



# Demographic and Income Profile

Plantation Merchandise Mart  
 4441 W Sunrise Blvd Plantation FL 33313  
 Ring: 1 mile radius

Latitude: 26.1360  
 Longitude: -80.2088

Summary	Census 2010	2018	2023
Population	19,473	21,108	22,140
Households	6,845	7,357	7,688
Families	4,653	4,940	5,141
Average Household Size	2.83	2.86	2.87
Owner Occupied Housing Units	4,039	3,891	4,189
Renter Occupied Housing Units	2,806	3,466	3,500
Median Age	35.5	36.0	36.5
Trends: 2018 - 2023 Annual Rate	Area	State	National
Population	0.96%	1.41%	0.83%
Households	0.88%	1.36%	0.79%
Families	0.80%	1.30%	0.71%
Owner HHs	1.49%	1.91%	1.16%
Median Household Income	2.51%	2.52%	2.50%

Households by Income	2018		2023	
	Number	Percent	Number	Percent
<\$15,000	1,197	16.3%	1,052	13.7%
\$15,000 - \$24,999	1,141	15.5%	1,029	13.4%
\$25,000 - \$34,999	1,068	14.5%	1,049	13.6%
\$35,000 - \$49,999	1,180	16.0%	1,218	15.8%
\$50,000 - \$74,999	1,197	16.3%	1,310	17.0%
\$75,000 - \$99,999	670	9.1%	810	10.5%
\$100,000 - \$149,999	652	8.9%	857	11.1%
\$150,000 - \$199,999	126	1.7%	174	2.3%
\$200,000+	126	1.7%	190	2.5%
Median Household Income	\$37,607		\$42,561	
Average Household Income	\$52,898		\$62,446	
Per Capita Income	\$18,898		\$22,185	

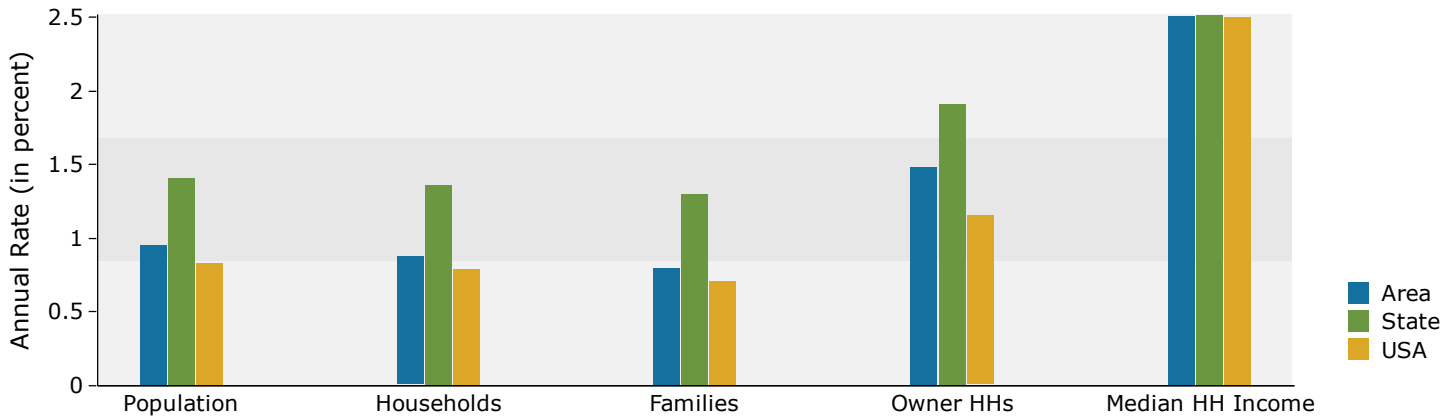
Population by Age	Census 2010		2018		2023	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	1,452	7.5%	1,467	7.0%	1,550	7.0%
5 - 9	1,217	6.2%	1,402	6.6%	1,453	6.6%
10 - 14	1,331	6.8%	1,333	6.3%	1,425	6.4%
15 - 19	1,479	7.6%	1,317	6.2%	1,353	6.1%
20 - 24	1,596	8.2%	1,558	7.4%	1,494	6.7%
25 - 34	2,535	13.0%	3,213	15.2%	3,359	15.2%
35 - 44	2,455	12.6%	2,380	11.3%	2,778	12.5%
45 - 54	2,732	14.0%	2,513	11.9%	2,348	10.6%
55 - 64	2,210	11.3%	2,568	12.2%	2,602	11.8%
65 - 74	1,541	7.9%	2,081	9.9%	2,261	10.2%
75 - 84	690	3.5%	966	4.6%	1,173	5.3%
85+	236	1.2%	309	1.5%	344	1.6%

