## Monthly STAR Report : Quality Inn & Suites Jackson

For the Month of: December 2020

Currency: US Dollar / Competitive Set Data Excludes Subject Property

Table Of Contents		
Monthly Performance at a Glance		
STAR Summary		
Competitive Set Report		
Response Report		
Day of Week & Weekday/Weekend		
Daily Data for the Month		
Help		



Corporate North American Headquarters T: +1 (615) 824 8664 support@str.com www.str.com International Headquarters
T: +44 (0) 207 922 1930
hotelinfo@str.com www.str.com

Tab 2 - Monthly Performance at a Glance - My Property vs. Competitive Set

Quality Inn & Suites Jackson 5723 I 55 N Jackson, MS 39206-2939 Phone: (601) 957-8557 STR # 35402 ChainID: MS375 MgtCo: MMI Hotel Group Owner: Desai Hospitality Group

For the Month of: December 2020 Date Created: January 16, 2021 Monthly Competitive Set Data Excludes Subject Property

December 2020										
	Occupancy (%)				ADR			RevPAR		
	My Prop	Comp Set	Index (MPI)	My Prop	Comp Set	Index (ARI)	My Prop	Comp Set	Index (RGI)	
Current Month	37.0	28.3	130.6	52.71	54.93	96.0	19.49	15.55	125.3	
Year To Date	34.1	35.9	94.9	55.16	57.05	96.7	18.79	20.48	91.8	
Running 3 Month	34.2	30.9	110.5	56.51	57.53	98.2	19.32	17.80	108.5	
Running 12 Month	34.1	35.9	94.9	55.16	57.05	96.7	18.79	20.48	91.8	

December 2020 vs. 2019 Percent Change (%)									
	(	Occupanc	у		ADR			RevPAR	
	My Prop	Comp Set	Index (MPI)	My Prop	Comp Set	Index (ARI)	My Prop	Comp Set	Index (RGI)
Current Month		-13.9			-0.1			-13.9	
Year To Date	-32.0	-14.1	-20.8	-21.0	-0.3	-20.8	-46.3	-14.4	-37.3
Running 3 Month		-23.3			2.0			-21.8	
Running 12 Month	-32.0	-14.1	-20.8	-21.0	-0.3	-20.8	-46.3	-14.4	-37.3

This STR Report is a publication of STR, LLC and STR Global, Ltd., CoStar Group companies, and is intended solely for use by paid subscribers. The information in the STR Report is provided on an "as is" and "as available" basis and should not be construed as investment, tax, accounting or legal advice. Reproduction or distribution of this STR Report, in whole or part, without written permission is prohibited and subject to legal action. If you have received this report and are NOT a subscriber to this STR Report, please contact us immediately. Source: 2021 STR, LLC / STR Global, Ltd. trading as "STR". © CoStar Realty Information, Inc.

## Tab 3 - STAR Summary - My Property vs. Comp Set and Industry Segments

Quality Inn & Suites Jackson

5723 I 55 N Jackson, MS 39206-2939

Owner: Desai Hospitality Group

For the Month of: December 2020

STR # 35402 ChainID: MS375 MgtCo: MMI Hotel Group

Date Created: January 16, 2021

Monthly Competitive Set Data Excludes Subject Property

Quality Inn & Suites Jackson
Market: Jackson, MS
Market Class: Midscale Class
Submarket: Jackson I-55 North/Clinton, MS
Submarket Scale: Midscale Chains
Competitive Set: Competitors

	Occupancy (%)							
Current Month	% Chg	Year to Date	% Chg	Running 3 Month	% Chg	Running 12 Month	% Chg	
37.0		34.1	-32.0	34.2		34.1	-32.0	
40.7	-11.3	45.0	-21.7	44.1	-15.6	45.0	-21.7	
40.8	3.0	45.1	-14.4	44.8	-3.2	45.1	-14.4	
41.6	-14.9	47.9	-19.0	45.7	-15.8	47.9	-19.0	
41.3	-13.5	45.0	-21.2	43.7	-18.3	45.0	-21.2	
28.3	-13.9	35.9	-14.1	30.9	-23.3	35.9	-14.1	

