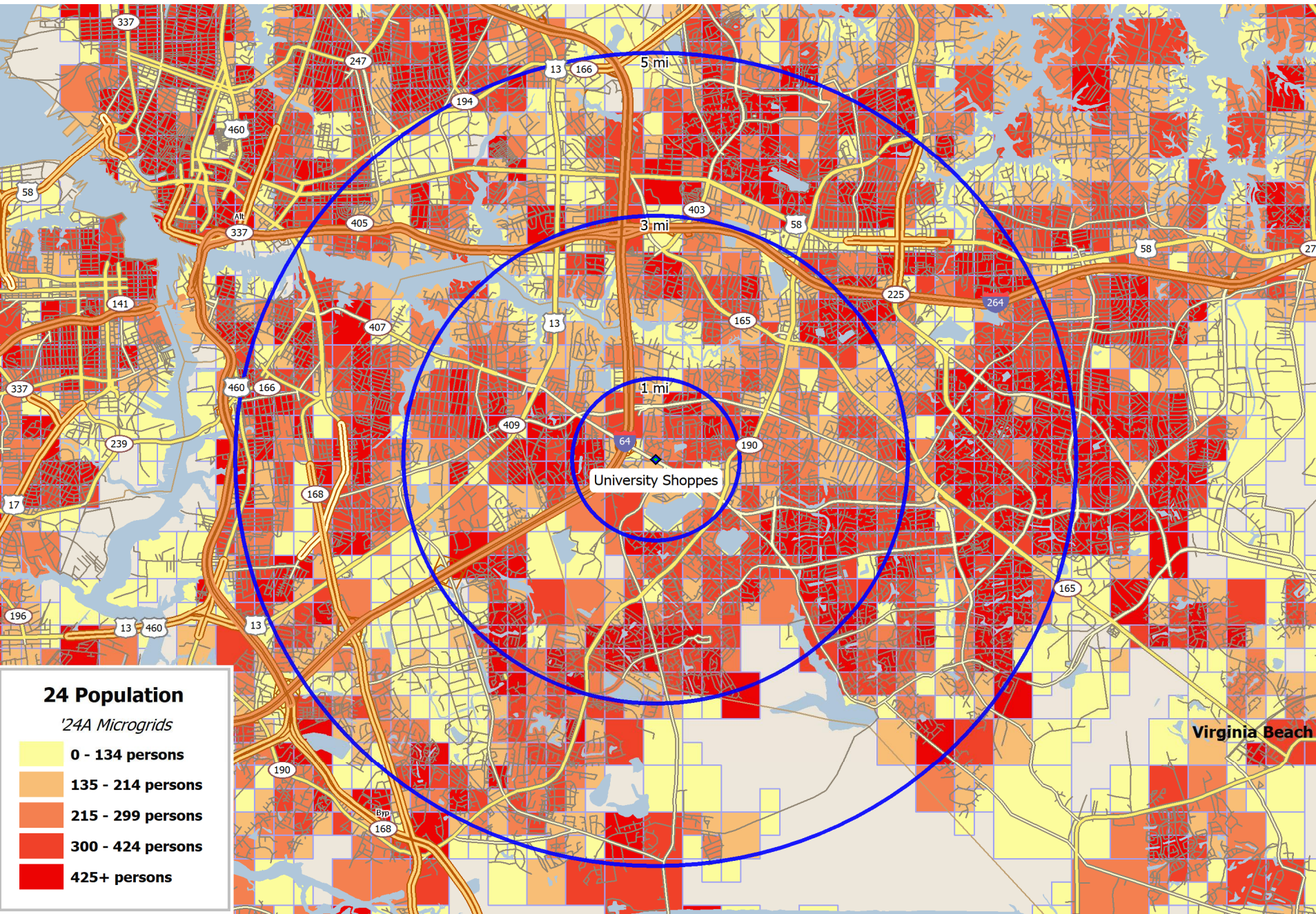


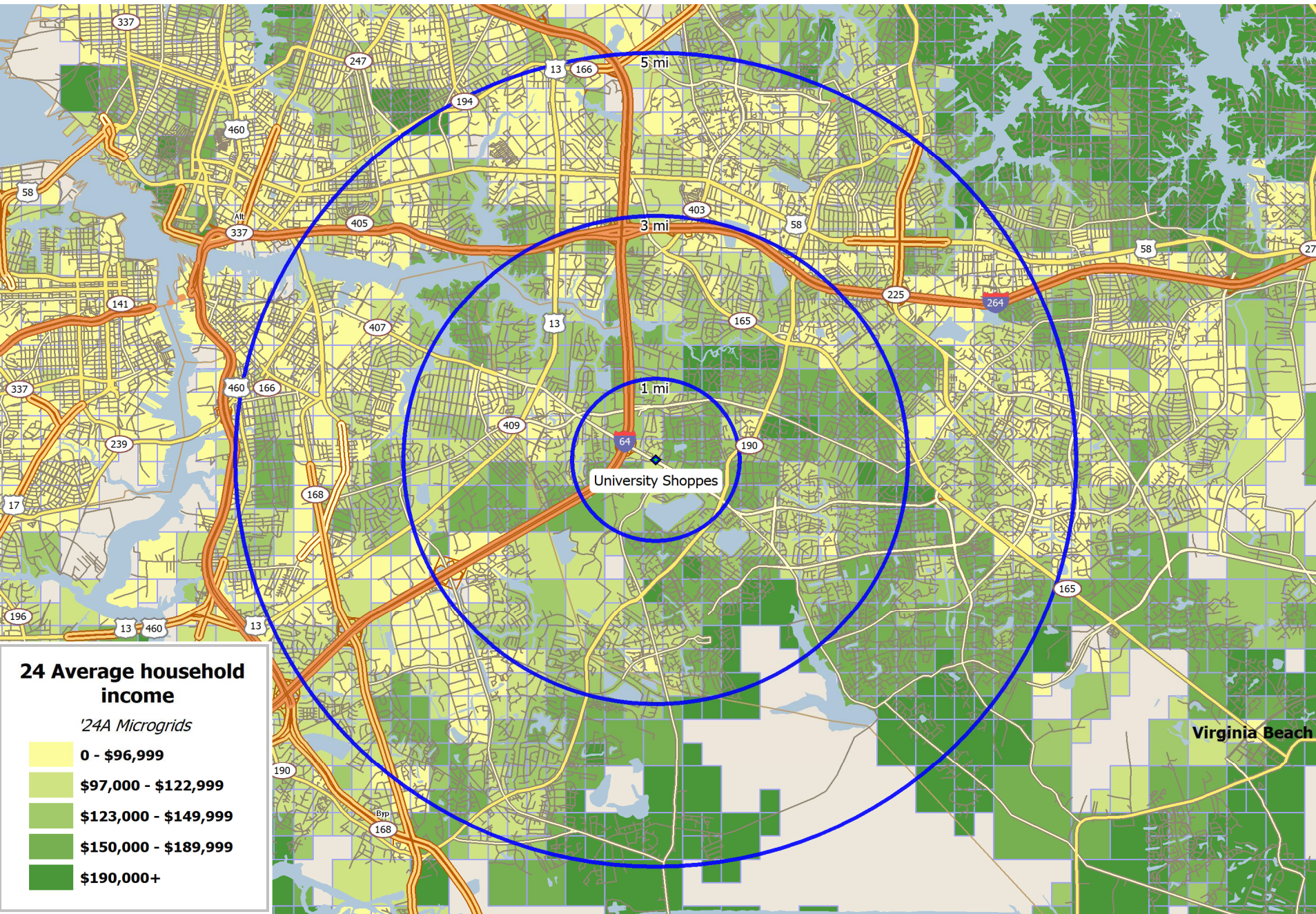
Virginia Beach, VA: 2024 Population



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# Virginia Beach, VA: 2024 Average Household Income



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5660 INDIAN RIVER RD: VIRGINIA BEACH, VA 23464:  
SITE LOCATED AT 36.80456, 76.18900

### University Shoppes

	<u>1 MI RING</u>		<u>3 MI RING</u>		<u>5 MI RING</u>	
<u>Population</u>						
2029 Projection	11,932		112,407		304,624	
% Change 2024-2029		-2.8%		-1.2%		-1.1%
2024 Estimate	12,278		113,783		307,952	
% Change 2020-2024		-0.7%		-0.7%		0.4%
2020 Census	12,364		114,535		306,610	
% Change 2010-2020		-1.4%		4.6%		5.5%
2010 Census	12,539		109,455		290,495	
<u>Households</u>						
2029 Projection	4,418		44,898		122,523	
% Change 2024-2029		-2.0%		-0.1%		0.0%
2024 Estimate	4,506		44,954		122,484	
% Change 2020-2024		0.4%		1.2%		1.7%
2020 Census	4,490		44,416		120,479	
% Change 2010-2020		3.1%		8.9%		11.2%
2010 Census	4,354		40,770		108,317	
<u>Age, total population</u>	<b>12,278</b>		<b>113,783</b>		<b>307,952</b>	
under 5 years	771	6.3%	6,740	5.9%	19,237	6.2%
5 to 9 years	856	7.0%	7,126	6.3%	19,618	6.4%
10 to 14 years	793	6.5%	6,904	6.1%	18,678	6.1%
15 to 19 years	701	5.7%	6,360	5.6%	18,142	5.9%
