

## Market Profile

151 E North Ave, Glendale Heights, IL, 60139, USA  
 Rings: 1, 3, 5 mile radii

Latitude: 41.9007  
 Longitude: -88.0836

	1 mile	3 mile	5 mile
<b>Population Summary</b>			
2010 Total Population	18,837	107,432	279,885
2020 Total Population	19,345	109,635	281,450
2020 Group Quarters	77	3,096	5,342
2024 Total Population	18,939	107,595	276,269
2024 Group Quarters	76	3,097	5,357
2029 Total Population	18,394	104,859	269,021
2024-2029 Annual Rate	-0.58%	-0.51%	-0.53%
2024 Total Daytime Population	12,669	106,641	274,226
Workers	4,232	56,376	147,342
Residents	8,437	50,265	126,884
<b>Household Summary</b>			
2010 Households	7,234	37,646	100,854
2010 Average Household Size	2.60	2.79	2.73
2020 Total Households	7,426	38,655	103,023
2020 Average Household Size	2.59	2.76	2.68
2024 Households	7,371	38,428	102,940
2024 Average Household Size	2.56	2.72	2.63
2029 Households	7,352	38,472	103,008
2029 Average Household Size	2.49	2.65	2.56
2024-2029 Annual Rate	-0.05%	0.02%	0.01%
2010 Families	4,548	26,635	72,264
2010 Average Family Size	3.29	3.35	3.26
2024 Families	4,534	26,572	71,462
2024 Average Family Size	3.22	3.31	3.21
2029 Families	4,496	26,462	71,173
2029 Average Family Size	3.14	3.23	3.13
2024-2029 Annual Rate	-0.17%	-0.08%	-0.08%
<b>Housing Unit Summary</b>			
2000 Housing Units	7,023	37,758	101,307
Owner Occupied Housing Units	51.4%	68.4%	74.2%
Renter Occupied Housing Units	45.3%	28.7%	23.4%
Vacant Housing Units	3.2%	2.9%	2.4%
2010 Housing Units	7,762	39,907	106,063
Owner Occupied Housing Units	48.2%	64.7%	71.1%
Renter Occupied Housing Units	45.0%	29.6%	23.9%
Vacant Housing Units	6.8%	5.7%	4.9%
2020 Housing Units	7,801	40,621	107,463
Owner Occupied Housing Units	45.4%	63.2%	69.9%
Renter Occupied Housing Units	49.8%	31.9%	26.0%
Vacant Housing Units	4.8%	4.9%	4.2%
2024 Housing Units	7,796	40,722	108,091
Owner Occupied Housing Units	46.5%	64.0%	70.5%
Renter Occupied Housing Units	48.1%	30.3%	24.7%
Vacant Housing Units	5.5%	5.6%	4.8%
2029 Housing Units	7,809	40,850	108,485
Owner Occupied Housing Units	47.1%	64.7%	71.4%
Renter Occupied Housing Units	47.0%	29.4%	23.6%
Vacant Housing Units	5.9%	5.8%	5.0%

