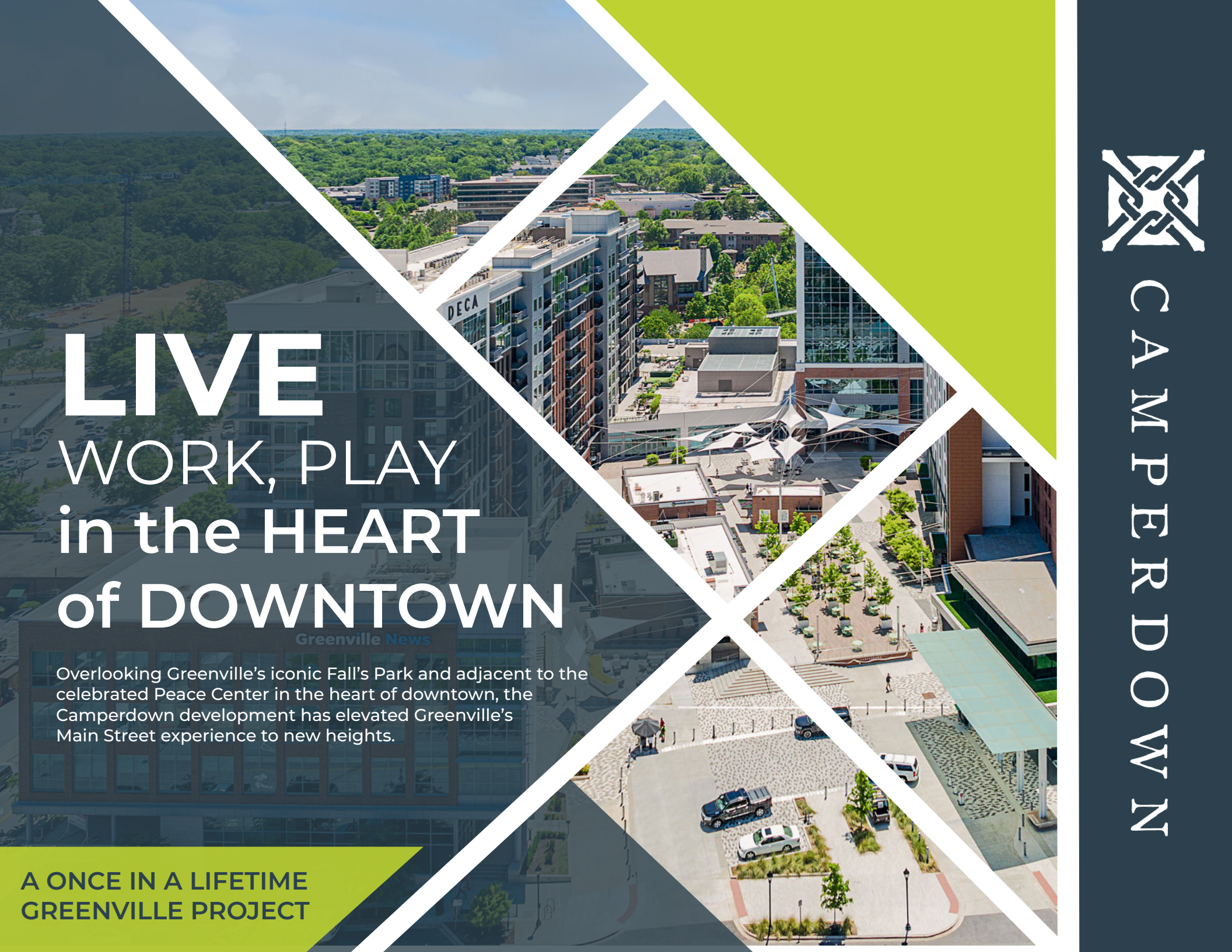


An aerial photograph of downtown Greenville, South Carolina, featuring modern multi-story buildings, a large park area with a canopy, and a parking lot. The image is overlaid with large, white, geometric shapes (triangles and diamonds) that create a dynamic, abstract composition. A green triangle is in the top right, and another green triangle is in the bottom left. The background is a mix of blue, green, and grey tones.

LIVE WORK, PLAY in the HEART of DOWNTOWN

Overlooking Greenville's iconic Fall's Park and adjacent to the celebrated Peace Center in the heart of downtown, the Camperdown development has elevated Greenville's Main Street experience to new heights.