20 to 24 years	688	5.6%	6,346	5.6%	20,244	6.6%
25 to 34 years	1,850	15.1%	17,327	15.2%	50,312	16.3%
35 to 44 years	1,877	15.3%	16,793	14.8%	45,406	14.7%
45 to 54 years	1,343	10.9%	12,651	11.1%	33,703	10.9%
55 to 64 years	1,419	11.6%	13,914	12.2%	36,218	11.8%
65 to 74 years	1,177	9.6%	11,679	10.3%	28,392	9.2%
75 to 84 years	646	5.3%	6,154	5.4%	13,770	4.5%
85 years and over	158	1.3%	1,789	1.6%	4,230	1.4%
Median Age	39.79		40.50		37.75	
<u>Age, male population</u>	<b>5,938</b>		<b>54,930</b>		<b>149,296</b>	
under 20 years	1,614	27.2%	13,902	25.3%	39,195	26.3%
20 to 34 years	1,250	21.1%	11,848	21.6%	35,604	23.8%
35 to 44 years	918	15.5%	8,257	15.0%	22,162	14.8%
45 to 64 years	1,263	21.3%	12,422	22.6%	32,270	21.6%
65 to 84 years	820	13.8%	7,724	14.1%	18,265	12.2%
85 years and over	73	1.2%	777	1.4%	1,799	1.2%
Median Age	39.10		38.97		36.11	
<u>Age, female population</u>	<b>6,340</b>		<b>58,853</b>		<b>158,657</b>	
under 20 years	1,507	23.8%	13,228	22.5%	36,480	23.0%
20 to 34 years	1,288	20.3%	11,825	20.1%	34,952	22.0%
35 to 44 years	959	15.1%	8,536	14.5%	23,244	14.7%
45 to 64 years	1,499	23.6%	14,143	24.0%	37,651	23.7%
65 to 84 years	1,003	15.8%	10,109	17.2%	23,897	15.1%
85 years and over	85	1.3%	1,012	1.7%	2,431	1.5%
Median Age	40.63		42.15		39.34	



