### FOR SALE | \$5.625M | 1275 SUNSET BOULEVARD, LOS ANGELES

75-UNIT (RTI) APARTMENT DEVELOPMENT (5 STORIES RESIDENTIAL)

JUST \$75K/PPU! 1 LEVEL ON-GRADE SUBTERRANEAN AND 2 LEVELS ABOVE-GRADE PARKING



75-UNIT FULLY ENTITLED (RTI) APARTMENT DEVELOPMENT OPPORTUNITY (AT CLOSING)

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LOS ANGELES, CALIFORNIA 90026

### OFFERING

DWG Capital Group, as exclusive advisor, is pleased to present for sale a new superior development project located at 1275 Sunset Boulevard, Los Angeles. The subject development property offers a developer/investor the opportunity to acquire a nearly shovel-ready (RTI) project (by closing), eliminating entitlement risk, significantly reducing carrying costs, and future building cost escalation risks to close to get straight to a path of profit.

The fully entitled apartment development sale has an inplace, intelligent and attractive building design via an excellent architect and seasoned developer. Its C2-1VL parcel assemblage site has removed all existing improvements and is ready to issue permits. The fully stamped completed plans allow the project to commence quickly to develop a new Five-Story, 75-Unit Apartment Building along with 2 Levels of Subterranean Parking.

Well-located in the heart of the flourishing Elysian Parkway/Echo Park submarkets, near Dodger Stadium, 1275 Sunset is an ideal acquisition for an experienced developer looking to build quickly and establish or expand their strategic interest in Los Angeles.

WG CAPITAL GROUP CRE BROKERAGE
INVESTMENT SALES, CAPITAL MARKETS, DONE,

1275 W. SUNSET BLVD, LOS ANGELES, CALIFORNIA 90026

ADDRESS	1275 –1279 W. Sunset Blvd Los Angeles, California 90026
SUBMARKETS	Echo Park   Elysian Valley   Dodger Stadium
LISTING PRICE	\$5,625,000   \$75,000/Unit
NO. OF UNITS	75 (69 Market Rate & 6 Affordable)
TOTAL SF	20,206 SF Land 55,550 SF Rentable 94,135 SF Gross
PRICE PER FAR SF	\$102.25
EXISTING IMPROVEMENTS	Small Commercial/Office and Vacant Land
STATUS OF ENTITLEMENTS	RTI
CONSTRUCTION TYPE	Type III-A
APN	5406015045-35 5406015045-37
ZONING	C2-1VL
UNIT MIX (71 Total)	60 One-Bedrooms 15 Two-Bedrooms 6 Affordable
PARKING	67 Vehicle Spaces + 92 Bicycle Spaces

### INVESTMENT HIGHLIGHTS

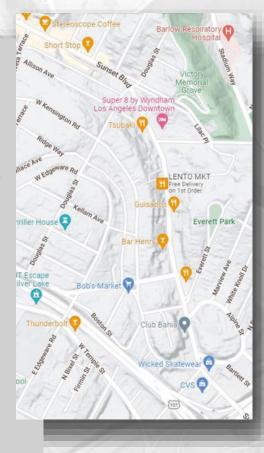
INVESTMENT HIGHLIGHTS: Newly designed RTI Apartment Development Sale of a 7-story, 75-unit apartment building with 5 stories of residential, 2 levels of subterranean parking (\*To be delivered RTI by closing). An attractive mix of 1 and 2-bedrooms, no studios, ample parking, and a fast pathway to development and profit.

**DEVELOPMENT STATISTICS:** C2-1V Parcel 20,206 sf. No height restriction. An RTI buildable project of 94,135 total sf (with common area and parking) yielding 75 units (69 market rate, 6very low income) offering an attractive unit mix of 60 one-bedrooms, 15 two bedrooms.

EXCELLENT RENTAL LOCATION: The property is located in one of the hottest new neighborhoods on famous Sunset Boulevard adjacent to Echo Lake and Angelo Heights. The site is within walking distance of two of Los Angeles' most frequented attractions –Dodger Stadium (0.3 miles away) and the newly revived Echo Park Lake (0.6 miles away). 1275 Sunset benefits from its exceptional location on Echo Park's main artery and one of Los Angeles' most coveted streets, Sunset Boulevard, a well-renowned retail and restaurant mainstay of northeast Los Angeles. The future tenants will enjoy plenty of places in the Historic and hippest neighborhood (restaurants, bars, galleries, shops, shops, and coffees) like Winsome, Bar Henry, Guisados, and Eightfold coffee TSUBAKI. Silverlake, Downtown LA, Chinatown, and the hip Elysian Valley are a short six-block drive away.

THRIVING EMPLOYMENT CENTERS & TRANSIT ORIENTED: Echo Park is central to LA's most prominent and thriving employment centers, including Downtown Los Angeles, with more than 500,000 jobs. Additionally, within a 30-minute drive, commuters have access to over 989,000 jobs within Los Angeles' premier employment centers. Property benefits from ease of access from the US 101 (Hollywood Freeway), the US 110 (Harbor Freeway), and the CA 2 (Glendale Freeway).

