# PRIME VACANT LAND
## MULTIFAMILY / RETAIL / MIXED USE

### 1802 S Nova Road, Daytona Beach, FL 32119



## Highlights

❖ Conveniently located at lighted corner of Big Tree Rd & Nova Rd (major N/S thoroughfare in Daytona Beach)

❖ Excellent visibility and convenience to nearby I-4 and I-95

❖ Three parcels offer many options

## *For Sale . . . . . . . . . . . . . .*

❖ Price          $3,250,000

❖ Size           20.99 acres

❖ Zoning       Big Tree Rd- BR2/MFR12

                       Nova Road- BR2

❖ Uses          Multi-Family, Retail & more

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# PROPERTY PHOTOS



Hard corner (with traffic light) at Big Tree Rd & Nova Rd

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# PROPERTY PHOTOS



12.98 AC parcel on south side of Big Tree Road

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# AERIAL VIEW



Prime development opportunity at one of the last major infill properties in the South Daytona sub-market. Conveniently located on the southwest corner of S. Nova Road and Big Tree Road, this land offering contains three distinct properties. A prime retail/MF/mixed use piece consists of 13.69 acres on the hard corner of Nova and Big Tree and will accommodate a center up to 125,191 SF. This offering also includes a second parcel directly north of Big Tree Rd, comprising 7.30 acres of multifamily land. Sufficient water and sewer capacity exists, and recent intersection improvements have enhanced the value of this property. Lots of possibilities await the right developer!

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# City of Daytona Beach BR-2 zoning

## D. BUSINESS RETAIL-2 (BR-2)

### 1. PURPOSE

**TYPICAL BUILDING TYPE**

The purpose of the Business Retail-2 (BR-2) district is to accommodate a wide range of retail sales and service uses (from florists, jewelry stores, and gift shops to department and variety stores, furniture stores, and home and building supply centers), but excluding auto oriented uses (gas stations, vehicle repair and servicing, drive-in or drive-through businesses). It also accommodates commercial docking facilities, multifamily residential development, and limited institutional and commercial uses, generally as special uses or public or semi-public uses.



### 2. USE STANDARDS

See use tables and use-specific standards in Article 5 and any modified use standards for any overlay districts (Section 4.9).

### 3. INTENSITY AND DIMENSIONAL STANDARDS[1]

| | | MULTIFAMILY DWELLINGS AND COMPLEXES | NONRESIDENTIAL DEVELOPMENT |
|---|---|---|---|
| Lot area, minimum | | 6,500 sf | n/a |
| Lot width, minimum | | ≤4 units: 65 ft | n/a |
| | | ≥5 units: 80 ft | |
| Lot depth, minimum | | 100 ft | 100 ft |
| Lot frontage on an improved street, minimum | | 20 ft | 20 ft |
| Density, maximum (du/ac) | | 40 du/ac | n/a |
| Floor area ratio (FAR), maximum | | n/a | 3.0 |
| Living area per dwelling unit, minimum | | 1 BR: 450 sf | n/a |
| | | 2 BR: 550 sf | |
| | | 3 BR: 700 sf | |
| | | ≥4 BR: 900 sf | |
| Lot coverage, maximum (% of lot area) | | 35% | n/a |
| Structure height, maximum | | n/a | n/a |
| Front yard setback, minimum | | 25 ft | n/a |
| Street side yard setback, minimum | | 25 ft + 6 in per foot of height > 35 ft | n/a |
| Interior side yard setback, minimum | ≤2 stories | 7.5 ft | n/a |
| | ≥3 stories | 15 ft + 6 in per foot of height > 35 ft | n/a |
| Rear yard setback, minimum | | 25 ft + 6 in per foot of height > 35 ft | n/a |

NOTES: [sf = square feet; ft = feet; in = inches; du/ac = dwelling units/acre; BR = bedrooms]
1. See measurement rules and allowed exceptions/variations in Section 11.4, Measurement, Exceptions, and Variations of Intensity and Dimensional Standards.

# City of Daytona Beach MFR-12 zoning

## C. MULTIFAMILY RESIDENTIAL-12 (MFR-12)

### 1. PURPOSE

The purpose of the Multifamily Residential-12 (MFR-12) district is established and intended to accommodate primarily multifamily dwellings and multifamily complexes at low to moderate densities. It also accommodates single-family dwellings, duplexes, and duplex and townhouse subdivisions, as well as limited group living, institutional, and open space uses, generally as special uses or public or semi-public uses.

### 2. USE STANDARDS

See use tables and use-specific standards in Article 5 and any modified use standards for any overlay districts (Section 4.9).

**TYPICAL BUILDING TYPES**



### 3. INTENSITY AND DIMENSIONAL STANDARDS [1]

| | | SINGLE-FAMILY AND DUPLEX DWELLINGS | MULTIFAMILY DWELLINGS AND COMPLEXES | DUPLEX SUBDIVISIONS | TOWNHOUSE SUBDIVISIONS | NONRESIDENTIAL DEVELOPMENT |
|---|---|---|---|---|---|---|
| Subdivision site area, minimum | | n/a | n/a | 10,000 | 10,000 | n/a |
| Subdivision site width, minimum | | n/a | n/a | 100 ft | 100 ft | n/a |
| Lot area, minimum [2] | | 6,000 sf | 10,890 sf | 7,260 sf | 2,000 sf | 6,000 sf |
| Lot width, minimum | | 50 ft | 50 ft | 50 ft | 16 ft | 50 ft |
| Lot depth, minimum | | 100 ft | 100 ft | n/a | n/a | 100 ft |
| Lot frontage on an improved street, minimum | | 50 ft [3] | 50 ft [3,4] | 50 ft [3] | 50 ft [3] | 20 ft |
| Density, maximum (du/ac) | | n/a | 12 du/ac | 12 du/ac | 12 du/ac | n/a |
| Floor area ratio (FAR), maximum | | n/a | n/a | n/a | n/a | 0.5 [5] |
| Living area per dwelling unit, minimum | | 900 sf | 1 BR: 450 sf<br>2 BR: 550 sf<br>3 BR: 700 sf<br>≥4 BR: 900 sf | 850 sf | 750 sf | n/a |
| Lot coverage, maximum (% of lot area) | | 35% | 35% | n/a | 35% | 35% |
| Structure height, maximum | | 35 ft | 35 ft | 35 ft | 35 ft | 35 ft [6] |
| Front yard setback, minimum | | 20 ft | 20 ft | 25 ft | 25 ft | 20 ft |
| Street side yard setback, minimum | | 15 ft | 15 ft | 25 ft | 25 ft | 15 ft |
| Interior side yard setback, minimum | ≤2 stories | 7.5 ft | 7.5 ft | n/a [6] | n/a [7] | 7.5 ft |
| | ≥3 stories | | 15 ft | | | 15 ft + 6 in per foot of height > 35 ft |
| Rear yard setback, minimum | | 25 ft | 25 ft | 25 ft | 25 ft | 25 ft |
| Spacing between buildings, minimum | | n/a | n/a [8] | 15 ft | 15 ft | n/a |
| **SPECIAL STANDARDS FOR ACCESSORY STRUCTURES OF SINGLE-FAMILY AND DUPLEX DWELLINGS [9]** | | | | | | |
| Number of detached structures per lot, maximum | | 2 | | | | |
| Floor area, maximum (% of principal building floor area) | | 50% | | | | |
| Structure height, maximum | | 20 ft | | | | |
| Floor area in rear yard, maximum | | 200 sf | | | | |
| Rear yard coverage, maximum (% of rear yard area) | | 30% | | | | |
| Setback from rear or side lot line, minimum | | 7.5 ft | | | | |
| Spacing from principal building, minimum | | 5 ft | | | | |