Supply							
Month % Chg	YTD % Chg	Run 3 Mon % Chg	Run 12 Mon % Chg				
	-1.8		-1.8				
1.6	1.5	2.1	1.5				
0.0	0.0	0.0	0.0				
2.5	0.4	2.5	0.4				
5.2	-1.2	5.2	-1.2				
0.0	-0.4	0.0	-0.4				

Quality Inn & Suites Jackson	
Market: Jackson, MS	
Market Class: Midscale Class	
Submarket: Jackson I-55 North/Clinton, M	S
Submarket Scale: Midscale Chains	
Competitive Set: Competitors	

Average Daily Rate									
rrent onth	% Chg	Year to Date	% Chg	Running 3 Month	% Chg	Running 12 Month	% Chg		
52.71		55.16	-21.0	56.51		55.16	-21.0		
70.96	-7.4	73.05	-8.9	73.13	-9.0	73.05	-8.9		
63.49	-5.2	64.47	-5.7	64.79	-3.8	64.47	-5.7		
69.65	-7.5	71.73	-9.5	72.15	-8.6	71.73	-9.5		
75.55	-7.5	79.31	-6.2	78.73	-7.7	79.31	-6.2		
54.93	-0.1	57.05	-0.3	57.53	2.0	57.05	-0.3		

Demand							
Month % Chg	YTD % Chg	Run 3 Mon % Chg	Run 12 Mon % Chg				
	-33.2		-33.2				
-9.8	-20.5	-13.8	-20.5				
3.0	-14.4	-3.2	-14.4				
-12.7	-18.7	-13.7	-18.7				
-9.0	-22.1	-14.0	-22.1				
-13.9	-14.5	-23.3	-14.5				

Quality Inn & Suites Jackson
Market: Jackson, MS
Market Class: Midscale Class
Submarket: Jackson I-55 North/Clinton, MS
Submarket Scale: Midscale Chains
Competitive Set: Competitors

	RevPAR							
Current Month	% Chg	Year to Date	% Chg	Running 3 Month	% Chg	Running 12 Month	% Chg	
19.49		18.79	-46.3	19.32		18.79	-46.3	
28.90	-17.8	32.89	-28.7	32.22	-23.1	32.89	-28.7	
25.91	-2.3	29.10	-19.3	29.02	-6.8	29.10	-19.3	
28.97	-21.2	34.33	-26.7	32.96	-23.1	34.33	-26.7	
31.20	-20.0	35.66	-26.0	34.44	-24.5	35.66	-26.0	
15.55	-13.9	20.48	-14.4	17.80	-21.8	20.48	-14.4	

Revenue								
Month % Chg	YTD % Chg	Run 3 Mon % Chg	Run 12 Mon % Chg					
	-47.3		-47.3					
-16.4	-27.6	-21.5	-27.6					
-2.3	-19.3	-6.8	-19.3					
-19.2	-26.4	-21.2	-26.4					
-15.8	-26.9	-20.6	-26.9					
-13.9	-14.7	-21.8	-14.7					

Market: Jackson, MS
Market Class: Midscale Class
Submarket: Jackson I-55 North/Clinton, MS
Submarket Scale: Midscale Chains
Competitive Set: Competitors

Census/Sample - Properties & Rooms											
Census		Sample		Sample %							
Properties	Rooms	Properties	Rooms	Rooms							
133	11233	102	8714	77.6							
19	1332	15	1055	79.2							
59	5357	50	4547	84.9							
18	1564	18	1564	100.0							
4	403	4	403	100.0							

Pipeline										
Market: Jackson, MS										
Under Construction Planning										
Properties	Rooms	Properties	Rooms							
5	638	8	762							

See Help page for pipeline definitions.

This STR Report is a publication of STR, LLC and STR Global, Ltd., CoStar Group companies, and is intended solely for use by paid subscribers. The information in the STR Report is provided on an "as is" and "as available" basis and should not be construed as investment, tax, accounting or legal advice. Reproduction or distribution of this STR Report, in whole or part, without written permission is prohibited and subject to legal action. If you have received this report and are NOT a subscriber to this STR Report, please contact us immediately. Source: 2021 STR, LLC / STR Global, Ltd. trading as "STR". © CoStar Realty Information, Inc.

