

Consumer Spending Report

Courtyard Square

1001 E Baker St, Plant City, FL 33563

Building Type: **Class B Office**
 Class: **B**
 RBA: **14,266 SF**
 Typical Floor: **14,266 SF**
 Total Available: **0 SF**
 % Leased: **100%**
 Rent/SF/Mo: **-**



2024 Annual Spending (\$000s)	1 Mile	3 Mile	5 Mile
Total Specified Consumer Spending	\$90,816	\$379,841	\$716,279
Total Apparel	\$5,447	\$21,792	\$39,757
Women's Apparel	1,964	8,038	14,887
Men's Apparel	1,062	4,270	7,955
Girl's Apparel	441	1,705	3,026
Boy's Apparel	346	1,286	2,285
Infant Apparel	294	1,148	1,986
Footwear	1,340	5,345	9,618
Total Entertainment & Hobbies	\$13,378	\$57,332	\$107,349
Entertainment	1,311	5,835	11,254
Audio & Visual Equipment/Service	3,388	14,090	25,448
Reading Materials	121	567	1,145
Pets, Toys, & Hobbies	2,142	9,243	17,657
Personal Items	6,415	27,598	51,845
Total Food and Alcohol	\$25,948	\$107,087	\$196,490
Food At Home	14,463	59,162	106,417
Food Away From Home	10,019	41,604	78,017
Alcoholic Beverages	1,466	6,320	12,056
Total Household	\$14,021	\$59,534	\$114,969
House Maintenance & Repair	3,472	14,957	28,891
Household Equip & Furnishings	5,394	22,947	43,918
Household Operations	3,961	16,491	31,543
Housing Costs	1,193	5,138	10,618

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2024 Annual Spending (000s)	1 Mile	3 Mile	5 Mile
Total Transportation/Maint.	\$23,333	\$96,918	\$184,596
Vehicle Purchases	11,716	48,612	94,540
Gasoline	6,993	28,503	51,712
Vehicle Expenses	375	1,661	3,325
Transportation	1,459	6,439	13,285
Automotive Repair & Maintenance	2,790	11,704	21,733
Total Health Care	\$4,426	\$19,487	\$36,329
Medical Services	2,403	10,549	19,905
Prescription Drugs	1,533	6,835	12,524
Medical Supplies	490	2,104	3,900
Total Education/Day Care	\$4,264	\$17,691	\$36,790
Education	2,742	11,149	23,395
Fees & Admissions	1,522	6,542	13,395

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Business Employment by Type	# of Businesses	# Employees	#Emp/Bus
Total Businesses	735	4,815	7
Retail & Wholesale Trade	105	792	8
Hospitality & Food Service	28	433	15
Real Estate, Renting, Leasing	39	145	4
Finance & Insurance	41	253	6
Information	18	157	9
Scientific & Technology Services	75	331	4
Management of Companies	4	12	3
Health Care & Social Assistance	91	343	4
Educational Services	19	720	38
Public Administration & Sales	34	369	11
Arts, Entertainment, Recreation	20	101	5
Utilities & Waste Management	28	121	4
Construction	66	368	6
Manufacturing	17	114	7
Agriculture, Mining, Fishing	10	26	3
Other Services	140	530	4

Demographic Detail Report

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Radius	1 Mile		3 Mile		5 Mile	
Population						
2029 Projection	10,868		42,991		75,061	
2024 Estimate	9,943		39,283		68,566	
2020 Census	9,524		37,355		65,816	
Growth 2024 - 2029	9.30%		9.44%		9.47%	
Growth 2020 - 2024	4.40%		5.16%		4.18%	
2024 Population by Age						
	9,943		39,283		68,566	
Age 0 - 4	630	6.34%	2,382	6.06%	3,993	5.82%
Age 5 - 9	713	7.17%	2,572	6.55%	4,334	6.32%
Age 10 - 14	745	7.49%	2,694	6.86%	4,652	6.78%
Age 15 - 19	744	7.48%	2,683	6.83%	4,741	6.91%
Age 20 - 24	649	6.53%	2,542	6.47%	4,455	6.50%
Age 25 - 29	637	6.41%	2,575	6.55%	4,389	6.40%
Age 30 - 34	712	7.16%	2,810	7.15%	4,735	6.91%
Age 35 - 39	709	7.13%	2,710	6.90%	4,701	6.86%
Age 40 - 44	651	6.55%	2,472	6.29%	4,412	6.43%
Age 45 - 49	590	5.93%	2,236	5.69%	4,069	5.93%
Age 50 - 54	572	5.75%	2,219	5.65%	4,065	5.93%
Age 55 - 59	559	5.62%	2,261	5.76%	4,129	6.02%
Age 60 - 64	532	5.35%	2,253	5.74%	4,056	5.92%
Age 65 - 69	459	4.62%	1,993	5.07%	3,515	5.13%
Age 70 - 74	396	3.98%	1,752	4.46%	3,029	4.42%
Age 75 - 79	292	2.94%	1,360	3.46%	2,344	3.42%
Age 80 - 84	184	1.85%	908	2.31%	1,549	2.26%
Age 85+	169	1.70%	863	2.20%	1,398	2.04%
Age 65+	1,500	15.09%	6,876	17.50%	11,835	17.26%
Median Age	36.00		37.60		38.20	
Average Age	37.20		38.80		39.10	