# PARCEL AND ZONING MAP



**PARCEL MAP**



**ZONING MAP**

| Property | 0 Big Tree Road | 0 Big Tree Road | 0 Nova Road |
|---|---|---|---|
| Map Location | A | B | C |
| Property PID | 5344-16-00-1501 | 5344-16-00-1500 | 5344-16-00-1260 |
| Parcel Size | 317,988 sf | 517,057 sf | 79,715 sf |
| Acreage | 7.30 | 11.86 | 1.83 |
| Zoning | MFR-12 | BR 2/MFR-12 | BR2 |

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# PARCEL MAP AND PICTOMETRY
# PARCEL 5344-16-00-1500

3561112BIG TREE RD, DAYTONA BEACH, 32119



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# PARCEL MAP AND PICTOMETRY
# PARCEL 5344-16-00-1501

6459339BIG TREE RD, DAYTONA BEACH, 32129





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# PARCEL MAP AND PICTOMETRY
# PARCEL 5344-16-00-1260

3560442S NOVA RD, DAYTONA BEACH, 32119





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# Demographic and Income Profile

1802 S Nova Rd, Daytona Beach, Florida, 32119
Ring: 1 mile radius

| Summary | Census 2010 | 2021 | 2026 |
|---|---|---|---|
| Population | 9,302 | 9,787 | 10,287 |
| Households | 4,718 | 4,934 | 5,191 |
| Families | 2,419 | 2,485 | 2,593 |
| Average Household Size | 1.96 | 1.98 | 1.97 |
| Owner Occupied Housing Units | 3,325 | 3,280 | 3,389 |
| Renter Occupied Housing Units | 1,393 | 1,654 | 1,803 |
| Median Age | 51.2 | 54.4 | 54.4 |

| Trends: 2021-2026 Annual Rate | Area | State | National |
|---|---|---|---|
| Population | 1.00% | 1.31% | 0.71% |
| Households | 1.02% | 1.27% | 0.71% |
| Families | 0.85% | 1.22% | 0.64% |
| Owner HHs | 0.66% | 1.45% | 0.91% |
| Median Household Income | 2.65% | 2.38% | 2.41% |

| Households by Income | | 2021 | | 2026 | |
|---|---|---|---|---|---|
| | | Number | Percent | Number | Percent |
| <$15,000 | | 750 | 15.2% | 676 | 13.0% |
| $15,000 - $24,999 | | 616 | 12.5% | 550 | 10.6% |
| $25,000 - $34,999 | | 796 | 16.1% | 793 | 15.3% |
| $35,000 - $49,999 | | 799 | 16.2% | 783 | 15.1% |
| $50,000 - $74,999 | | 908 | 18.4% | 1,005 | 19.4% |
| $75,000 - $99,999 | | 587 | 11.9% | 748 | 14.4% |
| $100,000 - $149,999 | | 380 | 7.7% | 502 | 9.7% |
| $150,000 - $199,999 | | 66 | 1.3% | 97 | 1.9% |
| $200,000+ | | 32 | 0.6% | 39 | 0.8% |
| | | | | | |
| Median Household Income | | $39,552 | | $45,070 | |
| Average Household Income | | $50,867 | | $57,922 | |
| Per Capita Income | | $25,516 | | $29,096 | |

| Population by Age | Census 2010 | | 2021 | | 2026 | |
|---|---|---|---|---|---|---|
| | Number | Percent | Number | Percent | Number | Percent |
| 0 - 4 | 361 | 3.9% | 339 | 3.5% | 375 | 3.6% |
| 5 - 9 | 333 | 3.6% | 358 | 3.7% | 382 | 3.7% |
| 10 - 14 | 327 | 3.5% | 374 | 3.8% | 405 | 3.9% |
| 15 - 19 | 396 | 4.3% | 319 | 3.3% | 384 | 3.7% |
| 20 - 24 | 710 | 7.6% | 331 | 3.4% | 365 | 3.5% |
| 25 - 34 | 869 | 9.3% | 1,287 | 13.2% | 858 | 8.3% |
| 35 - 44 | 893 | 9.6% | 963 | 9.8% | 1,452 | 14.1% |
| 45 - 54 | 1,267 | 13.6% | 991 | 10.1% | 981 | 9.5% |
| 55 - 64 | 1,465 | 15.8% | 1,543 | 15.8% | 1,445 | 14.0% |
| 65 - 74 | 1,357 | 14.6% | 1,723 | 17.6% | 1,846 | 17.9% |
| 75 - 84 | 967 | 10.4% | 1,127 | 11.5% | 1,342 | 13.0% |
| 85+ | 355 | 3.8% | 431 | 4.4% | 453 | 4.4% |

| Race and Ethnicity | Census 2010 | | 2021 | | 2026 | |
|---|---|---|---|---|---|---|
| | Number | Percent | Number | Percent | Number | Percent |
| White Alone | 8,061 | 86.6% | 8,154 | 83.3% | 8,403 | 81.7% |
| Black Alone | 725 | 7.8% | 878 | 9.0% | 954 | 9.3% |
| American Indian Alone | 33 | 0.4% | 39 | 0.4% | 41 | 0.4% |
| Asian Alone | 153 | 1.6% | 199 | 2.0% | 240 | 2.3% |
| Pacific Islander Alone | 6 | 0.1% | 9 | 0.1% | 11 | 0.1% |
| Some Other Race Alone | 133 | 1.4% | 217 | 2.2% | 282 | 2.7% |
| Two or More Races | 192 | 2.1% | 291 | 3.0% | 356 | 3.5% |
| | | | | | | |
| Hispanic Origin (Any Race) | 425 | 4.6% | 716 | 7.3% | 933 | 9.1% |