Tab 4 - Competitive Set Report

 Quality Inn & Suites Jackson
 5723 I 55 N
 Jackson, MS 39206-2939
 Phone: (601) 957-8557

 STR # 35402
 ChainID: MS375
 MgtCo: MMI Hotel Group
 Owner: Desai Hospitality Group

For the Month of: December 2020 Date Created: January 16, 2021 Monthly Competitive Set Data Excludes Subject Property



**RevPAR Percent Change** 

This STR Report is a publication of STR\_LLC and STR Global, Ltd., CoStar Group companies, and is intended solely for use by paid subscribers. The information in the STR Report is provided on an "as is" and "as available" basis and should not be construed as investment, tax, accounting or legal advice. Reproduction or distribution of this STR Report, in whole or part, without written permission is prohibited and subject to legal action. If you have received this report and are NOT a subscriber to this STR Report, please contact us immediately. Source: 2021 STR, LLC / STR Global, Ltd. trading as "STR". © CoStar Realty Information, Inc.

## Tab 5 - Response Report

Quality Inn & Suites Jackson 5723 I 55 N Jackson, MS 39206-2939 Phone: (601) 957-8557 STR # 35402 ChainID: MS375 MgtCo: MMI Hotel Group Owner: Desai Hospitality Group

For the Month of: December 2020 Date Created: January 16, 2021

#### This Year

Dec 11th - First Day of Hanukkah Dec 24th - Christmas Eve

Dec 25th - Christmas Day

Dec 26th - First Day of Kwanzaa

Dec 31st - New Year's Eve

#### Last Year

Dec 23rd - First Day of Hanukkah

Dec 24th - Christmas Eve

Dec 25th - Christmas Day

Dec 26th - First Day of Kwanzaa

Dec 31st - New Year's Eve

#### December 2020 (This Year)

Sun	Mon	Tue	Wed	Thu	Fri	Sat
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

#### December 2019 (Last Year)

Sun	Mon	Tue	Wed	Thu	Fri	Sat
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

STR#	Name	City, State	Zip	Phone	Rooms	Open Date
35402	Quality Inn & Suites Jackson	Jackson, MS	39206-2939	(601) 957-8557	78	199712
6690	Red Roof Inn Jackson North Ridgeland	Ridgeland, MS	39157-4401	(601) 956-7707	103	198507
11020	Comfort Inn Jackson	Jackson, MS	39206-3004	(601) 956-3611	119	198510
40534	Baymont Inn & Suites Jackson Ridgeland	Jackson, MS	39206-2939	(601) 206-1616	121	200008
41458	La Quinta Inns & Suites Jackson North	Jackson, MS	39206-3044	(601) 956-8686	60	200106
		·			481	

	2019		2020	
Jan Feb Mar Apr	Jun Jul Aug	Sep Oct Nov Dec	Jan Mar May Jun Jul Sep Oct	Nov Dec
• • • •	• • •	•	• • • • • •	• •
• • • •	• • •	• • • •	• • • • • • • • •	• •
• • • •	• • •	• • • •	• • • • • • • • •	• •
• • • •	• • •	• • • •	• • • • • • • • •	• •
• • • •		• • • •	• • • • • • • • •	• •

Data received:

O = Monthly Only

● = Monthly & Daily

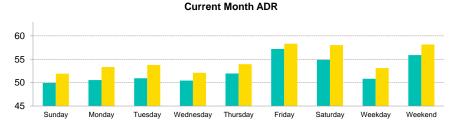
## Tab 6 - Day of Week and Weekday/Weekend Report

Quality Inn & Suites Jackson 5723 I 55 N Jackson, MS 39206-2939 Phone: (601) 957-8557 STR # 35402 ChainID: MS375

MgtCo: MMI Hotel Group Owner: Desai Hospitality Group

For the Month of: December 2020 Date Created: January 16, 2021 Monthly Competitive Set Data Excludes Subject Property