5660 INDIAN RIVER RD: VIRGINIA BEACH, VA 23464:  
SITE LOCATED AT 36.80456, 76.18900

### University Shoppes

	<u>1 MI RING</u>		<u>3 MI RING</u>		<u>5 MI RING</u>	
<b>Total Aggregate Income (\$mil)</b>	\$628.7		\$5,774.5		\$14,414.7	
<b>Per Capita Income</b>	\$51,206		\$50,750		\$46,808	
<b><u>Household Income (households)</u></b>	<b>4,506</b>		<b>44,954</b>		<b>122,484</b>	
under \$10,000	89	2.0%	1,243	2.8%	4,820	3.9%
\$10,000 - \$14,999	57	1.3%	918	2.0%	3,103	2.5%
\$15,000 - \$19,999	38	0.8%	656	1.5%	2,102	1.7%
\$20,000 - \$24,999	62	1.4%	875	1.9%	3,354	2.7%
\$25,000 - \$29,999	73	1.6%	1,086	2.4%	3,027	2.5%
\$30,000 - \$34,999	97	2.2%	1,489	3.3%	4,040	3.3%
\$35,000 - \$39,999	134	3.0%	1,042	2.3%	3,497	2.9%
\$40,000 - \$49,999	148	3.3%	2,449	5.4%	7,527	6.1%
\$50,000 - \$59,999	237	5.3%	2,674	5.9%	8,188	6.7%
\$60,000 - \$74,999	461	10.2%	4,317	9.6%	11,794	9.6%
\$75,000 - \$99,999	705	15.6%	6,439	14.3%	16,962	13.8%
\$100,000 - \$124,999	539	12.0%	5,209	11.6%	13,109	10.7%
\$125,000 - \$149,999	451	10.0%	4,208	9.4%	10,250	8.4%
\$150,000 - \$199,999	424	9.4%	5,048	11.2%	12,878	10.5%
\$200,000 - \$249,999	376	8.3%	2,762	6.1%	6,758	5.5%
\$250,000 and over	616	13.7%	4,537	10.1%	11,074	9.0%
Aggregate Household Income (\$mil)	\$628.4		\$5,768.1		\$14,394.6	
Average Household Income	\$139,449		\$128,312		\$117,522	
Median Household Income	\$106,473		\$99,296		\$92,014	
<b><u>Family Income (families)</u></b>	<b>3,290</b>		<b>29,086</b>		<b>77,310</b>	
under \$10,000	36	1.1%	481	1.7%	2,176	2.8%
\$10,000 - \$14,999	14	0.4%	247	0.8%	1,163	1.5%
\$15,000 - \$19,999	31	0.9%	195	0.7%	827	1.1%
\$20,000 - \$24,999	37	1.1%	333	1.1%	1,316	1.7%
\$25,000 - \$29,999	22	0.7%	427	1.5%	1,380	1.8%
\$30,000 - \$34,999	60	1.8%	750	2.6%	1,804	2.3%
\$35,000 - \$39,999	87	2.6%	567	1.9%	1,965	2.5%
\$40,000 - \$49,999	59	1.8%	1,256	4.3%	3,636	4.7%
\$50,000 - \$59,999	98	3.0%	1,075	3.7%	3,672	4.7%
\$60,000 - \$74,999	317	9.6%	2,570	8.8%	6,755	8.7%
\$75,000 - \$99,999	515	15.7%	4,216	14.5%	11,076	14.3%
\$100,000 - \$124,999	406	12.3%	3,548	12.2%	8,737	11.3%
\$125,000 - \$149,999	389	11.8%	3,190	11.0%	7,677	9.9%
\$150,000 - \$199,999	322	9.8%	3,890	13.4%	9,775	12.6%
\$200,000 - \$249,999	349	10.6%	2,461	8.5%	5,985	7.7%
\$250,000 and over	548	16.7%	3,879	13.3%	9,365	12.1%
Aggregate family income (\$mil)	\$507.9		\$4,350.6		\$10,558.9	
Average family income	\$154,365		\$149,577		\$136,578	
Median family income	\$122,041		\$119,162		\$110,656	
<b><u>Non-Family Income (non-families)</u></b>	<b>1,216</b>		<b>15,868</b>		<b>45,174</b>	
Aggregate non-family income (\$mil)	\$120.5		\$1,417.5		\$3,835.7	
Average non-family income	\$99,091		\$89,333		\$84,909	
Median non-family income	\$75,502		\$70,114		\$65,206	

5660 INDIAN RIVER RD: VIRGINIA BEACH, VA 23464:  
SITE LOCATED AT 36.80456, 76.18900

### University Shoppes

	<u>1 MI RING</u>		<u>3 MI RING</u>		<u>5 MI RING</u>	
<b><u>Population by Race/Ethnicity</u></b>	<b>12,278</b>		<b>113,783</b>		<b>307,952</b>	
White	6,104	49.7%	62,692	55.1%	147,495	47.9%
Black	3,489	28.4%	29,662	26.1%	104,772	34.0%
Asian	1,581	12.9%	10,851	9.5%	25,729	8.4%
Hawaiian/Pacific Islander	5	0.0%	108	0.1%	275	0.1%
American Indian/AK Native	27	0.2%	349	0.3%	1,035	0.3%
Other/multiple races	1,072	8.7%	10,122	8.9%	28,646	9.3%
<b>Hispanic Origin</b>	886	7.2%	8,721	7.7%	25,727	8.4%
<b><u>Education (persons 25+)</u></b>	<b>8,461</b>		<b>80,297</b>		<b>212,079</b>	
No high school diploma	707	8.4%	5,868	7.3%	16,981	8.0%
High school diploma	1,705	20.2%	16,305	20.3%	46,074	21.7%
College, no diploma	1,487	17.6%	14,426	18.0%	39,342	18.6%
Associate degree	572	6.8%	6,368	7.9%	17,068	8.0%
Bachelor's degree	2,442	28.9%	21,356	26.6%	53,498	25.2%
Graduate/professional degree	1,548	18.3%	15,974	19.9%	39,116	18.4%
<b><u>Labor Force (persons 16+ yrs)</u></b>						
<b>Total Population, Age 16+</b>	<b>9,801</b>		<b>92,953</b>		<b>251,356</b>	
Employed	6,221	63.5%	60,510	65.1%	166,025	66.1%
Unemployed	279	2.8%	1,564	1.7%	4,285	1.7%
In armed forces	177	1.8%	2,297	2.5%	6,865	2.7%
Not in labor force	3,124	31.9%	28,582	30.7%	74,181	29.5%
<b>Male Population, Age 16+</b>	<b>4,733</b>		<b>44,627</b>		<b>121,099</b>	
Employed	3,107	65.6%	30,448	68.2%	83,636	69.1%
Unemployed	177	3.7%	866	1.9%	2,284	1.9%
In armed forces	155	3.3%	1,823	4.1%	4,899	4.0%
Not in labor force	1,294	27.3%	11,490	25.7%	30,280	25.0%
<b>Female Population, Age 16+</b>	<b>5,068</b>		<b>48,326</b>		<b>130,257</b>	
Employed	3,114	61.4%	30,062	62.2%	82,389	63.3%
Unemployed	102	2.0%	698	1.4%	2,001	1.5%
In armed forces	22	0.4%	474	1.0%	1,966	1.5%
Not in labor force	1,830	36.1%	17,092	35.4%	43,901	33.7%
<b><u>Vehicles Available (households)</u></b>	<b>4,506</b>		<b>44,954</b>		<b>122,484</b>	
Households with no vehicles	170	3.8%	1,958	4.4%	7,271	5.9%
Households with 1 vehicle	1,359	30.2%	14,712	32.7%	44,523	36.4%
Households with 2 vehicles	1,673	37.1%	17,330	38.6%	45,121	36.8%
Households with 3+ vehicles	1,305	29.0%	10,955	24.4%	25,568	20.9%
Vehicles in owner households	6,612	73.2%	63,693	73.1%	151,201	67.5%
Vehicles in renter households	2,422	26.8%	23,485	26.9%	72,819	32.5%
<b>Total vehicles available</b>	9,034		87,178		224,020	
<b>Average vehicles per household</b>	2.00		1.94		1.83	

