

LAND FOR SALE AT THE CENTER OF DOWNTOWN HOUSTON

814 LA BRANCH ST
HOUSTON, TX 77010

BLOCK 97, S.S.B.B



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PROPERTY HIGHLIGHTS

Submarket : Central Business District

Frontage : ±249.69 ft - Austin St
±249.95 ft - Rusk St
±249.69 ft - LaBranch
±249.95 ft - Walker St

Address : 814 La Branch St Houston, Harris County, TX 77010

Lot Size : ±1.43 AC (±62,410 SF)

Utilities : City of Houston

Floodplain : None

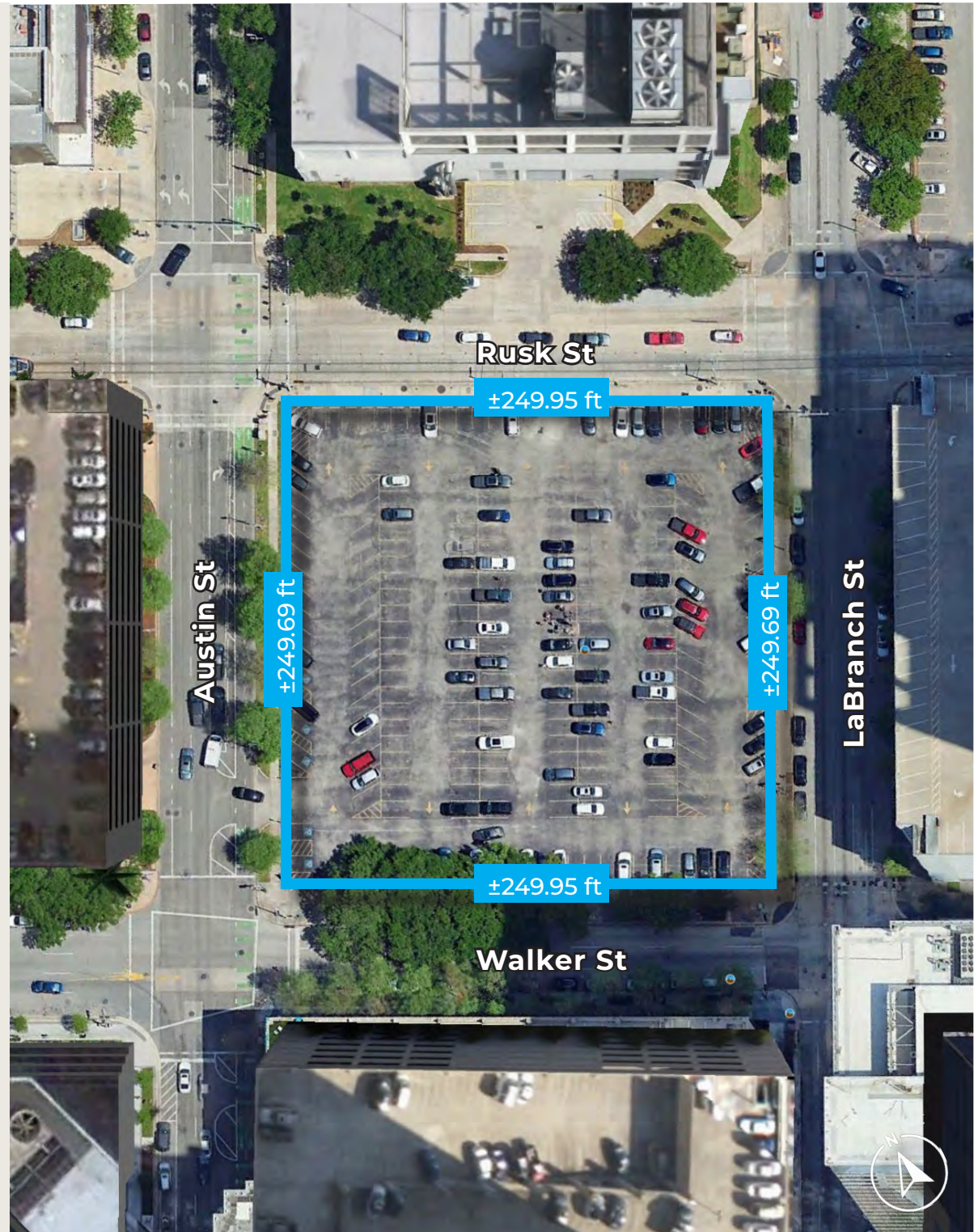
HCAD Value : \$18,850,916

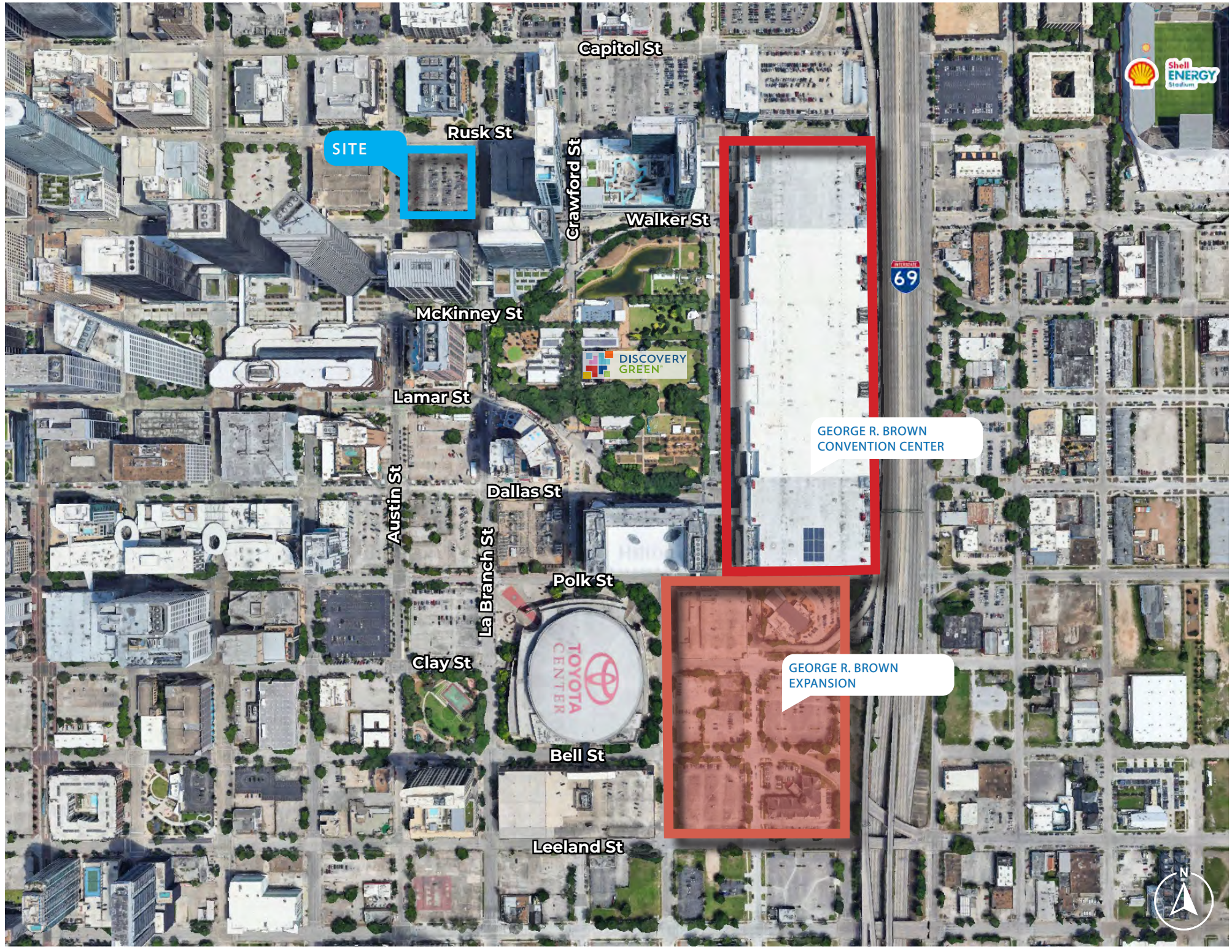
2024 \$361,813.12 - Under Protest

Property Taxes :

Trailing 12 Parking Revenue : \$923,730 before property taxes (10/24 - 9/25)

