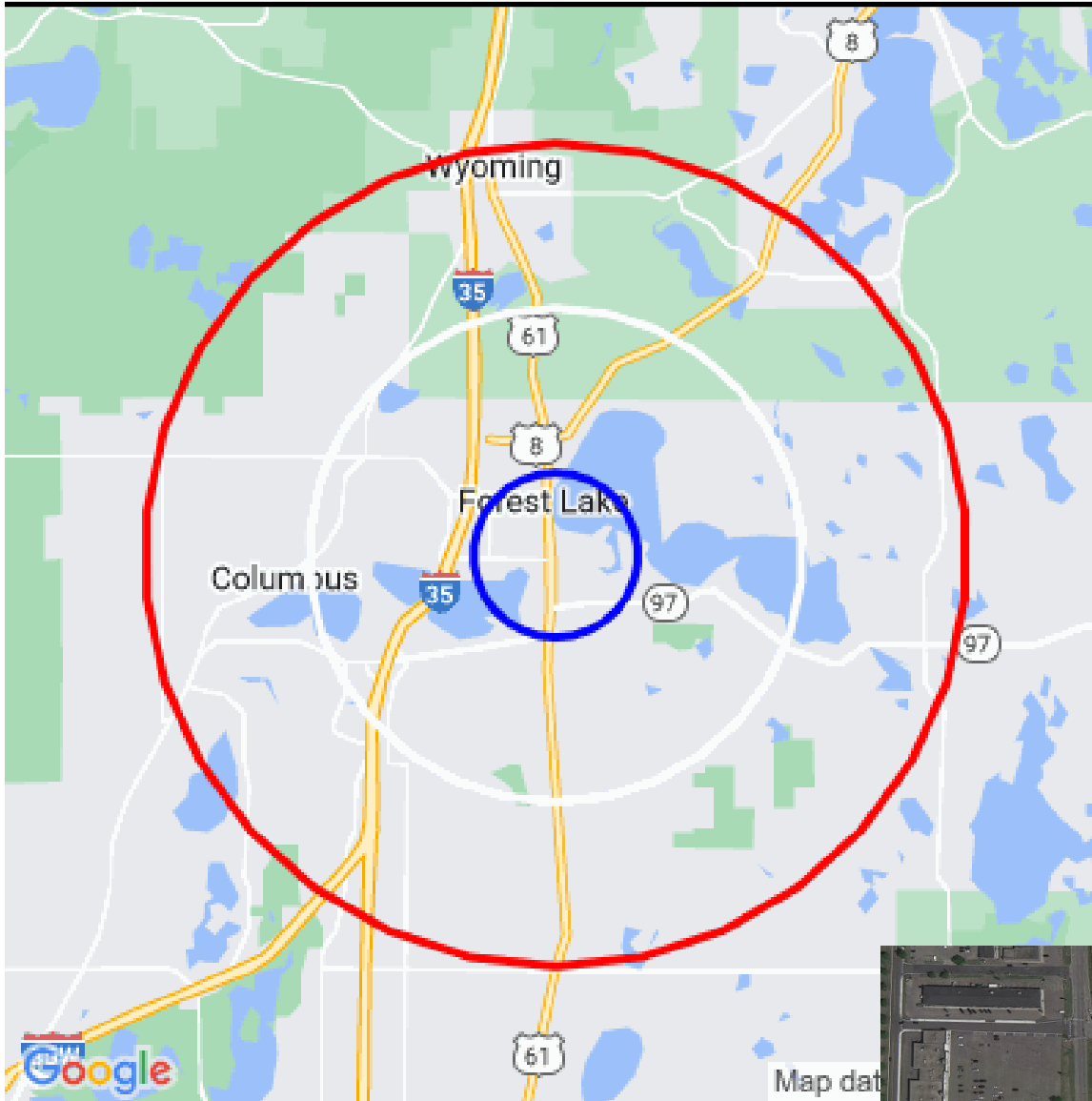


Demographic Report



967 Lake St S

Population

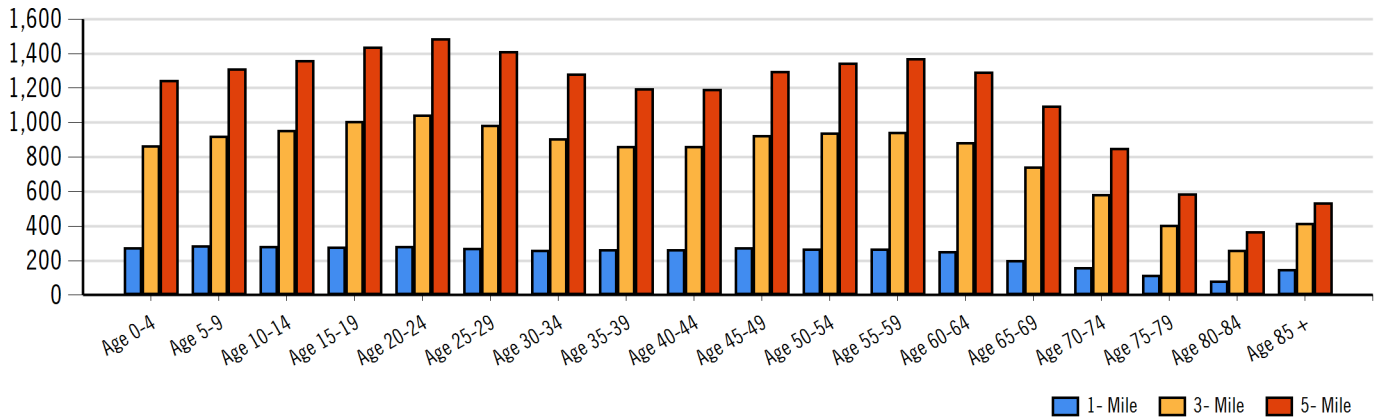
Distance	Male	Female	Total
1- Mile	2,081	2,179	4,260
3- Mile	7,477	7,068	14,545
5- Mile	10,593	10,104	20,698



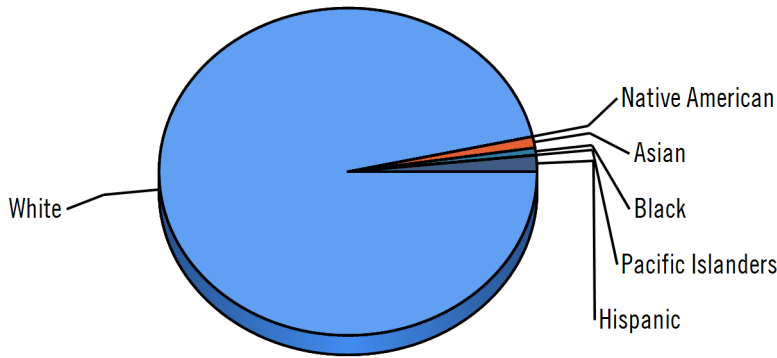
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Population by Distance and Age (2020)

