

### **DEMOGRAPHICS**

"Trade Area" (Greater Midtown Boundary)
"Core" (Midtown Improvement District)

#### EST. POPULATION

Trade Area: 40,100 Core: 18,000

EST. AVERAGE HH INCOME

Trade Area: \$91,185 Core: \$88,680

EST. MEDIAN AGE

Trade Area: 29.7 Core: 33.8

EST. TOTAL EMPLOYEES

Trade Area: 89,667 Core: 82,000

### GEORGIA TECH UNIVERSITY

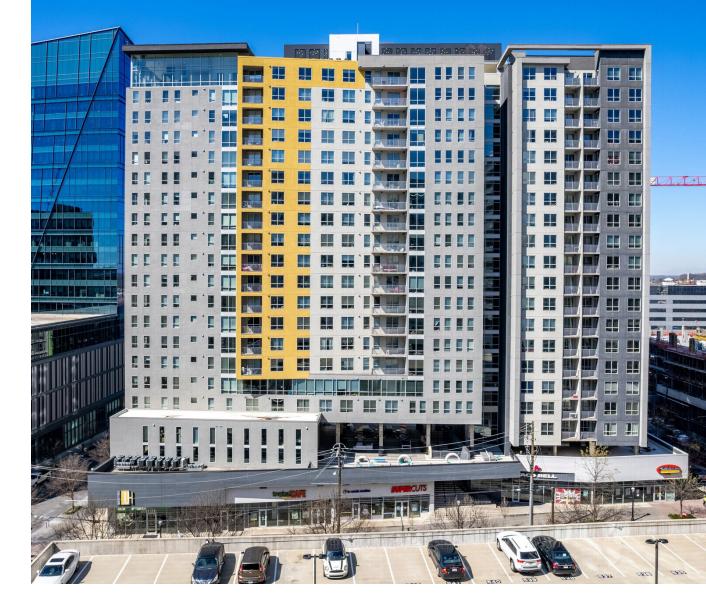
Undergraduate Students 19,505 Graduate 26,881 Faculty/Staff 1,309

### ADDITIONAL STATISTICS

9 million visitors annually to cultural institutions
5,600 daily riders at the Midtown
MARTA station

### PROPERTY DETAILS

- Retail opportunity at the doorstep of Georgia Tech's main campus, in the heart of Midtown Atlanta on Spring Street between 8th Street and Peachtree Place
- Ground floor of 706-bed student housing development

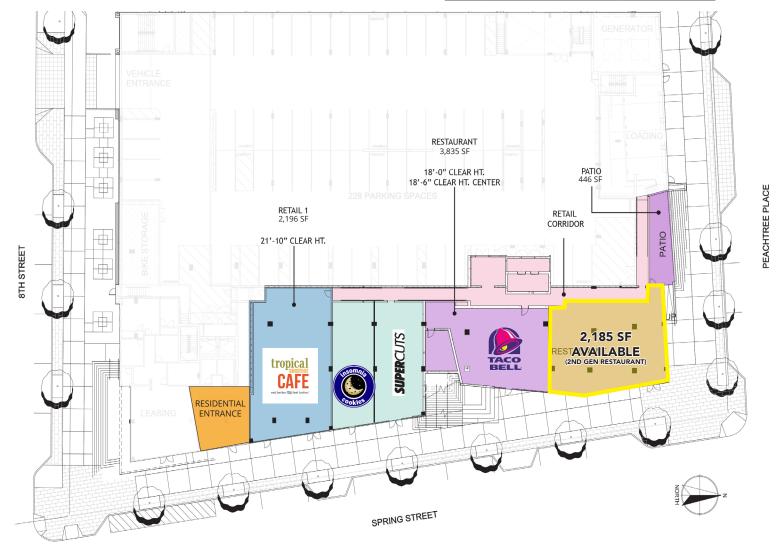


- Frontage positioned along the Spring Street retail corridor in the heart of Midtown Atlanta adjacent to Publix
- Proximate to other significant residential developments
- Second generation restaurant opportunity



# FLOOR PLAN

1	Tropical Smoothie Cafe	2,196 SF
2	Insomnia Cookies	1,050 SF
3	Supercuts	1,128 SF
4	Taco Bell	1,901 SF
5	AVAILABLE (Vented 2nd gen restaurant)	2,185 SF



## **AERIAL**





# **MATTHEW COOPER**

mcooper@hellomsc.com 215.883.7388

# **MATTHEW STEIN**

mstein@hellomsc.com 215.883.7407

