



## Demographic and Income Profile

3233 S Sherwood Forest Blvd, Baton Rouge, Louisiana,  
Ring: 1 mile radius

Prepared by Esri  
Latitude: 30.42336  
Longitude: -91.05108

Summary	Census 2010	Census 2020	2023	2028
Population	15,348	15,589	15,591	15,545
Households	7,057	6,868	6,876	6,903
Families	3,639	-	3,297	3,282
Average Household Size	2.15	2.24	2.24	2.22
Owner Occupied Housing Units	2,279	-	2,652	2,677
Renter Occupied Housing Units	4,780	-	4,224	4,225
Median Age	30.0	-	34.2	34.9

Trends: 2023-2028 Annual Rate	Area	State	National
Population	-0.06%	-0.02%	0.30%
Households	0.08%	0.18%	0.49%
Families	-0.09%	0.08%	0.44%
Owner HHs	0.19%	0.36%	0.66%
Median Household Income	2.63%	2.08%	2.57%

Households by Income	2023		2028	
	Number	Percent	Number	Percent
<\$15,000	827	12.0%	755	10.9%
\$15,000 - \$24,999	733	10.7%	605	8.8%
\$25,000 - \$34,999	1,066	15.5%	934	13.5%
\$35,000 - \$49,999	1,220	17.7%	1,167	16.9%
\$50,000 - \$74,999	1,338	19.5%	1,404	20.3%
\$75,000 - \$99,999	523	7.6%	587	8.5%
\$100,000 - \$149,999	499	7.3%	590	8.5%
\$150,000 - \$199,999	439	6.4%	581	8.4%
\$200,000+	229	3.3%	277	4.0%

Median Household Income	\$43,752	\$49,805
Average Household Income	\$67,903	\$78,318
Per Capita Income	\$29,653	\$34,431

Population by Age	Census 2010		2023		2028	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	1,176	7.7%	999	6.4%	1,027	6.6%
5 - 9	948	6.2%	913	5.9%	883	5.7%
10 - 14	826	5.4%	837	5.4%	821	5.3%
15 - 19	841	5.5%	863	5.5%	817	5.3%
20 - 24	1,738	11.3%	1,362	8.7%	1,441	9.3%
25 - 34	3,359	21.9%	3,074	19.7%	2,806	18.0%
35 - 44	1,795	11.7%	2,311	14.8%	2,448	15.7%
45 - 54	1,734	11.3%	1,472	9.4%	1,564	10.1%
55 - 64	1,374	9.0%	1,466	9.4%	1,340	8.6%
65 - 74	799	5.2%	1,275	8.2%	1,248	8.0%
75 - 84	489	3.2%	708	4.5%	791	5.1%
85+	268	1.7%	311	2.0%	360	2.3%

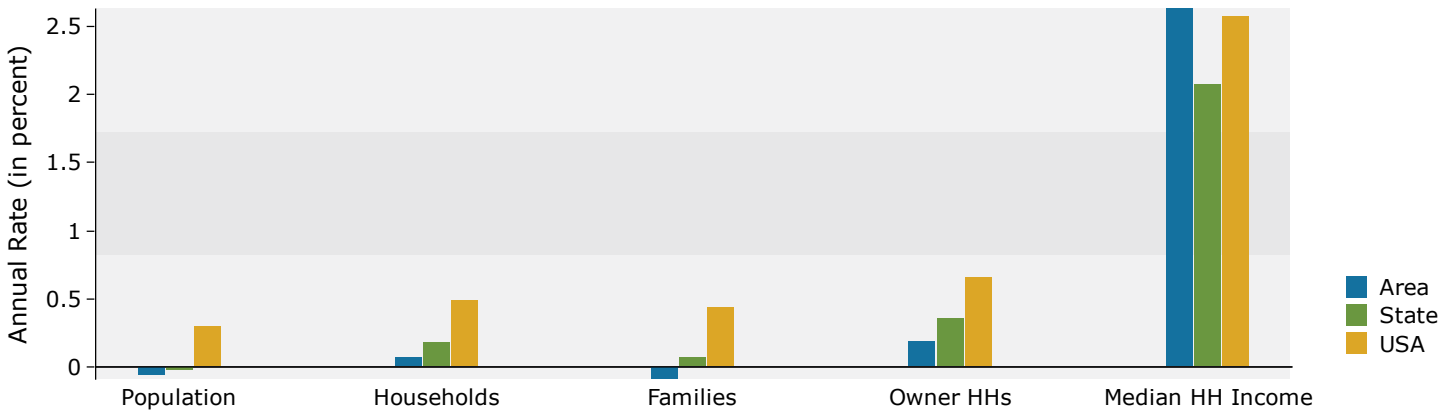
Race and Ethnicity	Census 2010		Census 2020		2023		2028	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	6,989	45.5%	4,935	31.7%	4,777	30.6%	4,497	28.9%
Black Alone	7,156	46.6%	7,588	48.7%	7,611	48.8%	7,499	48.2%
American Indian Alone	47	0.3%	64	0.4%	66	0.4%	68	0.4%
Asian Alone	465	3.0%	545	3.5%	548	3.5%	557	3.6%
Pacific Islander Alone	3	0.0%	8	0.1%	8	0.1%	8	0.1%
Some Other Race Alone	431	2.8%	1,442	9.3%	1,534	9.8%	1,778	11.4%
Two or More Races	256	1.7%	1,008	6.5%	1,047	6.7%	1,138	7.3%
Hispanic Origin (Any Race)	960	6.3%	2,231	14.3%	2,360	15.1%	2,633	16.9%

