

Modern Multifamily Opportunity Adjacent to University of Oregon in Vibrant Eugene, OR

139 UNITS • BUILT 2017

HIGH DEMAND STUDIOS & 1
BEDROOMS FOR UPPER CLASS
AND GRADUATE STUDENTS

1/2 BLOCK FROM UNIVERSITY
OF OREGON CAMPUS

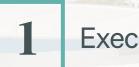
1965 EAST 15TH AVE, EUGENE, OR

OFFERING MEMORANDUM

CBRE



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www.CBRE-OrchardCrossing.com





THE OFFERING

Ideally Located Modern Multifamily Opportunity in Vibrant Eugene, OR

CBRE presents Orchard Crossing, a modern property in Eugene, Oregon. With 139 studio and one-bedroom units, it offers comfortable living spaces. Built in 2017, residents can enjoy a covered year-round swimming pool, spa/hot-tub, sauna, tanning booth, 24-hour fitness center, pet washing and grooming station, indoor bicycle storage, conference rooms, movie theater, and rooftop deck.

Eugene, Oregon, situated along the I-5 corridor, offers a lively downtown scene, renowned Oregon Ducks athletics, and easy access to outdoor recreation. The city's downtown is home to the famous Saturday Market, where residents can explore a variety of local vendors and artisans. With the University of Oregon located in Eugene, residents can also partake in the excitement of Ducks athletic events. The city's proximity to parks and trails along the Willamette River provides ample opportunities for outdoor activities. Additionally, Eugene's convenient location along I-5 allows for quick trips to the stunning Oregon Coast and the popular skiing destination of Willamette Pass.

Known as Track Town USA, Eugene has a strong sports history. It has been chosen to host the 2024 Olympic Trials and recently held the 2022 Track and Field World Championships. Additionally, Eugene has been ranked 20th out of the top 50 places to live in the United States by money.com. **Limited competing product and new supply, strong neighborhood demographics, tight market vacancy, all combine to support stable long-term rent growth at Orchard Crossing.**



Address 1965 E 15th Avenue, Eugene, OR 97403 Vintage 2017 Unit Count 139 Average Unit Size 427 SF Residential SF 59,352 SF Stories 4 Site Size .71 AC | 30,928 SF LEED Rating Platinum Parcel # 0291847

Parking 97 total spaces



Covered Year-Round Swimming Pool and Spa with Expansive Skylight







Rooftop Lounge with Sweeping Views & BBQs



Investment Highlights



Property Highlights

- ✓ Large, comfortable, well designed studio and one-bed/onebath homes (rented by the unit)
- ✓ Excellent amenities featuring covered year-round swimming pool, spa/hot-tub sauna and tanning booth, 24 hour fitness center, pet washing and grooming station, indoor bicycle storage, conference rooms, movie theater, rooftop deck and on site management, patio or balcony in select apartments.
- √ Spacious unit layouts with in-unit washers and dryers



Market Fundamentals

- ✓ Historical rent growth average of ~ 6% pre-COVID (2015-2020) with ~4% growth from 2024-2028 (Yardi)
- ~Average vacancy in the Eugene has not gone above 5% and that trend is expected to continue through 2030. (Yardi)



Demographics

- √ \$510,000 median sales price for a house in Eugene
- ✓ Within a 5-mile radius the Median Household Income is \$80,499

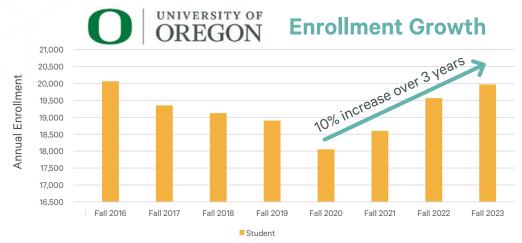


Investment Highlights



Location

- √ Direct access to I-5
- √ 1/2 block away from the University of Oregon
- Just over an hour drive to both the Oregon Coast and Willamette Pass recreation area full of hiking, skiing, swimming, camping areas, and other outdoor recreational areas
- Less than a 5 minute walk to Market of Choice, Pharmacy, and Matthew Knight Arena
- ✓ Close proximity to Jordan Schnitzer Art Museum, Alton Baker Park, Hendrick's Park, Skinner's Butte, Spencer's Butte hiking trails and Moon Mountain City Park













