

## Emerging Hub (D1)

Dominant Tapestry Segment

### KEY FACTS



10,905  
Total Population



\$326,374  
Median Home Value



912  
Businesses



12,967  
Daytime Population



40.2  
Median Age



-0.2%

2025-2030  
Pop Growth Rate



\$45,045  
Per Capita Income



2.0  
Avg Household Size



\$57,532  
Median Household Income

### KEY SPENDING FACTS



Source: This infographic contains data provided by Esri (2025, 2030), Esri-Data Axle (2025), Esri-U.S. BLS (2025).

© 2026 Esri

Spending facts are average annual dollars per household

4109 Government St, Baton Rouge, Louisiana, 70806  
Ring of 3 miles

## Modest Income Homes (E1)

Dominant Tapestry Segment

### KEY FACTS



86,786

Total Population



\$309,298

Median Home Value



7,149

Businesses



141,051

Daytime Population



33.8

Median Age



-0.3%

2025-2030  
Pop Growth Rate



\$35,845

Per Capita Income



2.1

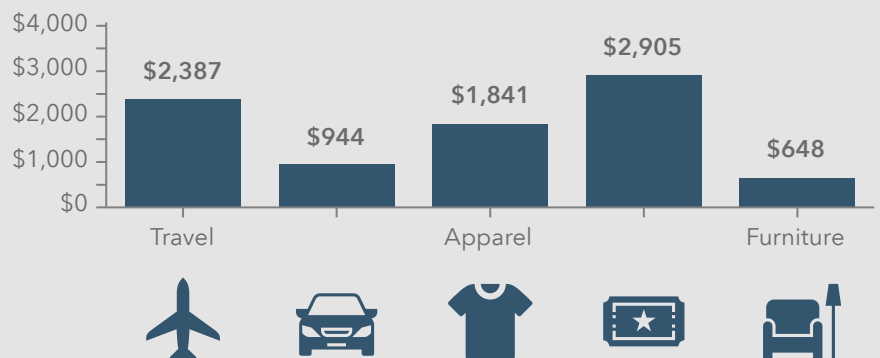
Avg Household Size



\$45,819

Median Household Income

### KEY SPENDING FACTS



Source: This infographic contains data provided by Esri (2025, 2030), Esri-Data Axle (2025), Esri-U.S. BLS (2025).

© 2026 Esri

Spending facts are average annual dollars per household

4109 Government St, Baton Rouge, Louisiana, 70806  
Ring of 5 miles

## Modest Income Homes (E1)

Dominant Tapestry Segment

### KEY FACTS

  
**180,705**  
Total Population

  
**\$256,514**  
Median Home Value

  
**12,852**  
Businesses

  
**267,222**  
Daytime Population

**33.8**

Median Age



**-0.3%**

2025-2030  
Pop Growth Rate

**\$36,159**

Per Capita Income



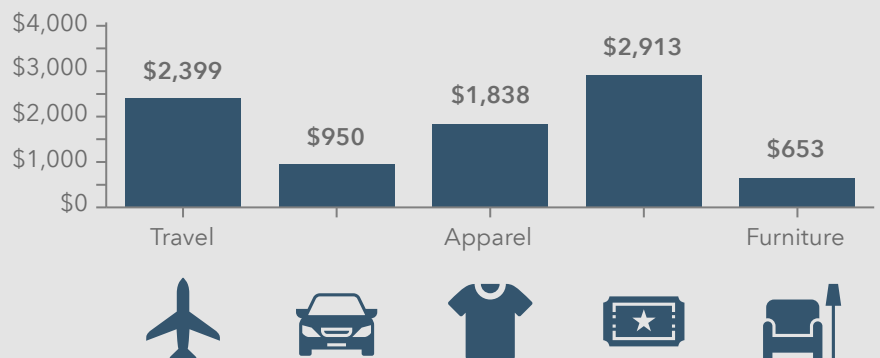
**2.1**

Avg Household Size

**\$47,152**

Median Household Income

### KEY SPENDING FACTS



Source: This infographic contains data provided by Esri (2025, 2030), Esri-Data Axle (2025), Esri-U.S. BLS (2025).

© 2026 Esri

Spending facts are average annual dollars per household