

Key Facts

6458 Highway 3, Benton, LA (5 minutes)
6458 Highway 3, Benton, Louisiana, 71006
Drive time of 5 minutes

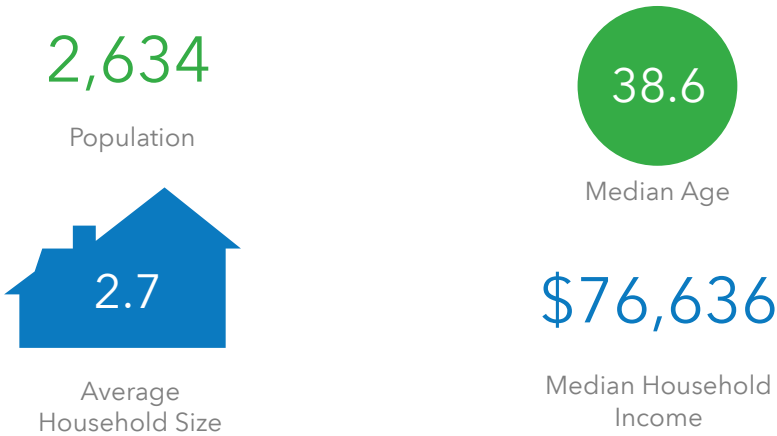
Prepared by Esri
Latitude: 32.68734
Longitude: -93.74431



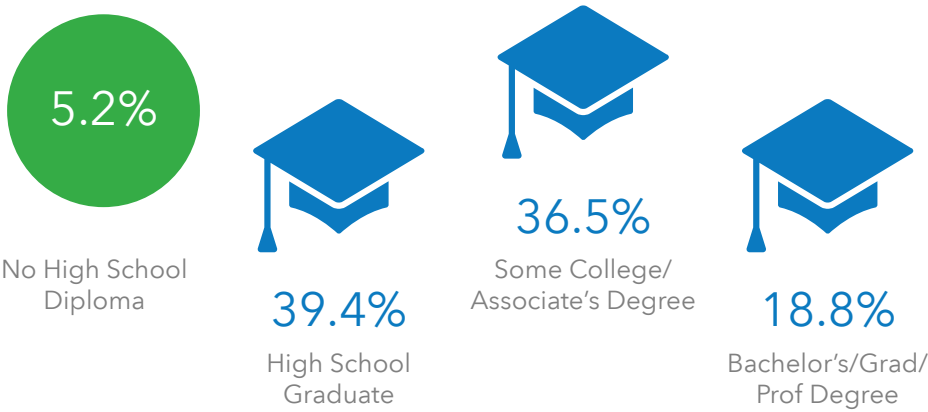
Key Facts

6458 Highway 3, Benton, LA
Drive time of 5 minutes

KEY FACTS



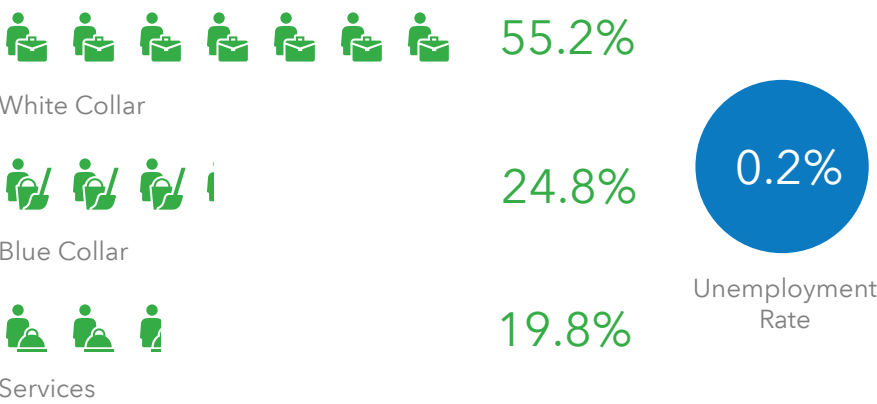
EDUCATION



BUSINESS



EMPLOYMENT



INCOME



2025 Households by income (Esri)
The largest group: \$50,000 - \$74,999 (22.6%)
The smallest group: \$25,000 - \$34,999 (3.8%)