Hayward Field
10-Min Walk

ORCHARD | 6
CROSSING

UNIT MIX

Unit Type	Units	Unit Mix %	Avg. SF	Total SF
Studio	58	42%	339	19,662
1bd/1ba	81	58%	490	39,690
Total / Average	139	100.0%	427	59,352











PROPERTY SUMMARY



NAME / ADDRESS

Orchard Crossing 1965 East 15th Ave, Eugene, OR 97401



YEAR BUILT 2017



SUBMARKET Eugene



PRODUCT TYPE

Mid-Rise



STORIES



UNITS / AVERAGE SIZE

139 Units / 427 SF



BUILDING SF

59,352 SF



PARKING

97 garage spaces

PARKING RATIO
0.66 spaces per unit



LEED RATING
LEED Platinum



LAND AREA / DENSITY 0.71 acres | 130,928 SF







COVERED POOL, SPA, SAUNA, ROOFTOP TERRACE & FITNESS CENTER

Covered year-round swimming pool, spa, sauna, and 24-hour fitness center that offers yoga and spinning classes











MOVIE THEATER, COWORKING & LOUNGE AREAS

Spacious movie theater in addition to conference rooms located on each floor for private or group use with TV's, work tables, lounge area and coffee station.





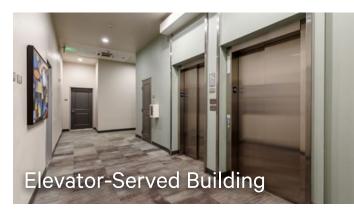






ADDITIONAL AMENITIES & BUILDING HIGHLIGHTS

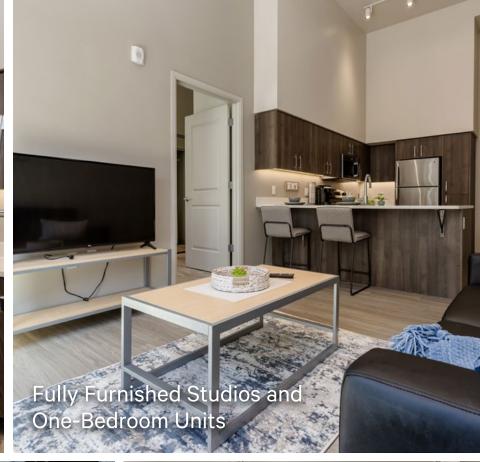
- Sauna
- Well Beats system yoga and spinning classes
- » 24-hour fitness center
- » Pet wash and grooming station
- » Indoor bicycle storage
- » Package system
- » Study and conference rooms on each floor
- Covered year-round indoor swimming pool and spa/hot tub
- » Underground parking garage
- » Controlled access building



UNIT AMENITIES

- Fully furnished studio and onebedroom units
- » Stainless steel appliances
- » Quartz countertops
- » Under-cabinet lighting
- » Air conditioner
- » Patio or balcony in select apartments
- y 48 inch flat screen smart TVs
- » High-speed internet
- » Bluetooth stereo in tub/shower
- » Large closets and double stacking hanger rods
- » Washer/dryer
- » Breakfast Bar in Select Homes













BUILDING DETAIL

	Exterior	Concrete board lap siding				
	Roof	Flat roof. All vinyl with trays of succulent plants and concrete patches.				
	Framing	Wood framing				
	Ceiling Height	Garage is 12'. 1st floor 13'. 2-4 = 9'				
	Windows	Double paned vinyl				
	Wiring	Copper				
	Plumbing	Copper mains and risers with PEX piping within units				
	Water Heater	3 Boilers in basement/garage for complex water				
Hea	ating & Air Conditioning	PTAC in unit and cadet heaters. Splits for complex.				
	Entry Door	Solid core wood				
	Counter Surfaces	Solid quartz surface				
	Appliances	Stainless steel GE				
	Tub & Shower Surfaces	Reinforced fiberglass				
	Flooring	CVT and carpet tiles				
	Patio/Bacony	Trek decking, 4x8'				
	Views	University of Oregon & University District				