Demographic Detail Report

Courtyard Square						
1001 E Baker St, Plant City, FL 33563						
Radius	1 Mile		3 Mile		5 Mile	
2024 Population By Race	9,943		39,283		68,566	
White	4,346	43.71%	20,602	52.45%	38,445	56.07%
Black	2,120	21.32%	4,939	12.57%	6,571	9.58%
Am. Indian & Alaskan	78	0.78%	414	1.05%	804	1.17%
Asian	45	0.45%	483	1.23%	934	1.36%
Hawaiian & Pacific Island	4	0.04%	29	0.07%	46	0.07%
Other	3,351	33.70%	12,817	32.63%	21,766	31.74%
Population by Hispanic Origin	9,943		39,283		68,566	
Non-Hispanic Origin	6,226	62.62%	24,973	63.57%	44,495	64.89%
Hispanic Origin	3,717	37.38%	14,310	36.43%	24,071	35.11%
2024 Median Age, Male	35.00		36.40		37.00	
2024 Average Age, Male	36.20		37.80		38.10	
2024 Median Age, Female	36.90		38.80		39.40	
2024 Average Age, Female	38.20		39.90		40.00	
2024 Population by Occupation Classification	7,706		31,098		54,636	
Civilian Employed	5,060	65.66%	19,184	61.69%	33,750	61.77%
Civilian Unemployed	156	2.02%	442	1.42%	762	1.39%
Civilian Non-Labor Force	2,490	32.31%	11,470	36.88%	20,109	36.81%
Armed Forces	0	0.00%	2	0.01%	15	0.03%
Households by Marital Status						
Married	1,397		6,126		11,635	
Married No Children	803		3,793		7,236	
Married w/Children	595		2,333		4,399	
2024 Population by Education	6,902		28,551		49,655	
Some High School, No Diploma	1,190	17.24%	5,118	17.93%	8,611	17.34%
High School Grad (Incl Equivalency)	2,330	33.76%	9,230	32.33%	15,931	32.08%
Some College, No Degree	1,968	28.51%	7,660	26.83%	12,621	25.42%
Associate Degree	439	6.36%	2,140	7.50%	3,261	6.57%
Bachelor Degree	710	10.29%	3,063	10.73%	6,446	12.98%
Advanced Degree	265	3.84%	1,340	4.69%	2,785	5.61%

