PADDOCK RIDGE EAST PD GUIDELINES BOOK

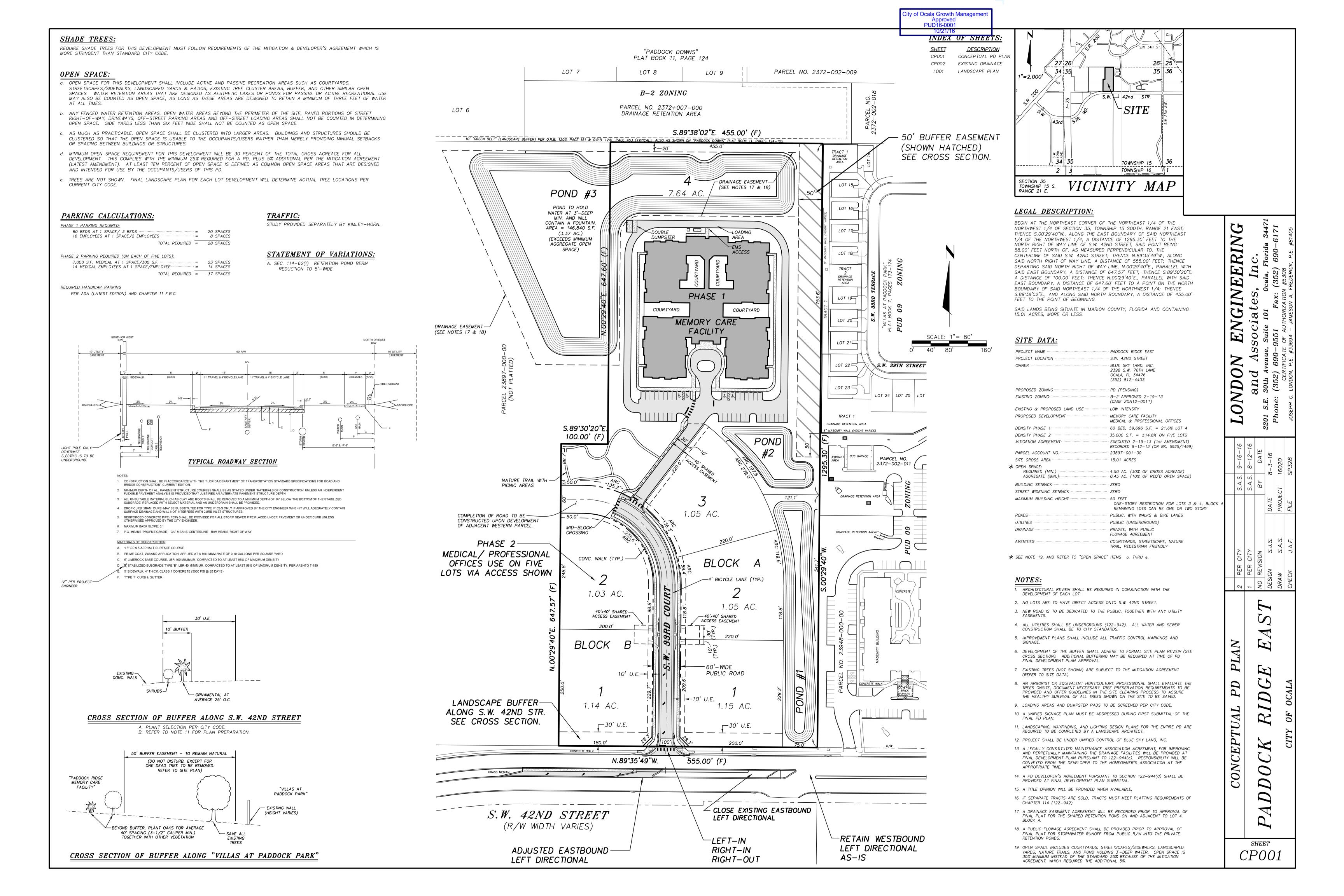
PROJECT PUD16-0001

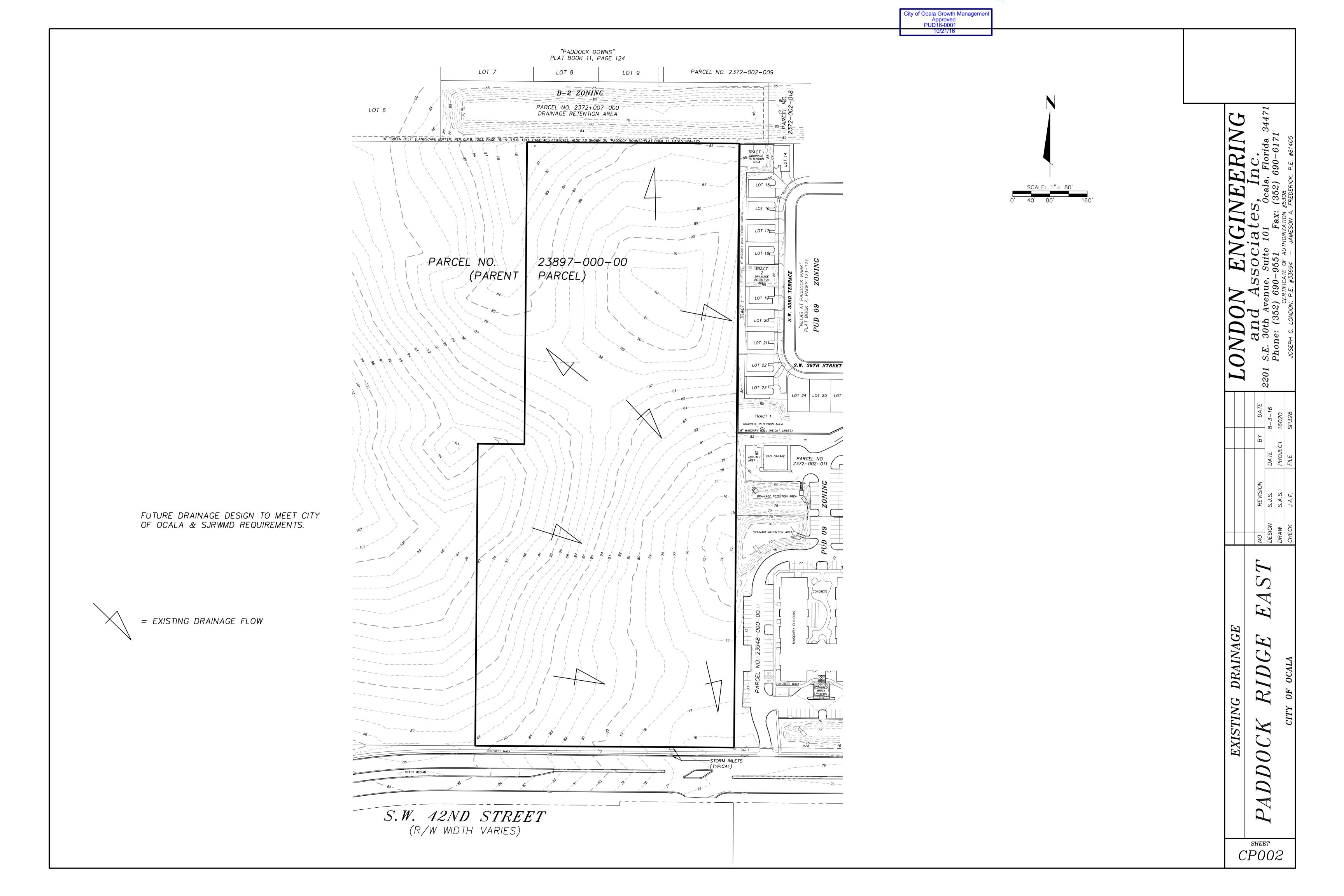