Representative Floor Plans

STUDIO A



STUDIO B *327-337 SF*



STUDIO H

366 SF



RD | 16

Representative Floor Plans (continued)

1 BEDROOM X 1 BATH A

473 SF



1 BEDROOM X 1 BATH D 502 SF



1 BEDROOM X 1 BATH E 508 SF

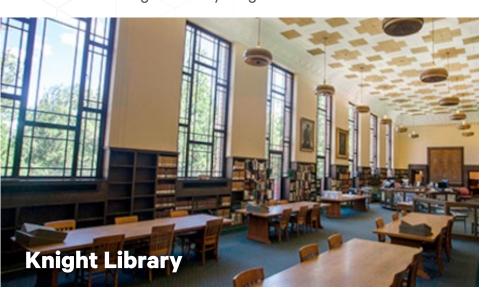


CBRE Location Summa

Eugene: College Town Life & Amenities

AMENITY-RICH STUDENT LIFESTYLE LOCATION

Orchard Crossing is unmatched in location, situated in the northern part of the Fairmount Neighborhood anchored by the 265-acre University of Oregon campus and minutes from East 13th Avenue. Fairmount is highly desirable for students looking for the independence and luxuries of off-campus living while maintaining a close-to-campus lifestyle. Extremely walkable and bikable, Fairmount offers residents easy access to renown fitness, eateries, bars, cafes, bike paths and nature parks. Located minutes from UO Transit Station, Orchard Crossing has access to Lane Transit District's extensive public transportation lines providing excellent connectivity to all of Eugene. Direct proximity to the University of Oregon, lively nightlife, and off-campus freedoms are driving the migration of young student renters.









FAIRMOUNT NEIGHBORHOOD CHECKS ALL THE BOXES

- » Easy access to campus amenities like libraries, quads, theaters, and fitness
- » Minutes to restaurants, bars, cafes, breweries, and shops
- » Quick commutes to major employers
- » Bikable to scenic nature parks and the Downtown Riverfront
- » Walkable to transit stations







1/2 Block from Orchard Crossing

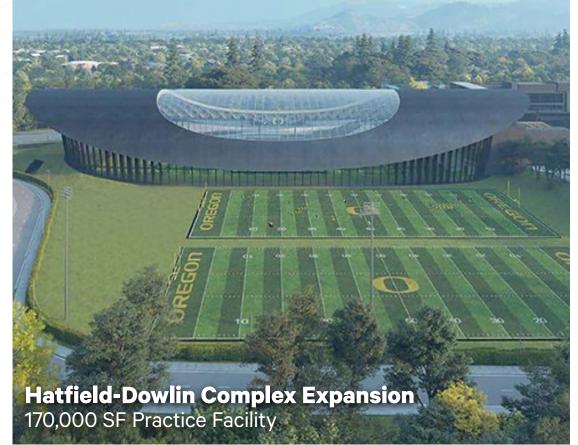
23,202

students

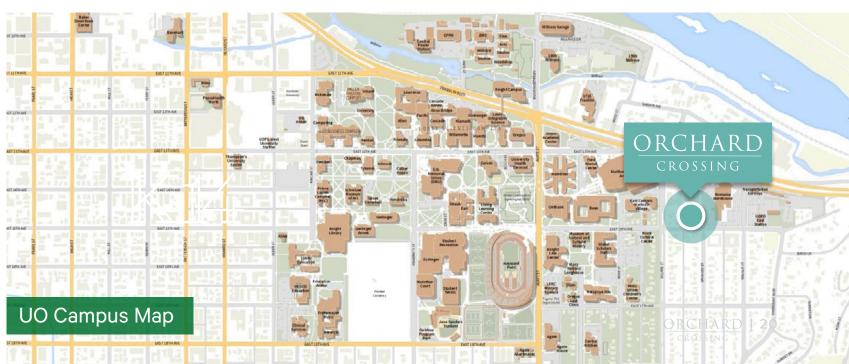
530K+SF

recent & planned developments

- 295-acre campus occupying over 80 buildings serving over 23,000 students and 5,000 faculty
- » Student enrollment includes 51.6% in-state, 44.4% out-ofstate and 4.8% international students
- » Home to the Oregon Ducks, a top 15 college champion team playing out of Autzen Stadium that can hold over 54,000
- » Host of the 2022 World Athletics Championships at Hayward Field, seating 25,000 thanks to a recent \$270 million expansion
- \$1 billion investment from Phil & Penny Knight for the Knight Campus for Accelerating Scientific Impact, a three-building project with Building 2 set to deliver over 180,000 SF in 2025
- » Hatfield-Dowlin Complex to be expanded by 170,000 SF for a new indoor football practice facility







