

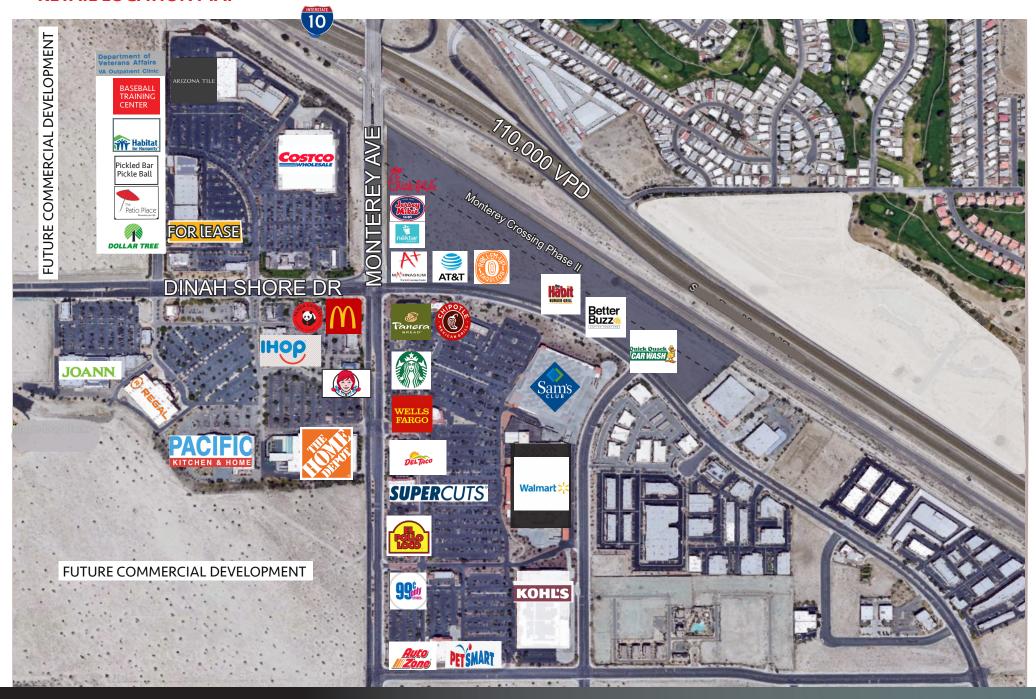
Monterey Shore Plaza 72630 Dinah Shore Drive | Palm Desert, CA 92211

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ADJACENT COMMERCIAL & RESIDENTIAL DEVELOPMENTS



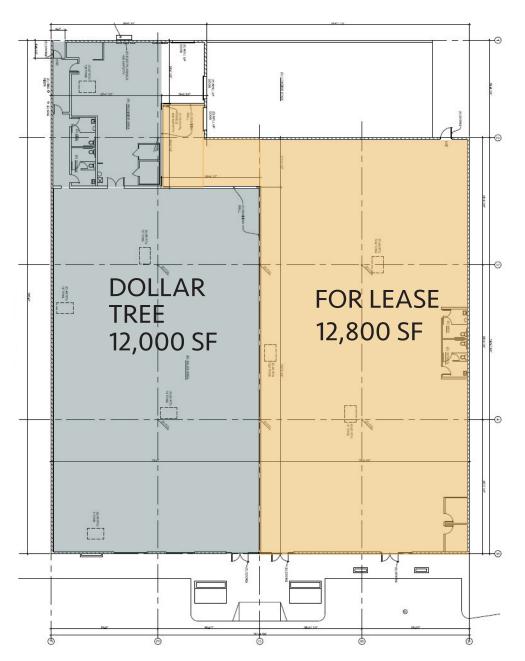
SUITE	TENANT	SF
Α	Dollar Tree	12,000
В	Available for Lease	12,800
1	Available for Lease	14,130
4	It's Glossy	8,900
107	Available for Lease	10,000
106	Hobby Town	10,000
105	Power of Fitness	13,000
104	Swing Factory Batting Cages	2,500
	VA Health Outpatient Clinic	36,000
	Arizona Tile	60,000
	Habitat For Humanity	25,900
	Pickled Bar Pickle Ball	8,970
	Patio Place	13,000
	Costco	145,000
	TOTAL GLA	397,000



The information above have been obtain from sources believe to be reliable. While we do not doubt the accuracy, we have not verified it and make no guarantee, warranty or representation about it. It is your responsibility to independently confirm its accuracy and completeness. Any projections, assumptions or estimates used are for example only and do not represent the current or future performance of the property.

BEACON REALTY ADVISORS

SPACE AND SIGNAGE SUMMARY





FRONTAGE SIGNAGE VACANT SPACE



Available for Lease 12,800 SF

BUILDING ELEVATION













Affluent, High Growth Demographics

- The geographic center of the Coachella Valley, Palm Desert is one of the fastest-growing regions
- The average household annual income within a 3 mile radius is \$106,000
- The projected population growth, within a 1 mile radius is 57.78% by 2025
- There are over 4,500 new residential units planned or under construction within a 2.5 mile radius of Monterey Shore Plaza
- Located in Riverside County, in the Coachella Valley, approximately 14 miles east of Palm Springs, 121 miles northeast of San Diego, and 122 miles east of Los Angeles
- A thriving, year-round community with the natural beauty and recreational amenities of a resort destination, the city offers big-city resources in a small town setting
- Voted "Best Places for Young Professionals in the Palm Springs Area" Niche (2021)

ECONOMY

- Top industries are hospitality, tourism, service support and retail trade
- Principal employers are JW Marriott, Universal Protection, Securitas, and Avida Caregivers
- \$33.89 million in funding for various capital improvement projects for the fiscal year of 2020-2021
- \$1.66 billion in taxable sales
- \$5.9 billion in visitor spending, including \$1.7 billion on lodging, \$1.5 billion on food and beverage, \$1.2 billion on retail, \$.8 billion on recreation, \$.6 billion on local transportation, and about \$94 million on air transportation in Greater Palm Springs area in 2019
- Home to satellite campuses for both the University of California, Riverside, and California State University, San Bernardino, the region's only public, four-year university



DESERT WILLOW GOLF COURSE



ACRISURE ARENA





84,885

Population (5- Mile, 2022)



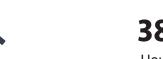
7.81%

Population Growth (5-Mile, 2022 -2027)



38,377

Households (2027 Projection)





\$449,590 Average Home Value (5-Mile)

Popu	lation
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2022 Census 2027 Projection Growth 2022 - 2027



1-Mile 3- Mile 3,837 19,650 4,053 20,722

84,885 87,134

5- Mile

5.63% 5.46% 7.81%

Households

2022 Census



1-Mile 5- Mile 3- Mile 9,501 36,988 1,897

2027 Projection

Growth 2022 - 2027

2,002	
5 5/10/2	

10,119 38,377

6.50% 5.54%

3.76%

Household Income



2022 Average Household Income

1-Mile \$82,666

3- Mile \$116,803

5- Mile \$107,767

SOURCE: CoStar 2022