

# Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections  
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 40.4881/-74.4173

11 US-1, New Brunswick, NJ 08901						
	1 mi radius		3 mi radius		5 mi radius	
Population						
Estimated Population (2025)	17,402		148,701		299,863	
Projected Population (2030)	17,738		148,332		296,677	
Census Population (2020)	15,834		140,957		289,458	
Census Population (2010)	15,728		133,135		272,493	
Projected Annual Growth (2025-2030)	336	0.4%	-369	-	-3,186	-0.2%
Historical Annual Growth (2020-2025)	1,568	-	7,744	1.1%	10,405	0.7%
Historical Annual Growth (2010-2020)	106	-	7,823	0.6%	16,965	0.6%
Estimated Population Density (2025)	5,542	psm	5,260	psm	3,820	psm
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi
Households						
Estimated Households (2025)	6,479		47,949		99,916	
Projected Households (2030)	6,837		49,131		101,516	
Census Households (2020)	5,779		44,455		95,035	
Census Households (2010)	5,722		41,412		89,171	
Projected Annual Growth (2025-2030)	359	1.1%	1,182	0.5%	1,600	0.3%
Historical Annual Change (2010-2025)	756	0.9%	6,538	1.1%	10,745	0.8%
Average Household Income						
Estimated Average Household Income (2025)	\$120,267		\$125,933		\$146,942	
Projected Average Household Income (2030)	\$119,817		\$126,081		\$146,831	
Census Average Household Income (2010)	\$78,546		\$75,287		\$86,820	
Census Average Household Income (2000)	\$64,304		\$63,688		\$71,971	
Projected Annual Change (2025-2030)	-\$450	-	\$147	-	-\$111	-
Historical Annual Change (2000-2025)	\$55,963	3.5%	\$62,245	3.9%	\$74,970	4.2%
Median Household Income						
Estimated Median Household Income (2025)	\$97,828		\$99,548		\$120,198	
Projected Median Household Income (2030)	\$97,090		\$99,714		\$120,189	
Census Median Household Income (2010)	\$64,875		\$64,970		\$75,937	
Census Median Household Income (2000)	\$51,376		\$52,384		\$61,393	
Projected Annual Change (2025-2030)	-\$738	-0.2%	\$167	-	-\$9	-
Historical Annual Change (2000-2025)	\$46,452	3.6%	\$47,164	3.6%	\$58,805	3.8%
Per Capita Income						
Estimated Per Capita Income (2025)	\$45,738		\$41,321		\$49,419	
Projected Per Capita Income (2030)	\$47,129		\$42,477		\$50,704	
Census Per Capita Income (2010)	\$28,573		\$23,420		\$28,410	
Census Per Capita Income (2000)	\$22,180		\$20,864		\$24,573	
Projected Annual Change (2025-2030)	\$1,391	0.6%	\$1,155	0.6%	\$1,285	0.5%
Historical Annual Change (2000-2025)	\$23,558	4.2%	\$20,458	3.9%	\$24,846	4.0%
Estimated Average Household Net Worth (2025)	\$1.09 M		\$1.1 M		\$1.47 M	

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11 US-1, New Brunswick, NJ 08901	1 mi radius		3 mi radius		5 mi radius	
Race and Ethnicity						
Total Population (2025)	17,402		148,701		299,863	
White (2025)	7,223	41.5%	54,016	36.3%	112,818	37.6%
Black or African American (2025)	2,954	17.0%	20,833	14.0%	47,097	15.7%
American Indian or Alaska Native (2025)	123	0.7%	1,245	0.8%	1,847	0.6%
Asian (2025)	3,642	20.9%	34,035	22.9%	76,632	25.6%
