



Rose Brook Golf Course

Silver Creek, NY



Market Area & Demographic Snapshot

Geographic scope: ~2-hour drive from the course covers much of Western New York (including counties such as Erie, Niagara, Chautauqua) plus northwestern Pennsylvania. *MetricDataSource / Notes*

Median Household Income (Erie County, NY) :

~\$71,175 (2023) *Statistical Atlas, Data USA, Neilsberg*

Median Household Income (Chautauqua County, NY)

~\$55,234 Data Census

- For the broader region of Western New York, one source lists a median household income of approximately \$72,058 in 2023. *City-Data*
- The state of Pennsylvania (which covers many of the adjacent counties within the 2-hour radius) had a median household income of \$73,824 (2023 estimate)
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Golf rounds growth (Erie County)

29% increase in total rounds since 2018 + 64% growth in golf pass sales *Erie County*

National golf participation (US)

~28.1 million folks played on-course in 2024; golf participation continues to diversify *National Golf Foundation*



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