

Demographic Detail Report

Towne Center At Watertown

21875 Town Center Dr, Watertown, NY 13601

Building Type: **General Retail**
 Secondary: **Freestanding**
 GLA: **5,037 SF**
 Year Built: **-**

Total Available: **0 SF**
 % Leased: **100%**
 Rent/SF/Yr: **-**



Radius	1 Mile	3 Mile	5 Mile
Population			
2024 Projection	0	18,774	32,941
2019 Estimate	0	19,214	34,303
2010 Census	0	18,351	35,727
Growth 2019 - 2024	0.00%	-2.29%	-3.97%
Growth 2010 - 2019	0.00%	4.70%	-3.99%
2019 Population by Age			
	0	19,214	34,303
Age 0 - 4	0 0.00%	1,553 8.08%	2,852 8.31%
Age 5 - 9	0 0.00%	1,273 6.63%	2,396 6.98%
Age 10 - 14	0 0.00%	1,048 5.45%	2,025 5.90%
Age 15 - 19	0 0.00%	989 5.15%	1,917 5.59%
Age 20 - 24	0 0.00%	1,779 9.26%	3,302 9.63%
Age 25 - 29	0 0.00%	1,759 9.15%	3,129 9.12%
Age 30 - 34	0 0.00%	1,483 7.72%	2,607 7.60%
Age 35 - 39	0 0.00%	1,287 6.70%	2,258 6.58%
Age 40 - 44	0 0.00%	975 5.07%	1,725 5.03%
Age 45 - 49	0 0.00%	963 5.01%	1,717 5.01%
Age 50 - 54	0 0.00%	1,083 5.64%	1,914 5.58%
Age 55 - 59	0 0.00%	1,112 5.79%	1,949 5.68%
Age 60 - 64	0 0.00%	1,004 5.23%	1,749 5.10%
Age 65 - 69	0 0.00%	852 4.43%	1,466 4.27%
Age 70 - 74	0 0.00%	694 3.61%	1,172 3.42%
Age 75 - 79	0 0.00%	465 2.42%	773 2.25%
Age 80 - 84	0 0.00%	365 1.90%	588 1.71%
Age 85+	0 0.00%	530 2.76%	763 2.22%
Age 65+	0 0.00%	2,906 15.12%	4,762 13.88%
Median Age	.00	34.10	32.90
Average Age	.00	37.00	36.00

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Towne Center At Watertown

21875 Town Center Dr, Watertown, NY 13601

Radius	1 Mile	3 Mile	5 Mile
2019 Population By Race	0	19,214	34,303
White	0 0.00%	16,577 86.28%	29,705 86.60%
Black	0 0.00%	1,358 7.07%	2,389 6.96%
Am. Indian & Alaskan	0 0.00%	132 0.69%	236 0.69%
Asian	0 0.00%	485 2.52%	720 2.10%
Hawaiian & Pacific Island	0 0.00%	65 0.34%	97 0.28%
Other	0 0.00%	596 3.10%	1,156 3.37%
Population by Hispanic Origin	0	19,214	34,303
Non-Hispanic Origin	0 0.00%	18,021 93.79%	32,011 93.32%
Hispanic Origin	0 0.00%	1,193 6.21%	2,292 6.68%
2019 Median Age, Male	.00	31.90	30.70
2019 Average Age, Male	.00	35.00	34.10
2019 Median Age, Female	.00	36.70	35.40
2019 Average Age, Female	.00	39.20	37.90
2019 Population by Occupation Classification	0	15,141	26,644
Civilian Employed	0 0.00%	8,331 55.02%	14,955 56.13%
Civilian Unemployed	0 0.00%	499 3.30%	940 3.53%
Civilian Non-Labor Force	0 0.00%	5,458 36.05%	9,249 34.71%
Armed Forces	0 0.00%	853 5.63%	1,500 5.63%
Households by Marital Status			
Married	0	3,136	5,717
Married No Children	0	1,866	3,336
Married w/Children	0	1,270	2,381
2019 Population by Education	0	13,632	23,677
Some High School, No Diploma	0 0.00%	1,678 12.31%	2,531 10.69%
High School Grad (Incl Equivalency)	0 0.00%	4,171 30.60%	6,992 29.53%
Some College, No Degree	0 0.00%	4,460 32.72%	7,926 33.48%
Associate Degree	0 0.00%	1,060 7.78%	1,866 7.88%
Bachelor Degree	0 0.00%	1,330 9.76%	2,495 10.54%
Advanced Degree	0 0.00%	933 6.84%	1,867 7.89%

Demographic Detail Report

Towne Center At Watertown						
21875 Town Center Dr, Watertown, NY 13601						
Radius	1 Mile		3 Mile		5 Mile	
2019 Population by Occupation	0		15,458		27,579	
Real Estate & Finance	0	0.00%	443	2.87%	719	2.61%
Professional & Management	0	0.00%	3,262	21.10%	6,027	21.85%
Public Administration	0	0.00%	901	5.83%	1,726	6.26%
Education & Health	0	0.00%	2,069	13.38%	3,900	14.14%
Services	0	0.00%	1,943	12.57%	3,553	12.88%
Information	0	0.00%	265	1.71%	345	1.25%
Sales	0	0.00%	2,228	14.41%	3,838	13.92%
Transportation	0	0.00%	154	1.00%	166	0.60%
Retail	0	0.00%	1,330	8.60%	2,323	8.42%
Wholesale	0	0.00%	132	0.85%	308	1.12%
Manufacturing	0	0.00%	523	3.38%	915	3.32%
Production	0	0.00%	865	5.60%	1,420	5.15%
Construction	0	0.00%	599	3.88%	1,133	4.11%
Utilities	0	0.00%	306	1.98%	443	1.61%
Agriculture & Mining	0	0.00%	74	0.48%	95	0.34%
Farming, Fishing, Forestry	0	0.00%	52	0.34%	61	0.22%
Other Services	0	0.00%	312	2.02%	607	2.20%
2019 Worker Travel Time to Job	0		9,033		16,113	
<30 Minutes	0	0.00%	7,890	87.35%	14,104	87.53%
30-60 Minutes	0	0.00%	875	9.69%	1,598	9.92%
60+ Minutes	0	0.00%	268	2.97%	411	2.55%
2010 Households by HH Size	0		7,889		14,794	
1-Person Households	0	0.00%	2,941	37.28%	4,787	32.36%
2-Person Households	0	0.00%	2,385	30.23%	4,671	31.57%
3-Person Households	0	0.00%	1,178	14.93%	2,418	16.34%
4-Person Households	0	0.00%	861	10.91%	1,793	12.12%
5-Person Households	0	0.00%	353	4.47%	747	5.05%
6-Person Households	0	0.00%	117	1.48%	241	1.63%
7 or more Person Households	0	0.00%	54	0.68%	137	0.93%
2019 Average Household Size	.00		2.20		2.30	
Households						
2024 Projection	0		7,974		13,564	
2019 Estimate	0		8,178		14,139	
2010 Census	0		7,888		14,795	
Growth 2019 - 2024	0.00%		-2.49%		-4.07%	
Growth 2010 - 2019	0.00%		3.68%		-4.43%	

Demographic Detail Report

Towne Center At Watertown						
21875 Town Center Dr, Watertown, NY 13601						
Radius	1 Mile		3 Mile		5 Mile	
2019 Households by HH Income	0		8,179		14,140	
<\$25,000	0	0.00%	2,851	34.86%	4,539	32.10%
\$25,000 - \$50,000	0	0.00%	2,244	27.44%	3,934	27.82%
\$50,000 - \$75,000	0	0.00%	1,228	15.01%	2,060	14.57%
\$75,000 - \$100,000	0	0.00%	943	11.53%	1,681	11.89%
\$100,000 - \$125,000	0	0.00%	398	4.87%	996	7.04%
\$125,000 - \$150,000	0	0.00%	280	3.42%	489	3.46%
\$150,000 - \$200,000	0	0.00%	129	1.58%	218	1.54%
\$200,000+	0	0.00%	106	1.30%	223	1.58%
2019 Avg Household Income	\$0		\$51,087		\$54,406	
2019 Med Household Income	\$0		\$37,047		\$39,490	
2019 Occupied Housing	0		8,178		14,140	
Owner Occupied	0	0.00%	3,569	43.64%	6,801	48.10%
Renter Occupied	0	0.00%	4,609	56.36%	7,339	51.90%
2010 Housing Units	0		8,998		16,019	
1 Unit	0	0.00%	4,250	47.23%	8,668	54.11%
2 - 4 Units	0	0.00%	2,113	23.48%	3,840	23.97%
5 - 19 Units	0	0.00%	1,425	15.84%	2,069	12.92%
20+ Units	0	0.00%	1,210	13.45%	1,442	9.00%
2019 Housing Value	0		3,568		6,800	
<\$100,000	0	0.00%	988	27.69%	1,841	27.07%
\$100,000 - \$200,000	0	0.00%	1,706	47.81%	3,302	48.56%
\$200,000 - \$300,000	0	0.00%	592	16.59%	1,100	16.18%
\$300,000 - \$400,000	0	0.00%	186	5.21%	359	5.28%
\$400,000 - \$500,000	0	0.00%	73	2.05%	120	1.76%
\$500,000 - \$1,000,000	0	0.00%	14	0.39%	51	0.75%
\$1,000,000+	0	0.00%	9	0.25%	27	0.40%
2019 Median Home Value	\$0		\$146,658		\$147,213	
2019 Housing Units by Yr Built	0		9,401		16,874	
Built 2010+	0	0.00%	1,052	11.19%	1,216	7.21%
Built 2000 - 2010	0	0.00%	314	3.34%	661	3.92%
Built 1990 - 1999	0	0.00%	572	6.08%	1,204	7.14%
Built 1980 - 1989	0	0.00%	970	10.32%	1,875	11.11%
Built 1970 - 1979	0	0.00%	754	8.02%	1,301	7.71%
Built 1960 - 1969	0	0.00%	556	5.91%	953	5.65%
Built 1950 - 1959	0	0.00%	699	7.44%	1,363	8.08%
Built <1949	0	0.00%	4,484	47.70%	8,301	49.19%
2019 Median Year Built	0		1952		1950	