Hawaiian or Pacific Islander (2025)	8	-	112	-	161	-
Other Race (2025)	2,017	11.6%	24,314	16.4%	36,019	12.0%
Two or More Races (2025)	1,435	8.2%	14,146	9.5%	25,290	8.4%
Population < 18 (2025)	3,138	18.0%	30,140	20.3%	62,340	20.8%
White Not Hispanic	905	28.8%	6,626	22.0%	14,825	23.8%
Black or African American	637	20.3%	4,558	15.1%	10,884	17.5%
Asian	535	17.0%	5,546	18.4%	14,933	24.0%
Other Race Not Hispanic	117	3.7%	921	3.1%	2,024	3.2%
Hispanic	944	30.1%	12,488	41.4%	19,674	31.6%
Not Hispanic or Latino Population (2025)	13,338	76.6%	103,598	69.7%	227,847	76.0%
Not Hispanic White	6,584	49.4%	48,278	46.6%	101,863	44.7%
Not Hispanic Black or African American	2,710	20.3%	18,685	18.0%	43,763	19.2%
Not Hispanic American Indian or Alaska Native	24	0.2%	129	0.1%	245	0.1%
Not Hispanic Asian	3,609	27.1%	33,431	32.3%	75,931	33.3%
Not Hispanic Hawaiian or Pacific Islander	4	-	67	-	85	-
Not Hispanic Other Race	158	1.2%	959	0.9%	1,628	0.7%
Not Hispanic Two or More Races	250	1.9%	2,050	2.0%	4,331	1.9%
Hispanic or Latino Population (2025)	4,064	23.4%	45,103	30.3%	72,016	24.0%
Hispanic White	639	15.7%	5,739	12.7%	10,955	15.2%
Hispanic Black or African American	244	6.0%	2,148	4.8%	3,334	4.6%
Hispanic American Indian or Alaska Native	99	2.4%	1,116	2.5%	1,601	2.2%
Hispanic Asian	33	0.8%	604	1.3%	701	1.0%
Hispanic Hawaiian or Pacific Islander	4	-	45	-	76	0.1%
Hispanic Other Race	1,860	45.8%	23,355	51.8%	34,390	47.8%
Hispanic Two or More Races	1,185	29.2%	12,096	26.8%	20,959	29.1%
Not Hispanic or Latino Population (2020)	12,443	78.6%	93,123	66.1%	219,295	75.8%
Hispanic or Latino Population (2020)	3,391	21.4%	47,834	33.9%	70,163	24.2%
Not Hispanic or Latino Population (2010)	13,149	83.6%	93,772	70.4%	217,140	79.7%
Hispanic or Latino Population (2010)	2,579	16.4%	39,362	29.6%	55,354	20.3%
Not Hispanic or Latino Population (2030)	13,492	76.1%	104,608	70.5%	224,556	75.7%
Hispanic or Latino Population (2030)	4,246	23.9%	43,723	29.5%	72,121	24.3%
Projected Annual Growth (2025-2030)	182	0.9%	-1,379	-0.6%	105	-
Historical Annual Growth (2010-2020)	812	3.1%	8,472	2.2%	14,809	2.7%

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Total Age Distribution (2025)							
Total Population	17,402		148,701		299,863		
Age Under 5 Years	862	5.0%	7,968	5.4%	15,886	5.3%	
Age 5 to 9 Years	870	5.0%	8,539	5.7%	17,798	5.9%	
Age 10 to 14 Years	849	4.9%	8,373	5.6%	17,665	5.9%	
Age 15 to 19 Years	2,191	12.6%	15,337	10.3%	25,607	8.5%	
Age 20 to 24 Years	1,764	10.1%	17,677	11.9%	27,535	9.2%	
Age 25 to 29 Years	1,481	8.5%	11,403	7.7%	20,669	6.9%	
Age 30 to 34 Years	1,282	7.4%	11,306	7.6%	21,905	7.3%	
Age 35 to 39 Years	1,019	5.9%	10,525	7.1%	21,588	7.2%	
Age 40 to 44 Years	931	5.4%	9,398	6.3%	20,000	6.7%	
Age 45 to 49 Years	900	5.2%	8,087	5.4%	17,957	6.0%	
Age 50 to 54 Years	970	5.6%	7,825	5.3%	17,564	5.9%	
Age 55 to 59 Years	908	5.2%	7,282	4.9%	16,747	5.6%	
Age 60 to 64 Years	951	5.5%	6,853	4.6%	16,469	5.5%	
Age 65 to 69 Years	874	5.0%	6,185	4.2%	14,640	4.9%	
Age 70 to 74 Years	628	3.6%	4,662	3.1%	10,937	3.6%	
