

Prunedale Shopping Center



PRUNEDALE SHOPPING CENTER & MEDICAL CENTER San Miguel Cyn. Rd & Moro Rd., Prunedale CA

Grocery Outlet • CVS Pharmacy • O'Reilly Auto parts
Comerica Bank • Subway • Burger King • Shops
Monterey County Library • Medical & Dental Office • Veterinary

Est. Population: 28,144, Traffic Volume 25,400 per day

Est. Avg. Household Income: \$86,423

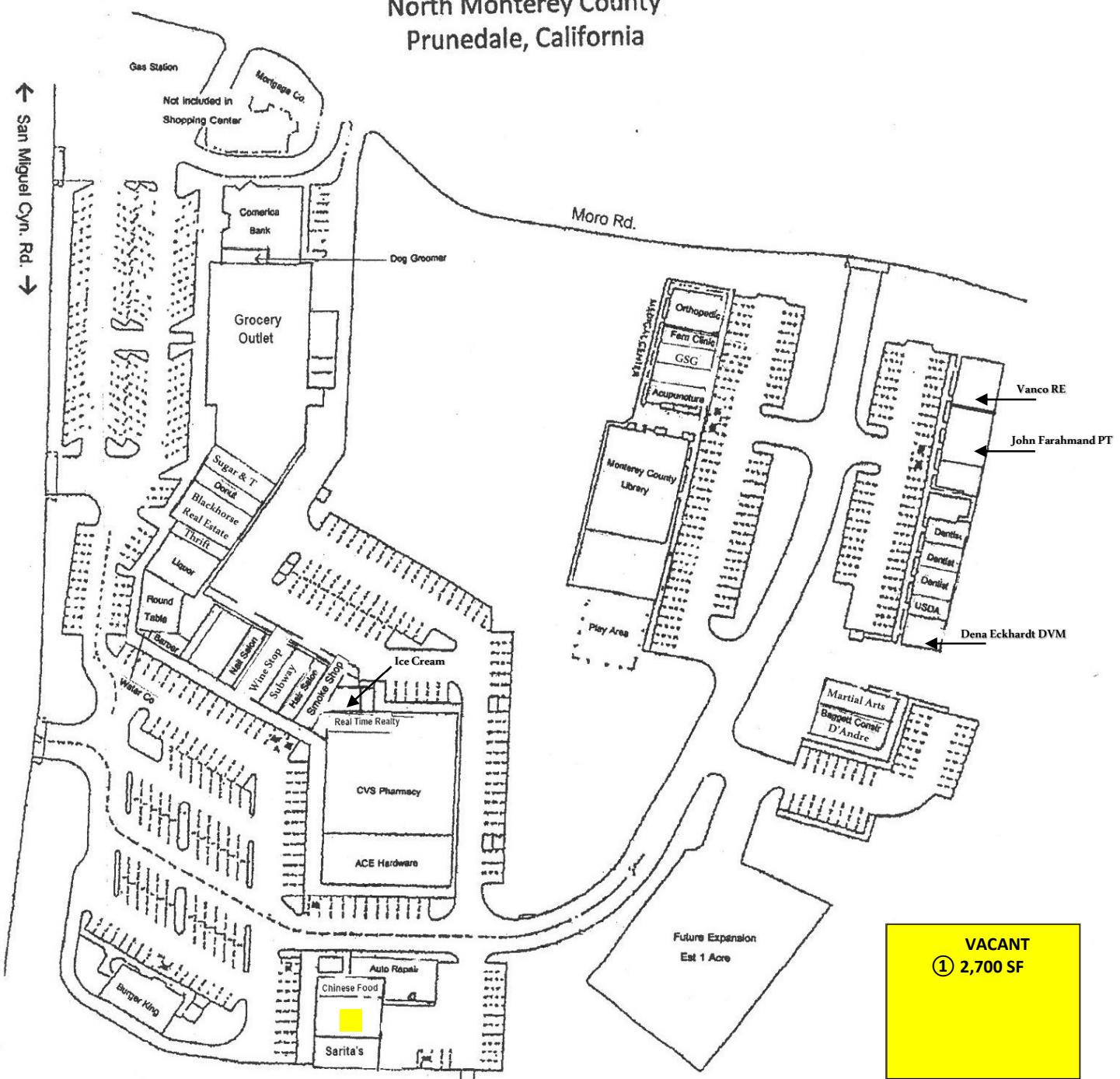
Est. Median Household Income: \$68,744

**Shaw Commercial
3 Quail Run Cir., Suite 103, Salinas, CA 93907**

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SITE PLAN
Prunedale Shopping Center
North Monterey County
Prunedale, California