AFFLUENT SUBMARKET: Average household income exceeding \$72,020 in a 1-mile trade area. The site has an excellent walk score of 86 and is teaming with workers. Millennials comprise 36.2% of the residents in the 1-mile area.



### PROPERTY PROFILE

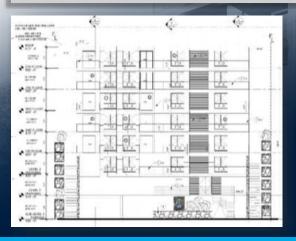
#### THE DEVELOPMENT

Prospective buyers/developers will have a superior profile in purchasing and building 1275 SUNSET. The site is scheduled to close as ready to issue permits and soon be built into a thriving, hip, dense area to benefit from superior housing demand for years to come. The site is zoned C2-1VL with permitting allowing 71 residential units comprised of Five-story residential, 3 Levels of parking total, including one Subterranean level.

#### 71 UNITS (TO BE) READY TO ISSUE PERMITS & BUILD

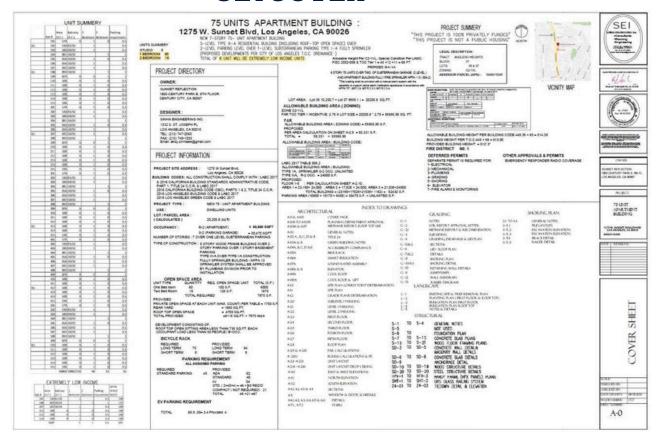
This C2-1VL parcel totals 20,205.8/+ SF. The soon-to-be RTI building project is comprised of approx. 55,550 SF of residential space with 94, 135 SF total (total building and parking) yielding 75 units (69 market rate, 6 very low income) offering an attractive unit mix of 60 one-bedroom units, and 15 two-bedroom units with 67 parking spaces.

\*Prospective buyers are encouraged to complete their own analysis and due diligence. Full plans are available for review.



PROPERTY TYPE	Mid-Rise Apartments
NUMBER OF UNITS	75
ENTITLED RTI UNIT MIX	60 –One-Bedrooms 15 –Two-Bedrooms
AFFORDABLE UNITS	6
BREAKDOWN OF STORIES	7 Total 6 –Residential 2 –Subterranean Parking
BUILDING AREA	55,550 SF Rentable 94,135 SF Gross
PARKING & BIKE SPACES	67 –Vehicles 92 -Bicycles

## 71 UNIT PLAN SETCOVER



### BUILDING DETAILS

### **ALLOWABLE BUILDINGAREA (ZONING)**

ZONE C2-1VL

FAR TOC TIER 1 INCENTIVE: 2.75 X LOT SIZE = 20205.8 \* 2.75 = 55565.95 SQ. FT.

#### FAR

ALLOWABLE BUILDING AREA ( ZONING CODE) = 55565.95 S.F.

**PROPOSED** 

PER AREA CALCULATION ON SHEET A-2.9 = 55,331 S.F.

TOTAL = 55,331 < 55565.95

### **ALLOWABLE BUILDING AREA (BUILDING CODE)**

LABC 2017 TABLE 506.2

ALLOWABLE BUILDING AREA (BUILDING) TYPE 1A, SPRINKLER S-2 OCC. UNLIMITED

TYPE IIIA, R-2 OCC. = 24000 S.F.

PROPOSED:

FLOOR 1-5 : PER CALCULATION SHEET A-2.10,

AREA 1 = 23,190< 24,000 , AREA 2 = 17,025 < 24,000, AREA 3 = 21,035<24000

TOTAL BUILDING = (23190+17025+21035+ 1182) = 62432 S.F.

PARKING AREA (10850 + 10170 + 9450) = 30470 S.F. < UNLIMITED S.F.

