



# PAUL'S FINAL LAP

## BAR & GRILL FOR SALE



9065 Pickerel Lake Road, Pickerel, Wisconsin 54465

**JUDI MALONE**

Associate Broker

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# BUSINESS OVERVIEW

## HIGHLIGHTS

Escape to the Northwoods! Turnkey bar & grill with living quarters awaits new owners. This local gem is surrounded by forest on almost 2 acres. Located close to the Lake Pickerel boat landing - a central hub on the snowmobile/ATV trail system. Paul's Final Lap is known for its Northwoods hospitality, lively events, local fundraisers, loyal patrons, and delicious menu items. The living quarters attached to the bar offer a cozy



and convenient space for owners, managers, or rental income. The on-site apartment is 1 bedroom and 1 bath, with a 1 car garage. The bar is well maintained, updated with several improvements from 2021-2024, and is truly turnkey. Year-round business stems from local residents and tourism, including close proximity to hiking, fishing, boating, ATV and snowmobile trails.

<b>Asking Price</b>	\$370,000
<b>Gross Revenue</b>	\$209,450
<b>Furniture, Fixtures &amp; Equipment</b>	\$50,000, included in asking price
<b>Inventory</b>	\$5,000, not included in asking price
<b>2023 Real Estate Taxes</b>	\$1,732

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# PROPERTY FEATURES



## SQUARE FEET

Restaurant: 2,304



## LOT SIZE

1.93 Acres



## CAPACITY

Approximately 150



## PARKING

75 spaces

Built in 1973 with many recent improvements including: New septic system, 1,000-gallon LP tank, insulation, sewer pipes, on-demand hot water heater, expanded walk-in cooler, kitchen equipment, ice machine, carpet, bar stools, and remote access video security system. Storage shed and carport offer extra storage.

