

Property Overview

Dec 27, 2024 - Dec 26, 2025

Property:

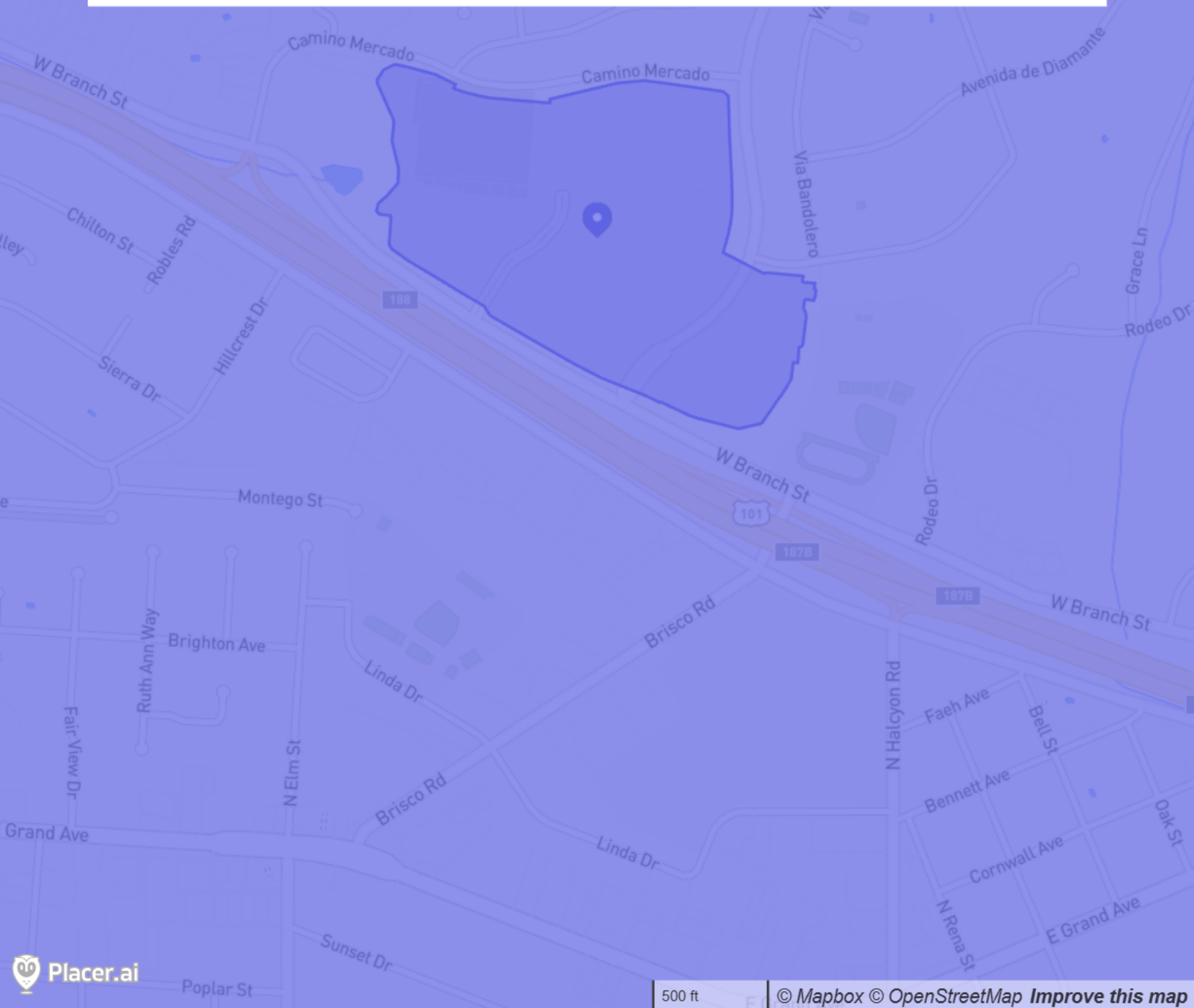


Five Cities Center

1140 W Branch St, Arroyo Grande, CA 93420



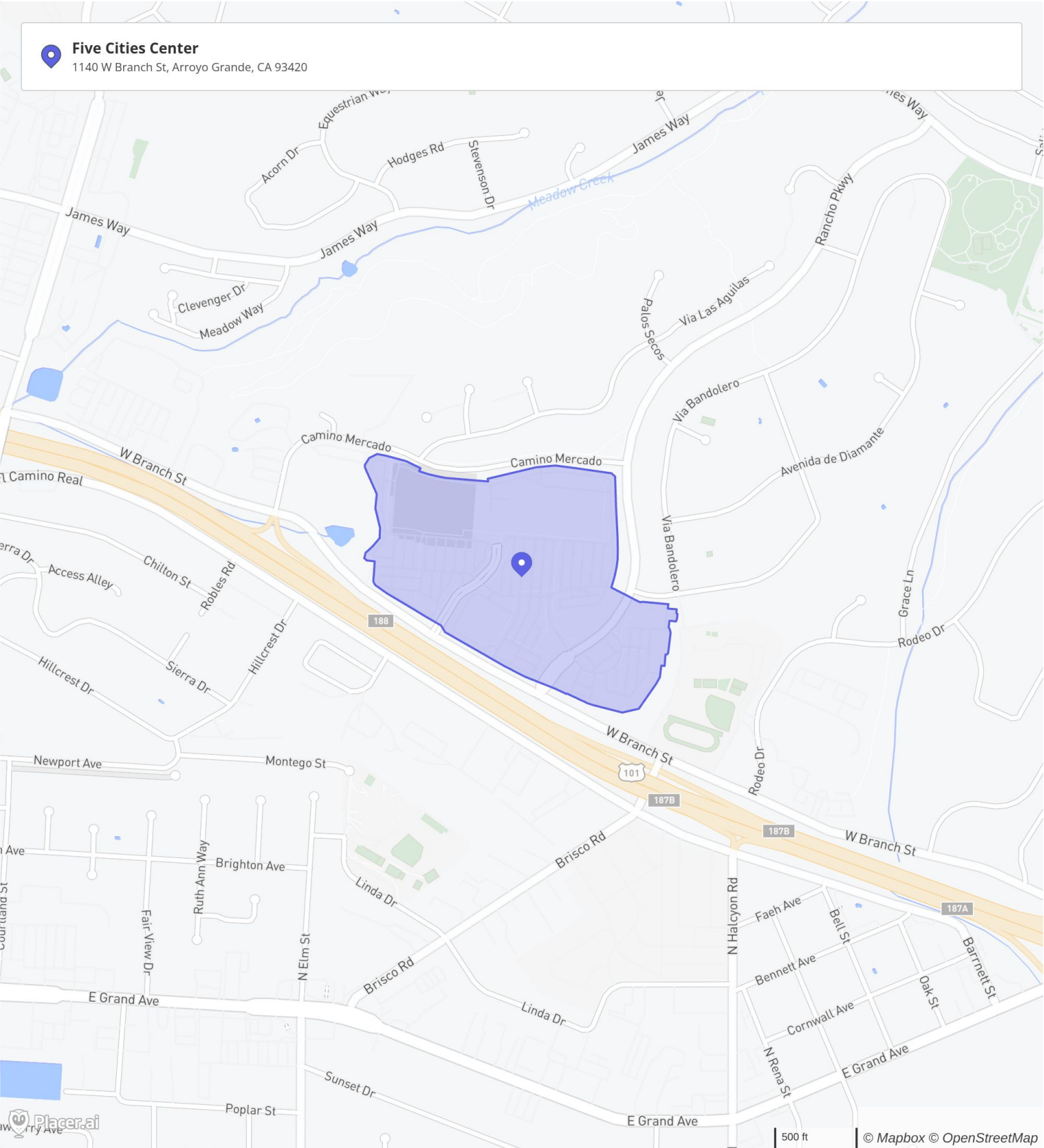
Scan to view on placer.ai platform