### **BICYCLE / PARKING**

#### BICYCLE RACK

 REQUIRED
 PROVIDED

 LONG TERM
 75
 LONG TERM

 SHORT TERM
 8
 SHORT TERM

#### PARKING REQUIREMENT ALL ASSIGNED PARKING

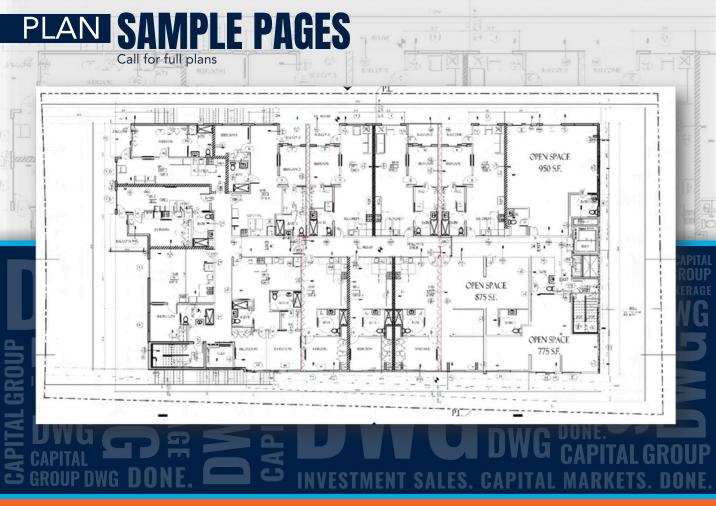
REQUIRED STANDARD PARKING PROVIDED
43 ADA
STANDARD

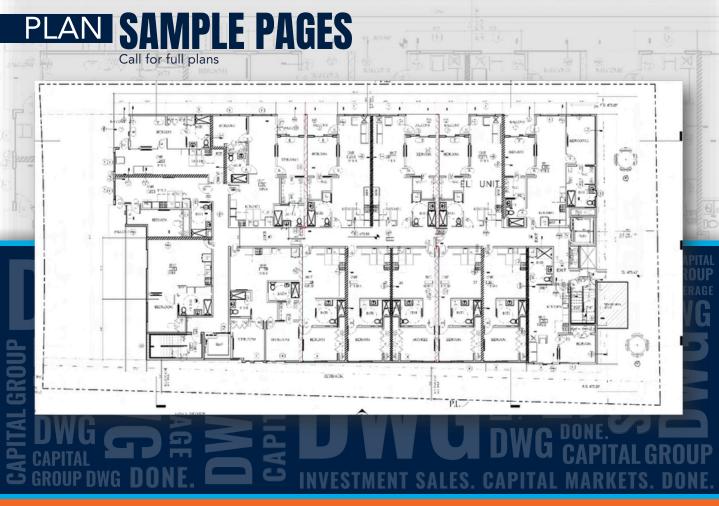
STANDARD 40 EV 04 STD. (2+40+4) = 46 > 43 REQ'D

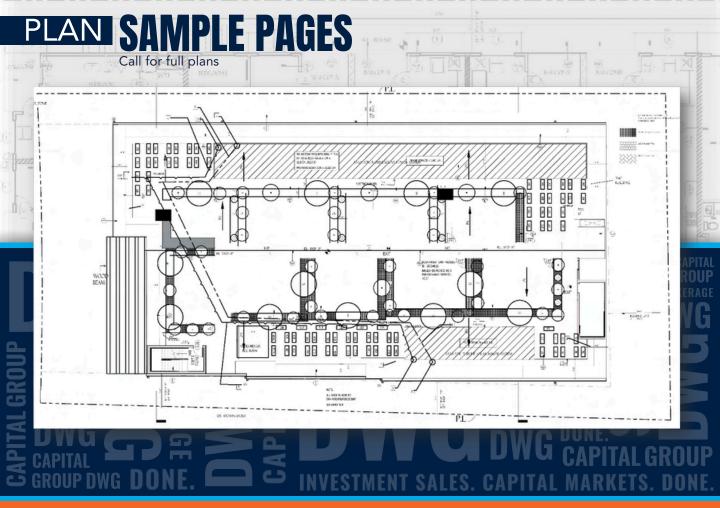
COMPACT (NOT REQUIRED) 21 TOTAL 46 +19 =65

