



Drive time of 5 minutes



5

Bakers
(Retail)

1

Bars and
Pubs

4

Coffee
Shops

0

Juice
Bars

3

Doughnut
Shops

2

Ice Cream
Parlors

5

Pizza
Restaurants

55

Other
Restaurants

4,347

Population

1,932

Households

2.12

Avg Size
Household

43.0

Median
Age

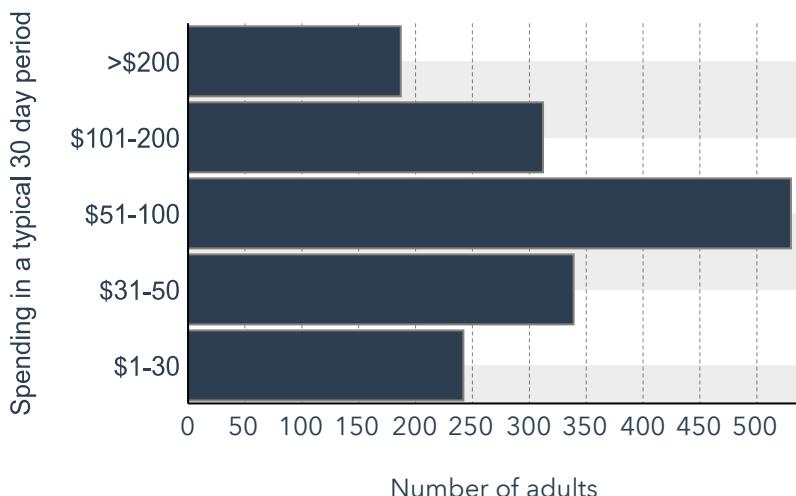
\$37,375

Median Household
Income

\$179,078

Median Home
Value

Family Restaurants Market Potential



Annual Household Spending

\$2,098

Meals at
Restaurants

\$390

Food & Drink
on Trips

Local Business Summary

654

Total
Businesses

6,526

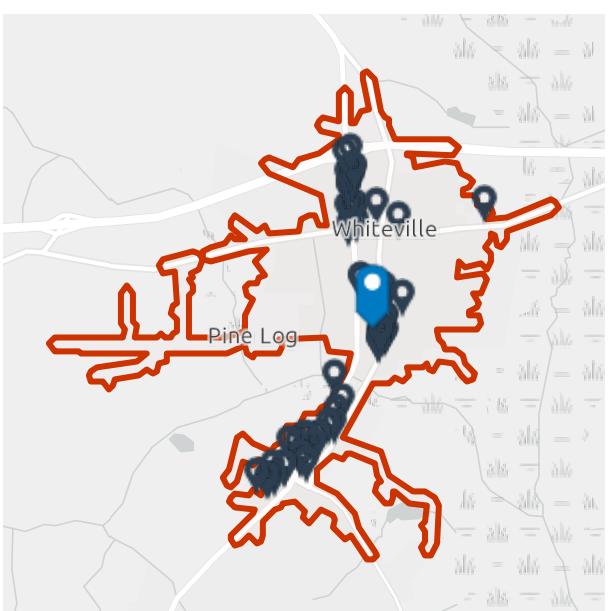
Total
Employees



Drive time of 5 minutes

Company/Business Name	Street	City	State	Employees	Sales	Distance (mi)
Subway	Columbus Corners Drive # Dr	Whiteville	NC	8	\$261,000	0.13
The Chef & the Frog	S Madison St	Whiteville	NC	6	\$196,000	0.18
Sub-Sational	S Madison St	Whiteville	NC	10	\$327,000	0.19
The Chef & the Frog	S Madison St	Whiteville	NC	8	\$261,000	0.19
Sophie's	S Madison St	Whiteville	NC	9	\$294,000	0.19
Ward's Grill	S Madison St	Whiteville	NC	5	\$164,000	0.26
Dale's Seafood	S Jk Powell Blvd	Whiteville	NC	25	\$816,000	0.27
Pigford's Chicken	S Jk Powell Blvd	Whiteville	NC	14	\$457,000	0.28
Ed's Grill	S Madison St	Whiteville	NC	2	\$66,000	0.28
Harvest Table Inc	E Columbus St	Whiteville	NC	3	\$131,000	0.30
Anthony's	Mill St	Whiteville	NC	8		0.30
Guiton's Drug Store	S Madison St	Whiteville	NC	7	\$1,663,000	0.31
Jerry's Sandwich Shop	S Madison St	Whiteville	NC	3	\$98,000	0.31
Penngs Grill	E Commerce St	Whiteville	NC	3	\$98,000	0.35

