



# BRANDON DEMOGRAPHICS



| DEMOGRAPHICS                | 1 MILE    | 3 MILES   | 5 MILES  |
|-----------------------------|-----------|-----------|----------|
| Estimated Population        | 12,400    | 78,900    | 192,500  |
| Average Household Income    | \$109,800 | \$104,600 | \$99,200 |
| Median Household Income     | \$94,100  | \$90,300  | \$85,400 |
| Total Households            | 4,700     | 30,100    | 72,800   |
| Daytime Population          | 10,500    | 61,300    | 149,800  |
| Bachelor's Degree or Higher | 35%       | 37%       | 36%      |
| Median Age                  | 39.6      | 40.5      | 40.8     |



#### STRONG COMMUNITY

A growing population supports a vibrant local market



#### STRONG INCOMES

Above-average household incomes drive spending power and opportunity



#### THRIVING MARKET

A dynamic area with continued growth and investment



#### PRIME LOCATION

Located in the heart of Brandon with easy access to major corridors



**WELL POSITIONED. WELL CONNECTED. WELL COUNTED.**  
A STRATEGIC LOCATION FOR YOUR BUSINESS.

Source: Esri 2024 | Rings centered on Brandon, FL 33511