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**OFFERING MEMORANDUM** 

San Juan Trading Post

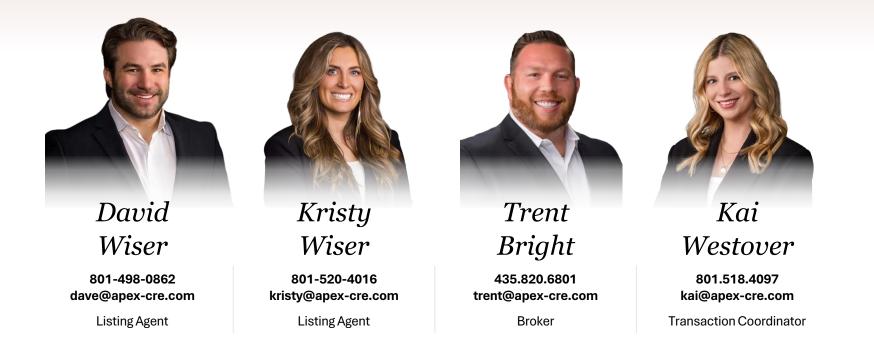






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## US 163 & SAN JUAN RIVER 💠 MEXICAN HAT, UT, 84531



The information contained in the following Offering Memorandum is proprietary and strictly confidential. It is intended to be reviewed only by the party receiving it from KW Commercial and it should not be made available to any other person or entity without the written consent of KW Commercial. By taking possession of and reviewing the information contained herein the recipient agrees to hold and treat all such information in the strictest confidence. The recipient further agrees that recipient will not photocopy or duplicate any part of the Offering Memorandum. If you have no interest in the subject property at this time, please return this Offering Memorandum to KW Commercial.

This Offering Memorandum has been prepared to provide summary, unverified financial and physical information to prospective purchasers, and to establish only a preliminary level of interest in the subject property. The information contained herein is not a substitute for a thorough due diligence investigation. KW Commercial has not made any investigation, and makes no warranty or representation with respect to the income or expenses for the subject property, the future projected financial performance of the property, the size and square footage of the property and improvements, the presence or absence of contaminating substances, PCBs or asbestos, the compliance with local, state and federal regulations, the physical condition of the improvements thereon, or the financial condition or business prospects of any tenant, or any tenant's plans or intentions to continue its occupancy of the subject property. The information contained herein, nor has KW Commercial conducted any investigation regarding these matters and makes no warranty or representation whatsoever regarding the accuracy or completeness of the information provided.

All potential buyers must take appropriate measures to verify all of the information set forth herein. Prospective buyers shall be responsible for their costs and expenses of investigating the subject property. All potential buyers are strongly advised to take advantage of their opportunities and obligations to conduct thorough due diligence and seek expert opinions as they may deem necessary, especially given the unpredictable changes resulting from the continuing COVID-19 pandemic. KW Commercial has not been retained to perform, and cannot conduct, due diligence on behalf of any prospective purchaser. KW Commercial's principal expertise is in marketing investment properties and acting as intermediaries between buyers and sellers. KW Commercial and its investment professionals cannot and will not act as lawyers, accountants, contractors, or engineers. All potential buyers are admonished and advised to engage other professionals on legal issues, tax, regulatory, financial, and accounting matters, and for questions involving the property's physical condition or financial outlook. Projections and pro forma financial statements are not guarantees and, given the potential volatility created by COVID-19, all potential buyers should be comfortable with and rely solely on their own projections, analyses, and decision-making.)





