

# Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections  
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 40.4881/-74.4173

11 US-1, New Brunswick, NJ 08901	1 mi radius	3 mi radius	5 mi radius
<b>Population</b>			
Estimated Population (2025)	17,402	148,701	299,863
Projected Population (2030)	17,738	148,332	296,677
Census Population (2020)	15,834	140,957	289,458
Census Population (2010)	15,728	133,135	272,493
Projected Annual Growth (2025-2030)	336 0.4%	-369 -	-3,186 -0.2%
Historical Annual Growth (2020-2025)	1,568 -	7,744 1.1%	10,405 0.7%
Historical Annual Growth (2010-2020)	106 -	7,823 0.6%	16,965 0.6%
Estimated Population Density (2025)	5,542 psm	5,260 psm	3,820 psm
Trade Area Size	3.1 sq mi	28.3 sq mi	78.5 sq mi
<b>Households</b>			
Estimated Households (2025)	6,479	47,949	99,916
Projected Households (2030)	6,837	49,131	101,516
Census Households (2020)	5,779	44,455	95,035
Census Households (2010)	5,722	41,412	89,171
Projected Annual Growth (2025-2030)	359 1.1%	1,182 0.5%	1,600 0.3%
Historical Annual Change (2010-2025)	756 0.9%	6,538 1.1%	10,745 0.8%
<b>Average Household Income</b>			
Estimated Average Household Income (2025)	\$120,267	\$125,933	\$146,942
Projected Average Household Income (2030)	\$119,817	\$126,081	\$146,831
Census Average Household Income (2010)	\$78,546	\$75,287	\$86,820
Census Average Household Income (2000)	\$64,304	\$63,688	\$71,971
Projected Annual Change (2025-2030)	-\$450 -	\$147 -	-\$111 -
Historical Annual Change (2000-2025)	\$55,963 3.5%	\$62,245 3.9%	\$74,970 4.2%
<b>Median Household Income</b>			
Estimated Median Household Income (2025)	\$97,828	\$99,548	\$120,198
Projected Median Household Income (2030)	\$97,090	\$99,714	\$120,189
Census Median Household Income (2010)	\$64,875	\$64,970	\$75,937
Census Median Household Income (2000)	\$51,376	\$52,384	\$61,393
Projected Annual Change (2025-2030)	-\$738 -0.2%	\$167 -	-\$9 -
Historical Annual Change (2000-2025)	\$46,452 3.6%	\$47,164 3.6%	\$58,805 3.8%
<b>Per Capita Income</b>			
Estimated Per Capita Income (2025)	\$45,738	\$41,321	\$49,419
Projected Per Capita Income (2030)	\$47,129	\$42,477	\$50,704
Census Per Capita Income (2010)	\$28,573	\$23,420	\$28,410
Census Per Capita Income (2000)	\$22,180	\$20,864	\$24,573
Projected Annual Change (2025-2030)	\$1,391 0.6%	\$1,155 0.6%	\$1,285 0.5%
Historical Annual Change (2000-2025)	\$23,558 4.2%	\$20,458 3.9%	\$24,846 4.0%
Estimated Average Household Net Worth (2025)	\$1.09 M	\$1.1 M	\$1.47 M

# Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections  
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 40.4881/-74.4173