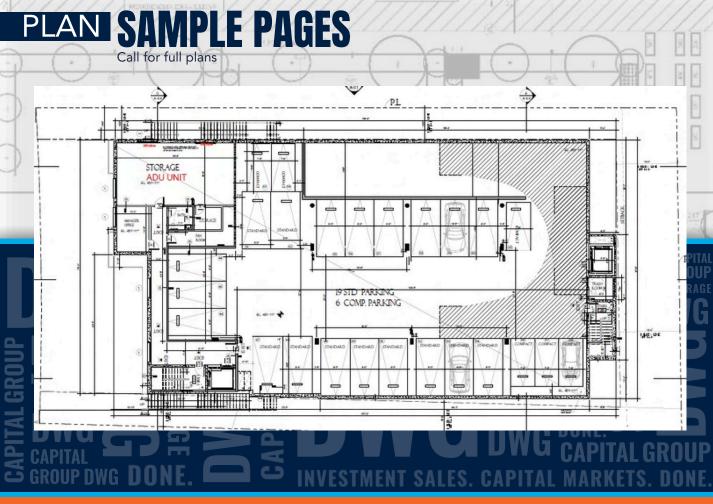


1275 W. SUNSET BLVD, LOS ANGELES, CALIFORNIA 90026









### PRO- FORMA

#### (ESTIMATED, DO YOUR OWN DUE DILIGENCE

d Development Calculation						Load Factor	90%
		No of U	Jnits	FAI	3	Average SQFT	[/Unit
Zone:	C2-1VL	By Right:	51.00	By Right:	30308.70	By Right:	535
TOC Tier:	TIER 1	SB1818:	69.00	SB1818:	40916.75	SB1818:	534
Buildable Footprint Area:	20,206	TOC:	77.00	TOC:	55565.95	TOC:	649
Construction Type: TYPE	III-A OVER TYPE	I-A CONSTRUCT	TON				
Number of Stories: 5 Story	Wood Frame over	Story Parking 2 St	tory basement				
Owner: SUNS	ET REFLECTION	1800 CENTURY P	ARK E. 6TH FLOOR				
are Footage Breakdown				Pa	rcel Breakdown	V	

	Total		
		Apartment	Retail
Rentable SF	55,550	55,550	-
Common Area/Open Space	8,115	15%	Total provided open space
Garage	30,470	455 sf/space	
Gross SF	94,135	3.15 F.4R	63,665.00
			7,771

Parking	sf	count	Assumption
Surface	0.12(0)		300 SF/space
Subteranean	30,470	67	455 SF/space
Total	30,470	67	.89 spaces per unit

****	1275 W Statistic S 100013013 S.	-,,,,,,
Š		
ģ	Acres	0.46
	DU / Acre	161.7

APN

5406015045 - 35

5406015045 - 37

Lot Area (SF)

9 955

Site Address

1275-1279 W Sunset

1275-1279 W Sunset

Development Costs												
and the state of t	Development Cost											
	Assumption	Total \$		\$ / Unit		\$ / rsf		\$ / gsf	% Total			
Land												
Purchase Price	\$281.11 / lsf \$	5,680,000	\$	75,733	\$	102.25	\$	60.34	23.14%			
Acquisition Fee - Land Purchase	1% of Land PP \$	56,800	\$	757	\$	1.02	S	0.60	0.23%			
Total Land Acquisition	\$	5,736,800	\$	76,491	\$	103.27	\$	60.94	23.38%			
	and the second s		111				P.					
Total costs	alassa inque amount hace 6	14 550 000 00										



## PRO- FORMA

(ESTIMATED. DO YOUR OWN DUE DILIGENCE

Total Development Costs PPU Project Cap Rate Stabilized NOI	\$ 334,704	\$	23,764,028 6.18% 1,549,408		e Value 4.25% 4.0%		\$34,534,118 38,735,208		PPU PPU	1,467,70 \$486,39 545,56
Total Development Costs		\$	23,764,027.59	s	334,704.61	\$	427.80	\$	254.24	100.00
Total Financing Costs		\$	1,659,031	\$	23,367	\$	29.87	\$	17.75	6.98
Closing Costs		\$	40,000	_	533		0.72	\$	0.42	0.17
Loan Broker Fee	1.0%	_	154,500	\$	2,176		2.78	\$	1.65	0.6
Loan Fee	1.0%	-	154,500	5		\$	2.78	\$	1.65	0.6
Construction Interest	5.50%	-	1,310,031	5	18,451		23.58	\$	14.02	5.5
Financing Costs										
Total Soft Costs		\$	2,355,073	\$	31,401	\$	42.40	\$	25.02	9.5
Contingency	5.00% SC	_	89,316	_	1,191	_	1.61	\$	0.95	0.3
Developer Fee	3.00%	_	479,437	\$	6,392	\$	8.63	\$	5.09	2.0.
Blank	\$0 / unit	\$		5		\$		\$		0.0
Legal	\$500 / unit	\$	37,500	5	500	\$	0.68	\$	0.40	0.1
Special Inspections	\$500 / unit		37,500	\$	500	\$	0.68	\$	0.40	0.1
Misc Taxes and Fees (Quimby)	\$6,000 / unit		450,000	5	6,000	\$	8.10	\$	4.78	1.7
Utility Costs	\$2,000 / unit	\$	150,000	\$	2,000	\$	2.70	\$	1.59	0.6
Insurance	\$2,500 / unit	\$	187,500	5	2,500	\$	3.38	\$	1.99	0.7
Taxes	2 years	\$	136,320	5	1,818	\$	2.45	\$	1.45	0.5
Permit Costs	\$10,000 / unit	\$	750,000	5	10,000	\$	13.50	5	7.97	2.9
A & E Fees	\$500 / unit	S	37,500	S	500	s	0.68	s	0.40	0.1
Soft Costs										
Total Hard Costs		\$	14,194,923	5	189,266	\$	255.53	\$	150.79	60.1
Contingency	5.00% HC	5	651,143	5	8,682	\$	11.72	S	6.92	2.70
G.C. / C.M. Fees	4.00% HC	S	520,911	5	6,945	S	9.38	S	5.53	2.2
TOTAL HARD COST PER GC ESTIMATE		S	13,022,868	S	173,638	S	234.44	S	138.34	55.1