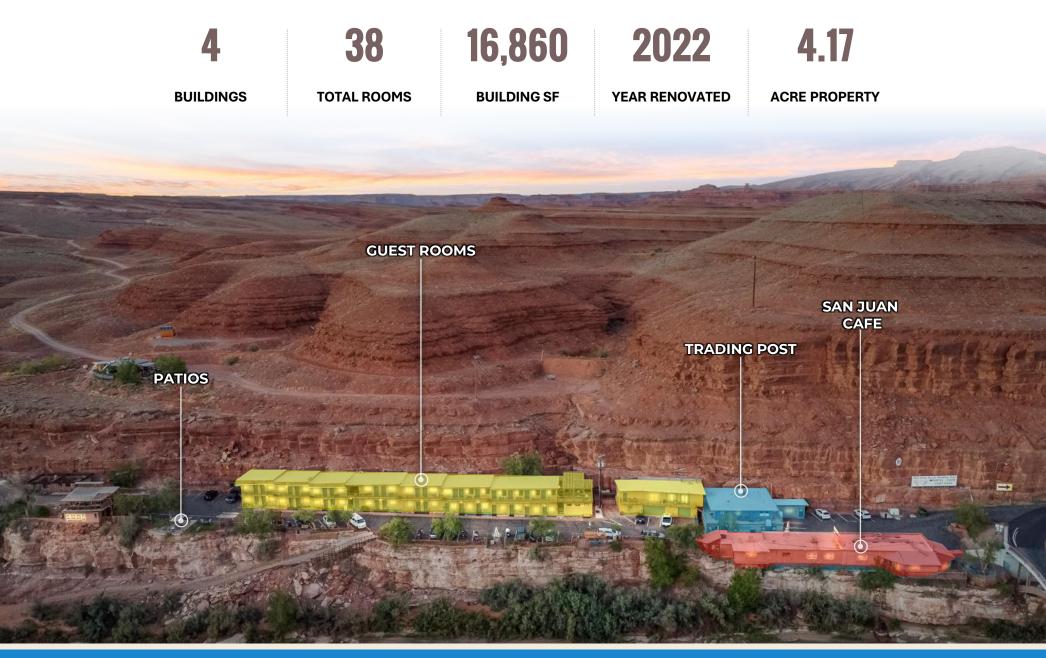
# Section 1: Summary

US 163 & SAN JUAN RIVER MEXICAN HAT, UT, 84531



## **Property Summary**

#### OFFERING PRICE: \$3,200,000





## **PROPERTY OVERVIEW**



- FULL-SERVICE RESORT: The San Juan Inn is a full service resort offering many amenities to assure a comfortable visit in a remote desert of the United States.
- TRADING POST: Fully stocked trading post and convenience store with traditional Navajo arts and crafts, food/groceries, and beer, and souvenirs.
- MOTEL ROOMS: The San Juan Inn is a motel near Monument Valley featuring a wide variety of room sizes and layouts to accommodate groups of all sizes.



## **Resort** Amenities



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Laundry

Free Wi-Fi



© Convenience Store (Trading Post)



