

AHLQUIST.

River District

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Overview

AVAILABLE SQ. FT.	1,500 - 20,000 SQ. FT.
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LEASE RATE	\$42.00
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TI ALLOWANCE	\$60.00
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BUILDING SIZE	20,000 SQ. FT.
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PARKING	650 Parking Garage Stalls On Street Parking
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YEAR BUILT	2026
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Building Details

Retail Buildings



The River District

Buildings

Building Details

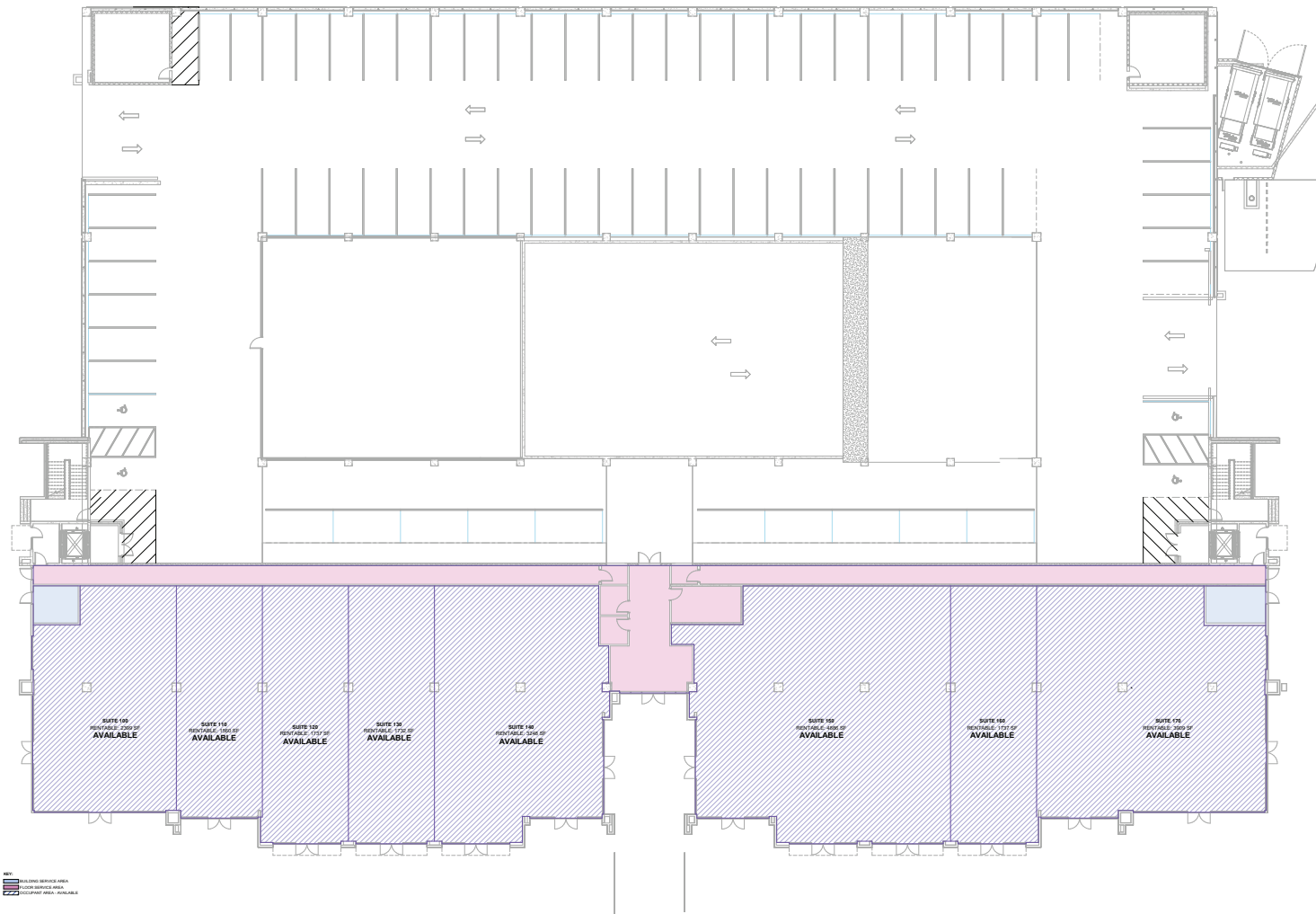
Retail Buildings



The River District

Buildings

Garage/ Retail Plan



The River District

Building Details

Site Rendering

- KEY
01. CWI BUILDING

02. MULTIFAMILY

03. PARKING

04. RETAIL

05. RESTAURANT

06. HOTEL



The River District

Location

Site Rendering

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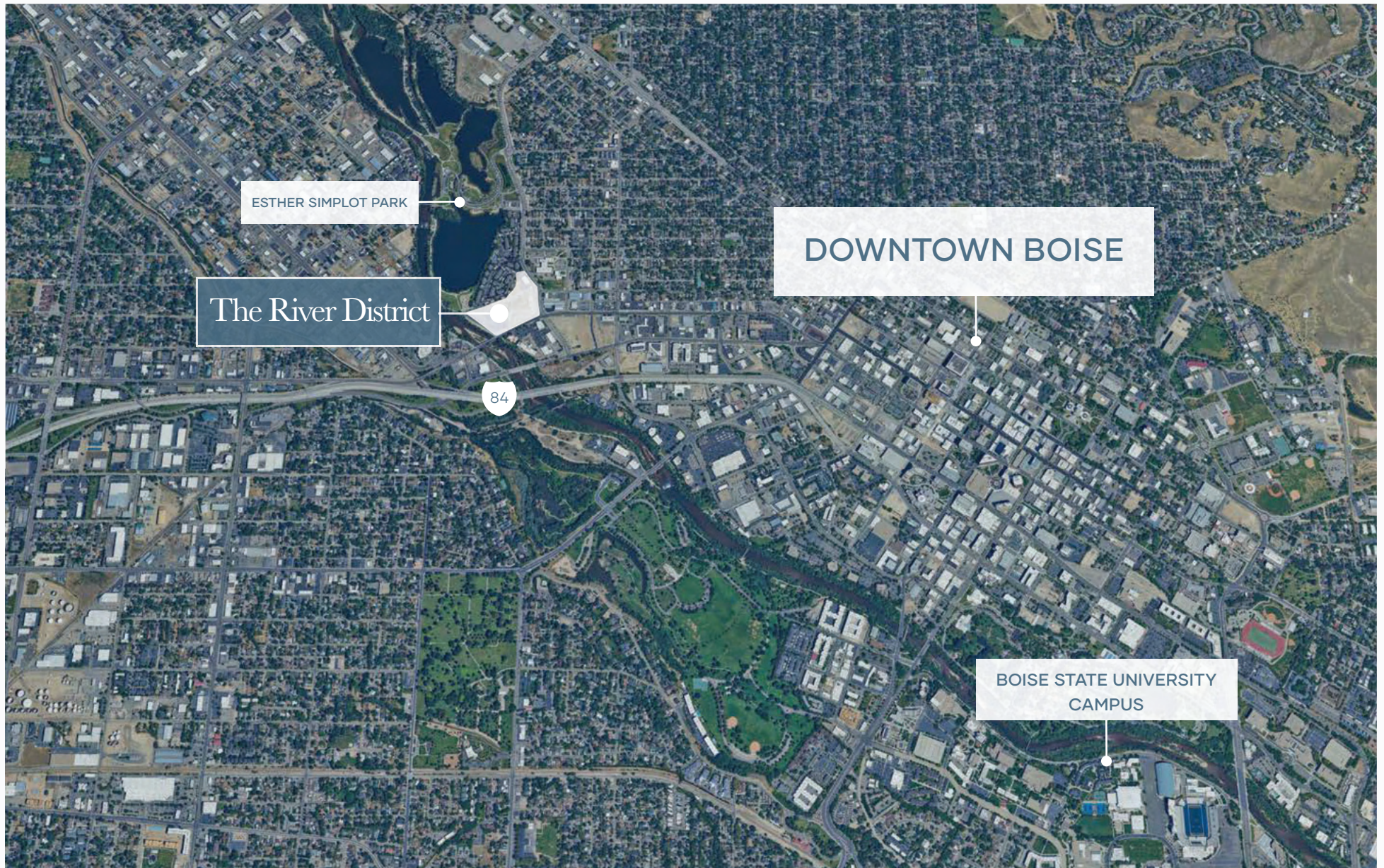
05. RESTAURANT

06. HOTEL



The River District

Location



The River District

Location



The River District

Location

CWI Building

REDUCED + SIMPLIFIED

-UNIFORM LANGUAGE OF GROUPED OPENINGS AT UPPER LEVELS.

