

# Benchmark Demographics

8000 Northup Dr, Punta Gorda, Florida, 33982



Generations	1 mile	3 miles	5 miles	Counties Charlotte County	States Florida	United States of America United States
Generation Alpha (Aged 0-2)	5.6%	5.0%	4.8%	4.7%	7.8%	9.0%
Generation Z (Aged 3-20)	15.9%	14.0%	11.7%	12.2%	20.6%	23.0%
Millennial (Aged 21-37)	16.2%	18.0%	13.5%	13.5%	22.3%	24.3%
Generation X (Aged 38-54)	18.7%	18.1%	15.9%	16.7%	19.7%	19.4%
Baby Boomer (Aged 55-73)	31.8%	34.2%	40.4%	40.8%	23.3%	19.7%
Silent & Greatest (Aged 73 or more)	12.3%	10.8%	13.6%	12.2%	6.4%	4.8%

Household Income	1 mile	3 miles	5 miles	Counties Charlotte County	States Florida	United States of America United States
<\$15,000	8.5%	9.8%	8.7%	7.1%	8.4%	8.6%
\$15,000-\$24,999	5.4%	6.6%	8.1%	7.1%	6.6%	6.3%
\$25,000-\$34,999	10.8%	12.0%	9.4%	8.9%	7.4%	6.7%
\$35,000-\$49,999	6.9%	9.7%	12.3%	11.1%	11.0%	10.1%
\$50,000-\$74,999	17.7%	16.4%	17.9%	20.1%	16.9%	15.7%
\$75,000-\$99,999	25.4%	15.8%	14.2%	15.4%	13.6%	12.8%
\$100,000-\$149,999	18.5%	23.4%	18.0%	17.7%	17.2%	17.6%
\$150,000-\$199,999	6.2%	3.7%	6.2%	7.5%	8.6%	9.5%
\$200,000+	0.0%	2.6%	5.2%	5.0%	10.4%	12.6%

Key Facts	1 mile	3 miles	5 miles	Counties Charlotte County	States Florida	United States of America United States
Population	359	7,435	27,241	207,605	22,779,514	338,440,954
Daytime Population	339	7,474	30,707	198,530	22,596,580	336,786,413
Employees	104	2,358	9,207	70,667	10,983,865	166,125,745
Households	130	3,119	13,040	95,415	9,084,882	130,716,571
Average HH Size	2.76	2.19	2.03	2.14	2.45	2.53
Median Age	54.8	56.1	62.3	61.5	43.5	39.3

Housing Facts	1 mile	3 miles	5 miles	Counties Charlotte County	States Florida	United States of America United States
Median Home Value	373,684	340,397	359,153	377,623	391,816	355,577
Owner Occupied %	93.8%	86.0%	82.0%	83.6%	66.4%	64.4%
Renter Occupied %	6.2%	14.0%	18.0%	16.4%	33.6%	35.6%
Total Housing Units	152	3,911	16,406	120,966	10,438,861	145,184,826

Income Facts	1 mile	3 miles	5 miles	Counties Charlotte County	States Florida	United States of America United States
Median HH Income	\$75,235	\$66,251	\$63,784	\$67,714	\$74,715	\$79,068
Per Capita Income	\$31,644	\$32,963	\$41,763	\$41,298	\$42,078	\$43,829
Median Net Worth	\$320,909	\$292,679	\$325,022	\$350,425	\$236,290	\$225,545