Demographic Detail Report

Courtyard Square						
1001 E Baker St, Plant City, FL 33563						
Radius	1 Mile		3 Mile		5 Mile	
2024 Population by Occupation	9,221		34,447		60,762	
Real Estate & Finance	391	4.24%	1,104	3.20%	1,979	3.26%
Professional & Management	1,671	18.12%	5,938	17.24%	12,389	20.39%
Public Administration	121	1.31%	477	1.38%	943	1.55%
Education & Health	942	10.22%	3,028	8.79%	5,629	9.26%
Services	999	10.83%	3,773	10.95%	5,969	9.82%
Information	73	0.79%	216	0.63%	446	0.73%
Sales	1,227	13.31%	4,325	12.56%	7,399	12.18%
Transportation	26	0.28%	63	0.18%	113	0.19%
Retail	807	8.75%	2,614	7.59%	4,391	7.23%
Wholesale	76	0.82%	672	1.95%	1,223	2.01%
Manufacturing	433	4.70%	1,556	4.52%	2,603	4.28%
Production	833	9.03%	3,390	9.84%	5,163	8.50%
Construction	677	7.34%	2,683	7.79%	4,724	7.77%
Utilities	422	4.58%	1,495	4.34%	2,272	3.74%
Agriculture & Mining	152	1.65%	960	2.79%	1,947	3.20%
Farming, Fishing, Forestry	46	0.50%	667	1.94%	1,355	2.23%
Other Services	325	3.52%	1,486	4.31%	2,217	3.65%
2024 Worker Travel Time to Job	4,765		18,298		31,725	
<30 Minutes	3,088	64.81%	11,633	63.58%	18,990	59.86%
30-60 Minutes	1,512	31.73%	5,494	30.03%	10,173	32.07%
60+ Minutes	165	3.46%	1,171	6.40%	2,562	8.08%
2020 Households by HH Size	3,235		13,403		22,992	
1-Person Households	756	23.37%	3,353	25.02%	5,049	21.96%
2-Person Households	923	28.53%	4,202	31.35%	7,399	32.18%
3-Person Households	530	16.38%	2,086	15.56%	3,839	16.70%
4-Person Households	460	14.22%	1,753	13.08%	3,239	14.09%
5-Person Households	309	9.55%	1,113	8.30%	1,923	8.36%
6-Person Households	162	5.01%	566	4.22%	964	4.19%
7 or more Person Households	95	2.94%	330	2.46%	579	2.52%
2024 Average Household Size	2.80		2.70		2.80	
Households						
2029 Projection	3,711		15,495		26,345	
2024 Estimate	3,386		14,122		24,000	
2020 Census	3,235		13,403		22,992	
Growth 2024 - 2029	9.60%		9.72%		9.77%	
Growth 2020 - 2024	4.67%		5.36%		4.38%	

Demographic Detail Report

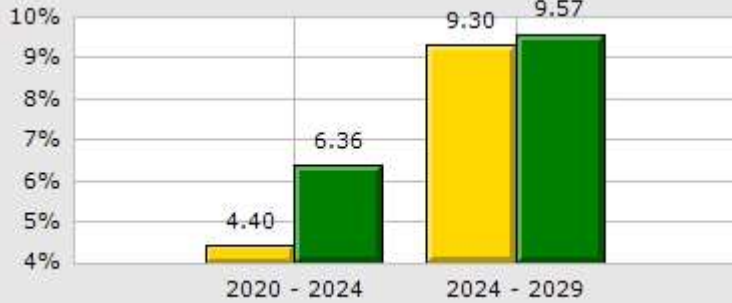
Courtyard Square						
