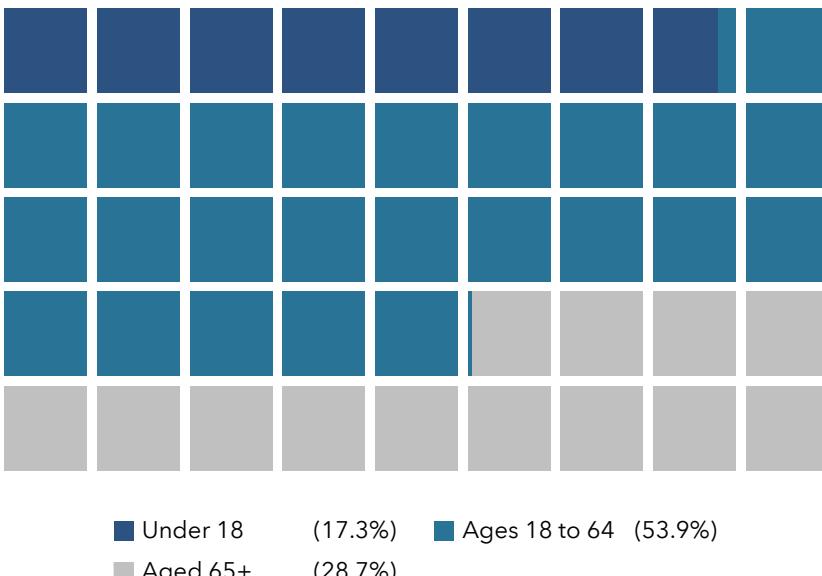


POPULATION BY AGE



# Population Trends and Key Indicators

5460 Main St, Shallotte, North Carolina, 28470  
Drive time of 5 minutes

3,254	1,350	2.39	50.1	\$70,489	\$349,016	90	75	43
Population	Households	Avg Size Household	Median Age	Median Household Income	Median Home Value	Wealth Index	Housing Affordability	Diversity Index

