

Demographic Report



Mini Warehouse Self Storage

Population

Distance	Male	Female	Total
1- Mile	3,297	3,470	6,766
3- Mile	26,247	26,841	53,089
5- Mile	50,212	52,448	102,661



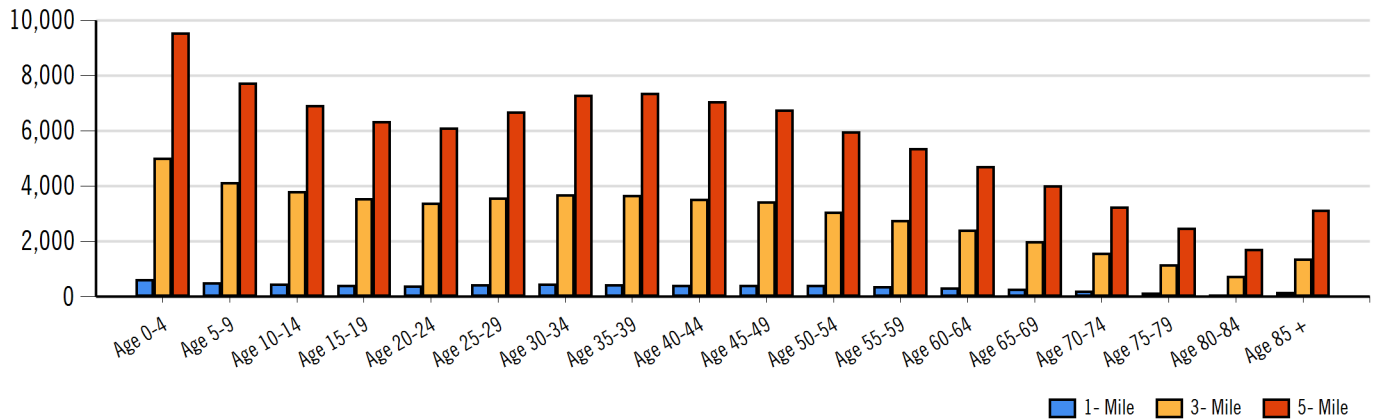
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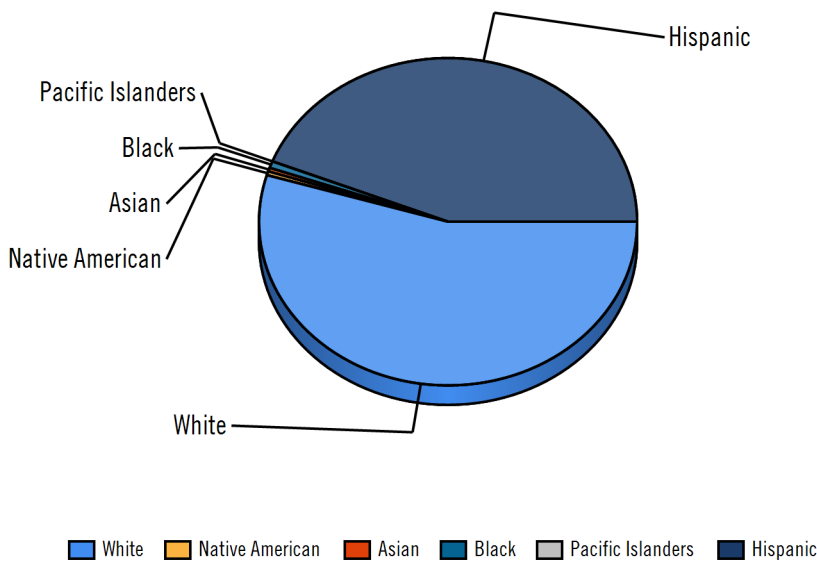
RE/MAX Classic Realty Commercial

2805 Doral Ct, Las Cruces, NM, 88011 | 575-524-8788

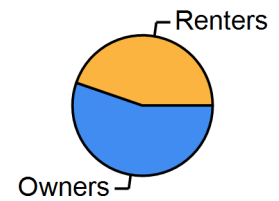
Population by Distance and Age (2018)



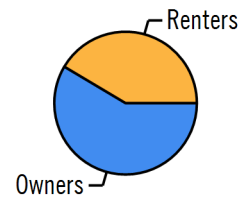
Ethnicity within 5 miles



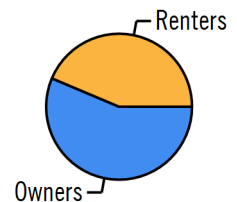
Home Ownership 1 Mile



Home Ownership 3 Mile



Home Ownership 5 Mile



Employment by Distance

Distance	Employed	Unemployed	Unemployment Rate
1-Mile	3,012	214	3.92 %
3-Mile	22,546	1,487	5.09 %
5-Mile	43,616	2,971	5.90 %