Closest locations 1-14, Table 1 of 3

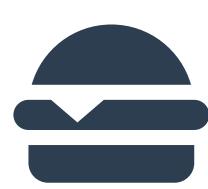


Average Annual Spend per Household on Eating Out



\$2,173

Food Away from Home



\$2,387

Food Services & Drinking Places (NAICS 722)



\$139

Alcoholic Beverages Away from Home

Source: This infographic contains data provided by Esri (2024, 2029), Esri-MRI-Simmons (2024), Esri-U.S. BLS (2024), Esri-Data Axle (2024). **Data Axle** POI data updated 3 times per year. Each category shows a maximum of 1250 locations. Note that the BLS has redefined Meals at Restaurants/Other by removing the mealtime distinction: breakfast, lunch, dinner, and snacks. Where food purchases were made has been maintained. © 2024 Esri

Company/Business Name	Street	City	State	Employees	Sales	Distance (mi)
What A Burger Drive-Ins	S Madison St	Whiteville	NC	4	\$131,000	0.39
What A Burger	S Madison St	Whiteville	NC	15		0.39
Panchintos Mexican Restaurant	N Jk Powell Blvd	Whiteville	NC	4	\$131,000	0.80
San Juan Mexican Restaurant	S Jk Powell Blvd	Whiteville	NC	5	\$164,000	0.80
SONIC Drive-in	N Jk Powell Blvd	Whiteville	NC	21	\$685,000	0.82
Bright's MRS Sandwich Shop	N Franklin St	Whiteville	NC	5	\$164,000	0.88
Cook Out	N Jk Powell Blvd	Whiteville	NC	21		0.92
Hardee's	Washington St	Whiteville	NC	24	\$783,000	0.94
KFC	N Jk Powell Blvd	Whiteville	NC	30	\$979,000	0.95
Ivy's Cafe	Whiteville Mini Mall	Whiteville	NC	10	\$327,000	0.96
Wendy's	Washington St	Whiteville	NC	35	\$1,142,000	0.97
Sue's Diner	Memory Plz	Whiteville	NC	2	\$66,000	0.98
Zeko's Italian Restaurant	S Madison St	Whiteville	NC	25	\$816,000	1.00
Mark's Seafood & Steak House	S Madison St	Whiteville	NC	20	\$653,000	1.10
Baskin-Robbins	Smyrna Dr	Whiteville	NC	4		1.15
Dunkin'	Smyrna Dr	Whiteville	NC	16		1.15
Subway	N Jk Powell Blvd	Whiteville	NC	8	\$261,000	1.21
Southern Sizzler	S Madison St	Whiteville	NC	13	\$424,000	1.23
McDonald's	S Madison St	Whiteville	NC	80	\$2,610,000	1.25
McDonald's	N Jk Powell Blvd	Whiteville	NC	85	\$2,773,000	1.25
Arby's	N Jk Powell Blvd	Whiteville	NC	20	\$653,000	1.29
Zaxby's Chicken Fingers & Buffalo Wings	Northfield Ctr	Whiteville	NC	30	\$979,000	1.29
Jersey Mike's Subs	Northfield Ctr	Whiteville	NC	10		1.33
China King	Northfield Ctr	Whiteville	NC	2	\$66,000	1.34
San Jose Mexican Restaurant	S Madison St	Whiteville	NC	6	\$196,000	1.41