Demographic Detail Report

Towne Center At Watertown

0 Towne Center Dr, Watertown, NY 13601

Building Type: **General Retail**
 Secondary: **Storefront**
 GLA: **50,000 SF**
 Year Built: -

Total Available: **50,000 SF**
 % Leased: **0%**
 Rent/SF/Yr: **Negotiable**



Radius	1 Mile	3 Mile		5 Mile	
Population					
2024 Projection	1,722		17,056		33,348
2019 Estimate	1,613		17,581		34,592
2010 Census	844		17,904		36,284
Growth 2019 - 2024	6.76%		-2.99%		-3.60%
Growth 2010 - 2019	91.11%		-1.80%		-4.66%
2019 Population by Age		1,613	17,581	34,592	
Age 0 - 4	111	6.88%	1,372	7.80%	2,810 8.12%
Age 5 - 9	100	6.20%	1,146	6.52%	2,390 6.91%
Age 10 - 14	91	5.64%	970	5.52%	2,045 5.91%
Age 15 - 19	88	5.46%	907	5.16%	1,895 5.48%
Age 20 - 24	137	8.49%	1,550	8.82%	3,161 9.14%
Age 25 - 29	116	7.19%	1,547	8.80%	3,101 8.96%
Age 30 - 34	94	5.83%	1,306	7.43%	2,607 7.54%
Age 35 - 39	91	5.64%	1,160	6.60%	2,302 6.65%
Age 40 - 44	76	4.71%	870	4.95%	1,724 4.98%
Age 45 - 49	86	5.33%	878	4.99%	1,732 5.01%
Age 50 - 54	106	6.57%	971	5.52%	1,886 5.45%
Age 55 - 59	120	7.44%	1,065	6.06%	2,035 5.88%
Age 60 - 64	113	7.01%	979	5.57%	1,848 5.34%
Age 65 - 69	97	6.01%	828	4.71%	1,539 4.45%
Age 70 - 74	80	4.96%	693	3.94%	1,266 3.66%
Age 75 - 79	50	3.10%	477	2.71%	855 2.47%
Age 80 - 84	30	1.86%	356	2.02%	618 1.79%
Age 85+	25	1.55%	506	2.88%	781 2.26%
Age 65+	282	17.48%	2,860	16.27%	5,059 14.62%
Median Age	38.80		35.00	33.60	
Average Age	39.40		37.80	36.60	

Demographic Detail Report

Towne Center At Watertown

0 Towne Center Dr, Watertown, NY 13601

Radius	1 Mile	3 Mile	5 Mile
2019 Population By Race	1,613	17,581	34,592
White	1,542 95.60%	15,374 87.45%	30,038 86.84%
Black	38 2.36%	1,135 6.46%	2,407 6.96%
Am. Indian & Alaskan	4 0.25%	116 0.66%	227 0.66%
Asian	11 0.68%	407 2.31%	695 2.01%
Hawaiian & Pacific Island	8 0.50%	44 0.25%	81 0.23%
Other	9 0.56%	505 2.87%	1,145 3.31%
Population by Hispanic Origin	1,613	17,581	34,592
Non-Hispanic Origin	1,568 97.21%	16,509 93.90%	32,225 93.16%
Hispanic Origin	45 2.79%	1,073 6.10%	2,368 6.85%
2019 Median Age, Male	36.40	32.70	31.50
2019 Average Age, Male	38.10	35.70	34.70
2019 Median Age, Female	42.10	37.90	36.00
2019 Average Age, Female	40.80	40.00	38.40
2019 Population by Occupation Classification	1,293	13,911	26,963
Civilian Employed	732 56.61%	7,721 55.50%	15,239 56.52%
Civilian Unemployed	26 2.01%	375 2.70%	745 2.76%
Civilian Non-Labor Force	500 38.67%	5,183 37.26%	9,707 36.00%
Armed Forces	35 2.71%	632 4.54%	1,272 4.72%
Households by Marital Status			
Married	324	2,998	5,882
Married No Children	222	1,796	3,445
Married w/Children	102	1,202	2,438
2019 Population by Education	1,178	12,564	24,160
Some High School, No Diploma	237 20.12%	1,444 11.49%	2,605 10.78%
High School Grad (Incl Equivalency)	298 25.30%	3,746 29.82%	7,142 29.56%
Some College, No Degree	420 35.65%	4,143 32.98%	7,981 33.03%
Associate Degree	93 7.89%	928 7.39%	1,869 7.74%
Bachelor Degree	61 5.18%	1,342 10.68%	2,580 10.68%
Advanced Degree	69 5.86%	961 7.65%	1,983 8.21%

Demographic Detail Report

Towne Center At Watertown						
0 Towne Center Dr, Watertown, NY 13601						
Radius	1 Mile		3 Mile		5 Mile	
2019 Population by Occupation	1,324		14,340		28,088	
Real Estate & Finance	88	6.65%	415	2.89%	761	2.71%
Professional & Management	220	16.62%	3,152	21.98%	6,252	22.26%
Public Administration	63	4.76%	868	6.05%	1,768	6.29%
Education & Health	133	10.05%	2,056	14.34%	4,022	14.32%
Services	202	15.26%	1,739	12.13%	3,596	12.80%
Information	0	0.00%	244	1.70%	358	1.27%
Sales	236	17.82%	2,078	14.49%	3,884	13.83%
Transportation	0	0.00%	119	0.83%	137	0.49%
Retail	148	11.18%	1,193	8.32%	2,301	8.19%
Wholesale	0	0.00%	127	0.89%	328	1.17%
Manufacturing	30	2.27%	438	3.05%	874	3.11%
Production	30	2.27%	763	5.32%	1,423	5.07%
Construction	52	3.93%	490	3.42%	1,134	4.04%
Utilities	10	0.76%	242	1.69%	394	1.40%
Agriculture & Mining	38	2.87%	65	0.45%	107	0.38%
Farming, Fishing, Forestry	31	2.34%	43	0.30%	78	0.28%
Other Services	43	3.25%	308	2.15%	671	2.39%
2019 Worker Travel Time to Job	767		8,180		16,127	
<30 Minutes	635	82.79%	7,154	87.46%	14,176	87.90%
30-60 Minutes	113	14.73%	796	9.73%	1,565	9.70%
60+ Minutes	19	2.48%	230	2.81%	386	2.39%
2010 Households by HH Size	317		7,590		14,891	
1-Person Households	61	19.24%	2,706	35.65%	4,772	32.05%
2-Person Households	118	37.22%	2,354	31.01%	4,714	31.66%
3-Person Households	58	18.30%	1,151	15.16%	2,433	16.34%
4-Person Households	54	17.03%	857	11.29%	1,820	12.22%
5-Person Households	16	5.05%	351	4.62%	765	5.14%
6-Person Households	7	2.21%	117	1.54%	247	1.66%
7 or more Person Households	3	0.95%	54	0.71%	140	0.94%
2019 Average Household Size	2.60		2.30		2.40	
Households						
2024 Projection	641		7,182		13,682	
2019 Estimate	602		7,418		14,204	
2010 Census	318		7,589		14,891	
Growth 2019 - 2024	6.48%		-3.18%		-3.68%	
Growth 2010 - 2019	89.31%		-2.25%		-4.61%	

Demographic Detail Report

Towne Center At Watertown						
0 Towne Center Dr, Watertown, NY 13601						
Radius	1 Mile		3 Mile		5 Mile	
2019 Households by HH Income	601		7,416		14,206	
<\$25,000	183	30.45%	1,933	26.07%	3,595	25.31%
\$25,000 - \$50,000	171	28.45%	2,147	28.95%	4,049	28.50%
\$50,000 - \$75,000	96	15.97%	1,565	21.10%	3,053	21.49%
\$75,000 - \$100,000	69	11.48%	772	10.41%	1,595	11.23%
\$100,000 - \$125,000	35	5.82%	304	4.10%	710	5.00%
\$125,000 - \$150,000	13	2.16%	365	4.92%	631	4.44%
\$150,000 - \$200,000	22	3.66%	218	2.94%	333	2.34%
\$200,000+	12	2.00%	112	1.51%	240	1.69%
2019 Avg Household Income	\$56,532		\$57,476		\$58,155	
2019 Med Household Income	\$40,268		\$46,109		\$47,004	
2019 Occupied Housing	601		7,418		14,204	
Owner Occupied	506	84.19%	3,646	49.15%	7,263	51.13%
Renter Occupied	95	15.81%	3,772	50.85%	6,941	48.87%
2010 Housing Units	472		8,357		16,123	
1 Unit	380	80.51%	4,356	52.12%	9,100	56.44%
2 - 4 Units	28	5.93%	1,835	21.96%	3,757	23.30%
5 - 19 Units	0	0.00%	1,120	13.40%	1,847	11.46%
20+ Units	64	13.56%	1,046	12.52%	1,419	8.80%
2019 Housing Value	505		3,645		7,264	
<\$100,000	104	20.59%	1,008	27.65%	2,119	29.17%
\$100,000 - \$200,000	250	49.50%	1,748	47.96%	3,534	48.65%
\$200,000 - \$300,000	88	17.43%	559	15.34%	965	13.28%
\$300,000 - \$400,000	0	0.00%	131	3.59%	245	3.37%
\$400,000 - \$500,000	63	12.48%	107	2.94%	169	2.33%
\$500,000 - \$1,000,000	0	0.00%	68	1.87%	164	2.26%
\$1,000,000+	0	0.00%	24	0.66%	68	0.94%
2019 Median Home Value	\$159,399		\$146,596		\$142,812	
2019 Housing Units by Yr Built	646		8,768		17,039	
Built 2010+	293	45.36%	444	5.06%	706	4.14%
Built 2000 - 2010	27	4.18%	338	3.85%	718	4.21%
Built 1990 - 1999	67	10.37%	619	7.06%	1,240	7.28%
Built 1980 - 1989	50	7.74%	999	11.39%	1,957	11.49%
Built 1970 - 1979	48	7.43%	784	8.94%	1,342	7.88%
Built 1960 - 1969	25	3.87%	582	6.64%	948	5.56%
Built 1950 - 1959	29	4.49%	683	7.79%	1,428	8.38%
Built <1949	107	16.56%	4,319	49.26%	8,700	51.06%
2019 Median Year Built	1999		1950		1949	