Race and Ethnicity	Census 2010		2018		2023	
	Number	Percent	Number	Percent	Number	Percent
White Alone	2,588	13.3%	2,266	10.7%	2,095	9.5%
Black Alone	15,712	80.7%	17,556	83.2%	18,717	84.5%
American Indian Alone	69	0.4%	73	0.3%	76	0.3%
Asian Alone	296	1.5%	323	1.5%	340	1.5%
Pacific Islander Alone	7	0.0%	8	0.0%	8	0.0%
Some Other Race Alone	250	1.3%	269	1.3%	282	1.3%
Two or More Races	549	2.8%	613	2.9%	621	2.8%
Hispanic Origin (Any Race)	1,311	6.7%	1,535	7.3%	1,713	7.7%

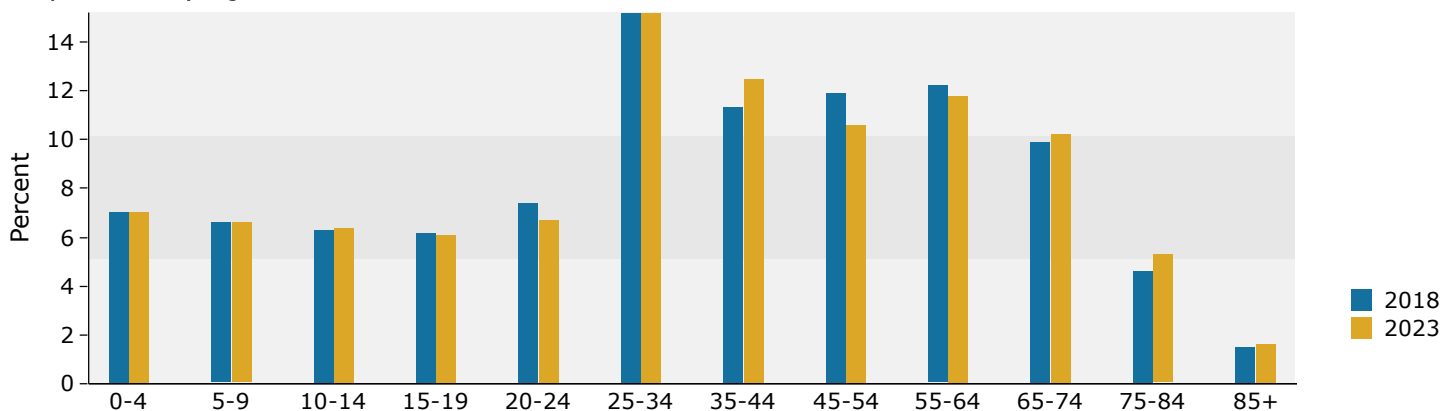
**Data Note:** Income is expressed in current dollars.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023.