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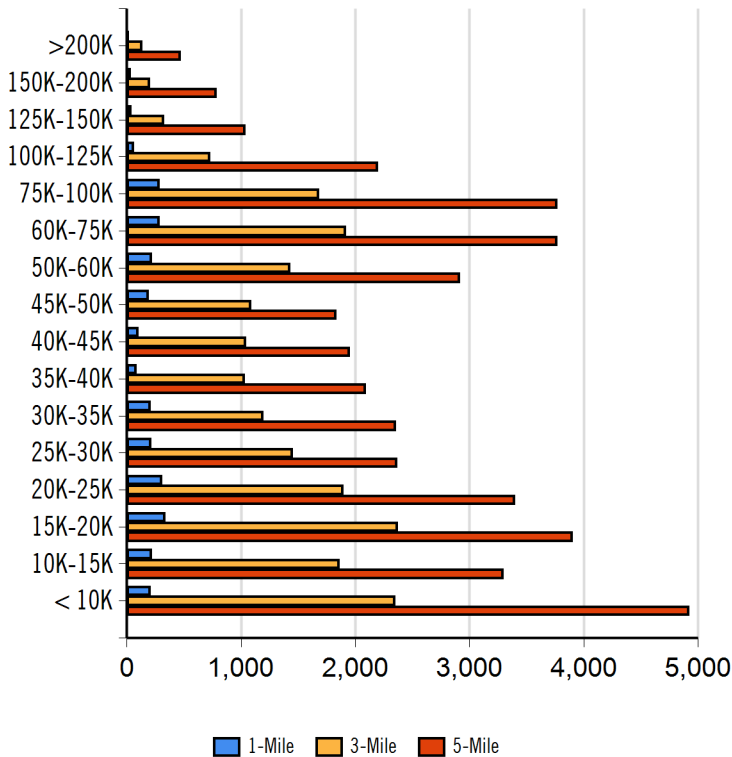
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Labor & Income

	Agriculture	Mining	Construction	Manufacturing	Wholesale	Retail	Transportaion	Information	Professional	Utility	Hospitality	Pub-Admin	Other
1-Mile	66	37	250	204	44	283	85	26	257	1,026	298	173	208
3-Mile	232	124	1,863	1,087	465	2,664	925	504	2,002	6,691	2,056	1,592	1,854
5-Mile	577	230	3,257	1,622	813	4,999	1,694	871	3,872	13,854	4,172	3,216	3,316

Household Income



Radius	Median Household Income
1-Mile	\$17,793.57
3-Mile	\$27,094.61
5-Mile	\$32,329.22

Radius	Average Household Income
1-Mile	\$22,101.87
3-Mile	\$32,732.22
5-Mile	\$39,219.53

Radius	Aggregate Household Income
1-Mile	\$121,725,250.27
3-Mile	\$879,585,834.10
5-Mile	\$1,980,382,360.10

Education

	1-Mile	3-mile	5-mile
Pop > 25	4,300	33,140	65,949
High School Grad	956	7,537	14,249
Some College	962	7,273	16,629
Associates	315	1,886	3,760
Bachelors	734	4,275	10,285
Masters	239	1,726	4,668
Prof. Degree	58	414	1,031
Doctorate	36	234	629

Tapestry

	1-Mile	3-mile	5-mile
Vacant Ready For Rent	86 %	115 %	126 %
Teen's	53 %	82 %	85 %
Expensive Homes	0 %	0 %	0 %
Mobile Homes	48 %	172 %	172 %
New Homes	10 %	70 %	84 %
New Households	82 %	109 %	131 %
Military Households	3 %	27 %	30 %
Households with 4+ Cars	49 %	86 %	94 %
Public Transportation Users	14 %	11 %	10 %
Young Wealthy Households	0 %	0 %	2 %

This Tapestry information compares this selected market against the average. If a tapestry is over 100% it is above average for that statistic. If a tapestry is under 100% it is below average.