## MORTGAGE INDICATORS



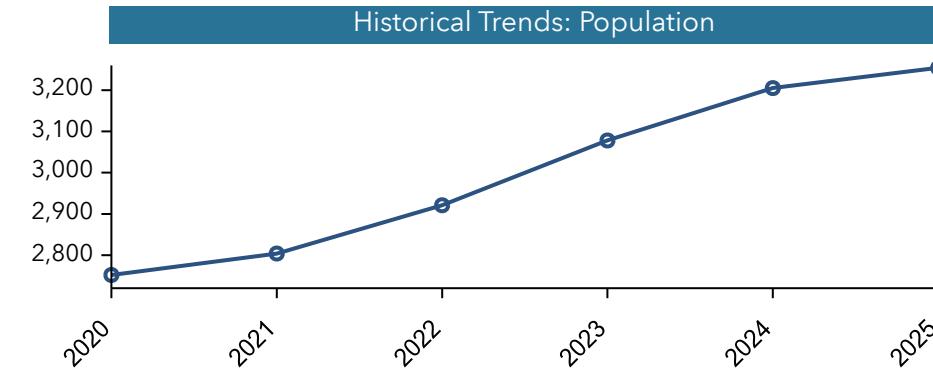
\$11,216

Avg Spent on Mortgage & Basics



31.0%

Percent of Income for Mortgage



## POPULATION BY GENERATION



6.1%

Greatest Gen:  
Born 1945/Earlier



29.3%

Baby Boomer:  
Born 1946 to 1964



20.6%

Generation X:  
Born 1965 to 1980



18.5%

Millennial:  
Born 1981 to 1998



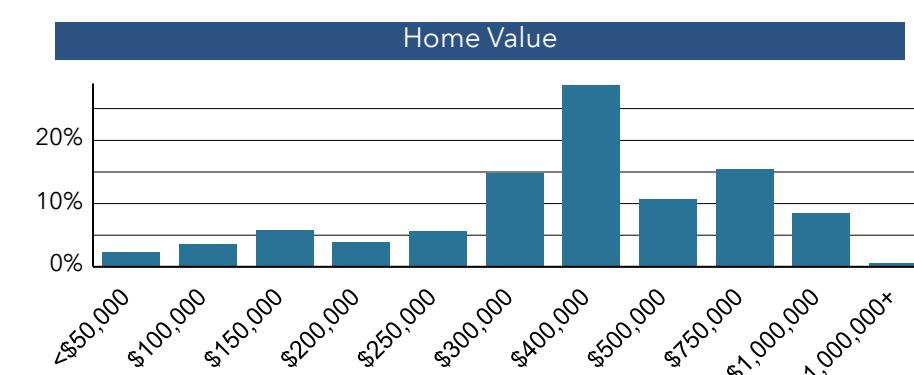
17.3%

Generation Z:  
Born 1999 to 2016

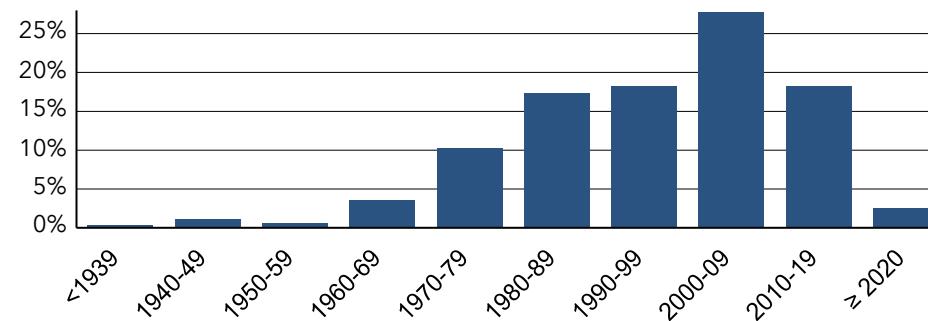


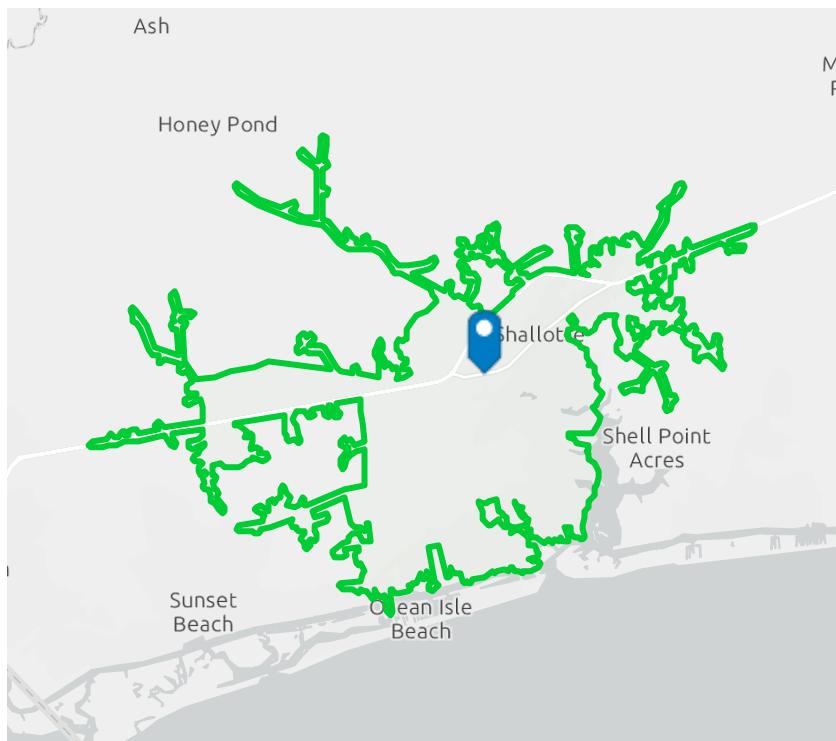
8.2%

Alpha: Born  
2017 to Present

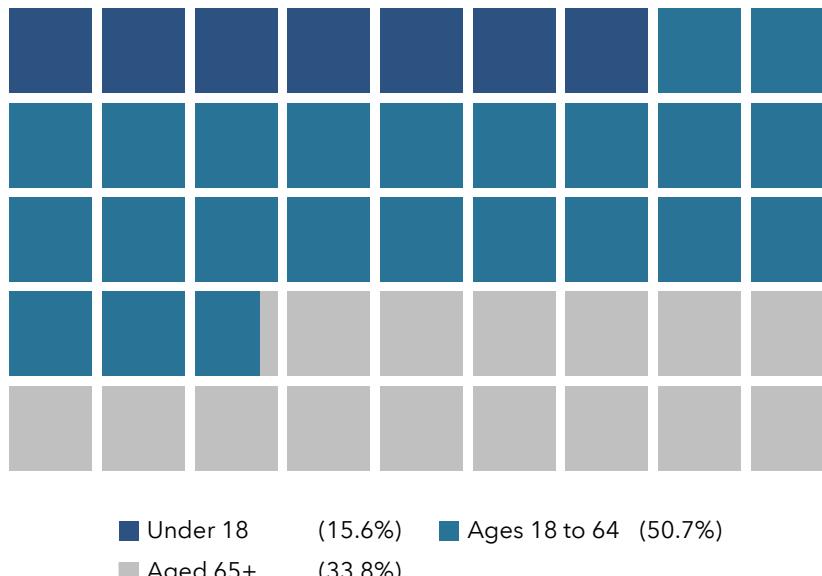


## Housing: Year Built





#### POPULATION BY AGE



# Population Trends and Key Indicators

5460 Main St, Shallotte, North Carolina, 28470