Tokyos Express	S Jk Powell Blvd	Whiteville	NC	4	\$131,000	1.46
Papa Johns	S Powell Blvd	Whiteville	NC	12	\$392,000	1.46
Cruzers	Jefferson St	Whiteville	NC	12	\$392,000	1.47
Burger King	N Jk Powell Blvd	Whiteville	NC	25	\$816,000	1.50
Domino's	S Madison St	Whiteville	NC	25	\$816,000	1.50
Bojangles'	N Jk Powell Blvd	Whiteville	NC	40	\$1,305,000	1.52
Taco Bell	S Jk Powell Blvd	Whiteville	NC	22	\$718,000	1.57
Sluggers' Deli	Whiteville Town Ctr	Whiteville	NC			1.58
Franco's New York Pizza & Subs	S Madison St	Whiteville	NC	4	\$131,000	1.65
Srancos	S Madison St	Whiteville	NC	5	\$131,000	1.65
Jimmy's Old Fashioned Seafood	S Whiteville Vlg	Whiteville	NC	6		1.68
Pizza Hut	Whites Crossing Plz	Whiteville	NC	21	\$685,000	1.82
Wing Street	Whites Crossing Plz	Whiteville	NC	20	\$653,000	1.82
Ray's Grill	Whites Crossing Plz	Whiteville	NC	4	\$131,000	1.86
Burger King	Columbus Corners Dr	Whiteville	NC	50	\$1,631,000	1.96
Hwy 55 Burgers Shakes & Fries	Columbus Corners Dr	Whiteville	NC	16	\$522,000	2.00
Subway	Columbus Corners Dr	Whiteville	NC	8	\$261,000	2.01
East Wind Chinese Restaurant	Columbus Corners Dr	Whiteville	NC	7	\$229,000	2.02



Drive time of 10 minutes



6

Bakers
(Retail)