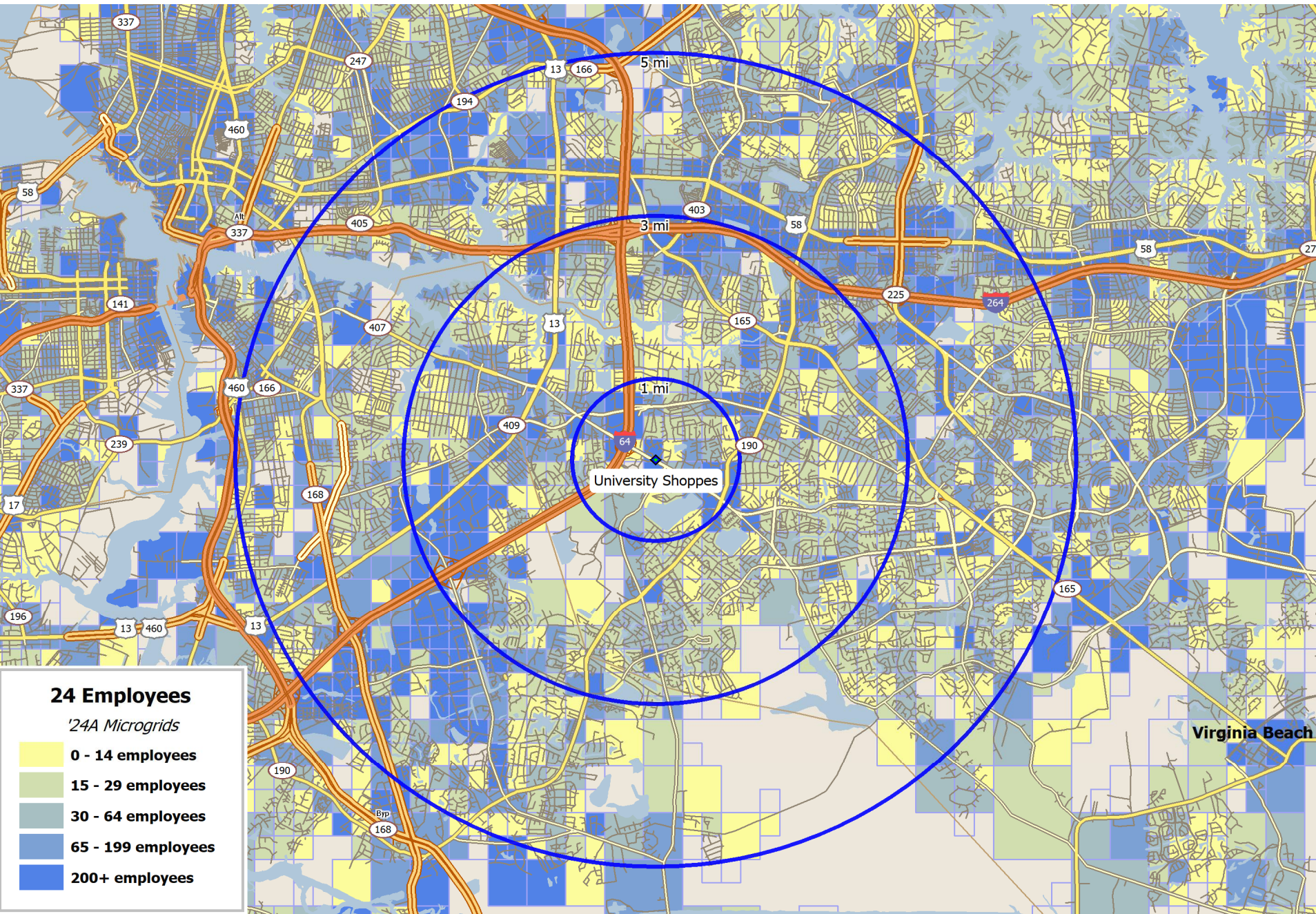
5660 INDIAN RIVER RD: VIRGINIA BEACH, VA 23464:  
SITE LOCATED AT 36.80456, 76.18900

