

# Towne Pointe Center

Towne Pointe · 357 US-9 Ste 24, Manalapan Township, NJ 07726,  
USA



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Overview	1 miles		3 miles		5 miles	
	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast
Population	6,126	6,141	52,545	52,772	115,371	117,104
Workday Population	5,635	--	39,763	--	90,961	--
Population Growth: Current to 5YR	--	0.245%	--	0.432%	--	1.502%

Households	1 miles		3 miles		5 miles	
	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast
Total Households	2,123	2,138	18,154	18,287	40,391	41,151
Nonfamily Households	377	379	3,325	3,348	8,707	8,880

Housing Units	1 miles		3 miles		5 miles	
	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast
Total Housing Units	2,237	2,253	18,822	18,977	42,292	43,115
Vacant Housing Units	114	115	668	690	1,902	1,964
Renter Occupied Housing Units	294	296	2,226	2,242	7,661	7,789
Owner Occupied Housing Units	1,830	1,842	15,927	16,045	32,730	33,362

Gender	1 miles		3 miles		5 miles	
	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast
Male	2,923	2,926	25,356	25,440	56,477	57,276
Female	3,203	3,215	27,189	27,332	58,894	59,828

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Ethnicity	1 miles		3 miles		5 miles	
	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast
White	5,169	5,139	42,149	42,064	80,604	80,658
Black	77	75	1,039	1,043	4,087	4,002
American Indian	3	3	63	62	430	462
Asian	347	298	4,807	4,207	14,131	13,094
Native Hawaiian / Pacific Islander	1	2	7	10	32	40
Other	120	140	1,096	1,320	7,484	8,538
2+ Races	408	484	3,384	4,065	8,602	10,311
% Hispanic	8.195%	8.793%	7.858%	8.702%	13.405%	14.698%

Age	1 miles		3 miles		5 miles	
	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast
Age 0 - 4	290	306	2,301	2,385	5,774	5,903
Age 5 - 9	302	289	2,441	2,311	6,164	5,844
Age 10 - 14	369	308	2,861	2,459	7,080	6,302
Age 15 - 17	239	226	1,986	1,794	4,552	4,416
Age 18 - 20	223	213	1,870	1,717	4,175	4,127
Age 21 - 24	314	308	2,697	2,580	5,736	5,887
Age 25 - 34	717	766	6,219	6,683	13,347	14,292
Age 35 - 44	501	606	4,543	5,305	11,926	12,341
Age 45 - 54	743	539	6,640	4,998	15,169	13,009
Age 55 - 64	1,033	1,015	9,083	9,083	18,539	18,567
Age 65 - 74	810	946	6,874	8,045	13,700	16,366
Age 75 - 84	395	415	3,442	3,685	6,318	6,919
Age 85+	189	204	1,587	1,729	2,890	3,130
Median Age	45	45	47	47	44	45
Average Age	44	45	44	45	42	43

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Marital Status	1 miles		3 miles		5 miles	
	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast
Never Married	1,223	1,242	11,638	11,828	26,112	26,803
Married, Spouse Present	3,193	3,235	26,936	27,326	55,389	57,014
Married, Spouse Absent	123	125	1,253	1,274	3,063	3,133
Divorced	299	305	2,457	2,509	5,945	6,107
Widowed	327	330	2,657	2,681	5,843	5,999