Indicator ▲	Value	Diff	
<\$15,000	8.7%	-2.4%	
\$15,000 - \$24,999	5.3%	+0.4%	
\$25,000 - \$34,999	3.8%	-1.7%	
\$35,000 - \$49,999	8.2%	-4.9%	
\$50,000 - \$74,999	22.6%	+5.4%	
\$75,000 - \$99,999	15.3%	-0.2%	
\$100,000 - \$149,999	16.9%	+1.9%	
\$150,000 - \$199,999	10.2%	+2.7%	
\$200,000+	9.1%	-1.2%	

Bars show deviation from Bossier Parish

Source: This infographic contains data provided by Esri (2025, 2030), Esri-Data Axle (2025). © 2025 Esri

Key Facts

6458 Highway 3, Benton, LA (10 minutes)
6458 Highway 3, Benton, Louisiana, 71006
Drive time of 10 minutes

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Key Facts

6458 Highway 3, Benton, LA
Drive time of 10 minutes

KEY FACTS

12,685

Population



2.9

Average Household Size

36.2

Median Age

\$100,940

Median Household Income

EDUCATION

2.8%

No High School Diploma



19.6%

High School Graduate



41.5%

Some College/ Associate's Degree



36.1%

Bachelor's/Grad/ Prof Degree

BUSINESS



287

Total Businesses



2,615

Total Employees

EMPLOYMENT



69.8%

White Collar



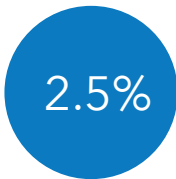
15.6%

Blue Collar



14.7%

Services



2.5%

Unemployment Rate

INCOME



\$100,940

Median Household Income



\$45,118

Per Capita Income



\$397,050

Median Net Worth

2025 Households by income (Esri)

The largest group: \$100,000 - \$149,999 (20.6%)

The smallest group: <\$15,000 (3.9%)

Indicator ▲	Value	Diff		
<\$15,000	3.9%	-7.2%		
\$15,000 - \$24,999	4.6%	-0.3%		
\$25,000 - \$34,999	3.9%	-1.6%		
\$35,000 - \$49,999	7.6%	-5.5%		
\$50,000 - \$74,999	15.3%	-1.9%		
\$75,000 - \$99,999	14.1%	-1.4%		
\$100,000 - \$149,999	20.6%	+5.6%		
\$150,000 - \$199,999	11.7%	+4.2%		
\$200,000+	18.2%	+7.9%		

Bars show deviation from Bossier Parish

Key Facts

6458 Highway 3, Benton, LA (15 minutes)
6458 Highway 3, Benton, Louisiana, 71006
Drive time of 15 minutes

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Latitude: 32.68734
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Key Facts

6458 Highway 3, Benton, LA
Drive time of 15 minutes

KEY FACTS

34,254

Population



2.6

Average Household Size

38.8

Median Age

\$91,664

Median Household Income

EDUCATION

3.7%

No High School Diploma



20.3%

High School Graduate



37.2%

Some College/
Associate's Degree



38.8%

Bachelor's/Grad/
Prof Degree

BUSINESS



875

Total Businesses



8,774

Total Employees

EMPLOYMENT



73.0%

White Collar



13.7%

Blue Collar



13.4%

Services



3.3%

Unemployment Rate

INCOME



\$91,664

Median Household Income



\$46,348

Per Capita Income



\$370,316

Median Net Worth

2025 Households by income (Esri)

The largest group: \$100,000 - \$149,999 (19.5%)

The smallest group: \$15,000 - \$24,999 (3.9%)

Indicator ▲	Value	Diff		
<\$15,000	6.0%	-5.1%		
\$15,000 - \$24,999	3.9%	-1.0%		
\$25,000 - \$34,999	4.0%	-1.5%		
\$35,000 - \$49,999	7.7%	-5.4%		
\$50,000 - \$74,999	15.1%	-2.1%		
\$75,000 - \$99,999	18.3%	+2.8%		
\$100,000 - \$149,999	19.5%	+4.5%		
\$150,000 - \$199,999	9.8%	+2.3%		
\$200,000+	15.9%	+5.6%		

Bars show deviation from Bossier Parish