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Metrics

Five Cities Center
W Branch St, Arroyo Grande, CA

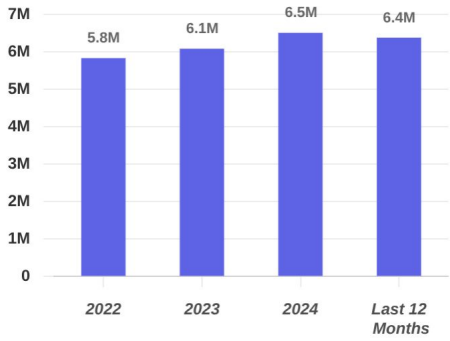
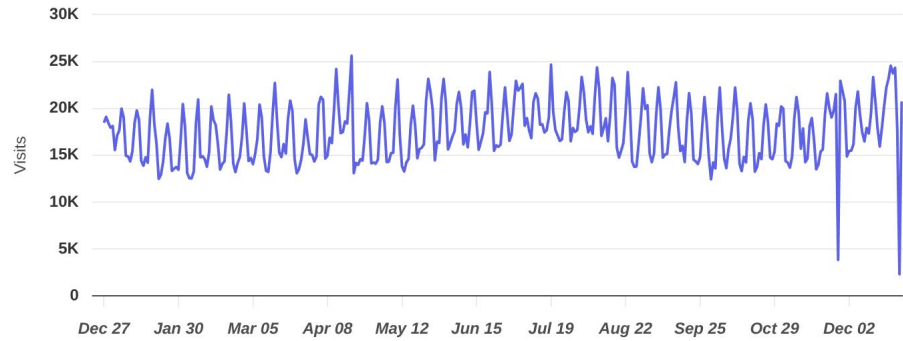
Visits	6.4M	Panel Visits	349.1K
Size - sq ft	350K (GLA)	Visits Yo2Y	+5.3%
Avg. Dwell Time	38 Min	Visits Yo3Y	+9.7%