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Unit Mix						
			Square Fe	eet	Monthly I	Rent
Unit Type	Units	% Total	Total	per Unit	per Unit	per SF
Market Rate						
Studio	-	0%	-		\$2,100	\$0.00
1 Bedroom	55	73%	31,160	567	\$2,410	\$4.25
2 Bedroom	14	19%	12,122	866	\$3,680	\$4.25
Total MR	69	92.0%	43,282	627	\$2,668	\$4.25
Studio	-	0.0%	-	0	\$848	\$0.00
1 Bedroom	5	6.7%	2,746	549	\$768	\$1.40
2 Bedroom	1	1.3%	-	0	\$1,091	\$0.00
Total BMR	6	8.0%	2,746	458	822	\$1.80
Total Project	75	100.0%	46,028	614	\$2,520	\$4.11

CAPITAL GROUP

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# OPERATING ASSUMPTIONS (ESTIMATED, DO YOUR OWN DUE DILIGENCE)

Operating Assumptions	Monthly		Assu	mption		Untren	ded NOI			-
Rental Income										
Apartments										
Market Rate	69 units	\$2,668 /	unit \$32	,012 / unit	\$18	4,070	\$2,208,840			
BMR	6 units	\$822 /	unit \$9	,862 / unit		4,931	59,172			
Parking		\$0 /	stall	\$0 / stall				Rental Inc	ome Includes a parking sp	pace
Other Income		\$0 /	unit	\$0 / unit		-	-	\$30/unit/s	mo assumption	
RUBS 90	of utilities	\$98 / unit (	MR) \$1	.080 / unit		6,750	81,000	85% of uti	lities	
Retail	0 sf	\$0.00	) / sf	\$0.00 / sf						
Gross Potential Rent					19	5,751	2,349,012			
Stabilized Vacancy & Bad Debt										
Apartments, Parking, Other, & RUBS		3.	.00%	3.00%	(\$	5,873)	(\$70,470)			
Retail		0.	.00%	0.00%		-				
Effective Income					18	9,878	2,278,542			
Manager		\$1,949 /	unit			2,184)	(146,207)	See Payrol	l Breakdown, 1 in 1 out.	
Insurance			unit \$	0.35		1,884)	(22,610)			
Utilities Expenses		\$1,200 /				7,500)	(90,000)			
Maintenance & Repairs		\$500 /				40.28)	(41,283)			
General & Administrative		\$200 /				76.11)	(16,513)			
Contract Services		\$250 /				20.14)	(20,642)			= 00
Marketing		\$200 /	unit			1.376)	(16,513)			■ RK
Real Estate Taxes		\$3,772 /	unit	1.20%	(2	3,574)	(282,885)			I D
Management Fees		\$1,013 /	unit	3.0%		6,331)	(75,967)			
Replacement Reserve		\$200 /	unit		(	1,376)	(16,513)			
Total Operating Expenses					(6	0,761)	(729,133)	-0.32		32%
Net Operating Income					12	9,117	1,549,408			
Exit							Revers	on		
				otal	\$ / Unit	\$	/ rsf			
Annualized NOI at Sale			1,549,4				Reversi	on EGI	2,278,542	
RE Tax Adjustment			(114,1						700 122	
Adjusted NOI Gross Sales Proceeds		4.25% cap	1,353,5		\$448,557		Expense 573	Old Tax	729,133 (282,884.61)	
								Reassesed Tax	382170.3006	
Sales costs		2.00%			(\$8,971)			on Expenses	804862.1054	
Net Sales Proceeds			\$31,210,5	575	\$439,586	\$	562 Reversi	on NOI	1,353,520	
								ŮΝ	U CAP	ITAI CR
									UNI	IIALUN

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494,668 3-MILE POPULATION



3.4% VACANCY RATE



18,292 UNITS
IN IMMEDIATE NE LA
COSTAR SUBMARKET

(Limited Land to Build in Immediate Area)



1275 W. SUNSET BLVD, LOS ANGELES, CALIFORNIA 90026

# LOCATION HIGHLIGHTS ECHO PARK | ELYSIAN VALLEY | DODGER STADIUM

The Subject property falls right on the submarket lines of ECHO PARK/ELYSIAN PARK in Los Angeles adjacent to large entertainment hubs of Dodger Stadium. The site is flanked by Echo Park to the West, Elysian Valley to the North, DTLA just blocks to the South, and then Chinatown to the Southeast.

It is also within walking distance to the famous Dodger Stadium and a few blocks from Echo Lake. The subject is not only near thriving Echo Park but also adjacent to one of the oldest neighborhoods in Los Angeles, Angelino Heights, the Very first designated Historic Preservation Overlay Zone (HPOZ). Known for its concentration of eclectic architectural styles from three eras: The Victorian, Turn of the Century, and Revival eras. Echo Park provides residents with the perfect blend of historic and hip influences, cultivated by an endless growing restaurant and arts scene.