1001 E Baker St, Plant City, FL 33563						
Radius	1 Mile		3 Mile		5 Mile	
2024 Households by HH Income	3,384		14,122		24,002	
<\$25,000	758	22.40%	3,289	23.29%	4,680	19.50%
\$25,000 - \$50,000	752	22.22%	3,595	25.46%	5,383	22.43%
\$50,000 - \$75,000	722	21.34%	2,606	18.45%	4,197	17.49%
\$75,000 - \$100,000	434	12.83%	1,730	12.25%	3,173	13.22%
\$100,000 - \$125,000	372	10.99%	1,276	9.04%	2,522	10.51%
\$125,000 - \$150,000	162	4.79%	631	4.47%	1,444	6.02%
\$150,000 - \$200,000	135	3.99%	794	5.62%	1,857	7.74%
\$200,000+	49	1.45%	201	1.42%	746	3.11%
2024 Avg Household Income	\$65,795		\$65,198		\$76,587	
2024 Med Household Income	\$55,306		\$51,369		\$59,551	
2024 Occupied Housing	3,386		14,122		24,000	
Owner Occupied	1,980	58.48%	8,478	60.03%	16,159	67.33%
Renter Occupied	1,406	41.52%	5,644	39.97%	7,841	32.67%
2020 Housing Units	3,495		12,139		20,353	
1 Unit	2,971	85.01%	8,984	74.01%	16,715	82.13%
2 - 4 Units	196	5.61%	944	7.78%	1,036	5.09%
5 - 19 Units	149	4.26%	1,360	11.20%	1,608	7.90%
20+ Units	179	5.12%	851	7.01%	994	4.88%
2024 Housing Value	1,980		8,478		16,160	
<\$100,000	506	25.56%	2,269	26.76%	3,102	19.20%
\$100,000 - \$200,000	600	30.30%	2,085	24.59%	3,141	19.44%
\$200,000 - \$300,000	414	20.91%	1,819	21.46%	4,040	25.00%
\$300,000 - \$400,000	311	15.71%	1,160	13.68%	3,014	18.65%
\$400,000 - \$500,000	51	2.58%	449	5.30%	1,366	8.45%
\$500,000 - \$1,000,000	58	2.93%	470	5.54%	1,177	7.28%
\$1,000,000+	40	2.02%	226	2.67%	320	1.98%
2024 Median Home Value	\$180,666		\$194,483		\$245,470	
2024 Housing Units by Yr Built	3,634		15,152		25,769	
Built 2010+	293	8.06%	1,874	12.37%	3,098	12.02%
Built 2000 - 2010	391	10.76%	2,161	14.26%	4,733	18.37%
Built 1990 - 1999	293	8.06%	2,194	14.48%	4,299	16.68%
Built 1980 - 1989	422	11.61%	3,218	21.24%	5,168	20.06%
Built 1970 - 1979	456	12.55%	2,214	14.61%	3,427	13.30%
Built 1960 - 1969	412	11.34%	1,128	7.44%	1,841	7.14%
Built 1950 - 1959	568	15.63%	1,136	7.50%	1,562	6.06%
Built <1949	799	21.99%	1,227	8.10%	1,641	6.37%
2024 Median Year Built	1970		1985		1988	