Dec 27th, 2024 - Dec 26th, 2025
Data provided by Placer Labs Inc. (www.placer.ai)



Visits Trend

Five Cities Center
W Branch St, Arroyo Grande, CA



Daily | Visits | Dec 27th, 2024 - Dec 26th, 2025
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Property Overview

Dec 27, 2024 - Dec 26, 2025



Audience Overview

Summary

Property	Median Household Income	Bachelor's Degree or Higher	Median Age	Most Common Ethnicity	Persons per Household
Five Cities Center W Branch St, Arroyo Grande, ...	\$82.4K	26.2%	33.3	Hispanic (Ethnic) (52%)	2.99
California	\$99.3K	36.3%	38.5	Hispanic (Ethnic) (39.6%)	2.87

Dec 27th, 2024 - Dec 26th, 2025 | Data Source: STI: Popstats
Data provided by Placer Labs Inc. (www.placer.ai)



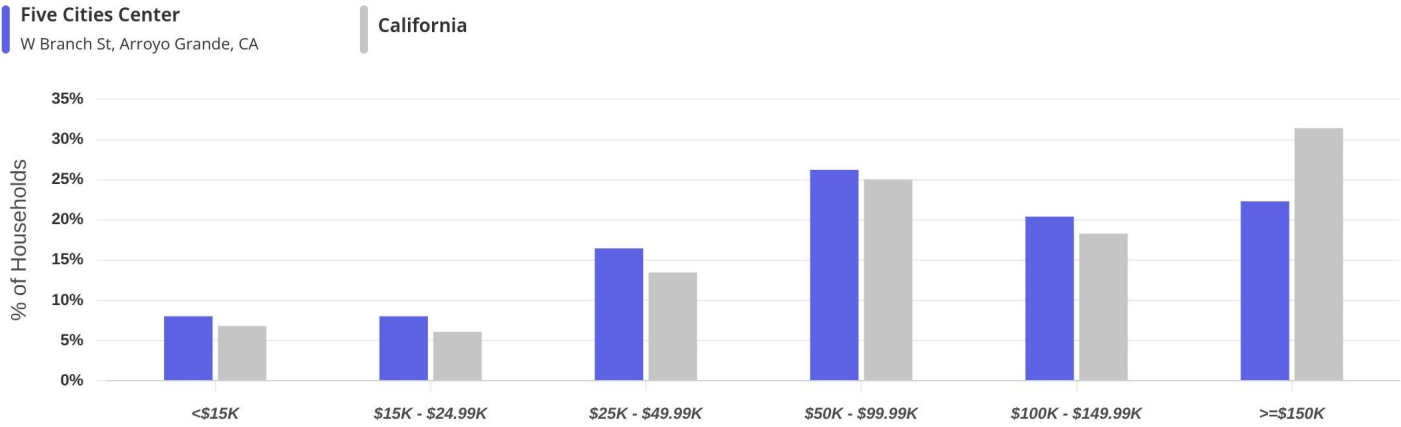


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Dec 27, 2024 - Dec 26, 2025



Household Income



Dec 27th, 2024 - Dec 26th, 2025 | Data Source: STI: Popstats
Data provided by Placer Labs Inc. (www.placer.ai)





Tenants Overview

Five Cities Center

W Branch St, Arroyo Grande, CA

The metrics displayed for each tenant are based on its default visit duration. Custom filters and dates are ignored.