11 US-1, New Brunswick, NJ 08901	1 mi radius	3 mi radius	5 mi radius
<b>Race and Ethnicity</b>			
Total Population (2025)	17,402	148,701	299,863
White (2025)	7,223 41.5%	54,016 36.3%	112,818 37.6%
Black or African American (2025)	2,954 17.0%	20,833 14.0%	47,097 15.7%
American Indian or Alaska Native (2025)	123 0.7%	1,245 0.8%	1,847 0.6%
Asian (2025)	3,642 20.9%	34,035 22.9%	76,632 25.6%
Hawaiian or Pacific Islander (2025)	8 -	112 -	161 -
Other Race (2025)	2,017 11.6%	24,314 16.4%	36,019 12.0%
Two or More Races (2025)	1,435 8.2%	14,146 9.5%	25,290 8.4%
Population < 18 (2025)	3,138 18.0%	30,140 20.3%	62,340 20.8%
White Not Hispanic	905 28.8%	6,626 22.0%	14,825 23.8%
Black or African American	637 20.3%	4,558 15.1%	10,884 17.5%
Asian	535 17.0%	5,546 18.4%	14,933 24.0%
Other Race Not Hispanic	117 3.7%	921 3.1%	2,024 3.2%
Hispanic	944 30.1%	12,488 41.4%	19,674 31.6%
Not Hispanic or Latino Population (2025)	13,338 76.6%	103,598 69.7%	227,847 76.0%
Not Hispanic White	6,584 49.4%	48,278 46.6%	101,863 44.7%
Not Hispanic Black or African American	2,710 20.3%	18,685 18.0%	43,763 19.2%
Not Hispanic American Indian or Alaska Native	24 0.2%	129 0.1%	245 0.1%
Not Hispanic Asian	3,609 27.1%	33,431 32.3%	75,931 33.3%
Not Hispanic Hawaiian or Pacific Islander	4 -	67 -	85 -
Not Hispanic Other Race	158 1.2%	959 0.9%	1,628 0.7%
Not Hispanic Two or More Races	250 1.9%	2,050 2.0%	4,331 1.9%
Hispanic or Latino Population (2025)	4,064 23.4%	45,103 30.3%	72,016 24.0%
Hispanic White	639 15.7%	5,739 12.7%	10,955 15.2%
Hispanic Black or African American	244 6.0%	2,148 4.8%	3,334 4.6%
Hispanic American Indian or Alaska Native	99 2.4%	1,116 2.5%	1,601 2.2%
Hispanic Asian	33 0.8%	604 1.3%	701 1.0%
Hispanic Hawaiian or Pacific Islander	4 -	45 -	76 0.1%
Hispanic Other Race	1,860 45.8%	23,355 51.8%	34,390 47.8%
Hispanic Two or More Races	1,185 29.2%	12,096 26.8%	20,959 29.1%
Not Hispanic or Latino Population (2020)	12,443 78.6%	93,123 66.1%	219,295 75.8%
Hispanic or Latino Population (2020)	3,391 21.4%	47,834 33.9%	70,163 24.2%
Not Hispanic or Latino Population (2010)	13,149 83.6%	93,772 70.4%	217,140 79.7%
Hispanic or Latino Population (2010)	2,579 16.4%	39,362 29.6%	55,354 20.3%
Not Hispanic or Latino Population (2030)	13,492 76.1%	104,608 70.5%	224,556 75.7%
Hispanic or Latino Population (2030)	4,246 23.9%	43,723 29.5%	72,121 24.3%
Projected Annual Growth (2025-2030)	182 0.9%	-1,379 -0.6%	105 -
Historical Annual Growth (2010-2020)	812 3.1%	8,472 2.2%	14,809 2.7%

# Complete Profile



2010-2020 Census, 2025 Estimates with 2030 Projections  
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 40.4881/-74.4173

## 11 US-1, New Brunswick, NJ 08901

1 mi radius      3 mi radius      5 mi radius

### Total Age Distribution (2025)

	17,402	148,701		299,863	
Total Population	17,402				
Age Under 5 Years	862	5.0%	7,968	5.4%	15,886
Age 5 to 9 Years	870	5.0%	8,539	5.7%	17,798
Age 10 to 14 Years	849	4.9%	8,373	5.6%	17,665
Age 15 to 19 Years	2,191	12.6%	15,337	10.3%	25,607
Age 20 to 24 Years	1,764	10.1%	17,677	11.9%	27,535
Age 25 to 29 Years	1,481	8.5%	11,403	7.7%	20,669
Age 30 to 34 Years	1,282	7.4%	11,306	7.6%	21,905
Age 35 to 39 Years	1,019	5.9%	10,525	7.1%	21,588
Age 40 to 44 Years	931	5.4%	9,398	6.3%	20,000
Age 45 to 49 Years	900	5.2%	8,087	5.4%	17,957
Age 50 to 54 Years	970	5.6%	7,825	5.3%	17,564
Age 55 to 59 Years	908	5.2%	7,282	4.9%	16,747
Age 60 to 64 Years	951	5.5%	6,853	4.6%	16,469
Age 65 to 69 Years	874	5.0%	6,185	4.2%	14,640
Age 70 to 74 Years	628	3.6%	4,662	3.1%	10,937
Age 75 to 79 Years	417	2.4%	3,304	2.2%	7,837
Age 80 to 84 Years	249	1.4%	2,042	1.4%	4,814
Age 85 Years or Over	255	1.5%	1,934	1.3%	4,245
Median Age	33.4		33.1		36.1
Age 19 Years or Less	4,773	27.4%	40,217	27.0%	76,956
Age 20 to 64 Years	10,206	58.7%	90,357	60.8%	180,433
Age 65 Years or Over	2,423	13.9%	18,127	12.2%	42,474