1

Bars and
Pubs

4

Coffee
Shops

0

Juice
Bars

3

Doughnut
Shops

2

Ice Cream
Parlors

7

Pizza
Restaurants

59

Other
Restaurants

10,019

Population

4,097

Households

2.27

Avg Size
Household

43.8

Median
Age

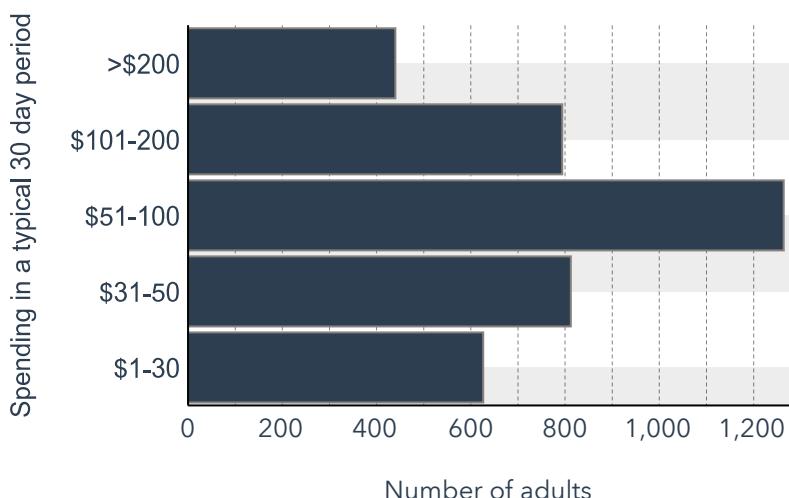
\$40,339

Median Household
Income

\$182,627

Median Home
Value

Family Restaurants Market Potential



Annual Household Spending

\$2,252

Meals at
Restaurants

\$416

Food & Drink
on Trips

Local Business Summary

849

Total
Businesses

8,617

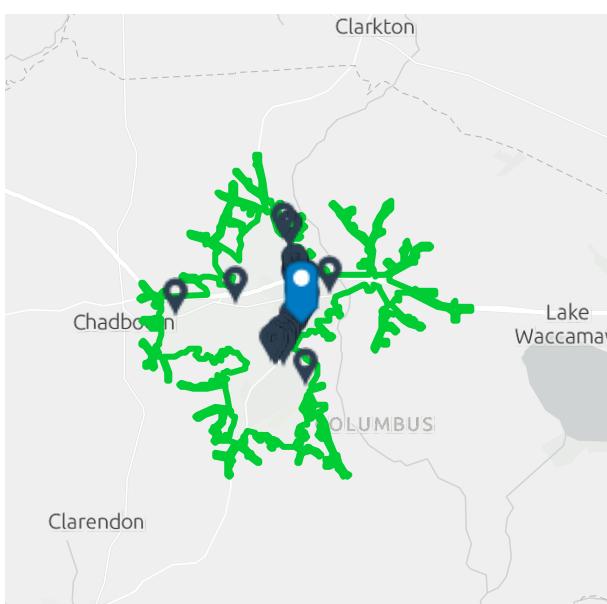
Total
Employees



Drive time of 10 minutes

Company/Business Name	Street	City	State	Employees	Sales	Distance (mi)
Subway	Columbus Corners Drive # Dr	Whiteville	NC	8	\$261,000	0.13
The Chef & the Frog	S Madison St	Whiteville	NC	6	\$196,000	0.18
Sub-Sational	S Madison St	Whiteville	NC	10	\$327,000	0.19
The Chef & the Frog	S Madison St	Whiteville	NC	8	\$261,000	0.19
Sophie's	S Madison St	Whiteville	NC	9	\$294,000	0.19
Ward's Grill	S Madison St	Whiteville	NC	5	\$164,000	0.26
Dale's Seafood	S Jk Powell Blvd	Whiteville	NC	25	\$816,000	0.27
Pigford's Chicken	S Jk Powell Blvd	Whiteville	NC	14	\$457,000	0.28
Ed's Grill	S Madison St	Whiteville	NC	2	\$66,000	0.28
Harvest Table Inc	E Columbus St	Whiteville	NC	3	\$131,000	0.30
Anthony's	Mill St	Whiteville	NC	8		0.30
Guiton's Drug Store	S Madison St	Whiteville	NC	7	\$1,663,000	0.31
Jerry's Sandwich Shop	S Madison St	Whiteville	NC	3	\$98,000	0.31
Penngs Grill	E Commerce St	Whiteville	NC	3	\$98,000	0.35

Closest locations 1-14, Table 1 of 3

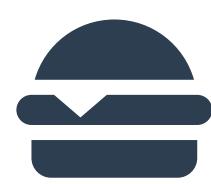


Average Annual Spend per Household on Eating Out



\$2,326

Food Away from Home



\$2,554

Food Services & Drinking Places (NAICS 722)



\$133

Alcoholic Beverages Away from Home

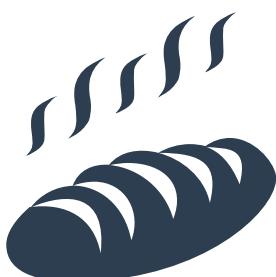
Source: This infographic contains data provided by Esri (2024, 2029), Esri-MRI-Simmons (2024), Esri-U.S. BLS (2024), Esri-DATA Axle (2024). **Data Axle** POI data updated 3 times per year. Each category shows a maximum of 1250 locations. Note that the BLS has redefined Meals at Restaurants/Other by removing the mealtime distinction: breakfast, lunch, dinner, and snacks. Where food purchases were made has been maintained. © 2024 Esri