Value of Owner Occupied Housing Units	1 miles		3 miles		5 miles	
	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast
< \$20,000	1	--	23	20	122	114
\$20,000 - \$39,999	2	2	17	23	63	84
\$40,000 - \$59,999	10	5	54	31	91	54
\$60,000 - \$79,999	8	13	71	88	107	142
\$80,000 - \$99,999	--	1	6	15	51	34
\$100,000 - \$149,999	17	11	101	61	138	114
\$150,000 - \$199,999	38	26	252	182	409	257
\$200,000 - \$299,999	63	83	496	582	1,386	1,254
\$300,000 - \$399,999	95	74	980	775	2,780	2,327
\$400,000 - \$499,999	259	179	2,189	1,581	4,644	3,689
\$500,000 - \$749,999	774	675	6,626	5,728	11,918	10,856
\$750,000 - \$999,999	408	473	3,804	4,240	7,539	8,123
\$1,000,000 - \$1,499,999	108	228	1,032	2,175	2,850	4,878
\$1,500,000 - \$1,999,999	25	43	160	371	390	1,043
\$2,000,000+	21	29	116	173	240	394
Median Value	\$629.8k	\$692.1k	\$641.1k	\$707.2k	\$625.8k	\$690.6k
Average Value	\$687k	\$766.7k	\$685k	\$768.6k	\$669.4k	\$751.8k

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Types of Housing Units	1 miles		3 miles		5 miles	
	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast
Single Unit Detached	1,674	1,685	13,983	14,096	28,669	29,209
Single Unit Attached	165	167	2,305	2,330	5,477	5,620
2 Units	14	14	161	164	1,307	1,342
3 to 4 Units	39	39	417	419	1,127	1,135
5 to 19 Units	225	226	1,649	1,656	3,295	3,330
20 to 49 Units	4	4	57	58	713	723
50+ Units	117	118	166	168	1,474	1,518
Mobile Home	--	--	84	86	230	239
Other	--	--	--	--	--	--

Household Income	1 miles		3 miles		5 miles	
	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast
<\$15,000	49	41	711	620	1,854	1,660
\$15,000-\$24,999	67	48	633	499	1,322	1,124
\$25,000-\$34,999	106	93	793	659	1,885	1,545
\$35,000-\$49,999	136	109	923	849	2,699	2,568
\$50,000-\$74,999	162	166	1,465	1,286	3,574	3,237
\$75,000-\$99,999	164	135	1,394	1,245	3,573	3,235
\$100,000-\$124,999	187	157	1,491	1,300	3,366	3,118
\$125,000-\$149,999	191	171	1,555	1,355	3,396	3,089
\$150,000-\$199,999	293	287	2,536	2,470	5,458	5,449
\$200,000-\$249,999	221	235	1,761	1,957	3,575	4,106
\$250,000-\$499,999	292	359	2,532	3,022	5,085	6,112
\$500,000+	257	336	2,359	3,025	4,603	5,908
Median Household income	\$164.1k	\$191.1k	\$165k	\$193.2k	\$155.6k	\$181.4k
Average Household Income	\$210.2k	\$237.5k	\$211.9k	\$237.5k	\$197.3k	\$220.3k

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Education	1 miles		3 miles		5 miles	
	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast
< 9th Grade	59	59	414	429	1,739	1,779
No High School Degree	93	101	946	997	2,924	3,013
High School Graduate	842	862	7,614	7,829	17,115	17,674
Some College, No Degree	627	642	5,423	5,590	11,294	11,689
Associate's Degree	353	363	2,945	3,029	6,027	6,229
Bachelor's Degree	1,513	1,545	12,513	12,885	25,268	26,165
Master's Degree	713	730	6,438	6,634	12,907	13,348
Professional Degree	159	162	1,496	1,530	3,407	3,513
Doctorate Degree	29	28	599	605	1,207	1,215

Labor Force	1 miles		3 miles		5 miles	
	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast
Civilian Labor Force, Employed	3,229	3,277	27,965	28,454	60,819	62,581
Civilian Labor Force, Unemployed	126	130	1,094	1,112	2,402	2,465
Armed Forces	--	--	17	16	99	98
Not in Labor Force	1,734	1,757	15,215	15,446	31,540	32,461
% Civilian Labor Force Unemployed	4%	4%	4%	4%	4%	4%

