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### North Olmsted, Ohio

The Property - Investment Summary

Property

Bentley Coe Plaza

Type

Neighborhood Strip Center

Year Built

1989

Remodeled 2016/2017

**Property Address** 

24101-24201 Lorain Road North Olmsted, Ohio 44070

Major Market

Cleveland-Elyria MSA Population 2,055,612

Primary Traffic Count

Lorain Road: 22,400 VPD (Source: ODOT)

**Major Tenants** 

Cricket Wireless

Subway

A Child's View Learning Center

Danny Boys Pizza

Fast Śignś

Gross Leasable Area

36,616 SF

Percent Leased

100%

Average Rent

\$13.16 PSF

Lot Size

3.82 acres

Investment Type

Stabilized

Net Operating Income

\$371,373

**CAP Rate** 

8%

Price

\$4,650,000

Proposed Loan Terms

10 Year Term, 25 Year Amortization 4% Fixed Rate

75% LTV

Annual Payment: \$220,899

Cash Flow After Debt Service: \$150,474

Cash on Cash Return: 12.94%

Total Return Including Principal Reduction: 20.19%



### North Olmsted, Ohio

The Property - Property Description

#### **Investment Highlights**

- 100% Leased Neighborhood Strip Center Ideal Tenant Mix Including Multiple Newly-Built-Out Restaurants, Salons, Daily Needs Tenants and Child Care
- Safe Haven Asset Stabilized Property with 12 Tenants in Various Size Ranges and Newer Build Outs Provides a Hedge Against Future Vacancy Risk
- Dominant Location Situated in the Core of North Olmsted's Retail Trade Area with Over 22,000 Vehicles Passing the Site Daily
- Low In-Place Rents Averaging Only \$13.16 Per Square Foot
- Many New Upgrades New Storefronts and Facades 2016/2017 and New Tenant Build Outs between 2016-2019

#### **Property Description**

For sale is the 100% fee-simple interest in Bentley Coe Plaza, a 36,616 square foot neighborhood strip center located in one of the most dynamic retail markets in all of Ohio; North Olmsted. Located on heavily-trafficked Lorain Road, with over 22,000 vehicles per day, the property features an ideal mix of both tenured and new tenants including Cricket Wireless, Subway, Danny Boy's Pizza, Fast Signs, and A Child's View child care center, who has anchored the property since its construction in 1989. During recent renovations, new storefronts were installed during 2016/2017 and the façade was replaced in 2015. The property features all-brick construction along with two pylon signs and has multiple access points along Lorain Road. Currently 100% leased, Bentley Coe Plaza features average in-place rent of \$13.16 per square foot, and provides the investor with a stable investment with reasonable rental rates. The shopping center faces Lorain Road and extends from Bentley Road to Coe Road, giving it excellent exposure to substantial daily traffic. The property is ideally situated just east of Columbia Road and is surrounded by national retailers including Taco Bell, Autozone, O'Reilly, Walgreen's, Discount Drug Mart, and many others. Just west is the Great Northern Mall, a dominant enclosed regional mall driving traffic from 10 miles and beyond. The majority of national retailers and restaurants have a presence in North Olmsted, making it one of the most sought after retail trade areas in all of the state. Because of the property's location, tenants are able to cater to a local and regional group of shoppers.

#### **North Olmsted, Ohio**

North Olmsted is a southwest suburb of Cleveland, Ohio, and has approximately 32,000 residents. Within three miles from the center of the city, there are approximately 33,000 employees, along with 64,000 people earning an average household income of roughly \$84,000. The city is known for its host of retail and restaurant amenities located along Lorain Road, Great Northern Boulevard, and Brookpark Road, including the 1.2 million square foot Great Northern Mall. Nearly every major retailer, both national and regional, has a presence in the city and some have more than one location. Due to the city's Interstate 480 access, proximity to the Cleveland Hopkins International Airport (2 miles west), and sprawling retail, restaurant, and hospitality offerings, the city draws shoppers, employees, and travelers from miles in all directions and is



the major shopping destination on Cleveland's West Side. In addition to the hundreds of small and medium-sized business located in the city, Moen Incorporated, North America's top manufacturer of faucets, is headquartered in North Olmsted and has over 600 employees on site.