Demographic Detail Report

Target

21800 Towne Center Dr, Watertown, NY 13601

Building Type: **General Retail**
 Secondary: **Freestanding**
 GLA: **126,842 SF**
 Year Built: **2006**

Total Available: **0 SF**
 % Leased: **100%**
 Rent/SF/Yr: -



Radius	1 Mile	3 Mile		5 Mile	
Population					
2024 Projection	0	18,674		31,919	
2019 Estimate	0	19,113		33,210	
2010 Census	0	18,262		34,446	
Growth 2019 - 2024	0.00%	-2.30%		-3.89%	
Growth 2010 - 2019	0.00%	4.66%		-3.59%	
2019 Population by Age					
	0	19,113		33,210	
Age 0 - 4	0 0.00%	1,546 8.09%	2,775 8.36%		
Age 5 - 9	0 0.00%	1,267 6.63%	2,328 7.01%		
Age 10 - 14	0 0.00%	1,042 5.45%	1,960 5.90%		
Age 15 - 19	0 0.00%	982 5.14%	1,850 5.57%		
Age 20 - 24	0 0.00%	1,769 9.26%	3,192 9.61%		
Age 25 - 29	0 0.00%	1,751 9.16%	3,040 9.15%		
Age 30 - 34	0 0.00%	1,478 7.73%	2,539 7.65%		
Age 35 - 39	0 0.00%	1,282 6.71%	2,198 6.62%		
Age 40 - 44	0 0.00%	970 5.08%	1,674 5.04%		
Age 45 - 49	0 0.00%	957 5.01%	1,657 4.99%		
Age 50 - 54	0 0.00%	1,076 5.63%	1,841 5.54%		
Age 55 - 59	0 0.00%	1,105 5.78%	1,874 5.64%		
Age 60 - 64	0 0.00%	997 5.22%	1,681 5.06%		
Age 65 - 69	0 0.00%	847 4.43%	1,412 4.25%		
Age 70 - 74	0 0.00%	690 3.61%	1,132 3.41%		
Age 75 - 79	0 0.00%	462 2.42%	746 2.25%		
Age 80 - 84	0 0.00%	364 1.90%	568 1.71%		
Age 85+	0 0.00%	528 2.76%	742 2.23%		
Age 65+	0 0.00%	2,891 15.13%	4,600 13.85%		
Median Age	.00	34.10		32.90	
Average Age	.00	37.00		36.00	

Demographic Detail Report

Target						
21800 Towne Center Dr, Watertown, NY 13601						
Radius	1 Mile		3 Mile		5 Mile	
2019 Population By Race	0		19,113		33,210	
White	0	0.00%	16,480	86.22%	28,668	86.32%
Black	0	0.00%	1,357	7.10%	2,365	7.12%
Am. Indian & Alaskan	0	0.00%	132	0.69%	229	0.69%
Asian	0	0.00%	484	2.53%	714	2.15%
Hawaiian & Pacific Island	0	0.00%	65	0.34%	96	0.29%
Other	0	0.00%	594	3.11%	1,138	3.43%
Population by Hispanic Origin	0		19,113		33,210	
Non-Hispanic Origin	0	0.00%	17,922	93.77%	30,945	93.18%
Hispanic Origin	0	0.00%	1,191	6.23%	2,265	6.82%
2019 Median Age, Male	.00		31.90		30.60	
2019 Average Age, Male	.00		35.00		34.10	
2019 Median Age, Female	.00		36.70		35.30	
2019 Average Age, Female	.00		39.20		37.90	
2019 Population by Occupation Classification	0		15,059		25,774	
Civilian Employed	0	0.00%	8,284	55.01%	14,449	56.06%
Civilian Unemployed	0	0.00%	497	3.30%	915	3.55%
Civilian Non-Labor Force	0	0.00%	5,428	36.04%	8,955	34.74%
Armed Forces	0	0.00%	850	5.64%	1,455	5.65%
Households by Marital Status						
Married	0		3,113		5,516	
Married No Children	0		1,853		3,216	
Married w/Children	0		1,260		2,300	
2019 Population by Education	0		13,562		22,948	
Some High School, No Diploma	0	0.00%	1,671	12.32%	2,452	10.69%
High School Grad (Incl Equivalency)	0	0.00%	4,146	30.57%	6,779	29.54%
Some College, No Degree	0	0.00%	4,437	32.72%	7,650	33.34%
Associate Degree	0	0.00%	1,055	7.78%	1,843	8.03%
Bachelor Degree	0	0.00%	1,325	9.77%	2,421	10.55%
Advanced Degree	0	0.00%	928	6.84%	1,803	7.86%

Demographic Detail Report

Target						
21800 Towne Center Dr, Watertown, NY 13601						
Radius	1 Mile		3 Mile		5 Mile	
2019 Population by Occupation	0		15,371		26,631	
Real Estate & Finance	0	0.00%	443	2.88%	704	2.64%
Professional & Management	0	0.00%	3,246	21.12%	5,822	21.86%
Public Administration	0	0.00%	892	5.80%	1,670	6.27%
Education & Health	0	0.00%	2,058	13.39%	3,763	14.13%
Services	0	0.00%	1,931	12.56%	3,466	13.01%
Information	0	0.00%	264	1.72%	345	1.30%
Sales	0	0.00%	2,218	14.43%	3,698	13.89%
Transportation	0	0.00%	154	1.00%	166	0.62%
Retail	0	0.00%	1,326	8.63%	2,232	8.38%
Wholesale	0	0.00%	129	0.84%	295	1.11%
Manufacturing	0	0.00%	520	3.38%	870	3.27%
Production	0	0.00%	860	5.59%	1,390	5.22%
Construction	0	0.00%	592	3.85%	1,055	3.96%
Utilities	0	0.00%	303	1.97%	422	1.58%
Agriculture & Mining	0	0.00%	73	0.47%	83	0.31%
Farming, Fishing, Forestry	0	0.00%	51	0.33%	60	0.23%
Other Services	0	0.00%	311	2.02%	590	2.22%
2019 Worker Travel Time to Job	0		8,984		15,583	
<30 Minutes	0	0.00%	7,845	87.32%	13,701	87.92%
30-60 Minutes	0	0.00%	872	9.71%	1,503	9.65%
60+ Minutes	0	0.00%	267	2.97%	379	2.43%
2010 Households by HH Size	0		7,854		14,282	
1-Person Households	0	0.00%	2,934	37.36%	4,654	32.59%
2-Person Households	0	0.00%	2,373	30.21%	4,500	31.51%
3-Person Households	0	0.00%	1,172	14.92%	2,316	16.22%
4-Person Households	0	0.00%	854	10.87%	1,729	12.11%
5-Person Households	0	0.00%	351	4.47%	721	5.05%
6-Person Households	0	0.00%	116	1.48%	232	1.62%
7 or more Person Households	0	0.00%	54	0.69%	130	0.91%
2019 Average Household Size	.00		2.20		2.30	
Households						
2024 Projection	0		7,937		13,155	
2019 Estimate	0		8,140		13,702	
2010 Census	0		7,854		14,282	
Growth 2019 - 2024	0.00%		-2.49%		-3.99%	
Growth 2010 - 2019	0.00%		3.64%		-4.06%	

Demographic Detail Report

Target						
21800 Towne Center Dr, Watertown, NY 13601						
Radius	1 Mile		3 Mile		5 Mile	
2019 Households by HH Income	0		8,141		13,704	
<\$25,000	0	0.00%	2,844	34.93%	4,427	32.30%
\$25,000 - \$50,000	0	0.00%	2,235	27.45%	3,858	28.15%
\$50,000 - \$75,000	0	0.00%	1,222	15.01%	2,027	14.79%
\$75,000 - \$100,000	0	0.00%	938	11.52%	1,621	11.83%
\$100,000 - \$125,000	0	0.00%	393	4.83%	881	6.43%
\$125,000 - \$150,000	0	0.00%	275	3.38%	472	3.44%
\$150,000 - \$200,000	0	0.00%	128	1.57%	212	1.55%
\$200,000+	0	0.00%	106	1.30%	206	1.50%
2019 Avg Household Income	\$0		\$50,998		\$53,712	
2019 Med Household Income	\$0		\$36,960		\$39,151	
2019 Occupied Housing	0		8,140		13,702	
Owner Occupied	0	0.00%	3,538	43.46%	6,499	47.43%
Renter Occupied	0	0.00%	4,602	56.54%	7,203	52.57%
2010 Housing Units	0		8,963		15,485	
1 Unit	0	0.00%	4,220	47.08%	8,265	53.37%
2 - 4 Units	0	0.00%	2,109	23.53%	3,730	24.09%
5 - 19 Units	0	0.00%	1,424	15.89%	2,063	13.32%
20+ Units	0	0.00%	1,210	13.50%	1,427	9.22%
2019 Housing Value	0		3,539		6,498	
<\$100,000	0	0.00%	982	27.75%	1,784	27.45%
\$100,000 - \$200,000	0	0.00%	1,690	47.75%	3,194	49.15%
\$200,000 - \$300,000	0	0.00%	587	16.59%	1,015	15.62%
\$300,000 - \$400,000	0	0.00%	185	5.23%	310	4.77%
\$400,000 - \$500,000	0	0.00%	73	2.06%	119	1.83%
\$500,000 - \$1,000,000	0	0.00%	13	0.37%	49	0.75%
\$1,000,000+	0	0.00%	9	0.25%	27	0.42%
2019 Median Home Value	\$0		\$146,597		\$145,867	
2019 Housing Units by Yr Built	0		9,363		16,308	
Built 2010+	0	0.00%	1,050	11.21%	1,203	7.38%
Built 2000 - 2010	0	0.00%	310	3.31%	628	3.85%
Built 1990 - 1999	0	0.00%	569	6.08%	1,112	6.82%
Built 1980 - 1989	0	0.00%	966	10.32%	1,808	11.09%
Built 1970 - 1979	0	0.00%	749	8.00%	1,234	7.57%
Built 1960 - 1969	0	0.00%	554	5.92%	882	5.41%
Built 1950 - 1959	0	0.00%	697	7.44%	1,318	8.08%
Built <1949	0	0.00%	4,468	47.72%	8,123	49.81%
2019 Median Year Built	0		1952		1949	