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Transportation to Work	1 miles		3 miles		5 miles	
	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast
Worked at Home	234	237	2,223	2,260	4,857	4,997
Walked	25	27	227	234	602	625
Bicycle	--	2	3	11	136	147
Carpooled	292	298	1,757	1,783	4,467	4,596
Drove Alone	2,199	2,230	19,149	19,485	41,255	42,422
Public Transport	431	439	3,482	3,559	6,588	6,793
Other	31	31	264	265	609	619

Travel Time to Work	1 miles		3 miles		5 miles	
	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast
Travel Time: < 15 Minutes	357	363	3,069	3,132	7,814	8,030
Travel Time: 15 - 29 Minutes	634	642	5,592	5,695	13,316	13,696
Travel Time: 30 - 44 Minutes	613	624	4,766	4,853	10,581	10,897
Travel Time: 45 - 59 Minutes	345	349	2,936	2,987	5,820	6,005
Travel Time: 60+ Minutes	987	1,004	8,018	8,165	15,072	15,491
Average Travel Time	48	48	47	47	44	44

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Population by Industry	1 miles		3 miles		5 miles	
	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast
Accommdtn/Food Svcs	153	154	978	998	2,793	2,868
Admin/Spprt/Waste Mgmt	109	110	925	941	2,404	2,482
Agriculture/Forest/Fish/Hunt/Mine	--	1	26	34	96	104
Entertainment/Rec	47	48	490	503	1,187	1,231
Construction	207	213	1,601	1,629	3,643	3,749
Educational Svcs	423	428	3,355	3,412	6,336	6,508
Fin/Insur/RE/Rent/Lse	353	358	3,514	3,572	6,983	7,186
Health Care/Soc Asst	482	491	3,702	3,774	8,339	8,578
Information	97	100	1,130	1,152	1,920	1,970
Mgmt of Companies	5	4	53	53	70	69
Total Manufacturing	147	150	1,514	1,544	3,280	3,369
Oth Svcs, Not Pub Admin	92	95	788	806	1,999	2,064
Prof/Sci/Tech/Admin	484	489	3,697	3,761	7,214	7,421
Public Administration	97	100	1,033	1,057	2,095	2,155
Retail Trade	335	340	2,888	2,945	6,469	6,657
Transport/Warehse/Utils	133	136	1,064	1,079	2,812	2,895
Wholesale Trade	86	87	729	730	1,801	1,851



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Population by Occupation	1 miles		3 miles		5 miles	
	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast
Architect/Engineer	34	35	408	415	982	1,005
Arts/Entertain/Sports	81	82	775	791	1,245	1,280
Building Grounds Maint	42	43	287	296	1,110	1,142
Business/Financial Ops	324	329	2,952	3,006	5,460	5,601
Community/Soc Svcs	58	58	621	629	1,233	1,265
Computer/Mathematical	75	76	1,345	1,372	3,050	3,151
Construction/Extraction	128	130	944	959	2,226	2,278
Edu/Training/Library	266	269	2,223	2,268	4,411	4,556
Farm/Fish/Forestry	1	1	9	11	71	75
Food Prep/Serving	58	60	552	563	1,888	1,939
Health Practitioner/Tec	262	269	2,424	2,471	4,980	5,115
Healthcare Support	33	34	429	436	1,122	1,148
Maintenance Repair	70	71	588	597	1,235	1,276
Legal	83	85	656	673	1,296	1,340
Life/Phys/Soc Science	27	25	213	210	514	519
Management	530	538	4,457	4,540	9,171	9,462
Office/Admin Support	389	395	2,844	2,889	6,300	6,469
Production	82	84	548	554	1,415	1,453
Protective Svcs	50	50	499	510	976	1,010
Sales/Related	446	453	3,151	3,211	6,542	6,741
Personal Care/Svc	92	92	546	550	1,315	1,345
Transportation/Moving	120	123	1,016	1,038	2,901	2,986
White Collar	2,575	2,615	22,070	22,476	45,183	46,504
Blue Collar	401	408	3,096	3,148	7,777	7,993
Service & Farm	276	281	2,323	2,365	6,482	6,658