Unmatched Accessibility

Easily Walkable & Bikable with Good Transit









Very Walkable

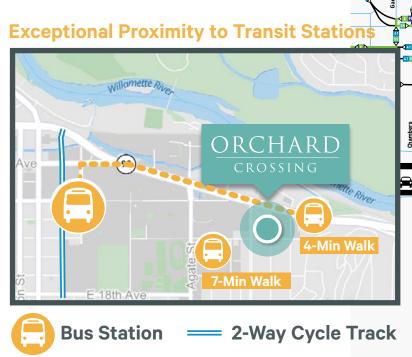
Walk Score®

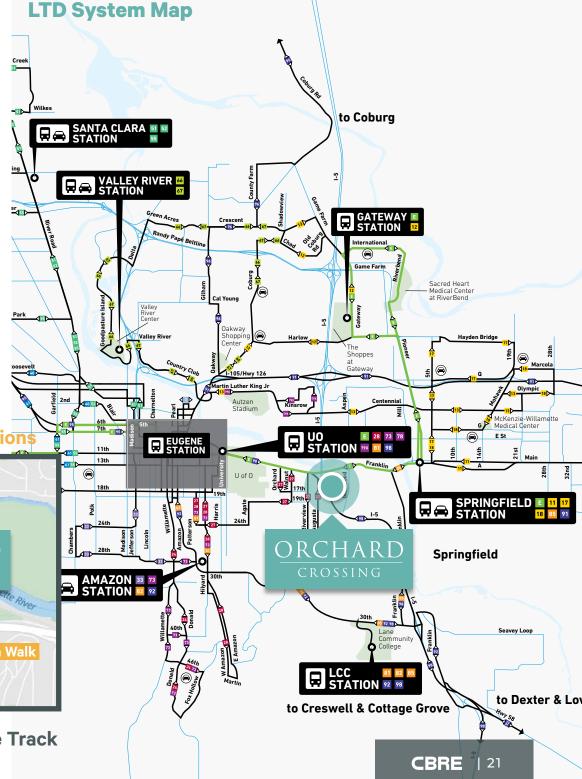
NEARBY TRANSIT STOPS

- √ UO Station 8 Bus Lines
- √ Eugene Station 27 Bus Lines

Orchard Crossing's location provides easy access on all counts. A four-minute walk to EmX Walnut Station, 20-minute walk to UO Station accessing 8 different Lane Transit District bus lines and a 11-minute bike ride to the Eugene Station, the hub of transportation in Eugene, with access to 27 different bus lines to carry residents across the city.

Bicycle access is a large part of the University District lifestyle. In 2011, Eugene completed updates to Alder Street. This project created direct, comfortable bicycle connectivity with Eugene's extensive river path system and also serves as an important corridor for those accessing campus from the north and south.





Major Employers



TOTAL EMPLOYEES

16,000

EMPLOYEES ACROSS EUGENE

5,347

TOTAL EUGENE LOCATIONS

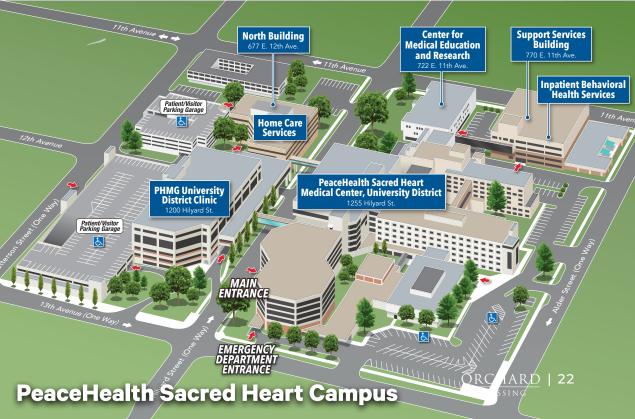
42

5-min drive to PeaceHealth Sacred Heart Medical Center

PeaceHealth is a not-for-profit health system offering care to communities in Washington, Oregon and Alaska. PeaceHealth has approximately 16,000 caregivers, a group practice with more than 900 providers and 10 medical centers serving both urban and rural communities throughout the Northwest. PeaceHealth has a significant presence in Eugene as their largest employer with over 5,300 employees and a variety of services across 42 Eugene locations.