Age 75 to 79 Years	417	2.4%	3,304	2.2%	7,837	2.6%	
Age 80 to 84 Years	249	1.4%	2,042	1.4%	4,814	1.6%	
Age 85 Years or Over	255	1.5%	1,934	1.3%	4,245	1.4%	
Median Age	33.4		33.1		36.1		
Age 19 Years or Less	4,773	27.4%	40,217	27.0%	76,956	25.7%	
Age 20 to 64 Years	10,206	58.7%	90,357	60.8%	180,433	60.2%	
Age 65 Years or Over	2,423	13.9%	18,127	12.2%	42,474	14.2%	
Female Age Distribution (2025)							
Female Population	7,890	45.3%	67,533	45.4%	142,716	47.6%	
Age Under 5 Years	445	5.6%	3,872	5.7%	7,877	5.5%	
Age 5 to 9 Years	404	5.1%	4,118	6.1%	8,571	6.0%	
Age 10 to 14 Years	424	5.4%	4,023	6.0%	8,460	5.9%	
Age 15 to 19 Years	435	5.5%	4,403	6.5%	8,700	6.1%	
Age 20 to 24 Years	538	6.8%	5,879	8.7%	10,150	7.1%	
Age 25 to 29 Years	766	9.7%	5,546	8.2%	10,178	7.1%	
Age 30 to 34 Years	626	7.9%	5,398	8.0%	10,874	7.6%	
Age 35 to 39 Years	503	6.4%	5,039	7.5%	10,513	7.4%	
Age 40 to 44 Years	496	6.3%	4,516	6.7%	9,800	6.9%	
Age 45 to 49 Years	466	5.9%	4,015	5.9%	9,049	6.3%	
Age 50 to 54 Years	512	6.5%	3,904	5.8%	8,756	6.1%	
Age 55 to 59 Years	467	5.9%	3,643	5.4%	8,527	6.0%	
Age 60 to 64 Years	495	6.3%	3,421	5.1%	8,432	5.9%	
Age 65 to 69 Years	463	5.9%	3,216	4.8%	7,623	5.3%	
Age 70 to 74 Years	329	4.2%	2,485	3.7%	5,812	4.1%	
Age 75 to 79 Years	243	3.1%	1,768	2.6%	4,204	2.9%	
Age 80 to 84 Years	143	1.8%	1,181	1.7%	2,790	2.0%	
Age 85 Years or Over	137	1.7%	1,107	1.6%	2,401	1.7%	
Female Median Age	37.3		35.5		38.0		
Age 19 Years or Less	1,707	21.6%	16,415	24.3%	33,608	23.5%	
Age 20 to 64 Years	4,868	61.7%	41,361	61.2%	86,279	60.5%	
Age 65 Years or Over	1,315	16.7%	9,757	14.4%	22,830	16.0%	

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Male Age Distribution (2025)									
Male Population	9,512	54.7%	81,168	54.6%	157,147	52.4%			
Age Under 5 Years	417	4.4%	4,096	5.0%	8,009	5.1%			
Age 5 to 9 Years	467	4.9%	4,421	5.4%	9,227	5.9%			
Age 10 to 14 Years	425	4.5%	4,350	5.4%	9,205	5.9%			
Age 15 to 19 Years	1,756	18.5%	10,934	13.5%	16,907	10.8%			
Age 20 to 24 Years	1,226	12.9%	11,799	14.5%	17,385	11.1%			
Age 25 to 29 Years	715	7.5%	5,857	7.2%	10,491	6.7%			
Age 30 to 34 Years	657	6.9%	5,908	7.3%	11,030	7.0%			
Age 35 to 39 Years	516	5.4%	5,487	6.8%	11,075	7.0%			
Age 40 to 44 Years	435	4.6%	4,882	6.0%	10,199	6.5%			
Age 45 to 49 Years	434	4.6%	4,072	5.0%	8,909	5.7%			
Age 50 to 54 Years	458	4.8%	3,921	4.8%	8,808	5.6%			
Age 55 to 59 Years	441	4.6%	3,638	4.5%	8,220	5.2%			
Age 60 to 64 Years	456	4.8%	3,432	4.2%	8,037	5.1%			
Age 65 to 69 Years	411	4.3%	2,969	3.7%	7,017	4.5%			
Age 70 to 74 Years	299	3.1%	2,176	2.7%	5,125	3.3%			
Age 75 to 79 Years	174	1.8%	1,536	1.9%	3,632	2.3%			
Age 80 to 84 Years	106	1.1%	861	1.1%	2,025	1.3%			
Age 85 Years or Over	118	1.2%	827	1.0%	1,844	1.2%			
Male Median Age	30.9		31.4		34.6				
Age 19 Years or Less	3,066	32.2%	23,802	29.3%	43,349	27.6%			
Age 20 to 64 Years	5,338	56.1%	48,996	60.4%	94,154	59.9%			
Age 65 Years or Over	1,108	11.6%	8,370	10.3%	19,644	12.5%			
Males per 100 Females (2025)									
Overall Comparison	121		120		110				
