

Ned Brooks

Senior Vice President +1 757 228 1829 ned.brooks@colliers.com

Tyler Brooks

Senior Vice President +1 757 213 8110 tyler.brooks@colliers.com

150 W Main Street | Suite 1100 Norfolk, VA 23510 + 757 490 3300 colliers.com

1 Towne Centre Way | Hampton, VA 23666

New Tenants include US Foods Chef Market, Riverside Health System, FunPlex Trampoline Park

Small Shop Opportunities!

- Interstate visibility & Easy access
- Off Interstate location and connectivity to major road systems
- Dominant entertainment district for the middle peninsula
- AMC 24, and Chuck-E-Cheese's have 20 year operating history, with the AMC 24 recently underwent renovations as part of the company's \$600 million upgrades
- Over 91,000 population in a 3-mile radius and daytime population of over 87,000

Accelerating success.

Property Overview

Property
Description:

Hampton Towne Centre is an off-interstate site just off of I-64. It is located across the interstate from the Thomas Nelson Community College (11,000 students), across the interchange from a large office park and is convenient to the NASA/Langley Air Force Base employees. In a 3-mile radius you have a growing population of 91,093, which is up from 86,989 in 2000. The center enjoys a daytime population of 87,476. Median age for the 3-miles is 35 and median income per household is \$54,364. With the draw of the AMC Theatre, you can easily pull from Hampton, Newport News, and York County. Hampton Roads Center Parkway provides the east to west link for Peninsula residents.

Size:	173,540 SF on 14.94 Acres AMC 24 (owned by others)
Lease Rate:	* Contact Agents
CAM, Taxes & Insurance:	\$2.89 PSF

US Foods Chef Store, Riverside Health System, Funplex Trampoline Park, Dollar Tree, ABC, Ace Hardware, Rite Aid, Anytime Fitness, newly renovated AMC 24, Chuck-E-Cheese's, Plaza Azteca, Peking China

Traffic Counts 168,000 VPD on Interstate 64 (combined counts) 44,000 VPD on Magruder Blvd

Demographics

Retailers:

Radius	1 Mile	3 Miles	5 Miles
Population	6,498	88,654	192,099
Average HH Income	\$99,898	\$71,585	\$73,470
Daytime Population	5,883	87,689	217,455

Drive Times	5 Miles	10 Miles	15 Miles
Population	20,550	151,844	302,152
Average HH Income	\$78,934	\$74,403	\$76,699
Daytime Population	21,789	167,485	319,770