Company/Business Name	Street	City	State	Employees	Sales	Distance (mi)
What A Burger Drive-Ins	S Madison St	Whiteville	NC	4	\$131,000	0.39
What A Burger	S Madison St	Whiteville	NC	15		0.39
Panchintos Mexican Restaurant	N Jk Powell Blvd	Whiteville	NC	4	\$131,000	0.80
San Juan Mexican Restaurant	S Jk Powell Blvd	Whiteville	NC	5	\$164,000	0.80
SONIC Drive-in	N Jk Powell Blvd	Whiteville	NC	21	\$685,000	0.82
Bright's MRS Sandwich Shop	N Franklin St	Whiteville	NC	5	\$164,000	0.88
Cook Out	N Jk Powell Blvd	Whiteville	NC	21		0.92
Hardee's	Washington St	Whiteville	NC	24	\$783,000	0.94
KFC	N Jk Powell Blvd	Whiteville	NC	30	\$979,000	0.95
Ivy's Cafe	Whiteville Mini Mall	Whiteville	NC	10	\$327,000	0.96
Wendy's	Washington St	Whiteville	NC	35	\$1,142,000	0.97
Sue's Diner	Memory Plz	Whiteville	NC	2	\$66,000	0.98
Zeko's Italian Restaurant	S Madison St	Whiteville	NC	25	\$816,000	1.00
Mark's Seafood & Steak House	S Madison St	Whiteville	NC	20	\$653,000	1.10
Baskin-Robbins	Smyrna Dr	Whiteville	NC	4		1.15
Dunkin'	Smyrna Dr	Whiteville	NC	16		1.15
Subway	N Jk Powell Blvd	Whiteville	NC	8	\$261,000	1.21
Southern Sizzler	S Madison St	Whiteville	NC	13	\$424,000	1.23
McDonald's	S Madison St	Whiteville	NC	80	\$2,610,000	1.25
McDonald's	N Jk Powell Blvd	Whiteville	NC	85	\$2,773,000	1.25
Arby's	N Jk Powell Blvd	Whiteville	NC	20	\$653,000	1.29
Zaxby's Chicken Fingers & Buffalo Wings	Northfield Ctr	Whiteville	NC	30	\$979,000	1.29
Jersey Mike's Subs	Northfield Ctr	Whiteville	NC	10		1.33
China King	Northfield Ctr	Whiteville	NC	2	\$66,000	1.34
San Jose Mexican Restaurant	S Madison St	Whiteville	NC	6	\$196,000	1.41

Closest Locations to Whiteville, NC						
Business Name	Address	City	State	Employees	Revenue	Avg. Sales per Employee
Tokyos Express	S Jk Powell Blvd	Whiteville	NC	4	\$131,000	1.46
Papa Johns	S Powell Blvd	Whiteville	NC	12	\$392,000	1.46
Cruzers	Jefferson St	Whiteville	NC	12	\$392,000	1.47
Burger King	N Jk Powell Blvd	Whiteville	NC	25	\$816,000	1.50
Domino's	S Madison St	Whiteville	NC	25	\$816,000	1.50
Bojangles'	N Jk Powell Blvd	Whiteville	NC	40	\$1,305,000	1.52
Taco Bell	S Jk Powell Blvd	Whiteville	NC	22	\$718,000	1.57
Sluggers' Deli	Whiteville Town Ctr	Whiteville	NC			1.58
Franco's New York Pizza & Subs	S Madison St	Whiteville	NC	4	\$131,000	1.65
Srancos	S Madison St	Whiteville	NC	5	\$131,000	1.65
Jimmy's Old Fashioned Seafood	S Whiteville Vlg	Whiteville	NC	6		1.68
Pizza Hut	Whites Crossing Plz	Whiteville	NC	21	\$685,000	1.82
Wing Street	Whites Crossing Plz	Whiteville	NC	20	\$653,000	1.82
Ray's Grill	Whites Crossing Plz	Whiteville	NC	4	\$131,000	1.86
Joe's Barbecue Kitchen	Greenhill Dr	Whiteville	NC	30	\$979,000	1.93
Burger King	Columbus Corners Dr	Whiteville	NC	50	\$1,631,000	1.96
Hwy 55 Burgers Shakes & Fries	Columbus Corners Dr	Whiteville	NC	16	\$522,000	2.00
Subway	Columbus Corners Dr	Whiteville	NC	8	\$261,000	2.01
East Wind Chinese Restaurant	Columbus Corners Dr	Whiteville	NC	7	\$229,000	2.02
Lakeside Event Center	Chadbourn Hwy	Whiteville	NC	1	\$33,000	2.62
Hunt Brothers Pizza	Vinson Blvd	Brunswick	NC	8		2.63
Holiday Motel	James B White Hwy N	Whiteville	NC	4	\$252,000	2.82
Leelas Subs & More	James B White Hwy N	Whiteville	NC	4	\$131,000	2.82
Hunt Brothers Pizza	James B White Hwy N	Whiteville	NC	7		3.21
Lugnutz	Chadbourn Hwy	Chadbourn	NC	1		4.93