North Olmsted, Ohio

The Property - Property Photos



North Olmsted, Ohio

The Property - Property Photos





# North Olmsted, Ohio

Performance & Tenancy - 2020 NOI Budget

INCOM	<u>1E</u>				OPERATING EXPENSES		
Base F	Rental Income						
	Tenant	Size (SF)	Annual Rent	PSF			
	Pins & Needles	3,344	\$46,128.00	\$13.79	Parking Lot Sweeping	\$10,048.00	
	Fast Signs	2,091	\$32,410.50		. •	\$5,041.88	'
	A Child's View	8,529	\$113,462.52	•		\$7,696.87	
	Nail Salon	2,020	\$23,997.60	•	ŭ ŭ	\$5,202.17	'
	Jojo's Smokeless World	2,000	\$21,600.00	\$10.80	Repairs and Maintenance	\$5,000.00	<u>'</u>
	Danny Boys Pizza	4,000	\$33,600.00	\$8.40	Fire Service	\$1,422.00	
	Middle Eastern Market	2,200	\$25,190.00	\$11.45	Water/Sewer	\$12,750.71	'
	Crickett Wireless	1,776	\$33,744.00			\$538.76	<u>'</u>
	Subway	1,905	\$22,802.85	\$11.97	Insurance	\$3,052.00	<u>'</u>
	West Park Barber	1,647	\$20,400.00	\$12.39	Property Tax	\$97,974.90	
	Two Brothers Diner	3,330	\$57,609.00	•	• • • • • • • • • • • • • • • • • • • •	\$19,057.38	
	Onyx Fitness	3,774	\$45,589.92	\$12.08		Total	\$167,784.67
	Total	36,616	\$476,534.39	\$13.16			
Reimb	oursed Expenses						
	Property Taxes		\$48,968.72				
	Insurance		\$1,525.42				
	Common Area Maintenance		\$17,468.16	A			
	Water/Sewer		\$10,892.52	A			
	Management		\$9,525.05	A			
	Administrative		\$2,620.22				
			Total	\$91,000.08		Total Operating Expenses Less 5% Vacancy Factor	\$167,784.67 \$28,376.72
		Effective 6	Gross Income	\$567,534.47		Net Operating Income (NOI)	371,373.08
						Price at 8% Cap Rate	\$4,650,000

## North Olmsted, Ohio

Performance & Tenancy - Rent Roll

	Square		Leas	se Term		Rental Rates		Recovery	
Tenant Name	Feet	Pro-rata	a Begin	End	Begin	Annually	PSF	Туре	Comments/Options
Subway	1,905	5.22%	Sept-2017	3-18-28	Current Sept-2022	\$22,804 \$23,760	\$11.97 \$12.47	NNN	Tenant reimburses its pro-rata share of common area maintenance, taxes and insurance, payable monthly.
					Options: Sept-2027 Sept-2032 Sept-2037 Sept-2042	\$26,400	\$12.93 \$13.40 \$13.86 \$14.31		Options: Four 5 year options, giving 90 days written notice prior to expiration.
Cricket Wireless (Mobile Link Ohio LLC)	1,776	4.86%	Sept-2017	10-31-20	Current Options:	\$33,744	\$19.00	NNN	Tenant reimburses its pro-rata share of common area maintenance, taxes and insurance, payable monthly.
					Sept-2020 Sept-2023		\$20.00 \$21.00		Options: Two 3 year options, giving 90 days notice prior to expiration.
Fast Signs	2,091	5.73%	Oct-1991	10-31-21	Current Options:	\$32,410.50	\$15.50	NNN	Tenant reimburses its pro-rata share of common area maintenance, taxes and insurance, payable monthly.
					•	\$32,410.50	\$15.50		Options: One 3 year option
Danny Boys Pizza	4,000	10.95%	5 July-2015	5-31-27	Current July-2022	\$33,600 \$41,600	\$8.40 \$10.40	NNN	Tenant reimburses its pro-rata share of common area maintenance, taxes and insurance, payable monthly.
					Options: June-2027 June-2032	. ,	\$12.60 \$14.93		Options: Two 5 year options.
A Child's View	8,529	23.36%	June-2011	5-31-21	Current Options:	\$113,462.52	\$13.30	NNN	Tenant reimburses its pro-rata share of common area maintenance, taxes and insurance, payable monthly.
					•	\$113,462.52	\$13.30		Options: One 5 year option.
Pins & Needles	3,344	9.16%	Sept-2014	MTM	Current	\$46,128	\$13.79	Gross	Gross Lease. Tenant has been a tenant for 6 years and has been month-to-month for the past year.
									Options: None.