Site Plan/Tenant Roster

Gus' NY Pizza

Rite Aid

2,400 SF 10,908 SF

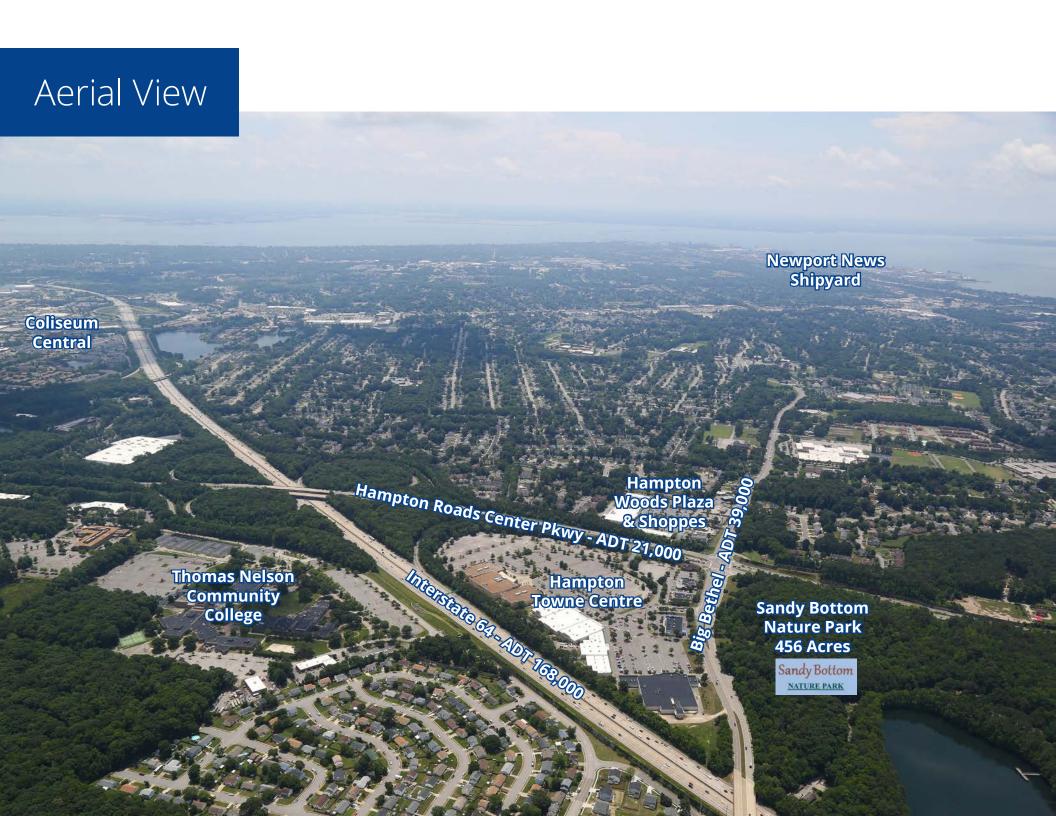




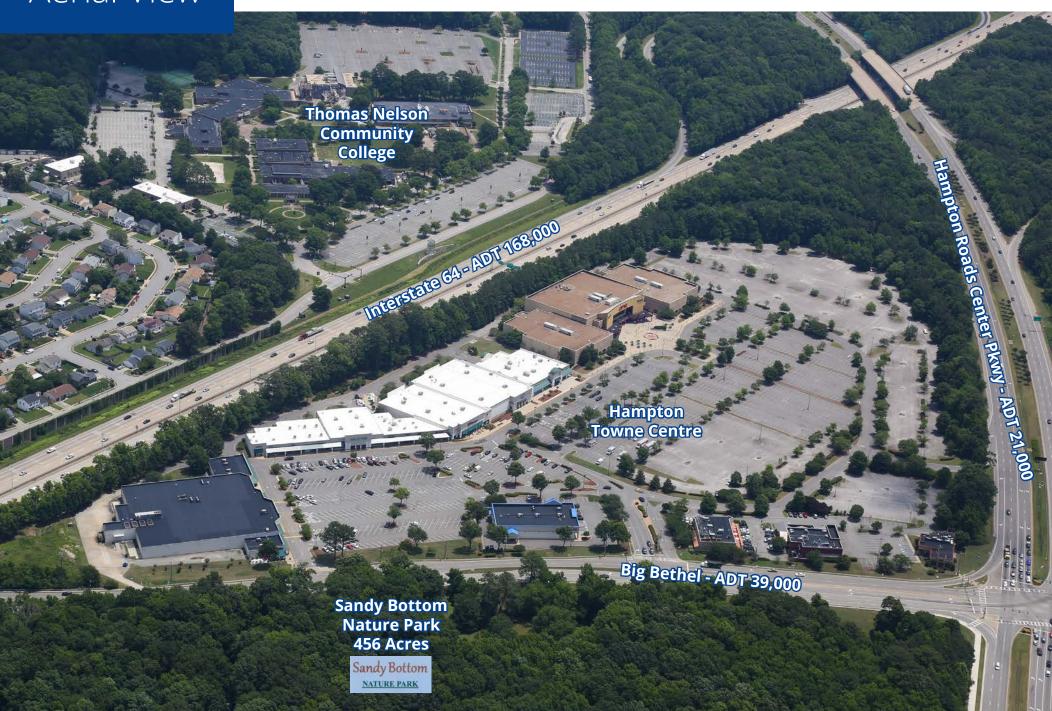


Aerial View





Aerial View





Ned Brooks

Senior Vice President +1 757 228 1829 ned.brooks@colliers.com

Tyler Brooks

Senior Vice President +1 757 213 8110 tyler.brooks@colliers.com



This document has been prepared by Colliers for advertising and general information only. Colliers makes no guarantees, representations or warranties of any kind, expressed or implied, regarding the information including, but not limited to, warranties of content, accuracy and reliability. Any interested party should undertake their own inquiries as to the accuracy of the information. Colliers excludes unequivocally all inferred or implied terms, conditions and warranties arising out of this document and excludes all liability for loss and damages arising there from. This publication is the copyrighted property of Colliers and /or its licensor(s). © 2024. All rights reserved. This communication is not intended to cause or induce breach of an existing listing agreement. Colliers International Virginia, LLC

	5 minutes	10 minutes	15 minutes
Population Summary			
2000 Total Population	20,809	153,036	302,462
2010 Total Population	21,276	150,497	299,288
2021 Total Population	20,550	151,844	302,15
2021 Group Quarters	201	3,582	10,113
2026 Total Population	20,166	150,928	300,80
2021-2026 Annual Rate	-0.38%	-0.12%	-0.09%
2021 Total Daytime Population	21,789	167,485	319,770
Workers	12,305	92,123	166,56
Residents	9,484	75,362	153,206
Household Summary			
2000 Households	7,885	58,252	115,298
2000 Average Household Size	2.62	2.46	2.49