A ONCE IN A LIFETIME
GREENVILLE PROJECT



CAMPDOWN

CAMPERDOWN DEVELOPMENT



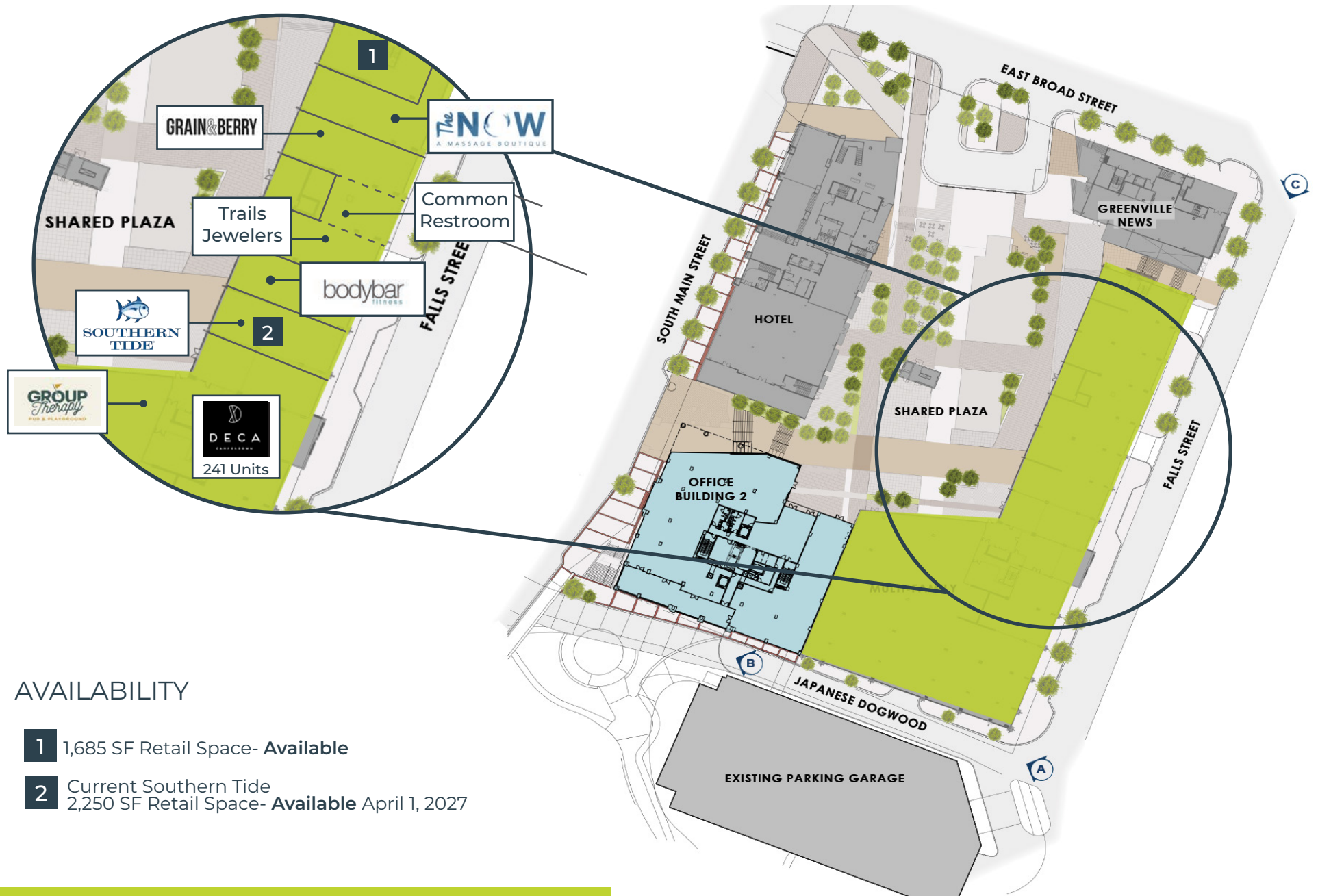
FALLS TOWER SITE PLAN (MAIN STREET)



AVAILABILITIES

- 1** 3,968 SF Space (w/ Covered Patio Overlooking Falls Park)- **Available**

DECA SITE PLAN



AVAILABILITY

- 1 1,685 SF Retail Space- **Available**
- 2 Current Southern Tide
2,250 SF Retail Space- **Available** April 1, 2027