## North Olmsted, Ohio

Performance & Tenancy - Rent Roll

	Square		Lease	Term		Rental Rates		Recovery	
Tenant Name	Feet	Pro-rata	Begin	End	Begin	Annually	PSF	Туре	Comments/Options
Two Brothers' Diner	3,330	9.12%	Aug-2019	7-31-24	Current	\$57,600	\$17.30	Gross	Gross lease. Tenant pays its pro rata share of water./sewer.
					Option: 8-1-2024 8-1-2029 8-1-2034	\$60,000 \$66,000 \$72,000	\$18.02 \$19.82 \$21.62		Options: Three 5-year options.
North Olmsted Middle Eastern Market	2,200	6.01%	May-2018	6-1-21	Current	\$25,190	\$11.45	Gross	Gross Lease. Pays \$50 monthly towards water/sewer.  Options: None
									options. Notice
JoJo's Smokeless World	2,000	5.46%	March-201	9 3-31-23	Current	\$21,600	\$10.80	Gross	Gross Lease. Pays \$50 monthly towards water/sewer.
					Option: 4-1-24 4-1-25 4-1-26 4-1-27 4-1-28	\$22,200 \$22,800 \$23,400 \$24,000 \$24,600	\$11.10 \$11.40 \$11.70 \$12.00 \$12.30		Options: One 5-year option.
Nail Salon	2,020	5.53%	Sept-2017	10-31-22	Current Sept-2020	\$24,000 \$25,200	\$11.88 \$12.48	Gross	Gross Lease. Pays \$80 monthly towards water/sewer.  Option: One 5 year option, giving 90 days notice prior to expiration.
					Option: Sept-2022 Sept-2025	\$26,400 \$28,800	\$13.07 \$14.26		
Onyx Fitness	3,774	10.36%	May-2018	12-31-24	Jan-2019	\$45,600	\$12.08	Gross	Gross Lease. Pays \$50 monthly towards water/sewer.
					Option: Jan-2024	\$50,400	\$13.35		Option: One 5 year option.
West Park Barbers	1,647	4.51%	Sept-2018	2-29-24	Current	\$20,400	\$12.39	Gross	Gross Lease. Pays \$100 monthly towards water/sewer.
					Option: Sept-2028 Sept-2033 Sept-2038	\$22,800 \$25,200 \$27,600	\$13.84 \$15.30 \$16.75		Option: Three 5-year options.



Subway is an American fast food restaurant franchise that sells submarine sandwiches and salads. It is owned and operated by Doctor's Associates Inc. and is one of the fastest growing franchises in the world. Founded in 1965 by Fred DeLuca and Peter Buck in Bridgeport, Connecticut. Since the early inception of the Subway brand, Fred and Peter realized they could expand at a remarkable rate by franchising to new store operators. For the last decade, Subway has consistently ranked in Entrepreneur Magazine's Top 500 Franchises list and ranked #2 in 2012. As of 2020, Subway operates in 93 countries with over 33,679 restaurants resulting in the largest single-brand restaurant chain and restaurant operator in the world today. A key to their success comes from the importance of serving a well-made, high quality product, providing excellent customer service, keeping operating costs low and finding great locations.