Courtyard Square
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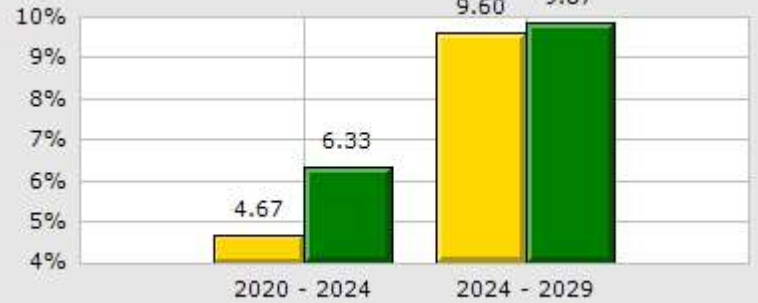
Type: **Class B Office**
County: **Hillsborough**

■ 1 Mile
■ County

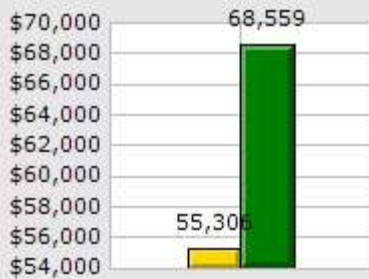
Population Growth



Household Growth



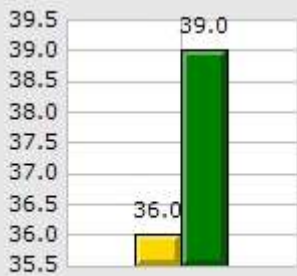
2024 Med Household Inc



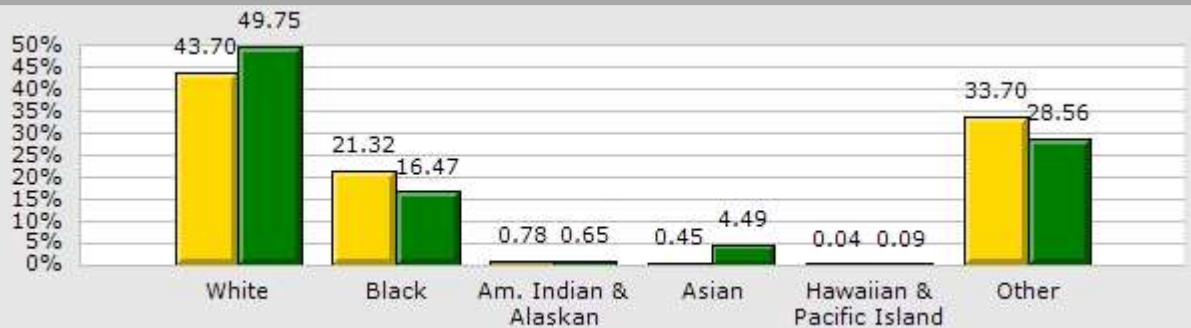
2024 Households by Household Income



2024 Median Age



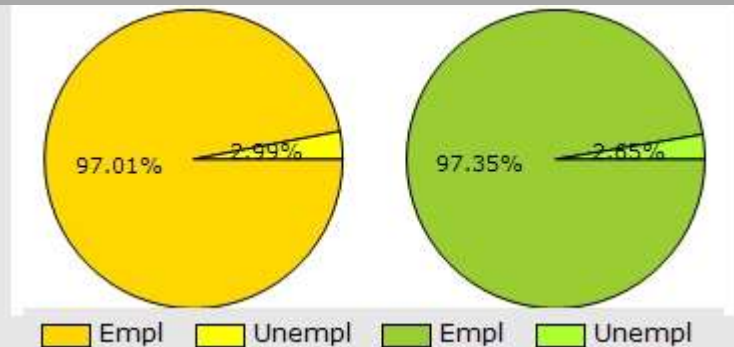
2024 Population by Race



2024 Renter vs. Owner



2024 Employed vs. Unemployed



Demographic Market Comparison Report

1 mile radius

Courtyard Square

1001 E Baker St, Plant City, FL 33563

Type: **Class B Office**
 County: **Hillsborough**

	1 Mile		County	
Population Growth				
Growth 2020 - 2024	4.40%		6.36%	
Growth 2024 - 2029	9.30%		9.57%	
Empl	5,060	97.01%	791,251	97.35%
Unempl	156	2.99%	21,562	2.65%
2024 Population by Race				
	9,943		1,552,549	
White	4,345	43.70%	772,337	49.75%
Black	2,120	21.32%	255,673	16.47%
Am. Indian & Alaskan	78	0.78%	10,099	0.65%
Asian	45	0.45%	69,695	4.49%
Hawaiian & Pacific Island	4	0.04%	1,346	0.09%
Other	3,351	33.70%	443,399	28.56%
Household Growth				
Growth 2020 - 2024	4.67%		6.33%	
Growth 2024 - 2029	9.60%		9.87%	
Renter Occupied	1,406	41.52%	244,233	41.02%
Owner Occupied	1,980	58.48%	351,154	58.98%
2024 Households by Household Income				
	3,384		595,387	
Income <\$25K	758	22.40%	106,600	17.90%
Income \$25K - \$50K	752	22.22%	114,121	19.17%
Income \$50K - \$75K	722	21.34%	102,169	17.16%
Income \$75K - \$100K	434	12.83%	75,143	12.62%
Income \$100K - \$125K	372	10.99%	61,873	10.39%
Income \$125K - \$150K	162	4.79%	34,398	5.78%
Income \$150K - \$200K	135	3.99%	47,333	7.95%
Income \$200K+	49	1.45%	53,750	9.03%
2024 Med Household Inc	\$55,306		\$68,559	
2024 Median Age	36.00		39.00	