**Data Note:** Income is expressed in current dollars.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026.

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# Demographic and Income Profile

1802 S Nova Rd, Daytona Beach, Florida, 32119
Ring: 1 mile radius

Prepared by Esri
Latitude: 29.16604
Longitude: -81.02380

## Trends 2021-2026



Legend:
- Area
- State
- USA

Categories: Population, Households, Families, Owner HHs, Median HH Income
Y-axis: Annual Rate (in percent)

## Population by Age



Legend:
- 2021
- 2026

Age groups: 0-4, 5-9, 10-14, 15-19, 20-24, 25-34, 35-44, 45-54, 55-64, 65-74, 75-84, 85+
Y-axis: Percent

## 2021 Household Income



- $15K - $24K 12.5%
- $25K - $34K 16.1%
- <$15K 15.2%
- $200K+ 0.6%
- $150K - $199K 1.3%
- $100K - $149K 7.7%
- $35K - $49K 16.2%
- $75K - $99K 11.9%
- $50K - $74K 18.4%

## 2021 Population by Race



Categories: White, Black, Am. Ind., Asian, Pacific, Other, Two+
Y-axis: Percent

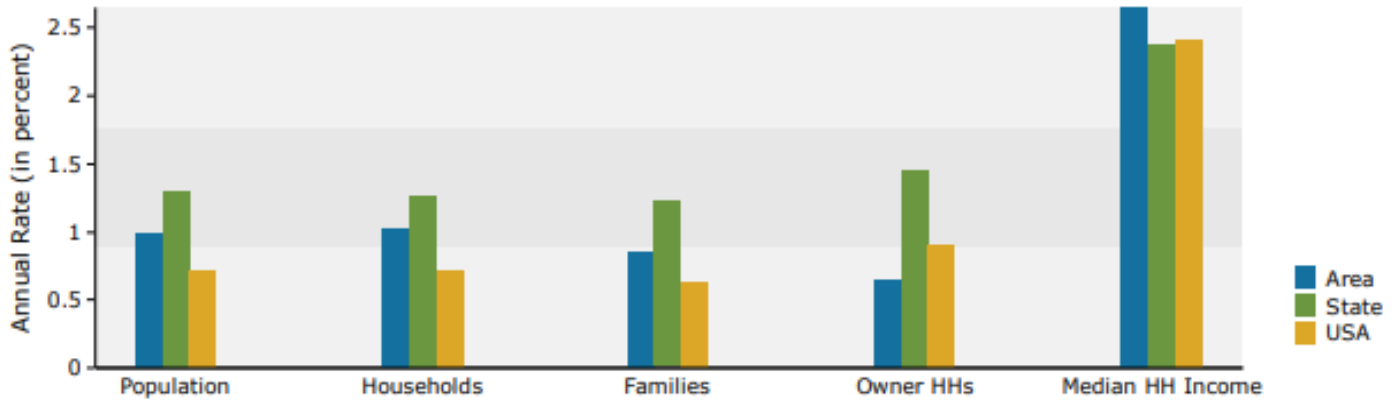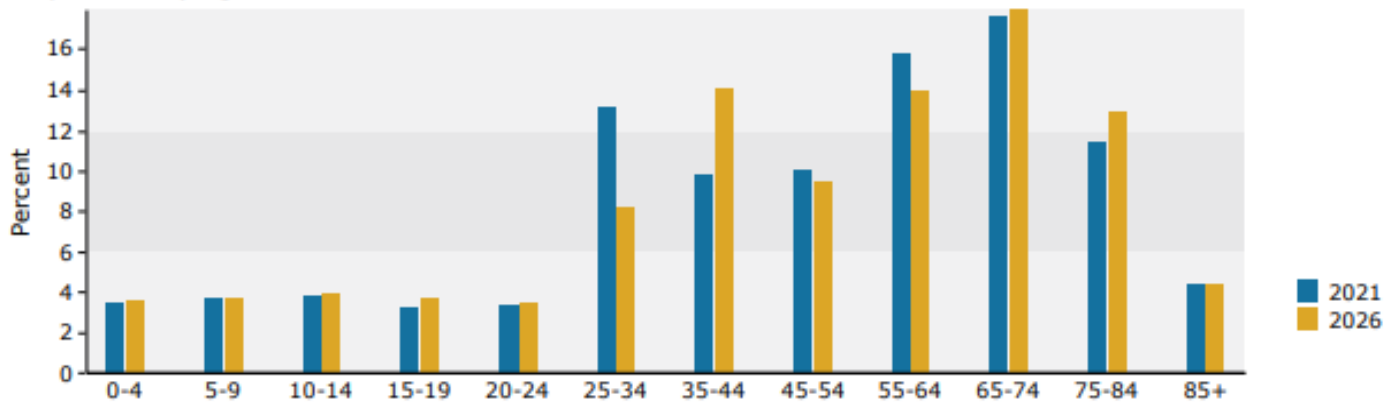2021 Percent Hispanic Origin: 7.3%

