

Executive Summary

 285 Columbiana Dr, Columbia, South Carolina, 29212
 Rings: 1, 3, 5 mile radii

Prepared by Esri

Latitude: 34.08180

Longitude: -81.16030

	1 mile	3 miles	5 miles
Population			
2010 Population	5,889	48,583	89,987
2020 Population	6,385	48,816	93,013
2024 Population	6,503	49,918	96,224
2029 Population	6,572	50,843	98,720
2010-2020 Annual Rate	0.81%	0.05%	0.33%
2020-2024 Annual Rate	0.43%	0.53%	0.80%
2024-2029 Annual Rate	0.21%	0.37%	0.51%
2020 Male Population	46.0%	46.5%	48.5%
2020 Female Population	54.0%	53.5%	51.5%
2020 Median Age	36.0	40.0	39.3
2024 Male Population	46.8%	47.5%	49.3%
2024 Female Population	53.2%	52.5%	50.7%
2024 Median Age	37.0	40.6	39.8

In the identified area, the current year population is 96,224. In 2020, the Census count in the area was 93,013. The rate of change since 2020 was 0.80% annually. The five-year projection for the population in the area is 98,720 representing a change of 0.51% annually from 2024 to 2029. Currently, the population is 49.3% male and 50.7% female.

Median Age

The median age in this area is 39.8, compared to U.S. median age of 39.3.

Race and Ethnicity

2024 White Alone	49.6%	52.9%	52.0%
2024 Black Alone	38.0%	34.5%	35.8%
2024 American Indian/Alaska Native Alone	0.5%	0.4%	0.3%
2024 Asian Alone	4.2%	2.9%	3.4%
2024 Pacific Islander Alone	0.2%	0.2%	0.2%
2024 Other Race	1.8%	2.1%	2.0%
2024 Two or More Races	5.6%	6.9%	6.3%
2024 Hispanic Origin (Any Race)	5.2%	5.5%	5.1%

Persons of Hispanic origin represent 5.1% of the population in the identified area compared to 19.6% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 63.5 in the identified area, compared to 72.5 for the U.S. as a whole.

Households

2024 Wealth Index	67	86	93
2010 Households	2,705	19,701	34,578
2020 Households	2,988	20,502	37,480
2024 Households	3,066	21,224	39,182
2029 Households	3,150	21,964	40,834
2010-2020 Annual Rate	1.00%	0.40%	0.81%
2020-2024 Annual Rate	0.61%	0.82%	1.05%
2024-2029 Annual Rate	0.54%	0.69%	0.83%
2024 Average Household Size	2.11	2.33	2.33

The household count in this area has changed from 37,480 in 2020 to 39,182 in the current year, a change of 1.05% annually. The five-year projection of households is 40,834, a change of 0.83% annually from the current year total. Average household size is currently 2.33, compared to 2.35 in the year 2020. The number of families in the current year is 24,333 in the specified area.

Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units. The Gini index measures the extent to which the distribution of income or consumption among individuals or households within an economy deviates from a perfectly equal distribution. A Gini index of 0 represents perfect equality, while an index of 100 implies perfect inequality.

Source: U.S. Census Bureau. Esri forecasts for 2024 and 2029. Esri converted Census 2010 into 2020 geography and Census 2020 data.

December 17, 2024

	1 mile	3 miles	5 miles
Mortgage Income			
2024 Percent of Income for Mortgage	24.4%	18.1%	20.5%
Median Household Income			
2024 Median Household Income	\$59,195	\$72,462	\$70,881
2029 Median Household Income	\$72,057	\$82,936	\$82,526
2024-2029 Annual Rate	4.01%	2.74%	3.09%
Average Household Income			
2024 Average Household Income	\$79,997	\$94,962	\$99,963
2029 Average Household Income	\$94,684	\$111,270	\$117,790
2024-2029 Annual Rate	3.43%	3.22%	3.34%
Per Capita Income			
2024 Per Capita Income	\$37,593	\$40,435	\$40,950
2029 Per Capita Income	\$45,226	\$48,135	\$48,969
2024-2029 Annual Rate	3.77%	3.55%	3.64%
Gini Index			
2024 Gini Index	39.1	37.0	39.2
Households by Income			
Current median household income is \$70,881 in the area, compared to \$79,068 for all U.S. households. Median household income is projected to be \$82,526 in five years, compared to \$91,442 all U.S. households.			
Current average household income is \$99,963 in this area, compared to \$113,185 for all U.S. households. Average household income is projected to be \$117,790 in five years, compared to \$130,581 for all U.S. households.			
Current per capita income is \$40,950 in the area, compared to the U.S. per capita income of \$43,829. The per capita income is projected to be \$48,969 in five years, compared to \$51,203 for all U.S. households.			
Housing			
2024 Housing Affordability Index	104	141	124
2010 Total Housing Units	2,962	21,146	37,884
2010 Owner Occupied Housing Units	1,403	14,163	22,965
2010 Renter Occupied Housing Units	1,302	5,538	11,613
2010 Vacant Housing Units	257	1,445	3,306
2020 Total Housing Units	3,222	21,846	40,275
2020 Owner Occupied Housing Units	1,386	14,145	24,232
2020 Renter Occupied Housing Units	1,602	6,357	13,248
2020 Vacant Housing Units	225	1,361	2,803
2024 Total Housing Units	3,303	22,595	42,085
2024 Owner Occupied Housing Units	1,544	15,334	26,442
2024 Renter Occupied Housing Units	1,522	5,890	12,740
2024 Vacant Housing Units	237	1,371	2,903
2029 Total Housing Units	3,385	23,323	43,738
2029 Owner Occupied Housing Units	1,682	16,342	28,259
2029 Renter Occupied Housing Units	1,468	5,622	12,574
2029 Vacant Housing Units	235	1,359	2,904
Socioeconomic Status Index			
2024 Socioeconomic Status Index	47.3	54.3	52.4

Currently, 62.8% of the 42,085 housing units in the area are owner occupied; 30.3% are renter occupied; and 6.9% are vacant. Currently, in the U.S., 57.9% of the housing units in the area are owner occupied; 32.1% are renter occupied; and 10.0% are vacant. In 2020, there were 40,275 housing units in the area and 7.0% vacant housing units. The annual rate of change in housing units since 2020 is 1.04%. Median home value in the area is \$232,475, compared to a median home value of \$355,577 for the U.S. In five years, median value is projected to change by 5.72% annually to \$306,949.

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