Cricket Wireless is a prepaid wireless service provider in the United States. Cricket Wireless offers voice, text, and data and is a wholly owned subsidiary of AT&T. The company was founded in 1999 by Leap Wireless International, Inc. On July 12, 2013, AT&T Inc. agreed to acquire Cricket's parent company Leap Wireless International for \$1.2 billion. The merger was approved by the Federal Communications Commission on March 13, 2014. Following the acquisition by AT&T, Cricket Wireless released devices that use AT&T's 3G, 4G, and 4G LTE networks. Cricket Wireless now covers 99% of Americans and their network's coverage area is larger than that of T-Mobile (including MetroPCS,) and Sprint (including Boost Mobile and Virgin Mobile). Cricket Wireless users on the "Smart" and "Unlimited" plans can roam in Mexico and Canada at no additional costs. Today there are over 12,000 locations that allow customers to join the Cricket network, including 4,000 Cricket stores.



FFASTSIGNS International, Inc. is the largest sign and visual communications franchisor in North America, and is the worldwide franchisor of 660 independently owned and operated FASTSIGNS centers in 9 countries and growing including the US, Canada, Grand Cayman, Wales, England, Mexico, Saudi Arabia, United Arab Emirates and in Australia, where centers operate as SIGNWAVE. The company provides comprehensive visual marketing solutions and help companies of all sizes and across all industries attract more attention, communicate their message, sell more products, help visitors find their way and extend their branding across all of their customer touch points including décor, events, wearables and marketing materials. They use the latest sign-making systems and techniques to create high-impact banners, building signs, vehicle graphics, or signs for windows, walls, doors, or floors.



The West Park Barber Shop first opened their doors in the West Park neighborhood of Cleveland in 2006. With the opening of the West Park Barber Shop Premier Studio in North Olmsted, the company now has three shops in the area. Their licensed expert barbers have earned reputations in Cleveland and beyond for their meticulousness, precision and craft. From tapers, fades and classic styles to scissor cuts, razor shaves and intricate designs, West Park Barber Shop does it all at the highest level. In 2017 *Expertise* named them the "Best Barbershop in Cleveland," and in 2018 they were the *Cleveland Hotlist* winner for "Best Barbershop."



Danny Boy's Italian Eatery was established in 1991 in Rocky River, Ohio. The original location on Lake Road is still swinging strong with the sights and sounds of the Rat Pack, great food and drinks and a cozy nostalgic atmosphere. After floods of requests from customers in other surrounding communities, Danny Boys decided to expand its Northeast Ohio presence into Sandusky, North Canton, Chesterland, Broadview Heights, Tallmadge, and most recently North Olmsted. Each location features Frank & The Rat Pack menu selections, tasty pizzas and pies, great craft beer, a wide selection of wine, and a dining experience that has kept customers coming back for years.



A Child's View childcare and early learning center strives to provide developmentally appropriate individual and group learning experiences that encourage creativity, independent choices, responsibility, self-control, and the development of a positive self-concept. They cater to children ages 6 weeks to 12 years of age. A Child's View opened in 1994, expanded into their current location in 2016, and is currently licensed to care for over 100 children daily.



Pins and Needles is a family owned and operated store, first opening in 1988 by Jan and Jim Brostek and expanding to a total of three locations in Northeast Ohio today. They offer sewing clubs, hands-on workshops, seminars, and fashion shows. Pins and Needles also provides training to customers on how to best use their sewing machines and materials with their staffs combined 150 years experience of sewing and service knowledge. They are dedicated to not only providing the best outlet for sewers in the region to communicate, but also the best instruction and products in the industry to allow customers to further their craft.



ONYX Health Clubs are currently located in North Olmsted, Parma, Northfield, Mentor On The Lake, and Willoughby. They focus predominately on developing a result driven personal training department. The company hires, recruits and develops top notch fitness professionals to assure their clients achieve their fitness goals. ONYX personal trainers build detailed workout plans and also assist clients with meal preparation and nutritional tips. These are full-service health clubs with 24/7 gym access. The arrangement of the fitness centers consist of cardio, free weights, pin-loaded machines, and a group exercise room. Each location is staffed by a general manager and 7 to 15 personal trainers to help guide and motivate clients.