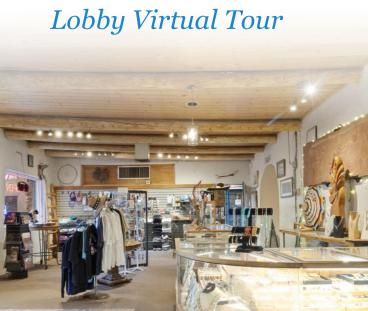
Air Conditioning















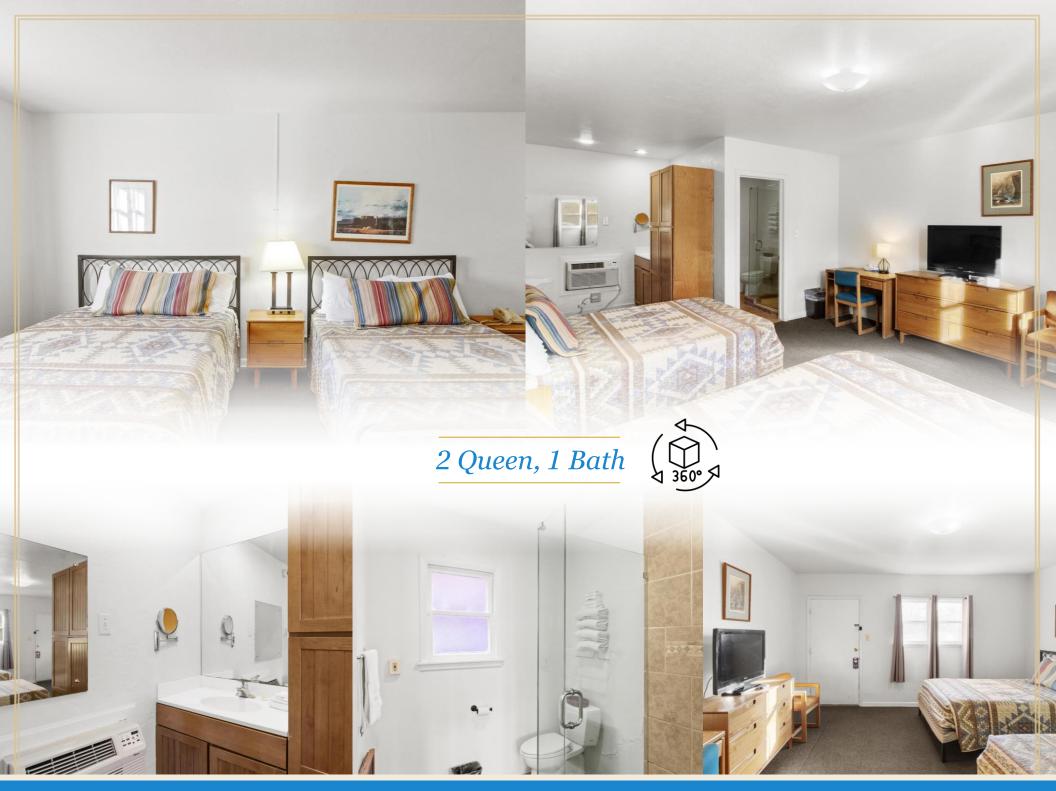


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# Section 2: The Location

#### US 163 & SAN JUAN RIVER MEXICAN HAT, UT, 84531



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# Mexican Hat, UT

This curiously named town draws its moniker from a rock formation that, from some angles, resembles a sombrero, or a "Mexican Hat." The formation is about two and a half miles northeast of town. Mexican Hat is on Hwy 163, 20 miles southwest of Bluff where a bridge passes over the San Juan River.

#### SAN JUAN COUNTY DEMOGRAPHICS



The southern section of Utah's Canyon Country (San Juan County, Utah) is highlighted by Bluff, Mexican Hat, Monument Valley, and the San Juan River. Other attractions include the Bluff Fort, Hovenweep National Monument, Valley of the Gods, Muley Point, Moki Dugway, Rainbow Bridge, and Goosenecks State Park. Outdoor activities abound here with options for rafting on the San Juan River, hiking, mountain biking, rock climbing, ATV riding, canyoneering, and more.

# Nearby Landmarks

#### **Bears Ears National Monument**

Named for two tall buttes that resemble the top of a bear's head, the creation of Bears Ears National Monument in 2016 made history as it honored five Native American tribes – Navajo, Hopi, Zuni, Ute Mountain Ute, and the Uintah-Ouray Ute Tribe, who sought to have their traditional lands set aside for preservation and continued cultural, recreational and scientific use. Designated as a National Monument in 2016 by President Obama, the Bears Ears National Monument originally encompassed 1.3 million acres.

#### Valley of the Gods, Mexican Hat, Utah

Valley of the Gods is a secluded, scenic and inspiring scene. With a thirteen mile road that drives through the heart of Valley Of the Gods it is and excellent adventure for experiencing the desert's beauty. Along with that there are many pools in the washes that often hold tad poles, and frogs which is an exciting experience for curious kids and adults. Home to an annual balloon gathering, the Valley of the Gods is well appreciated for its seclusion yet captivating in its beauty. With views from Cedar Mesa of Valley of the Gods the horizon seems to go forever, while the rock formations continue to awe. A dramatic scene with clouds creating the contrast of light the Valley of the Gods can easily become a photographer's dream destination.

#### Monument Valley, UT

Monument Valley, an iconic symbol of the American West and the sacred heart of the Navajo Nation, is the ideal setting for your next adventure in the warm, high desert climate of southeastern Utah. Visitors may explore the 17-mile scenic drive in private vehicles or book a jeep tour to explore the area's backroads and sacred lands with the help of a local guide. The valley is host to towering sandstone rock formations that have been sculpted over time and soar 400 to 1,000 feet above the valley floor. Combined with the surrounding mesas, buttes and desert environment, it truly is one of the natural wonders of the world.

#### **Goosenecks State Park**

The state park offers spectacular views of the goosenecks, officially known as an entrenched meander. Over a distance of one and a half miles, the San Juan River flows for more than six miles through the twists of the entrenched meander. Goosenecks State Park offers picnic areas, primitive camping, vault toilets, and an observation shelter. The views are outstanding and photography is popular. At night the sky is expansive - ideal for stargazing.