#### **Current Month Occupancy** 57 47 ■ My Property 37 Competitive Set 27 Sunday Thursday Friday Weekday



				Occupan	ıcv (%)			Average Daily Rate							RevP	PAR			
		My Prop	erty	Competit		Index (	MPI)	My Prop	perty	Competit		Index (A	RI)	My Prop	perty	Competi		Index (F	RGI)
Day of Week	Time Period	,	% Cha	Compoun	% Cha	uux ,	% Cha	,	% Cha	Compoun	% Cha	III CON (F	% Cha	,	% Cha	- Compoun	% Cha	III WOX (I	% Chg
Sunday	Current Month	29.2	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	21.8	-14.5	133.7	7	49.95	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	51.92	-4.6	96.2	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	14.57	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	11.33	-18.4	128.6	,, , , , , , , , , , , , , , , , , , ,
	Year To Date	26.4	-18.3	29.4	-6.6	89.8	-12.6	53.70	-19.9	54.64	0.4	98.3	-20.2	14.17	-34.6	16.06	-6.1	88.2	-30.3
	Running 3 Month	26.4		24.5	-15.6	107.9		53.38		54.02	1.9	98.8		14.11		13.23	-14.0	106.7	
	Running 12 Month	26.4	-18.3	29.4	-6.6	89.8	-12.6	53.70	-19.9	54.64	0.4	98.3	-20.2	14.17	-34.6	16.06	-6.1	88.2	-30.3
Monday	Current Month	29.5		23.7	-17.0	124.5		50.55		53.34	0.2	94.8		14.91		12.63	-16.8	118.0	
	Year To Date	26.4	-36.6	31.6	-6.4	83.5	-32.3	53.31	-23.9	54.58	0.8	97.7	-24.5	14.08	-51.7	17.27	-5.7	81.5	-48.9
	Running 3 Month	24.2		26.8	-20.5	90.2		52.17		55.11	4.2	94.7		12.60		14.76	-17.2	85.4	
	Running 12 Month	26.4	-36.6	31.6	-6.4	83.5	-32.3	53.31	-23.9	54.58	0.8	97.7	-24.5	14.08	-51.7	17.27	-5.7	81.5	-48.9
Tuesday	Current Month	30.3		24.7	-18.1	122.7		50.94		53.78	1.2	94.7		15.41		13.27	-17.1	116.2	
	Year To Date	27.3	-46.9	33.9	-5.6	80.4	-43.8	53.40	-24.1	55.63	2.5	96.0	-25.9	14.57	-59.7	18.88	-3.3	77.2	-58.4
	Running 3 Month	24.7		27.7	-22.4	89.0		52.98		56.80	7.5	93.3		13.06		15.74	-16.6	83.0	
	Running 12 Month	27.3	-46.9	33.9	-5.6	80.4	-43.8	53.40	-24.1	55.63	2.5	96.0	-25.9	14.57	-59.7	18.88	-3.3	77.2	-58.4
Wednesday	Current Month	33.6		23.3	-26.0	144.3		50.43		52.11	-2.0	96.8		16.94		12.13	-27.5	139.7	
, roundoday	Year To Date	27.4	-49.3	33.5	-11.5	81.7	-42.7	57.04	-18.4	55.30	0.4	103.2	-18.8	15.60	-58.6	18.50	-11.2	84.3	-53.4
	Running 3 Month	27.9		27.1	-27.4	103.1		64.60		55.39	3.0	116.6		18.03		14.99	-25.2	120.3	***
	Running 12 Month	27.4	-49.3	33.5	-11.5	81.7	-42.7	57.04	-18.4	55.30	0.4	103.2	-18.8	15.60	-58.6	18.50	-11.2	84.3	-53.4
Thursday	Current Month	33.6		28.1	-18.7	119.6		51.96		53.94	-2.1	96.3		17.45		15.16	-20.4	115.2	
	Year To Date	30.3	-39.3	34.3	-13.6	88.5	-29.7	54.86	-18.6	55.99	0.8	98.0	-19.2	16.64	-50.6	19.20	-13.0	86.7	-43.2