The neighborhood continues to see an influx of young and well-educated residents, as well as the migration of numerous restaurants and shops along Sunset Boulevard. Echo Park has emerged as "the coolest neighborhood in all of LA;" siphoning residents from nearby Silverlake and Downtown LA. Future residents of 1275 Sunset will enjoy gorgeous views of the sunset, the downtown skyline, and mountains. quickly jump on The 5, The 2, The 110, or The 101 to get everywhere else.

#### LOCATION FUNDAMENTALS

1275 Sunset benefits from its exceptional location on Echo Park's main artery and one of Los Angeles' most coveted streets, Sunset Boulevard, a well-renowned retail and restaurant mainstay of northeast Los Angeles. Additionally, the Property is located within walking distance of two of Los Angeles' most frequented attractions -Dodger Stadium (0.3 miles away) and the newly revived Echo Park Lake (0.6 miles away). Echo Park is central to LA's most prominent and thriving employment centers, including Downtown Los Angeles, which boasts more than 500,000 jobs. Additionally, within a 30-minute drive, residents can commute to over 989,000 jobs within Los Angeles' premier employment centers:





## MARKET FUNDAMENTALS

The site is located within the Los Angeles Market and the southernmost portion of the Northeast Los Angeles Multifamily submarkets as described by Costar. The submarket currently consists of 19,182 units with an average unit price of \$330,000 and an average cap rate for old and new properties of 4.2% and average rental growth the last 12 months of 3.4%.

#### **RENTAL RATES**

As of July 22, 2024, the Greater Los Angeles multifamily market had an average effective rent of \$2,220 per unit, according to Colliers' Greater Los Angeles Multifamily Research Report 2024 Q2. Rents have increased by 0.2% year-over-year and are 10.8% higher than pre-pandemic levels, while year-to-date sales volume totals \$638.7 million.

#### **VACANCY**

The submarket witnessed steady employment growth fueled by a large and diversified economy that underpins a robust multifamily demand in the metro. Despite a surge in construction, the average occupancy rate was 95.1% percent as of July 2024.

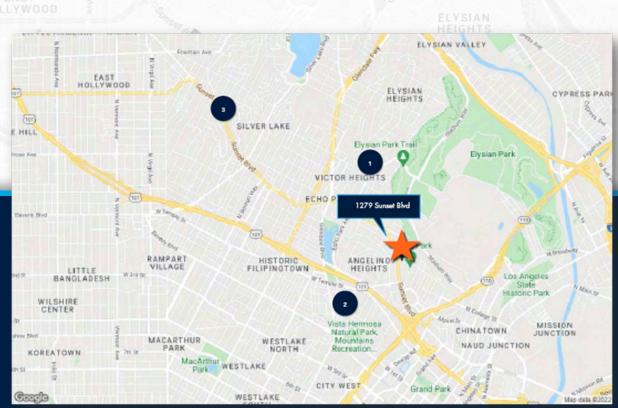




#### **ECONOMY AND NEW CONSTRUCTION**

Per the overall economy, Los Angeles job growth was led by leisure and hospitality, which gained 28,000 jobs. The metro's thriving tourism supports infrastructure investments, such as the \$4.9 billion electric tramway that will connect the city's airport terminals to parking, car rentals and transit by 2025. The metro is experiencing record-setting visitor numbers, a trend that is set to continue with the addition of new attractions, including the \$1.5 billion Lucas Museum of Narrative Art and the 2028 Olympic Games. Professional and business services added 14,100 jobs, boosted by the expansion of entertainment, tech, and media-related companies, while education and health services gained 13,000 jobs. Drawn by the multifamily market's stability, investors pushed up sales to a cycle high of \$4.5 billion year-over-year as of November. Downtown is seeing intense construction, with 5,110 of the more than 30,350 units underway across the metro. The tight market is well-positioned to absorb new supply while giving property owners leverage to lift rents.

# NOTABLE COMPARABLE RENTS SURVEY



## COMPARABLE RENTS LIST



Comp 1	
Address	1551 Echo Park Ave
Yr Built	1928
Sale Price	\$9,275,000
Price/Unit	\$210,795
Building SF	46,198
Avg Rent/Unit	\$2,139
Avg Rent/SF	\$3.19
Sale Date	December 2013
Sale Status	Sold
Units	44
Cap Rate	4.74%

Unit Mix				
Description	#	Size	Avg Rent	\$/SF
Studio	5	526	\$1,520	\$2.89
1 Bedroom	37	674	\$2,218	\$3.29
2 Bedroom	2	975	\$2,215	\$2.27



Cor	np 2
Address	1363 Colton St
Yr Built	2021
Sale Price	N/A
Price/Unit	N/A
Building SF	45,176
Avg Rent/Unit	\$2,887
Avg Rent/SF	\$4.22
Sale Date	February 2021
Sale Status	Sold
Units	47
Cap Rate	N/A