Major Employers (continued)

O UNIVERSITY OF OREGON

ONE BLOCK from Orchard Crossing

ALL UO LOCATIONS

10,033 Employees

EUGENE CAMPUS

5,040 Employees

STUDENT-TEACHER RATIO

18:1

STUDENT WORKERS

3,095 Employees

University of Oregon

- » 10,033 total employees including faculty, graduate employees, admins, and students across all University of Oregon locations
- #2 largest employer with 5,040 faculty and staff in both Eugene and Lane County
- 3,095 student employees who are both attending and working at the University of Oregon
- » Between 70% and 80% of college students work while in school
- » Knight Campus development to add 30+ more faculty as the project continues







Quintessential PNW Recreation

Skinner Butte Park

Skinner Butte Park is one of Eugene's oldest parks, and is rich with local history and recreational opportunities. Dedicated in 1914, Skinner Butte Park includes 100 acres of property along the Willamette River just north of downtown Eugene. It includes such noteworthy features as Skinner Butte, the Columns climbing area, Skinner City Farm community garden, acres of lawn and meadows, hiking trails, and bike paths.

Alton Baker Park

- » Eugene's largest developed park at 373 acres
- » Located along the north bank of the Willamette River
- » Includes Cuthbert Amphitheater, Whilamut Natural Area, Native Plant Nursery

Hendricks Park

Hendricks Park is Eugene's oldest city park. Its 80 acres includes a world-renowned rhododendron garden and a native plant garden. Laced with paths and the northern terminus of the 12-mile Ridgeline Trail, the park is a haven for hikers, birders, and others who enjoy retreating to the tranquility of nature. Without leaving the city, visitors can walk among 200 year-old Douglas fir trees, ferns, and wildflowers.



Source: Eugene-or.gov

Autzen Stadium | Sporting Venue









Lively College Life Destination

AMENITIES FOR WORK & PLAY

Sports, Entertainment and Activities

- ✓ Student Recreation Center
- √ Knight Library
- √ Hayward Field
- ✓ Downtown Riverfront Park
- ✓ Autzen Stadium
- ✓ Jordan Schnitzer Museum of Art
- √ Miller Theater Complex

Neighborhood Restaurants & Retailers

- ✓ East 13th Avenue Retail Corridor
- √ The Duck Store
- √ Dave's Hot Chicken
- √ Insomnia Cookies
- √ Fat Shack
- √ Tailored Coffee Roasters
- √ The Dough Co
- √ The N.E.S.T. Vintage Clothing



5 MI 1215 ORCHARD Springfield 5 5

Outstanding Neighborhood Demographics







Young & highly educated

More likely to rent vs own

Growing Population

Distance from Orchard Crossing	1 Mile	3 Miles	5 Miles
2023 Businesses	428	6,054	9,135
2023 Employees	7,469	67,940	109,125
2020 Population - Census	18,290	111,957	198,118
2023 Population - Current Year Estimate	18,538	113,472	201,900
2028 Population - Five Year Projection	18,924	114,342	203,962
2020-2023 Annual Population Growth Rate	0.42%	0.41%	0.58%
2023 Average Household Income	\$78,001	\$82,257	\$90,245
2023 Median Household Income	\$39,986	\$53,031	\$60,064
% Millenials and Gen Z	79.4%	56.3%	51.2%
% of Population with Bachelor's Degree or Higher	70.2%	48.7%	43.2%
2023 Average Household Size	2.16	2.15	2.23
2023 Median Age	23	33	37
2023 Renter Occupied Housing Units	68.3%	56.0%	50.2%

