

TJ Claassen 602-524-6000 cell tj@oxurban.com oxurban.com





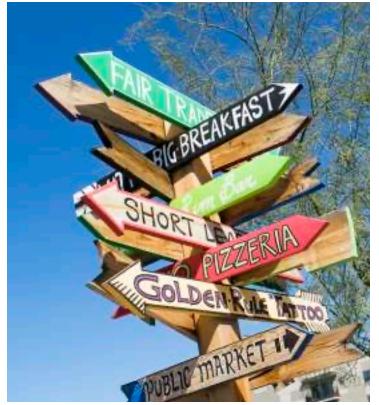
TJ Claassen 602-524-6000 cell tj@oxurban.com oxurban.com

















ROOSEVELT ROW ("RoRo")

The thriving Roosevelt Row Artists' District ("RoRo") is a walkable, creative district in the urban core of downtown Phoenix. Nationally recognized for its arts and cultural events, award-winning restaurants, galleries, boutiques and live music. RoRo is a lead creative placemaker, fostering an urban renewal with rehabilitated bungalows and new infill projects. RoRo has been crucial in the usage of this area from the earliest days of the establishment of Phoenix. In the early 1940's, when there were approximately 30,000 people living in Phoenix, numerous businesses were established along the Roosevelt Street. Now the corridor is re-emerging as one of the most dynamic areas in downtown Phoenix and a valued cultural resource in the metropolitan region and the state.

Over 50,000 vehicles per day drive in the district and tens of thousands of pedestrians frequent RoRo's unique retail, office, and F&B experiences. Consumers spend over \$1.2MM annually within the 3 miles around RoRo and the Hardware Store/Bungalows each year.

RoRo is nationally known for its arts and cultural events, fostering an urban renewal with rehabilitated bungalows and new infill projects. The A.R.T.S. Market (First Fridays) takes place once a month, year-round, no matter what the weather brings and is open to the public. From unique gifts, a delicious meal, a new outfit, you'll find it in the RoRo. Best of all, you will discover a creative pulse in this district unlike anywhere else, where arts thrive on restaurant walls, painted murals and gallery exhibits.

Additionally, the expansion of both Arizona State University and the University of Arizona campuses in the Downtown area has brought both students and their families who now call the RoRo district home. Over 437,466 people live within a 5-mile trade area and those residents boast average income over \$65,000.





SUITE 1

LEVEL 1: 1,506 RSF LEVEL 2: 368 RSF **TOTAL: 1,874 RSF**



SUITE 4

LEVEL 1: 1,211 RSF LEVEL 2: 355 RSF

TOTAL: 1,566 RSF



SUITE 2

LEVEL 1: 1,593 RSF LEVEL 2: 368 RSF

TOTAL: 1,961 RSF

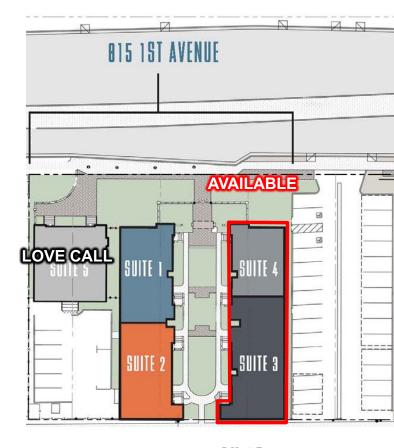


SUITE 3

LEVEL 1: 2,283 RSF LEVEL 2: 430 RSF

TOTAL: 2,713 SF

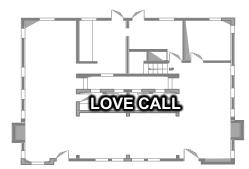




SUITE 5

LEVEL 1: 1,681 RSF LEVEL 2: 390 RSF

TOTAL: 2,071 RSF







TJ Claassen 602-524-6000 cell tj@oxurban.com oxurban.com



AREA OVERVIEW



Inquiries:



AREA OVERVIEW CONT...



Food & Drink

- Sottise
- Pedal Haus Brewery
- · Sake Haus
- Kahvi Coffee & Cafe
- · Carly's Bistro
- · The Theodore
- · Rough Rider
- FEZ
- · Fair Trade Cafe
- · SoSoBa Phoenix
- · Lola Coffee
- · Pita Jungle
- First & Last
- · Fatty Daddy's Ice Cream
- BARCOA Agaveria
- · Central Records
- · Rodiberto's
- Snooze
- · Futuro / Palabra
- Stoop Kid
- The Brill Line
- Arizona Wilderness
- Palma

- · Ghost Donkey
- Champ Pang Lanes
- Sazerac
- · Luckys Indoor Outdoor
- The Farish House
- Songbird Coffee & Tea
- Moira Sushi
- Cobra Arcade Bar
- Angel Trumpet Ale House
- · Sin Muerte
- · Sill Muerte
- Matt's Big Breakfast
- POMO Pizzeria
- The Grand
- CIBO
- · The Vig

Work Space

- · Atmosphere Commercial Interiors
- · West Elm Work Space
- First Studio

Education

- · Arizona State University
- · Phoenix College

Fitness

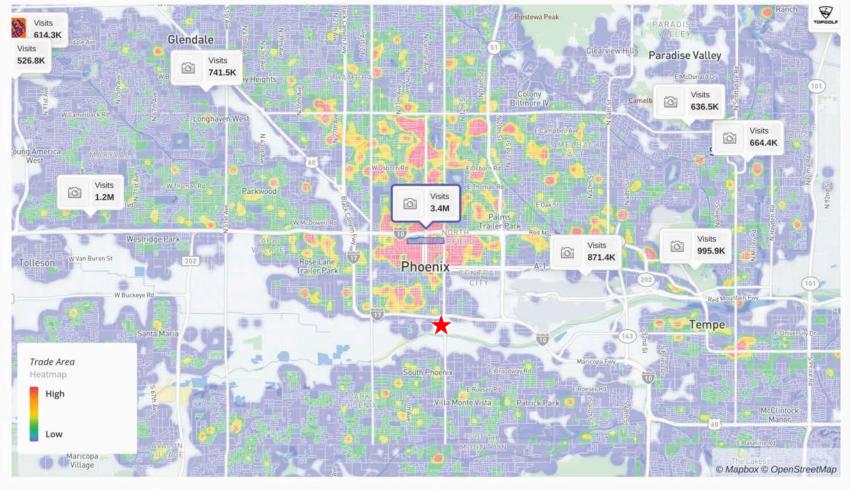
- F45 Training
- Track Club Fitness

Inquiries:





Market Landscape



Home locations are obfuscated for privacy and randomly placed within a census block. They do not represent actual home addresses.

Jan 1st, 2024 - Dec 31st, 2024 Data provided by Placer Labs Inc. (www.placer.ai)



Inquiries:





2024	1 MILE	3 MILE	5 MILE
Total Population	25,157	129,220	383,871
Daytime Population	68,122	194,013	347,452
Avg. HH Income	\$80,543	\$73,144	\$76,336
Avg. Family Size	1.60	2.2	2.4
Median Age	34.9	35.1	33.8
Annual Population Growth	6%	2.6%	1.2%