**Data Note:** Income is expressed in current dollars.

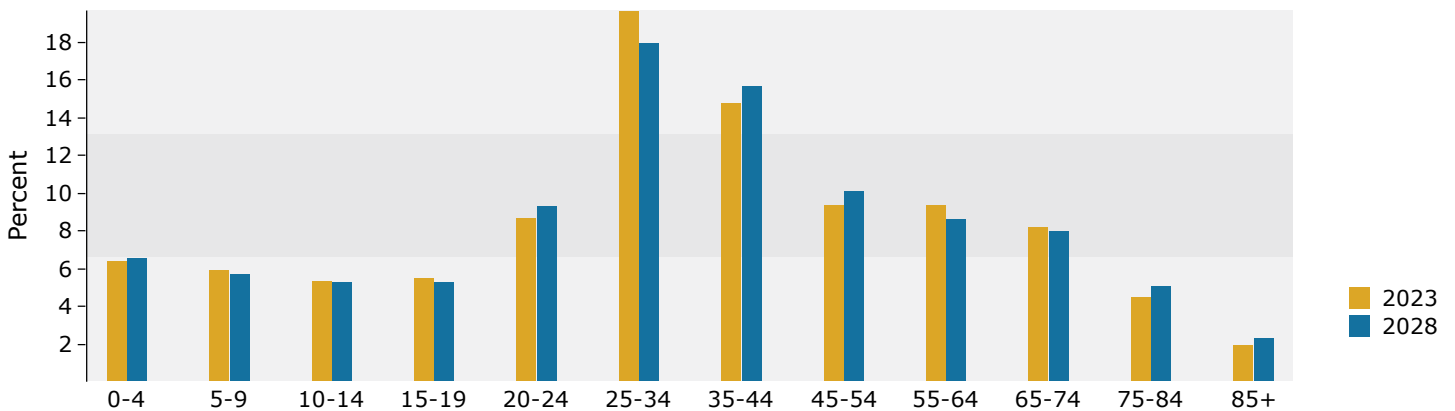
**Source:** Esri forecasts for 2023 and 2028. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

