

The Foodie Labs

By The Artisan
Food Group LLC

A Culinary Space in the Arts District of
St. Petersburg

Apr 17 2024



Mission

At Foodie Labs, we view food as art, and a common language that connects people. Our mission is to help chefs explore the art of a variety of styles, techniques, and food cultures, so we can all connect to a new world of flavors without leaving St. Petersburg.



Management

Founders/Managing Partners

James Pachence

- Over 30 years experience founding and managing the biotech companies.
- Ph.D. in biophysics from the University of Pennsylvania
- His culinary career started 10 years ago with course work in Italy, France, the Culinary Institute of America, and the Institute of Culinary Education.
- Started Serious Foodie in 2015, a packaged sauce and spice blend company



Kristin Zelinsky

- Successful culinary entrepreneur - owner and mentor at the Pro Kitchen Hub Tampa.
- Received The 2020 Small Business of the Year (Entrepreneur) Award from the South Tampa Chamber of Commerce
- Helped over 1800 food entrepreneurs get started in the last 10 years.
- Former caterer with over 23 years experience.



Our Target Client

- Chefs looking to start a new concept
- Chefs/restaurant owners wanting to move or expand to a virtual model
- Chefs looking for pop-up space
- Caterers, bakers, artisan food product producers.

What We Offer to Culinary Entrepreneurs

- 7 Ghost Kitchens
 - What is a Ghost Kitchen?
 - Accessible 24/7
 - An ordering app is used for foot traffic, pickup & delivery.
- 2 Catering Stations, 2 Bake Stations
 - Great for occasional users, early-stage culinary concepts
- Event Space
 - Café seating
 - Space for up to 100 guests
- Access to experts for business planning, market strategy
- Culinary education events
 - SPC courses





What We Offer to St. Pete

- Guest chefs
- Pop-up restaurants
- Demos
- Culinary shows



What Else We Offer to St. Pete

GREAT FOOD!!!!

- A Good Human
- Apululu (Cuban)
 - ✓ Coming soon
- Bagel Babe
- Cybel
- Funky Dumpling
 - ✓ Coming soon
- Peanut Butter Rush
- Pizza 2PointDough
- Shaner's



A Good Human



Apululu



Bagel Babe



Cybel



Funky Dumpling



**Peanut Butter
Rush**



Pizza 2PointDough



Shaner's

The Foodie Labs – Food, Art, People



**Thank
You!**