CBRE



Pro Forma & Financial Notes

	2025/2026	
	School Year	Per Unit
	CBRE Year 1	
	Pro Forma	Per Unit
REVENUE		
Rental Income		
Scheduled Market Rents	\$2,901,300	\$20,873
Market Rent Increase	87,039	3.00%
Gross Potential Rent	\$2,988,339	\$21,499
Economic Vacancy		
Vacancy	(149,417)	5.00%
Non-Revenue Units	(21,499)	0.72%
Total Economic Vacancy	(\$170,916)	5.72%
Total Economic Vacancy	(\$170,310)	5.72%
Net Rental Income	\$2,817,423	\$20,269
Economic Occupancy	94.3%	
Average Effective Rent	\$4.16	
Ancillary Income		
Other Income	12,000	100
Other Income	13,900	
Non-Refundable Fees	41,700	300
Parking	111,564	803
Pet Rent	3,475	25
Utility Reimbursement (RUBS)	81,215	584
Total Ancillary Income	\$251,854	\$1,812
Gross Revenues	\$3,069,277	\$22,081
Monthly Revenue/Average	255,773	1,840
OPERATING EXPENSES		
Controllable Expenses		
Payroll	138,027	993
Administrative / G&A	38,233	275
Advertising & Promotion	67,415	485
Repairs & Maintenance	52,125	375
Contract Services/Landscaping	39,991	288
Turnover	27,800	200
Total Controllable Expenses	\$363,591	\$2,616
Uncontrollable Expenses		
Utilities	108,286	779
Management Fee	92,078	662
Insurance	109,129	785
Total Uncontrollable Expenses	\$309,494	\$2,227
Operating Expenses	\$673,085	\$4,842
Other Expenses		
Real Estate Taxes	268,422	1,931
Permits, Licenses, Taxes & Fees	11,070	80
Replacement Reserves	34,750	250
Total Other Expenses	\$314,241	\$2,261
Total Expenses	\$987,326	\$7,103
Net Operating Income	\$2,081,951	\$14,978

REVENUE ASSUMPTIONS SCHEDULED MARKET RENTS

Orchard Crossing pro forma market rents are based on the 3/21/2025 rent roll, recent leasing trends at the property, and

RENTAL TRENDS: EUGENE, OR

₹/UIIIC	\$/3F
\$1,687	\$3.95
\$1,778	\$4.09
\$1,739	\$4.04
	\$1,687 \$1,778

VACANCY

Pro forma vacancy is set at 5.0% of GPR per industry market standard.

NON-REVENUE UNITS

Pro forma assumes 1 non-revenue unit, which is consistent with non-revenue unit loss at midrise properties of comparable scale in the market.

OTHER INCOME

Pro forma assumes Other Income revenue of \$25/unit, which is consistent with historic income at the Property. Other Income includes revenue from Screening Fees at the property.

NON-REFUNDABLE FEES

Pro forma assumes Non-Refundable Fee revenue of \$300/unit, which is consistent with historic income at the Property. Non-Refundable Fee revenue includes late fees and forfeited security deposits.

PET RENT

Pro forma assumes pet rent charges of \$25/unit supported by the trailing financials.

UTILITY REIMBURSEMENTS

Pro forma assumes a utility reimbursement ratio of 75%, which is consistent with comparable midrise style apartment properties in the market.

PRO FORMA NOTES

EXPENSE ASSUMPTIONS PAYROLL

Payroll expense is estimated at \$566/unit, and includes only a maintenance tech. All office/leasing payroll expenses are covered by the

ADMIN/G&/

Administrative expense is estimated at \$275/unit, which is comparable of assets with similar quality and vintage.

ADVERTISING & PROMOTION

Marketing expense is estimated at \$485/unit, which is supported by the historic expenses at the Property.

REPAIR & MAINTENANCE

R&M expense is estimated at \$375/unit, which is consistent with the T12 expense at the Property.

CONTRACT SERVICES

Contract Services expense is estimated at \$288/unit, which is in line with the T12 expense at the Property.

TURNOVER

Turnover expense is estimated at \$200/unit, which is in line with the T12 expense at the Property.

UTILITIES

Estimated Utilities on the T12 expense is consistent with the historical utility expense at the property.

MANAGEMENT FEE

Estimated at 5.5% of gross revenue, which is escalated over the T12. This fee is inclusive of all office/leasing payroll.