2010 Households	8,498	61,725	119,290
2010 Average Household Size	2.48	2.39	2.43
2021 Households	8,140	62,285	120,362
2021 Average Household Size	2.50	2.38	2.43
2026 Households	7,975	61,901	119,814
2026 Average Household Size	2.50	2.38	2.43
2021-2026 Annual Rate	-0.41%	-0.12%	-0.09%
2010 Families	5,664	38,457	76,191
2010 Average Family Size	3.01	2.98	3.00
2021 Families	5,385	38,150	75,577
2021 Average Family Size	3.04	2.99	3.01
2026 Families	5,259	37,753	74,871
2026 Average Family Size	3.05	3.00	3.02
2021-2026 Annual Rate	-0.47%	-0.21%	-0.19%
Housing Unit Summary			
2000 Housing Units	8,129	61,515	122,317
Owner Occupied Housing Units	60.2%	50.6%	52.1%
Renter Occupied Housing Units	36.8%	44.1%	42.1%
Vacant Housing Units	3.0%	5.3%	5.7%
2010 Housing Units	9,041	66,562	128,618
Owner Occupied Housing Units	58.6%	48.2%	50.6%
Renter Occupied Housing Units	35.4%	44.5%	42.1%
Vacant Housing Units	6.0%	7.3%	7.3%
2021 Housing Units	9,091	68,594	131,826
Owner Occupied Housing Units	55.0%	44.5%	47.4%
Renter Occupied Housing Units	34.6%	46.3%	43.9%
Vacant Housing Units	10.5%	9.2%	8.7%
2026 Housing Units	9,156	69,495	133,521
Owner Occupied Housing Units	54.0%	44.5%	47.5%
Renter Occupied Housing Units	33.1%	44.6%	42.2%
Vacant Housing Units	12.9%	10.9%	10.3%
Median Household Income			
2021	\$65,206	\$55,507	\$56,301
2026	\$70,059	\$59,123	\$59,978
Median Home Value			
2021	\$222,990	\$214,546	\$226,165
2026	\$246,499	\$250,079	\$264,998
Per Capita Income			
2021	\$31,630	\$30,566	\$30,724
2026	\$34,991	\$33,876	\$34,026
Median Age			
2010	34.4	34.3	34.5
2021	37.1	36.3	36.6
2026	38.2	37.3	37.6

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri, Esri and Bureau of Labor Statistics, U.S. Census