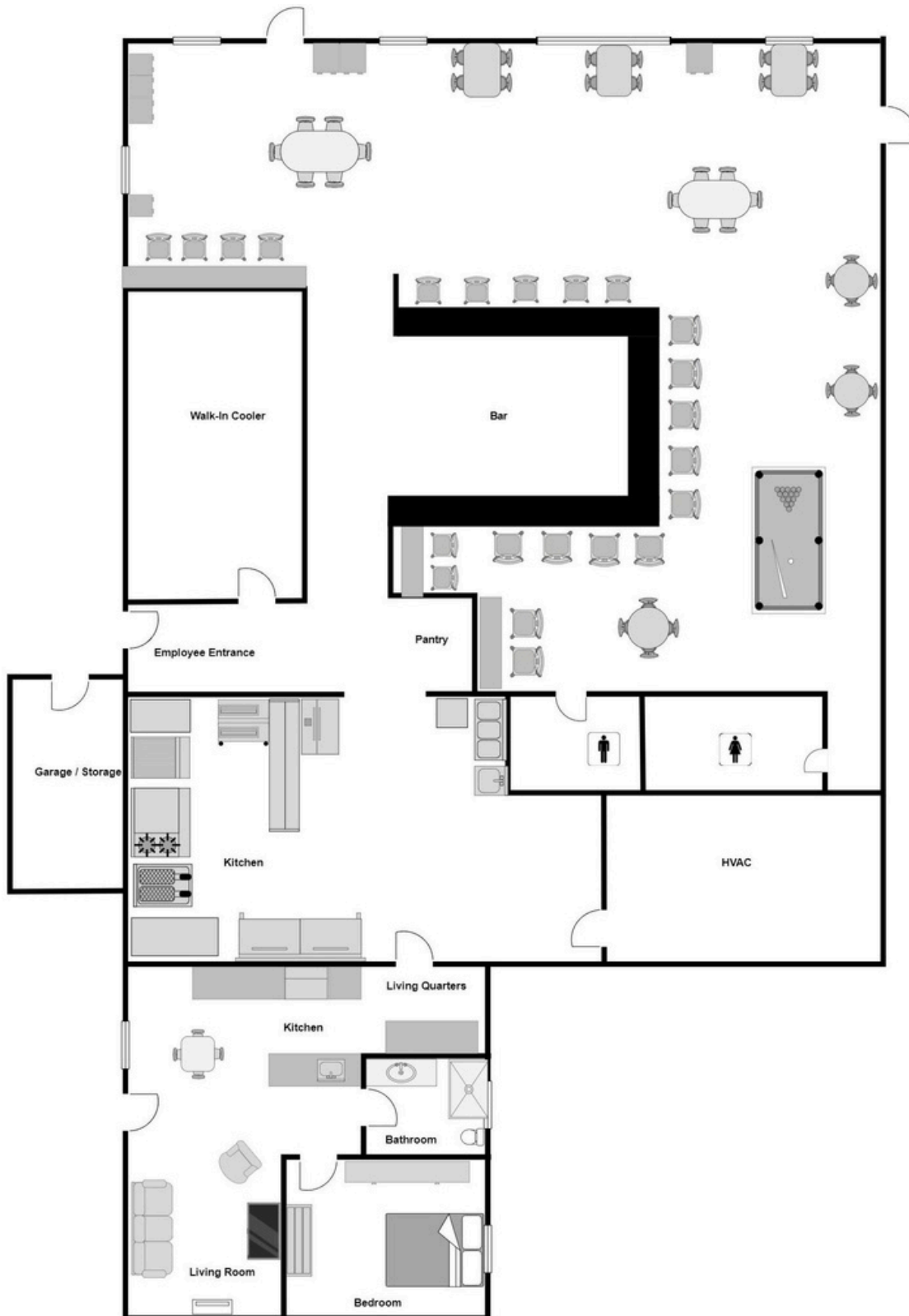
## WELL ESTABLISHED AND PROFITABLE RESTAURANT + BAR



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# FLOOR PLAN

\*estimate only; not to exact scale



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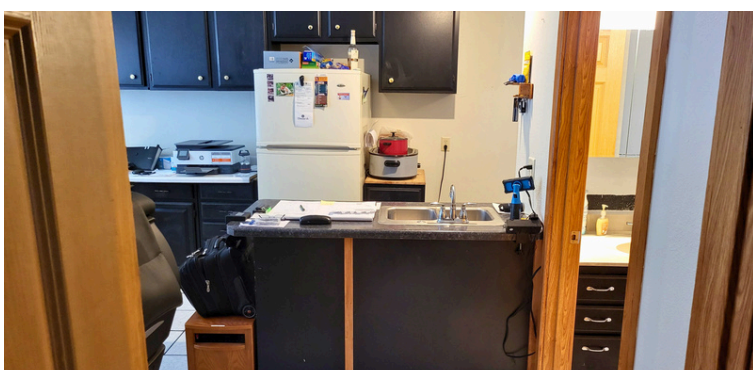
# PHOTOS