#### **Cleveland Regional Highlights**

- The Cleveland Clinic consistently ranks in the Top 5 for Best Hospitals in the U.S., with 5.1 million patient visits per year.
- In the 2018 Fortune 500 ranking of the largest U.S. corporations, 8 companies are based in Northeast Ohio.
- According to the 2019 Census Estimate, the Cleveland-Akron-Canton CSA has a population of 3,515,646 people. The area is also home to NBA, NFL, and MLB professional franchises.
- The RNC (Republican National Convention) was held in Cleveland at the end of July 2016, and was estimated to have generated over \$200 Million in direct spending.



- Case Western Reserve University & Cleveland State University reside in the heart of downtown Cleveland. Combined enrollment is over 28,000 students.
- Developers have rolled out and average of 1,000 new apartments units per year over the past 5 years in Cleveland. According to a recent National Rent Report by *Zumper*, Cleveland also ranked #1 of the top 100 Cities in terms of one-bedroom rent growth, showing the continuing demand.

#### **Top Employers**

	Company	# Of Employees
• Clev	eland Clinic	32,251
• Univ	ersity Hospitals	14,518
• Prog	ressive Insurance	8,379
• The	MetroHealth System	5,823
• Key	Corp	4,812
• Case	e Western Reserve University	4,512
• Swa	gelok Co	4,186
• She	rwin-Williams Co	3,430
• Linc	oln Electric Co	2,800
• Nest	tle USA	2,298