← South Hwy 101 North →



PRUNEDALE SHOPPING CENTER TENANTS

A100 COMERICA BANK 5,175 SF

A105 WAGS TO RICHES 520 SF

A110 GROCERY OUTLET 17,048 SF

B100 SUGAR & T BOUTIQUE 1,170 SF

B110 PRUNEDALE DONUTS & BAKERY 1,170 SF

B120, B130 BLACKHORSE REAL ESTATE 2076 SF

B140 CHERYL'S THRIFTY TREASURES 1,188 SF

B150 TOM'S LIQUORS 2,464 SF

B160 ROUND TABLE PIZZA 1,960 SF

B170 PRUNEDALE BEAUTY & BARBER 550 SF

B180 MONTEREY WATER COMPANY N/A SF

C100 Leased 2,580 SF

C110 CREATIVE NAILS 720 SF

C120 101 WINE STOP 1,800 SF

C130 SUBWAY 1,200 SF

C140 BLISS 900 SF

C150 SMOKE SHOP 900 SF

D100 SMOOTHIE, ICE CREAM & JUICE BAR 1,147 SF

D115 REAL TIME REALTY 1,747 SF

D120 CVS PHARMACY 12,000 SF

D130 O'Reilly Auto Parts 6,000 SF

E100 RICHARD VALENTINE - ACUPUNCTURE

1,080 E110 Therapy 1,080 SF

E120 GSG PROTECTIVE SERVICES 540 SF

E130 CHERYL FERNANDEZ - FAMILY CLINC 675 SF

E140-E150 DON WILLIAMS, MD 1,085 SF

F100 MONTEREY COUNTY LIBRARY 7,200 SF

School and Day Care

G100 VANCO REALTY 1,400 SF

Medical 2,650 SF G130 Medical 1,000

SFH100, H110, H120 ARIANA M. LALINDE-

VASQUEZ, DDS 2,600 SF H130 U.S.D.A. 695 SF

H140 DENA ECKHARDT, DVM 1,200 SF

J100 DICK'S AUTOMOTIVE 2,902 SF

J110 JIM'S CHINESE FOOD 936 SF

J120 VACANT 2,700 SF

J140, J150 SARITA'S RESTAURANT 1,720 SF

K100 HKM II – BURGER KING 2,570 SF

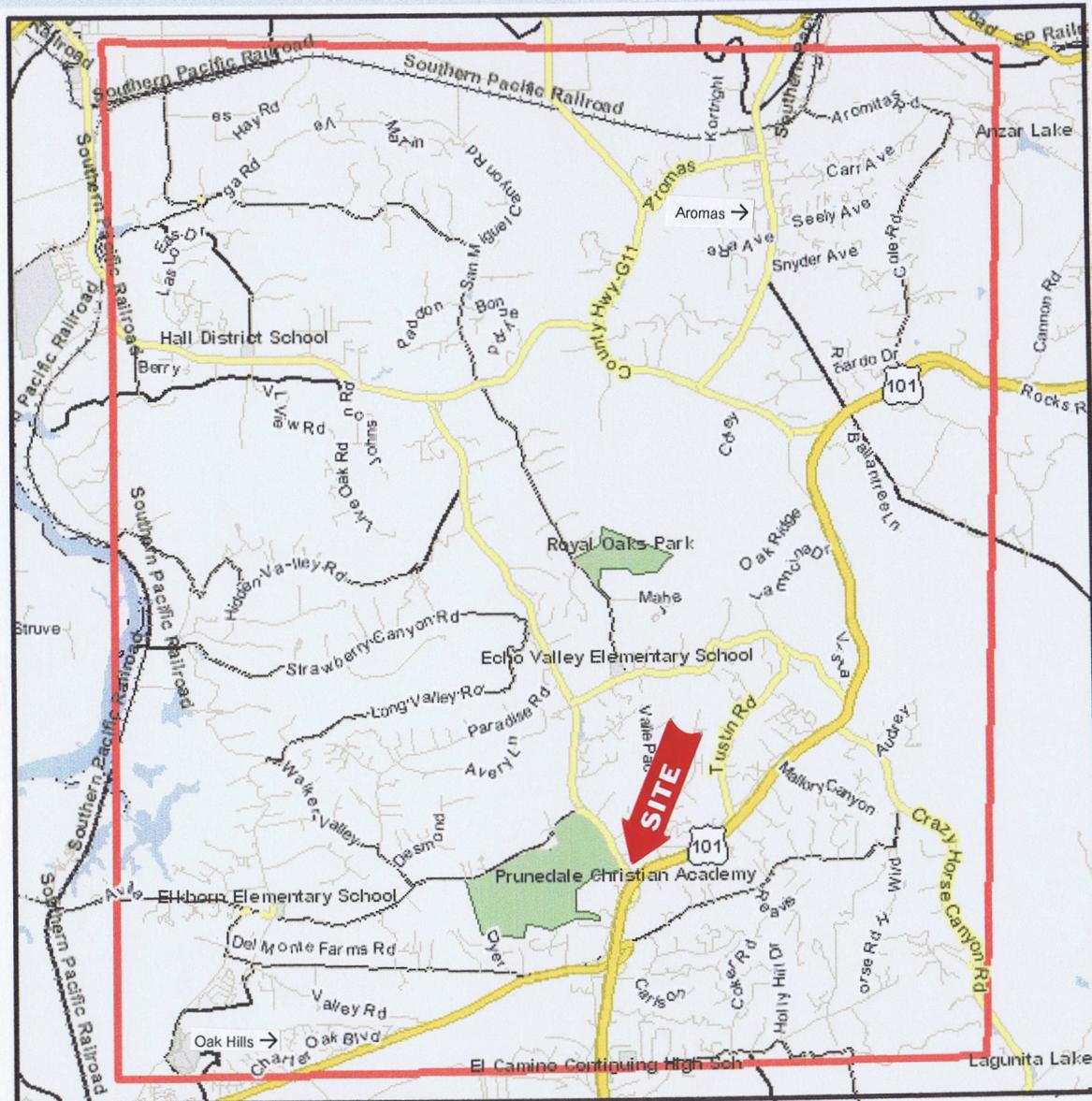
R150 BAGGETT CONSTRUCTION 2,400 SF

R200 D'ANDRE ATTORNEY 1,500 SF R212

MARTIAL ARTS INSTITUTE 1,500 SF

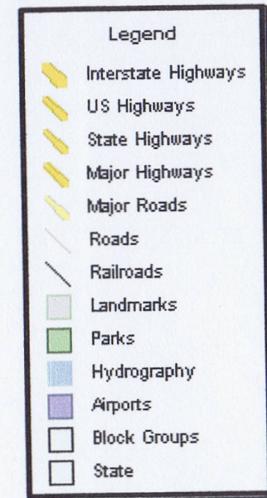
Area Map

Trade Area Prunedale, CA



Trade Area,

Polygon - See Appendix for Points



0 miles 0.93 1.86