### Female Age Distribution (2025)

	7,890	45.3%	67,533	45.4%	142,716	47.6%
Female Population	7,890	45.3%	67,533	45.4%	142,716	47.6%
Age Under 5 Years	445	5.6%	3,872	5.7%	7,877	5.5%
Age 5 to 9 Years	404	5.1%	4,118	6.1%	8,571	6.0%
Age 10 to 14 Years	424	5.4%	4,023	6.0%	8,460	5.9%
Age 15 to 19 Years	435	5.5%	4,403	6.5%	8,700	6.1%
Age 20 to 24 Years	538	6.8%	5,879	8.7%	10,150	7.1%
Age 25 to 29 Years	766	9.7%	5,546	8.2%	10,178	7.1%
Age 30 to 34 Years	626	7.9%	5,398	8.0%	10,874	7.6%
Age 35 to 39 Years	503	6.4%	5,039	7.5%	10,513	7.4%
Age 40 to 44 Years	496	6.3%	4,516	6.7%	9,800	6.9%
Age 45 to 49 Years	466	5.9%	4,015	5.9%	9,049	6.3%
Age 50 to 54 Years	512	6.5%	3,904	5.8%	8,756	6.1%
Age 55 to 59 Years	467	5.9%	3,643	5.4%	8,527	6.0%
Age 60 to 64 Years	495	6.3%	3,421	5.1%	8,432	5.9%
Age 65 to 69 Years	463	5.9%	3,216	4.8%	7,623	5.3%
Age 70 to 74 Years	329	4.2%	2,485	3.7%	5,812	4.1%
Age 75 to 79 Years	243	3.1%	1,768	2.6%	4,204	2.9%
Age 80 to 84 Years	143	1.8%	1,181	1.7%	2,790	2.0%
Age 85 Years or Over	137	1.7%	1,107	1.6%	2,401	1.7%
Female Median Age	37.3		35.5		38.0	
Age 19 Years or Less	1,707	21.6%	16,415	24.3%	33,608	23.5%
Age 20 to 64 Years	4,868	61.7%	41,361	61.2%	86,279	60.5%
Age 65 Years or Over	1,315	16.7%	9,757	14.4%	22,830	16.0%

# Complete Profile



2010-2020 Census, 2025 Estimates with 2030 Projections  
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 40.4881/-74.4173