Age Under 5 Years	94	48.4%	106	51.4%	102	50.4%			
Age 5 to 9 Years	116	53.6%	107	51.8%	108	51.8%			
Age 10 to 14 Years	100	50.1%	108	52.0%	109	52.1%			
Age 15 to 19 Years	404	80.2%	248	71.3%	194	66.0%			
Age 20 to 24 Years	228	69.5%	201	66.7%	171	63.1%			
Age 25 to 29 Years	93	48.3%	106	51.4%	103	50.8%			
Age 30 to 34 Years	105	51.2%	109	52.3%	101	50.4%			
Age 35 to 39 Years	103	50.7%	109	52.1%	105	51.3%			
Age 40 to 44 Years	88	46.7%	108	52.0%	104	51.0%			
Age 45 to 49 Years	93	48.2%	101	50.4%	98	49.6%			
Age 50 to 54 Years	89	47.2%	100	50.1%	101	50.1%			
Age 55 to 59 Years	95	48.6%	100	50.0%	96	49.1%			
Age 60 to 64 Years	92	47.9%	100	50.1%	95	48.8%			
Age 65 to 69 Years	89	47.0%	92	48.0%	92	47.9%			
Age 70 to 74 Years	91	47.6%	88	46.7%	88	46.9%			
Age 75 to 79 Years	72	41.8%	87	46.5%	86	46.4%			
Age 80 to 84 Years	74	42.5%	73	42.2%	73	42.1%			
Age 85 Years or Over	86	46.4%	75	42.8%	77	43.4%			
Age 19 Years or Less	180	64.2%	145	59.2%	129	56.3%			
Age 20 to 39 Years	128	56.2%	133	57.1%	120	54.5%			
Age 40 to 64 Years	91	47.7%	102	50.6%	99	49.8%			
Age 65 Years or Over	84	45.7%	86	46.2%	86	46.2%			

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<b>Household Type (2025)</b>									
Total Households							6,479	47,949	99,916
Households with Children							1,730 26.7%	16,543 34.5%	35,498 35.5%
Average Household Size							2.4	2.8	2.8
Household Density per Square Mile							2,063	1,696	1,273
Population Family							10,876 62.5%	111,911 75.3%	241,371 80.5%
Population Non-Family							4,388 25.2%	23,440 15.8%	41,314 13.8%
Population Group Quarters							2,139 12.3%	13,350 9.0%	17,177 5.7%
Family Households							3,489 53.9%	32,540 67.9%	71,865 71.9%
Married Couple Households							2,345 67.2%	21,946 67.4%	52,090 72.5%
Other Family Households with Children							1,145 32.8%	10,594 32.6%	19,774 27.5%
Family Households with Children							1,724 49.4%	16,505 50.7%	35,444 49.3%
Married Couple with Children							1,162 67.4%	11,072 67.1%	26,005 73.4%
Other Family Households with Children							563 32.6%	5,433 32.9%	9,439 26.6%
Family Households No Children							1,765 50.6%	16,035 49.3%	36,421 50.7%
Married Couple No Children							1,183 67.0%	10,874 67.8%	26,086 71.6%
Other Family Households No Children							582 33.0%	5,161 32.2%	10,335 28.4%
Non-Family Households							2,989 46.1%	15,409 32.1%	28,052 28.1%
Non-Family Households with Children							5 0.2%	38 0.2%	54 0.2%
Non-Family Households No Children							2,984 99.8%	15,372 99.8%	27,998 99.8%
Average Family Household Size							3.1	3.4	3.4
Average Family Income							\$157,293	\$145,590	\$168,958
Median Family Income							\$132,649	\$119,156	\$141,836
Average Non-Family Household Size							1.5	1.5	1.5
<b>Marital Status (2025)</b>									
Population Age 15 Years or Over							14,821	123,821	248,514
Never Married							7,280 49.1%	61,512 49.7%	103,335 41.6%
Currently Married							4,868 32.8%	43,226 34.9%	105,711 42.5%
Previously Married							2,673 18.0%	19,082 15.4%	39,467 15.9%