INSURANCE

Estimated at \$726/unit, which is consistent with the historical insurance expense at the property.

REAL ESTATE TAXES

Pro forma Real Estate Tax expense uses the 2024/2025 tax amount inclusive of the full payment discount.

REPLACEMENT RESERVES

Applied at the market standard rate of \$250/unit.

NPV of HUD Savings Calculation

	Year 1	Year 2	Year 3	Year 4	Year 5	Year 6	Year 7	Year 8	Year 9	Year 10
Debt Service Market Loan*	\$1,188,000	\$1,188,000	\$1,188,000	\$1,188,000	\$1,188,000	\$1,188,000	\$1,188,000	\$1,188,000	\$1,188,000	\$1,188,000
Debt Service HUD Loan	\$856,824	\$856,824	\$856,824	\$856,824	\$856,824	\$856,824	\$856,824	\$856,824	\$856,824	\$856,824
Difference	\$331,176	\$331,176	\$331,176	\$331,176	\$331,176	\$331,176	\$331,176	\$331,176	\$331,176	\$331,176

Discount Rate Assumption 5.00%

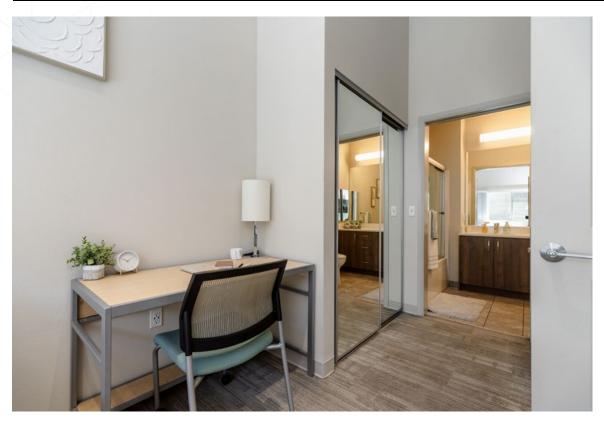
NPV of Difference \$1,450,000

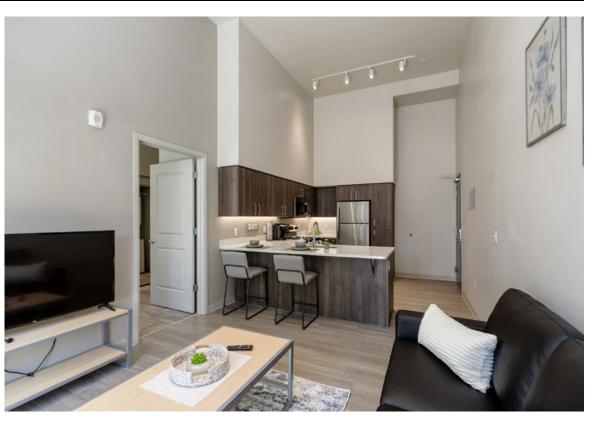
^{*}The Market Rate Loan consists of the following: 60.00% LTV, 5.50% Interest Rate, 30-Year Amortization Term, 120 Months of Interest Only, a 1.00% Loan Orgination Fee, 1.75% Buy-Down Fee



Unit Mix Summary

Unit Mix Summary					In-Place & Quoted Market Rents as of March 21, 2025				CBRE Pro Forma		
										Market	
						Total Monthly				Rent Per	r Total
	Percent	Unit				Rent Per Unit	Rent	Rent Per Unit	Total Monthly	Unit	Monthly
Unit Description	Mix	Count	Occupied	Avg. SF	Total SF	(In-Place)	(In-Place)	(Market)	Rent (Market)	As-Is	Rent
Studio (312-366 SF)	42%	58	57	336	19,516	\$1,509	\$85,987	\$1,588	\$92,087	\$1,550	\$89,900
1bd/1ba (479-508 SF)	58%	81	67	497	40,281	\$1,840	\$121,461	\$1,931	\$156,436	\$1,875	\$151,875
	100%	139	124	430	59,797	\$1,687	\$207,448	\$1,788	\$248,523	\$1,739	\$241,775





CBRE



Rent Comparable Analysis



Rent Comparables



















CBRE

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