Demographic Detail Report

Kohl's

21850 Towne Center Dr, Watertown, NY 13601

Building Type: **General Retail**
 Secondary: **Department Store**
 GLA: **96,077 SF**
 Year Built: **2005**

Total Available: **0 SF**
 % Leased: **100%**
 Rent/SF/Yr: -



Radius	1 Mile	3 Mile	5 Mile
Population			
2024 Projection	0	18,396	32,165
2019 Estimate	0	19,093	33,470
2010 Census	0	19,566	34,734
Growth 2019 - 2024	0.00%	-3.65%	-3.90%
Growth 2010 - 2019	0.00%	-2.42%	-3.64%
2019 Population by Age			
	0	19,093	33,470
Age 0 - 4	0 0.00%	1,579 8.27%	2,796 8.35%
Age 5 - 9	0 0.00%	1,293 6.77%	2,346 7.01%
Age 10 - 14	0 0.00%	1,053 5.52%	1,976 5.90%
Age 15 - 19	0 0.00%	978 5.12%	1,865 5.57%
Age 20 - 24	0 0.00%	1,771 9.28%	3,217 9.61%
Age 25 - 29	0 0.00%	1,782 9.33%	3,063 9.15%
Age 30 - 34	0 0.00%	1,514 7.93%	2,558 7.64%
Age 35 - 39	0 0.00%	1,306 6.84%	2,215 6.62%
Age 40 - 44	0 0.00%	976 5.11%	1,688 5.04%
Age 45 - 49	0 0.00%	945 4.95%	1,671 4.99%
Age 50 - 54	0 0.00%	1,042 5.46%	1,857 5.55%
Age 55 - 59	0 0.00%	1,068 5.59%	1,890 5.65%
Age 60 - 64	0 0.00%	962 5.04%	1,695 5.06%
Age 65 - 69	0 0.00%	814 4.26%	1,423 4.25%
Age 70 - 74	0 0.00%	660 3.46%	1,141 3.41%
Age 75 - 79	0 0.00%	449 2.35%	752 2.25%
Age 80 - 84	0 0.00%	361 1.89%	572 1.71%
Age 85+	0 0.00%	539 2.82%	745 2.23%
Age 65+	0 0.00%	2,823 14.79%	4,633 13.84%
Median Age	.00	33.60	32.90
Average Age	.00	36.70	36.00

Demographic Detail Report

Kohl's						
21850 Towne Center Dr, Watertown, NY 13601						
Radius	1 Mile		3 Mile		5 Mile	
2019 Population By Race	0		19,093		33,470	
White	0	0.00%	16,286	85.30%	28,888	86.31%
Black	0	0.00%	1,437	7.53%	2,385	7.13%
Am. Indian & Alaskan	0	0.00%	146	0.76%	231	0.69%
Asian	0	0.00%	505	2.64%	722	2.16%
Hawaiian & Pacific Island	0	0.00%	56	0.29%	97	0.29%
Other	0	0.00%	662	3.47%	1,146	3.42%
Population by Hispanic Origin	0		19,093		33,470	
Non-Hispanic Origin	0	0.00%	17,825	93.36%	31,185	93.17%
Hispanic Origin	0	0.00%	1,268	6.64%	2,285	6.83%
2019 Median Age, Male	.00		31.40		30.60	
2019 Average Age, Male	.00		34.50		34.10	
2019 Median Age, Female	.00		36.10		35.30	
2019 Average Age, Female	.00		38.90		37.90	
2019 Population by Occupation Classification	0		14,969		25,975	
Civilian Employed	0	0.00%	8,229	54.97%	14,564	56.07%
Civilian Unemployed	0	0.00%	520	3.47%	922	3.55%
Civilian Non-Labor Force	0	0.00%	5,370	35.87%	9,021	34.73%
Armed Forces	0	0.00%	850	5.68%	1,468	5.65%
Households by Marital Status						
Married	0		3,034		5,571	
Married No Children	0		1,763		3,249	
Married w/Children	0		1,272		2,322	
2019 Population by Education	0		13,425		23,126	
Some High School, No Diploma	0	0.00%	1,490	11.10%	2,467	10.67%
High School Grad (Incl Equivalency)	0	0.00%	4,179	31.13%	6,826	29.52%
Some College, No Degree	0	0.00%	4,453	33.17%	7,718	33.37%
Associate Degree	0	0.00%	1,007	7.50%	1,855	8.02%
Bachelor Degree	0	0.00%	1,377	10.26%	2,442	10.56%
Advanced Degree	0	0.00%	919	6.85%	1,818	7.86%

Demographic Detail Report

Kohl's						
21850 Towne Center Dr, Watertown, NY 13601						
Radius	1 Mile		3 Mile		5 Mile	
2019 Population by Occupation	0		15,320		26,845	
Real Estate & Finance	0	0.00%	374	2.44%	709	2.64%
Professional & Management	0	0.00%	3,316	21.64%	5,879	21.90%
Public Administration	0	0.00%	929	6.06%	1,692	6.30%
Education & Health	0	0.00%	2,109	13.77%	3,784	14.10%
Services	0	0.00%	1,889	12.33%	3,492	13.01%
Information	0	0.00%	278	1.81%	345	1.29%
Sales	0	0.00%	2,156	14.07%	3,722	13.86%
Transportation	0	0.00%	156	1.02%	166	0.62%
Retail	0	0.00%	1,315	8.58%	2,243	8.36%
Wholesale	0	0.00%	145	0.95%	297	1.11%
Manufacturing	0	0.00%	530	3.46%	873	3.25%
Production	0	0.00%	897	5.86%	1,397	5.20%
Construction	0	0.00%	602	3.93%	1,069	3.98%
Utilities	0	0.00%	302	1.97%	424	1.58%
Agriculture & Mining	0	0.00%	20	0.13%	84	0.31%
Farming, Fishing, Forestry	0	0.00%	8	0.05%	61	0.23%
Other Services	0	0.00%	294	1.92%	608	2.26%
2019 Worker Travel Time to Job	0		8,910		15,706	
<30 Minutes	0	0.00%	7,856	88.17%	13,814	87.95%
30-60 Minutes	0	0.00%	788	8.84%	1,513	9.63%
60+ Minutes	0	0.00%	266	2.99%	379	2.41%
2010 Households by HH Size	0		8,427		14,397	
1-Person Households	0	0.00%	3,174	37.66%	4,683	32.53%
2-Person Households	0	0.00%	2,515	29.84%	4,543	31.56%
3-Person Households	0	0.00%	1,259	14.94%	2,334	16.21%
4-Person Households	0	0.00%	907	10.76%	1,743	12.11%
5-Person Households	0	0.00%	383	4.54%	728	5.06%
6-Person Households	0	0.00%	126	1.50%	234	1.63%
7 or more Person Households	0	0.00%	63	0.75%	132	0.92%
2019 Average Household Size	.00		2.20		2.30	
Households						
2024 Projection	0		7,916		13,252	
2019 Estimate	0		8,218		13,805	
2010 Census	0		8,426		14,398	
Growth 2019 - 2024	0.00%		-3.67%		-4.01%	
Growth 2010 - 2019	0.00%		-2.47%		-4.12%	

Demographic Detail Report

Kohl's						
21850 Towne Center Dr, Watertown, NY 13601						
Radius	1 Mile		3 Mile		5 Mile	
2019 Households by HH Income	0		8,217		13,805	
<\$25,000	0	0.00%	2,815	34.26%	4,445	32.20%
\$25,000 - \$50,000	0	0.00%	2,340	28.48%	3,881	28.11%
\$50,000 - \$75,000	0	0.00%	1,256	15.29%	2,051	14.86%
\$75,000 - \$100,000	0	0.00%	916	11.15%	1,636	11.85%
\$100,000 - \$125,000	0	0.00%	411	5.00%	888	6.43%
\$125,000 - \$150,000	0	0.00%	298	3.63%	479	3.47%
\$150,000 - \$200,000	0	0.00%	117	1.42%	216	1.56%
\$200,000+	0	0.00%	64	0.78%	209	1.51%
2019 Avg Household Income	\$0		\$49,715		\$53,845	
2019 Med Household Income	\$0		\$37,007		\$39,266	
2019 Occupied Housing	0		8,218		13,806	
Owner Occupied	0	0.00%	3,339	40.63%	6,560	47.52%
Renter Occupied	0	0.00%	4,879	59.37%	7,246	52.48%
2010 Housing Units	0		9,415		15,602	
1 Unit	0	0.00%	4,423	46.98%	8,344	53.48%
2 - 4 Units	0	0.00%	2,307	24.50%	3,739	23.96%
5 - 19 Units	0	0.00%	1,500	15.93%	2,090	13.40%
20+ Units	0	0.00%	1,185	12.59%	1,429	9.16%
2019 Housing Value	0		3,338		6,559	
<\$100,000	0	0.00%	932	27.92%	1,801	27.46%
\$100,000 - \$200,000	0	0.00%	1,645	49.28%	3,210	48.94%
\$200,000 - \$300,000	0	0.00%	511	15.31%	1,035	15.78%
\$300,000 - \$400,000	0	0.00%	195	5.84%	318	4.85%
\$400,000 - \$500,000	0	0.00%	24	0.72%	119	1.81%
\$500,000 - \$1,000,000	0	0.00%	22	0.66%	49	0.75%
\$1,000,000+	0	0.00%	9	0.27%	27	0.41%
2019 Median Home Value	\$0		\$144,802		\$146,059	
2019 Housing Units by Yr Built	0		9,582		16,440	
Built 2010+	0	0.00%	707	7.38%	1,208	7.35%
Built 2000 - 2010	0	0.00%	297	3.10%	642	3.91%
Built 1990 - 1999	0	0.00%	497	5.19%	1,133	6.89%
Built 1980 - 1989	0	0.00%	927	9.67%	1,828	11.12%
Built 1970 - 1979	0	0.00%	722	7.53%	1,264	7.69%
Built 1960 - 1969	0	0.00%	554	5.78%	891	5.42%
Built 1950 - 1959	0	0.00%	751	7.84%	1,328	8.08%
Built <1949	0	0.00%	5,127	53.51%	8,146	49.55%
2019 Median Year Built	0		1948		1950	