Separated							826 30.9%	6,501 34.1%	12,182 30.9%
Widowed							593 22.2%	4,480 23.5%	10,311 26.1%
Divorced							1,254 46.9%	8,102 42.5%	16,974 43.0%
<b>Educational Attainment (2025)</b>									
Adult Population Age 25 Years or Over							10,865	90,806	195,372
Elementary (Grade Level 0 to 8)							646 5.9%	9,859 10.9%	14,118 7.2%
Some High School (Grade Level 9 to 11)							445 4.1%	6,415 7.1%	11,140 5.7%
High School Graduate							1,998 18.4%	21,313 23.5%	41,666 21.3%
Some College							1,370 12.6%	11,140 12.3%	25,369 13.0%
Associate Degree Only							807 7.4%	4,864 5.4%	11,981 6.1%
Bachelor Degree Only							3,140 28.9%	20,696 22.8%	51,843 26.5%
Graduate Degree							2,459 22.6%	16,519 18.2%	39,254 20.1%
Any College (Some College or Higher)							7,776 71.6%	53,219 58.6%	128,448 65.7%
College Degree + (Bachelor Degree or Higher)							5,599 51.5%	37,215 41.0%	91,097 46.6%

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	1 mi radius		3 mi radius		5 mi radius		
Housing							
Total Housing Units (2025)	6,642		49,196		102,330		
Total Housing Units (2020)	6,249		47,980		100,663		
Historical Annual Growth (2020-2025)	392	-	1,216	-	1,667	-	
Housing Units Occupied (2025)	6,479	97.5%	47,949	97.5%	99,916	97.6%	
Housing Units Owner-Occupied	2,406	37.1%	19,172	40.0%	53,428	53.5%	
Housing Units Renter-Occupied	4,073	62.9%	28,777	60.0%	46,488	46.5%	
Housing Units Vacant (2025)	163	2.5%	1,247	2.5%	2,414	2.4%	
Household Size (2025)							
Total Households	6,479		47,949		99,916		
1 Person Households	2,160	33.3%	10,847	22.6%	20,496	20.5%	
2 Person Households	2,131	32.9%	14,650	30.6%	30,268	30.3%	
3 Person Households	854	13.2%	8,195	17.1%	18,676	18.7%	
4 Person Households	730	11.3%	7,110	14.8%	16,858	16.9%	
5 Person Households	338	5.2%	3,683	7.7%	7,564	7.6%	
6 Person Households	181	2.8%	1,897	4.0%	3,490	3.5%	
7 or More Person Households	84	1.3%	1,567	3.3%	2,564	2.6%	
Household Income Distribution (2025)							
HH Income \$200,000 or More	1,003	15.5%	8,282	17.3%	22,758	22.8%	
HH Income \$150,000 to \$199,999	762	11.8%	5,253	11.0%	13,504	13.5%	
HH Income \$125,000 to \$149,999	749	11.6%	4,304	9.0%	9,468	9.5%	
HH Income \$100,000 to \$124,999	604	9.3%	5,913	12.3%	11,344	11.4%	
HH Income \$75,000 to \$99,999	893	13.8%	5,894	12.3%	11,312	11.3%	
HH Income \$50,000 to \$74,999	1,020	15.7%	6,165	12.9%	11,134	11.1%	
HH Income \$35,000 to \$49,999	323	5.0%	3,070	6.4%	6,170	6.2%	
HH Income \$25,000 to \$34,999	207	3.2%	2,096	4.4%	3,689	3.7%	
HH Income \$15,000 to \$24,999	397	6.1%	2,643	5.5%	4,361	4.4%	
HH Income \$10,000 to \$14,999	274	4.2%	1,456	3.0%	2,075	2.1%	
HH Income Under \$10,000	246	3.8%	2,874	6.0%	4,102	4.1%	
Household Vehicles (2025)							
Households 0 Vehicles Available	916	14.1%	7,754	16.2%	10,902	10.9%	
Households 1 Vehicle Available	2,680	41.4%	18,149	37.9%	35,149	35.2%	
Households 2 Vehicles Available	2,085	32.2%	14,536	30.3%	34,663	34.7%	
Households 3 or More Vehicles Available	797	12.3%	7,510	15.7%	19,202	19.2%	
Total Vehicles Available	9,465		73,098		170,277		