August 21, 2023

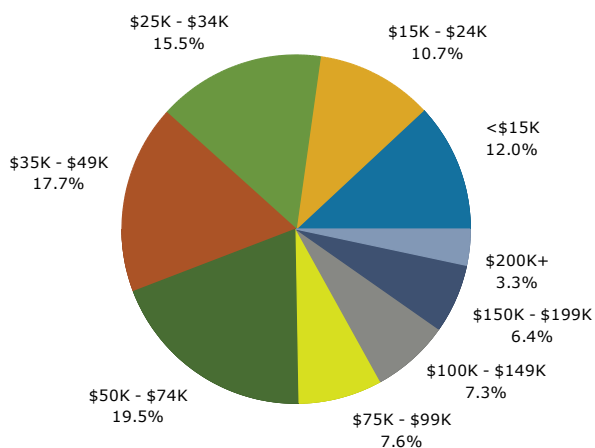
## Trends 2023-2028



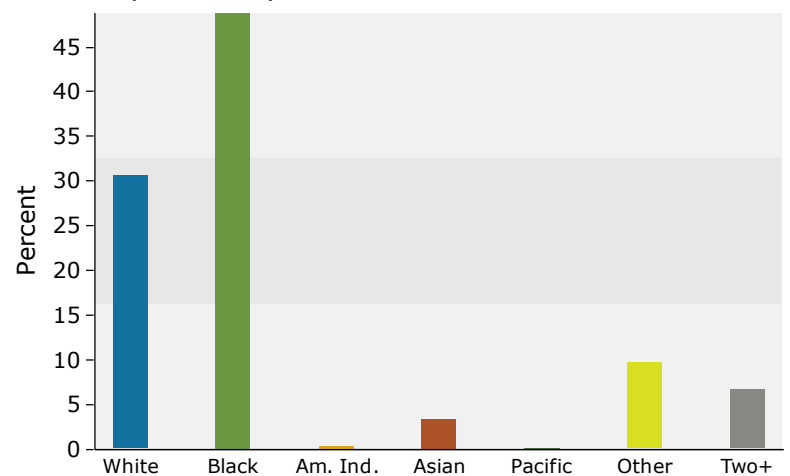
## Population by Age



## 2023 Household Income



## 2023 Population by Race



2023 Percent Hispanic Origin: 15.1%



## Demographic and Income Profile

3233 S Sherwood Forest Blvd, Baton Rouge, Louisiana,  
Ring: 3 mile radius

Prepared by Esri  
Latitude: 30.42336  
Longitude: -91.05108

Summary	Census 2010	Census 2020	2023	2028
Population	85,509	88,928	89,460	89,365
Households	36,046	37,220	37,460	37,705
Families	21,712	-	21,322	21,341
Average Household Size	2.35	2.36	2.36	2.34
Owner Occupied Housing Units	21,030	-	23,072	23,551
Renter Occupied Housing Units	15,022	-	14,388	14,154
Median Age	34.8	-	38.1	39.3

Trends: 2023-2028 Annual Rate	Area	State	National
Population	-0.02%	-0.02%	0.30%
Households	0.13%	0.18%	0.49%
Families	0.02%	0.08%	0.44%
Owner HHs	0.41%	0.36%	0.66%
Median Household Income	2.39%	2.08%	2.57%

Households by Income	2023		2028	
	Number	Percent	Number	Percent
<\$15,000	2,871	7.7%	2,581	6.8%
\$15,000 - \$24,999	3,041	8.1%	2,384	6.3%
\$25,000 - \$34,999	3,504	9.4%	3,018	8.0%
\$35,000 - \$49,999	6,170	16.5%	5,605	14.9%
\$50,000 - \$74,999	7,744	20.7%	7,636	20.3%
\$75,000 - \$99,999	4,052	10.8%	4,286	11.4%
\$100,000 - \$149,999	4,642	12.4%	5,246	13.9%
\$150,000 - \$199,999	3,124	8.3%	4,138	11.0%
\$200,000+	2,309	6.2%	2,809	7.5%

Median Household Income	\$57,738	\$64,991
Average Household Income	\$88,034	\$101,497
Per Capita Income	\$36,929	\$42,885

Population by Age	Census 2010		2023		2028	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	5,781	6.8%	5,117	5.7%	5,207	5.8%
5 - 9	5,163	6.0%	5,123	5.7%	5,013	5.6%
10 - 14	4,979	5.8%	5,059	5.7%	4,979	5.6%
15 - 19	5,122	6.0%	4,849	5.4%	4,683	5.2%
20 - 24	7,048	8.2%	5,848	6.5%	5,916	6.6%
25 - 34	14,870	17.4%	14,331	16.0%	13,030	14.6%
35 - 44	10,144	11.9%	12,672	14.2%	13,515	15.1%
45 - 54	11,083	13.0%	9,273	10.4%	9,752	10.9%
55 - 64	9,939	11.6%	10,378	11.6%	9,215	10.3%
65 - 74	5,862	6.9%	9,406	10.5%	9,412	10.5%
75 - 84	3,894	4.6%	5,232	5.8%	6,188	6.9%
85+	1,622	1.9%	2,171	2.4%	2,455	2.7%