# Demographic and Income Profile

1802 S Nova Rd, Daytona Beach, Florida, 32119
Ring: 3 mile radius

Prepared by Esri
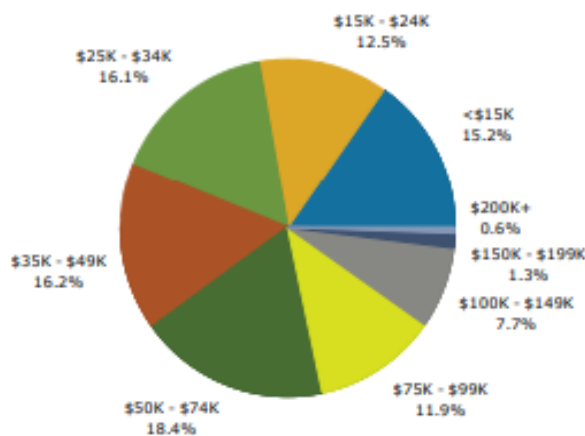Latitude: 29.16604
Longitude: -81.02380

| Summary | Census 2010 | 2021 | 2026 |
|---|---|---|---|
| Population | 60,323 | 65,039 | 67,963 |
| Households | 28,199 | 30,298 | 31,772 |
| Families | 14,556 | 15,298 | 15,928 |
| Average Household Size | 2.05 | 2.06 | 2.05 |
| Owner Occupied Housing Units | 16,824 | 16,677 | 17,457 |
| Renter Occupied Housing Units | 11,375 | 13,621 | 14,315 |
| Median Age | 45.3 | 47.9 | 48.2 |

| Trends: 2021-2026 Annual Rate | Area | State | National |
|---|---|---|---|
| Population | 0.88% | 1.31% | 0.71% |
| Households | 0.95% | 1.27% | 0.71% |
| Families | 0.81% | 1.22% | 0.64% |
| Owner HHs | 0.92% | 1.45% | 0.91% |
| Median Household Income | 2.56% | 2.38% | 2.41% |

| | 2021 | | 2026 | |
|---|---|---|---|---|
| Households by Income | Number | Percent | Number | Percent |
| <$15,000 | 4,961 | 16.4% | 4,572 | 14.4% |
| $15,000 - $24,999 | 3,867 | 12.8% | 3,545 | 11.2% |
| $25,000 - $34,999 | 4,342 | 14.3% | 4,306 | 13.6% |
| $35,000 - $49,999 | 4,003 | 13.2% | 4,156 | 13.1% |
| $50,000 - $74,999 | 5,226 | 17.2% | 5,682 | 17.9% |
| $75,000 - $99,999 | 3,703 | 12.2% | 4,267 | 13.4% |
| $100,000 - $149,999 | 2,828 | 9.3% | 3,467 | 10.9% |
| $150,000 - $199,999 | 769 | 2.5% | 1,042 | 3.3% |
| $200,000+ | 600 | 2.0% | 735 | 2.3% |
| | | | | |
| Median Household Income | $41,261 | | $46,816 | |
| Average Household Income | $57,343 | | $64,633 | |
| Per Capita Income | $27,336 | | $30,780 | |

| | Census 2010 | | 2021 | | 2026 | |
|---|---|---|---|---|---|---|
| Population by Age | Number | Percent | Number | Percent | Number | Percent |
| 0 - 4 | 2,828 | 4.7% | 2,682 | 4.1% | 2,868 | 4.2% |
| 5 - 9 | 2,481 | 4.1% | 2,596 | 4.0% | 2,690 | 4.0% |
| 10 - 14 | 2,412 | 4.0% | 2,587 | 4.0% | 2,678 | 3.9% |
| 15 - 19 | 3,930 | 6.5% | 3,578 | 5.5% | 3,835 | 5.6% |
| 20 - 24 | 5,874 | 9.7% | 4,460 | 6.9% | 4,665 | 6.9% |
| 25 - 34 | 6,524 | 10.8% | 8,673 | 13.3% | 7,159 | 10.5% |
| 35 - 44 | 5,911 | 9.8% | 6,246 | 9.6% | 8,068 | 11.9% |
| 45 - 54 | 8,071 | 13.4% | 6,511 | 10.0% | 6,437 | 9.5% |
| 55 - 64 | 8,371 | 13.9% | 9,390 | 14.4% | 8,844 | 13.0% |
| 65 - 74 | 6,804 | 11.3% | 9,722 | 14.9% | 10,563 | 15.5% |
| 75 - 84 | 5,086 | 8.4% | 5,964 | 9.2% | 7,446 | 11.0% |
| 85+ | 2,031 | 3.4% | 2,630 | 4.0% | 2,711 | 4.0% |

| | Census 2010 | | 2021 | | 2026 | |
|---|---|---|---|---|---|---|
| Race and Ethnicity | Number | Percent | Number | Percent | Number | Percent |
| White Alone | 46,439 | 77.0% | 47,905 | 73.7% | 48,994 | 72.1% |
| Black Alone | 10,171 | 16.9% | 11,770 | 18.1% | 12,546 | 18.5% |
| American Indian Alone | 184 | 0.3% | 219 | 0.3% | 236 | 0.3% |
| Asian Alone | 1,411 | 2.3% | 1,882 | 2.9% | 2,172 | 3.2% |
| Pacific Islander Alone | 40 | 0.1% | 60 | 0.1% | 70 | 0.1% |
| Some Other Race Alone | 885 | 1.5% | 1,430 | 2.2% | 1,812 | 2.7% |
| Two or More Races | 1,192 | 2.0% | 1,773 | 2.7% | 2,133 | 3.1% |
| | | | | | | |
| Hispanic Origin (Any Race) | 3,234 | 5.4% | 5,486 | 8.4% | 7,082 | 10.4% |

**Data Note:** Income is expressed in current dollars.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026.

![esri logo]

## Demographic and Income Profile

1802 S Nova Rd, Daytona Beach, Florida, 32119
Ring: 3 mile radius

Prepared by Esri
Latitude: 29.16604
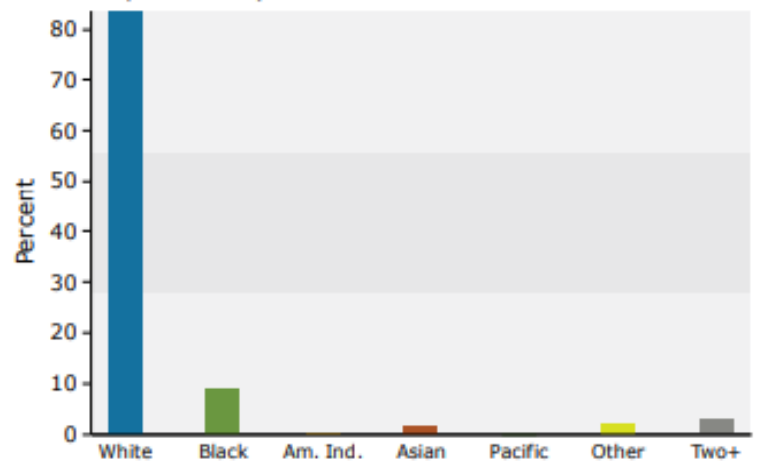Longitude: -81.02380

## Trends 2021-2026



Bar chart showing Annual Rate (in percent) for Population, Households, Families, Owner HHs, and Median HH Income, comparing Area, State, and USA.