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Expenditures

	1-Mile	%	3-Mile	%	5-Mile	%
Total Expenditures	110,401,957		806,644,003		1,679,025,677	
Average annual household	39,241		38,928		40,886	
Food	5,262	13.41 %	5,240	13.46 %	5,468	13.37 %
Food at home	3,619		3,603		3,710	
Cereals and bakery products	514		509		524	
Cereals and cereal products	184		182		187	
Bakery products	330		327		337	
Meats poultry fish and eggs	739		736		755	
Beef	172		172		176	
Pork	134		134		136	
Poultry	140		140		143	
Fish and seafood	115		115		119	
Eggs	60		60		62	
Dairy products	356		354		368	
Fruits and vegetables	717		714		739	
Fresh fruits	104		104		108	
Processed vegetables	143		143		146	
Sugar and other sweets	134		133		136	
Fats and oils	114		114		117	
Miscellaneous foods	683		684		703	
Nonalcoholic beverages	320		319		326	
Food away from home	1,643		1,637		1,758	
Alcoholic beverages	254		255		275	
Housing	14,857	37.86 %	14,749	37.89 %	15,286	37.39 %
Shelter	8,906		8,844		9,186	
Owned dwellings	4,843		4,791		5,084	
Mortgage interest and charges	2,315		2,303		2,473	
Property taxes	1,629		1,597		1,698	
Maintenance repairs	898		890		911	
Rented dwellings	3,466		3,477		3,464	
Other lodging	596		575		636	
Utilities fuels	3,697		3,663		3,736	
Natural gas	329		324		335	
Electricity	1,532		1,519		1,536	
Fuel oil	137		134		139	
Telephone services	1,134		1,125		1,149	
Water and other public services	564		559		574	
Household operations	936	2.39 %	930	2.39 %	982	2.40 %
Personal services	241		242		263	
Other household expenses	694		687		719	
Housekeeping supplies	511		506		524	
Laundry and cleaning supplies	145		144		148	
Other household products	289		285		297	
Postage and stationery	77		76		78	
Household furnishings	805		804		856	
Household textiles	61		62		66	
Furniture	158		153		171	
Floor coverings	17		17		19	
Major appliances	121		119		122	
Small appliances	74		72		76	
Miscellaneous	371		378		400	
Apparel and services	1,060	2.70 %	1,062	2.73 %	1,121	2.74 %
Men and boys	192		189		204	
Men 16 and over	155		153		165	
Boys 2 to 15	36		36		38	
Women and girls	396		393		412	



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Women 16 and over	325	322	341
Girls 2 to 15	71	71	71
Children under 2	84	84	86

Expenditures (Continued)

	1-Mile	%	3-Mile	%	5-Mile	%
Total Expenditures	110,401,957		806,644,003		1,679,025,677	
Average annual household	39,241		38,928		40,886	
Transportation	5,385	13.72 %	5,360	13.77 %	5,612	13.73 %
Vehicle purchases	1,137		1,132		1,225	
Cars and trucks new	561		553		601	
Cars and trucks used	545		549		592	
Gasoline and motor oil	1,826		1,818		1,870	
Other vehicle expenses	2,095		2,082		2,157	
Vehicle finance charges	134		132		139	
Maintenance and repairs	712		710		743	
Vehicle insurance	1,008		997		1,018	
Vehicle rental leases	241		241		256	
Public transportation	326		326		359	
Health care	3,180	8.10 %	3,141	8.07 %	3,247	7.94 %
Health insurance	2,145		2,113		2,174	
Medical services	619		611		643	
Drugs	314		315		325	
Medical supplies	101		100		104	
Entertainment	2,295	5.85 %	2,291	5.89 %	2,405	5.88 %
Fees and admissions	355		354		396	
Television radios	912		906		925	
Pets toys	843		841		882	
Personal care products	498		494		522	
Reading	45		44		47	
Education	907		883		989	
Tobacco products	407		404		401	
Miscellaneous	625	1.59 %	613	1.57 %	644	1.58 %
Cash contributions	1,095		1,060		1,104	
Personal insurance	3,365		3,326		3,760	
Life and other personal insurance	126		127		135	
Pensions and Social Security	3,238		3,199		3,625	

Estimated Households					Housing Occupied By		Housing Occupancy		
Distance	Year	Projection	2000	Change	1 Person	Family	Owner	Renter	Vacant
1-Mile	2020	6,949	5,820	18.16 %	2,285	4,123	4,139	2,810	1,135
3-Mile	2020	33,289	26,779	23.42 %	9,871	20,578	18,944	14,345	3,831
5-Mile	2020	59,874	47,779	24.18 %	17,223	37,103	35,648	24,226	7,938
1-Mile	2023	5,752	5,820	-2.07 %	1,889	3,418	3,577	2,175	2,868
3-Mile	2023	27,669	26,779	2.48 %	8,189	17,121	16,224	11,445	11,745
5-Mile	2023	49,398	47,779	2.81 %	14,208	30,607	30,432	18,966	22,239



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