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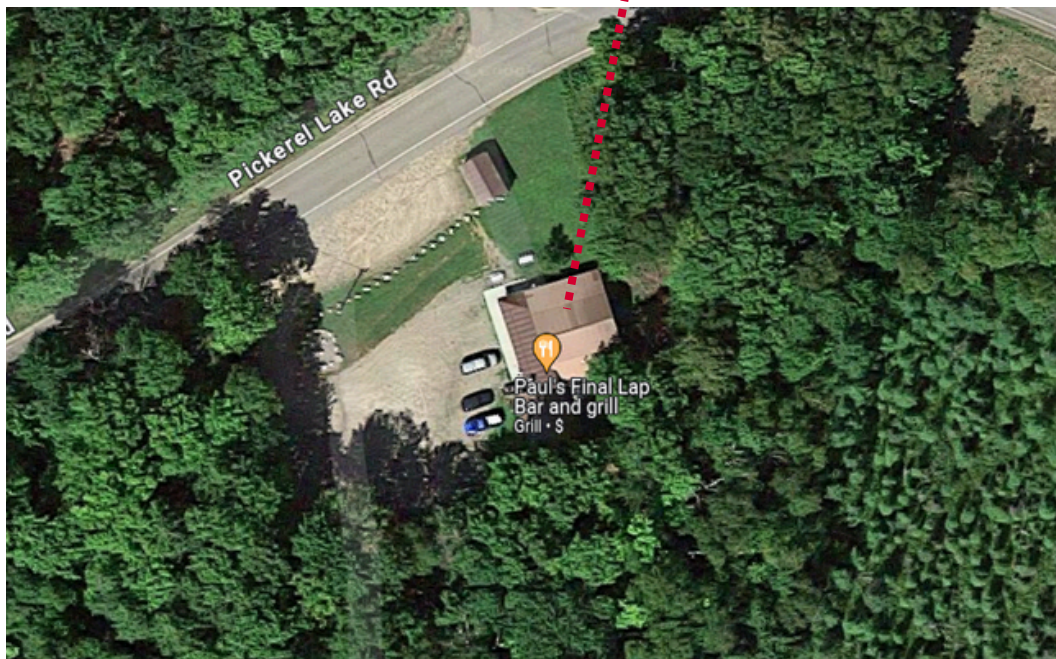
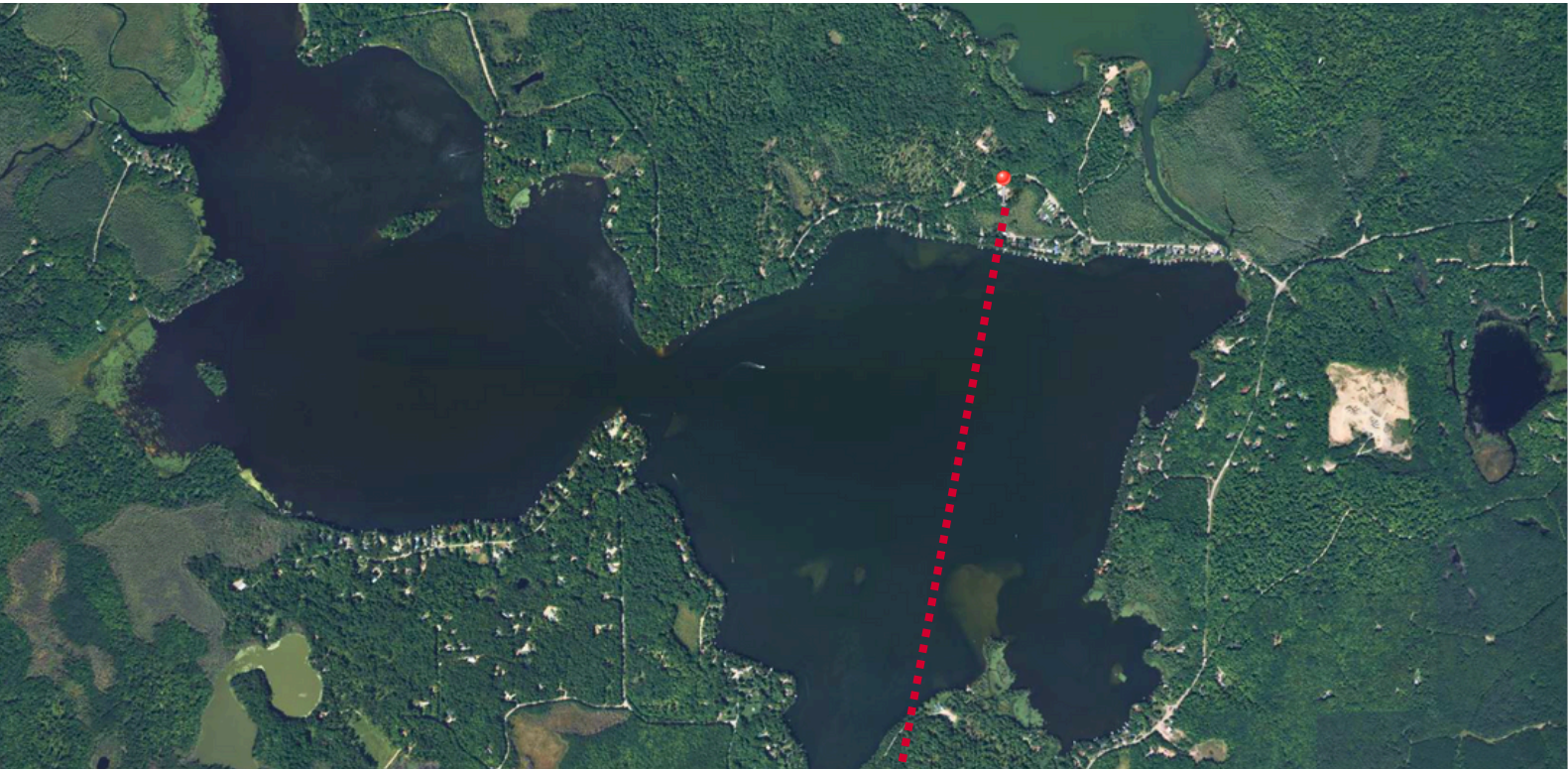
# PHOTOS