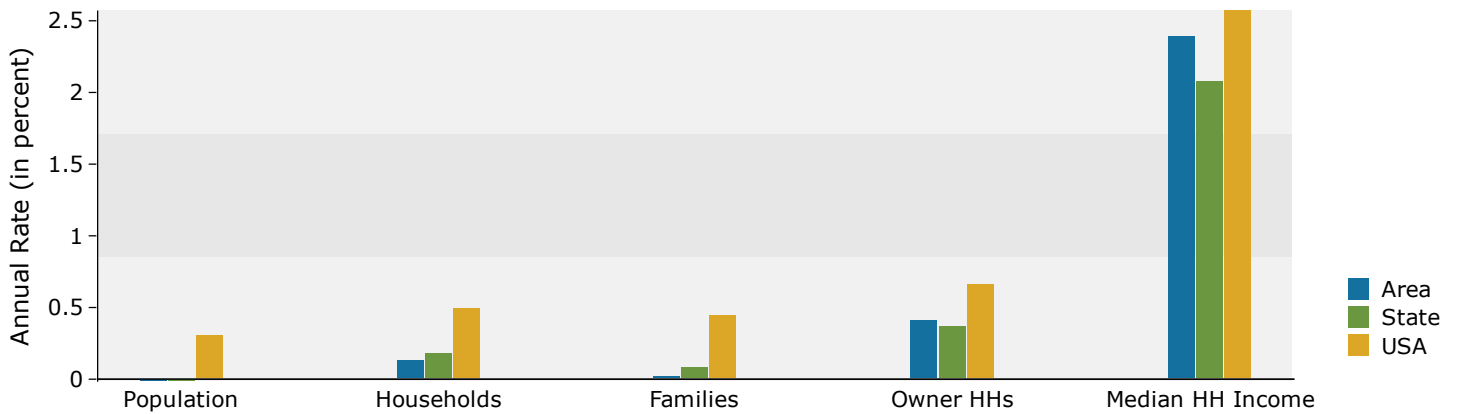
Race and Ethnicity	Census 2010		Census 2020		2023		2028	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	51,207	59.9%	40,785	45.9%	40,057	44.8%	38,286	42.8%
Black Alone	26,354	30.8%	31,907	35.9%	32,445	36.3%	32,466	36.3%
American Indian Alone	252	0.3%	279	0.3%	287	0.3%	299	0.3%
Asian Alone	4,037	4.7%	5,240	5.9%	5,329	6.0%	5,441	6.1%
Pacific Islander Alone	25	0.0%	26	0.0%	26	0.0%	27	0.0%
Some Other Race Alone	2,232	2.6%	5,388	6.1%	5,722	6.4%	6,619	7.4%
Two or More Races	1,402	1.6%	5,303	6.0%	5,594	6.3%	6,228	7.0%
Hispanic Origin (Any Race)	5,078	5.9%	9,205	10.4%	9,802	11.0%	10,949	12.3%

**Data Note:** Income is expressed in current dollars.

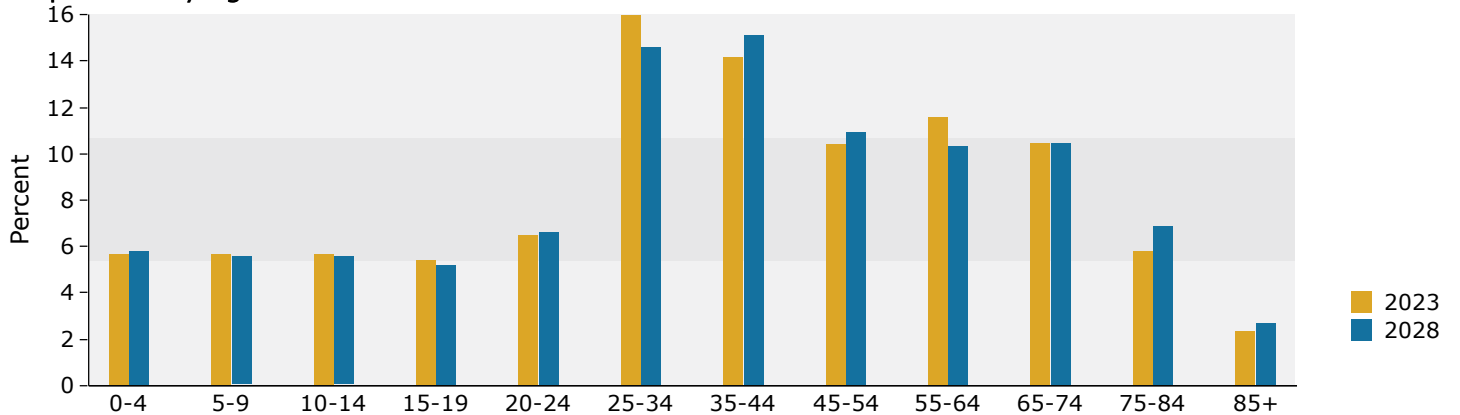
**Source:** Esri forecasts for 2023 and 2028. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