## The Location

The southern section of Utah's Canyon Country (San Juan County, Utah) is highlighted by Bluff, Mexican Hat, Monument Valley, and the San Juan River.

Mexican Hat, Utah, is a small, unincorporated community in the southeastern part of the state, known for its proximity to several iconic natural landmarks. It's named after a unique rock formation that resembles a sombrero, a "Mexican Hat," located just north of the town.

# Location Snapshot



#### **Mexican Hat Rock**

The namesake rock formation is about 60 feet wide and 12 to 15 feet thick. It sits balanced atop a sandstone base, and you can view it easily from the road or hike up closer for a better view.



#### San Juan River

The town sits along the San Juan River, making it a popular spot for river rafting and other water activities. The river also cuts through Goosenecks State Park nearby



#### **Outdoor Recreation**

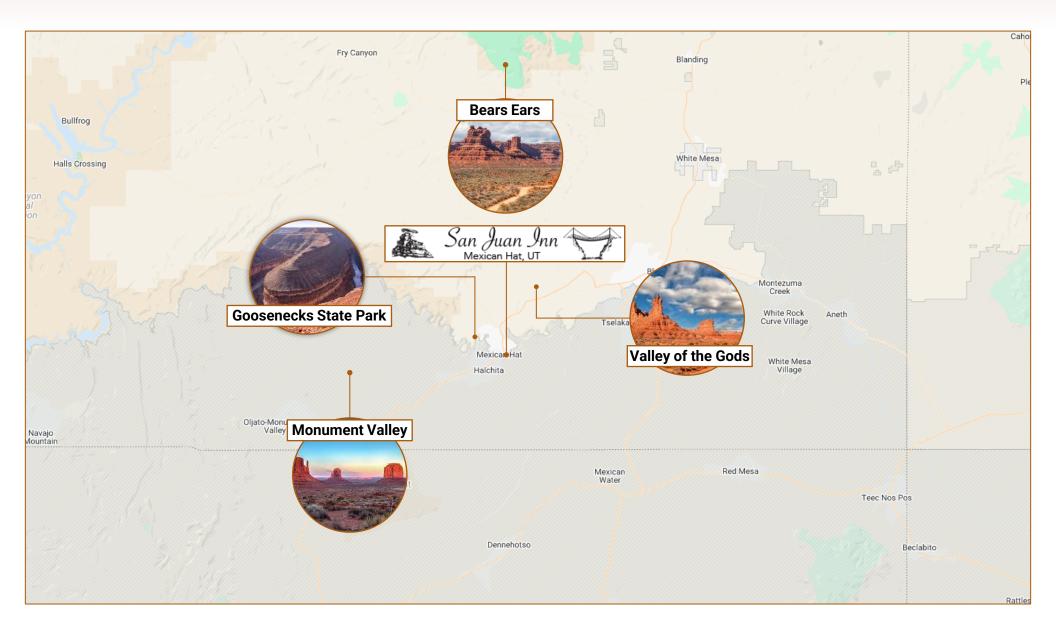
The area around Mexican Hat offers plenty of opportunities for outdoor activities, including hiking, off-roading, and photography. The region is also rich in Native American history and archaeological sites.



#### Scenic Roads

Mexican Hat sits along U.S. Route 163, one of the most scenic highways in the United States, with dramatic vistas of rock formations and desert landscapes.

# Nearby Attractions



## **APEX CAPITAL MARKETS**

Founded in 2018, Apex Capital Markets was started with the intent to help our clients find affordable loans in a reasonable amount of time. We began as real estate professionals and made the transition into loan brokers watching several of our clients struggle to obtain financing for properties. We began with a single loan to assist a loyal client of ours. This eventually turned into two, three, ten, twenty, thirty loans. After expanding our knowledge and sharpening our skills, we created Apex Capital Markets.

## OUR VISION

Here at Apex Capital Markets, our goal is to find solutions for all of your financial needs while guiding you through the world of commercial lending. We ensure every client that procures our services has their needs analyzed, planned, and brought to life. Whether you are purchasing a new asset, refinancing a current one, or building a new property, Apex Capital Markets is here for you.



## US 163 & SAN JUAN RIVER<sup>®</sup> MEXICAN HAT, UT, 84531



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