### University Shoppes

	<u>1 MI RING</u>		<u>3 MI RING</u>		<u>5 MI RING</u>	
<b><u>Households</u></b>	4,506		44,954		122,484	
Average household size	2.71		2.51		2.48	
<b><u>Families</u></b>	3,290		29,086		77,310	
Average family size	3.20		3.16		3.15	
<b><u>Non-Families</u></b>	1,216		15,868		45,174	
Average non-family size	1.38		1.34		1.34	
<b><u>Group Quarters</u></b>	50		766		4,142	
<b><u>Household Type</u></b>						
Families	3,290		29,086		77,310	
Married couples	2,298	69.8%	20,675	71.1%	50,841	65.8%
with children	1,089	47.4%	9,565	46.3%	23,523	46.3%
Male householder, no wife	240	7.3%	2,175	7.5%	6,573	8.5%
with children	137	57.1%	1,116	51.3%	3,405	51.8%
Female householder, no husband	752	22.9%	6,236	21.4%	19,896	25.7%
with children	397	52.8%	3,074	49.3%	10,611	53.3%
Non-Families	1,216		15,868		45,174	
with children	0	0.0%	7	0.0%	36	0.1%
<b><u>Age of Householder (households)</u></b>						
under 25 years	158	3.5%	1,487	3.3%	4,442	3.6%
25 to 34 years	765	17.0%	7,597	16.9%	23,061	18.8%
35 to 44 years	955	21.2%	8,933	19.9%	25,126	20.5%
45 to 54 years	735	16.3%	7,133	15.9%	19,750	16.1%
55 to 64 years	770	17.1%	7,935	17.7%	21,403	17.5%
65 to 74 years	665	14.8%	7,002	15.6%	17,478	14.3%
75 to 84 years	372	8.3%	3,825	8.5%	8,763	7.2%
85 years and over	86	1.9%	1,042	2.3%	2,462	2.0%
<b><u>Household Size (households)</u></b>						
1 person	1,007	22.3%	13,418	29.8%	37,897	30.9%
2 person	2,026	45.0%	18,472	41.1%	47,732	39.0%
3 to 4 persons	1,127	25.0%	10,228	22.8%	29,109	23.8%
5+ persons	346	7.7%	2,834	6.3%	7,746	6.3%
<b><u>Total Housing Units</u></b>	<b>4,716</b>		<b>47,013</b>		<b>128,847</b>	
Occupied	4,505	95.5%	44,954	95.6%	122,485	95.1%
Owner-occupied	3,039	67.5%	29,397	65.4%	71,088	58.0%
Renter-occupied	1,466	32.5%	15,557	34.6%	51,397	42.0%
Vacant	211	4.5%	2,059	4.4%	6,362	4.9%
<b><u>Housing Value</u></b>						
Average Home Value	\$439,270		\$414,471		\$400,499	
Median Home Value	\$347,356		\$330,044		\$317,145	
Average Contract Rent	\$1,255		\$1,244		\$1,202	
Median Contract Rent	\$1,174		\$1,158		\$1,121	



# Virginia Beach, VA: 2024 Employees



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SITE LOCATED AT 36.80456, 76.18900

### University Shoppes

	<u>1 MI RING</u>		<u>3 MI RING</u>		<u>5 MI RING</u>	
<b>Total Establishments</b>	<b>657</b>		<b>5,267</b>		<b>15,337</b>	
<b><u>Establishments by Type</u></b>						
<b>Industrial</b>	<b>76</b>	<b>11.6%</b>	<b>709</b>	<b>13.5%</b>	<b>2,105</b>	<b>13.7%</b>
Mining	0	0.0%	7	1.0%	14	0.7%
Construction	3	3.9%	47	6.6%	201	9.5%
Construction, <10 employees	30	39.5%	312	44.0%	830	39.4%
High-tech/research	0	0.0%	8	1.1%	23	1.1%
Trans/comm/utilities	22	28.9%	192	27.1%	572	27.2%
Wholesale/industrial	10	13.2%	85	12.0%	298	14.2%
Warehousing	7	9.2%	30	4.2%	102	4.8%
General industrial	4	5.3%	28	3.9%	65	3.1%
<b>Manufacturing</b>	<b>4</b>	<b>0.6%</b>	<b>75</b>	<b>1.4%</b>	<b>310</b>	<b>2.0%</b>
Heavy manufacturing	0	0.0%	2	2.7%	16	5.2%
General manufacturing	0	0.0%	5	6.7%	26	8.4%
Light manufacturing	0	0.0%	7	9.3%	26	8.4%
Manufacturing, <10 employees	4	100.0%	61	81.3%	242	78.1%
<b>Commercial</b>	<b>203</b>	<b>30.9%</b>	<b>1,485</b>	<b>28.2%</b>	<b>4,427</b>	<b>28.9%</b>
Retail trade	46	22.7%	420	28.3%	1,375	31.1%
Restaurants/bars	48	23.6%	265	17.8%	831	18.8%
Personal/rental/repair services	55	27.1%	329	22.2%	915	20.7%
Automotive repair services	6	3.0%	86	5.8%	238	5.4%
Hotels/motels	3	1.5%	24	1.6%	82	1.9%
Theaters/retail amusements	3	1.5%	15	1.0%	41	0.9%
Equipment rental	2	1.0%	27	1.8%	94	2.1%
Wholesale/commercial	6	3.0%	44	3.0%	148	3.3%
General commercial	34	16.7%	275	18.5%	703	15.9%
<b>Offices</b>	<b>314</b>	<b>47.8%</b>	<b>2,489</b>	<b>47.3%</b>	<b>7,100</b>	<b>46.3%</b>
Business and corporate administration	2	0.6%	31	1.2%	98	1.4%
Finance/ins/real estate	10	3.2%	46	1.8%	176	2.5%
Finance/ins/real estate, <10 employees	71	22.6%	569	22.9%	1,572	22.1%
Professional services	52	16.6%	498	20.0%	1,453	20.5%
Business services	28	8.9%	241	9.7%	663	9.3%
General office	59	18.8%	446	17.9%	1,323	18.6%
Medical services	92	29.3%	658	26.4%	1,815	25.6%
<b>Other</b>	<b>58</b>	<b>8.8%</b>	<b>467</b>	<b>8.9%</b>	<b>1,268</b>	<b>8.3%</b>
Schools and colleges	7	12.1%	72	15.4%	215	17.0%
Libraries	0	0.0%	7	1.5%	18	1.4%
Hospitals/medical services	5	8.6%	58	12.4%	137	10.8%
Museums/art galleries/gardens	0	0.0%	4	0.9%	17	1.3%
Outdoor recreation/amusement parks	8	13.8%	47	10.1%	121	9.5%
Public administration	1	1.7%	26	5.6%	93	7.3%
Churches	34	58.6%	210	45.0%	523	41.2%
Other, not elsewhere classified	3	5.2%	43	9.2%	144	11.4%
<b>Agriculture</b>	<b>5</b>	<b>0.8%</b>	<b>41</b>	<b>0.8%</b>	<b>125</b>	<b>0.8%</b>
Agricultural production	0	0.0%	0	0.0%	2	1.6%
Agricultural services	5	100.0%	41	100.0%	123	98.4%