Drive time of 10 minutes

12,780	5,560	2.27	54.1	\$74,659	\$362,699	100	77	40
Population	Households	Avg Size Household	Median Age	Median Household Income	Median Home Value	Wealth Index	Housing Affordability	Diversity Index

#### MORTGAGE INDICATORS



\$11,371

Avg Spent on Mortgage & Basics



30.4%

Percent of Income for Mortgage

#### POPULATION BY GENERATION



7.7%

Greatest Gen:  
Born 1945/Earlier



33.1%

Baby Boomer:  
Born 1946 to 1964



19.4%

Generation X:  
Born 1965 to 1980



16.8%

Millennial:  
Born 1981 to 1998



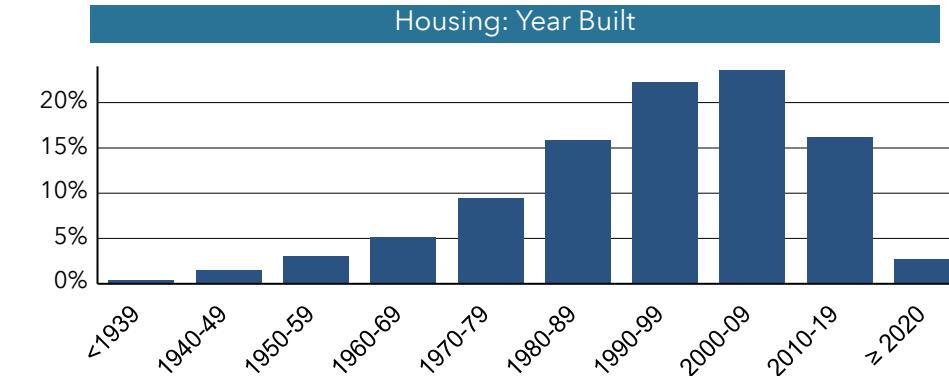
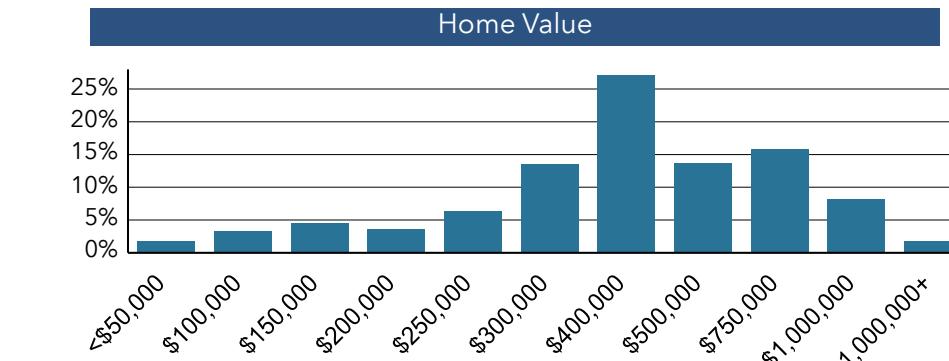
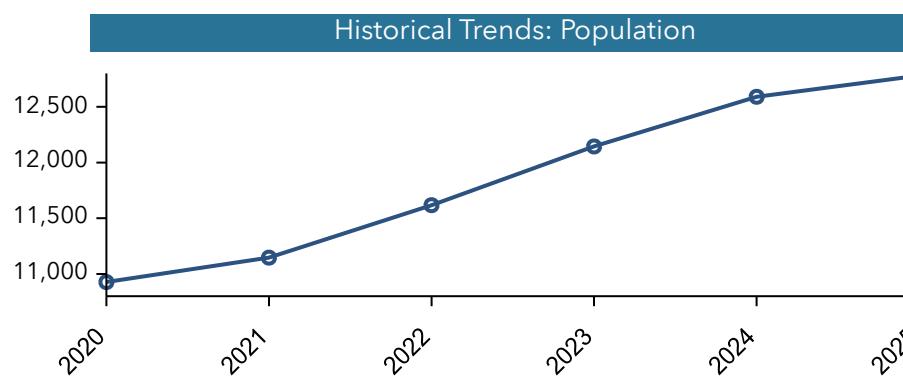
15.6%