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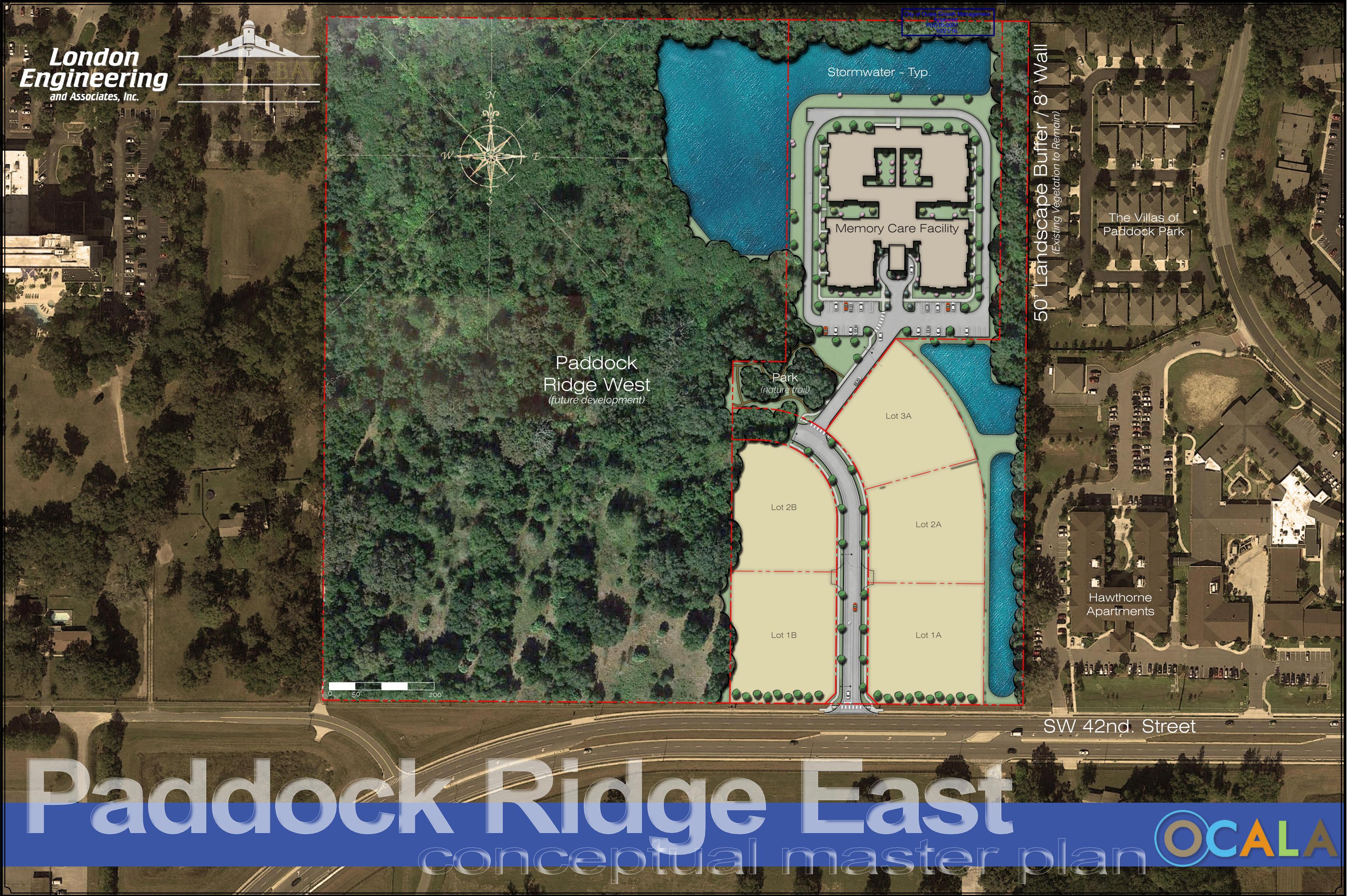
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Introduction