-VERTICAL BREAK AT ENTRY AND CIRCULATION

-2 STORY MASS HOLDS CORNER AND ALLOWS VISUAL TO PLAZA + ADDITIONAL SITE RETAIL

QUALITY BUILDING MATERIALS

-EXPRESSIVE BASE OF MASONRY, STOREFRONT AND METAL PANEL

-UPPER LEVEL STOREFRONT FRAMED IN EIFS, BRANDED ACCENT COLOR

ENHANCED FEATURES ON MAIN + WHITEWATER

-ACTIVATION AND TRANSPARENCY ALONG MAIN STREET

-INVITING BUILDING ENTRANCE WITH GLASS AND CWI GREEN FIN

-USING CWI COLORS FOR PLACE MAKING AND IDENTITY



CWI CAMPUS
BUILDING
DRH25-00081

The River District

Buildings

Consumer Profile Report

Population

	1 mile	3 miles	5 miles
Population	11,094	104,635	198,805
Population Density (people per sq mi)	3,792	3,786	2,576

	1 mile		3 miles		5 miles	
Households	5,412		45,989		85,953	
Family households	2,190	40%	22,242	48%	46,226	54%
Married couples	1,629	30%	16,210	35%	34,800	40%
With kids under 18	728	13%	6,117	13%	12,848	15%
Other family types	562	10%	6,032	13%	11,426	13%
Single dad households with kids	208	4%	1,003	2%	2,027	2%
Single mom households with kids	113	2%	1,920	4%	3,623	4%
Non-family households	3,222	60%	23,747	52%	39,727	46%

	1 mile		3 miles		5 miles	
Homes	5,908		49,182		90,751	
Occupied Homes	5,412		45,989		85,953	
Owner occupied units	2,422	45%	22,614	49%	50,872	59%
Renter occupied units	2,990	55%	23,375	51%	35,081	41%

The River District

Demographics

Consumer Profile Report

Age

	1 mile		3 miles		5 miles	
Median Age	36		35		38	
Population	11,094		104,635		198,805	
Ages 9 & under	929	8%	9,315	9%	18,683	9%
Ages 10 to 19	1,134	10%	13,669	13%	24,352	12%
Ages 20 to 29	2,182	20%	20,560	20%	32,992	17%
Ages 30 to 39	1,989	18%	16,631	16%	30,203	15%
Ages 40 to 49	1,696	15%	13,047	12%	24,759	12%
Ages 50 to 59	1,409	13%	11,775	11%	23,904	12%
Ages 60 to 69	1,023	9%	10,204	10%	22,400	11%
Ages 70 & over	733	7%	9,435	9%	21,513	11%

Educational Attainment

	1 mile		3 miles		5 miles	
Population Aged 25 & Over	7,716		71,064		140,001	
No high school diploma	365	5%	4,529	6%	8,076	6%
High school graduate or equal	1,376	18%	14,080	20%	28,608	20%
Some college	1,416	18%	15,330	22%	30,796	22%
Associate's degree	337	4%	4,681	7%	10,110	7%
Bachelor's degree	2,659	34%	20,617	29%	39,540	28%
Advanced degree	1,564	20%	11,826	17%	22,871	16%

The River District

Demographics

Consumer Profile Report

Employment Status

	1 mile		3 miles		5 miles	
Population Aged 16 & Over	9,686		89,821		167,986	
In labor force	7,048	73%	62,024	69%	114,536	68%
Civilian labor force	7,048	73%	61,819	69%	114,118	68%
Employed	6,854	71%	59,402	66%	109,536	65%
Unemployed	194	2%	2,416	3%	4,583	3%
In armed forces	0	0%	205	0%	417	0%
Not in labor force	2,638	27%	27,796	31%	53,450	32%