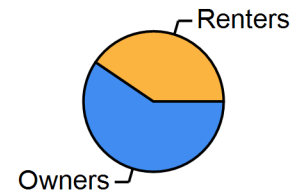


Ethnicity within 5 miles

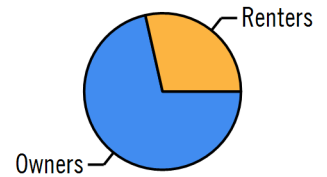


White Native American Asian Black Pacific Islanders Hispanic

Home Ownership 1 Mile



Home Ownership 3 Mile



Home Ownership 5 Mile



Employment by Distance

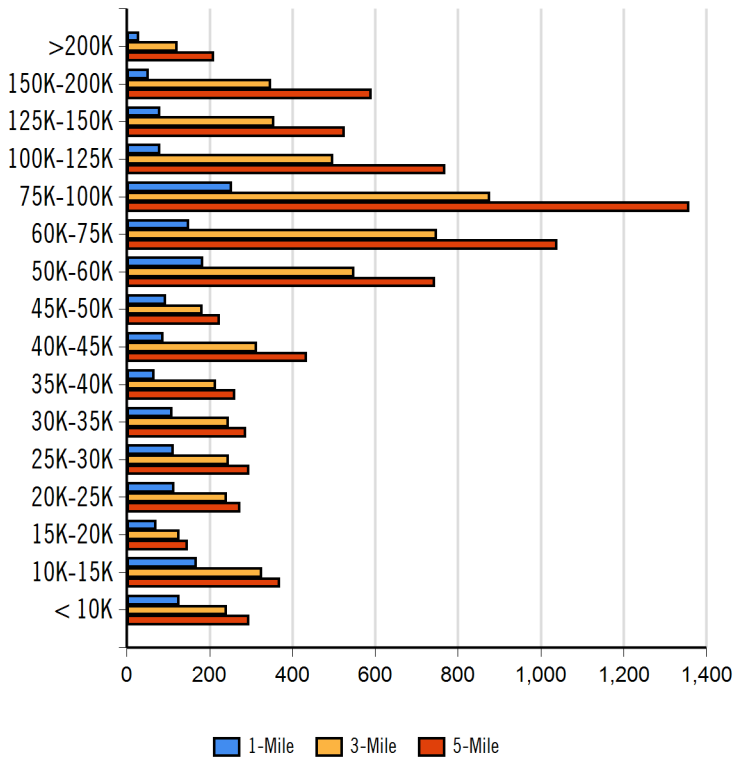
Distance	Employed	Unemployed	Unemployment Rate
1-Mile	2,441	66	1.50 %
3-Mile	8,493	214	1.77 %
5-Mile	11,966	311	2.01 %



Labor & Income

	Agriculture	Mining	Construction	Manufacturing	Wholesale	Retail	Transportation	Information	Professional	Utility	Hospitality	Pub-Admin	Other
1-Mile	6	0	191	422	81	313	105	28	172	477	257	113	204
3-Mile	138	0	804	1,482	246	907	335	110	566	1,830	659	349	547
5-Mile	158	0	1,124	2,091	344	1,244	485	137	819	2,664	886	522	750

Household Income



Radius	Median Household Income
1-Mile	\$47,937.29
3-Mile	\$67,122.47
5-Mile	\$68,071.28

Radius	Average Household Income
1-Mile	\$63,737.71
3-Mile	\$76,791.40
5-Mile	\$78,262.33

Radius	Aggregate Household Income
1-Mile	\$102,131,333.09
3-Mile	\$411,339,896.12
5-Mile	\$615,325,464.97

Education

	1-Mile	3-mile	5-mile
Pop > 25	2,851	9,740	13,852
High School Grad	977	3,387	4,702
Some College	695	2,373	3,524
Associates	232	853	1,244
Bachelors	371	1,344	1,986
Masters	150	617	864
Prof. Degree	65	231	327
Doctorate	7	17	39

Tapestry

	1-Mile	3-mile	5-mile
Vacant Ready For Rent	26 %	45 %	49 %
Teen's	50 %	66 %	73 %
Expensive Homes	0 %	63 %	56 %
Mobile Homes	73 %	40 %	34 %
New Homes	46 %	61 %	78 %
New Households	57 %	56 %	54 %
Military Households	7 %	20 %	17 %
Households with 4+ Cars	39 %	84 %	115 %
Public Transportation Users	5 %	7 %	8 %
Young Wealthy Households	0 %	0 %	0 %

This Tapestry information compares this selected market against the average. If a tapestry is over 100% it is above average for that statistic. If a tapestry is under 100% it is below average.