The Paddock Ridge East Planned Development is comprised of approximately 15 acres located within the City of Ocala along and north of SW 42nd Street. The property is located within an area of the City that includes a diverse mix of existing land uses that support the goals defined in the City's Comprehensive Plan.

The PD Plan for Paddock Ridge East provides a blueprint for the preferred development patterns, design qualities, and transportation systems at a conceptual level that should be encouraged in this medical use development.

Consistent with requirements for a Conceptual PD Plan, these Design Guidelines ("Guidelines") establish project objectives that are appropriate for conceptual level planning. It is expected, and encouraged, that during the design of Final PD Plans for Paddock Ridge East, the following activities will take place:

- 1. Final PD Plans will be prepared and submitted through the City of Ocala development review process.
- 2. Updates to building architecture and articulation guidelines will be amended to reflect lot design.
- 3. Adjustments to the Guidelines contained in this document will be submitted by the developer and approved by the City at a staff-level.

These Guidelines serve as the foundation for the planning and development efforts of the plan, following the provisions of the City's Planned Development (PD) district and Low Intensity Future Land Use classification. In compliance with the City's PD requirements, the Paddock Ridge East PD Plan is comprised of several components intended to provide assurance that the development of the property complies with the standards and requirements of the City's Comprehensive Plan and Chapter 122 of the Code of Ordinances. The PD Plan, Developer's Agreement, and Design Guidelines are the culmination of a comprehensive and collaborative planning process designed to provide the framework for development within this area.

The Guidelines have been prepared to encourage and regulate the medical use of the development in accordance with this document, including building and site design elements, which help ensure the provision of sound and sustainable land use planning. These components are more fully described and presented throughout this document and include the PD Plan, delineation and identification of Planning Areas or "lots", and Guidelines for development. This application is consistent with the City of Ocala Low Intensity Future Land Use classification and PD zoning district.