CAMPERDOWN PHOTOS



DEMOGRAPHICS

KEY FACTS

11,479

Population



1.8

Average Household Size

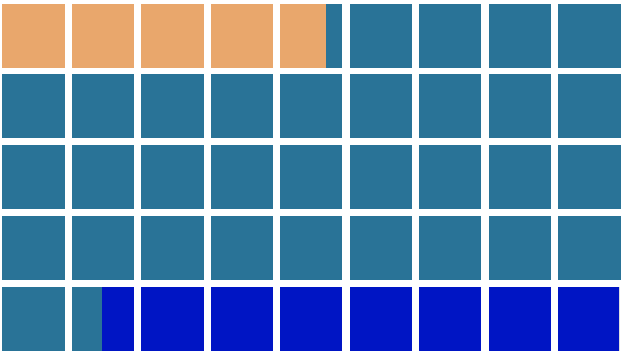
37.8

Median Age

\$84,397

Median Household Income

POPULATION BY AGE



Under 18 (10.5%)
Ages 18 to 64 (72.8%)
Aged 65+ (16.7%)
Others (0.0%)

Population Trends and Key Indicators

Camperdown Plaza
Ring: 1 mile radius

11,479

Population

5,961

Households

1.76

Avg Size Household

37.8

Median Age

\$84,397

Median Household Income

\$562,613

Median Home Value

84

Wealth Index

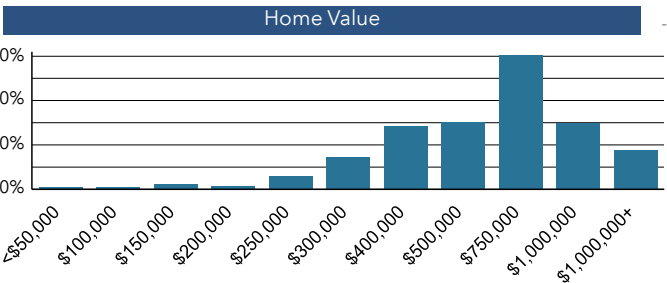
62

Housing Affordability

51

Diversity Index

INCOME



\$84,397

Median Household Income



\$67,493

Per Capita Income



\$78,966

Median Net Worth

ANNUAL HOUSEHOLD SPENDING



\$2,903

Apparel & Services



\$343

Computers & Hardware



\$4,697

Eating Out



\$8,477

Groceries



\$7,765

Health Care

EMPLOYMENT



White Collar

83%



Blue Collar

9%



Services

8%

4.6%

Unemployment Rate



\$3,334

Travel



\$87

Theatre/Operas/Concerts



\$73

Movies/Museums/Parks



\$86

Sports Events



\$12

Online Games

ANNUAL LIFESTYLE SPENDING



Source: This infographic contains data provided by Esri (2024, 2029), Esri-U.S. BLS (2024), Esri-MRI-Simmons (2024). © 2025 Esri

DOWNTOWN GREENVILLE, SC





#YEAH **THAT** GREENVILLE

NAMED ONE OF THE TOP TEN
FRIENDLIEST CITIES IN THE SOUTH

Southern Living, 2026

RANKED NO.3 AMONG AMERICA'S
BEST TOWNS TO VISIT

CNN Travel, 2026

RANKED NO. 9 FOR THE SOUTH'S
BEST CITIES ON THE RISE

Southern Living, 2026

NAMED ONE OF THE TOP 10
WORLDS BEST CITIES

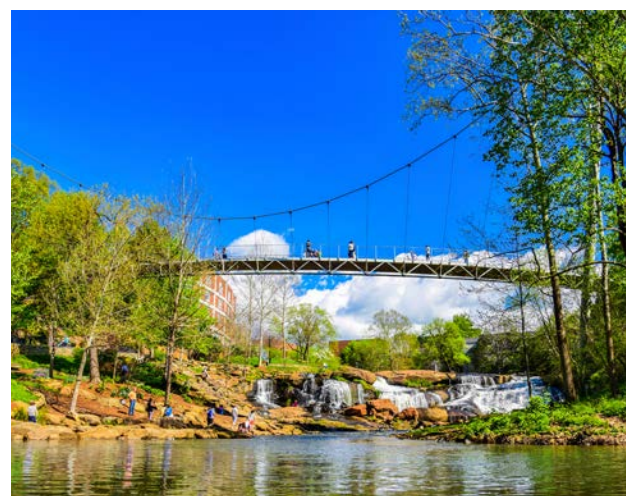
Travel + Leisure, 2026

RANKED NO. 1 FOR THE BEST PLACE
FOR YOUNG PROFESSIONALS

Niche, 2026

RANKED AMONG THE TOP 10 BEST
PLACES TO RETIRE

Forbes, 2026





CAMPDOWN

LEASING

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