Average Vehicles per Household	1.5		1.5		1.7		
Owner-Occupied Household Vehicles	4,550	48.1%	38,155	52.2%	110,699	65.0%	
Average Vehicles per Owner-Occupied Household	1.9		2.0		2.1		
Renter-Occupied Household Vehicles	4,915	51.9%	34,943	47.8%	59,577	35.0%	
Average Vehicles per Renter-Occupied Household	1.2		1.2		1.3		
Travel Time (2025)							
Worker Base Age 16 years or Over	9,186		77,505		158,149		
Travel to Work in 14 Minutes or Less	2,292	25.0%	19,220	24.8%	33,193	21.0%	
Travel to Work in 15 to 29 Minutes	3,034	33.0%	22,338	28.8%	42,415	26.8%	
Travel to Work in 30 to 59 Minutes	1,511	16.4%	17,610	22.7%	38,568	24.4%	
Travel to Work in 60 Minutes or More	1,017	11.1%	8,026	10.4%	20,491	13.0%	
Work at Home	1,332	14.5%	10,311	13.3%	23,482	14.8%	
Average Minutes Travel to Work	19.8		22.6		26.0		

# Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections  
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 40.4881/-74.4173

11 US-1, New Brunswick, NJ 08901							
	1 mi radius		3 mi radius		5 mi radius		
Transportation To Work (2025)							
Worker Base Age 16 years or Over	9,186		77,505		158,149		
Drive to Work Alone	5,315	57.9%	41,139	53.1%	92,482	58.5%	
Drive to Work in Carpool	611	6.7%	7,588	9.8%	14,149	8.9%	
Travel to Work by Public Transportation	753	8.2%	7,381	9.5%	13,828	8.7%	
Drive to Work on Motorcycle	-	-	-	-	-	-	
Bicycle to Work	24	0.3%	1,190	1.5%	1,283	0.8%	
Walk to Work	956	10.4%	5,710	7.4%	7,340	4.6%	
Other Means	195	2.1%	4,185	5.4%	5,585	3.5%	
Work at Home	1,332	14.5%	10,311	13.3%	23,482	14.8%	
Daytime Demographics (2025)							
Total Businesses	569		5,641		12,880		
Total Employees	5,554		65,885		158,774		
Company Headquarter Businesses	21	3.6%	202	3.6%	475	3.7%	
Company Headquarter Employees	587	10.6%	7,014	10.6%	22,903	14.4%	
Employee Population per Business	9.8	to 1	11.7	to 1	12.3	to 1	
Residential Population per Business	30.6	to 1	26.4	to 1	23.3	to 1	
Adj. Daytime Demographics Age 16 Years or Over	10,999		110,418		245,385		
Labor Force							
Labor Population Age 16 Years or Over (2025)	14,632		122,127		244,936		
Labor Force Total Males (2025)	8,095	55.3%	67,419	55.2%	128,833	52.6%	
Male Civilian Employed	5,304	65.5%	44,895	66.6%	88,758	68.9%	
Male Civilian Unemployed	307	3.8%	2,062	3.1%	4,564	3.5%	
Males in Armed Forces	-	-	62	-	146	0.1%	
Males Not in Labor Force	2,484	30.7%	20,401	30.3%	35,365	27.5%	
Labor Force Total Females (2025)	6,537	44.7%	54,708	44.8%	116,102	47.4%	
Female Civilian Employed	3,883	59.4%	32,638	59.7%	69,421	59.8%	
Female Civilian Unemployed	339	5.2%	2,202	4.0%	4,723	4.1%	
Females in Armed Forces	-	-	-	-	-	-	
Females Not in Labor Force	2,315	35.4%	19,869	36.3%	41,958	36.1%	
Unemployment Rate	646	4.4%	4,263	3.5%	9,287	3.8%	
Occupation (2025)							
Occupation Population Age 16 Years or Over	9,186		77,505		158,149		
Occupation Total Males	5,304	57.7%	44,868	57.9%	88,728	56.1%	
Occupation Total Females	3,883	42.3%	32,638	42.1%	69,421	43.9%	
Management, Business, Financial Operations	1,883	20.5%	12,720	16.4%	29,652	18.7%	