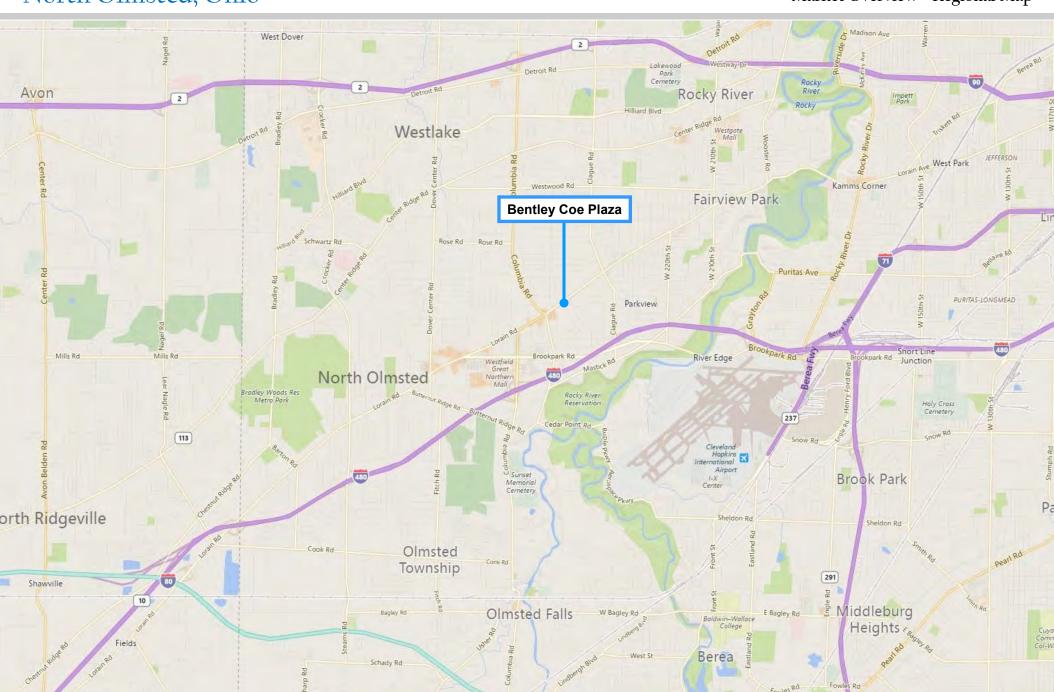
### North Olmsted, Ohio

Market Overview - Property Aerial



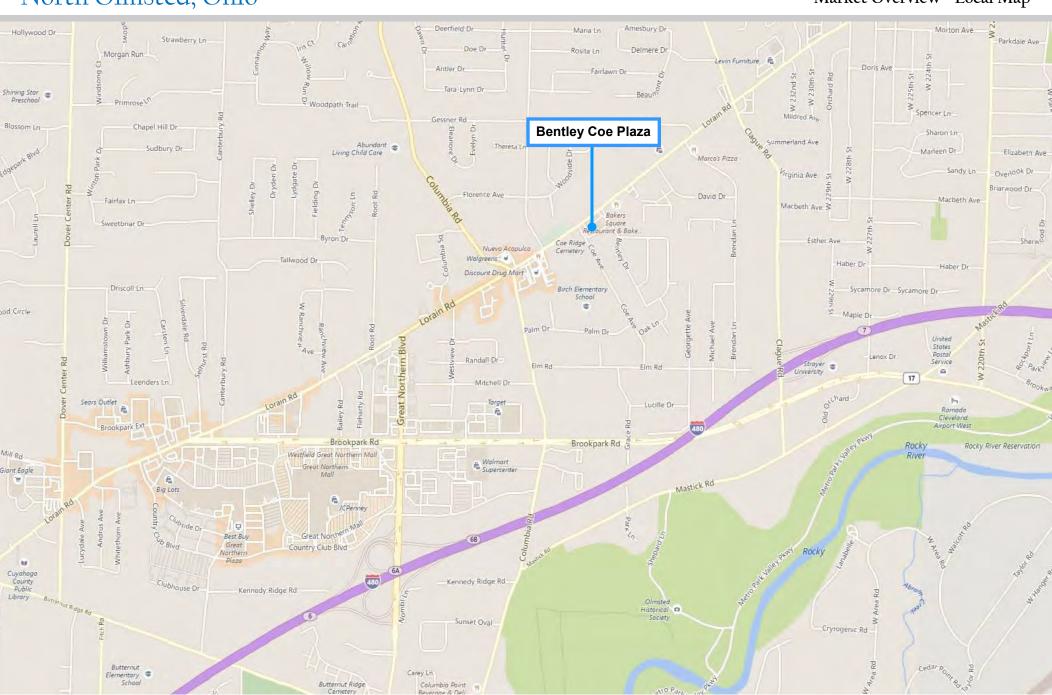
## North Olmsted, Ohio

Market Overview - Regional Map



## North Olmsted, Ohio

#### Market Overview - Local Map



## North Olmsted, Ohio

Market Overview - Demographics

	1 mi	3 mi	5 mi	7 mi
Population				
Current Year Estimated Population	11,490	67,714	187,015	361,646
5 Year Projected Population	11,069	65,815	181,834	354,252
2010 Census Population	12,139	66,889	185,832	356,036
2000 Census Population	12,781	69,377	188,701	357,867
Median Age	43	46	44	43
Households				
Current Year Estimated Households	4,979	29,410	79,655	153,213
5 Year Projected Households	4,793		77,394	149,875
2010 Census Households	5,273		79,066	150,887
2000 Census Households	5,243		78,369	148,400
Race and Ethnicity				
Est. White	88.6%		88.3%	85.5%
Est. Black	2.0%		3.7%	5.0%
Est. Asian	3.4%	3.0%	2.5%	2.4%
Est. Other	1.9%		1.9%	2.1%
Est. Hispanic	4.0%	3.4%	3.7%	4.9%
Income				
Est. Average Household Income	\$ 71,700	\$ 85,035	\$ 88,719	\$ 81,889
Est. Median Household Income	\$ 58,488	\$ 63,335	\$ 64,955	\$ 60,700
Est. Per Capita Income	\$ 31,072		\$ 37,788	\$ 34,693
Education - Age 25+				
Less than 9th grade	2.6%	2.1%	1.9%	2.3%
Some High School, no diploma	4.3%		4.4%	5.5%
High School Graduate (or GED)	30.4%		25.2%	26.5%
Some College, no degree	25.2%		21.4%	21.4%
Associate Degree	9.6%		8.0%	8.1%
Bachelor's Degree	19.9%		24.2%	22.7%
Graduate Degree	8.0%		14.9%	13.5%
Businesses and Employees				
Est. Total Businesses	395		6,026	9,642
Est. Total Employees	6,885	40,773	112,228	182,367
Est. Employee Population per Business	17.4	18.5	18.6	18.9
Est. Residential Population per Business	29.1	30.7	31.0	37.5