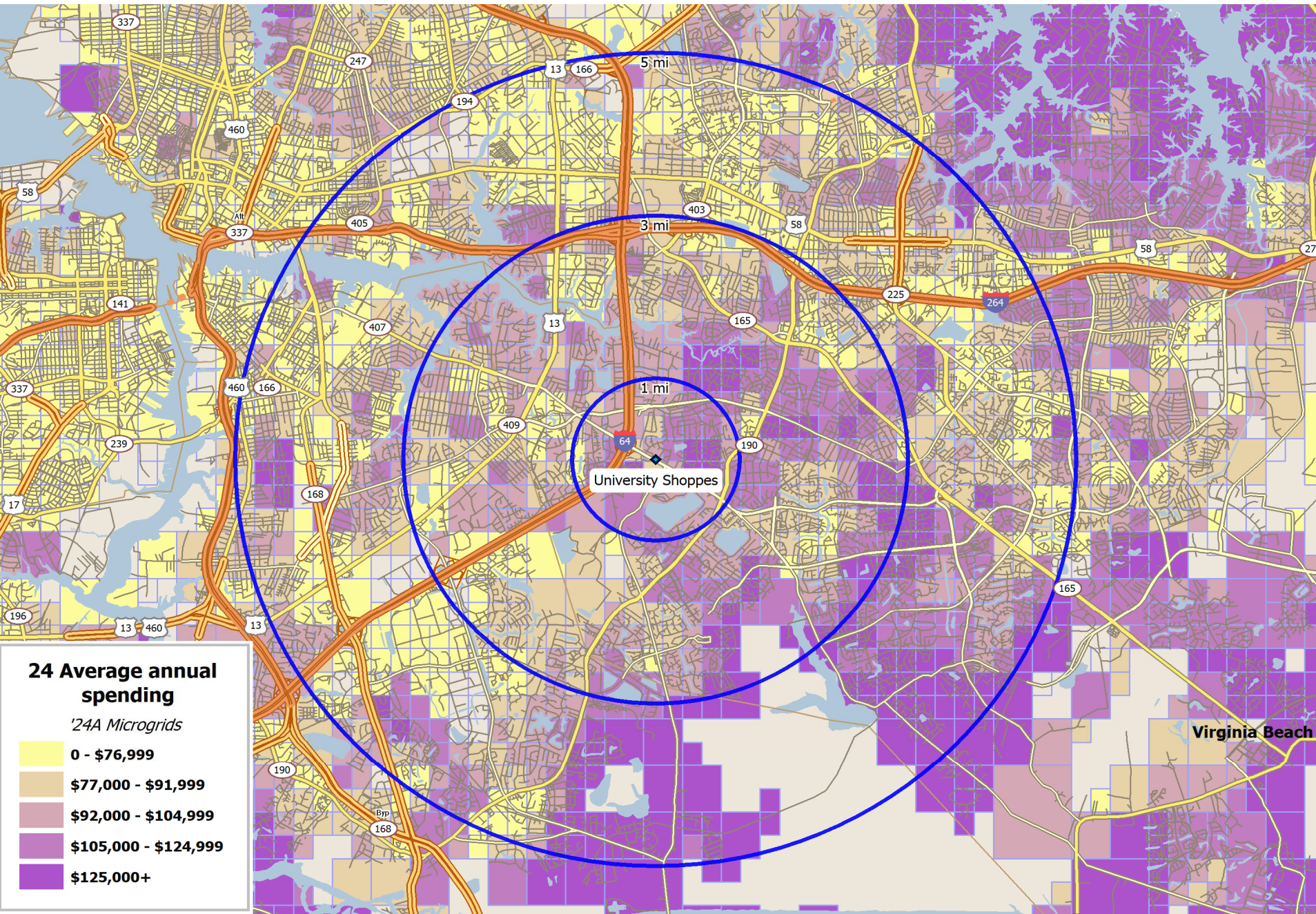


5660 INDIAN RIVER RD: VIRGINIA BEACH, VA 23464:  
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### University Shoppes