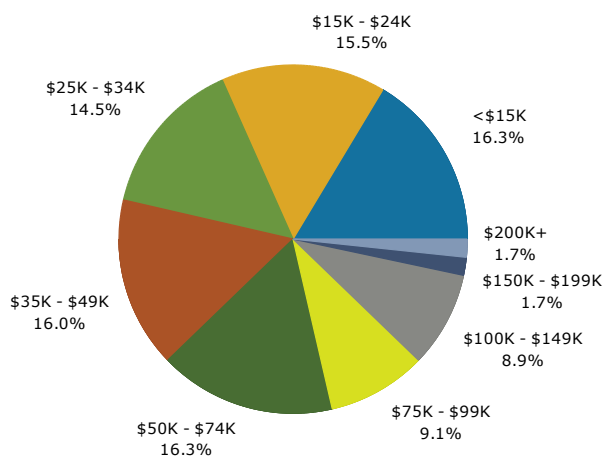
## Trends 2018-2023



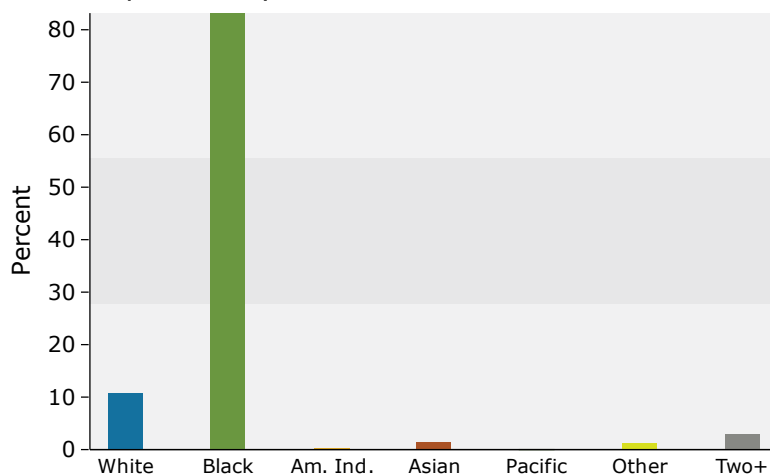
## Population by Age



## 2018 Household Income



## 2018 Population by Race



2018 Percent Hispanic Origin: 7.3%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023.



# Demographic and Income Profile

Plantation Merchandise Mart  
 4441 W Sunrise Blvd Plantation FL 33313  
 Ring: 3 mile radius

Latitude: 26.1360  
 Longitude: -80.2088

Summary	Census 2010	2018	2023
Population	178,127	189,907	198,618
Households	62,663	65,969	68,637
Families	42,694	44,516	46,183
Average Household Size	2.82	2.85	2.87
Owner Occupied Housing Units	38,196	35,906	38,522
Renter Occupied Housing Units	24,467	30,063	30,115
Median Age	35.8	36.9	37.7
Trends: 2018 - 2023 Annual Rate	Area	State	National
Population	0.90%	1.41%	0.83%
Households	0.80%	1.36%	0.79%
Families	0.74%	1.30%	0.71%
Owner HHs	1.42%	1.91%	1.16%
Median Household Income	2.66%	2.52%	2.50%

Households by Income	2018		2023	
	Number	Percent	Number	Percent
<\$15,000	10,618	16.1%	9,115	13.3%
\$15,000 - \$24,999	8,456	12.8%	7,540	11.0%
\$25,000 - \$34,999	8,971	13.6%	8,576	12.5%
\$35,000 - \$49,999	10,889	16.5%	11,275	16.4%
\$50,000 - \$74,999	11,917	18.1%	13,252	19.3%
\$75,000 - \$99,999	6,443	9.8%	7,670	11.2%
\$100,000 - \$149,999	5,671	8.6%	7,268	10.6%
\$150,000 - \$199,999	1,809	2.7%	2,294	3.3%
\$200,000+	1,195	1.8%	1,646	2.4%
Median Household Income	\$40,545		\$46,243	
Average Household Income	\$56,137		\$65,525	
Per Capita Income	\$19,836		\$22,963	