Expenditures

	1-Mile	%	3-Mile	%	5-Mile	%
Total Expenditures	79,084,835		279,798,392		404,546,146	
Average annual household	46,910		51,925		52,334	
Food	6,101	13.01 %	6,686	12.88 %	6,733	12.87 %
Food at home	4,029		4,310		4,337	
Cereals and bakery products	572		612		616	
Cereals and cereal products	203		217		219	
Bakery products	368		395		397	
Meats poultry fish and eggs	801		848		851	
Beef	186		197		198	
Pork	146		152		152	
Poultry	150		159		159	
Fish and seafood	126		137		138	
Eggs	66		69		69	
Dairy products	403		439		443	
Fruits and vegetables	811		875		882	
Fresh fruits	118		129		130	
Processed vegetables	158		166		167	
Sugar and other sweets	150		159		160	
Fats and oils	128		137		138	
Miscellaneous foods	765		815		820	
Nonalcoholic beverages	348		364		366	
Food away from home	2,071		2,375		2,396	
Alcoholic beverages	336		383		387	
Housing	17,070	36.39 %	18,471	35.57 %	18,572	35.49 %
Shelter	10,296		11,192		11,251	
Owned dwellings	6,089		6,875		6,946	
Mortgage interest and charges	3,057		3,508		3,557	
Property taxes	2,046		2,316		2,337	
Maintenance repairs	984		1,050		1,052	
Rented dwellings	3,410		3,359		3,344	
Other lodging	797		957		961	
Utilities fuels	4,065		4,260		4,279	
Natural gas	374		402		405	
Electricity	1,631		1,679		1,683	
Fuel oil	155		169		169	
Telephone services	1,265		1,331		1,338	
Water and other public services	638		677		681	
Household operations	1,151	2.45 %	1,281	2.47 %	1,291	2.47 %
Personal services	330		376		380	
Other household expenses	821		905		910	
Housekeeping supplies	574		621		623	
Laundry and cleaning supplies	158		167		168	
Other household products	334		364		365	
Postage and stationery	81		89		88	
Household furnishings	982		1,115		1,127	
Household textiles	72		82		83	
Furniture	208		253		255	
Floor coverings	23		29		29	
Major appliances	135		142		143	
Small appliances	83		91		91	
Miscellaneous	459		515		523	
Apparel and services	1,239	2.64 %	1,365	2.63 %	1,377	2.63 %
Men and boys	237		274		278	
Men 16 and over	198		231		234	
Boys 2 to 15	38		43		43	
Women and girls	443		489		491	



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Women 16 and over	370	416	418
Girls 2 to 15	72	73	73
Children under 2	90	92	92

Expenditures (Continued)

	1-Mile	%	3-Mile	%	5-Mile	%
Total Expenditures	79,084,835		279,798,392		404,546,146	
Average annual household	46,910		51,925		52,334	
Transportation	6,409	13.66 %	7,061	13.60 %	7,132	13.63 %
Vehicle purchases	1,452		1,695		1,725	
Cars and trucks new	742		892		904	
Cars and trucks used	667		755		771	
Gasoline and motor oil	2,078		2,201		2,217	
Other vehicle expenses	2,454		2,650		2,672	
Vehicle finance charges	173		186		188	
Maintenance and repairs	834		925		933	
Vehicle insurance	1,147		1,197		1,204	
Vehicle rental leases	298		340		345	
Public transportation	424		513		517	
Health care	3,703	7.89 %	3,980	7.66 %	4,008	7.66 %
Health insurance	2,439		2,592		2,605	
Medical services	776		860		869	
Drugs	368		398		402	
Medical supplies	118		129		130	
Entertainment	2,801	5.97 %	3,083	5.94 %	3,116	5.95 %
Fees and admissions	508		617		625	
Television radios	1,024		1,066		1,072	
Pets toys	1,013		1,119		1,131	
Personal care products	598		670		677	
Reading	51		57		57	
Education	1,136		1,396		1,400	
Tobacco products	407		402		401	
Miscellaneous	770	1.64 %	851	1.64 %	852	1.63 %
Cash contributions	1,311		1,415		1,420	
Personal insurance	4,973		6,100		6,195	
Life and other personal insurance	161		179		182	
Pensions and Social Security	4,812		5,921		6,012	

Distance	Year	Estimated Households			Housing Occupied By		Housing Occupancy		
		Projection	2018	Change	1 Person	Family	Owner	Renter	Vacant
1-Mile	2020	4,767	4,007	16.39 %	1,122	3,343	3,522	1,245	129
3-Mile	2020	9,430	8,079	14.94 %	1,945	6,920	7,405	2,025	579
5-Mile	2020	11,709	10,125	13.49 %	2,298	8,742	9,467	2,242	623
1-Mile	2023	4,459	4,007	9.04 %	1,054	3,123	3,437	1,022	760
3-Mile	2023	8,858	8,079	8.23 %	1,829	6,497	7,193	1,665	1,708
5-Mile	2023	11,088	10,125	7.81 %	2,174	8,279	9,251	1,837	1,856



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