	<u>1 MI RING</u>		<u>3 MI RING</u>		<u>5 MI RING</u>	
<b>Total Employees</b>	<b>5,106</b>		<b>46,365</b>		<b>142,957</b>	
<b><u>Employees by Type</u></b>						
<b>Industrial</b>	<b>310</b>	<b>6.1%</b>	<b>5,452</b>	<b>11.8%</b>	<b>22,379</b>	<b>15.7%</b>
Mining	0	0.0%	444	8.1%	596	2.7%
Construction	66	21.3%	1,703	31.2%	7,833	35.0%
Construction, <10 employees	73	23.5%	893	16.4%	2,196	9.8%
High-tech/research	0	0.0%	49	0.9%	180	0.8%
Trans/comm/utilities	64	20.6%	1,153	21.1%	6,656	29.7%
Wholesale/industrial	80	25.8%	677	12.4%	2,799	12.5%
Warehousing	18	5.8%	242	4.4%	843	3.8%
General industrial	9	2.9%	291	5.3%	1,276	5.7%
<b>Manufacturing</b>	<b>17</b>	<b>0.3%</b>	<b>1,168</b>	<b>2.5%</b>	<b>7,897</b>	<b>5.5%</b>
Heavy manufacturing	0	0.0%	38	3.3%	2,062	26.1%
General manufacturing	0	0.0%	146	12.5%	3,282	41.6%
Light manufacturing	0	0.0%	816	69.9%	1,848	23.4%
Manufacturing, <10 employees	17	100.0%	168	14.4%	705	8.9%
<b>Commercial</b>	<b>1,396</b>	<b>27.3%</b>	<b>10,078</b>	<b>21.7%</b>	<b>35,064</b>	<b>24.5%</b>
Retail trade	208	14.9%	3,272	32.5%	12,786	36.5%
Restaurants/bars	586	42.0%	2,609	25.9%	9,136	26.1%
Personal/rental/repair services	134	9.6%	1,142	11.3%	3,335	9.5%
Automotive repair services	23	1.6%	332	3.3%	957	2.7%
Hotels/motels	244	17.5%	574	5.7%	1,339	3.8%
Theaters/retail amusements	12	0.9%	76	0.8%	191	0.5%
Equipment rental	4	0.3%	137	1.4%	575	1.6%
Wholesale/commercial	13	0.9%	239	2.4%	1,596	4.6%
General commercial	172	12.3%	1,697	16.8%	5,149	14.7%
<b>Offices</b>	<b>1,773</b>	<b>34.7%</b>	<b>19,220</b>	<b>41.5%</b>	<b>51,441</b>	<b>36.0%</b>
Business and corporate administration	15	0.8%	301	1.6%	941	1.8%
Finance/ins/real estate	122	6.9%	1,281	6.7%	5,339	10.4%
Finance/ins/real estate, <10 employees	211	11.9%	1,574	8.2%	4,241	8.2%
Professional services	367	20.7%	5,011	26.1%	13,562	26.4%
Business services	95	5.4%	1,503	7.8%	3,773	7.3%
General office	635	35.8%	5,169	26.9%	11,922	23.2%
Medical services	328	18.5%	4,381	22.8%	11,663	22.7%
<b>Other</b>	<b>1,595</b>	<b>31.2%</b>	<b>10,309</b>	<b>22.2%</b>	<b>25,551</b>	<b>17.9%</b>
Schools and colleges	522	32.7%	3,678	35.7%	8,643	33.8%
Libraries	0	0.0%	37	0.4%	98	0.4%
Hospitals/medical services	140	8.8%	3,739	36.3%	8,931	35.0%
Museums/art galleries/gardens	0	0.0%	10	0.1%	48	0.2%
Outdoor recreation/amusement parks	38	2.4%	309	3.0%	697	2.7%
Public administration	75	4.7%	851	8.3%	3,915	15.3%
Churches	810	50.8%	1,497	14.5%	2,485	9.7%
Other, not elsewhere classified	10	0.6%	188	1.8%	734	2.9%
<b>Agriculture</b>	<b>16</b>	<b>0.3%</b>	<b>137</b>	<b>0.3%</b>	<b>625</b>	<b>0.4%</b>
Agricultural production	0	0.0%	0	0.0%	4	0.6%
Agricultural services	16	100.0%	137	100.0%	621	99.4%

Virginia Beach, VA: 2024 Average Annual Spending



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5660 INDIAN RIVER RD: VIRGINIA BEACH, VA 23464:  
SITE LOCATED AT 36.80456, 76.18900

### University Shoppes

	<u>1 MI RING</u>	<u>3 MI RING</u>	<u>5 MI RING</u>
<b>Households</b>	<b>4,506</b>	<b>44,954</b>	<b>122,484</b>
Owner households	3,039	29,397	71,088
Renter households	1,466	15,557	51,397
Average Household income	\$139,449	\$128,312	\$117,522
Average Annual Household Spending	\$104,367	\$93,878	\$87,814

### Average Annual Spending by Category

<b>Food</b>	<b>\$12,913</b>	<b>12.4%</b>	<b>\$11,463</b>	<b>12.2%</b>	<b>\$10,806</b>	<b>12.3%</b>
Food at home	\$7,457	57.8%	\$6,730	58.7%	\$6,388	59.1%
Cereals/bakery products	\$916	12.3%	\$825	12.3%	\$782	12.2%
Meats/poultry/fish/eggs	\$1,633	21.9%	\$1,481	22.0%	\$1,411	22.1%
Dairy products	\$674	9.0%	\$609	9.0%	\$576	9.0%
Fruits/vegetables	\$1,415	19.0%	\$1,270	18.9%	\$1,202	18.8%
Other food at home	\$2,811	37.7%	\$2,536	37.7%	\$2,408	37.7%
Food away from home	\$5,455	42.2%	\$4,733	41.3%	\$4,417	40.9%
<b>Alcoholic beverages</b>	<b>\$827</b>	<b>0.8%</b>	<b>\$712</b>	<b>0.8%</b>	<b>\$657</b>	<b>0.7%</b>
<b>Tobacco products</b>	<b>\$414</b>	<b>0.4%</b>	<b>\$399</b>	<b>0.4%</b>	<b>\$400</b>	<b>0.5%</b>
<b>Housing</b>	<b>\$33,995</b>	<b>32.6%</b>	<b>\$31,512</b>	<b>33.6%</b>	<b>\$29,875</b>	<b>34.0%</b>
Shelter	\$19,605	57.7%	\$18,118	57.5%	\$17,233	57.7%
Owned dwellings	\$10,602	54.1%	\$9,736	53.7%	\$8,377	48.6%
Mortgage interest/charges	\$4,325	40.8%	\$3,936	40.4%	\$3,433	41.0%
Property taxes	\$2,733	25.8%	\$2,493	25.6%	\$2,133	25.5%
Maintenance/repairs/insurance	\$3,545	33.4%	\$3,308	34.0%	\$2,810	33.5%
Rented dwellings	\$6,855	35.0%	\$6,516	36.0%	\$7,138	41.4%
Other lodging	\$2,145	10.9%	\$1,864	10.3%	\$1,716	10.0%
Household furnishings & equipment	\$3,889	11.4%	\$3,552	11.3%	\$3,320	11.1%
Household textiles	\$171	4.4%	\$148	4.2%	\$138	4.2%
Furniture	\$1,252	32.2%	\$1,112	31.3%	\$1,041	31.3%
Floor coverings	\$51	1.3%	\$43	1.2%	\$40	1.2%
Major appliances	\$674	17.3%	\$625	17.6%	\$580	17.5%
Small appliances/housewares	\$187	4.8%	\$176	5.0%	\$165	5.0%
Miscellaneous household equipment	\$1,555	40.0%	\$1,448	40.8%	\$1,357	40.9%
Utilities/fuels/public services	\$6,354	18.7%	\$6,037	19.2%	\$5,741	19.2%
Household operations	\$3,058	9.0%	\$2,766	8.8%	\$2,594	8.7%
Housekeeping supplies	\$1,081	3.2%	\$1,032	3.3%	\$979	3.3%
<b>Apparel</b>	<b>\$2,529</b>	<b>2.4%</b>	<b>\$2,166</b>	<b>2.3%</b>	<b>\$2,017</b>	<b>2.3%</b>
Men & boys	\$622	24.6%	\$528	24.4%	\$502	24.9%
Men, 16 yrs and over	\$555	89.2%	\$472	89.4%	\$448	89.3%
Boys, 2 to 15 yrs	\$67	10.8%	\$56	10.6%	\$54	10.7%
Women & girls	\$1,009	39.9%	\$870	40.2%	\$796	39.4%
Women, 16 yrs and over	\$909	90.1%	\$790	90.8%	\$718	90.3%
Girls, 2 to 15 yrs	\$100	9.9%	\$80	9.2%	\$77	9.7%