Demographic Summary Report

Prunedale Shopping Center

7901-8093 San Miguel Canyon Rd, Salinas, CA 93907

Building Type: General Retail

Year Built: 1975



Radius	1 Mile	3 Mile	5 Mile
Population			
2023 Projection	2,895	14,403	30,024
2018 Estimate	2,817	14,031	29,230
2010 Census	2,645	13,245	27,513
Growth 2018 - 2023	2.77%	2.65%	2.72%
Growth 2010 - 2018	6.50%	5.93%	6.24%
2018 Population by Hispanic Origin	1,159	6,014	15,464
2018 Population			
White	2,439 86.58%	12,158 86.65%	25,322 86.63%
Black	42 1.49%	202 1.44%	466 1.59%
Am. Indian & Alaskan	60 2.13%	284 2.02%	763 2.61%
Asian	142 5.04%	693 4.94%	1,345 4.60%
Hawaiian & Pacific Island	11 0.39%	67 0.48%	121 0.41%
Other	124 4.40%	626 4.46%	1,214 4.15%
U.S. Armed Forces	0	1	1
Households			
2023 Projection	973	4,732	9,408
2018 Estimate	951	4,628	9,190
2010 Census	912	4,465	8,814
Growth 2018 - 2023	2.31%	2.25%	2.37%
Growth 2010 - 2018	4.28%	3.65%	4.27%
Owner Occupied	733 77.08%	3,569 77.12%	6,570 71.49%
Renter Occupied	218 22.92%	1,059 22.88%	2,620 28.51%
2018 Households by HH Income	952	4,628	9,191
Income: <\$25,000	80 8.40%	447 9.66%	1,114 12.12%
Income: \$25,000 - \$50,000	135 14.18%	718 15.51%	1,612 17.54%
Income: \$50,000 - \$75,000	220 23.11%	1,078 23.29%	2,127 23.14%
Income: \$75,000 - \$100,000	170 17.86%	688 14.87%	1,341 14.59%
Income: \$100,000 - \$125,000	169 17.75%	658 14.22%	1,035 11.26%
Income: \$125,000 - \$150,000	57 5.99%	307 6.63%	629 6.84%
Income: \$150,000 - \$200,000	40 4.20%	408 8.82%	780 8.49%
Income: \$200,000+	81 8.51%	324 7.00%	553 6.02%
2018 Avg Household Income	\$98,200	\$96,555	\$91,124
2018 Med Household Income	\$81,029	\$77,580	\$71,426