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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<b>2024 Households by Income</b>			
Household Income Base	7,371	38,428	102,940
<\$15,000	6.5%	5.2%	4.8%
\$15,000 - \$24,999	4.1%	3.3%	3.1%
\$25,000 - \$34,999	7.4%	5.0%	4.7%
\$35,000 - \$49,999	13.2%	8.9%	8.3%
\$50,000 - \$74,999	15.0%	14.8%	13.9%
\$75,000 - \$99,999	14.7%	12.2%	12.7%
\$100,000 - \$149,999	21.5%	18.7%	19.1%
\$150,000 - \$199,999	8.8%	12.6%	14.1%
\$200,000+	8.9%	19.3%	19.4%
Average Household Income	\$105,478	\$143,125	\$143,504
<b>2029 Households by Income</b>			
Household Income Base	7,352	38,472	103,008
<\$15,000	5.5%	4.4%	4.0%
\$15,000 - \$24,999	3.0%	2.5%	2.3%
\$25,000 - \$34,999	5.8%	4.0%	3.7%
\$35,000 - \$49,999	11.1%	7.5%	6.8%
\$50,000 - \$74,999	14.3%	13.3%	12.3%
\$75,000 - \$99,999	15.0%	11.7%	11.9%
\$100,000 - \$149,999	24.3%	19.8%	20.0%
\$150,000 - \$199,999	11.0%	14.9%	16.6%
\$200,000+	10.2%	22.0%	22.3%
Average Household Income	\$119,353	\$161,363	\$162,197
<b>2024 Owner Occupied Housing Units by Value</b>			
Total	3,622	26,076	76,252
<\$50,000	3.3%	1.9%	1.7%
\$50,000 - \$99,999	1.5%	0.7%	0.6%
\$100,000 - \$149,999	11.5%	4.3%	3.1%
\$150,000 - \$199,999	10.4%	6.4%	4.9%
\$200,000 - \$249,999	18.0%	10.9%	8.5%
\$250,000 - \$299,999	16.0%	12.8%	13.5%
\$300,000 - \$399,999	19.9%	20.4%	28.4%
\$400,000 - \$499,999	4.1%	11.6%	15.6%
\$500,000 - \$749,999	12.1%	20.7%	17.8%
\$750,000 - \$999,999	2.8%	6.8%	3.7%
\$1,000,000 - \$1,499,999	0.4%	2.8%	1.4%
\$1,500,000 - \$1,999,999	0.1%	0.4%	0.3%
\$2,000,000 +	0.1%	0.3%	0.4%
Average Home Value	\$313,984	\$438,235	\$415,408
<b>2029 Owner Occupied Housing Units by Value</b>			
Total	3,677	26,444	77,429
<\$50,000	2.5%	1.2%	1.0%
\$50,000 - \$99,999	0.9%	0.4%	0.3%
\$100,000 - \$149,999	7.1%	2.4%	1.5%
\$150,000 - \$199,999	6.8%	4.2%	2.8%
\$200,000 - \$249,999	16.0%	9.0%	6.5%
\$250,000 - \$299,999	17.4%	12.8%	12.6%
\$300,000 - \$399,999	25.5%	22.7%	30.6%
\$400,000 - \$499,999	4.9%	12.9%	17.9%
\$500,000 - \$749,999	15.0%	23.7%	20.6%
\$750,000 - \$999,999	3.4%	7.4%	4.1%
\$1,000,000 - \$1,499,999	0.3%	2.6%	1.4%
\$1,500,000 - \$1,999,999	0.1%	0.4%	0.3%
\$2,000,000 +	0.1%	0.3%	0.4%
Average Home Value	\$348,211	\$461,778	\$439,879

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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<b>Median Household Income</b>			
2024	\$80,277	\$101,058	\$104,647
2029	\$90,743	\$112,541	\$117,422
<b>Median Home Value</b>			
2024	\$266,696	\$363,759	\$362,154
2029	\$298,158	\$387,937	\$382,608
<b>Per Capita Income</b>			
2024	\$40,562	\$51,441	\$53,582
2029	\$47,163	\$59,537	\$62,212
<b>Median Age</b>			
2010	32.4	34.8	37.6
2020	35.9	37.3	39.7
2024	36.2	37.9	40.3
2029	37.2	38.8	41.3
<b>2020 Population by Age</b>			
Total	19,345	109,635	281,450
0 - 4	5.9%	6.0%	5.7%
5 - 9	6.4%	6.5%	6.1%
10 - 14	7.3%	6.9%	6.4%
15 - 24	13.5%	14.6%	12.7%
25 - 34	15.5%	12.8%	12.6%
35 - 44	14.3%	13.2%	13.0%
45 - 54	13.0%	12.9%	12.7%
55 - 64	11.5%	12.7%	14.2%
65 - 74	7.4%	8.7%	9.9%
75 - 84	3.8%	3.9%	4.6%
85 +	1.3%	1.8%	2.0%
18 +	76.2%	76.3%	77.8%
<b>2024 Population by Age</b>			
Total	18,938	107,595	276,269
0 - 4	6.0%	5.9%	5.6%
5 - 9	6.0%	6.4%	6.2%
10 - 14	6.3%	6.5%	6.1%
15 - 24	13.8%	14.4%	12.2%
25 - 34	16.1%	12.9%	12.6%
35 - 44	14.6%	13.8%	13.9%
45 - 54	12.6%	12.6%	12.4%
55 - 64	11.2%	11.8%	12.8%
65 - 74	7.7%	9.1%	10.6%
75 - 84	4.2%	4.7%	5.4%
85 +	1.5%	2.0%	2.2%
18 +	78.0%	77.4%	78.6%
<b>2029 Population by Age</b>			
Total	18,393	104,859	269,019
0 - 4	5.9%	5.8%	5.5%
5 - 9	5.8%	5.9%	5.7%
10 - 14	6.0%	6.4%	6.3%
15 - 24	12.8%	13.6%	11.5%
25 - 34	16.1%	13.0%	12.4%
35 - 44	15.0%	13.6%	13.8%
45 - 54	12.4%	12.7%	12.7%
55 - 64	10.9%	11.1%	11.6%
65 - 74	8.4%	9.7%	11.3%
75 - 84	5.0%	5.7%	6.8%
85 +	1.9%	2.2%	2.5%
18 +	78.9%	78.2%	79.2%