5660 INDIAN RIVER RD: VIRGINIA BEACH, VA 23464:  
SITE LOCATED AT 36.80456, 76.18900

## University Shoppes

	1 MI RING		3 MI RING		5 MI RING	
<u>Average Annual Spending by Category</u>						
<b>Apparel (cont'd)</b>						
Children under 2 yrs	\$23	0.9%	\$20	0.9%	\$20	1.0%
Footwear	\$517	20.5%	\$454	21.0%	\$423	20.9%
Other apparel	\$355	14.0%	\$290	13.4%	\$274	13.6%
<b>Transportation</b>	<b>\$16,349</b>	<b>15.7%</b>	<b>\$15,487</b>	<b>16.5%</b>	<b>\$14,538</b>	<b>16.6%</b>
Vehicle purchases	\$7,336	44.9%	\$6,678	43.1%	\$6,040	41.5%
Cars and trucks, new	\$4,027	54.9%	\$3,583	53.7%	\$3,096	51.3%
Cars and trucks, used	\$3,309	45.1%	\$3,094	46.3%	\$2,944	48.7%
Other vehicles	\$0	0.0%	\$0	0.0%	\$0	0.0%
Gasoline & motor oil	\$3,914	23.9%	\$3,720	24.0%	\$3,490	24.0%
Other vehicle expenses	\$4,682	28.6%	\$4,378	28.3%	\$4,040	27.8%
Finance charges	\$415	8.9%	\$384	8.8%	\$358	8.9%
Maintenance and repairs	\$1,389	29.7%	\$1,293	29.5%	\$1,186	29.4%
Insurance	\$802	17.1%	\$730	16.7%	\$661	16.4%
Rental/leasing/other	\$2,076	44.3%	\$1,971	45.0%	\$1,834	45.4%
Public & other transportation	\$415	2.5%	\$709	4.6%	\$966	6.6%
<b>Health care</b>	<b>\$8,615</b>	<b>8.3%</b>	<b>\$7,755</b>	<b>8.3%</b>	<b>\$7,128</b>	<b>8.1%</b>
Health Insurance	\$5,924	68.8%	\$5,400	69.6%	\$4,996	70.1%
Medical services	\$1,554	18.0%	\$1,346	17.4%	\$1,227	17.2%
Drugs	\$869	10.1%	\$767	9.9%	\$685	9.6%
Medical supplies	\$268	3.1%	\$242	3.1%	\$220	3.1%
<b>Entertainment</b>	<b>\$4,719</b>	<b>4.5%</b>	<b>\$4,234</b>	<b>4.5%</b>	<b>\$3,932</b>	<b>4.5%</b>
Fees and admissions	\$1,239	26.3%	\$1,087	25.7%	\$1,000	25.4%
Audio/visual equipment/services	\$1,436	30.4%	\$1,356	32.0%	\$1,275	32.4%
Pets/toys/playground equipment	\$1,159	24.6%	\$1,083	25.6%	\$1,030	26.2%
Other entertainment supplies	\$885	18.8%	\$707	16.7%	\$627	16.0%
<b>Personal care products and services</b>	<b>\$1,179</b>	<b>1.1%</b>	<b>\$1,043</b>	<b>1.1%</b>	<b>\$977</b>	<b>1.1%</b>
<b>Reading</b>	<b>\$146</b>	<b>0.1%</b>	<b>\$130</b>	<b>0.1%</b>	<b>\$119</b>	<b>0.1%</b>
<b>Education</b>	<b>\$1,842</b>	<b>1.8%</b>	<b>\$1,477</b>	<b>1.6%</b>	<b>\$1,399</b>	<b>1.6%</b>
<b>Personal insurance &amp; pensions</b>	<b>\$14,453</b>	<b>13.8%</b>	<b>\$11,849</b>	<b>12.6%</b>	<b>\$10,828</b>	<b>12.3%</b>
Pensions/social security	\$13,552	93.8%	\$11,088	93.6%	\$10,146	93.7%
Life/other personal insurance	\$901	6.2%	\$761	6.4%	\$682	6.3%
<b>Cash contributions</b>	<b>\$4,922</b>	<b>4.7%</b>	<b>\$4,309</b>	<b>4.6%</b>	<b>\$3,891</b>	<b>4.4%</b>
<b>Miscellaneous</b>	<b>\$1,454</b>	<b>1.4%</b>	<b>\$1,330</b>	<b>1.4%</b>	<b>\$1,238</b>	<b>1.4%</b>