## Population by Age



Bar chart showing Percent by age group (0-4, 5-9, 10-14, 15-19, 20-24, 25-34, 35-44, 45-54, 55-64, 65-74, 75-84, 85+), comparing 2021 and 2026.

## 2021 Household Income



Pie chart:
- $15K - $24K 12.8%
- $25K - $34K 14.3%
- $35K - $49K 13.2%
- $50K - $74K 17.2%
- $75K - $99K 12.2%
- $100K - $149K 9.3%
- $150K - $199K 2.5%
- $200K+ 2.0%
- <$15K 16.4%

## 2021 Population by Race



Bar chart showing Percent by race: White, Black, Am. Ind., Asian, Pacific, Other, Two+.
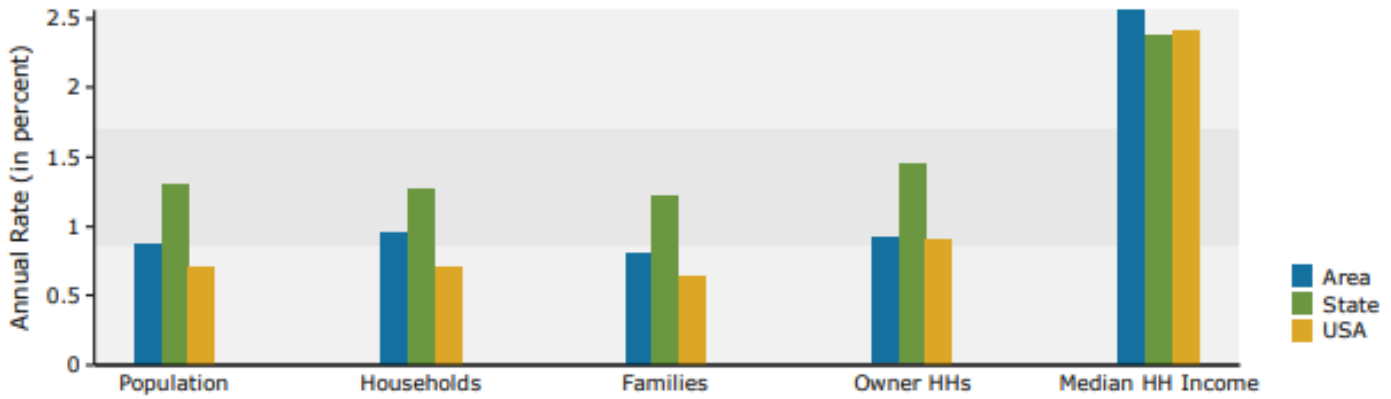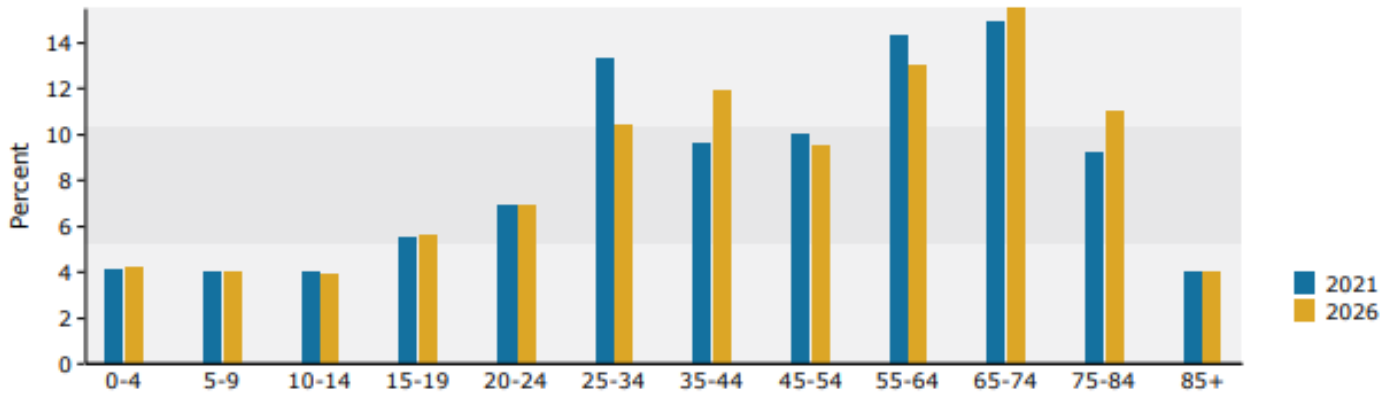
2021 Percent Hispanic Origin: 8.4%

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## Demographic and Income Profile

