



## Executive Summary

2705 W Highway 30, Gonzales, Louisiana, 70737  
Rings: 1, 3, 5 mile radii

Prepared by Esri  
Latitude: 30.21029  
Longitude: -90.95203

	1 mile	3 miles	5 miles
<b>Population</b>			
2010 Population	1,015	13,140	41,964
2020 Population	1,813	16,950	51,192
2022 Population	2,090	17,907	53,372
2027 Population	2,226	18,673	55,941
2010-2020 Annual Rate	5.97%	2.58%	2.01%
2020-2022 Annual Rate	6.52%	2.47%	1.87%
2022-2027 Annual Rate	1.27%	0.84%	0.94%
2022 Male Population	49.7%	48.9%	49.2%
2022 Female Population	50.3%	51.1%	50.8%
2022 Median Age	37.6	37.1	36.4

In the identified area, the current year population is 53,372. In 2020, the Census count in the area was 51,192. The rate of change since 2020 was 1.87% annually. The five-year projection for the population in the area is 55,941 representing a change of 0.94% annually from 2022 to 2027. Currently, the population is 49.2% male and 50.8% female.

### Median Age

The median age in this area is 36.4, compared to U.S. median age of 38.9.

### Race and Ethnicity

2022 White Alone	34.5%	39.2%	55.7%
2022 Black Alone	56.9%	45.9%	30.6%
2022 American Indian/Alaska Native Alone	0.3%	0.8%	0.5%
2022 Asian Alone	0.5%	0.8%	1.3%
2022 Pacific Islander Alone	0.0%	0.0%	0.0%
2022 Other Race	4.1%	6.5%	5.1%
2022 Two or More Races	3.7%	6.8%	6.8%
2022 Hispanic Origin (Any Race)	7.5%	12.9%	10.2%

Persons of Hispanic origin represent 10.2% of the population in the identified area compared to 19.0% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 66.4 in the identified area, compared to 71.6 for the U.S. as a whole.

### Households

2022 Wealth Index	100	86	111
2010 Households	394	4,776	14,953
2020 Households	829	6,385	18,857
2022 Households	1,038	6,832	19,774
2027 Households	1,101	7,139	20,810
2010-2020 Annual Rate	7.72%	2.95%	2.35%
2020-2022 Annual Rate	10.51%	3.05%	2.13%
2022-2027 Annual Rate	1.19%	0.88%	1.03%
2022 Average Household Size	2.00	2.59	2.69

The household count in this area has changed from 18,857 in 2020 to 19,774 in the current year, a change of 2.13% annually. The five-year projection of households is 20,810, a change of 1.03% annually from the current year total. Average household size is currently 2.69, compared to 2.70 in the year 2020. The number of families in the current year is 14,440 in the specified area.

**Data Note:** Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units.

**Source:** U.S. Census Bureau. Esri forecasts for 2022 and 2027. Esri converted Census 2010 data into 2020 geography.

August 31, 2022



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<b>Mortgage Income</b>			
2022 Percent of Income for Mortgage	14.4%	15.4%	14.4%
<b>Median Household Income</b>			
2022 Median Household Income	\$89,514	\$79,055	\$91,020
2027 Median Household Income	\$89,698	\$79,815	\$92,208
2022-2027 Annual Rate	0.04%	0.19%	0.26%
<b>Average Household Income</b>			
2022 Average Household Income	\$116,058	\$100,970	\$118,170
2027 Average Household Income	\$126,278	\$109,120	\$129,127
2022-2027 Annual Rate	1.70%	1.56%	1.79%
<b>Per Capita Income</b>			
2022 Per Capita Income	\$55,237	\$38,694	\$43,803
2027 Per Capita Income	\$59,697	\$41,894	\$48,052
2022-2027 Annual Rate	1.57%	1.60%	1.87%

### Households by Income

Current median household income is \$91,020 in the area, compared to \$72,414 for all U.S. households. Median household income is projected to be \$92,208 in five years, compared to \$84,445 for all U.S. households

Current average household income is \$118,170 in this area, compared to \$105,029 for all U.S. households. Average household income is projected to be \$129,127 in five years, compared to \$122,155 for all U.S. households

Current per capita income is \$43,803 in the area, compared to the U.S. per capita income of \$40,363. The per capita income is projected to be \$48,052 in five years, compared to \$47,064 for all U.S. households

<b>Housing</b>			
2022 Housing Affordability Index	183	170	178
2010 Total Housing Units	526	5,220	16,212
2010 Owner Occupied Housing Units	173	3,338	11,588
2010 Renter Occupied Housing Units	221	1,438	3,367
2010 Vacant Housing Units	132	444	1,259
2020 Total Housing Units	1,085	7,147	20,503
2020 Vacant Housing Units	256	762	1,646
2022 Total Housing Units	1,292	7,653	21,600
2022 Owner Occupied Housing Units	595	4,606	15,283
2022 Renter Occupied Housing Units	442	2,226	4,491
2022 Vacant Housing Units	254	821	1,826
2027 Total Housing Units	1,380	8,071	22,938
2027 Owner Occupied Housing Units	646	4,877	16,244
2027 Renter Occupied Housing Units	454	2,262	4,566
2027 Vacant Housing Units	279	932	2,128

Currently, 70.8% of the 21,600 housing units in the area are owner occupied; 20.8%, renter occupied; and 8.5% are vacant. Currently, in the U.S., 58.2% of the housing units in the area are owner occupied; 31.8% are renter occupied; and 10.0% are vacant. In 2020, there were 20,503 housing units in the area and 8.0% vacant housing units. The annual rate of change in housing units since 2020 is 2.34%. Median home value in the area is \$248,490, compared to a median home value of \$283,272 for the U.S. In five years, median value is projected to change by 2.80% annually to \$285,265.

**Data Note:** Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units.

**Source:** U.S. Census Bureau. Esri forecasts for 2022 and 2027. Esri converted Census 2010 data into 2020 geography.

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