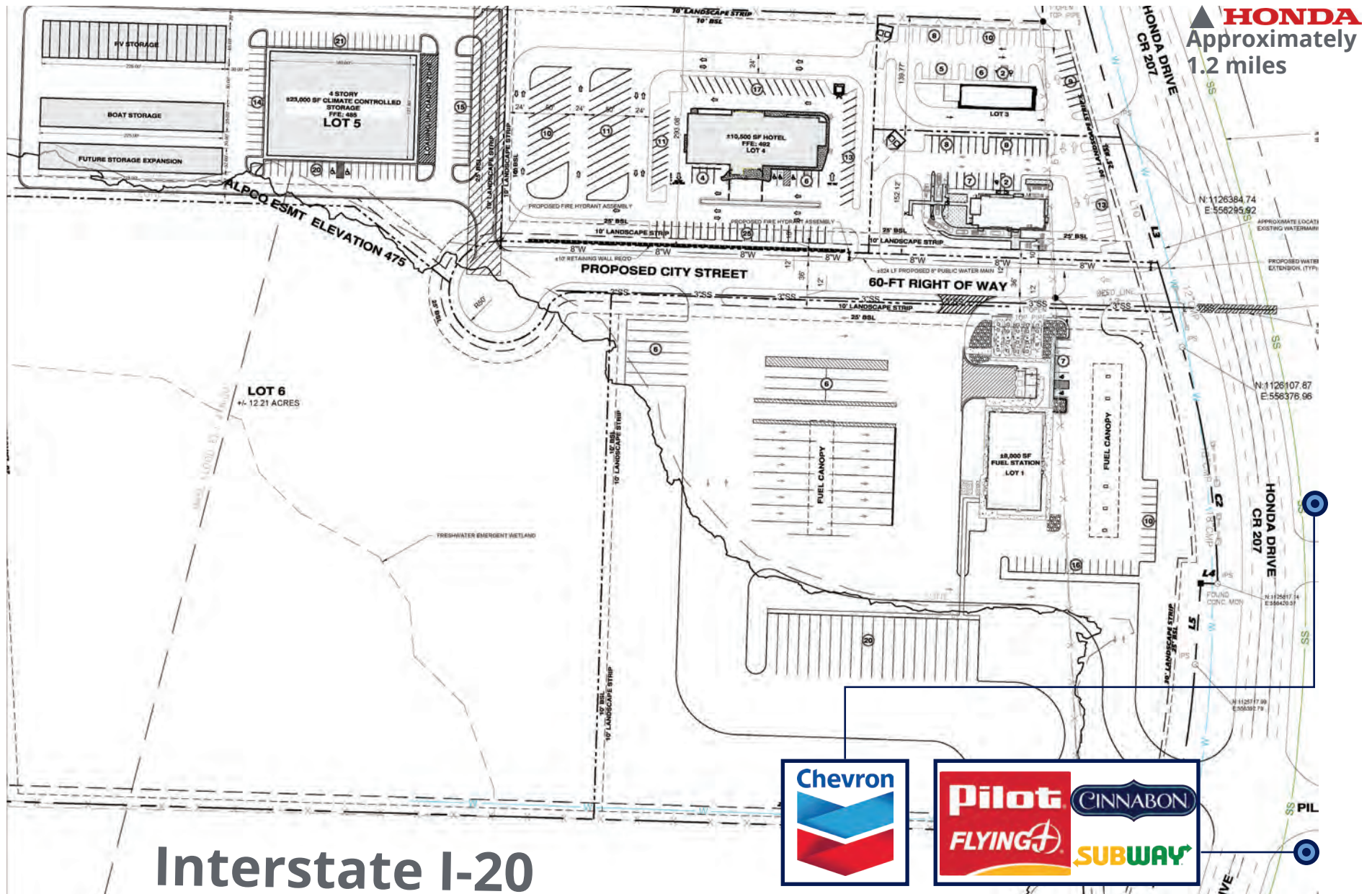
Price Per Acre:

## Call for Pricing





# Sample Layout



# Lincoln, Alabama

Lincoln, Alabama, located in Talladega County about 44 miles east of Birmingham, anchors the Talladega submarket with a blend of industry and community growth. Best known as home to Honda Manufacturing of Alabama, employing over 5,000 workers, Lincoln also benefits from its proximity to I-20, the Talladega Superspeedway, and regional attractions. This combination of strong industrial presence, transportation access, and nearby amenities positions Lincoln as a key economic driver within the Birmingham-Talladega corridor.

**Lincoln's population has increased significantly** since the Honda plant opened. Over 40% growth since 2001.



**600 Homes**

New homes constructed in the past 3 years

**1,100 Homes**

Additional new homes planned for 2025-2027



**\$234,865**

Median Home Price in the Lincoln market

**55% Increase**

in Home Values since Aug 2018



## Key Businesses and Employees:

**HONDA**

5,000+ Employees



1,520+ Employees



700+ Employees

**Kasai**

KASAI NORTH AMERICA, INC.

676+ Employees



**Legacy**  
CABINETS

550+ Employees



540+ Employees

**Walmart**

670+ Employees



370+ Employees



270+ Employees



# HONDA

## Manufacturing



**\$3.0 Billion**

Honda's  
investment  
in Lincoln  
Plants



**+5,000**

Current  
Employees  
at Honda



**+680,000**

Vehicles  
Made  
Each Year



**+6.65 Million**

Vehicles  
Produced  
Since opening in  
2001

...Two-thirds  
of Hondas  
and Acuras sold  
in US are made in  
America...



The initial plant for Honda was a \$750M investment with a production start date in 2001 and has since expanded twice with an additional investment of \$2.25B. The plant, **located approximately 1.2 miles from The Strand development site**, has produced almost 6 million vehicles since opening which includes the Pilot and Passport suv's, Ridgeline pickup, and the Odyssey minivan.

The Honda workforce consists of approximately 5,000 workers which come from a pool of residents within a 45 mile radius with the total population of 340,000 in this radius.

By 2020, two-thirds of Hondas and Acuras sold in the US were made in America.





# The Strand at Lincoln

## Retail Development | Lincoln, AL

**Scott Holcombe**

Senior Director | Retail

+1 205 401 0101

[scott.holcombe@colliers.com](mailto:scott.holcombe@colliers.com)

**Colliers Alabama**

880 Montclair Road, Suite 250

Birmingham, AL 35213

+1 205 919 6066