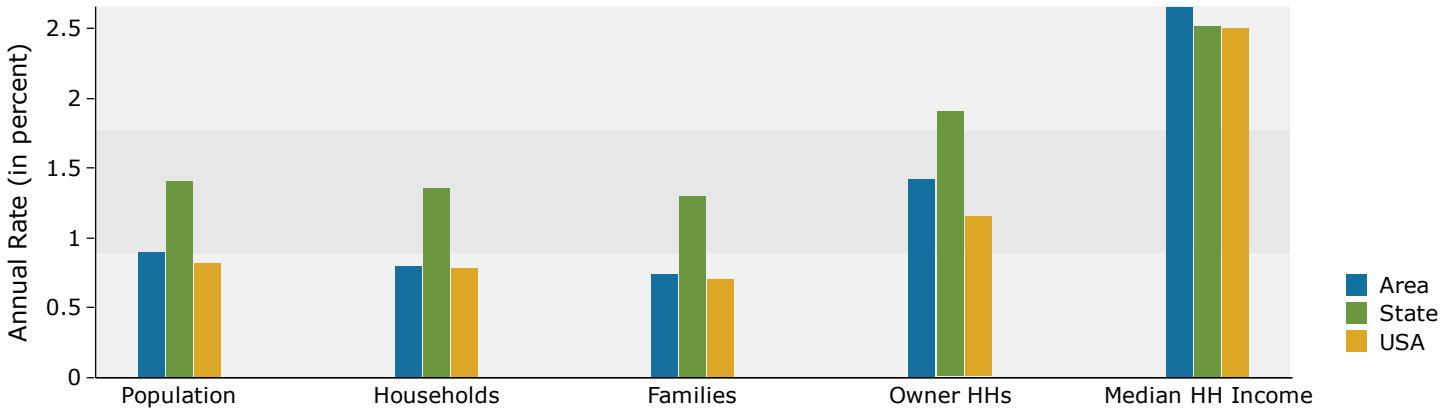
Population by Age	Census 2010		2018		2023	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	12,963	7.3%	12,699	6.7%	13,267	6.7%
5 - 9	11,968	6.7%	12,586	6.6%	12,752	6.4%
10 - 14	12,550	7.0%	12,466	6.6%	12,989	6.5%
15 - 19	13,464	7.6%	11,874	6.3%	12,376	6.2%
20 - 24	12,922	7.3%	13,057	6.9%	12,304	6.2%
25 - 34	23,453	13.2%	27,764	14.6%	28,454	14.3%
35 - 44	23,422	13.1%	22,488	11.8%	25,421	12.8%
45 - 54	26,015	14.6%	23,766	12.5%	22,609	11.4%
55 - 64	19,757	11.1%	24,397	12.8%	24,658	12.4%
65 - 74	12,072	6.8%	17,178	9.0%	19,935	10.0%
75 - 84	6,711	3.8%	8,171	4.3%	10,195	5.1%
85+	2,830	1.6%	3,461	1.8%	3,658	1.8%

Race and Ethnicity	Census 2010		2018		2023	
	Number	Percent	Number	Percent	Number	Percent
White Alone	46,562	26.1%	43,776	23.1%	42,562	21.4%
Black Alone	119,796	67.3%	132,481	69.8%	141,263	71.1%
American Indian Alone	469	0.3%	504	0.3%	534	0.3%
Asian Alone	2,687	1.5%	3,073	1.6%	3,398	1.7%
Pacific Islander Alone	90	0.1%	105	0.1%	108	0.1%
Some Other Race Alone	3,888	2.2%	4,575	2.4%	5,070	2.6%
Two or More Races	4,634	2.6%	5,393	2.8%	5,683	2.9%
Hispanic Origin (Any Race)	21,319	12.0%	26,207	13.8%	30,132	15.2%

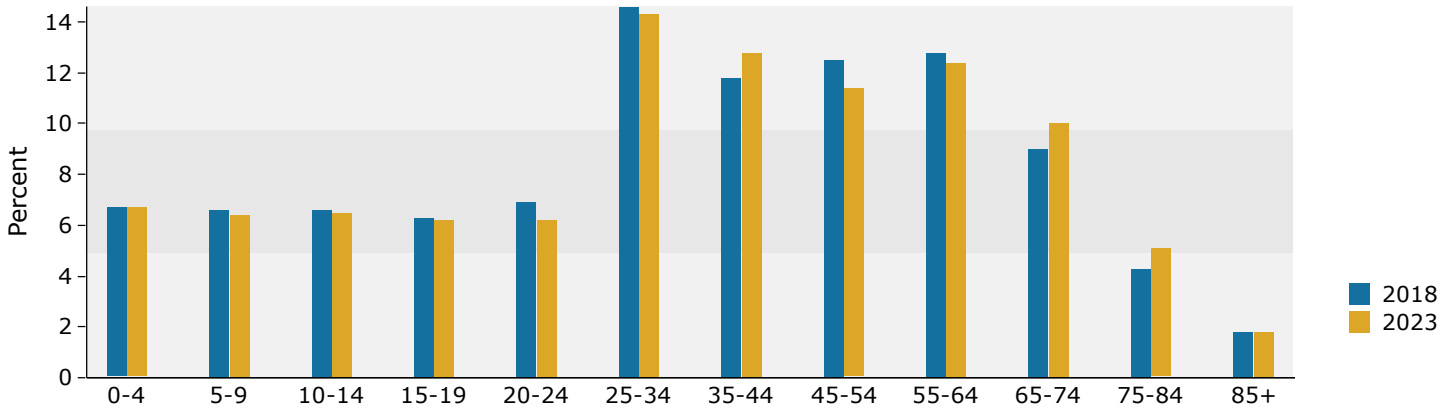
**Data Note:** Income is expressed in current dollars.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023.