	Running 3 Month	29.6		28.3	-26.4	104.7		55.44		56.19	2.1	98.7		16.40		15.88	-24.8	103.3	
	Running 12 Month	30.3	-39.3	34.3	-13.6	88.5	-29.7	54.86	-18.6	55.99	0.8	98.0	-19.2	16.64	-50.6	19.20	-13.0	86.7	-43.2
Friday	Current Month	46.2		36.6	-8.8	126.1		57.20		58.32	3.9	98.1		26.40		21.35	-5.2	123.7	
	Year To Date	47.7	-21.4	42.5	-22.7	112.1	1.6	56.18	-19.8	60.54	-1.1	92.8	-18.9	26.80	-37.0	25.76	-23.5	104.1	-17.6
	Running 3 Month	49.4		38.1	-26.0	129.7		57.79		61.16	0.6	94.5		28.55		23.30	-25.5	122.5	
	Running 12 Month	47.7	-21.4	42.5	-22.7	112.1	1.6	56.18	-19.8	60.54	-1.1	92.8	-18.9	26.80	-37.0	25.76	-23.5	104.1	-17.6
Saturday	Current Month	59.9		42.3	-2.7	141.8		54.88		58.03	-0.8	94.6		32.89		24.53	-3.4	134.1	
Saturday	Year To Date	53.3	-12.0	46.1	-21.7	115.7	12.5	56.01	-22.7	60.23	-1.4	93.0	-21.6	29.87	-32.0	27.76	-22.9	107.6	-11.8
	Running 3 Month	57.5	-12.0	44.3	-21.7	129.7	12.0	56.84	-22.1	60.50	-1.4	94.0	-21.0	32.68	-32.0	26.82	-23.5	121.9	-11.0
	Running 12 Month	53.3	-12.0	46.1	-21.7	115.7	12.5	56.01	-22.7	60.23	-1.4	93.0	-21.6	29.87	-32.0	27.76	-22.9	107.6	-11.8
Weekday/Weel	*	00.0	12.0	10.1	2	110.7	12.01	00.01	LLIT	00.20		00.0	2110	20.01	02.0	27.70	22.0	107.10	11.0
Weekday Weekday	Current Month	31.4		24.4	-17.9	128.4		50.84		53.11	-1.3	95.7		15.95		12.98	-19.0	122.9	
(Sun-Thu)	Year To Date	27.6	-39.9	32.6	-8.9	84.6	-34.0	54.49	-21.1	55.26	1.0	98.6	-21.9	15.93	-52.6	17.99	-8.1	83.5	-48.4
(Sull-Tilu)	Running 3 Month	26.6	-39.9	26.9	-22.8	98.9	-34.0	55.90	-21.1	55.56	3.7	100.6	-21.9	14.86	-32.0	14.93	-19.9	99.5	-40.4
	Running 12 Month	27.6	-39.9	32.6	-8.9	84.6	-34.0	54.49	-21.1	55.26	1.0	98.6	-21.9	15.01	-52.6	17.99	-19.9	83.5	-48.4
	Truming 12 World	27.0	-55.5	32.0	-0.9	04.0	-34.0	34.43	-21.1	33.20	1.0	30.0	-21.5	13.01	-32.0	17.55	-0.1	00.0	
Weekend	Current Month	53.0		39.4	-5.6	134.5		55.89		58.16	1.4	96.1		29.65		22.94	-4.3	129.2	
(Fri-Sat)	Year To Date	50.5	-16.7	44.3	-22.2	114.0	7.1	56.09	-21.3	60.38	-1.3	92.9	-20.3	28.34	-34.4	26.76	-23.2	105.9	-14.6
	Running 3 Month	53.5		41.2	-24.1	129.7		57.28		60.80	-0.5	94.2		30.62		25.06	-24.4	122.2	
	Running 12 Month	50.5	-16.7	44.3	-22.2	114.0	7.1	56.09	-21.3	60.38	-1.3	92.9	-20.3	28.34	-34.4	26.76	-23.2	105.9	-14.6
Total	Current Month	37.0		28.3	-13.9	130.6		52.71		54.93	-0.1	96.0		19.49		15.55	-13.9	125.3	
	Year To Date	34.1	-32.0	35.9	-14.1	94.9	-20.8	55.16	-21.0	57.05	-0.3	96.7	-20.8	18.79	-46.3	20.48	-14.4	91.8	-37.3
	Running 3 Month	34.2		30.9	-23.3	110.5		56.51		57.53	2.0	98.2		19.32		17.80	-21.8	108.5	
	Running 12 Month	34.1	-32.0	35.9	-14.1	94.9	-20.8	55.16	-21.0	57.05	-0.3	96.7	-20.8	18.79	-46.3	20.48	-14.4	91.8	-37.3