Demographic Detail Report

Retail D

21855 Towne Center Dr, Watertown, NY 13601

Building Type: **General Retail**
 Secondary: **Freestanding**
 GLA: **93,162 SF**
 Year Built: -

Total Available: **0 SF**
 % Leased: **100%**
 Rent/SF/Yr: -



Radius	1 Mile	3 Mile	5 Mile
Population			
2024 Projection	0	18,533	32,837
2019 Estimate	0	18,950	34,196
2010 Census	0	18,009	35,623
Growth 2019 - 2024	0.00%	-2.20%	-3.97%
Growth 2010 - 2019	0.00%	5.23%	-4.01%
2019 Population by Age			
	0	18,950	34,196
Age 0 - 4	0 0.00%	1,528 8.06%	2,844 8.32%
Age 5 - 9	0 0.00%	1,250 6.60%	2,388 6.98%
Age 10 - 14	0 0.00%	1,029 5.43%	2,018 5.90%
Age 15 - 19	0 0.00%	973 5.13%	1,911 5.59%
Age 20 - 24	0 0.00%	1,754 9.26%	3,292 9.63%
Age 25 - 29	0 0.00%	1,734 9.15%	3,120 9.12%
Age 30 - 34	0 0.00%	1,463 7.72%	2,599 7.60%
Age 35 - 39	0 0.00%	1,271 6.71%	2,251 6.58%
Age 40 - 44	0 0.00%	964 5.09%	1,719 5.03%
Age 45 - 49	0 0.00%	951 5.02%	1,711 5.00%
Age 50 - 54	0 0.00%	1,071 5.65%	1,908 5.58%
Age 55 - 59	0 0.00%	1,098 5.79%	1,943 5.68%
Age 60 - 64	0 0.00%	991 5.23%	1,743 5.10%
Age 65 - 69	0 0.00%	842 4.44%	1,462 4.28%
Age 70 - 74	0 0.00%	685 3.61%	1,169 3.42%
Age 75 - 79	0 0.00%	459 2.42%	771 2.25%
Age 80 - 84	0 0.00%	361 1.91%	586 1.71%
Age 85+	0 0.00%	526 2.78%	761 2.23%
Age 65+	0 0.00%	2,873 15.16%	4,749 13.89%
Median Age	.00	34.10	32.90
Average Age	.00	37.10	36.00

Demographic Detail Report

Retail D						
21855 Towne Center Dr, Watertown, NY 13601						
Radius	1 Mile		3 Mile		5 Mile	
2019 Population By Race	0		18,950		34,196	
White	0	0.00%	16,356	86.31%	29,613	86.60%
Black	0	0.00%	1,343	7.09%	2,381	6.96%
Am. Indian & Alaskan	0	0.00%	130	0.69%	235	0.69%
Asian	0	0.00%	481	2.54%	718	2.10%
Hawaiian & Pacific Island	0	0.00%	65	0.34%	96	0.28%
Other	0	0.00%	576	3.04%	1,153	3.37%
Population by Hispanic Origin	0		18,950		34,196	
Non-Hispanic Origin	0	0.00%	17,773	93.79%	31,913	93.32%
Hispanic Origin	0	0.00%	1,177	6.21%	2,283	6.68%
2019 Median Age, Male	.00		32.00		30.70	
2019 Average Age, Male	.00		35.00		34.10	
2019 Median Age, Female	.00		36.80		35.40	
2019 Average Age, Female	.00		39.20		37.90	
2019 Population by Occupation Classification	0		14,946		26,561	
Civilian Employed	0	0.00%	8,215	54.96%	14,908	56.13%
Civilian Unemployed	0	0.00%	492	3.29%	936	3.52%
Civilian Non-Labor Force	0	0.00%	5,400	36.13%	9,222	34.72%
Armed Forces	0	0.00%	839	5.61%	1,495	5.63%
Households by Marital Status						
Married	0		3,102		5,694	
Married No Children	0		1,847		3,323	
Married w/Children	0		1,255		2,371	
2019 Population by Education	0		13,449		23,608	
Some High School, No Diploma	0	0.00%	1,640	12.19%	2,526	10.70%
High School Grad (Incl Equivalency)	0	0.00%	4,122	30.65%	6,968	29.52%
Some College, No Degree	0	0.00%	4,402	32.73%	7,901	33.47%
Associate Degree	0	0.00%	1,034	7.69%	1,864	7.90%
Bachelor Degree	0	0.00%	1,322	9.83%	2,489	10.54%
Advanced Degree	0	0.00%	929	6.91%	1,860	7.88%

Demographic Detail Report

Retail D						
21855 Towne Center Dr, Watertown, NY 13601						
Radius	1 Mile		3 Mile		5 Mile	
2019 Population by Occupation	0		15,252		27,487	
Real Estate & Finance	0	0.00%	436	2.86%	718	2.61%
Professional & Management	0	0.00%	3,216	21.09%	6,001	21.83%
Public Administration	0	0.00%	889	5.83%	1,715	6.24%
Education & Health	0	0.00%	2,052	13.45%	3,888	14.14%
Services	0	0.00%	1,905	12.49%	3,543	12.89%
Information	0	0.00%	261	1.71%	345	1.26%
Sales	0	0.00%	2,206	14.46%	3,830	13.93%
Transportation	0	0.00%	154	1.01%	166	0.60%
Retail	0	0.00%	1,312	8.60%	2,318	8.43%
Wholesale	0	0.00%	127	0.83%	307	1.12%
Manufacturing	0	0.00%	519	3.40%	913	3.32%
Production	0	0.00%	849	5.57%	1,417	5.16%
Construction	0	0.00%	586	3.84%	1,129	4.11%
Utilities	0	0.00%	305	2.00%	442	1.61%
Agriculture & Mining	0	0.00%	74	0.49%	95	0.35%
Farming, Fishing, Forestry	0	0.00%	52	0.34%	60	0.22%
Other Services	0	0.00%	309	2.03%	600	2.18%
2019 Worker Travel Time to Job	0		8,903		16,064	
<30 Minutes	0	0.00%	7,770	87.27%	14,058	87.51%
30-60 Minutes	0	0.00%	865	9.72%	1,595	9.93%
60+ Minutes	0	0.00%	268	3.01%	411	2.56%
2010 Households by HH Size	0		7,746		14,756	
1-Person Households	0	0.00%	2,896	37.39%	4,779	32.39%
2-Person Households	0	0.00%	2,343	30.25%	4,656	31.55%
3-Person Households	0	0.00%	1,153	14.89%	2,411	16.34%
4-Person Households	0	0.00%	843	10.88%	1,788	12.12%
5-Person Households	0	0.00%	343	4.43%	745	5.05%
6-Person Households	0	0.00%	116	1.50%	241	1.63%
7 or more Person Households	0	0.00%	52	0.67%	136	0.92%
2019 Average Household Size	.00		2.20		2.30	
Households						
2024 Projection	0		7,875		13,524	
2019 Estimate	0		8,069		14,099	
2010 Census	0		7,746		14,755	
Growth 2019 - 2024	0.00%		-2.40%		-4.08%	
Growth 2010 - 2019	0.00%		4.17%		-4.45%	

Demographic Detail Report

Retail D						
21855 Towne Center Dr, Watertown, NY 13601						
Radius	1 Mile		3 Mile		5 Mile	
2019 Households by HH Income	0		8,067		14,097	
<\$25,000	0	0.00%	2,791	34.60%	4,532	32.15%
\$25,000 - \$50,000	0	0.00%	2,214	27.45%	3,922	27.82%
\$50,000 - \$75,000	0	0.00%	1,217	15.09%	2,049	14.54%
\$75,000 - \$100,000	0	0.00%	938	11.63%	1,675	11.88%
\$100,000 - \$125,000	0	0.00%	397	4.92%	993	7.04%
\$125,000 - \$150,000	0	0.00%	279	3.46%	488	3.46%
\$150,000 - \$200,000	0	0.00%	128	1.59%	216	1.53%
\$200,000+	0	0.00%	103	1.28%	222	1.57%
2019 Avg Household Income	\$0		\$51,245		\$54,369	
2019 Med Household Income	\$0		\$37,250		\$39,455	
2019 Occupied Housing	0		8,070		14,099	
Owner Occupied	0	0.00%	3,528	43.72%	6,776	48.06%
Renter Occupied	0	0.00%	4,542	56.28%	7,323	51.94%
2010 Housing Units	0		8,847		15,979	
1 Unit	0	0.00%	4,189	47.35%	8,634	54.03%
2 - 4 Units	0	0.00%	2,072	23.42%	3,836	24.01%
5 - 19 Units	0	0.00%	1,407	15.90%	2,067	12.94%
20+ Units	0	0.00%	1,179	13.33%	1,442	9.02%
2019 Housing Value	0		3,527		6,774	
<\$100,000	0	0.00%	972	27.56%	1,833	27.06%
\$100,000 - \$200,000	0	0.00%	1,685	47.77%	3,296	48.66%
\$200,000 - \$300,000	0	0.00%	588	16.67%	1,091	16.11%
\$300,000 - \$400,000	0	0.00%	186	5.27%	356	5.26%
\$400,000 - \$500,000	0	0.00%	73	2.07%	120	1.77%
\$500,000 - \$1,000,000	0	0.00%	14	0.40%	51	0.75%
\$1,000,000+	0	0.00%	9	0.26%	27	0.40%
2019 Median Home Value	\$0		\$146,973		\$147,148	
2019 Housing Units by Yr Built	0		9,249		16,828	
Built 2010+	0	0.00%	1,052	11.37%	1,214	7.21%
Built 2000 - 2010	0	0.00%	314	3.39%	657	3.90%
Built 1990 - 1999	0	0.00%	567	6.13%	1,195	7.10%
Built 1980 - 1989	0	0.00%	970	10.49%	1,865	11.08%
Built 1970 - 1979	0	0.00%	745	8.05%	1,293	7.68%
Built 1960 - 1969	0	0.00%	552	5.97%	950	5.65%
Built 1950 - 1959	0	0.00%	668	7.22%	1,361	8.09%
Built <1949	0	0.00%	4,381	47.37%	8,293	49.28%
2019 Median Year Built	0		1953		1950	