August 21, 2023

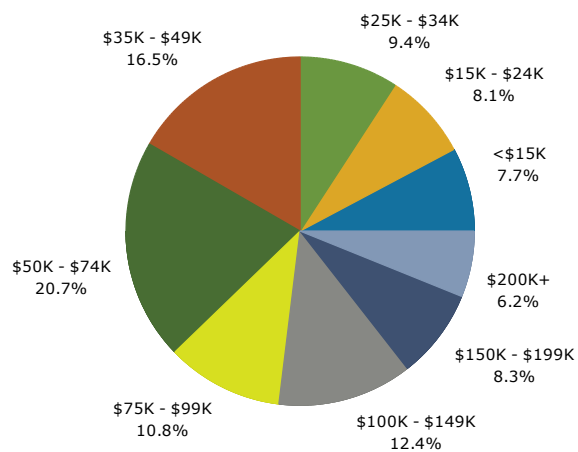
## Trends 2023-2028



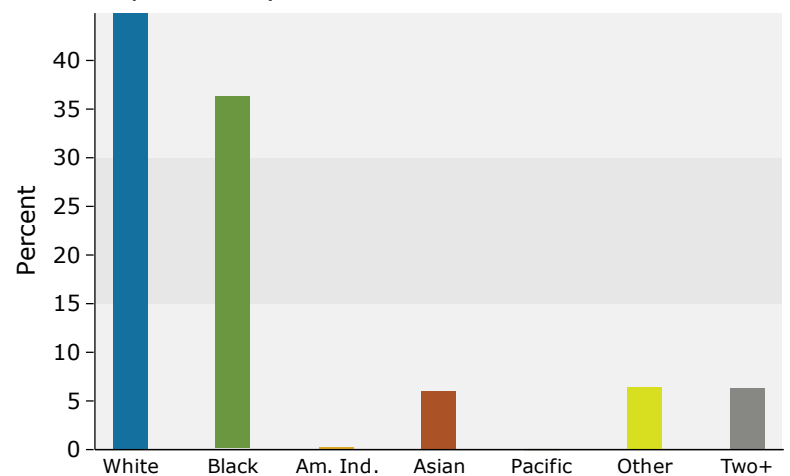
## Population by Age



## 2023 Household Income



## 2023 Population by Race



2023 Percent Hispanic Origin: 11.0%



## Demographic and Income Profile

3233 S Sherwood Forest Blvd, Baton Rouge, Louisiana,  
Ring: 5 mile radius

Prepared by Esri  
Latitude: 30.42336  
Longitude: -91.05108

Summary	Census 2010	Census 2020	2023	2028
Population	176,927	182,269	182,040	181,218
Households	73,254	76,227	76,551	76,866
Families	45,161	-	44,622	44,550
Average Household Size	2.39	2.36	2.35	2.33
Owner Occupied Housing Units	44,167	-	47,028	47,820
Renter Occupied Housing Units	29,093	-	29,523	29,046
Median Age	35.0	-	37.9	38.9

Trends: 2023-2028 Annual Rate	Area	State	National
Population	-0.09%	-0.02%	0.30%
Households	0.08%	0.18%	0.49%
Families	-0.03%	0.08%	0.44%
Owner HHs	0.33%	0.36%	0.66%
Median Household Income	2.38%	2.08%	2.57%

Households by Income	2023		2028	
	Number	Percent	Number	Percent
<\$15,000	6,799	8.9%	6,145	8.0%
\$15,000 - \$24,999	6,121	8.0%	4,886	6.4%
\$25,000 - \$34,999	7,161	9.4%	6,195	8.1%
\$35,000 - \$49,999	11,480	15.0%	10,516	13.7%
\$50,000 - \$74,999	14,809	19.3%	14,621	19.0%
\$75,000 - \$99,999	7,680	10.0%	8,046	10.5%
\$100,000 - \$149,999	9,357	12.2%	10,223	13.3%
\$150,000 - \$199,999	6,583	8.6%	8,471	11.0%
\$200,000+	6,559	8.6%	7,759	10.1%