1802 S Nova Rd, Daytona Beach, Florida, 32119
Ring: 5 mile radius

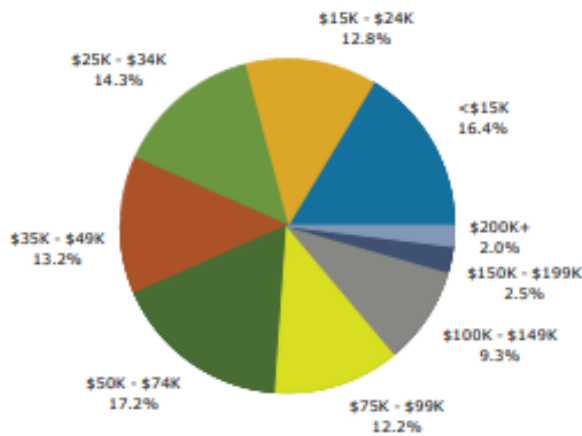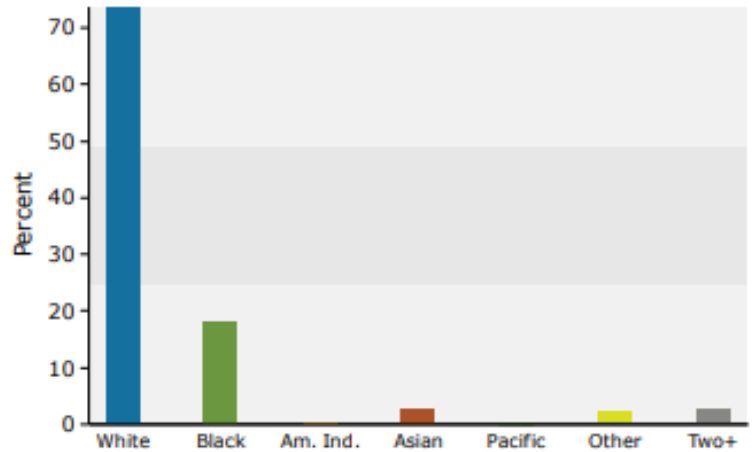Prepared by Esri
Latitude: 29.16604
Longitude: -81.02380

| Summary | Census 2010 | | 2021 | | 2026 | |
|---|---|---|---|---|---|---|
| Population | 120,749 | | 134,469 | | 141,742 | |
| Households | 55,102 | | 61,127 | | 64,664 | |
| Families | 28,979 | | 31,620 | | 33,184 | |
| Average Household Size | 2.09 | | 2.10 | | 2.10 | |
| Owner Occupied Housing Units | 32,546 | | 33,186 | | 34,895 | |
| Renter Occupied Housing Units | 22,556 | | 27,941 | | 29,770 | |
| Median Age | 44.6 | | 47.3 | | 47.5 | |

| Trends: 2021-2026 Annual Rate | Area | State | National |
|---|---|---|---|
| Population | 1.06% | 1.31% | 0.71% |
| Households | 1.13% | 1.27% | 0.71% |
| Families | 0.97% | 1.22% | 0.64% |
| Owner HHs | 1.01% | 1.45% | 0.91% |
| Median Household Income | 2.57% | 2.38% | 2.41% |

| | | | 2021 | | 2026 | |
|---|---|---|---|---|---|---|
| Households by Income | | | Number | Percent | Number | Percent |
| <$15,000 | | | 9,840 | 16.1% | 9,110 | 14.1% |
| $15,000 - $24,999 | | | 7,438 | 12.2% | 6,932 | 10.7% |
| $25,000 - $34,999 | | | 8,399 | 13.7% | 8,213 | 12.7% |
| $35,000 - $49,999 | | | 8,480 | 13.9% | 8,884 | 13.7% |
| $50,000 - $74,999 | | | 10,435 | 17.1% | 11,615 | 18.0% |
| $75,000 - $99,999 | | | 7,598 | 12.4% | 8,734 | 13.5% |
| $100,000 - $149,999 | | | 6,004 | 9.8% | 7,375 | 11.4% |
| $150,000 - $199,999 | | | 1,459 | 2.4% | 1,976 | 3.1% |
| $200,000+ | | | 1,475 | 2.4% | 1,825 | 2.8% |
| | | | | | | |
| Median Household Income | | | $42,473 | | $48,217 | |
| Average Household Income | | | $59,190 | | $66,695 | |
| Per Capita Income | | | $27,039 | | $30,561 | |

| | Census 2010 | | 2021 | | 2026 | |
|---|---|---|---|---|---|---|
| Population by Age | Number | Percent | Number | Percent | Number | Percent |
| 0 - 4 | 5,646 | 4.7% | 5,576 | 4.1% | 6,069 | 4.3% |
| 5 - 9 | 5,167 | 4.3% | 5,454 | 4.1% | 5,705 | 4.0% |
| 10 - 14 | 5,306 | 4.4% | 5,490 | 4.1% | 5,734 | 4.0% |
| 15 - 19 | 8,135 | 6.7% | 7,700 | 5.7% | 8,157 | 5.8% |
| 20 - 24 | 11,075 | 9.2% | 9,170 | 6.8% | 9,792 | 6.9% |
| 25 - 34 | 13,306 | 11.0% | 17,391 | 12.9% | 15,347 | 10.8% |
| 35 - 44 | 12,319 | 10.2% | 13,427 | 10.0% | 16,579 | 11.7% |
| 45 - 54 | 17,059 | 14.1% | 14,377 | 10.7% | 14,314 | 10.1% |
| 55 - 64 | 16,859 | 14.0% | 19,893 | 14.8% | 18,885 | 13.3% |
| 65 - 74 | 12,913 | 10.7% | 19,485 | 14.5% | 21,369 | 15.1% |
| 75 - 84 | 9,161 | 7.6% | 11,511 | 8.6% | 14,523 | 10.2% |
| 85+ | 3,804 | 3.2% | 4,994 | 3.7% | 5,270 | 3.7% |