Demographic Detail Report

Towne Center At Watertown

21860-21868 Towne Center Dr, Watertown, NY 13601

Building Type: **General Retail**
 Secondary: **Freestanding**
 GLA: **32,700 SF**
 Year Built: **2006**

Total Available: **6,300 SF**
 % Leased: **80.73%**
 Rent/SF/Yr: **\$18.00**



Radius	1 Mile	3 Mile	5 Mile
Population			
2024 Projection	0	17,559	32,976
2019 Estimate	0	18,208	34,342
2010 Census	0	18,582	35,782
Growth 2019 - 2024	0.00%	-3.56%	-3.98%
Growth 2010 - 2019	0.00%	-2.01%	-4.02%
2019 Population by Age			
	0	18,208	34,342
Age 0 - 4	0 0.00%	1,508 8.28%	2,857 8.32%
Age 5 - 9	0 0.00%	1,233 6.77%	2,399 6.99%
Age 10 - 14	0 0.00%	1,003 5.51%	2,027 5.90%
Age 15 - 19	0 0.00%	934 5.13%	1,918 5.58%
Age 20 - 24	0 0.00%	1,700 9.34%	3,305 9.62%
Age 25 - 29	0 0.00%	1,711 9.40%	3,135 9.13%
Age 30 - 34	0 0.00%	1,448 7.95%	2,612 7.61%
Age 35 - 39	0 0.00%	1,244 6.83%	2,262 6.59%
Age 40 - 44	0 0.00%	929 5.10%	1,728 5.03%
Age 45 - 49	0 0.00%	900 4.94%	1,719 5.01%
Age 50 - 54	0 0.00%	992 5.45%	1,915 5.58%
Age 55 - 59	0 0.00%	1,013 5.56%	1,951 5.68%
Age 60 - 64	0 0.00%	912 5.01%	1,750 5.10%
Age 65 - 69	0 0.00%	771 4.23%	1,467 4.27%
Age 70 - 74	0 0.00%	626 3.44%	1,173 3.42%
Age 75 - 79	0 0.00%	426 2.34%	774 2.25%
Age 80 - 84	0 0.00%	343 1.88%	588 1.71%
Age 85+	0 0.00%	515 2.83%	763 2.22%
Age 65+	0 0.00%	2,681 14.72%	4,765 13.88%
Median Age	.00	33.50	32.90
Average Age	.00	36.60	36.00

Demographic Detail Report

Towne Center At Watertown						
21860-21868 Towne Center Dr, Watertown, NY 13601						
Radius	1 Mile		3 Mile		5 Mile	
2019 Population By Race	0		18,208		34,342	
White	0	0.00%	15,508	85.17%	29,725	86.56%
Black	0	0.00%	1,391	7.64%	2,400	6.99%
Am. Indian & Alaskan	0	0.00%	141	0.77%	237	0.69%
Asian	0	0.00%	487	2.67%	725	2.11%
Hawaiian & Pacific Island	0	0.00%	54	0.30%	97	0.28%
Other	0	0.00%	627	3.44%	1,158	3.37%
Population by Hispanic Origin	0		18,208		34,342	
Non-Hispanic Origin	0	0.00%	16,990	93.31%	32,042	93.30%
Hispanic Origin	0	0.00%	1,218	6.69%	2,300	6.70%
2019 Median Age, Male	.00		31.40		30.70	
2019 Average Age, Male	.00		34.50		34.10	
2019 Median Age, Female	.00		36.00		35.40	
2019 Average Age, Female	.00		38.80		37.90	
2019 Population by Occupation Classification	0		14,275		26,673	
Civilian Employed	0	0.00%	7,806	54.68%	14,971	56.13%
Civilian Unemployed	0	0.00%	497	3.48%	941	3.53%
Civilian Non-Labor Force	0	0.00%	5,149	36.07%	9,258	34.71%
Armed Forces	0	0.00%	823	5.77%	1,503	5.63%
Households by Marital Status						
Married	0		2,890		5,725	
Married No Children	0		1,677		3,342	
Married w/Children	0		1,213		2,383	
2019 Population by Education	0		12,791		23,704	
Some High School, No Diploma	0	0.00%	1,422	11.12%	2,531	10.68%
High School Grad (Incl Equivalency)	0	0.00%	4,010	31.35%	6,984	29.46%
Some College, No Degree	0	0.00%	4,229	33.06%	7,947	33.53%
Associate Degree	0	0.00%	960	7.51%	1,869	7.88%
Bachelor Degree	0	0.00%	1,315	10.28%	2,504	10.56%
Advanced Degree	0	0.00%	855	6.68%	1,869	7.88%

Demographic Detail Report

Towne Center At Watertown						
21860-21868 Towne Center Dr, Watertown, NY 13601						
Radius	1 Mile		3 Mile		5 Mile	
2019 Population by Occupation	0		14,525		27,611	
Real Estate & Finance	0	0.00%	336	2.31%	722	2.61%
Professional & Management	0	0.00%	3,106	21.38%	6,040	21.88%
Public Administration	0	0.00%	882	6.07%	1,730	6.27%
Education & Health	0	0.00%	2,014	13.87%	3,899	14.12%
Services	0	0.00%	1,806	12.43%	3,556	12.88%
Information	0	0.00%	267	1.84%	345	1.25%
Sales	0	0.00%	2,040	14.04%	3,843	13.92%
Transportation	0	0.00%	154	1.06%	166	0.60%
Retail	0	0.00%	1,238	8.52%	2,325	8.42%
Wholesale	0	0.00%	141	0.97%	306	1.11%
Manufacturing	0	0.00%	507	3.49%	911	3.30%
Production	0	0.00%	868	5.98%	1,417	5.13%
Construction	0	0.00%	568	3.91%	1,136	4.11%
Utilities	0	0.00%	295	2.03%	442	1.60%
Agriculture & Mining	0	0.00%	20	0.14%	95	0.34%
Farming, Fishing, Forestry	0	0.00%	8	0.06%	61	0.22%
Other Services	0	0.00%	275	1.89%	617	2.23%
2019 Worker Travel Time to Job	0		8,476		16,133	
<30 Minutes	0	0.00%	7,474	88.18%	14,125	87.55%
30-60 Minutes	0	0.00%	745	8.79%	1,599	9.91%
60+ Minutes	0	0.00%	257	3.03%	409	2.54%
2010 Households by HH Size	0		7,989		14,823	
1-Person Households	0	0.00%	3,006	37.63%	4,799	32.38%
2-Person Households	0	0.00%	2,387	29.88%	4,682	31.59%
3-Person Households	0	0.00%	1,193	14.93%	2,420	16.33%
4-Person Households	0	0.00%	857	10.73%	1,794	12.10%
5-Person Households	0	0.00%	366	4.58%	749	5.05%
6-Person Households	0	0.00%	120	1.50%	242	1.63%
7 or more Person Households	0	0.00%	60	0.75%	137	0.92%
2019 Average Household Size	.00		2.20		2.30	
Households						
2024 Projection	0		7,535		13,582	
2019 Estimate	0		7,817		14,159	
2010 Census	0		7,990		14,823	
Growth 2019 - 2024	0.00%		-3.61%		-4.08%	
Growth 2010 - 2019	0.00%		-2.17%		-4.48%	

Demographic Detail Report

Towne Center At Watertown						
21860-21868 Towne Center Dr, Watertown, NY 13601						
Radius	1 Mile		3 Mile		5 Mile	
2019 Households by HH Income	0		7,817		14,159	
<\$25,000	0	0.00%	2,663	34.07%	4,542	32.08%
\$25,000 - \$50,000	0	0.00%	2,262	28.94%	3,935	27.79%
\$50,000 - \$75,000	0	0.00%	1,206	15.43%	2,069	14.61%
\$75,000 - \$100,000	0	0.00%	848	10.85%	1,683	11.89%
\$100,000 - \$125,000	0	0.00%	377	4.82%	996	7.03%
\$125,000 - \$150,000	0	0.00%	286	3.66%	492	3.47%
\$150,000 - \$200,000	0	0.00%	113	1.45%	218	1.54%
\$200,000+	0	0.00%	62	0.79%	224	1.58%
2019 Avg Household Income	\$0		\$49,599		\$54,442	
2019 Med Household Income	\$0		\$36,781		\$39,542	
2019 Occupied Housing	0		7,817		14,160	
Owner Occupied	0	0.00%	3,149	40.28%	6,802	48.04%
Renter Occupied	0	0.00%	4,668	59.72%	7,358	51.96%
2010 Housing Units	0		8,942		16,051	
1 Unit	0	0.00%	4,149	46.40%	8,672	54.03%
2 - 4 Units	0	0.00%	2,215	24.77%	3,843	23.94%
5 - 19 Units	0	0.00%	1,447	16.18%	2,093	13.04%
20+ Units	0	0.00%	1,131	12.65%	1,443	8.99%
2019 Housing Value	0		3,149		6,801	
<\$100,000	0	0.00%	900	28.58%	1,838	27.03%
\$100,000 - \$200,000	0	0.00%	1,527	48.49%	3,301	48.54%
\$200,000 - \$300,000	0	0.00%	481	15.27%	1,104	16.23%
\$300,000 - \$400,000	0	0.00%	186	5.91%	361	5.31%
\$400,000 - \$500,000	0	0.00%	24	0.76%	119	1.75%
\$500,000 - \$1,000,000	0	0.00%	22	0.70%	51	0.75%
\$1,000,000+	0	0.00%	9	0.29%	27	0.40%
2019 Median Home Value	\$0		\$144,171		\$147,334	
2019 Housing Units by Yr Built	0		9,103		16,905	
Built 2010+	0	0.00%	681	7.48%	1,217	7.20%
Built 2000 - 2010	0	0.00%	288	3.16%	667	3.95%
Built 1990 - 1999	0	0.00%	484	5.32%	1,206	7.13%
Built 1980 - 1989	0	0.00%	911	10.01%	1,881	11.13%
Built 1970 - 1979	0	0.00%	700	7.69%	1,315	7.78%
Built 1960 - 1969	0	0.00%	533	5.86%	956	5.66%
Built 1950 - 1959	0	0.00%	691	7.59%	1,367	8.09%
Built <1949	0	0.00%	4,815	52.89%	8,296	49.07%
2019 Median Year Built	0		1948		1950	