## Living Quarters



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# LOCATION HIGHLIGHTS



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# DEMOGRAPHICS

Figures prepared from esri

	5 Mile Radius	10 Mile Radius	15 Mile Radius
<b>Population</b>	947	3,276	10,223
<b>Median Age</b>	62	55	52
<b>College or Advanced Degree</b>	52.4%	51.4%	49.8%
<b>Median Household Income</b>	\$53,423	\$56,478	\$56,709
<b>Average Household Income</b>	\$77,752	\$75,821	\$76,104
<b>Owner Occupied</b>	23.4%	27.8%	35.3%
<b>Projected Population Growth 2022-2027</b>	.44%	-.33%	-.72%

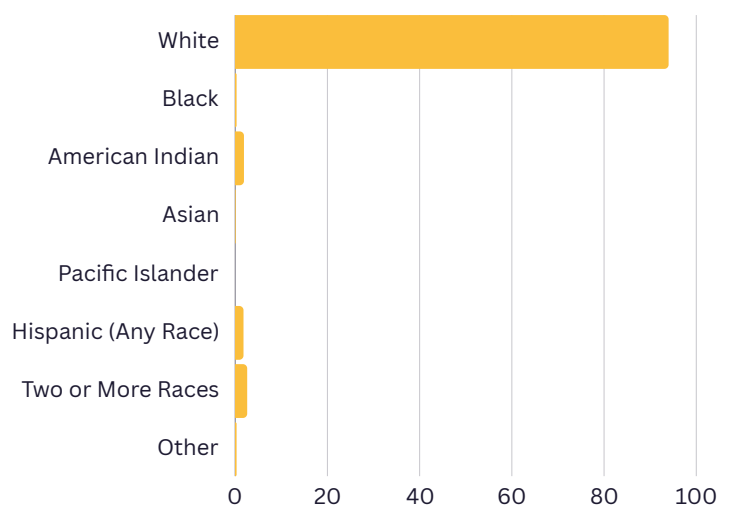


## AREA BUSINESSES

Sportsman's Lodge  
 Pickerel Point Resort  
 Torgy's Trucking  
 Boston's Pub & Grill  
 Firelight Lodge  
 Debi's Firelight Supper Club  
 Pickerel Electric  
 Pine Point Resort  
 EZ Dock Floating Systems  
 Maine Creek Farm II  
 Botz Enterprises



## 2022 RACE AND ETHNICITY



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# AGENCY DISCLOSURE

**WISCONSIN REALTORS® ASSOCIATION**  
4801 Forest Run Road, Madison, WI 53704

**Hospitality Services Corp.**  
Effective July 1, 2016

**DISCLOSURE TO CUSTOMERS**

1 Prior to negotiating on your behalf the brokerage firm, or an agent associated with the firm, must provide you the  
2 following disclosure statement:

3 **DISCLOSURE TO CUSTOMERS** You are a customer of the brokerage firm (hereinafter Firm). The Firm is either an agent  
4 of another party in the transaction or a subagent of another firm that is the agent of another party in the transaction. A  
5 broker or a salesperson acting on behalf of the Firm may provide brokerage services to you. Whenever the Firm is  
6 providing brokerage services to you, the Firm and its brokers and salespersons (hereinafter Agents) owe you, the  
7 customer, the following duties:

- 8 (a) The duty to provide brokerage services to you fairly and honestly.
  - 9 (b) The duty to exercise reasonable skill and care in providing brokerage services to you.
  - 10 (c) The duty to provide you with accurate information about market conditions within a reasonable time if you request  
11 it, unless disclosure of the information is prohibited by law.
  - 12 (d) The duty to disclose to you in writing certain Material Adverse Facts about a property, unless disclosure of the  
13 information is prohibited by law (see lines 57-66).
  - 14 (e) The duty to protect your confidentiality. Unless the law requires it, the Firm and its Agents will not disclose your  
15 confidential information or the confidential information of other parties (see lines 24-40).
  - 16 (f) The duty to safeguard trust funds and other property held by the Firm or its Agents.
  - 17 (g) The duty, when negotiating, to present contract proposals in an objective and unbiased manner and disclose the  
18 advantages and disadvantages of the proposals.
- 19 Please review this information carefully. An Agent of the Firm can answer your questions about brokerage services,  
20 but if you need legal advice, tax advice, or a professional home inspection, contact an attorney, tax advisor, or home  
21 inspector.