## 11 US-1, New Brunswick, NJ 08901

1 mi radius      3 mi radius      5 mi radius

### Male Age Distribution (2025)

	1 mi radius	3 mi radius	5 mi radius
Male Population	9,512 54.7%	81,168 54.6%	157,147 52.4%
Age Under 5 Years	417 4.4%	4,096 5.0%	8,009 5.1%
Age 5 to 9 Years	467 4.9%	4,421 5.4%	9,227 5.9%
Age 10 to 14 Years	425 4.5%	4,350 5.4%	9,205 5.9%
Age 15 to 19 Years	1,756 18.5%	10,934 13.5%	16,907 10.8%
Age 20 to 24 Years	1,226 12.9%	11,799 14.5%	17,385 11.1%
Age 25 to 29 Years	715 7.5%	5,857 7.2%	10,491 6.7%
Age 30 to 34 Years	657 6.9%	5,908 7.3%	11,030 7.0%
Age 35 to 39 Years	516 5.4%	5,487 6.8%	11,075 7.0%
Age 40 to 44 Years	435 4.6%	4,882 6.0%	10,199 6.5%
Age 45 to 49 Years	434 4.6%	4,072 5.0%	8,909 5.7%
Age 50 to 54 Years	458 4.8%	3,921 4.8%	8,808 5.6%
Age 55 to 59 Years	441 4.6%	3,638 4.5%	8,220 5.2%
Age 60 to 64 Years	456 4.8%	3,432 4.2%	8,037 5.1%
Age 65 to 69 Years	411 4.3%	2,969 3.7%	7,017 4.5%
Age 70 to 74 Years	299 3.1%	2,176 2.7%	5,125 3.3%
Age 75 to 79 Years	174 1.8%	1,536 1.9%	3,632 2.3%
Age 80 to 84 Years	106 1.1%	861 1.1%	2,025 1.3%
Age 85 Years or Over	118 1.2%	827 1.0%	1,844 1.2%
Male Median Age	30.9	31.4	34.6
Age 19 Years or Less	3,066 32.2%	23,802 29.3%	43,349 27.6%
Age 20 to 64 Years	5,338 56.1%	48,996 60.4%	94,154 59.9%
Age 65 Years or Over	1,108 11.6%	8,370 10.3%	19,644 12.5%

### Males per 100 Females (2025)

	121	120	110
Overall Comparison			
Age Under 5 Years	94 48.4%	106 51.4%	102 50.4%
Age 5 to 9 Years	116 53.6%	107 51.8%	108 51.8%
Age 10 to 14 Years	100 50.1%	108 52.0%	109 52.1%
Age 15 to 19 Years	404 80.2%	248 71.3%	194 66.0%
Age 20 to 24 Years	228 69.5%	201 66.7%	171 63.1%
Age 25 to 29 Years	93 48.3%	106 51.4%	103 50.8%
Age 30 to 34 Years	105 51.2%	109 52.3%	101 50.4%
Age 35 to 39 Years	103 50.7%	109 52.1%	105 51.3%
Age 40 to 44 Years	88 46.7%	108 52.0%	104 51.0%
Age 45 to 49 Years	93 48.2%	101 50.4%	98 49.6%
Age 50 to 54 Years	89 47.2%	100 50.1%	101 50.1%
Age 55 to 59 Years	95 48.6%	100 50.0%	96 49.1%
Age 60 to 64 Years	92 47.9%	100 50.1%	95 48.8%
Age 65 to 69 Years	89 47.0%	92 48.0%	92 47.9%
Age 70 to 74 Years	91 47.6%	88 46.7%	88 46.9%
Age 75 to 79 Years	72 41.8%	87 46.5%	86 46.4%
Age 80 to 84 Years	74 42.5%	73 42.2%	73 42.1%
Age 85 Years or Over	86 46.4%	75 42.8%	77 43.4%
Age 19 Years or Less	180 64.2%	145 59.2%	129 56.3%
Age 20 to 39 Years	128 56.2%	133 57.1%	120 54.5%
Age 40 to 64 Years	91 47.7%	102 50.6%	99 49.8%
Age 65 Years or Over	84 45.7%	86 46.2%	86 46.2%

# Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections  
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 40.4881/-74.4173