Demographic Detail Report

Retail C

21882 Towne Center Dr, Watertown, NY 13601

Building Type: **General Retail**
 Secondary: -
 GLA: **13,300 SF**
 Year Built: **2006**

Total Available: **8,000 SF**
 % Leased: **39.85%**
 Rent/SF/Yr: **\$20.00**



Radius	1 Mile	3 Mile	5 Mile
Population			
2024 Projection	0	17,843	33,101
2019 Estimate	0	18,504	34,474
2010 Census	0	18,889	35,927
Growth 2019 - 2024	0.00%	-3.57%	-3.98%
Growth 2010 - 2019	0.00%	-2.04%	-4.04%
2019 Population by Age			
	0	18,504	34,474
Age 0 - 4	0 0.00%	1,536 8.30%	2,867 8.32%
Age 5 - 9	0 0.00%	1,257 6.79%	2,408 6.98%
Age 10 - 14	0 0.00%	1,023 5.53%	2,035 5.90%
Age 15 - 19	0 0.00%	951 5.14%	1,927 5.59%
Age 20 - 24	0 0.00%	1,728 9.34%	3,319 9.63%
Age 25 - 29	0 0.00%	1,738 9.39%	3,145 9.12%
Age 30 - 34	0 0.00%	1,471 7.95%	2,620 7.60%
Age 35 - 39	0 0.00%	1,264 6.83%	2,270 6.58%
Age 40 - 44	0 0.00%	944 5.10%	1,734 5.03%
Age 45 - 49	0 0.00%	915 4.94%	1,726 5.01%
Age 50 - 54	0 0.00%	1,008 5.45%	1,924 5.58%
Age 55 - 59	0 0.00%	1,029 5.56%	1,959 5.68%
Age 60 - 64	0 0.00%	925 5.00%	1,757 5.10%
Age 65 - 69	0 0.00%	782 4.23%	1,473 4.27%
Age 70 - 74	0 0.00%	635 3.43%	1,178 3.42%
Age 75 - 79	0 0.00%	432 2.33%	777 2.25%
Age 80 - 84	0 0.00%	348 1.88%	590 1.71%
Age 85+	0 0.00%	519 2.80%	765 2.22%
Age 65+	0 0.00%	2,716 14.68%	4,783 13.87%
Median Age	.00	33.50	32.90
Average Age	.00	36.60	36.00

Demographic Detail Report

Retail C						
21882 Towne Center Dr, Watertown, NY 13601						
Radius	1 Mile		3 Mile		5 Mile	
2019 Population By Race	0		18,504		34,474	
White	0	0.00%	15,759	85.17%	29,847	86.58%
Black	0	0.00%	1,413	7.64%	2,405	6.98%
Am. Indian & Alaskan	0	0.00%	142	0.77%	238	0.69%
Asian	0	0.00%	494	2.67%	727	2.11%
Hawaiian & Pacific Island	0	0.00%	55	0.30%	97	0.28%
Other	0	0.00%	642	3.47%	1,161	3.37%
Population by Hispanic Origin	0		18,504		34,474	
Non-Hispanic Origin	0	0.00%	17,263	93.29%	32,168	93.31%
Hispanic Origin	0	0.00%	1,241	6.71%	2,306	6.69%
2019 Median Age, Male	.00		31.30		30.70	
2019 Average Age, Male	.00		34.50		34.10	
2019 Median Age, Female	.00		36.00		35.40	
2019 Average Age, Female	.00		38.70		37.90	
2019 Population by Occupation Classification	0		14,497		26,777	
Civilian Employed	0	0.00%	7,937	54.75%	15,030	56.13%
Civilian Unemployed	0	0.00%	505	3.48%	945	3.53%
Civilian Non-Labor Force	0	0.00%	5,216	35.98%	9,293	34.71%
Armed Forces	0	0.00%	839	5.79%	1,509	5.64%
Households by Marital Status						
Married	0		2,937		5,753	
Married No Children	0		1,703		3,358	
Married w/Children	0		1,234		2,395	
2019 Population by Education	0		12,980		23,794	
Some High School, No Diploma	0	0.00%	1,445	11.13%	2,541	10.68%
High School Grad (Incl Equivalency)	0	0.00%	4,059	31.27%	7,018	29.49%
Some College, No Degree	0	0.00%	4,306	33.17%	7,973	33.51%
Associate Degree	0	0.00%	971	7.48%	1,875	7.88%
Bachelor Degree	0	0.00%	1,337	10.30%	2,511	10.55%
Advanced Degree	0	0.00%	862	6.64%	1,876	7.88%

Demographic Detail Report

Retail C						
21882 Towne Center Dr, Watertown, NY 13601						
Radius	1 Mile		3 Mile		5 Mile	
2019 Population by Occupation	0		14,772		27,717	
Real Estate & Finance	0	0.00%	343	2.32%	723	2.61%
Professional & Management	0	0.00%	3,153	21.34%	6,065	21.88%
Public Administration	0	0.00%	902	6.11%	1,740	6.28%
Education & Health	0	0.00%	2,041	13.82%	3,911	14.11%
Services	0	0.00%	1,835	12.42%	3,569	12.88%
Information	0	0.00%	268	1.81%	345	1.24%
Sales	0	0.00%	2,073	14.03%	3,855	13.91%
Transportation	0	0.00%	154	1.04%	166	0.60%
Retail	0	0.00%	1,267	8.58%	2,330	8.41%
Wholesale	0	0.00%	145	0.98%	308	1.11%
Manufacturing	0	0.00%	515	3.49%	917	3.31%
Production	0	0.00%	886	6.00%	1,424	5.14%
Construction	0	0.00%	581	3.93%	1,143	4.12%
Utilities	0	0.00%	297	2.01%	444	1.60%
Agriculture & Mining	0	0.00%	20	0.14%	96	0.35%
Farming, Fishing, Forestry	0	0.00%	8	0.05%	61	0.22%
Other Services	0	0.00%	284	1.92%	620	2.24%
2019 Worker Travel Time to Job	0		8,622		16,195	
<30 Minutes	0	0.00%	7,608	88.24%	14,179	87.55%
30-60 Minutes	0	0.00%	756	8.77%	1,605	9.91%
60+ Minutes	0	0.00%	258	2.99%	411	2.54%
2010 Households by HH Size	0		8,114		14,878	
1-Person Households	0	0.00%	3,039	37.45%	4,810	32.33%
2-Person Households	0	0.00%	2,428	29.92%	4,701	31.60%
3-Person Households	0	0.00%	1,218	15.01%	2,431	16.34%
4-Person Households	0	0.00%	874	10.77%	1,802	12.11%
5-Person Households	0	0.00%	373	4.60%	753	5.06%
6-Person Households	0	0.00%	121	1.49%	243	1.63%
7 or more Person Households	0	0.00%	61	0.75%	138	0.93%
2019 Average Household Size	.00		2.20		2.30	
Households						
2024 Projection	0		7,648		13,628	
2019 Estimate	0		7,935		14,208	
2010 Census	0		8,113		14,877	
Growth 2019 - 2024	0.00%		-3.62%		-4.08%	
Growth 2010 - 2019	0.00%		-2.19%		-4.50%	

Demographic Detail Report

Retail C						
21882 Towne Center Dr, Watertown, NY 13601						
Radius	1 Mile		3 Mile		5 Mile	
2019 Households by HH Income	0		7,935		14,208	
<\$25,000	0	0.00%	2,703	34.06%	4,552	32.04%
\$25,000 - \$50,000	0	0.00%	2,291	28.87%	3,949	27.79%
\$50,000 - \$75,000	0	0.00%	1,222	15.40%	2,077	14.62%
\$75,000 - \$100,000	0	0.00%	866	10.91%	1,691	11.90%
\$100,000 - \$125,000	0	0.00%	385	4.85%	1,000	7.04%
\$125,000 - \$150,000	0	0.00%	289	3.64%	494	3.48%
\$150,000 - \$200,000	0	0.00%	114	1.44%	220	1.55%
\$200,000+	0	0.00%	65	0.82%	225	1.58%
2019 Avg Household Income	\$0		\$49,676		\$54,481	
2019 Med Household Income	\$0		\$36,788		\$39,569	
2019 Occupied Housing	0		7,935		14,209	
Owner Occupied	0	0.00%	3,213	40.49%	6,839	48.13%
Renter Occupied	0	0.00%	4,722	59.51%	7,370	51.87%
2010 Housing Units	0		9,081		16,101	
1 Unit	0	0.00%	4,230	46.58%	8,718	54.15%
2 - 4 Units	0	0.00%	2,251	24.79%	3,846	23.89%
5 - 19 Units	0	0.00%	1,463	16.11%	2,094	13.01%
20+ Units	0	0.00%	1,137	12.52%	1,443	8.96%
2019 Housing Value	0		3,213		6,838	
<\$100,000	0	0.00%	915	28.48%	1,852	27.08%
\$100,000 - \$200,000	0	0.00%	1,572	48.93%	3,311	48.42%
\$200,000 - \$300,000	0	0.00%	485	15.09%	1,113	16.28%
\$300,000 - \$400,000	0	0.00%	186	5.79%	364	5.32%
\$400,000 - \$500,000	0	0.00%	24	0.75%	120	1.75%
\$500,000 - \$1,000,000	0	0.00%	22	0.68%	51	0.75%
\$1,000,000+	0	0.00%	9	0.28%	27	0.39%
2019 Median Home Value	\$0		\$143,988		\$147,327	
2019 Housing Units by Yr Built	0		9,242		16,967	
Built 2010+	0	0.00%	689	7.46%	1,219	7.18%
Built 2000 - 2010	0	0.00%	300	3.25%	671	3.95%
Built 1990 - 1999	0	0.00%	486	5.26%	1,219	7.18%
Built 1980 - 1989	0	0.00%	912	9.87%	1,889	11.13%
Built 1970 - 1979	0	0.00%	705	7.63%	1,324	7.80%
Built 1960 - 1969	0	0.00%	536	5.80%	959	5.65%
Built 1950 - 1959	0	0.00%	702	7.60%	1,371	8.08%
Built <1949	0	0.00%	4,912	53.15%	8,315	49.01%
2019 Median Year Built	0		1948		1950	