Demographic Summary Report

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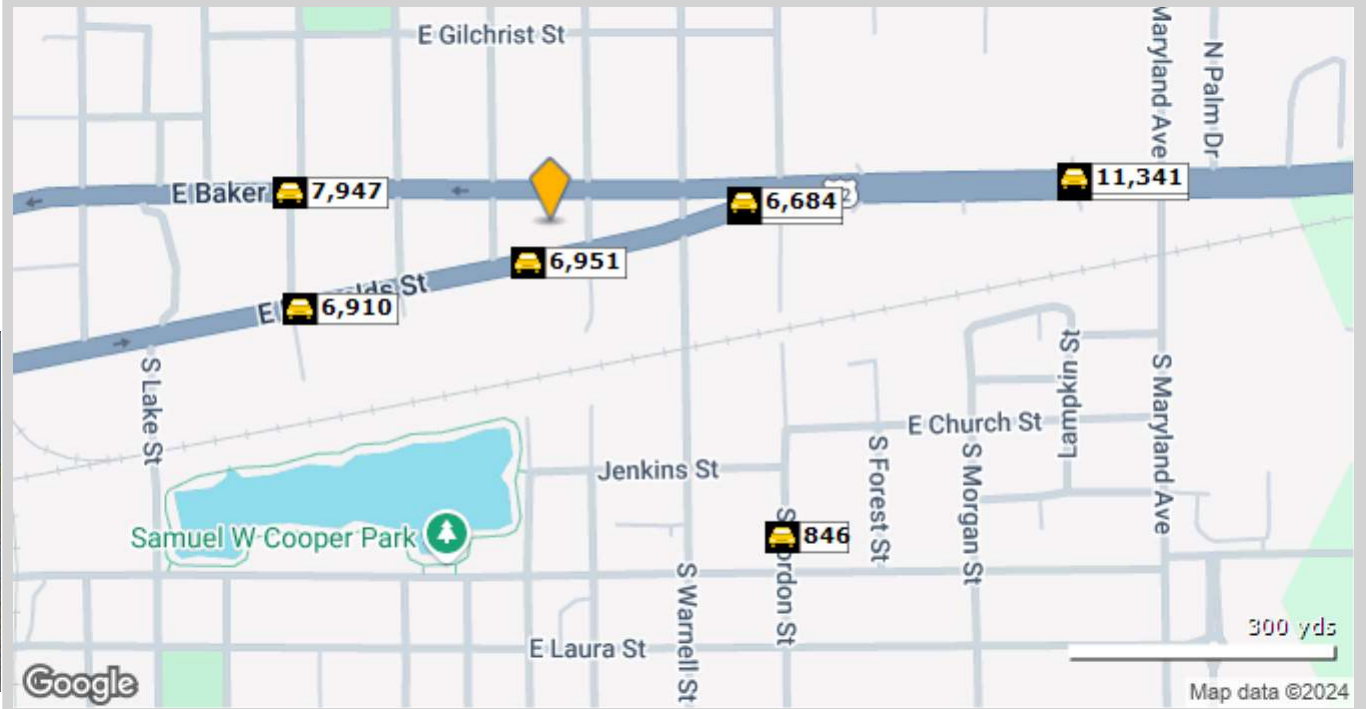
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Asian	45 0.45%	483 1.23%	934 1.36%
Hawaiian & Pacific Island	4 0.04%	29 0.07%	46 0.07%
Other	3,351 33.70%	12,817 32.63%	21,766 31.74%
U.S. Armed Forces	0	2	17
Households			
2029 Projection	3,711	15,495	26,345
2024 Estimate	3,386	14,122	24,000
2020 Census	3,235	13,403	22,992
Growth 2024 - 2029	9.60%	9.72%	9.77%
Growth 2020 - 2024	4.67%	5.36%	4.38%
Owner Occupied	1,980 58.48%	8,478 60.03%	16,159 67.33%
Renter Occupied	1,406 41.52%	5,644 39.97%	7,841 32.67%
2024 Households by HH Income	3,384	14,122	24,002
Income: <\$25,000	758 22.40%	3,289 23.29%	4,680 19.50%
Income: \$25,000 - \$50,000	752 22.22%	3,595 25.46%	5,383 22.43%
Income: \$50,000 - \$75,000	722 21.34%	2,606 18.45%	4,197 17.49%
Income: \$75,000 - \$100,000	434 12.83%	1,730 12.25%	3,173 13.22%
Income: \$100,000 - \$125,000	372 10.99%	1,276 9.04%	2,522 10.51%
Income: \$125,000 - \$150,000	162 4.79%	631 4.47%	1,444 6.02%
Income: \$150,000 - \$200,000	135 3.99%	794 5.62%	1,857 7.74%
Income: \$200,000+	49 1.45%	201 1.42%	746 3.11%
2024 Avg Household Income	\$65,795	\$65,198	\$76,587
2024 Med Household Income	\$55,306	\$51,369	\$59,551

Traffic Count Report

Courtyard Square

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 Class: **B**
 RBA: **14,266 SF**
 Typical Floor: **14,266 SF**
 Total Available: **0 SF**
 % Leased: **100%**
 Rent/SF/Mo: **-**



	Street	Cross Street	Cross Str Dist	Count Year	Avg Daily Volume	Volume Type	Miles from Subject Prop
1	E Reynolds St	Johnson St	0.02 W	2022	6,951	MPSI	.03
2	E Reynolds St	N Gordon St	0.03 NE	2017	6,700	MPSI	.13
3	E Reynolds St	N Warnell St	0.04 SW	2018	6,485	MPSI	.13
4	E Reynolds St	N Warnell St	0.04 SW	2022	6,439	MPSI	.13
5	E Reynolds St	N Warnell St	0.04 SW	2020	6,684	MPSI	.13
6	Baker Street	E Baker St	0.00 NE	2022	7,947	MPSI	.17
7	Reynolds Street	N Pennsylvania A	0.01 W	2022	6,910	MPSI	.17
8	South Gordon Street	E Dr Martin Luth	0.02 S	2022	846	MPSI	.25
9	E Baker St	Maryland Ave	0.06 E	2018	12,532	MPSI	.35
10	E Baker St	Maryland Ave	0.06 E	2022	11,341	MPSI	.35