Drive time of 15 minutes



6

Bakers
(Retail)

3

Bars and
Pubs

4

Coffee
Shops

0

Juice
Bars

3

Doughnut
Shops

2

Ice Cream
Parlors

10

Pizza
Restaurants

75

Other
Restaurants

19,713

Population

8,233

Households

2.29

Avg Size
Household

44.0

Median
Age

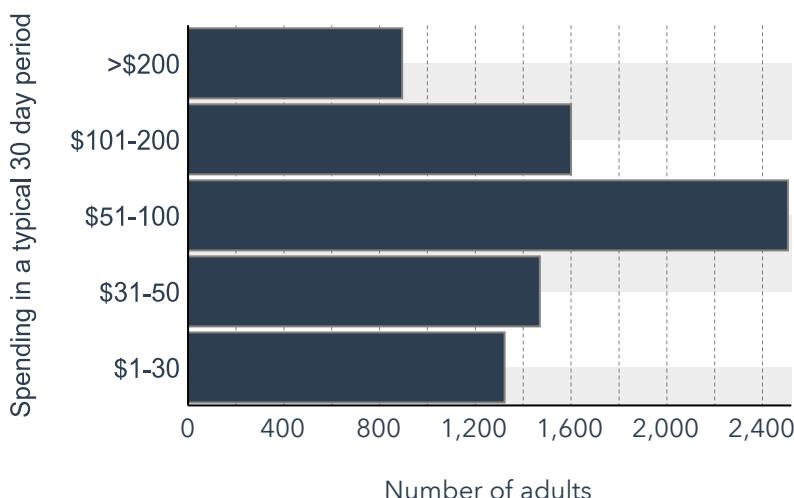
\$44,885

Median Household
Income

\$177,052

Median Home
Value

Family Restaurants Market Potential



Annual Household Spending

\$2,336

Meals at
Restaurants

\$427

Food & Drink
on Trips

Local Business Summary

1,091

Total
Businesses

10,504

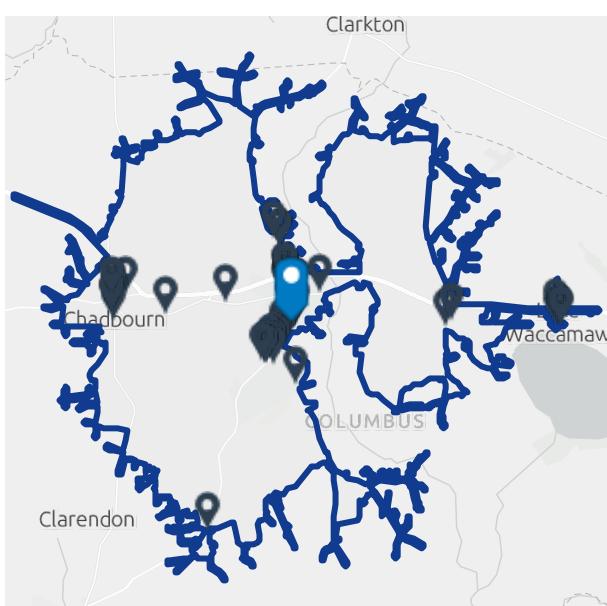
Total
Employees



Drive time of 15 minutes

Company/Business Name	Street	City	State	Employees	Sales	Distance (mi)
Subway	Columbus Corners Drive # Dr	Whiteville	NC	8	\$261,000	0.13
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The Chef & the Frog	S Madison St	Whiteville	NC	8	\$261,000	0.19
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Ward's Grill	S Madison St	Whiteville	NC	5	\$164,000	0.26
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Pigford's Chicken	S Jk Powell Blvd	Whiteville	NC	14	\$457,000	0.28
Ed's Grill	S Madison St	Whiteville	NC	2	\$66,000	0.28
Harvest Table Inc	E Columbus St	Whiteville	NC	3	\$131,000	0.30
Anthony's	Mill St	Whiteville	NC	8		0.30
Guiton's Drug Store	S Madison St	Whiteville	NC	7	\$1,663,000	0.31
Jerry's Sandwich Shop	S Madison St	Whiteville	NC	3	\$98,000	0.31
Penngs Grill	E Commerce St	Whiteville	NC	3	\$98,000	0.35