Generation Z:  
Born 1999 to 2016



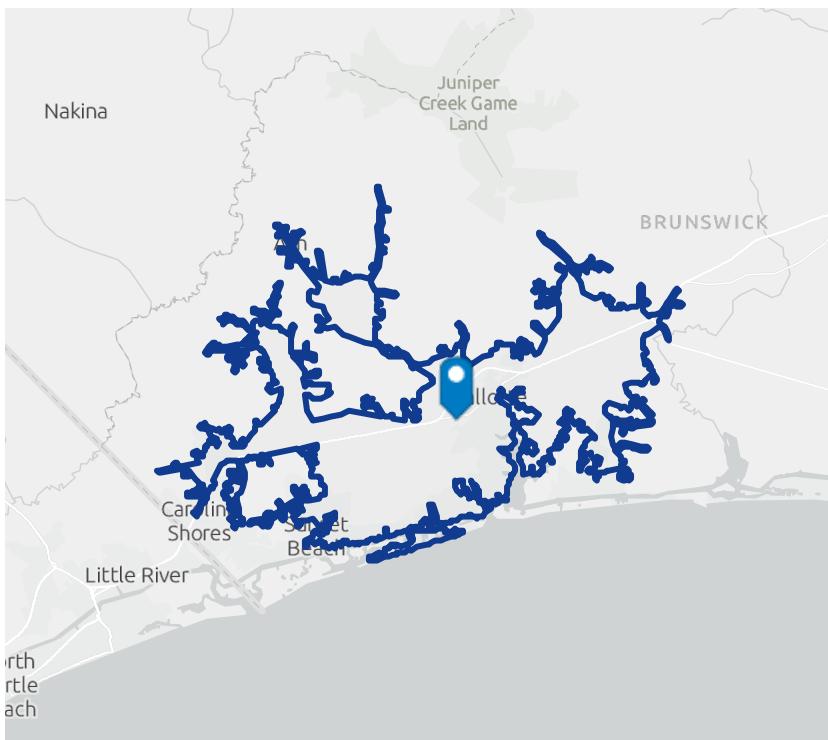
7.4%

Alpha: Born  
2017 to Present

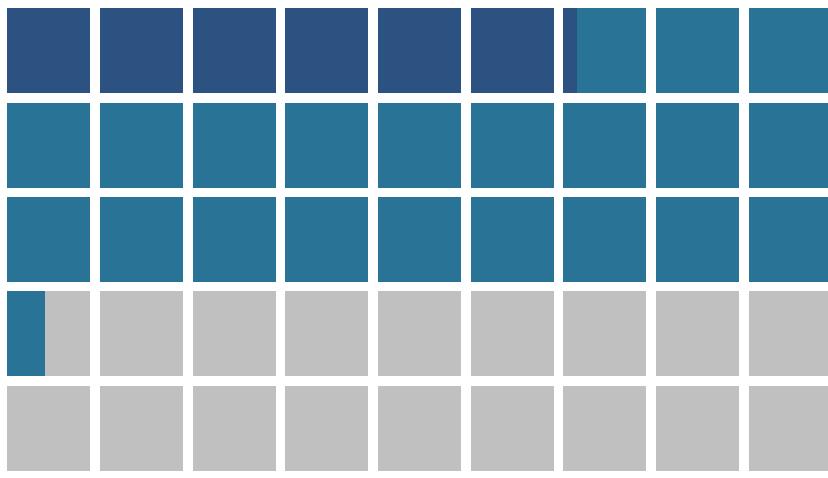


# Population Trends and Key Indicators

5460 Main St, Shallotte, North Carolina, 28470  
Drive time of 15 minutes



## POPULATION BY AGE



Under 18

(13.7%)