Professional, Related	3,082	33.6%	21,552	27.8%	47,129	29.8%	
Service	1,324	14.4%	13,412	17.3%	24,746	15.6%	
Sales, Office	1,565	17.0%	12,611	16.3%	26,391	16.7%	
Farming, Fishing, Forestry	3	-	309	0.4%	366	0.2%	
Construction, Extraction, Maintenance	360	3.9%	4,339	5.6%	7,823	4.9%	
Production, Transport, Material Moving	970	10.6%	12,562	16.2%	22,042	13.9%	
White Collar Workers	6,531	71.1%	46,883	60.5%	103,172	65.2%	
Blue Collar Workers	2,656	28.9%	30,622	39.5%	54,977	34.8%	

## Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections  
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 40.4881/-74.4173

11 US-1, New Brunswick, NJ 08901										
	1 mi radius			3 mi radius			5 mi radius			
Units In Structure (2025)										
Total Units	6,479			47,949			99,916			
1 Detached Unit	2,353	36.3%		18,829	39.3%		48,855	48.9%		
1 Attached Unit	253	3.9%		2,713	5.7%		9,215	9.2%		
2 Units	462	7.1%		5,131	10.7%		7,244	7.2%		
3 to 4 Units	982	15.2%		4,066	8.5%		5,916	5.9%		
5 to 9 Units	665	10.3%		3,419	7.1%		5,938	5.9%		
10 to 19 Units	709	10.9%		4,069	8.5%		7,851	7.9%		
20 to 49 Units	504	7.8%		3,634	7.6%		5,982	6.0%		
50 or More Units	505	7.8%		5,621	11.7%		8,312	8.3%		
Mobile Home or Trailer	19	0.3%		429	0.9%		559	0.6%		
Other Structure	28	0.4%		38	-		43	-		
Homes Built By Year (2025)										
Homes Built 2020 or later	88	1.3%		772	1.6%		1,485	1.5%		
Homes Built 2010 to 2019	215	3.2%		2,966	6.0%		5,716	5.6%		
Homes Built 2000 to 2009	306	4.6%		3,566	7.2%		7,661	7.5%		
Homes Built 1990 to 1999	365	5.5%		3,233	6.6%		8,510	8.3%		
Homes Built 1980 to 1989	483	7.3%		5,825	11.8%		15,434	15.1%		
Homes Built 1970 to 1979	811	12.2%		5,587	11.4%		11,832	11.6%		
Homes Built 1960 to 1969	1,133	17.1%		6,679	13.6%		15,527	15.2%		
Homes Built 1950 to 1959	1,374	20.7%		7,683	15.6%		14,961	14.6%		
Homes Built 1940 to 1949	514	7.7%		2,969	6.0%		5,192	5.1%		
Homes Built Before 1939	1,189	17.9%		8,668	17.6%		13,600	13.3%		
Median Age of Homes	60.4	yrs		55.6	yrs		53.0	yrs		
Home Values (2025)										
Owner Specified Housing Units	2,406			19,172			53,428			
Home Values \$1,000,000 or More	31	1.3%		366	1.9%		1,186	2.2%		
Home Values \$750,000 to \$999,999	67	2.8%		756	3.9%		3,085	5.8%		
Home Values \$500,000 to \$749,999	637	26.5%		5,650	29.5%		17,694	33.1%		
Home Values \$400,000 to \$499,999	696	28.9%		5,188	27.1%		14,241	26.7%		
Home Values \$300,000 to \$399,999	525	21.8%		3,766	19.6%		10,266	19.2%		
Home Values \$250,000 to \$299,999	115	4.8%		981	5.1%		2,456	4.6%		
Home Values \$200,000 to \$249,999	66	2.7%		715	3.7%		1,410	2.6%		
Home Values \$175,000 to \$199,999	19	0.8%		195	1.0%		351	0.7%		
Home Values \$150,000 to \$174,999	53	2.2%		272	1.4%		552	1.0%		
Home Values \$125,000 to \$149,999	8	0.3%		146	0.8%		229	0.4%		
Home Values \$100,000 to \$124,999	22	0.9%		235	1.2%		372	0.7%		
Home Values \$90,000 to \$99,999	-	-		12	-		39	-		
Home Values \$80,000 to \$89,999	7	0.3%		14	-		20	-		
Home Values \$70,000 to \$79,999	6	0.3%		30	0.2%		48	-		