Closest locations 1-14, Table 1 of 4

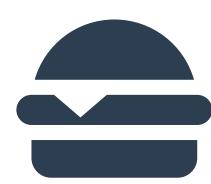


Average Annual Spend per Household on Eating Out



\$2,408

Food Away from Home



\$2,634

Food Services & Drinking Places (NAICS 722)



\$125

Alcoholic Beverages Away from Home

Source: This infographic contains data provided by Esri (2024, 2029), Esri-MRI-Simmons (2024), Esri-U.S. BLS (2024), Esri-DATA Axle (2024). **Data Axle** POI data updated 3 times per year. Each category shows a maximum of 1250 locations. Note that the BLS has redefined Meals at Restaurants/Other by removing the mealtime distinction: breakfast, lunch, dinner, and snacks. Where food purchases were made has been maintained. © 2024 Esri

Company/Business Name	Street	City	State	Employees	Sales	Distance (mi)
What A Burger Drive-Ins	S Madison St	Whiteville	NC	4	\$131,000	0.39
What A Burger	S Madison St	Whiteville	NC	15		0.39
Panchintos Mexican Restaurant	N Jk Powell Blvd	Whiteville	NC	4	\$131,000	0.80
San Juan Mexican Restaurant	S Jk Powell Blvd	Whiteville	NC	5	\$164,000	0.80
SONIC Drive-in	N Jk Powell Blvd	Whiteville	NC	21	\$685,000	0.82
Bright's MRS Sandwich Shop	N Franklin St	Whiteville	NC	5	\$164,000	0.88
Cook Out	N Jk Powell Blvd	Whiteville	NC	21		0.92
Hardee's	Washington St	Whiteville	NC	24	\$783,000	0.94
KFC	N Jk Powell Blvd	Whiteville	NC	30	\$979,000	0.95
Ivy's Cafe	Whiteville Mini Mall	Whiteville	NC	10	\$327,000	0.96
Wendy's	Washington St	Whiteville	NC	35	\$1,142,000	0.97
Sue's Diner	Memory Plz	Whiteville	NC	2	\$66,000	0.98
Zeko's Italian Restaurant	S Madison St	Whiteville	NC	25	\$816,000	1.00
Mark's Seafood & Steak House	S Madison St	Whiteville	NC	20	\$653,000	1.10
Baskin-Robbins	Smyrna Dr	Whiteville	NC	4		1.15
Dunkin'	Smyrna Dr	Whiteville	NC	16		1.15
Subway	N Jk Powell Blvd	Whiteville	NC	8	\$261,000	1.21
Southern Sizzler	S Madison St	Whiteville	NC	13	\$424,000	1.23
McDonald's	S Madison St	Whiteville	NC	80	\$2,610,000	1.25
McDonald's	N Jk Powell Blvd	Whiteville	NC	85	\$2,773,000	1.25
Arby's	N Jk Powell Blvd	Whiteville	NC	20	\$653,000	1.29
Zaxby's Chicken Fingers & Buffalo Wings	Northfield Ctr	Whiteville	NC	30	\$979,000	1.29
Jersey Mike's Subs	Northfield Ctr	Whiteville	NC	10		1.33
China King	Northfield Ctr	Whiteville	NC	2	\$66,000	1.34
San Jose Mexican Restaurant	S Madison St	Whiteville	NC	6	\$196,000	1.41