This STR Report is a publication of STR, LLC and STR Global, Ltd., CoStar Group companies, and is intended solely for use by paid subscribers. The information in the STR Report, in whole or part, without written permission is prohibited and subject to legal action. If you have received this report and are NOT a subscriber to this STR Report, please contact us immediately. Source: 2021 STR, LLC / STR Global, Ltd. trading as "STR". © CoStar Realty Information, Inc.

Tab 7 - Daily Data for the Month

Index (RGI)

Quality Inn & Suites Jackson 5723 I 55 N Jackson, MS 39206-2939 Phone: (601) 957-8557 STR # 35402 ChainID: MS375 MgtCo: MMI Hotel Group Owner: Desai Hospitality Group For the Month of: December 2020 Date Created: January 16, 2021 Daily Competitive Set Data Excludes Subject Property Daily Indexes for the Month of December 205 185 165 145 125 105 85 65 45 Ccupancy Index (MPI) ADR Index (ARI) --- RevPAR Index (RGI) Tu Мо Tu Mo Tu December 47.4 My Property 29.5 23.1 17.9 14.1 19.2 37.2 29.5 44.9 37.2 75.6 34.6 39.7 26.9 47.4 38.5 30.8 32.1 38.5 82.1 34.6 19.2 24.4 35.9 38.5 38.5 33.3 23.6 27.0 33.0 22.3 23.3 20.6 25.1 32.0 37.7 21.3 24.1 20.8 29.3 21.1 Index (MPI) 112.7 174.3 179.0 116.1 200.5 123.3 % Chg My Property 32 -34.0 -22.3 45.1 33.1 -18.9 -33.6 -26.9 -17.5 -9.2 -21.8 -12.1 7.1 1.0 -13.7 -32.0 -16.5 -20.9 -16.5 -18.9 9.0 7.7 -20.4 -41.7 -31.0 -17.3 -17.5 -23.2 -43.6 11.8 29.0 Competitive Set Index (MPI) December My Property 54.87 55.28 50.99 55.88 57.37 59.80 51.10 51.36 56.65 52.81 59.51 57.16 61.97 60.53 52.60 45.69 43.66 55.44 49.35 46.62 49.01 50.88 48.71 57.43 59.66 57.71 40.69 44.23 45.13 49.13 56.97 Competitive Set 56.52 Index (ARI) 102 1 1123 105.7 100.3 120.7 115.5 93.2 94.2 100.1 103 1 90.5 100.8 % Chg My Property Competitive Set 0.6 -10.4 -2.1 15.4 8.8 3.8 1.6 3.8 6.3 3.8 6.0 -2.8 -1.8 -2.7 3.9 0.9 -8.9 -3.8 0.1 -5.6 2.7 1.6 -1.5 1.2 0.4 -6.7 -7.1 5.9 2.8 0.6 3.5 Index (ARI) December My Property 22.68 42.99 9.22 7.99 10.16 22.12 19.79 11.92 14.75 15.51 19.59 20.61 37.33 16.14 19.48 19.57 18.74 15.46 19.89 27.37 14.47 18.90 27.03 12.95 15.20 14.81 11.47 13.65 12.76 21.43 11.26 13.31 12.53 21.49 11.38 9.49 Index (RGI) 108.0 149.5 155.4 % Chg My Property Competitive Set 37 408 239 675 449 159 325 241 123 57 171 146 52 18 104 313 239 238 164 234 119 9.5 216 410 30.7 228 233 187 420 125 335

This STR Report is a publication of STR, LLC and STR (Global, LLL, CSSIs \*Copus companies, and is infereded solely for use by paid subsciters. The information in the STR Report is provided on an "as it" and "as available" basis and should not be construed as investment, tax, accounting or legal abvior. Report, in whole or part, without written permission is prohibited and subject to legal advior. By copus companies, and is inferreded solely for use by paid subsciters. The information in the STR Report is provided on an "as it" and "as available" basis and should not be construed as investment, tax, accounting or legal abvior. Report, in swinter and in the construed as investment in the same and in the construed as investment in the same and in the construed as investment in the same and in the construed as investment in the same and in the construed as investment in the same and in



# How can we assist you?

## Glossary:

For all STR definitions, please click here or visit www.str.com/data-insights/resources/glossary

## Frequently Asked Questions (FAQ):

For all STR FAQs, please click here or visit www.str.com/data-insights/resources/FAQ

For additional support, please contact your regional office.

For the latest in industry news, visit <a href="HotelNewsNow.com">HotelNewsNow.com</a>.

To learn more about the Hotel Data Conference, visit <a href="HotelDataConference.com">HotelDataConference.com</a>.