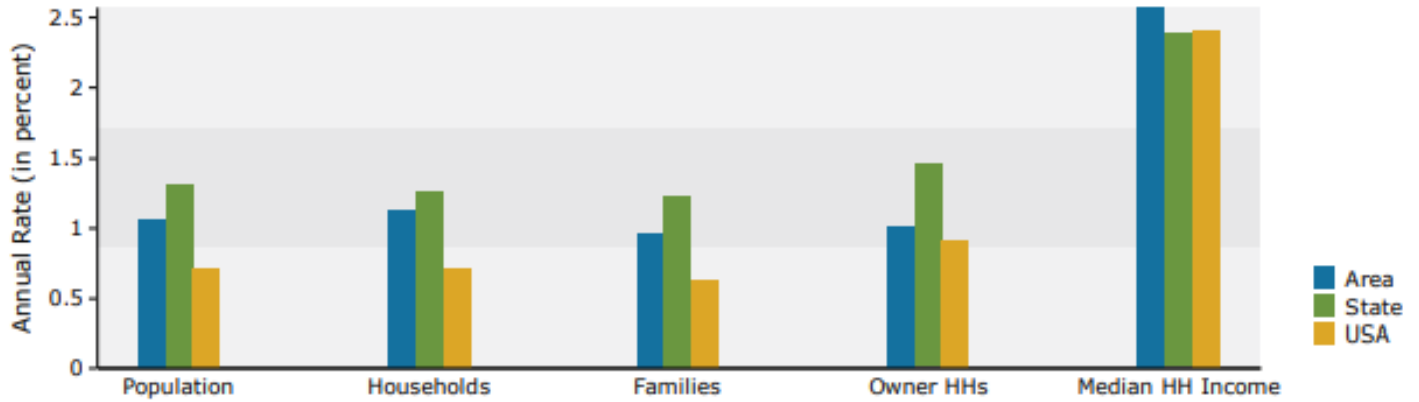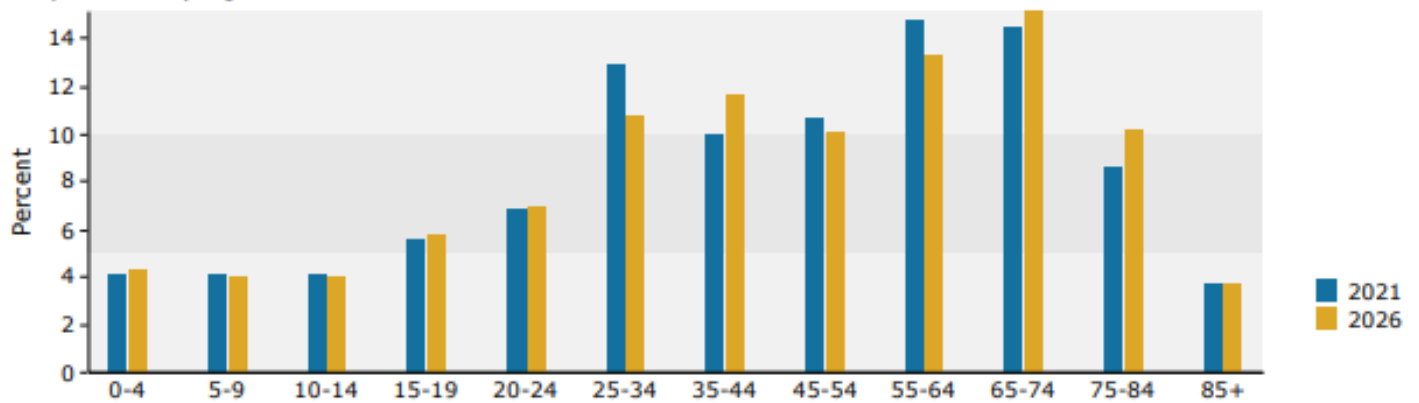| | Census 2010 | | 2021 | | 2026 | |
|---|---|---|---|---|---|---|
| Race and Ethnicity | Number | Percent | Number | Percent | Number | Percent |
| White Alone | 89,649 | 74.2% | 96,097 | 71.5% | 98,799 | 69.7% |
| Black Alone | 24,112 | 20.0% | 27,930 | 20.8% | 30,282 | 21.4% |
| American Indian Alone | 412 | 0.3% | 506 | 0.4% | 557 | 0.4% |
| Asian Alone | 2,308 | 1.9% | 3,236 | 2.4% | 3,793 | 2.7% |
| Pacific Islander Alone | 60 | 0.0% | 86 | 0.1% | 99 | 0.1% |
| Some Other Race Alone | 1,715 | 1.4% | 2,837 | 2.1% | 3,629 | 2.6% |
| Two or More Races | 2,493 | 2.1% | 3,776 | 2.8% | 4,583 | 3.2% |
| | | | | | | |
| Hispanic Origin (Any Race) | 6,385 | 5.3% | 11,058 | 8.2% | 14,379 | 10.1% |

# esri

## Demographic and Income Profile

1802 S Nova Rd, Daytona Beach, Florida, 32119
Ring: 5 mile radius

Prepared by Esri
Latitude: 29.16604
Longitude: -81.02380

## Trends 2021-2026



Annual Rate (in percent) — categories: Population, Households, Families, Owner HHs, Median HH Income

Legend: Area, State, USA

## Population by Age



Percent — age groups: 0-4, 5-9, 10-14, 15-19, 20-24, 25-34, 35-44, 45-54, 55-64, 65-74, 75-84, 85+

Legend: 2021, 2026

## 2021 Household Income



- $15K - $24K: 12.2%
- $25K - $34K: 13.7%
- $35K - $49K: 13.9%
- $50K - $74K: 17.1%
- $75K - $99K: 12.4%
- $100K - $149K: 9.8%
- $150K - $199K: 2.4%
- $200K+: 2.4%
- <$15K: 16.1%

## 2021 Population by Race



Percent — categories: White, Black, Am. Ind., Asian, Pacific, Other, Two+
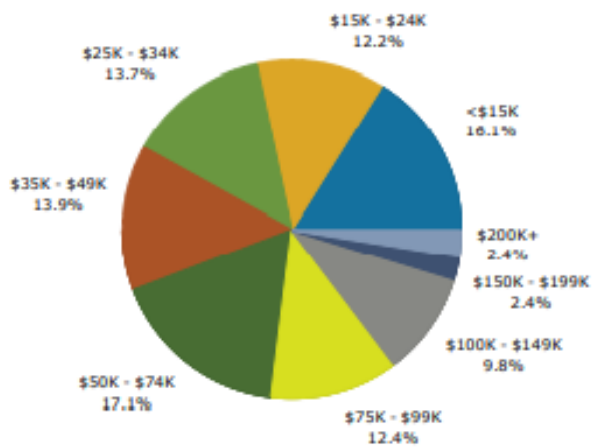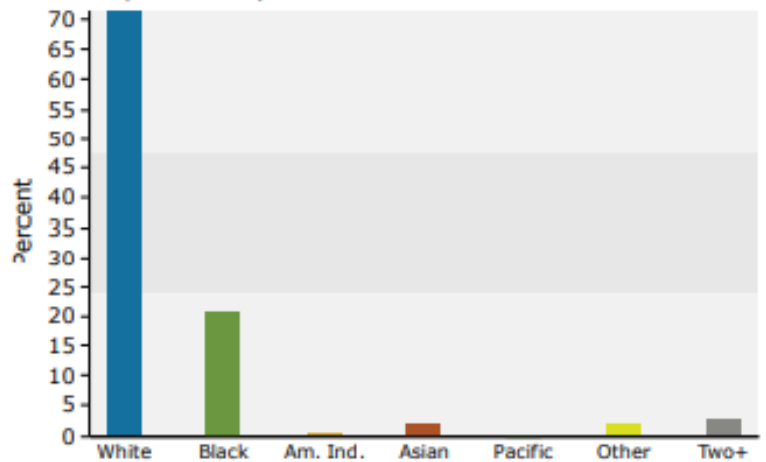
2021 Percent Hispanic Origin: 8.2%