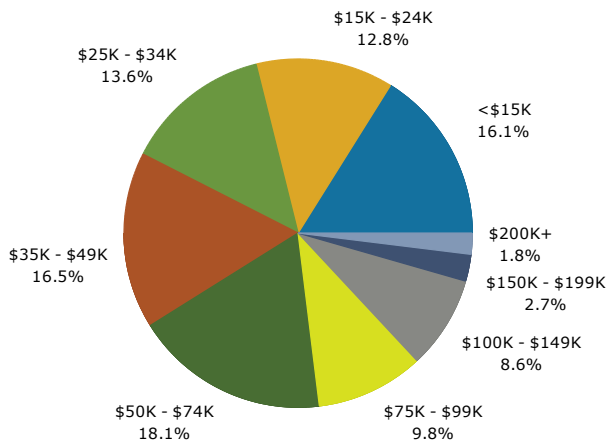
## Trends 2018-2023



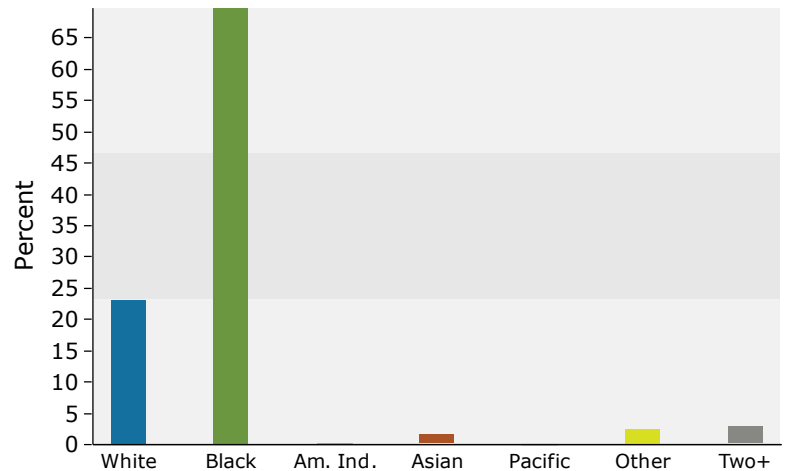
## Population by Age



## 2018 Household Income



## 2018 Population by Race



2018 Percent Hispanic Origin: 13.8%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023.



# Demographic and Income Profile

Plantation Merchandise Mart  
 4441 W Sunrise Blvd Plantation FL 33313  
 Ring: 5 mile radius

Latitude: 26.1360  
 Longitude: -80.2088

Summary	Census 2010	2018	2023
Population	407,854	443,286	469,746
Households	162,559	175,232	185,370
Families	95,193	100,982	106,020
Average Household Size	2.47	2.49	2.50
Owner Occupied Housing Units	95,982	90,968	98,068
Renter Occupied Housing Units	66,577	84,264	87,302
Median Age	37.8	39.1	39.6
Trends: 2018 - 2023 Annual Rate	Area	State	National
Population	1.17%	1.41%	0.83%
Households	1.13%	1.36%	0.79%
Families	0.98%	1.30%	0.71%
Owner HHs	1.51%	1.91%	1.16%
Median Household Income	2.85%	2.52%	2.50%

Households by Income	2018		2023	
	Number	Percent	Number	Percent
<\$15,000	24,804	14.2%	21,244	11.5%
\$15,000 - \$24,999	20,993	12.0%	18,620	10.0%
\$25,000 - \$34,999	21,081	12.0%	19,986	10.8%
\$35,000 - \$49,999	27,212	15.5%	27,985	15.1%
\$50,000 - \$74,999	31,957	18.2%	35,534	19.2%
\$75,000 - \$99,999	19,193	11.0%	23,029	12.4%
\$100,000 - \$149,999	18,342	10.5%	23,582	12.7%
\$150,000 - \$199,999	6,063	3.5%	7,731	4.2%
\$200,000+	5,587	3.2%	7,660	4.1%
Median Household Income	\$45,484		\$52,335	
Average Household Income	\$64,578		\$75,901	
Per Capita Income	\$25,972		\$30,356	