The PD Plan identifies and graphically depicts the Planning Areas or "lots" and also provides the land uses and density/intensity envisioned within each area. The "lots" have been noted in Table 1 to further identify respective design guidelines and other guiding principles.

These Development Guidelines may be amended by the Applicant and/or their designee, from time to time, to reflect changes in market conditions and development processes. The PD Plan includes guidelines that have been developed based on existing site features, available infrastructure, the City's overall vision for the area and similarly situated activity and employment centers. The PD Plan provides a sustainable land use which is compatible internally and with adjacent properties. The guidelines provide flexibility to best respond to current and future market forces, changes in building and development patterns and community demographics. The project's proposed densities and intensities are consistent with the Low Intensity land use classification of the City's adopted Comprehensive Plan. The project is designed to provide appropriate transitions between land uses.

Table 1: Paddock Ridge East Lots

Lot	Phase	Generalized Land Use	Intent
4 Block A	1	Low Intensity	Memory Care Facility with setbacks, buffers and shared access per submitted plan.
1-3 Block A 1-2 Block B	2	Low Intensity	Medical or professional Office (7,000 square feet per acre) with access per submitted plan and site plan review per City Code.

Overall Guiding Principles

The Paddock Ridge East PD is for medical land uses including memory care, medical or professional office, and open space uses. Each Lot within the PD will develop into a safe, attractive, sustainable, connected, and economically viable destination. The following guiding principles are intended to provide a framework for development and provide for implementation of the overall vision.

- Buildings should be organized and arranged to reinforce the primary street edges, to provide for transit opportunities (when appropriate), and to compliment the topography, vegetation, or other natural features of the site whenever possible.
- The overall site design intent shall be to strengthen building-to-street relationships and to reinforce a balance between pedestrian and vehicular movements. The location of a building entrance is a key design element that can enhance or detract from a strong building/pedestrian connection. Emphasis shall be placed on logical and rational building entrances and the connection to the primary road frontage of the building.
- The location and design of surface parking is important in establishing the character of the project. The perimeter of the project is different than the interior in that the uses have a stronger relationship to the major thoroughfare system. On the perimeter of the project, parking fields between the building frontage and the ROW line are permitted, but shall be the minimum necessary to make land uses economically successful, while ensuring that surface parking is not the dominant and defining design element along SW 42nd Street or the new roadway.
- · Building designs within individual developments should complement one another through color, design and/or use of similar building materials. Consistent landscape design is also required.
- The project architecture shall promote and enhance a pedestrian scale and orientation on any facade facing a street, through building articulation, transparency, or other design treatments.
- Building form should articulate site access points and other points of interest to assist in pedestrian and vehicular way finding.
- Buildings should be articulated to highlight access to building entrances and public/common spaces. Design elements may include but are not limited to canopies, overhangs, recesses, projections, atriums, arches, or display windows.
- The street network should be safe and interconnected, and should support multiple modes of travel including vehicular, bicycle, pedestrian, and transit where applicable.
- Streets and the roadway network should promote pedestrian activity in a safe and comfortable environment.
- Awnings may be provided but should not interfere with pedestrian movement.
- Buildings shall be organized to group the utilitarian functions away from the public view from public streets. Delivery and loading operations, HVAC equipment, dumpster locations, backflow preventers and other utility and service functions shall be incorporated into the overall design of the building and landscaping.
- Dumpsters shall be screened consistent with City standards; with construction materials that complement the primary building.

City of Ocala Growth Management

Vehicular service areas for multiple buildings are encouraged to be consolidated when every possible and economically feasible consistent with specific tenant needs.

10/21/16

- Utilities should be located/buried such that tree installations are possible.
- Access driveways have been designed and are shown to minimize congestion through the use of shared entry drives at predetermined locations.
- Pedestrian and vehicular traffic should be separated to the extent possible. Where such traffic conflicts occur, consideration should be given to special paving or similar techniques to clearly mark such conflicts.
- Any large parking areas should contain clearly defined pedestrian corridors to provide safe access to adjacent buildings.
- Crosswalks may use enhanced paving materials that are complimentary to the development.
- Public space may be coordinated with water management facilities to provide amenities such as Pond spray fountains. Amenities may also include outdoor water feature overlooks or paths.
- Driveway and parking lot areas should be illuminated for safe maneuvering of motor vehicles. Lighting assemblies along driveways shall be consistent in type and color, and should generally not exceed 35 feet in height; pedestrian level lighting should generally not exceed 16 feet in height. Light fixtures may allow for additional elements such as banners or hanging planters. Lighting must include cut-off features to minimize light pollution on adjacent properties.