Demographic Detail Report

Prunedale Shopping Center

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2018 Population By Race	2,817	14,031	29,230
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Other	124 4.40%	626 4.46%	1,214 4.15%
Population by Hispanic Origin	2,817	14,031	29,230
Non-Hispanic Origin	1,657 58.82%	8,016 57.13%	13,765 47.09%
Hispanic Origin	1,160 41.18%	6,014 42.86%	15,465 52.91%
2018 Median Age, Male	40.50	39.80	36.20
2018 Average Age, Male	39.70	39.50	37.30
2018 Median Age, Female	42.90	42.60	38.50
2018 Average Age, Female	40.90	40.90	38.80
2018 Population by Occupation Classification	2,259	11,240	22,856
Civilian Employed	1,281 56.71%	6,440 57.30%	13,260 58.02%
Civilian Unemployed	121 5.36%	571 5.08%	1,072 4.69%
Civilian Non-Labor Force	857 37.94%	4,228 37.62%	8,523 37.29%
Armed Forces	0 0.00%	1 0.01%	1 0.00%
Households by Marital Status			
Married	589	2,914	5,574
Married No Children	375	1,849	3,248
Married w/Children	214	1,065	2,326
2018 Population by Education	2,038	10,080	20,128
Some High School, No Diploma	295 14.47%	1,741 17.27%	4,747 23.58%
High School Grad (Incl Equivalency)	442 21.69%	2,382 23.63%	4,812 23.91%
Some College, No Degree	726 35.62%	3,451 34.24%	6,271 31.16%
Associate Degree	105 5.15%	480 4.76%	938 4.66%
Bachelor Degree	311 15.26%	1,315 13.05%	2,184 10.85%
Advanced Degree	159 7.80%	711 7.05%	1,176 5.84%

Demographic Detail Report

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\$200,000+	81	8.51%	324	7.00%	553	6.02%
2018 Avg Household Income	\$98,200		\$96,555		\$91,124	
2018 Med Household Income	\$81,029		\$77,580		\$71,426	
2018 Occupied Housing	951		4,628		9,190	
Owner Occupied	733	77.08%	3,569	77.12%	6,570	71.49%
Renter Occupied	218	22.92%	1,059	22.88%	2,620	28.51%
2010 Housing Units	907		4,406		8,170	
1 Unit	897	98.90%	4,288	97.32%	7,432	90.97%
2 - 4 Units	9	0.99%	87	1.97%	280	3.43%
5 - 19 Units	1	0.11%	31	0.70%	393	4.81%
20+ Units	0	0.00%	0	0.00%	65	0.80%
2018 Housing Value	732		3,569		6,571	
<\$100,000	7	0.96%	33	0.92%	518	7.88%
\$100,000 - \$200,000	2	0.27%	7	0.20%	108	1.64%
\$200,000 - \$300,000	12	1.64%	72	2.02%	334	5.08%
\$300,000 - \$400,000	206	28.14%	918	25.72%	1,431	21.78%
\$400,000 - \$500,000	180	24.59%	754	21.13%	1,129	17.18%
\$500,000 - \$1,000,000	322	43.99%	1,758	49.26%	2,914	44.35%
\$1,000,000+	3	0.41%	27	0.76%	137	2.08%
2018 Median Home Value	\$477,221		\$500,142		\$479,229	
2018 Housing Units by Yr Built	980		4,783		9,553	
Built 2010+	22	2.24%	125	2.61%	370	3.87%
Built 2000 - 2010	59	6.02%	209	4.37%	841	8.80%
Built 1990 - 1999	97	9.90%	531	11.10%	898	9.40%
Built 1980 - 1989	200	20.41%	877	18.34%	1,473	15.42%
Built 1970 - 1979	245	25.00%	1,355	28.33%	2,904	30.40%
Built 1960 - 1969	180	18.37%	783	16.37%	1,454	15.22%
Built 1950 - 1959	88	8.98%	427	8.93%	690	7.22%
Built <1949	89	9.08%	476	9.95%	923	9.66%
2018 Median Year Built	1974		1974		1975	