Median Household Income	\$58,918	\$66,263
Average Household Income	\$95,143	\$108,969
Per Capita Income	\$39,938	\$46,139

Population by Age	Census 2010		2023		2028	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	11,945	6.8%	10,540	5.8%	10,670	5.9%
5 - 9	11,149	6.3%	10,675	5.9%	10,388	5.7%
10 - 14	11,049	6.2%	10,673	5.9%	10,351	5.7%
15 - 19	11,240	6.4%	10,317	5.7%	9,752	5.4%
20 - 24	14,130	8.0%	12,036	6.6%	11,882	6.6%
25 - 34	29,005	16.4%	28,672	15.8%	26,902	14.8%
35 - 44	21,696	12.3%	25,550	14.0%	26,898	14.8%
45 - 54	23,893	13.5%	19,762	10.9%	20,426	11.3%
55 - 64	21,168	12.0%	21,555	11.8%	19,088	10.5%
65 - 74	11,300	6.4%	18,872	10.4%	18,830	10.4%
75 - 84	7,120	4.0%	9,491	5.2%	11,662	6.4%
85+	3,233	1.8%	3,897	2.1%	4,369	2.4%

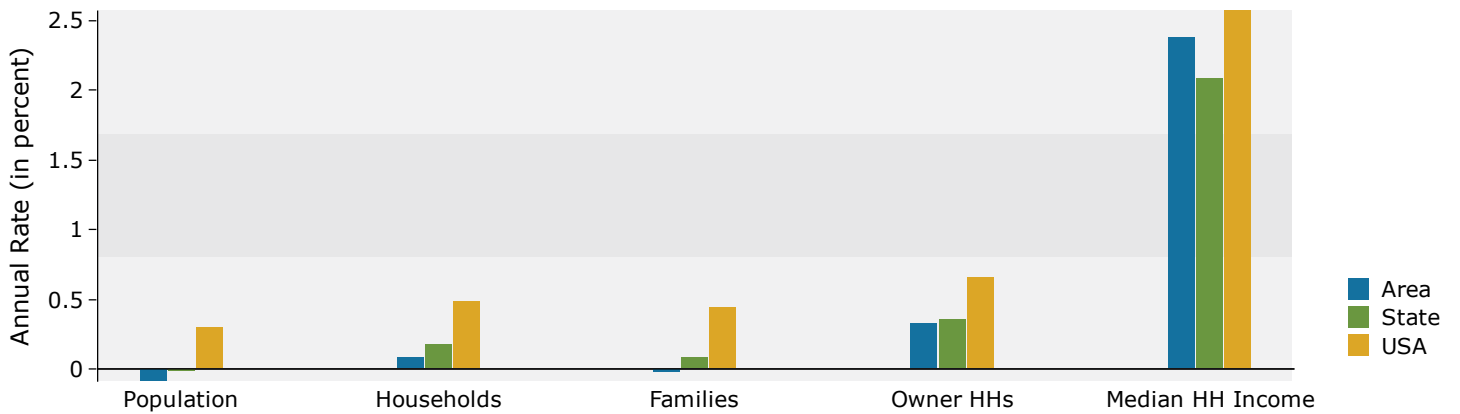
Race and Ethnicity	Census 2010		Census 2020		2023		2028	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	100,664	56.9%	83,376	45.7%	81,388	44.7%	77,766	42.9%
Black Alone	62,038	35.1%	69,771	38.3%	70,330	38.6%	70,108	38.7%
American Indian Alone	481	0.3%	610	0.3%	631	0.3%	657	0.4%
Asian Alone	7,091	4.0%	8,687	4.8%	8,809	4.8%	8,992	5.0%
Pacific Islander Alone	80	0.0%	43	0.0%	43	0.0%	44	0.0%
Some Other Race Alone	3,856	2.2%	9,194	5.0%	9,742	5.4%	11,316	6.2%
Two or More Races	2,716	1.5%	10,587	5.8%	11,096	6.1%	12,336	6.8%
Hispanic Origin (Any Race)	9,203	5.2%	16,746	9.2%	17,778	9.8%	19,856	11.0%