2021 Households by Income Household Income Base <\$15,000 \$15,000 - \$24,999 \$25,000 - \$34,999 \$35,000 - \$49,999 \$50,000 - \$74,999 \$75,000 - \$99,999 \$100,000 - \$149,999 \$150,000 - \$199,999 \$200,000+ Average Household Income 2026 Households by Income	8,140 6.7% 7.5% 6.2% 15.7% 19.9% 18.6% 5.0% 3.7% \$78,934 7,975 5.9%	62,285 10.5% 8.7% 8.4% 16.4% 19.9% 14.6% 12.2% 4.9% 4.5% \$74,403	120,362 11.0% 9.0% 8.3% 15.2% 19.2% 14.2% 5.1% 5.1% \$76,699
<\$15,000 \$15,000 - \$24,999 \$25,000 - \$34,999 \$35,000 - \$49,999 \$50,000 - \$74,999 \$75,000 - \$94,999 \$100,000 - \$149,999 \$150,000 - \$199,999 \$200,000+ Average Household Income	6.7% 7.5% 6.2% 15.7% 19.9% 18.6% 16.7% 5.0% 3.7% \$78,934	10.5% 8.7% 8.4% 16.4% 19.9% 14.6% 12.2% 4.9% 4.5% \$74,403	11.0% 9.0% 8.3% 15.2% 19.2% 14.2% 12.9% 5.1%
\$15,000 - \$24,999 \$25,000 - \$34,999 \$35,000 - \$49,999 \$50,000 - \$74,999 \$75,000 - \$99,999 \$100,000 - \$149,999 \$150,000 - \$199,999 \$200,000+ Average Household Income	7.5% 6.2% 15.7% 19.9% 18.6% 16.7% 5.0% 3.7% \$78,934	8.7% 8.4% 16.4% 19.9% 14.6% 12.2% 4.9% 4.5% \$74,403	9.0% 8.3% 15.2% 19.2% 14.2% 12.9% 5.1%
\$25,000 - \$34,999 \$35,000 - \$49,999 \$50,000 - \$74,999 \$75,000 - \$99,999 \$100,000 - \$149,999 \$150,000 - \$199,999 \$200,000+ Average Household Income	6.2% 15.7% 19.9% 18.6% 16.7% 5.0% 3.7% \$78,934	8.4% 16.4% 19.9% 14.6% 12.2% 4.9% 4.5% \$74,403	8.3% 15.2% 19.2% 14.2% 12.9% 5.1%
\$35,000 - \$49,999 \$50,000 - \$74,999 \$75,000 - \$99,999 \$100,000 - \$149,999 \$150,000 - \$199,999 \$200,000+ Average Household Income	15.7% 19.9% 18.6% 16.7% 5.0% 3.7% \$78,934	16.4% 19.9% 14.6% 12.2% 4.9% 4.5% \$74,403	15.2% 19.2% 14.2% 12.9% 5.1% 5.1%
\$50,000 - \$74,999 \$75,000 - \$99,999 \$100,000 - \$149,999 \$150,000 - \$199,999 \$200,000+ Average Household Income	19.9% 18.6% 16.7% 5.0% 3.7% \$78,934	19.9% 14.6% 12.2% 4.9% 4.5% \$74,403	19.2% 14.2% 12.9% 5.1% 5.1%
\$75,000 - \$99,999 \$100,000 - \$149,999 \$150,000 - \$199,999 \$200,000+ Average Household Income	18.6% 16.7% 5.0% 3.7% \$78,934	14.6% 12.2% 4.9% 4.5% \$74,403	14.2% 12.9% 5.1% 5.1%
