Publix #1156 - First Street Village

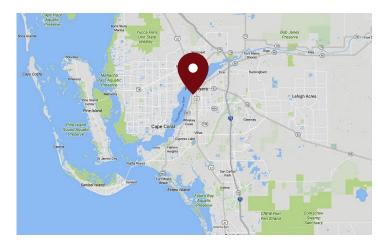
2160 McGregor Boulevard Fort Myers, FL 33901 Lat 26.638, Long -81.876

FOR LEASE



PROPERTY HIGHLIGHTS

- Publix-Anchored Center
- High Traffic Center in the Heart of Downtown Fort Myers
- Signalized Turning Lane on McGregor Boulevard
- Ample Parking and High Walkability for Pedestrian Customers
- Five Minutes from Caloosahatchee Bridge, Fort Myers City Hall, Waterfront, and Lee Memorial Hospital
- Excellent Daytime and Nighttime Traffic
- Traffic Count on McGregor Boulevard: 11,500 VPD



DEMOGRAPHICS	1 Mile	3 Miles	5 Miles
Total Population	6,032	55,156	160,141
Daytime Population	14,716	75,095	192,121
Total Households	3,021	23,929	67,660
Avg. HH Income	\$84,811	\$76,691	\$79,119

Data provided by Placer Labs Inc. (www.placer.ai) & Esri

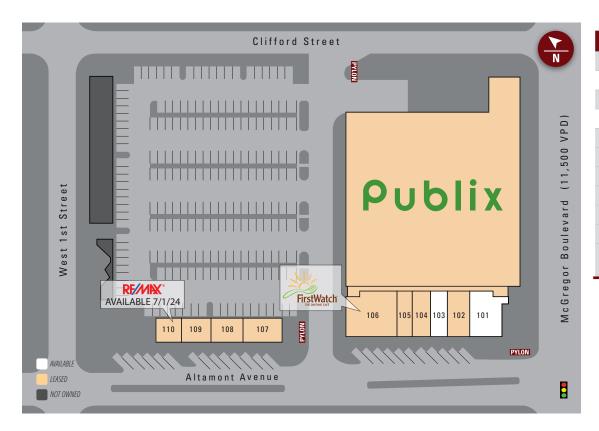
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SITE PLAN

J			
Suite	Tenant	Size	
A001	Publix	39,203	
101	**Leasing Pending**	1,951	
102	China Express	1,624	
103	AVAILABLE	1,147	
104	Pedego Fort Myers	1,147	
105	Holistic Medicine	924	
106	First Watch	3,265	
107	First Street Liquor	1,491	
108	LASA Dental	1,487	
109	Lisa Nail & Spa	1,271	
110	RE/MAX Realty Team (AVAILABLE 7/1/24)	1,416	

TOTAL 54,926





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FOOT TRAFFIC OVERVIEW

EST. # OF CUSTOMERS ANNUALLY



127,400

EST. # OF VISITS ANNUALLY



545,000

AVG. VISITS / CUSTOMER



AVG. LENGTH-OF-STAY / VISIT



33 MIN

TOP 3 DAYS

Saturday Tuesday Friday

82,423 81,327 77.550

OF VISITS

TOP 3 HOURS

5-6 PM 6-7 PM

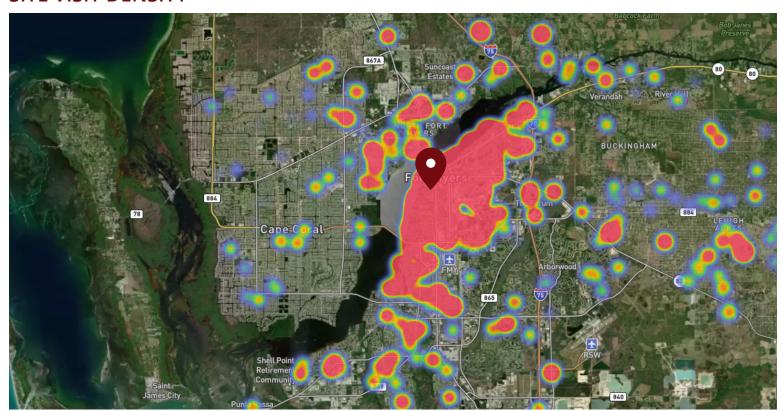
87,736 85,123

OF VISITS

74.934

Data provided by Placer Labs Inc. (www.placer.ai) February 1, 2022 - January 31, 2023

SITE VISIT DENSITY



Red, orange, and yellow colors represent the location of 60% of site visitors

Data provided by Placer Labs Inc. (www.placer.ai)

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