11 US-1, New Brunswick, NJ 08901	1 mi radius	3 mi radius	5 mi radius
<b>Household Type (2025)</b>			
Total Households	6,479	47,949	99,916
Households with Children	1,730 26.7%	16,543 34.5%	35,498 35.5%
Average Household Size	2.4	2.8	2.8
Household Density per Square Mile	2,063	1,696	1,273
Population Family	10,876 62.5%	111,911 75.3%	241,371 80.5%
Population Non-Family	4,388 25.2%	23,440 15.8%	41,314 13.8%
Population Group Quarters	2,139 12.3%	13,350 9.0%	17,177 5.7%
Family Households	3,489 53.9%	32,540 67.9%	71,865 71.9%
Married Couple Households	2,345 67.2%	21,946 67.4%	52,090 72.5%
Other Family Households with Children	1,145 32.8%	10,594 32.6%	19,774 27.5%
Family Households with Children	1,724 49.4%	16,505 50.7%	35,444 49.3%
Married Couple with Children	1,162 67.4%	11,072 67.1%	26,005 73.4%
Other Family Households with Children	563 32.6%	5,433 32.9%	9,439 26.6%
Family Households No Children	1,765 50.6%	16,035 49.3%	36,421 50.7%
Married Couple No Children	1,183 67.0%	10,874 67.8%	26,086 71.6%
Other Family Households No Children	582 33.0%	5,161 32.2%	10,335 28.4%
Non-Family Households	2,989 46.1%	15,409 32.1%	28,052 28.1%
Non-Family Households with Children	5 0.2%	38 0.2%	54 0.2%
Non-Family Households No Children	2,984 99.8%	15,372 99.8%	27,998 99.8%
Average Family Household Size	3.1	3.4	3.4
Average Family Income	\$157,293	\$145,590	\$168,958
Median Family Income	\$132,649	\$119,156	\$141,836
Average Non-Family Household Size	1.5	1.5	1.5
<b>Marital Status (2025)</b>			
Population Age 15 Years or Over	14,821	123,821	248,514
Never Married	7,280 49.1%	61,512 49.7%	103,335 41.6%
Currently Married	4,868 32.8%	43,226 34.9%	105,711 42.5%
Previously Married	2,673 18.0%	19,082 15.4%	39,467 15.9%
Separated	826 30.9%	6,501 34.1%	12,182 30.9%
Widowed	593 22.2%	4,480 23.5%	10,311 26.1%
Divorced	1,254 46.9%	8,102 42.5%	16,974 43.0%
<b>Educational Attainment (2025)</b>			
Adult Population Age 25 Years or Over	10,865	90,806	195,372
Elementary (Grade Level 0 to 8)	646 5.9%	9,859 10.9%	14,118 7.2%
Some High School (Grade Level 9 to 11)	445 4.1%	6,415 7.1%	11,140 5.7%
High School Graduate	1,998 18.4%	21,313 23.5%	41,666 21.3%
Some College	1,370 12.6%	11,140 12.3%	25,369 13.0%
Associate Degree Only	807 7.4%	4,864 5.4%	11,981 6.1%
Bachelor Degree Only	3,140 28.9%	20,696 22.8%	51,843 26.5%
Graduate Degree	2,459 22.6%	16,519 18.2%	39,254 20.1%
Any College (Some College or Higher)	7,776 71.6%	53,219 58.6%	128,448 65.7%
College Degree + (Bachelor Degree or Higher)	5,599 51.5%	37,215 41.0%	91,097 46.6%

# Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections  
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 40.4881/-74.4173

11 US-1, New Brunswick, NJ 08901	1 mi radius	3 mi radius	5 mi radius
<b>Housing</b>			
Total Housing Units (2025)	6,642	49,196	102,330
Total Housing Units (2020)	6,249	47,980	100,663
Historical Annual Growth (2020-2025)	392	-	1,216
Housing Units Occupied (2025)	6,479	97.5%	47,949
Housing Units Owner-Occupied	2,406	37.1%	19,172
Housing Units Renter-Occupied	4,073	62.9%	28,777
Housing Units Vacant (2025)	163	2.5%	1,247
			2,414
			2.4%
<b>Household Size (2025)</b>			
Total Households	6,479	47,949	99,916
1 Person Households	2,160	33.3%	10,847
2 Person Households	2,131	32.9%	14,650
3 Person Households	854	13.2%	8,195
4 Person Households	730	11.3%	7,110
5 Person Households	338	5.2%	3,683
6 Person Households	181	2.8%	1,897
7 or More Person Households	84	1.3%	1,567
			2,564
			2.6%
<b>Household Income Distribution (2025)</b>			
HH Income \$200,000 or More	1,003	15.5%	8,282
HH Income \$150,000 to \$199,999	762	11.8%	5,253
HH Income \$125,000 to \$149,999	749	11.6%	4,304
HH Income \$100,000 to \$124,999	604	9.3%	5,913
HH Income \$75,000 to \$99,999	893	13.8%	5,894
HH Income \$50,000 to \$74,999	1,020	15.7%	6,165
HH Income \$35,000 to \$49,999	323	5.0%	3,070
HH Income \$25,000 to \$34,999	207	3.2%	2,096
HH Income \$15,000 to \$24,999	397	6.1%	2,643
HH Income \$10,000 to \$14,999	274	4.2%	1,456
HH Income Under \$10,000	246	3.8%	2,874
			6.0%
			4,102
			4.1%
<b>Household Vehicles (2025)</b>			
Households 0 Vehicles Available	916	14.1%	7,754
Households 1 Vehicle Available	2,680	41.4%	18,149
Households 2 Vehicles Available	2,085	32.2%	14,536
Households 3 or More Vehicles Available	797	12.3%	7,510
Total Vehicles Available	9,465		73,098
Average Vehicles per Household	1.5		1.5
Owner-Occupied Household Vehicles	4,550	48.1%	38,155
Average Vehicles per Owner-Occupied Household	1.9		2.0
Renter-Occupied Household Vehicles	4,915	51.9%	34,943
Average Vehicles per Renter-Occupied Household	1.2		1.2
			1.3
<b>Travel Time (2025)</b>			
Worker Base Age 16 years or Over	9,186		77,505
Travel to Work in 14 Minutes or Less	2,292	25.0%	19,220
Travel to Work in 15 to 29 Minutes	3,034	33.0%	22,338
Travel to Work in 30 to 59 Minutes	1,511	16.4%	17,610
Travel to Work in 60 Minutes or More	1,017	11.1%	8,026
Work at Home	1,332	14.5%	10,311
Average Minutes Travel to Work	19.8		22.6
			26.0

# Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections  
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 40.4881/-74.4173

11 US-1, New Brunswick, NJ 08901	1 mi radius	3 mi radius	5 mi radius
<b>Transportation To Work (2025)</b>			
Worker Base Age 16 years or Over	9,186	77,505	158,149
Drive to Work Alone	5,315 57.9%	41,139 53.1%	92,482 58.5%
Drive to Work in Carpool	611 6.7%	7,588 9.8%	14,149 8.9%
Travel to Work by Public Transportation	753 8.2%	7,381 9.5%	13,828 8.7%
Drive to Work on Motorcycle	- -	- -	- -
Bicycle to Work	24 0.3%	1,190 1.5%	1,283 0.8%
Walk to Work	956 10.4%	5,710 7.4%	7,340 4.6%
Other Means	195 2.1%	4,185 5.4%	5,585 3.5%
Work at Home	1,332 14.5%	10,311 13.3%	23,482 14.8%
<b>Daytime Demographics (2025)</b>			
Total Businesses	569	5,641	12,880
Total Employees	5,554	65,885	158,774
Company Headquarter Businesses	21 3.6%	202 3.6%	475 3.7%
Company Headquarter Employees	587 10.6%	7,014 10.6%	22,903 14.4%
Employee Population per Business	9.8 to 1	11.7 to 1	12.3 to 1
Residential Population per Business	30.6 to 1	26.4 to 1	23.3 to 1
Adj. Daytime Demographics Age 16 Years or Over	10,999	110,418	245,385
<b>Labor Force</b>			
Labor Population Age 16 Years or Over (2025)	14,632	122,127	244,936
Labor Force Total Males (2025)	8,095 55.3%	67,419 55.2%	128,833 52.6%
Male Civilian Employed	5,304 65.5%	44,895 66.6%	88,758 68.9%
Male Civilian Unemployed	307 3.8%	2,062 3.1%	4,564 3.5%
Males in Armed Forces	- -	62 -	146 0.1%
Males Not in Labor Force	2,484 30.7%	20,401 30.3%	35,365 27.5%
Labor Force Total Females (2025)	6,537 44.7%	54,708 44.8%	116,102 47.4%
Female Civilian Employed	3,883 59.4%	32,638 59.7%	69,421 59.8%
Female Civilian Unemployed	339 5.2%	2,202 4.0%	4,723 4.1%
Females in Armed Forces	- -	- -	- -
Females Not in Labor Force	2,315 35.4%	19,869 36.3%	41,958 36.1%
Unemployment Rate	646 4.4%	4,263 3.5%	9,287 3.8%
<b>Occupation (2025)</b>			
Occupation Population Age 16 Years or Over	9,186	77,505	158,149
Occupation Total Males	5,304 57.7%	44,868 57.9%	88,728 56.1%
Occupation Total Females	3,883 42.3%	32,638 42.1%	69,421 43.9%
Management, Business, Financial Operations	1,883 20.5%	12,720 16.4%	29,652 18.7%
Professional, Related	3,082 33.6%	21,552 27.8%	47,129 29.8%
Service	1,324 14.4%	13,412 17.3%	24,746 15.6%
Sales, Office	1,565 17.0%	12,611 16.3%	26,391 16.7%
Farming, Fishing, Forestry	3 -	309 0.4%	366 0.2%
Construction, Extraction, Maintenance	360 3.9%	4,339 5.6%	7,823 4.9%
Production, Transport, Material Moving	970 10.6%	12,562 16.2%	22,042 13.9%
White Collar Workers	6,531 71.1%	46,883 60.5%	103,172 65.2%
Blue Collar Workers	2,656 28.9%	30,622 39.5%	54,977 34.8%

## Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections  
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 40.4881/-74.4173

11 US-1, New Brunswick, NJ 08901		1 mi radius	3 mi radius	5 mi radius
<b>Units In Structure (2025)</b>				
Total Units	6,479	47,949	99,916	
1 Detached Unit	2,353	36.3%	18,829	39.3%
1 Attached Unit	253	3.9%	2,713	5.7%
2 Units	462	7.1%	5,131	10.7%
3 to 4 Units	982	15.2%	4,066	8.5%
5 to 9 Units	665	10.3%	3,419	7.1%
10 to 19 Units	709	10.9%	4,069	8.5%
20 to 49 Units	504	7.8%	3,634	7.6%
50 or More Units	505	7.8%	5,621	11.7%
Mobile Home or Trailer	19	0.3%	429	0.9%
Other Structure	28	0.4%	38	-
				43
<b>Homes Built By Year (2025)</b>				
Homes Built 2020 or later	88	1.3%	772	1.6%
Homes Built 2010 to 2019	215	3.2%	2,966	6.0%
Homes Built 2000 to 2009	306	4.6%	3,566	7.2%
Homes Built 1990 to 1999	365	5.5%	3,233	6.6%
Homes Built 1980 to 1989	483	7.3%	5,825	11.8%
Homes Built 1970 to 1979	811	12.2%	5,587	11.4%
Homes Built 1960 to 1969	1,133	17.1%	6,679	13.6%
Homes Built 1950 to 1959	1,374	20.7%	7,683	15.6%
Homes Built 1940 to 1949	514	7.7%	2,969	6.0%
Homes Built Before 1939	1,189	17.9%	8,668	17.6%
Median Age of Homes	60.4	Yrs	55.6	Yrs
				53.0
<b>Home Values (2025)</b>				
Owner Specified Housing Units	2,406	19,172	53,428	
Home Values \$1,000,000 or More	31	1.3%	366	1.9%
Home Values \$750,000 to \$999,999	67	2.8%	756	3.9%
Home Values \$500,000 to \$749,999	637	26.5%	5,650	29.5%
Home Values \$400,000 to \$499,999	696	28.9%	5,188	27.1%
Home Values \$300,000 to \$399,999	525	21.8%	3,766	19.6%
Home Values \$250,000 to \$299,999	115	4.8%	981	5.1%
Home Values \$200,000 to \$249,999	66	2.7%	715	3.7%
Home Values \$175,000 to \$199,999	19	0.8%	195	1.0%
Home Values \$150,000 to \$174,999	53	2.2%	272	1.4%
Home Values \$125,000 to \$149,999	8	0.3%	146	0.8%
Home Values \$100,000 to \$124,999	22	0.9%	235	1.2%
Home Values \$90,000 to \$99,999	-	-	12	-
Home Values \$80,000 to \$89,999	7	0.3%	14	-
Home Values \$70,000 to \$79,999	6	0.3%	30	0.2%
Home Values \$60,000 to \$69,999	68	2.8%	101	0.5%
Home Values \$50,000 to \$59,999	16	0.7%	80	0.4%
Home Values \$35,000 to \$49,999	26	1.1%	183	1.0%
Home Values \$25,000 to \$34,999	4	0.2%	111	0.6%
Home Values \$10,000 to \$24,999	34	1.4%	157	0.8%
Home Values Under \$10,000	7	0.3%	214	1.1%
Owner-Occupied Median Home Value	\$418,153		\$441,894	
Renter-Occupied Median Rent	\$1,597		\$1,682	
				\$1,710

# Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections  
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 40.4881/-74.4173

11 US-1, New Brunswick, NJ 08901	1 mi radius	3 mi radius	5 mi radius
<b>Total Annual Consumer Expenditure (2025)</b>			
Total Household Expenditure	\$729.51 M	\$5.59 B	\$12.87 B
Total Non-Retail Expenditure	\$388.91 M	\$2.97 B	\$6.86 B
Total Retail Expenditure	\$340.6 M	\$2.62 B	\$6.01 B
Alcoholic Beverages	\$4.46 M	\$34.28 M	\$78.81 M
Apparel	\$13.3 M	\$103.08 M	\$234.7 M
Contributions	\$23.92 M	\$180.29 M	\$422.96 M
Education	\$16.86 M	\$128.02 M	\$297.95 M
Entertainment	\$41.12 M	\$318.96 M	\$724.47 M
Food Away From Home	\$31.76 M	\$245.39 M	\$560.18 M
Grocery	\$44.24 M	\$357.54 M	\$776.75 M
Health Care	\$42.18 M	\$314.28 M	\$670.66 M
Household Furnishings and Equipment	\$19.29 M	\$148.52 M	\$340.18 M
Household Operations	\$13.35 M	\$104.41 M	\$236.63 M
Miscellaneous Expenses	\$12.38 M	\$95.09 M	\$216.96 M
Personal Care	\$8.83 M	\$70.63 M	\$155.42 M
Shelter	\$123.33 M	\$958.68 M	\$2.07 B
Tax and Retirement	\$201.04 M	\$1.51 B	\$3.7 B
Tobacco and Related	\$3 M	\$26.03 M	\$51.53 M
Transportation	\$99.11 M	\$741.1 M	\$1.78 B
Utilities	\$31.34 M	\$254.41 M	\$550.05 M
<b>Monthly Household Consumer Expenditure (2025)</b>			
Total Household Expenditure	\$9,384	\$9,717	\$10,733
Total Non-Retail Expenditure	\$5,003 53.3%	\$5,168 53.2%	\$5,720 53.3%
Total Retail Expenditures	\$4,381 46.7%	\$4,548 46.8%	\$5,013 46.7%
Alcoholic Beverages	\$57 0.6%	\$60 0.6%	\$66 0.6%
Apparel	\$171 1.8%	\$179 1.8%	\$196 1.8%
Contributions	\$308 3.3%	\$313 3.2%	\$353 3.3%
Education	\$217 2.3%	\$222 2.3%	\$249 2.3%
Entertainment	\$529 5.6%	\$554 5.7%	\$604 5.6%
Food Away From Home	\$408 4.4%	\$426 4.4%	\$467 4.4%
Grocery	\$569 6.1%	\$621 6.4%	\$648 6.0%
Health Care	\$543 5.8%	\$546 5.6%	\$559 5.2%
Household Furnishings and Equipment	\$248 2.6%	\$258 2.7%	\$284 2.6%
Household Operations	\$172 1.8%	\$181 1.9%	\$197 1.8%
Miscellaneous Expenses	\$159 1.7%	\$165 1.7%	\$181 1.7%
Personal Care	\$114 1.2%	\$123 1.3%	\$130 1.2%
Shelter	\$1,586 16.9%	\$1,666 17.1%	\$1,725 16.1%
Tax and Retirement	\$2,586 27.6%	\$2,624 27.0%	\$3,090 27.0%
Tobacco and Related	\$39 0.4%	\$45 0.5%	\$43 0.4%
Transportation	\$1,275 13.6%	\$1,288 13.3%	\$1,484 13.8%
Utilities	\$403 4.3%	\$442 4.6%	\$459 4.3%