**Data Note:** Income is expressed in current dollars.

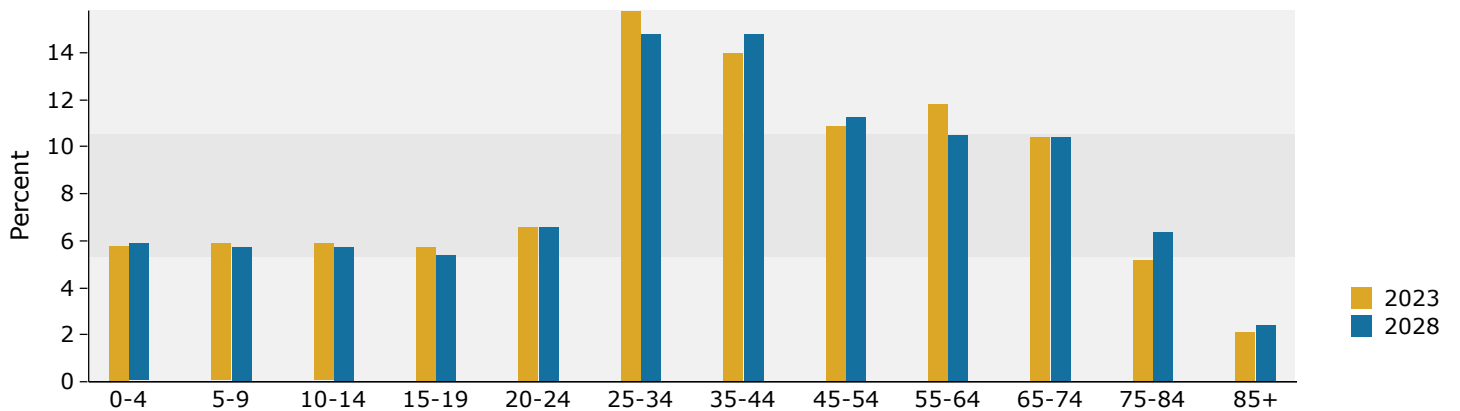
**Source:** Esri forecasts for 2023 and 2028. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

August 21, 2023

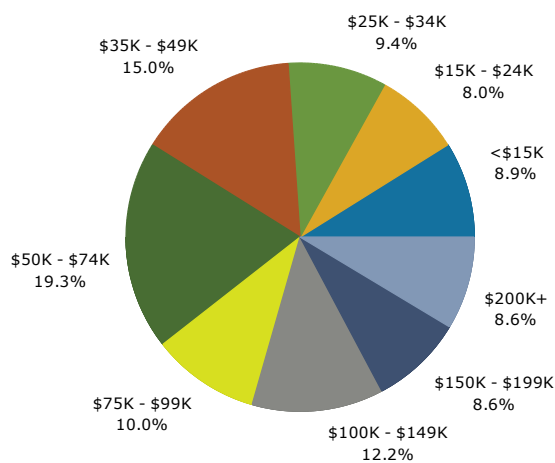
## Trends 2023-2028



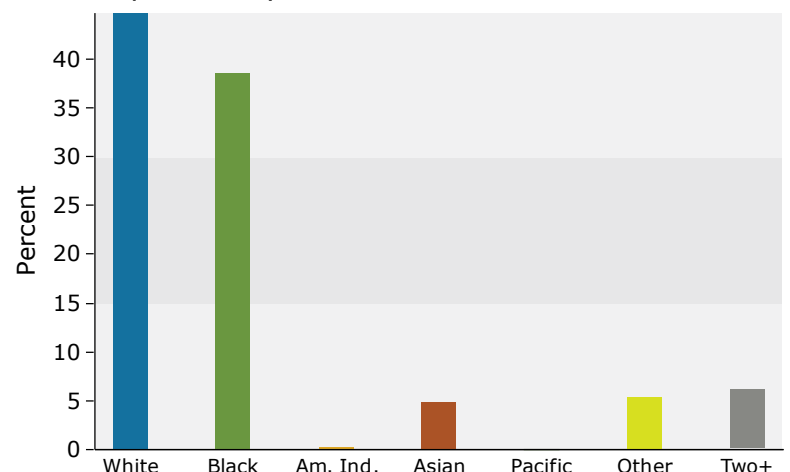
## Population by Age



## 2023 Household Income



## 2023 Population by Race



2023 Percent Hispanic Origin: 9.8%