



INVESTMENT OVERVIEW

5602 Pershing St, Houston, Texas, 77033

Brand-New Houston Duplex Near Texas Medical Center | Excellent Cash Flow Potential

Wale Lawal

Real Estate Broker & Advisor

The Network Builders Team

Brokered By: LPT Realty

Cell: 832-776-9582

Email: Wale@NetworkBuilders.com

 **LIST PRICE**

\$499,900

 **PROPERTY DETAILS**

Property Type

Multifamily

Building Size

2,672 SF

Units

2

Price

\$509,000

Price/SF

\$190

Building Status

Vacant

Year Built

2026

 EXECUTIVE SUMMARY

5602 Pershing St is a newly constructed duplex located in Houston, offering investors a turnkey opportunity with strong rental income potential. The property is ideal for both long-term and short-term rental strategies, featuring two income-producing units in a growing market with continued demand for quality housing.

 INCOME POTENTIAL **Long-Term Rental Strategy**

- Monthly Rent (per unit): \$2,055
 - Total Monthly Income: \$4,110
 - Annual Gross Income: \$49,320
-

 OPERATING EXPENSES

- Property Taxes: \$9,980/year
- Insurance: \$2,000/year
- Maintenance (8%): \$3,946/year
- Vacancy (5%): \$2,466/year
- Property Management (8%): \$3,946/year

 Total Expenses: \$22,338/year

 NET OPERATING INCOME (NOI)

 NOI: \$26,982/year

 PROJECTED RETURNS

- Cap Rate: 5.41%
 - GRM (Gross Rent Multiplier): 10.12
 - Price per Unit: \$249,500
-

★ INVESTMENT HIGHLIGHTS

-  Brand-new construction with minimal maintenance
 -  Two income-producing units for diversified cash flow
 -  Strong Houston rental market with consistent tenant demand
 -  Attractive long-term appreciation potential
 -  Suitable for traditional rentals, mid-term rentals, or Airbnb (subject to local regulations)
 -  Modern layouts designed to maximize rental appeal
 -  Turnkey investment with low initial capital improvements
-

INVESTMENT EDGE

- Dual-income property helps reduce vacancy risk.
 - New construction minimizes repair and maintenance costs during the early years.
 - Flexible exit strategy—hold for cash flow, refinance, or sell as values appreciate.
 - Strong rental demand supports both long-term stability and short-term income opportunities.
-

SHORT-TERM RENTAL (AIRBNB) STRATEGY

Projected Nightly Rate

Up to \$150 per night (per unit)

Full Duplex Potential (2 Units Combined)

Conservative (50% Occupancy)

- Monthly Revenue: ~\$4,500
- Annual Revenue: ~\$54,000

Moderate (65% Occupancy)

- Monthly Revenue: ~\$5,850
- Annual Revenue: ~\$70,200

High Performance (75% Occupancy)

- Monthly Revenue: ~\$6,750
 - Annual Revenue: ~\$81,000
-

★ WHY THIS WORKS FOR AIRBNB

- Growing demand from business travelers, medical professionals, contractors, and visiting families in Houston.
- Duplex layout allows both units to be rented simultaneously, maximizing revenue.
- Brand-new construction provides modern finishes that attract higher nightly rates.
- Multiple rental strategies (short-, mid-, and long-term) provide flexibility as market conditions change.
- Houston's year-round business activity and tourism help support consistent occupancy throughout the year.