Closest Locations to Whiteville, NC						
Business Name	Address	City	State	Count	Value	Avg. Sq. Ft.
Tokyos Express	S Jk Powell Blvd	Whiteville	NC	4	\$131,000	1.46
Papa Johns	S Powell Blvd	Whiteville	NC	12	\$392,000	1.46
Cruzers	Jefferson St	Whiteville	NC	12	\$392,000	1.47
Burger King	N Jk Powell Blvd	Whiteville	NC	25	\$816,000	1.50
Domino's	S Madison St	Whiteville	NC	25	\$816,000	1.50
Bojangles'	N Jk Powell Blvd	Whiteville	NC	40	\$1,305,000	1.52
Taco Bell	S Jk Powell Blvd	Whiteville	NC	22	\$718,000	1.57
Sluggers' Deli	Whiteville Town Ctr	Whiteville	NC			1.58
Franco's New York Pizza & Subs	S Madison St	Whiteville	NC	4	\$131,000	1.65
Srancos	S Madison St	Whiteville	NC	5	\$131,000	1.65
Jimmy's Old Fashioned Seafood	S Whiteville Vlg	Whiteville	NC	6		1.68
Pizza Hut	Whites Crossing Plz	Whiteville	NC	21	\$685,000	1.82
Wing Street	Whites Crossing Plz	Whiteville	NC	20	\$653,000	1.82
Ray's Grill	Whites Crossing Plz	Whiteville	NC	4	\$131,000	1.86
Joe's Barbecue Kitchen	Greenhill Dr	Whiteville	NC	30	\$979,000	1.93
Burger King	Columbus Corners Dr	Whiteville	NC	50	\$1,631,000	1.96
Hwy 55 Burgers Shakes & Fries	Columbus Corners Dr	Whiteville	NC	16	\$522,000	2.00
Subway	Columbus Corners Dr	Whiteville	NC	8	\$261,000	2.01
East Wind Chinese Restaurant	Columbus Corners Dr	Whiteville	NC	7	\$229,000	2.02
Lakeside Event Center	Chadbourn Hwy	Whiteville	NC	1	\$33,000	2.62
Hunt Brothers Pizza	Vinson Blvd	Brunswick	NC	8		2.63
Holiday Motel	James B White Hwy N	Whiteville	NC	4	\$252,000	2.82
Leelas Subs & More	James B White Hwy N	Whiteville	NC	4	\$131,000	2.82
Hunt Brothers Pizza	James B White Hwy N	Whiteville	NC	7		3.21
Lugnutz	Chadbourn Hwy	Chadbourn	NC	1		4.93

Baby Dolls	Bethania Rural	Hallsboro	NC	3	\$186,000	6.04
Gwen's Cafe	Wyche Rd	Hallsboro	NC	2	\$66,000	6.27
P & G's Sports Bar & Grill LLC	Marvins Dr	Chadbourn	NC	4	\$131,000	6.55
Burger King	N Brown St	Chadbourn	NC	26	\$848,000	6.92
Cindy' S Kountry Kitchen	N Brown St	Chadbourn	NC	6	\$131,000	6.93
Hardee's	N Brown St	Chadbourn	NC	20	\$653,000	6.96
Williamson's Barbecue Restaurant	N Brown St	Chadbourn	NC	15	\$490,000	7.00
Williamson's Barbecue Restaurant	Joe Brown Hwy N	Chadbourn	NC	4	\$131,000	7.02
Subway	N Brown St	Chadbourn	NC	6	\$196,000	7.03
No1 Chinese Restaurant	N Brown St	Chadbourn	NC	3	\$98,000	7.03
Hunt Brothers Pizza	Joe Brown Hwy N	Chadbourn	NC	6		7.07
Williams Country Kitchen	James B White Hwy S	Whiteville	NC	6	\$4,966,000	8.95
El Juan Mariscos	Sam Potts Hwy	Lake Waccamaw	NC	7		10.35
Lake Cove Grill	Top Tobacco Rd	Lake Waccamaw	NC	7		10.38
China Garden	E Old Highway 74 76	Lake Waccamaw	NC	3	\$131,000	10.50
Angelinas Pizza & Subs	E Old Highway 74 76	Lake Waccamaw	NC	6		10.53
Subway	W Old Hwy 74/76 W	Lake Waccamaw	NC	8	\$261,000	10.55
Hunt Brothers Pizza	E Old Hwy 74/76	Lake Waccamaw	NC	6		10.62