

GARDEN STREET COMMONS

1207 S GARDEN ST, COLUMBIA TN



OVERVIEW

VISION / PURPOSE

- + WHAT IS GSC?
- + CREATIVE IMPACT

IDENTITY

- + COMMUNITY FOCUSED
- + ARTIST DRIVEN

DIRECTION / NEXT STEPS

- + HOW?
- + INVOLVEMENT



GARDEN STREET COMMONS FIRST AND FOREMOST EXISTS FOR THE PEOPLE OF COLUMBIA TN AND THOSE THAT VISIT. IT IS BUILT ON THE FOUNDATION OF COMMUNITY, ART AND CREATIVE EXPRESSION AND IS MEANT TO BE ENJOYED BY ALL THOSE GIVING AND RECEIVING. TO BE A PART OF GSC IS TO HAVE SOMETHING BEAUTIFUL TO SHARE WITH THE WORLD. WHETHER IT BE FOOD, DRINK, MUSIC, GOODS, OR PAINT ON CANVAS, ART IS MEANT TO BE SHARED, APPRECIATED AND ENJOYED BY AND WITH OTHERS.

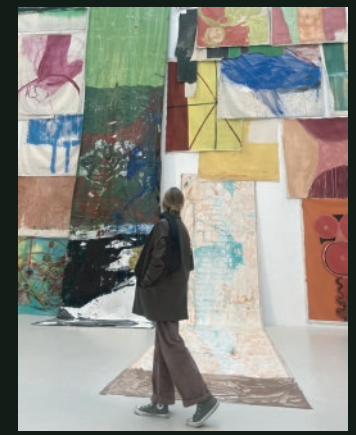
GSC IS NOT AN ENVIRONMENT OF OFFICES, CLOSED DOORS OR BIG CHAIN. IT IS BUILT TO FOSTER A CULTURE OF CREATIVITY AND IMPACT THE CITY AND THE WHOLE OF TENNESSEE. IT WILL AIM TO CONTRIBUTE AND ALIGN WITH THE GREATER VISION OF THE ARTS DISTRICT COMMUNITY AND A BECOME A DESTINATION FOR THOSE LOOKING TO BE INSPIRED.



IDENTITY



WALKABILITY
COMMUNITY DINNERS
WINE CLUB
STREET FOOD
GARDEN ART SHOWS
WORKSHOPS
ARTISTS IN RESIDENCY
CURATED RETAIL
CREATIVE INCUBATOR
LIVE MUSIC
FARMERS MARKET
OUTDOOR MOVIES
FAMILY EVENTS





HOW DO WE DO IT?

GSC WILL BE LAUNCHED THOUGHTFULLY WITH A GROUP OF TONE-SETTING TENANTS

1. CREATIVELY CURATED TENANTS

- **FOOD / DRINK**
- **RETAIL**
- **ARTISANS**

2. INVOLVE THE COMMUNITY THROUGH ACTIVATION

- **MID-WEEK FARMERS MARKET**
- **ART SHOWS**
- **CONCERTS**

3. COLLABORATE WITH THE RIGHT PEOPLE

- **KEY BUSINESSES IN COLUMBIA**
- **CITY OF COLUMBIA**
- **BE THE PORTAL FROM NASHVILLE - COLUMBIA**



COMMUNITY