# Traffic Count Map

1802 S Nova Rd, Daytona Beach, Florida, 32119
Rings: 1, 3, 5 mile radii

esri

Holly Hill

17,100
85,500
79,000
16,560
35,500
28,500
Seabreeze
17,300
16,500   18,500
22,000
33,500
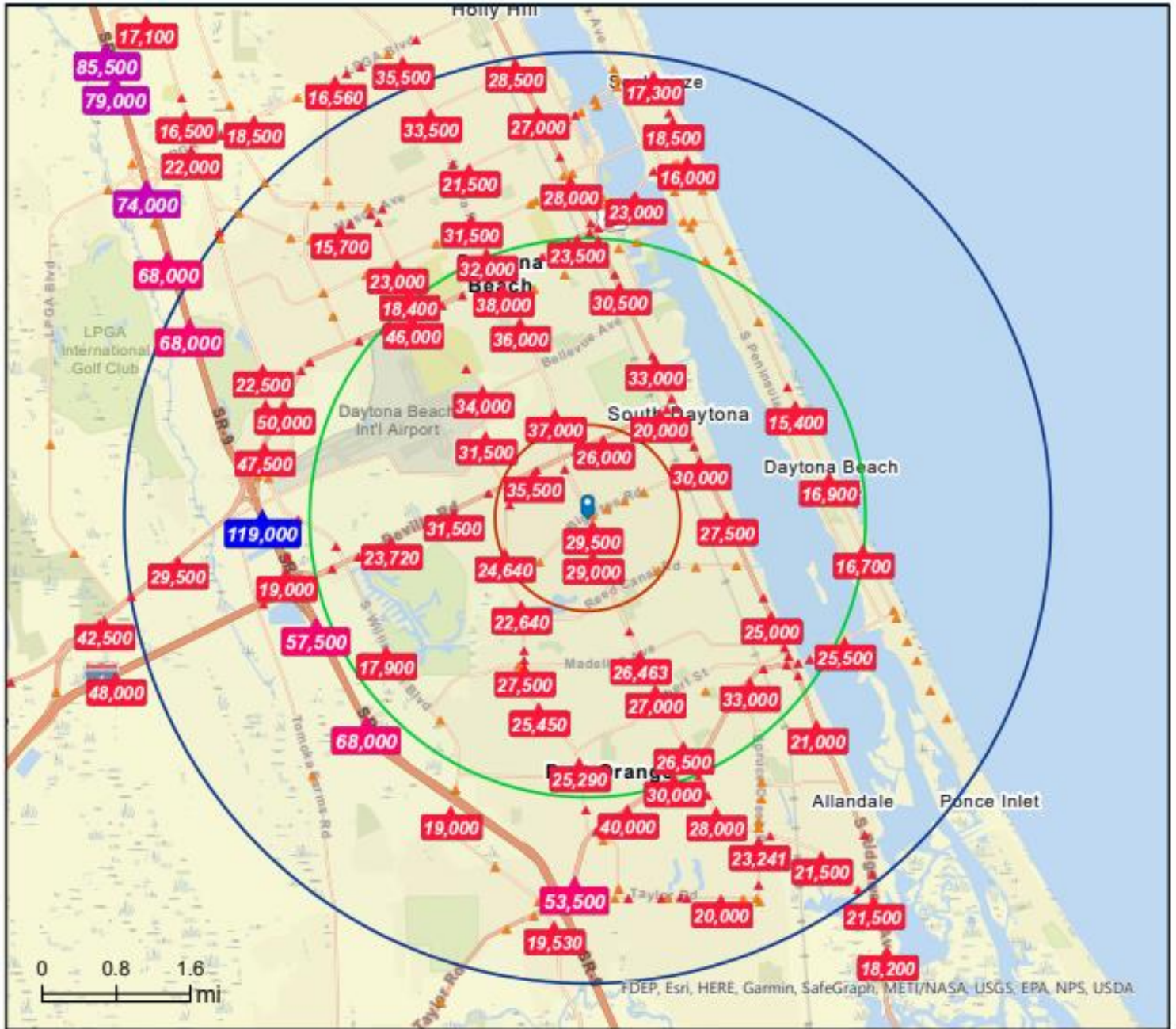27,000
18,500
74,000
21,500
28,000
23,000
16,000
68,000
15,700
31,500
32,000   23,500
na Beach
23,000   38,000   30,500
68,000   18,400
46,000
36,000
22,500
33,000
50,000   34,000
South Daytona
15,400
47,500   31,500   37,000   20,000
Daytona Beach
35,500   26,000
16,900
119,000
29,500   29,500
30,000
27,500
19,000   23,720
16,700
42,500   57,500   24,640   29,000
48,000   17,900   22,640   25,000
25,500
27,500   26,463   33,000
68,000   25,450   27,000
21,000
19,000   25,290   Port Orange   26,500
30,000
Allandale   Ponce Inlet
40,000   28,000
23,241   21,500
53,500   Taylor Rd
20,000   21,500
19,530
18,200

FDEP, Esri, HERE, Garmin, SafeGraph, METI/NASA, USGS, EPA, NPS, USDA

LPGA International Golf Club
Daytona Beach Int'l Airport

0   0.8   1.6
mi

Big Tree Rd

**Average Daily Traffic Volume**
▲ Up to 6,000 vehicles per day
▲ 6,001 - 15,000
▲ 15,001 - 30,000
▲ 30,001 - 50,000
▲ 50,001 - 100,000
▲ More than 100,000 per day

Daytona Beach
Port Orange

# Thank You for your interest!

- For further information, please contact me directly:

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