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<b>2020 Population by Sex</b>			
Males	9,483	53,853	137,784
Females	9,862	55,782	143,666
<b>2024 Population by Sex</b>			
Males	9,404	53,644	137,514
Females	9,535	53,951	138,755
<b>2029 Population by Sex</b>			
Males	9,046	51,863	133,048
Females	9,349	52,997	135,974
<b>2010 Population by Race/Ethnicity</b>			
Total	18,837	107,433	279,884
White Alone	60.2%	72.9%	77.5%
Black Alone	8.4%	5.2%	4.4%
American Indian Alone	0.6%	0.3%	0.3%
Asian Alone	15.8%	11.7%	10.2%
Pacific Islander Alone	0.1%	0.0%	0.0%
Some Other Race Alone	11.5%	7.2%	5.4%
Two or More Races	3.5%	2.6%	2.2%
Hispanic Origin	25.2%	16.4%	13.6%
Diversity Index	74.6	59.8	52.8
<b>2020 Population by Race/Ethnicity</b>			
Total	19,345	109,635	281,450
White Alone	44.0%	60.8%	66.1%
Black Alone	9.3%	5.6%	4.5%
American Indian Alone	1.0%	0.7%	0.6%
Asian Alone	20.4%	14.8%	12.7%
Pacific Islander Alone	0.1%	0.0%	0.0%
Some Other Race Alone	13.6%	8.7%	7.2%
Two or More Races	11.7%	9.3%	8.9%
Hispanic Origin	26.9%	18.2%	16.1%
Diversity Index	83.3	71.1	65.8
<b>2024 Population by Race/Ethnicity</b>			
Total	18,939	107,596	276,270
White Alone	41.7%	58.8%	64.1%
Black Alone	9.3%	5.7%	4.6%
American Indian Alone	1.1%	0.7%	0.6%
Asian Alone	21.2%	15.5%	13.5%
Pacific Islander Alone	0.1%	0.1%	0.0%
Some Other Race Alone	14.4%	9.3%	7.8%
Two or More Races	12.1%	9.8%	9.4%
Hispanic Origin	28.3%	19.3%	17.1%
Diversity Index	84.4	73.0	68.1
<b>2029 Population by Race/Ethnicity</b>			
Total	18,393	104,860	269,021
White Alone	39.4%	56.6%	61.9%
Black Alone	9.2%	5.7%	4.7%
American Indian Alone	1.1%	0.8%	0.7%
Asian Alone	22.4%	16.6%	14.6%
Pacific Islander Alone	0.1%	0.0%	0.0%
Some Other Race Alone	15.1%	9.9%	8.3%
Two or More Races	12.6%	10.3%	9.9%
Hispanic Origin	29.6%	20.3%	18.2%
Diversity Index	85.2	74.8	70.3