Race & Ethnicity

	1 mile		3 miles		5 miles	
Population	11,094		104,635		198,805	
White	8,800	79%	84,118	80%	160,749	81%
Black	102	1%	1,490	1%	2,830	1%
American Indian	76	1%	348	0%	638	0%
Asian	97	1%	2,266	2%	5,345	3%
Pacific Islander	0	0%	168	0%	396	0%
Other race	55	0%	331	0%	698	0%
Two or more races	449	4%	4,125	4%	8,076	4%
Hispanic or Latino	1,516	14%	11,789	11%	20,074	10%

The River District

Demographics

Consumer Profile Report

Income

	1 mile		3 miles		5 miles	
Median Household Income (in 2023 inflation adjusted dollars)	\$62,423		\$66,750		\$74,442	
Average Household Income (in 2023 inflation adjusted dollars)	\$90,392		\$99,442		\$105,320	
Families in Poverty	151	7%	1,789	8%	3,096	7%
Households	5,412		45,989		85,953	
Less than \$25,000	1,264	23%	7,020	15%	11,168	13%
\$25,000 to \$49,999	1,027	19%	10,351	23%	16,810	20%
\$50,000 to \$74,999	831	15%	8,271	18%	15,334	18%
\$75,000 to \$99,999	731	14%	6,319	14%	12,913	15%
\$100,000 to \$199,999	1,053	19%	9,830	21%	21,157	25%
Over \$200,000	506	9%	4,197	9%	8,571	10%

POPULATION PROJECTIONS

State and county population projections.

Geography	2010 - 2020	2020 - 2030 Projected	Is Projected To:
Idaho	17% 1,567,582 - 1,839,106	9% 1,839,106 - 2,010,363	Grow
Ada County	26% 392,365 - 494,967	14% 494,967 - 566,562	Grow

Consumer Profile Report

Housing Unit Value

	1 mile		3 miles		5 miles	
Median Home Value	\$524,070		\$448,194		\$436,455	
Owner Occupied Homes	2,422		22,614		50,872	
Under \$100,000	156	6%	1,245	6%	2,824	6%
\$100,000 to \$199,999	62	3%	836	4%	1,980	4%
\$200,000 to \$299,999	192	8%	3,289	15%	7,047	14%
\$300,000 to \$399,999	273	11%	4,002	18%	9,752	19%
\$400,000 to \$499,999	434	18%	4,015	18%	10,515	21%
\$500,000 to \$749,999	972	40%	5,688	25%	11,562	23%
\$750,000 to \$999,999	153	6%	1,617	7%	3,501	7%
\$1,000,000 to \$1,499,999	149	6%	1,434	6%	2,714	5%
\$1,500,000 to \$1,999,999	4	0%	179	1%	455	1%
Over \$2,000,000	26	1%	310	1%	522	1%

The River District

Demographics



Mark Cleverley

CHIEF LEASING OFFICE | 208.850.6113
MARK@AHLQUISTDEV.COM

Mark is one of the founding members of Ahlquist. As Chief Leasing Officer, Mark oversees all leasing and marketing operations, taking care to put an incredible level of care and attention into each project. Mark received his associates degree in Accounting from Ricks College and his BS degree in Accounting and Finance from Boise State University. With over 20 years of experience in the Treasure Valley real estate field, Mark has a depth of understanding of the market that enables him to help each tenant find a perfect fit for their unique situation.



Holt Haga

VP OF LEASING | 208.371.4658
HOLT@AHLQUISTDEV.COM

Holt is one of the founding members of Ahlquist. As VP of Leasing, Holt has delivered the successful completion of over 4 million square feet of commercial development. Holt specializes in office, industrial, and retail leasing within the company's portfolio. Holt graduated Summa Cum Laude with a degree in Finance from Westminster College in Salt Lake City and received his MBA from Boise State University. Holt's outstanding attention to detail and relentless work ethic ensure a seamless and enjoyable experience with each client he works with.

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Contact

AHLQUIST.

Thank you

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