\$100,000 - \$149,999 \$150,000 - \$199,999 \$200,000+ Average Household Income	16.7% 5.0% 3.7% \$78,934 7,975	12.2% 4.9% 4.5% \$74,403	12.9% 5.1% 5.1%
\$150,000 - \$199,999 \$200,000+ Average Household Income	5.0% 3.7% \$78,934 7,975	4.9% 4.5% \$74,403	5.1% 5.1%
\$200,000+ Average Household Income	3.7% \$78,934 7,975	4.5% \$74,403	5.1%
Average Household Income	\$78,934 7,975	\$74,403	
	7,975		\$76,699
2026 Households by Income	,	61.901	
	,	61 901	
Household Income Base	5.9%	01,301	119,814
<\$15,000		9.3%	9.8%
\$15,000 - \$24,999	6.9%	8.0%	8.3%
\$25,000 - \$34,999	5.6%	7.8%	7.8%
\$35,000 - \$49,999	14.8%	15.7%	14.6%
\$50,000 - \$74,999	19.7%	19.8%	19.0%
\$75,000 - \$99,999	19.0%	15.1%	14.7%
\$100,000 - \$149,999	17.5%	13.1%	13.7%
\$150,000 - \$199,999	6.1%	5.9%	6.1%
\$200,000+	4.6%	5.2%	5.9%
Average Household Income	\$87,342	\$82,507	\$84,998
2021 Owner Occupied Housing Units by Value			
Total	4,995	30,541	62,528
<\$50,000	3.1%	3.3%	3.9%
\$50,000 - \$99,999	1.1%	4.1%	4.5%
\$100,000 - \$149,999	7.9%	12.5%	11.4%
\$150,000 - \$199,999	26.7%	24.9%	20.8%
\$200,000 - \$249,999	24.4%	18.0%	18.1%
\$250,000 - \$299,999	19.4%	12.3%	12.7%
\$300,000 - \$399,999	12.6%	13.4%	14.4%
\$400,000 - \$499,999	2.5%	5.2%	6.5%
\$500,000 - \$749,999	1.7%	4.0%	4.9%
\$750,000 - \$999,999	0.1%	1.4%	1.6%
\$1,000,000 - \$1,499,999	0.5%	0.6%	0.7%
\$1,500,000 - \$1,999,999	0.0%	0.2%	0.3%
\$2,000,000 +	0.0%	0.2%	0.3%
Average Home Value	\$239,560	\$259,749	\$276,242
2026 Owner Occupied Housing Units by Value	+-00/000	4-00/- 10	
Total	4,943	30,899	63,427
<\$50,000	1.6%	1.9%	2.2%
\$50,000 - \$99,999	0.5%	2.1%	2.3%
\$100,000 - \$149,999	4.7%	8.0%	7.6%
\$150,000 - \$199,999	20.4%	19.9%	16.3%
\$200,000 - \$249,999	24.6%	18.1%	17.4%
\$250,000 - \$299,999	22.0%	14.3%	13.9%
\$300,000 - \$299,999	16.4%	16.7%	17.3%
\$400,000 - \$399,999	4.2%	7.6%	8.9%
\$500,000 - \$749,999	4.1%	6.9%	8.1%
\$750,000 - \$749,999	0.1%	2.6%	3.3%
\$1,000,000 - \$1,499,999	1.4%	1.1%	1.4%
\$1,500,000 - \$1,499,999	0.0%	0.3%	0.5%
\$1,500,000 - \$1,599,999	0.0%	0.3%	0.8%
Average Home Value	\$279,199	\$314,884	\$341,663