22 This disclosure is required by section 452.135 of the Wisconsin statutes and is for information only. It is a plain  
23 language summary of the duties owed to a customer under section 452.133(1) of the Wisconsin statutes.

24 **CONFIDENTIALITY NOTICE TO CUSTOMERS** The Firm and its Agents will keep confidential any information given to the  
25 Firm or its Agents in confidence, or any information obtained by the Firm and its Agents that a reasonable person  
26 would want to be kept confidential, unless the information must be disclosed by law or you authorize the Firm to  
27 disclose particular information. The Firm and its Agents shall continue to keep the information confidential after the  
28 Firm is no longer providing brokerage services to you.

29 The following information is required to be disclosed by law:

- 30 1. Material Adverse Facts, as defined in Wis. Stat. § 452.01(5g) (see lines 57-66).
- 31 2. Any facts known by the Firm or its Agents that contradict any information included in a written inspection  
32 report on the property or real estate that is the subject of the transaction.

33 To ensure that the Firm and its Agents are aware of what specific information you consider confidential, you may  
34 list that information below (see lines 36-40). At a later time, you may also provide the Firm or its Agents with other  
35 information you consider to be confidential.

36 CONFIDENTIAL INFORMATION: \_\_\_\_\_  
37 \_\_\_\_\_

38 NON-CONFIDENTIAL INFORMATION (the following information may be disclosed by the Firm and its Agents): \_\_\_\_\_  
39 \_\_\_\_\_

40 \_\_\_\_\_ (Insert information you authorize to be disclosed, such as financial qualification information.)

41 By signing and dating below I /we acknowledge receipt of a copy of this disclosure and that

42 \_\_\_\_\_ and \_\_\_\_\_ are

43 \_\_\_\_\_ Agent's Name \_\_\_\_\_ Firm's Name

44 working as: (Owner's/Listing Broker's Agent) (Buyer's/Tenant's Agent or Buyer's Broker's Agent) **STRIKE ONE**

**45 THIS IS A DISCLOSURE AND NOT A CONTRACT. Wisconsin law required the Firm to request the customer's  
46 signed acknowledgment that the customer has received a copy of this written disclosure statement if the Firm  
47 will provide brokerage services related to real estate primarily intended for use as a residential property  
48 containing one to four dwelling units. SIGNING THIS FORM TO ACKNOWLEDGE RECEIPT DOES NOT CREATE  
49 ANY CONTRACTUAL OBLIGATIONS BY EITHER THE CUSTOMER OR THE FIRM.**

**50 See the reverse side for definitions and sex offender registry information.**

51 \_\_\_\_\_

52 Customer Signature \_\_\_\_\_ Date \_\_\_\_\_ Customer Signature \_\_\_\_\_ Date \_\_\_\_\_

53 Customer's Name: \_\_\_\_\_ Customer's Name: \_\_\_\_\_

No representation is made as to the legal validity of any provision or the adequacy of any provision in any specific transaction.

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Drafted by Attorney Debra Peterson Conrad ®

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54 NOTICE ABOUT SEX OFFENDER REGISTRY

55 You may obtain information about the sex offender registry and persons registered with the registry by contacting the  
56 Wisconsin Department of Corrections on the Internet at <http://www.doc.wi.gov> or by telephone at 608-240-5830.

57 DEFINITION OF MATERIAL ADVERSE FACTS

58 A "Material Adverse Fact" is defined in Wis. Stat. § 452.01(5g) as an Adverse Fact that a party indicates is of such  
59 significance, or that is generally recognized by a competent licensee as being of such significance to a reasonable  
60 party, that it affects or would affect the party's decision to enter into a contract or agreement concerning a transaction  
61 or affects or would affect the party's decision about the terms of such a contract or agreement.

62 An "Adverse Fact" is defined in Wis. Stat. § 452.01(1e) as a condition or occurrence that a competent licensee  
63 generally recognizes will significantly and adversely affect the value of the property, significantly reduce the structural  
64 integrity of improvements to real estate, or present a significant health risk to occupants of the property; or information  
65 that indicates that a party to a transaction is not able to or does not intend to meet his or her obligations under a  
66 contract or agreement made concerning the transaction.