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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<b>2020 Population by Relationship and Household Type</b>			
Total	19,345	109,635	281,450
In Households	99.6%	97.2%	98.1%
Householder	38.0%	35.3%	36.6%
Opposite-Sex Spouse	16.3%	19.2%	20.5%
Same-Sex Spouse	0.1%	0.1%	0.1%
Opposite-Sex Unmarried Partner	2.6%	1.7%	1.8%
Same-Sex Unmarried Partner	0.1%	0.1%	0.1%
Biological Child	30.4%	30.9%	29.9%
Adopted Child	0.4%	0.6%	0.5%
Stepchild	0.7%	0.7%	0.7%
Grandchild	1.7%	1.5%	1.5%
Brother or Sister	1.7%	1.3%	1.1%
Parent	2.2%	1.7%	1.6%
Parent-in-law	0.5%	0.4%	0.4%
Son-in-law or Daughter-in-law	0.4%	0.4%	0.4%
Other Relatives	1.7%	1.2%	1.0%
Foster Child	0.1%	0.0%	0.0%
Other Nonrelatives	2.6%	2.0%	1.8%
In Group Quarters	0.4%	2.8%	1.9%
Institutionalized	0.0%	0.7%	0.9%
Noninstitutionalized	0.4%	2.1%	1.0%
<b>2024 Population 25+ by Educational Attainment</b>			
Total	12,863	71,871	193,115
Less than 9th Grade	7.5%	4.9%	3.6%
9th - 12th Grade, No Diploma	6.6%	3.9%	3.1%
High School Graduate	21.1%	17.1%	17.4%
GED/Alternative Credential	2.9%	2.9%	2.8%
Some College, No Degree	16.2%	14.9%	15.6%
Associate Degree	9.7%	7.7%	8.5%
Bachelor's Degree	22.8%	30.5%	30.8%
Graduate/Professional Degree	13.2%	18.2%	18.1%
<b>2024 Population 15+ by Marital Status</b>			
Total	15,482	87,385	226,857
Never Married	39.0%	33.2%	30.8%
Married	46.1%	54.0%	56.2%
Widowed	4.7%	5.1%	5.4%
Divorced	10.1%	7.7%	7.6%
<b>2024 Civilian Population 16+ in Labor Force</b>			
Civilian Population 16+	11,209	60,715	158,508
Population 16+ Employed	95.6%	95.9%	95.6%
Population 16+ Unemployment rate	4.4%	4.1%	4.4%
Population 16-24 Employed	12.8%	13.9%	12.3%
Population 16-24 Unemployment rate	12.9%	9.3%	10.0%
Population 25-54 Employed	66.5%	62.5%	61.4%
Population 25-54 Unemployment rate	2.6%	3.0%	3.3%
Population 55-64 Employed	14.5%	16.1%	17.5%
Population 55-64 Unemployment rate	3.4%	3.1%	3.8%
Population 65+ Employed	6.2%	7.5%	8.9%
Population 65+ Unemployment rate	6.9%	5.2%	4.7%

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<b>2024 Employed Population 16+ by Industry</b>			
Total	10,713	58,242	151,532
Agriculture/Mining	0.2%	0.2%	0.3%
Construction	6.1%	4.7%	4.9%
Manufacturing	16.9%	15.4%	13.8%
Wholesale Trade	2.0%	2.6%	2.8%
Retail Trade	10.3%	9.9%	10.1%
Transportation/Utilities	12.6%	6.7%	6.3%
Information	1.6%	2.3%	2.5%
Finance/Insurance/Real Estate	8.3%	8.7%	8.4%
Services	40.6%	47.5%	48.4%
Public Administration	1.5%	1.8%	2.5%
<b>2024 Employed Population 16+ by Occupation</b>			
Total	10,711	58,242	151,533
White Collar	57.5%	67.2%	69.4%
Management/Business/Financial	17.3%	21.8%	22.8%
Professional	20.5%	25.8%	26.9%
Sales	8.4%	9.6%	9.7%
Administrative Support	11.4%	10.0%	10.0%
Services	14.6%	12.9%	12.9%
Blue Collar	27.9%	19.9%	17.7%
Farming/Forestry/Fishing	0.1%	0.1%	0.1%
Construction/Extraction	3.9%	2.5%	2.8%
Installation/Maintenance/Repair	2.7%	2.5%	2.5%
Production	9.0%	5.9%	5.0%
Transportation/Material Moving	12.2%	8.9%	7.4%
<b>2020 Households by Type</b>			
Total	7,426	38,655	103,023
Married Couple Households	43.8%	54.9%	56.3%
With Own Children <18	20.1%	24.7%	23.2%
Without Own Children <18	23.7%	30.2%	33.2%
Cohabiting Couple Households	7.2%	5.1%	5.0%
With Own Children <18	2.1%	1.6%	1.5%
Without Own Children <18	5.1%	3.5%	3.5%
Male Householder, No Spouse/Partner	20.8%	16.5%	15.1%
Living Alone	14.0%	11.1%	10.3%
65 Years and over	3.2%	3.0%	3.0%
With Own Children <18	1.5%	1.3%	1.1%
Without Own Children <18, With Relatives	3.1%	2.7%	2.6%
No Relatives Present	2.1%	1.3%	1.1%
Female Householder, No Spouse/Partner	28.3%	23.5%	23.6%
Living Alone	15.0%	13.0%	13.7%
65 Years and over	6.6%	6.4%	7.2%
With Own Children <18	6.4%	4.4%	3.9%
Without Own Children <18, With Relatives	5.8%	5.4%	5.4%
No Relatives Present	1.0%	0.7%	0.7%
<b>2020 Households by Size</b>			
Total	7,426	38,655	103,023
1 Person Household	29.0%	24.1%	23.9%
2 Person Household	29.8%	30.0%	32.1%
3 Person Household	14.2%	16.0%	16.2%
4 Person Household	13.5%	16.6%	16.1%
5 Person Household	7.9%	8.3%	7.4%
6 Person Household	3.2%	3.2%	2.9%
7 + Person Household	2.2%	1.8%	1.5%