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony. Source: EST, EST and Bureau of Labor Statistics, U.S. Census

06/30/2021 06/30/2021

e 1 of 7 Page 2

2010 Paradetian bu Ass	5 minutes	10 minutes	15 minutes
2010 Population by Age Total	21,276	150,501	299,289
0 - 4	6.9%	6.8%	6.8%
5 - 9	6.7%	6.4%	6.4%
10 - 14	6.4%	6.2%	6.4%
15 - 24	14.7%	16.3%	17.0%
25 - 34	16.1%	15.2%	14.1%
35 - 44	12.5%	12.1%	12.0%
45 - 54	16.2%	15.1%	15.0%
55 - 64	11.1%	10.6%	10.8%
65 - 74	5.5%	6.0%	6.3%
75 - 84	2.8%	3.7%	3.8%
85 +	1.0%	1.6%	1.5%
18 +	76.1%	76.5%	76.3%
2021 Population by Age			
Total	20,549	151,846	302,153
0 - 4	6.2%	6.1%	6.0%
5 - 9	5.9%	5.9%	5.8%
10 - 14	5.9%	5.8%	5.9%
15 - 24	11.9%	13.6%	14.6%
25 - 34	16.9%	16.8%	15.6%
35 - 44	13.9%	12.9%	12.5%
45 - 54	10.9%	10.9%	11.1%
55 - 64	13.8%	12.6%	12.6%
65 - 74	9.1%	9.0%	9.3%
75 - 84	4.1%	4.6%	4.7%
85 +	1.4%	1.9%	1.9%
18 +	78.7%	79.0%	78.8%
2026 Population by Age			
Total	20,166	150,928	300,804
0 - 4	6.2%	6.1%	6.0%
5 - 9	5.9%	5.8%	5.7%
10 - 14	5.7%	5.6%	5.7%
15 - 24	11.6%	13.6%	14.4%
25 - 34	15.2%	15.3%	14.3%
35 - 44	15.5%	14.4%	13.8%
45 - 54	10.8%	10.6%	10.7%
55 - 64	12.1%	11.1%	11.3%
65 - 74	10.5%	9.9%	10.2%
75 - 84	5.0%	5.5%	5.7%
85 +	1.6%	2.0%	2.0%
18 +	78.9%	79.2%	79.1%
2010 Population by Sex			
Males	10,176	72,424	143,222
Females	11,100	78,073	156,066
2021 Population by Sex			
Males	9,882	73,520	145,451
Females	10,669	78,324	156,701
2026 Population by Sex			
Males	9,728	73,115	144,946
Females	10,438	77,813	155,859

	5 minutes	10 minutes	15 minutes
2010 Population by Race/Ethnicity			
Total	21,274	150,496	299,288
White Alone	46.3%	45.9%	49.1%
Black Alone	44.5%	44.9%	42.0%
American Indian Alone	0.4%	0.4%	0.4%
Asian Alone	3.0%	2.9%	2.7%
Pacific Islander Alone	0.2%	0.1%	0.1%
Some Other Race Alone	1.5%	1.9%	1.8%
Two or More Races	4.3%	3.8%	3.8%
Hispanic Origin	5.2%	5.4%	5.4%
Diversity Index	62.8	62.9	62.5
2021 Population by Race/Ethnicity			
Total	20,552	151,844	302,151
White Alone	42.8%	42.8%	45.9%
Black Alone	45.5%	45.3%	42.6%
American Indian Alone	0.4%	0.5%	0.5%
Asian Alone	3.4%	3.6%	3.3%
Pacific Islander Alone	0.2%	0.2%	0.2%
Some Other Race Alone	2.0%	2.6%	2.5%
Two or More Races	5.7%	5.0%	5.0%
Hispanic Origin	7.5%	7.8%	7.8%
Diversity Index	66.3	66.6	66.3
2026 Population by Race/Ethnicity			
Total	20,166	150,927	300,806
White Alone	41.0%	41.3%	44.4%
Black Alone	45.8%	45.4%	42.7%
American Indian Alone	0.4%	0.5%	0.5%
Asian Alone	3.6%	4.0%	3.7%
Pacific Islander Alone	0.2%	0.2%	0.2%
Some Other Race Alone	2.3%	3.0%	2.9%
Two or More Races	6.6%	5.8%	5.7%
Hispanic Origin	8.9%	9.2%	9.3%
Diversity Index	68.2	68.6	68.3
2010 Population by Relationship and Household Type	24.076	150 103	
Total	21,276	150,497	299,288
In Households	99.2%	97.8%	96.9%
In Family Households	82.2%	78.6%	78.7%
Householder	26.8%	25.5%	25.4%
Spouse	18.9%	16.5%	16.4%
Child	31.1%	30.5%	30.8%
Other relative	3.4%	3.8%	3.7%
Nonrelative	2.1%	2.3%	2.4%
In Nonfamily Households	16.9%	19.3%	18.1%
In Group Quarters	0.8%	2.2%	3.1%
Institutionalized Population	0.2%	0.7%	0.7%
Noninstitutionalized Population	0.6%	1.5%	2.4%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: Esri, Esri and Bureau of Labor Statistics, U.S. Census