Aged 65+

(39.0%)

## MORTGAGE INDICATORS



\$11,226

Avg Spent on Mortgage & Basics



31.4%

Percent of Income for Mortgage

## POPULATION BY GENERATION



7.2%

Greatest Gen:  
Born 1945/Earlier



39.3%

Baby Boomer:  
Born 1946 to 1964



17.8%

Generation X:  
Born 1965 to 1980



15.2%

Millennial:  
Born 1981 to 1998



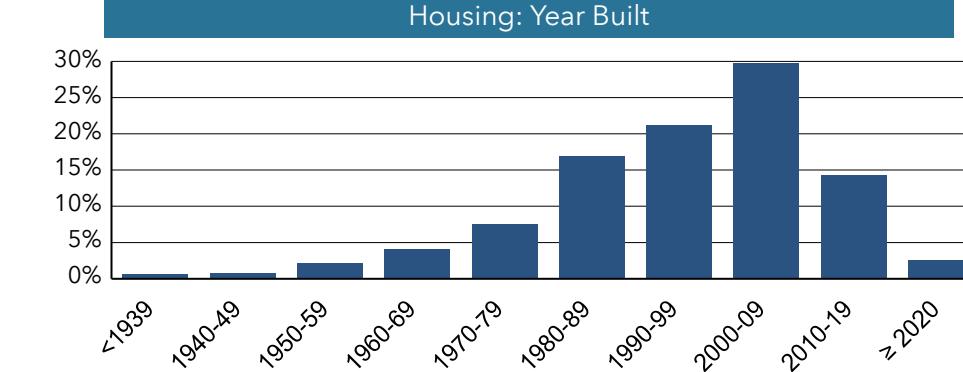
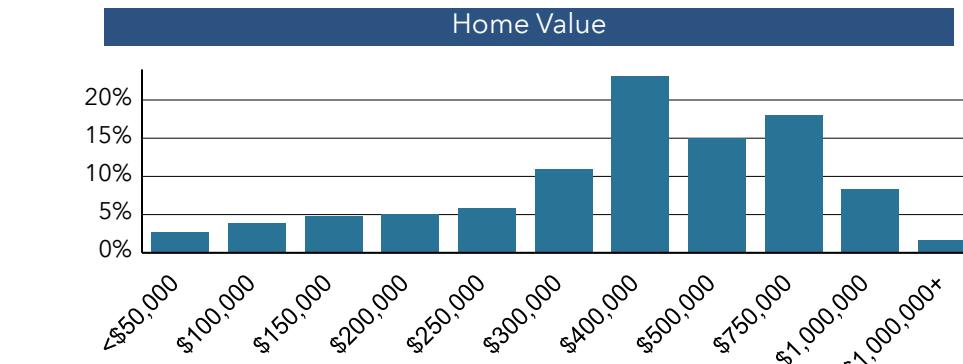
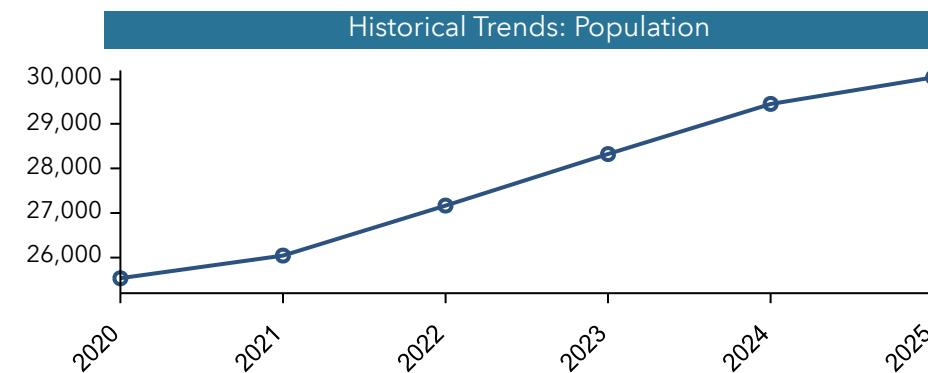
14.1%

Generation Z:  
Born 1999 to 2016



6.4%

Alpha: Born  
2017 to Present



**Source:** This infographic contains data provided by Esri (2025, 2030), Esri-U.S. BLS (2025), ACS (2019-2023). © 2025 Esri