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<b>2020 Households by Tenure and Mortgage Status</b>			
Total	7,426	38,655	103,023
Owner Occupied	47.7%	66.4%	72.9%
Owned with a Mortgage/Loan	36.2%	49.4%	52.4%
Owned Free and Clear	11.5%	17.0%	20.5%
Renter Occupied	52.3%	33.6%	27.1%
<b>2024 Affordability, Mortgage and Wealth</b>			
Housing Affordability Index	102	94	98
Percent of Income for Mortgage	20.8%	22.5%	21.7%
Wealth Index	80	130	140
<b>2020 Housing Units By Urban/ Rural Status</b>			
Total	7,801	40,621	107,463
Urban Housing Units	100.0%	100.0%	100.0%
Rural Housing Units	0.0%	0.0%	0.0%
<b>2020 Population By Urban/ Rural Status</b>			
Total	19,345	109,635	281,450
Urban Population	100.0%	100.0%	100.0%
Rural Population	0.0%	0.0%	0.0%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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<b>Top 3 Tapestry Segments</b>			
1.	Enterprising Professionals (2D)	Professional Pride (1B)	Savvy Suburbanites (1D)
2.	Metro Fusion (11C)	Enterprising Professionals	Pleasantville (2B)
3.	Retirement Communities (9E)	Savvy Suburbanites (1D)	Enterprising Professionals (2D)
<b>2024 Consumer Spending</b>			
Apparel & Services: Total \$	\$17,580,411	\$116,438,550	\$305,784,539
Average Spent	\$2,385.08	\$3,030.04	\$2,970.51
Spending Potential Index	100	127	125
Education: Total \$	\$11,652,757	\$86,119,268	\$236,416,248
Average Spent	\$1,580.89	\$2,241.06	\$2,296.64
Spending Potential Index	91	130	133
Entertainment/Recreation: Total \$	\$27,469,365	\$195,797,796	\$530,146,835
Average Spent	\$3,726.68	\$5,095.19	\$5,150.06
Spending Potential Index	91	125	126
Food at Home: Total \$	\$51,907,186	\$348,314,005	\$925,770,401
Average Spent	\$7,042.08	\$9,064.07	\$8,993.30
Spending Potential Index	96	124	123
Food Away from Home: Total \$	\$28,821,449	\$194,302,313	\$511,265,973
Average Spent	\$3,910.11	\$5,056.27	\$4,966.64
Spending Potential Index	100	130	128
Health Care: Total \$	\$49,529,853	\$356,083,467	\$974,003,488
Average Spent	\$6,719.56	\$9,266.25	\$9,461.86
Spending Potential Index	87	120	123
HH Furnishings & Equipment: Total \$	\$21,737,976	\$152,200,860	\$408,740,478
Average Spent	\$2,949.12	\$3,960.68	\$3,970.67
Spending Potential Index	93	125	125
Personal Care Products & Services: Total \$	\$7,246,072	\$48,976,816	\$129,968,442
Average Spent	\$983.05	\$1,274.51	\$1,262.57
Spending Potential Index	99	128	127
Shelter: Total \$	\$191,479,745	\$1,309,239,220	\$3,468,981,252
Average Spent	\$25,977.44	\$34,069.93	\$33,699.06
Spending Potential Index	97	128	126
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$21,775,686	\$165,593,518	\$453,824,520
Average Spent	\$2,954.24	\$4,309.19	\$4,408.63
Spending Potential Index	84	123	126
Travel: Total \$	\$20,360,205	\$147,735,337	\$399,096,348
Average Spent	\$2,762.20	\$3,844.47	\$3,876.98
Spending Potential Index	91	127	128
Vehicle Maintenance & Repairs: Total \$	\$10,466,749	\$70,616,729	\$188,482,972
Average Spent	\$1,419.99	\$1,837.64	\$1,831.00
Spending Potential Index	96	124	124

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

January 16, 2025