Source: Esri, Esri and Bureau of Labor Statistics, U.S. Census

06/30/2021

	5 minutes	10 minutes	15 minutes
2021 Population 25+ by Educational Attainment Total	14,402	104,221	204,482
Less than 9th Grade	2.7%	2.4%	2.3%
9th - 12th Grade, No Diploma	4.8%	5.6%	5.6%
High School Graduate	21.2%	23.4%	22.8%
•	21.2%	3.8%	4.2%
GED/Alternative Credential	2.6%	24.7%	23.6%
Some College, No Degree			
Associate Degree	10.7%	10.2%	10.4%
Bachelor's Degree	20.4%	17.3%	18.1%
Graduate/Professional Degree	13.2%	12.6%	13.0%
2021 Population 15+ by Marital Status	16.010	101.000	0.40 500
Total	16,849	124,880	248,509
Never Married	35.2%	37.3%	38.2%
Married	45.9%	43.6%	43.6%
Widowed	5.1%	6.0%	5.9%
Divorced	13.8%	13.1%	12.2%
2021 Civilian Population 16+ in Labor Force			
Civilian Employed	94.0%	91.7%	92.0%
Civilian Unemployed (Unemployment Rate)	6.0%	8.3%	8.0%
2021 Employed Population 16+ by Industry			
Total	10,523	71,700	140,989
Agriculture/Mining	0.0%	0.1%	0.2%
Construction	6.8%	6.3%	6.3%
Manufacturing	10.8%	11.9%	11.8%
Wholesale Trade	1.5%	1.6%	1.7%
Retail Trade	10.2%	10.0%	10.7%
Transportation/Utilities	5.6%	4.7%	4.7%
Information	1.4%	1.4%	1.1%
Finance/Insurance/Real Estate	5.0%	5.1%	5.1%
Services	46.8%	48.1%	48.3%
Public Administration	11.9%	10.8%	10.0%
2021 Employed Population 16+ by Occupation			
Total	10,522	71,701	140,988
White Collar	61.4%	62.0%	61.9%
Management/Business/Financial	16.3%	14.6%	15.0%
Professional Professional	23.6%	26.5%	26.0%
Sales	7.1%	7.7%	8.3%
Administrative Support	14.3%	13.3%	12.7%
Services	15.4%	15.8%	15.9%
Blue Collar	23.2%	22.2%	22.2%
Farming/Forestry/Fishing	0.0%	0.1%	0.2%
Construction/Extraction	4.9%	5.7%	6.0%
	3.6%	3.5%	
Installation/Maintenance/Repair			3.1%
Production	5.4%	5.7%	5.5%
Transportation/Material Moving	9.3%	7.4%	7.5%
2010 Population By Urban/ Rural Status			
Total Population	21,276	150,497	299,288
Population Inside Urbanized Area	100.0%	100.0%	100.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.0%

8,498		
8,498		
	61,725	119,289
26.9%	30.6%	29.0%
73.1%	69.4%	71.0%
66.7%	62.3%	63.9%
47.0%	40.2%	41.2%
21.0%	18.0%	18.0%
19.7%	22.1%	22.7%
4.2%	4.7%	4.7%
2.5%	2.6%	2.6%
15.5%	17.4%	18.0%
10.9%	11.8%	12.4%
6.5%	7.1%	7.1%
35.0%	32.9%	33.5%
4.3%	4.1%	4.2%
		6.0%
		5.4%
		0.6%
8,498	61,726	119,290
26.9%	30.6%	29.0%
33.3%	32.0%	32.5%
18.8%	17.4%	17.7%
12.7%	12.1%	12.4%
5.5%	5.2%	5.4%
1.9%	1.8%	1.9%
0.9%	0.9%	1.1%
8,498	61,725	119,290
62.4%	52.0%	54.6%
		42.1%
		12.5%
37.6%	48.0%	45.4%
9.041	66,562	128,618
		100.0%
		0.0%
0.0%	0.0%	0.0%
	73.1% 66.7% 47.0% 21.0% 19.7% 4.2% 2.5% 15.5% 10.9% 6.5% 35.0% 4.3% 5.6% 4.9% 0.6% 8,498 26.9% 33.3% 18.8% 12.7% 5.5% 1.9% 0.9% 8,498 62.4% 52.9% 9.4% 37.6% 9,041 100.0% 0.0%	73.1% 69.4% 66.7% 62.3% 47.0% 40.2% 21.0% 18.0% 19.7% 22.1% 4.2% 4.7% 2.5% 2.6% 15.5% 17.4% 10.9% 11.8% 6.5% 7.1% 35.0% 32.9% 4.3% 4.1% 5.6% 5.9% 4.9% 5.3% 0.6% 33.3% 32.0% 18.8% 17.4% 12.7% 12.1% 5.5% 5.2% 1.9% 1.8% 6.7% 5.2% 1.9% 4.9% 5.3% 32.0% 18.8% 17.4% 12.7% 12.1% 5.55% 5.2% 1.9% 4.9% 0.9% 0.9% 0.9% 0.9% 0.9% 0.9% 0.9% 0