Home Values \$60,000 to \$69,999	68	2.8%		101	0.5%		161	0.3%		
Home Values \$50,000 to \$59,999	16	0.7%		80	0.4%		154	0.3%		
Home Values \$35,000 to \$49,999	26	1.1%		183	1.0%		288	0.5%		
Home Values \$25,000 to \$34,999	4	0.2%		111	0.6%		261	0.5%		
Home Values \$10,000 to \$24,999	34	1.4%		157	0.8%		208	0.4%		
Home Values Under \$10,000	7	0.3%		214	1.1%		408	0.8%		
Owner-Occupied Median Home Value	\$418,153			\$441,894			\$471,153			
Renter-Occupied Median Rent	\$1,597			\$1,682			\$1,710			

# Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections  
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 40.4881/-74.4173

11 US-1, New Brunswick, NJ 08901					1 mi radius	3 mi radius	5 mi radius
<b>Total Annual Consumer Expenditure (2025)</b>							
Total Household Expenditure					\$729.51 M	\$5.59 B	\$12.87 B
Total Non-Retail Expenditure					\$388.91 M	\$2.97 B	\$6.86 B
Total Retail Expenditure					\$340.6 M	\$2.62 B	\$6.01 B
Alcoholic Beverages					\$4.46 M	\$34.28 M	\$78.81 M
Apparel					\$13.3 M	\$103.08 M	\$234.7 M
Contributions					\$23.92 M	\$180.29 M	\$422.96 M
Education					\$16.86 M	\$128.02 M	\$297.95 M
Entertainment					\$41.12 M	\$318.96 M	\$724.47 M
Food Away From Home					\$31.76 M	\$245.39 M	\$560.18 M
Grocery					\$44.24 M	\$357.54 M	\$776.75 M
Health Care					\$42.18 M	\$314.28 M	\$670.66 M
Household Furnishings and Equipment					\$19.29 M	\$148.52 M	\$340.18 M
Household Operations					\$13.35 M	\$104.41 M	\$236.63 M
Miscellaneous Expenses					\$12.38 M	\$95.09 M	\$216.96 M
Personal Care					\$8.83 M	\$70.63 M	\$155.42 M
Shelter					\$123.33 M	\$958.68 M	\$2.07 B
Tax and Retirement					\$201.04 M	\$1.51 B	\$3.7 B
Tobacco and Related					\$3 M	\$26.03 M	\$51.53 M
Transportation					\$99.11 M	\$741.1 M	\$1.78 B
Utilities					\$31.34 M	\$254.41 M	\$550.05 M
<b>Monthly Household Consumer Expenditure (2025)</b>							
Total Household Expenditure					\$9,384	\$9,717	\$10,733
Total Non-Retail Expenditure					\$5,003 53.3%	\$5,168 53.2%	\$5,720 53.3%
Total Retail Expenditures					\$4,381 46.7%	\$4,548 46.8%	\$5,013 46.7%
Alcoholic Beverages					\$57 0.6%	\$60 0.6%	\$66 0.6%
Apparel					\$171 1.8%	\$179 1.8%	\$196 1.8%
Contributions					\$308 3.3%	\$313 3.2%	\$353 3.3%
Education					\$217 2.3%	\$222 2.3%	\$249 2.3%
Entertainment					\$529 5.6%	\$554 5.7%	\$604 5.6%
Food Away From Home					\$408 4.4%	\$426 4.4%	\$467 4.4%
Grocery					\$569 6.1%	\$621 6.4%	\$648 6.0%
Health Care					\$543 5.8%	\$546 5.6%	\$559 5.2%
Household Furnishings and Equipment					\$248 2.6%	\$258 2.7%	\$284 2.6%
Household Operations					\$172 1.8%	\$181 1.9%	\$197 1.8%
Miscellaneous Expenses					\$159 1.7%	\$165 1.7%	\$181 1.7%
Personal Care					\$114 1.2%	\$123 1.3%	\$130 1.2%
Shelter					\$1,586 16.9%	\$1,666 17.1%	\$1,725 16.1%
Tax and Retirement					\$2,586 27.6%	\$2,624 27.0%	\$3,090 27.0%
Tobacco and Related					\$39 0.4%	\$45 0.5%	\$43 0.4%
Transportation					\$1,275 13.6%	\$1,288 13.3%	\$1,484 13.8%
Utilities					\$403 4.3%	\$442 4.6%	\$459 4.3%