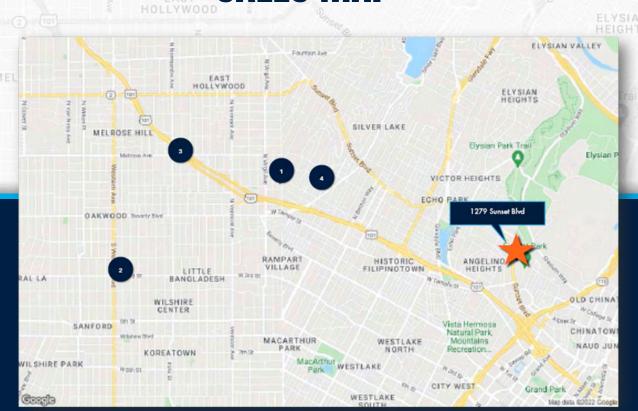
Unit Mix				
Description	#	Size	Avg Rent	\$/SF
Studio	6	557	\$2,947	\$5.29
1 Bedroom	38	652	\$2,730	4.18
2 Bedroom	3	1328	\$4,755	\$3.58



Comp 3		
Address	3400 W Sunset Blvd	
Yr Built	2021	
Sale Price	\$43,500,000	
Price/Unit	\$1,400,000	
Building SF	44,922	
Avg Rent/Unit	\$5,948	
Avg Rent/SF	\$5.71	
Sale Date	2021	
Sale Status	Sold	
Units	31	
Cap Rate	3.5%	

Unit Mix				
Description	#	Size	Avg Rent	\$/SF
Studio	1	475	\$3,250	\$6.84
1 Bedroom	13	795	\$4,854	\$6.11
2 Bedroom	15	1168	\$6,302	\$5.39
3 Bedroom	2	1,981	\$5,984	\$5.71

# COMPARABLE SALES MAP



# COMPARABLE SALES LIST

ELYSIAN HEIGHTS



Comp 1	
Address	511-517 N Hoover St
Yr Built	2022-2023
Sale Price	\$4,350,000
Price/Unit	\$174,000
Price/AC	\$12,630,662
Price/SF	\$289.96
Land SF	15,002
Class	Residential Raw Land
Sale Date	November 2021
Sale Status	WILSHIRESold
Units	25



Comp 2	
Address	321 Oxford Ave
Yr Built	TBC
Sale Price	\$4,650,000
Price/Unit	\$122,368
Price/AC	\$11,239,887
Price/SF	\$258.03
Land SF W.3	18,000
Class	Residential Raw Land
Sale Date	January 2021
Sale Status	Solo
Units	38



Comp 3	
Address	651 N Mariposa Ave
Yr Built	TBD
Sale Price	\$5,000,000
Price/Unit	\$128,205
Price/AC	\$7,598,646
Price/SF	\$174.44
Land SF	28,662
Class	Residential Raw Land
Sale Date	TBD
Sale Status	Escrow
Units	39



Comp 4	
Address	627 Dillon St
Yr Built	TBD
Sale Price	\$3,350,000
Price/Unit	\$111,666
Price/AC	\$11,076,818
Price/SF	\$254.29
Land SF	13,174
Class	Residential Raw Land
Sale Date	January 2021
Sale Status	Sold
Units	30

Natural Park, Mountains Recreation

Willebons RD

The state of the second of the second

KOREATOWN

MacArthur WESTLAKE

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PARK

### RECENT DWG

### REPRESENTATIVE DEVELOPMENT & OTHER TRANSACTIONS

CLOSED!

**DWG Capital Group's COMMERCIAL CRE SERVICE PLATFORM** offers a highly seasoned institutional quality team-based seasoned advisory via their member's extensive prior track records of closing millions of square feet of APARTMENTS, DEVELOPMENT, RETAIL, OFFICE and INDUSTRIAL transactions in both California, the Western US, and Nationwide. Our sophisticated team of professionals collaboratively advise owners and investors on any and all matters related to commercial real estate interests, such as Acquisitions, Dispositions, General asset evaluation, Property valuations, Restructuring and recapitalization, Modifications and repositioning, Negotiations with borrowers, owners, and property managers in their full-service platform. (\*Partial List Below)



SONY ANIMATION STUDIOS LA OFFICE/FLEX INDUSTRIAL \$160M



MALIBU CROSSROADS AREA JV CLASS A RETAIL \$130M



INLAND EMPIRE
MULTIFAMILY PORTFOLIO
RECAPITALIZATION/SALE
\$118M



\$3B TENANT NEW INDUSTRIAL LEASE 165K SF

INDUSTRIAL | DEVELOPMENT | MULTIFAMILY | RETAIL | OFFICE | JOINT VENTURE | DEBT | EQUITY

OVER 15K+ UNITS SOLD | \$1B CLOSED PAST 24 MONTHS | LABJ CRE GOLD AWARD WINNER | COSTAR POWER BROKER









TRUSTED INSTITUTIONAL CRE ADVISORY

## MARKETING AWARENESS

DWG Capital Group's unsurpassed local market knowledge and deep experience in the real estate investment arena enables us to help clients make smart decisions when it comes to selling or marketing their investment properties. We work with our clients to develop a well thought-out, asset-specific strategy, and ensure each phase of the process is properly delivered. Sophisticated internal and external marketing plans help our clients reach the widest possible buyer base, ranging from small businesses, private investors and developers to publicly traded corporations & global institutional investors.