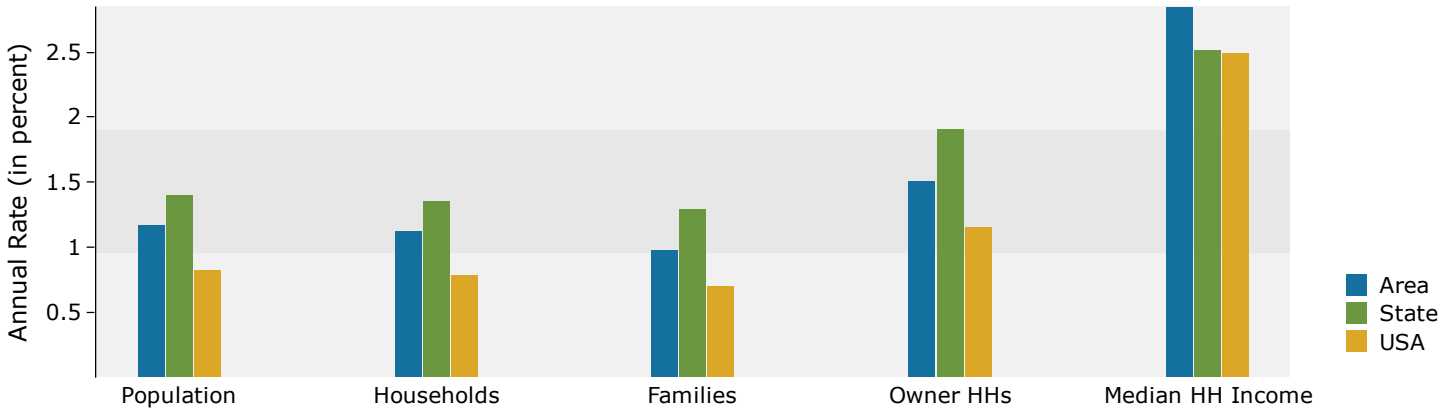
Population by Age	Census 2010		2018		2023	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	26,577	6.5%	26,240	5.9%	27,780	5.9%
5 - 9	23,511	5.8%	25,637	5.8%	26,123	5.6%
10 - 14	23,777	5.8%	24,952	5.6%	26,268	5.6%
15 - 19	25,699	6.3%	24,076	5.4%	25,657	5.5%
20 - 24	28,357	7.0%	29,197	6.6%	29,352	6.2%
25 - 34	60,514	14.8%	67,050	15.1%	70,044	14.9%
35 - 44	56,133	13.8%	56,802	12.8%	62,031	13.2%
45 - 54	60,545	14.8%	57,184	12.9%	55,504	11.8%
55 - 64	48,331	11.9%	58,081	13.1%	58,874	12.5%
65 - 74	28,811	7.1%	42,660	9.6%	49,661	10.6%
75 - 84	17,008	4.2%	21,077	4.8%	27,364	5.8%
85+	8,590	2.1%	10,330	2.3%	11,090	2.4%

Race and Ethnicity	Census 2010		2018		2023	
	Number	Percent	Number	Percent	Number	Percent
White Alone	184,016	45.1%	182,603	41.2%	182,586	38.9%
Black Alone	188,969	46.3%	217,084	49.0%	237,587	50.6%
American Indian Alone	1,116	0.3%	1,287	0.3%	1,417	0.3%
Asian Alone	9,227	2.3%	11,282	2.5%	12,980	2.8%
Pacific Islander Alone	234	0.1%	293	0.1%	321	0.1%
Some Other Race Alone	12,866	3.2%	16,461	3.7%	19,096	4.1%
Two or More Races	11,427	2.8%	14,275	3.2%	15,758	3.4%
Hispanic Origin (Any Race)	70,196	17.2%	92,273	20.8%	110,220	23.5%