Tenants / Category	Visits	Visits Chain Rank, State	Visits / sq ft Chain Rank, State
 Walmart Superstores 1168 W Branch St, Arroyo Grande, CA 93420	2.3M (-2%)	94/208 (-2) 55%	14/208 93%
 In-N-Out Burger Fast Food & QSR 1170 W. Branch St, Arroyo Grande, CA 93420	936.9K (+4%)	98/278 (-2) 65%	206/278 (-3) 26%
 Trader Joe's Groceries 955 Rancho Pkwy, Arroyo Grande, CA 93420	759.8K (+10%)	126/181 (-4) 30%	150/181 (-4) 17%
 Food 4 Less Groceries 1132 W Branch St, Arroyo Grande, CA 93420	640.3K (+1%)	110/113 (+2) 3%	112/113 (+1) 1%
 Marshalls Department Stores 1128 West Branch Street, Arroyo Grande, CA 93420	587.7K (+5%)	25/135 (+1) 82%	50/135 (+2) 63%
 Regal Cinemas Arroyo Grande Theaters & Music Venues 1160 W Branch Street, Arroyo Grande, CA 93420	285K (-6%)	33/56 (-4) 42%	27/56 (-6) 53%
 Petco Pet Stores & Services 905 Rancho Pkwy, Arroyo Grande, CA 93420	197K (+49%)	60/129 (+42) 54%	39/129 (+40) 70%
 Urbane Cafe Fast Food & QSR 924 Rancho Pkwy, Arroyo Grande, CA 93420	133.8K (-6%)	8/30 (-1) 76%	9/30 (-2) 73%
 Blaze Pizza Fast Food & QSR 1150 W Branch St, Arroyo Grande, CA 93420	101.9K (-8%)	29/64 (-1) 56%	41/64 (+1) 37%
 Chase Bank Banks & Financial Services 900 Rancho Pkwy, Arroyo Grande, CA 93420	75.4K (-12%)	659/784 (-28) 16%	724/784 (-24) 7%



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Five Cities Center

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Tenants / Category	Visits	Visits Chain Rank, State	Visits / sq ft Chain Rank, State
 Verizon Electronics Stores 913 Rancho Pkwy, Arroyo Grande, CA 93420	67.9K (-2%)	75/393 (-6) 81%	63/393 (-7) 84%
 OfficeMax Office Supplies 1130 W Branch St, Arroyo Grande, CA 93420	46.8K (-69%)	13/13 (-7) 0%	13/13 (-7) 0%
 Wingstop Fast Food & QSR 1144 W Branch St B-3, Arroyo Grande, CA 93420	44.5K (-16%)	290/371 (-24) 22%	279/371 (-38) 25%
 Club Pilates Fitness 925 Rancho Parkway, Arroyo Grande, CA 93420	34.2K (-15%)	34/131 (-10) 74%	56/131 (-19) 58%
 T-Mobile Electronics Stores 920 Rancho Pkwy Ste G-1, Arroyo Grande, CA 93420	31.3K (+61%)	293/435 (+81) 32%	284/435 (+83) 34%
 Massage Envy Beauty & Spa 905 Rancho Pkwy Ste D, Arroyo Grande, CA 93420	28.1K (+6%)	65/109 (+2) 41%	78/109 (+7) 29%
 Jamba Juice Breakfast, Coffee, Bakeries & Dessert Shops 926 Rancho Pkwy, Arroyo Grande, CA 93420	23.5K (+9%)	251/279 (+12) 10%	252/279 (+10) 10%
 European Wax Center Beauty & Spa 905-B Rancho Pkwy, Arroyo Grande, CA 93420	23.2K (+41%)	62/112 (+19) 45%	67/112 (+19) 41%
 Red Dirt Coffee House Breakfast, Coffee, Bakeries & Dessert Shops 1142 W Branch St, Arroyo Grande, CA 93420	19.8K (-18%)	N/A	N/A
 AT&T Electronics Stores 1138 W Branch St, Arroyo Grande, CA 93420	19.6K (-18%)	339/409 (-40) 17%	265/409 (-48) 35%



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Tenants / Category		Visits	Visits Chain Rank, State	Visits / sq ft Chain Rank, State
	Golden Nails Beauty & Spa 904 Rancho Pkwy, Arroyo Grande, CA 93420	9.8K (-44%)	N/A	N/A
	Supercuts Beauty & Spa 1136 W Branch St, Arroyo Grande, CA 93420	8.9K (-23%)	251/292 (-20) 14%	245/292 (-19) 16%
	Palo Mesa Pizza II Fast Food & QSR 906 Rancho Pkwy, Arroyo Grande, CA 93420	6.5K (-77%)	N/A	N/A
	Lubella Clothing Clothing 917 Rancho Pkwy, Arroyo Grande, CA 93420	N/A	N/A	N/A

All | Compared to: Jan 1st, 2024 - Dec 21st, 2024 | Jan 1st, 2025 - Dec 21st, 2025
Data provided by Placer Labs Inc. (www.placer.ai)





Property Overview

Dec 27, 2024 - Dec 26, 2025



Ranking Overview

Five Cities Center
W Branch St, Arroyo Grande, CA



* Custom filters and dates are ignored. Ranking only supports 'full-months'. Showing report for: Dec 1st, 2024 - Nov 30th, 2025

Category: Community Shopping Centers | Visits | Dec 1st, 2024 - Nov 30th, 2025
Data provided by Placer Labs Inc. (www.placer.ai)

