

# GARDEN STREET COMMONS

1207 S GARDEN ST. COLUMBIA TN



# OVERVIEW

## VISION / PURPOSE

- WHAT IS GSC?
- CREATIVE IMPACT

## IDENTITY

- COMMUNITY FOCUSED
- ARTIST DRIVEN

## DIRECTION / NEXT STEPS

- HOW?
- INVOLVEMENT

GARDEN STREET COMMONS FIRST AND FOREMOST EXISTS FOR THE PEOPLE OF COLUMBIA TN AND THOSE THAT VISIT. IT IS BUILT ON THE FOUNDATION OF COMMUNITY, ART AND CREATIVE EXPRESSION AND IS MEANT TO BE ENJOYED BY ALL THOSE GIVING AND RECEIVING. TO BE A PART OF GSC IS TO HAVE SOMETHING BEAUTIFUL TO SHARE WITH THE WORLD. WHETHER IT BE FOOD, DRINK, MUSIC, GOODS, OR PAINT ON CANVAS, ART IS MEANT TO BE SHARED, APPRECIATED AND ENJOYED BY AND WITH OTHERS.

GSC IS NOT AN ENVIRONMENT OF OFFICES, CLOSED DOORS OR BIG CHAIN. IT IS BUILT TO FOSTER A CULTURE OF CREATIVITY AND IMPACT THE CITY AND THE WHOLE OF TENNESSEE. IT WILL AIM TO CONTRIBUTE AND ALIGN WITH THE GREATER VISION OF THE ARTS DISTRICT COMMUNITY AND A BECOME A DESTINATION FOR THOSE LOOKING TO BE INSPIRED.



WALKABILITY

COMMUNITY DINNERS

WINE CLUB

STREET FOOD

GARDEN ART SHOWS

WORKSHOPS

ARTISTS IN RESIDENCY

CURATED RETAIL

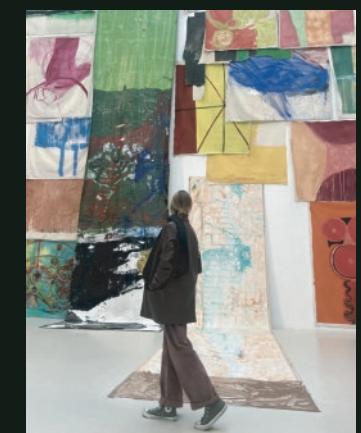
CREATIVE INCUBATOR

LIVE MUSIC

FARMERS MARKET

OUTDOOR MOVIES

FAMILY EVENTS



## HOW DO WE DO IT?

GSC WILL BE LAUNCHED THOUGHTFULLY WITH A GROUP OF TONE-SETTING TENANTS

### 1. CREATIVELY CURATED TENANTS

- FOOD / DRINK
- RETAIL
- ARTISANS

### 2. INVOLVE THE COMMUNITY THROUGH ACTIVATION

- MID-WEEK FARMERS MARKET
- ART SHOWS
- CONCERTS

### 3. COLLABORATE WITH THE RIGHT PEOPLE

- KEY BUSINESSES IN COLUMBIA
- CITY OF COLUMBIA
- BE THE PORTAL FROM NASHVILLE - COLUMBIA