Planning Area Guidelines

The Paddock Ridge East PD is intended to provide for a medical use development with flexibility in design while meeting the City's intent for development of the area. The Paddock Ridge East PD guidelines and supporting application materials provide for a high standard of development and minimize impacts to and from adjoining land uses. Site development, on all lots regardless of use, must be ever mindful of the emphasis on pedestrian connectivity with safe and inviting design addressing convenient access for walking and bicycling for users of the area. Such emphasis shall be achieved at the PD final development stage. The overall program distribution may be adjusted according to the needs of the community, providing the total densities and intensities included in the PD Plan are not exceeded. The Paddock Ridge East PD Plan provides appropriate buffers, setbacks and development guidelines to mitigate impacts to existing adjoining uses.

Land uses shall be in accordance with the guidelines of the respective Planning Areas or "Lots" contained within the Paddock Ridge East PD Plan.

This PD Guidelines book is intended to communicate the general design intent of the project. When the opportunity arises to present a superior design alternative that may not adhere to each and every standard in this book, The City of Ocala may permit such superior design alternative through an administrative review and approval of the referenced project.

Table 2: Development Guidelines

City of Ocala Growth Management Approved PUD16-0001

1 to 7.6		
	,	
0.0 (min), 0.35 (max)		
0'		
q.ft.)· 43,560		
Buildings are restricted to 1 story on lots 3 & 4 Block A. Remaining lots can be 1 or 2 story.		
Parking shall be pursuant to Article VI of the Land Development Code. Developments may provide shared parking facilities as permitted by City Code or detailed parking study.		
Signage shall be based on the proposed use.		
Pedestrian Signage to be provided as needed.		
Buffers shall comply with 122-260, except where shown otherwise on the PD Plan. Buffers and landscaping are proposed to be provided based on the type and intensity of development.		
30% minimum. See notes and site data on plan.		
Building materials s h all be determined and reviewed at the time of Final PD Plan Amendment for development of lots.		
Building Articulation shall be consistent with the Section 122-923 as applicable.		
Accent features shall be provided to ensure an aesthetically pleasing development and may include elements reflected in the illustrative graphic(s) included in the PD Plan including but not limited to pavers, landscape islands with vertical plantings, accent building materials, and other architectural features.		
Lot acreage and delineation/boundary may be adjusted at the time of the final development plan for engineering and planning considerations.		
Access Lots shall be provided one access to the public road as generally illustances points and location may be modified during final development		
Within 10 years of the effective date of PD Zoning approval.		
	Buildings are restricted to 1 story on lots 3 & 4 Block A story. Parking shall be pursuant to Article VI of the Land Develop provide shared parking facilities as permitted by City Code or Signage shall be based on the proposed use. Pedestrian Signage to be provided as needed. Buffers shall comply with 122-260, except where shown othe landscaping are proposed to be provided based on the type and the story of the story. Building materials shall be determined and reviewed at the development of lots. Building Articulation shall be consistent with the Section 122 Accent features shall be provided to ensure an aesthetically pelements reflected in the illustrative graphic(s) included in the pavers, landscape islands with vertical plantings, accent build features. Lot acreage and delineation/boundary may be adjusted at the engineering and planning considerations. Lots shall be provided one access to the public road as generaccess points and location may be modified during final developments.	

^{*1 =} Setbacks shall be measured from the closest edge of the public right-of-way to the main structure of the building. Side and Rear Yard Setbacks shall be provided as part of the Final Development Plan.

^{*2 =} Buffers may include trails and other similar passive recreation uses including but not limited to landscaping, fencing, drainage/water retention areas, walls, signage and underground utilities.

^{*3 =} Articulation and architectural relief may include but is not limited to windows, pedestrian entrances, atriums, awnings, canopies, cupolas, pilasters, or other types of building materials and massing.





Office Building Construction Examples

Lots 3 & 4 of Block A restricted to 1-story

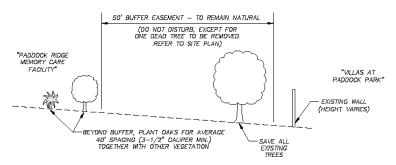
Lots 1 & 2 of Block A and Lots 1 & 2 of Block B may be 2-stories











CROSS SECTION OF BUFFER ALONG "VILLAS AT PADDOCK PARK"