#### MARKETING TIMELINE

The timing of how materials are distributed to potential purchasers of the property is crucial. The project team will ensure a frequent but paced delivery of marketing materials, using various methods of communication in order to maximize the chances of reaching a potential buyer. A customized timeline will be developed which provides a firm delivery schedule and description of the type of tool utilized. This defines the method and frequency of listing distribution and provides ownership with a clear understanding of the marketing activity taking place on the project.

#### **MARKET ANALYSIS**

Understanding the dynamics of the local market is critical in communicating market and submarket subtleties to buyers during the sales. Our Team is prepared to discuss all aspects of a thorough analysis in addition to broader economic trends to educate buyers during the decision making process. The project team will perform an investment analysis on the property to obtain a clear understanding of asset value. Investment strategies and yield parameters can vary significantly among buyers, as different values and opinions are placed on the assumptions inherent within any cash flow analysis. The analysis will be tailored to a set of investment objectives of the target buyer, whether they are driven by IRR or other capital-allocation constraints.

"Don't simply hire the BIGGEST.

Hire the BEST seasoned advisory for the assignment."

"The bottom line? Tens of Thousands of Apartment Units and Millions of SF of Industrial, Multifamily, Retail, Office, Development, (Middle market and institutional transactions) Sold, Purchased or Developed."

\* Our seasoned ex-institutional team has closed over 1B+ since our post-NGKF-ARA inception.

"Experienced Brokers that also Invest and Develop Themselves. Bringing Active Experience to every sale or debt and equity assignment we carefully accept. That's DWG Capital Group!"



1275 W. SUNSET BLVD, LOS ANGELES, CALIFORNIA 90026

# CONFIDENTIALITY AGREEMENT & DISCLAIMER

**DWG Capital Group** a California licensed real estate broker, California License Number 01520854.

This Offering Memorandum has been prepared by DWG for use by a limited number of recipients. All information contained herein has been obtained from sources other than DWG, and neither Owner nor DWG, nor their respective equity holders, officers, employees, and agents makes any representations or warranties, expressed or implied, as to the accuracy or completeness of the information contained herein. Further, the Offering Memorandum does not constitute a representation that no change in the business or affairs of the property or the Owner has occurred since the date of the preparation of the Offering Memorandum. All analysis and verification of the information contained in the Offering Memorandum is solely the responsibility of the recipient. DWG Capital Group and Owner and their respective officers, directors, employees, equity holders, and agents expressly disclaim any and all liability that may be based upon or relating to the use of the information contained in this Offering Memorandum. Additional information and an opportunity to inspect the property will be made available upon written request to interested and qualified prospective investors. Owner and TDG (DWG) each expressly reserve the right, at their sole discretion, to reject any or all expressions of interest or offers regarding the property and/or terminate discussions with any entity at any time with or without notice. Owner shall have no legal commitment or obligations to any recipient reviewing this Offering Memorandum or making an offer to purchase the property unless and until such offer is approved by Owner, a written agreement for the purchase of the property has been fully executed, delivered, and approved by Owner and its legal counsel, and any obligations set by Owner thereunder have been satisfied or waived. The recipient ("Recipient") agrees that (a) the Offering Memorandum and its contents are confidential information.

except for such information contained in the Offering Memorandum, which is a matter of public record, or is provided from sources available to the public (b) the Recipient, the Recipient's employees, agents and consultants (collectively, the "need to know parties") will hold and treat it in the strictest of confidence, and the Recipient and the need to know parties will not, directly or indirectly, disclose or permit anyone else to disclose its contents to any other person, firm, or entity without the prior written authorization of DWG and the Owner, and (c) the Recipient and the need-to-know parties will not use or permit to be used this Offering Memorandum or its contents in any fashion or manner detrimental to the interest of the Owner or DWG or for any purpose other than use in considering whether to purchase the property. as terms of prospective buyers' own elective review the information.

DWG or Brokerage shall have any legal liabilities for the sale of the subject property or for any information proffered in DWG's highest and best efforts. The Recipient and the need-to-know parties agree to keep this Offering Memorandum and all confidential information contained herein permanently confidential and further agree to use this Offering Memorandum for the purpose set forth above. If the Recipient has no interest in the property, or if in the future the Recipient or owner discontinue such negotiations, the Recipient will return this Offering Memorandum to DWG.

# 1275 SUNSET

LOS ANGELES, CALIFORNIA

### **INVESTMENT ADVISORY**

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PRIME 71 UNIT RTI APARTMENT DEVELOPMENT OPPORTUNITY ECHO PARK | DODGER STADIUM | ELYSIAN \$5,680,000 | \$80,000 PER RIT UNIT | 6% ROC+ RETURNS

#### **OFFERING MEMORANDUM**

DWG Capital Group ("DWG") is a real estate broker licensed with the California Department of Real Estate; License #01520854.