



GENERAL TIME

ATHENS • GA

generaltimeathens.com

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Newton Bridge Rd

building 2

+/- 150,000 RSF
17 ft. ceiling height

buildings 3&4

Future Multifamily



building 1

+/- 100,000 RSF
27-32 ft. ceiling height
Terrapin: 68,000 SF



A CROSSROADS OF MUSIC, CULTURE AND INDUSTRY

General Time is a 34-acre mixed-use development that will become the new social and commercial hub for Athens, Georgia. The project will feature the adaptive re-use of the former General Time/Westclox clock factory, originally constructed in the 1950s and will introduce approximately 250,000 square feet of new restaurants, retail, loft-offices and warehouses. Once completed, General Time will also offer newly constructed multifamily units, a music venue and event and community green spaces.

Located within eyesight of Exit 13 of GA 10 Loop (Athens Perimeter), across the street from renowned Terrapin Beer Co., and approximately two miles from Downtown and The University of Georgia, General Time will provide an unprecedented opportunity for companies to locate at the crossroads of Downtown, prominent Athens' neighborhoods, commerce, and Athens' predominant recreational parks: Sandy Creek Nature Center and Holland Park Sports Complex.



daytime population

191,000



median age

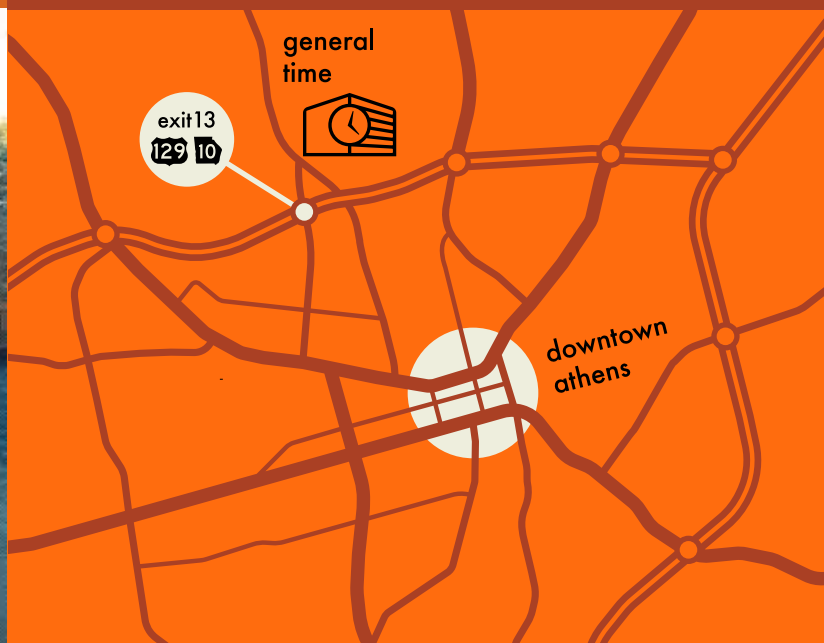
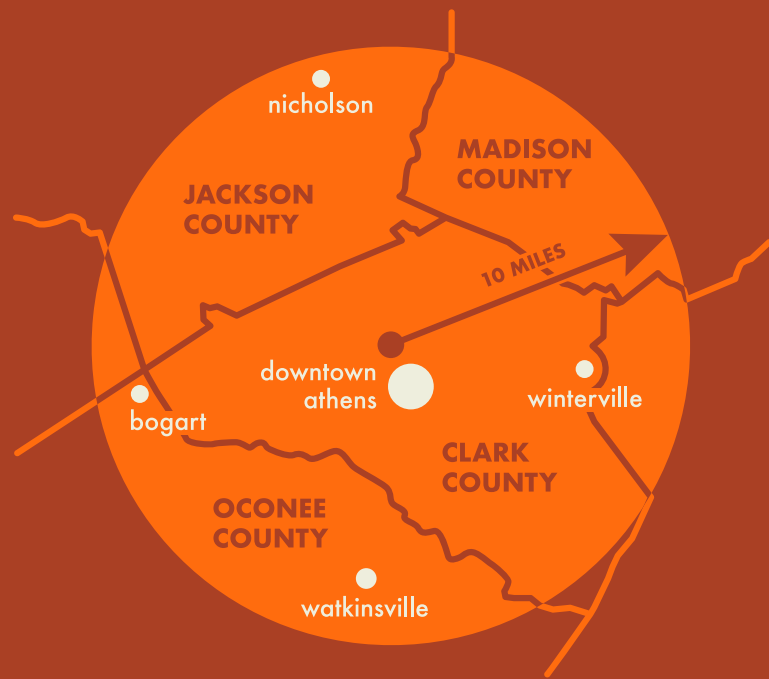
29.6 years



secondary degree and up

41%

statistical snapshot from 10 mile radius





THE ARDENT
COMPANIES



KNOTTING
DEVELOPMENTS



POLLOCK
COMMERCIAL

General Time is a cooperative venture of
The Ardent Companies and Knotting Developments.
Leasing by Pollock Commercial.

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