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: Esri, Esri and Bureau of Labor Statistics, U.S. Census

Source: Esri, Esri and Bureau of Labor Statistics, U.S. Census

06/30/2021 06/30/2021

e 5 of 7 Page 6

	5 minutes 10 minutes		15 minutes
Top 3 Tapestry Segments			
1.	Home Improvement (4B)	Young and Restless (11B)	Young and Restless (11B)
2.	Parks and Rec (5C)	Bright Young Professionals	Parks and Rec (5C)
3.	Soccer Moms (4A)	Parks and Rec (5C)	Bright Young Professionals
2021 Consumer Spending			
Apparel & Services: Total \$	\$14,964,894	\$109,595,748	\$217,026,387
Average Spent	\$1,838.44	\$1,759.58	\$1,803.11
Spending Potential Index	87	83	85
Education: Total \$	\$12,154,039	\$86,782,270	\$174,761,359
Average Spent	\$1,493.13	\$1,393.31	\$1,451.96
Spending Potential Index	87	81	84
Entertainment/Recreation: Total \$	\$22,165,997	\$161,002,655	\$320,859,245
Average Spent	\$2,723.10	\$2,584.93	\$2,665.79
Spending Potential Index	84	80	83
Food at Home: Total \$	\$37,675,041	\$277,182,989	\$549,700,147
Average Spent	\$4,628.38	\$4,450.24	\$4,567.06
Spending Potential Index	85	82	84
Food Away from Home: Total \$	\$26,747,933	\$195,128,456	\$385,356,743
Average Spent	\$3,285.99	\$3,132.83	\$3,201.65
Spending Potential Index	87	83	84
Health Care: Total \$	\$42,571,682	\$312,460,460	\$623,815,129
Average Spent	\$5,229.94	\$5,016.62	\$5,182.82
Spending Potential Index	84	80	83
HH Furnishings & Equipment: Total \$	\$15,848,684	\$113,810,848	\$226,535,039
Average Spent	\$1,947.01	\$1,827.26	\$1,882.11
Spending Potential Index	86	81	83
Personal Care Products & Services: Total \$	\$6,318,310	\$46,080,966	\$91,610,914
Average Spent	\$776.21	\$739.84	\$761.13
Spending Potential Index	86	82	85
Shelter: Total \$	\$140,804,421	\$1,021,052,770	\$2,031,299,466
Average Spent	\$17,297.84	\$16,393.24	\$16,876.58
Spending Potential Index	86	81	84
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$16,540,081	\$117,307,476	\$234,130,280
Average Spent	\$2,031.95	\$1,883.40	\$1,945.22
Spending Potential Index	85	79	81
Travel: Total \$	\$17,649,838	\$124,722,706	\$249,613,057
Average Spent	\$2,168.28	\$2,002.45	\$2,073.85
Spending Potential Index	86	79	82
Vehicle Maintenance & Repairs: Total \$	\$7,807,101	\$57,258,092	\$113,328,812
Average Spent	\$959.10	\$919.29	\$941.57
Spending Potential Index	87	83	85

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri, Esri and Bureau of Labor Statistics, U.S. Census