Demographic Detail Report

TGI Friday's

21890 Towne Center Dr, Watertown, NY 13601

Building Type: **General Retail**
 Secondary: **Restaurant**
 GLA: **5,000 SF**
 Year Built: **2006**

Total Available: **5,000 SF**
 % Leased: **0%**
 Rent/SF/Yr: **Negotiable**



Radius	1 Mile	3 Mile	5 Mile
Population			
2024 Projection	0	18,533	33,165
2019 Estimate	0	19,219	34,542
2010 Census	0	19,621	36,004
Growth 2019 - 2024	0.00%	-3.57%	-3.99%
Growth 2010 - 2019	0.00%	-2.05%	-4.06%
2019 Population by Age			
	0	19,219	34,542
Age 0 - 4	0 0.00%	1,597 8.31%	2,872 8.31%
Age 5 - 9	0 0.00%	1,308 6.81%	2,412 6.98%
Age 10 - 14	0 0.00%	1,065 5.54%	2,039 5.90%
Age 15 - 19	0 0.00%	990 5.15%	1,931 5.59%
Age 20 - 24	0 0.00%	1,801 9.37%	3,325 9.63%
Age 25 - 29	0 0.00%	1,810 9.42%	3,151 9.12%
Age 30 - 34	0 0.00%	1,530 7.96%	2,625 7.60%
Age 35 - 39	0 0.00%	1,312 6.83%	2,274 6.58%
Age 40 - 44	0 0.00%	980 5.10%	1,738 5.03%
Age 45 - 49	0 0.00%	951 4.95%	1,730 5.01%
Age 50 - 54	0 0.00%	1,047 5.45%	1,928 5.58%
Age 55 - 59	0 0.00%	1,067 5.55%	1,963 5.68%
Age 60 - 64	0 0.00%	958 4.98%	1,761 5.10%
Age 65 - 69	0 0.00%	809 4.21%	1,476 4.27%
Age 70 - 74	0 0.00%	657 3.42%	1,180 3.42%
Age 75 - 79	0 0.00%	446 2.32%	779 2.26%
Age 80 - 84	0 0.00%	359 1.87%	591 1.71%
Age 85+	0 0.00%	534 2.78%	766 2.22%
Age 65+	0 0.00%	2,805 14.59%	4,792 13.87%
Median Age	.00	33.40	32.90
Average Age	.00	36.50	36.00

Demographic Detail Report

TGI Friday's 21890 Towne Center Dr, Watertown, NY 13601						
Radius	1 Mile		3 Mile		5 Mile	
2019 Population By Race	0		19,219		34,542	
White	0	0.00%	16,343	85.04%	29,904	86.57%
Black	0	0.00%	1,489	7.75%	2,410	6.98%
Am. Indian & Alaskan	0	0.00%	150	0.78%	238	0.69%
Asian	0	0.00%	504	2.62%	729	2.11%
Hawaiian & Pacific Island	0	0.00%	57	0.30%	98	0.28%
Other	0	0.00%	677	3.52%	1,163	3.37%
Population by Hispanic Origin	0		19,219		34,542	
Non-Hispanic Origin	0	0.00%	17,917	93.23%	32,231	93.31%
Hispanic Origin	0	0.00%	1,302	6.77%	2,311	6.69%
2019 Median Age, Male	.00		31.30		30.70	
2019 Average Age, Male	.00		34.40		34.10	
2019 Median Age, Female	.00		35.90		35.40	
2019 Average Age, Female	.00		38.70		37.90	
2019 Population by Occupation Classification	0		15,049		26,830	
Civilian Employed	0	0.00%	8,264	54.91%	15,060	56.13%
Civilian Unemployed	0	0.00%	532	3.54%	947	3.53%
Civilian Non-Labor Force	0	0.00%	5,402	35.90%	9,310	34.70%
Armed Forces	0	0.00%	851	5.65%	1,513	5.64%
Households by Marital Status						
Married	0		3,002		5,768	
Married No Children	0		1,739		3,367	
Married w/Children	0		1,263		2,401	
2019 Population by Education	0		13,514		23,840	
Some High School, No Diploma	0	0.00%	1,507	11.15%	2,545	10.68%
High School Grad (Incl Equivalency)	0	0.00%	4,216	31.20%	7,030	29.49%
Some College, No Degree	0	0.00%	4,460	33.00%	7,991	33.52%
Associate Degree	0	0.00%	1,056	7.81%	1,878	7.88%
Bachelor Degree	0	0.00%	1,379	10.20%	2,516	10.55%
Advanced Degree	0	0.00%	896	6.63%	1,880	7.89%

Demographic Detail Report

TGI Friday's 21890 Towne Center Dr, Watertown, NY 13601						
Radius	1 Mile		3 Mile		5 Mile	
2019 Population by Occupation	0		15,320		27,773	
Real Estate & Finance	0	0.00%	356	2.32%	725	2.61%
Professional & Management	0	0.00%	3,280	21.41%	6,080	21.89%
Public Administration	0	0.00%	939	6.13%	1,745	6.28%
Education & Health	0	0.00%	2,120	13.84%	3,917	14.10%
Services	0	0.00%	1,956	12.77%	3,577	12.88%
Information	0	0.00%	275	1.80%	345	1.24%
Sales	0	0.00%	2,150	14.03%	3,861	13.90%
Transportation	0	0.00%	156	1.02%	166	0.60%
Retail	0	0.00%	1,306	8.52%	2,333	8.40%
Wholesale	0	0.00%	147	0.96%	309	1.11%
Manufacturing	0	0.00%	526	3.43%	918	3.31%
Production	0	0.00%	899	5.87%	1,425	5.13%
Construction	0	0.00%	595	3.88%	1,146	4.13%
Utilities	0	0.00%	299	1.95%	444	1.60%
Agriculture & Mining	0	0.00%	20	0.13%	96	0.35%
Farming, Fishing, Forestry	0	0.00%	8	0.05%	61	0.22%
Other Services	0	0.00%	288	1.88%	625	2.25%
2019 Worker Travel Time to Job	0		8,956		16,228	
<30 Minutes	0	0.00%	7,910	88.32%	14,209	87.56%
30-60 Minutes	0	0.00%	782	8.73%	1,608	9.91%
60+ Minutes	0	0.00%	264	2.95%	411	2.53%
2010 Households by HH Size	0		8,422		14,909	
1-Person Households	0	0.00%	3,167	37.60%	4,817	32.31%
2-Person Households	0	0.00%	2,507	29.77%	4,713	31.61%
3-Person Households	0	0.00%	1,261	14.97%	2,436	16.34%
4-Person Households	0	0.00%	906	10.76%	1,806	12.11%
5-Person Households	0	0.00%	387	4.60%	755	5.06%
6-Person Households	0	0.00%	127	1.51%	244	1.64%
7 or more Person Households	0	0.00%	67	0.80%	138	0.93%
2019 Average Household Size	.00		2.20		2.30	
Households						
2024 Projection	0		7,951		13,653	
2019 Estimate	0		8,247		14,235	
2010 Census	0		8,423		14,908	
Growth 2019 - 2024	0.00%		-3.59%		-4.09%	
Growth 2010 - 2019	0.00%		-2.09%		-4.51%	

Demographic Detail Report

TGI Friday's 21890 Towne Center Dr, Watertown, NY 13601						
Radius	1 Mile		3 Mile		5 Mile	
2019 Households by HH Income	0		8,247		14,236	
<\$25,000	0	0.00%	2,871	34.81%	4,557	32.01%
\$25,000 - \$50,000	0	0.00%	2,388	28.96%	3,956	27.79%
\$50,000 - \$75,000	0	0.00%	1,248	15.13%	2,083	14.63%
\$75,000 - \$100,000	0	0.00%	870	10.55%	1,695	11.91%
\$100,000 - \$125,000	0	0.00%	397	4.81%	1,002	7.04%
\$125,000 - \$150,000	0	0.00%	289	3.50%	496	3.48%
\$150,000 - \$200,000	0	0.00%	114	1.38%	221	1.55%
\$200,000+	0	0.00%	70	0.85%	226	1.59%
2019 Avg Household Income	\$0		\$49,092		\$54,516	
2019 Med Household Income	\$0		\$36,239		\$39,594	
2019 Occupied Housing	0		8,248		14,235	
Owner Occupied	0	0.00%	3,269	39.63%	6,855	48.16%
Renter Occupied	0	0.00%	4,979	60.37%	7,380	51.84%
2010 Housing Units	0		9,432		16,132	
1 Unit	0	0.00%	4,331	45.92%	8,739	54.17%
2 - 4 Units	0	0.00%	2,369	25.12%	3,848	23.85%
5 - 19 Units	0	0.00%	1,545	16.38%	2,101	13.02%
20+ Units	0	0.00%	1,187	12.58%	1,444	8.95%
2019 Housing Value	0		3,268		6,854	
<\$100,000	0	0.00%	947	28.98%	1,856	27.08%
\$100,000 - \$200,000	0	0.00%	1,594	48.78%	3,315	48.37%
\$200,000 - \$300,000	0	0.00%	486	14.87%	1,119	16.33%
\$300,000 - \$400,000	0	0.00%	186	5.69%	366	5.34%
\$400,000 - \$500,000	0	0.00%	24	0.73%	120	1.75%
\$500,000 - \$1,000,000	0	0.00%	22	0.67%	51	0.74%
\$1,000,000+	0	0.00%	9	0.28%	27	0.39%
2019 Median Home Value	\$0		\$143,099		\$147,390	
2019 Housing Units by Yr Built	0		9,596		17,005	
Built 2010+	0	0.00%	712	7.42%	1,221	7.18%
Built 2000 - 2010	0	0.00%	300	3.13%	675	3.97%
Built 1990 - 1999	0	0.00%	496	5.17%	1,225	7.20%
Built 1980 - 1989	0	0.00%	918	9.57%	1,894	11.14%
Built 1970 - 1979	0	0.00%	735	7.66%	1,333	7.84%
Built 1960 - 1969	0	0.00%	549	5.72%	962	5.66%
Built 1950 - 1959	0	0.00%	725	7.56%	1,374	8.08%
Built <1949	0	0.00%	5,161	53.78%	8,321	48.93%
2019 Median Year Built	0		1948		1950	