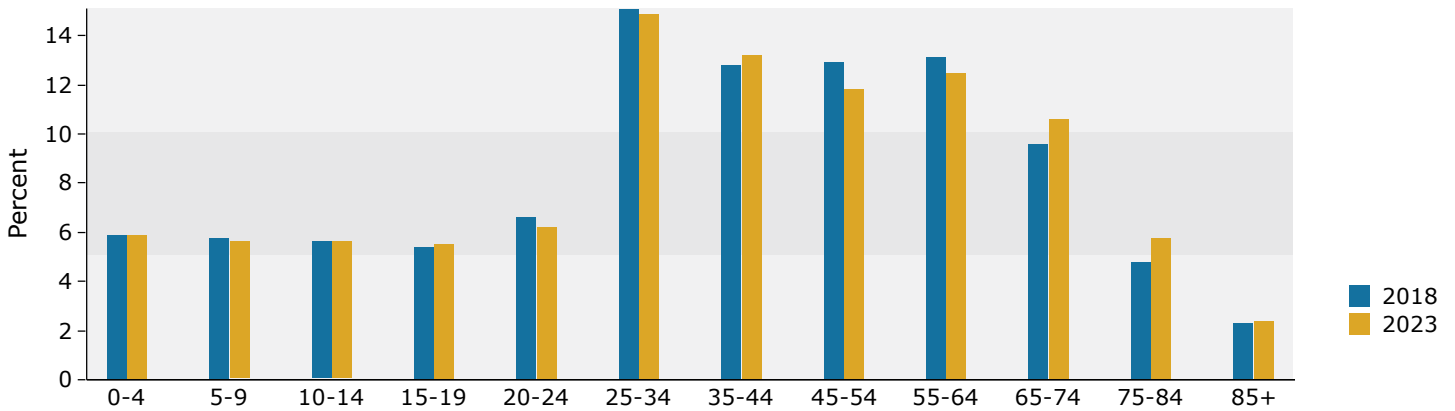
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**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023.

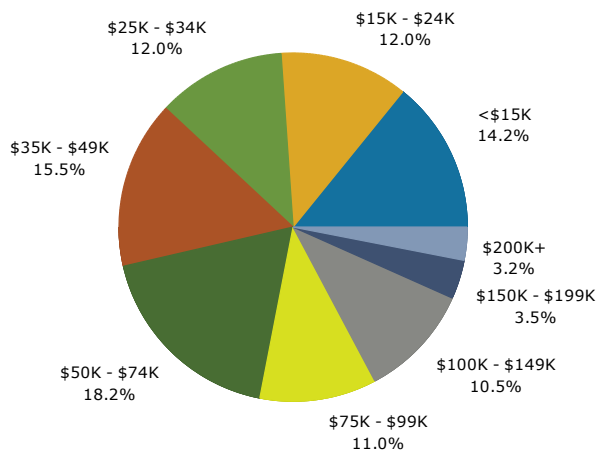
## Trends 2018-2023



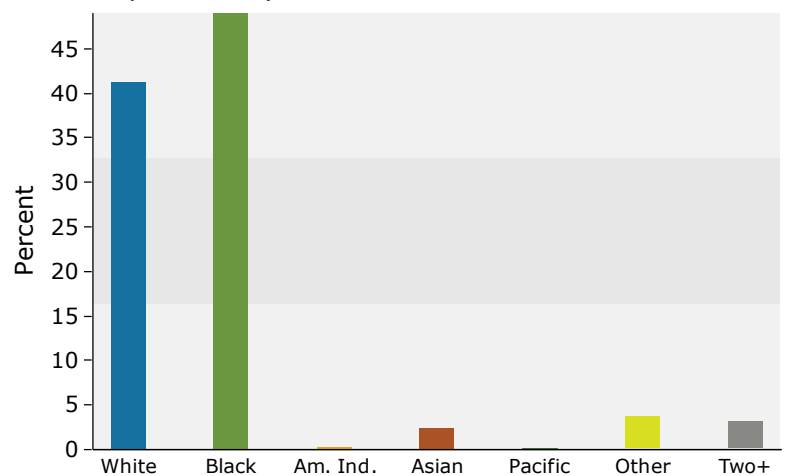
## Population by Age



## 2018 Household Income



## 2018 Population by Race



2018 Percent Hispanic Origin: 20.8%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023.