Asking Price : Call Broker





Capitol St

Rusk St

SITE

Crawford St

Walker St

McKinney St

DISCOVERY
GREEN

Lamar St

GEORGE R. BROWN
CONVENTION CENTER

Austin St

Dallas St

Polk St

La Branch St

Clay St

GEORGE R. BROWN
EXPANSION

Bell St

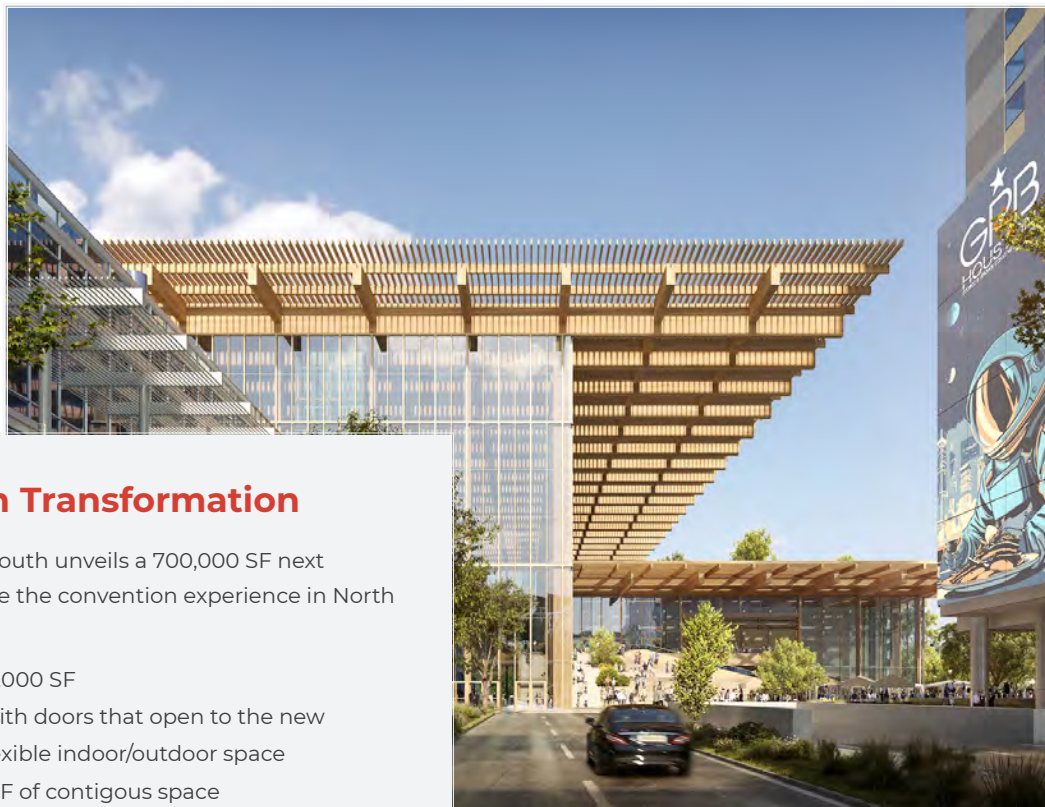
Leeland St

TOYOTA
CENTER



69

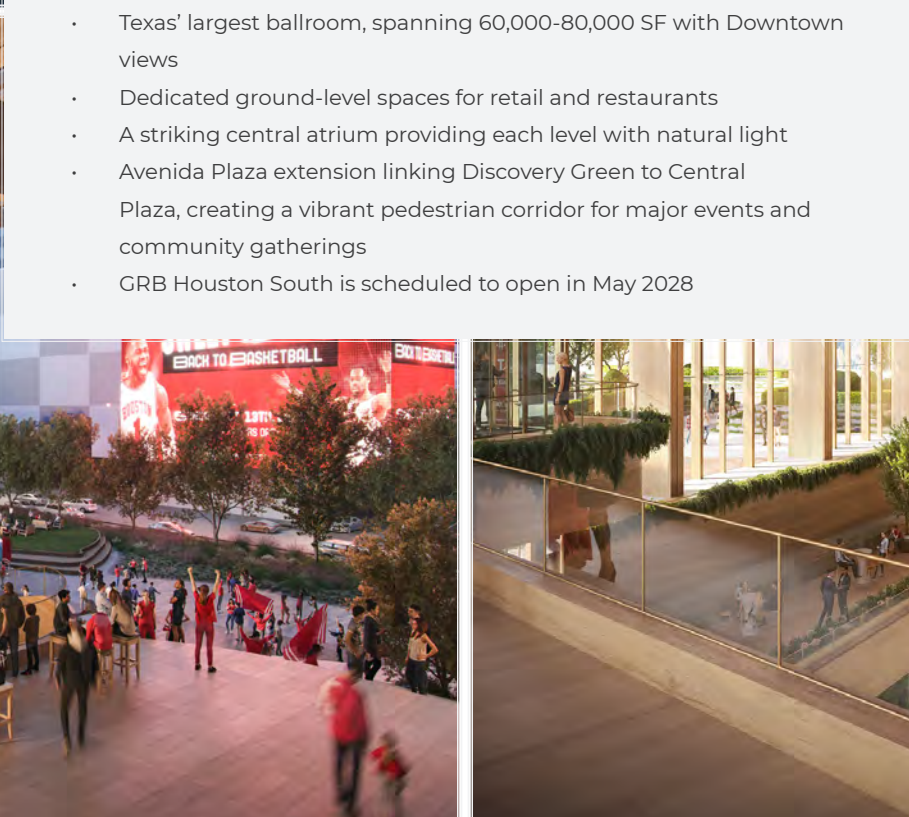


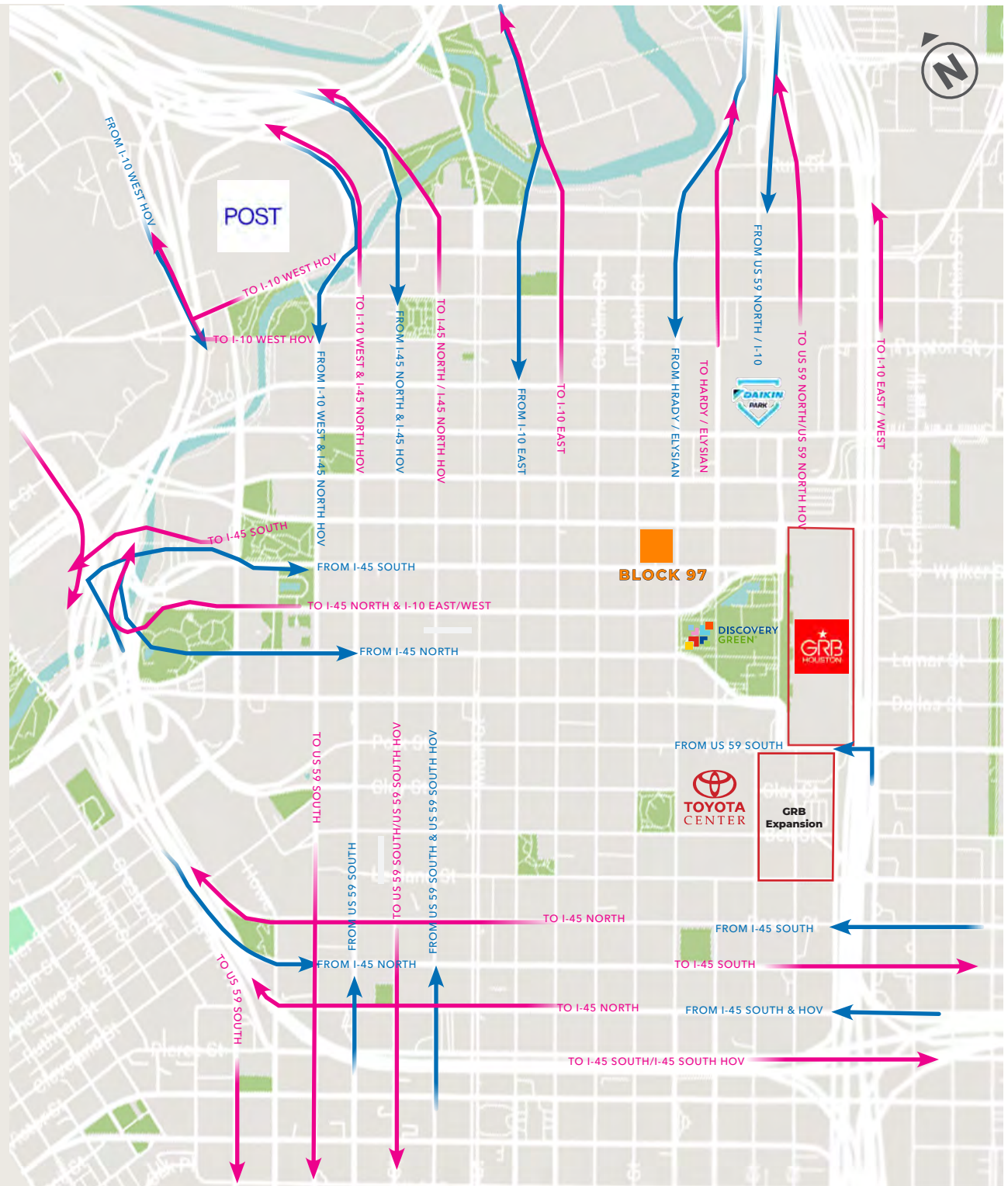


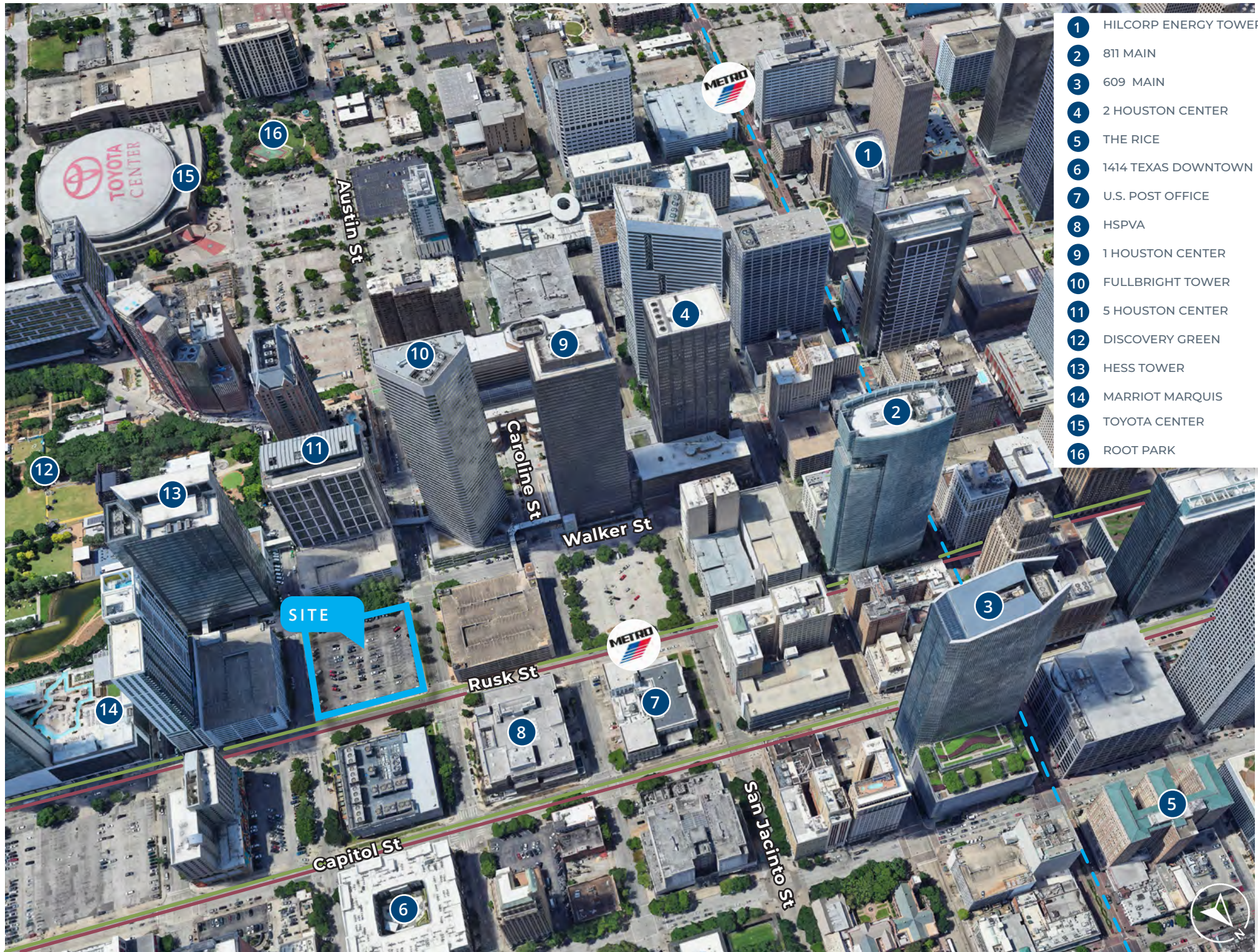
George R. Brown Transformation

The initial stage of the GRB Houston South unveils a 700,000 SF next generation venue designed to redefine the convention experience in North America. Key features include:

- Two exhibition halls, totaling 150,000 SF
- A 50,000 SF multipurpose hall with doors that open to the new Central Plaza, offering unique flexible indoor/outdoor space
- Atirium flex hall totaling 25,000 SF of contiguous space
- Texas' largest ballroom, spanning 60,000-80,000 SF with Downtown views
- Dedicated ground-level spaces for retail and restaurants
- A striking central atrium providing each level with natural light
- Avenida Plaza extension linking Discovery Green to Central Plaza, creating a vibrant pedestrian corridor for major events and community gatherings
- GRB Houston South is scheduled to open in May 2028

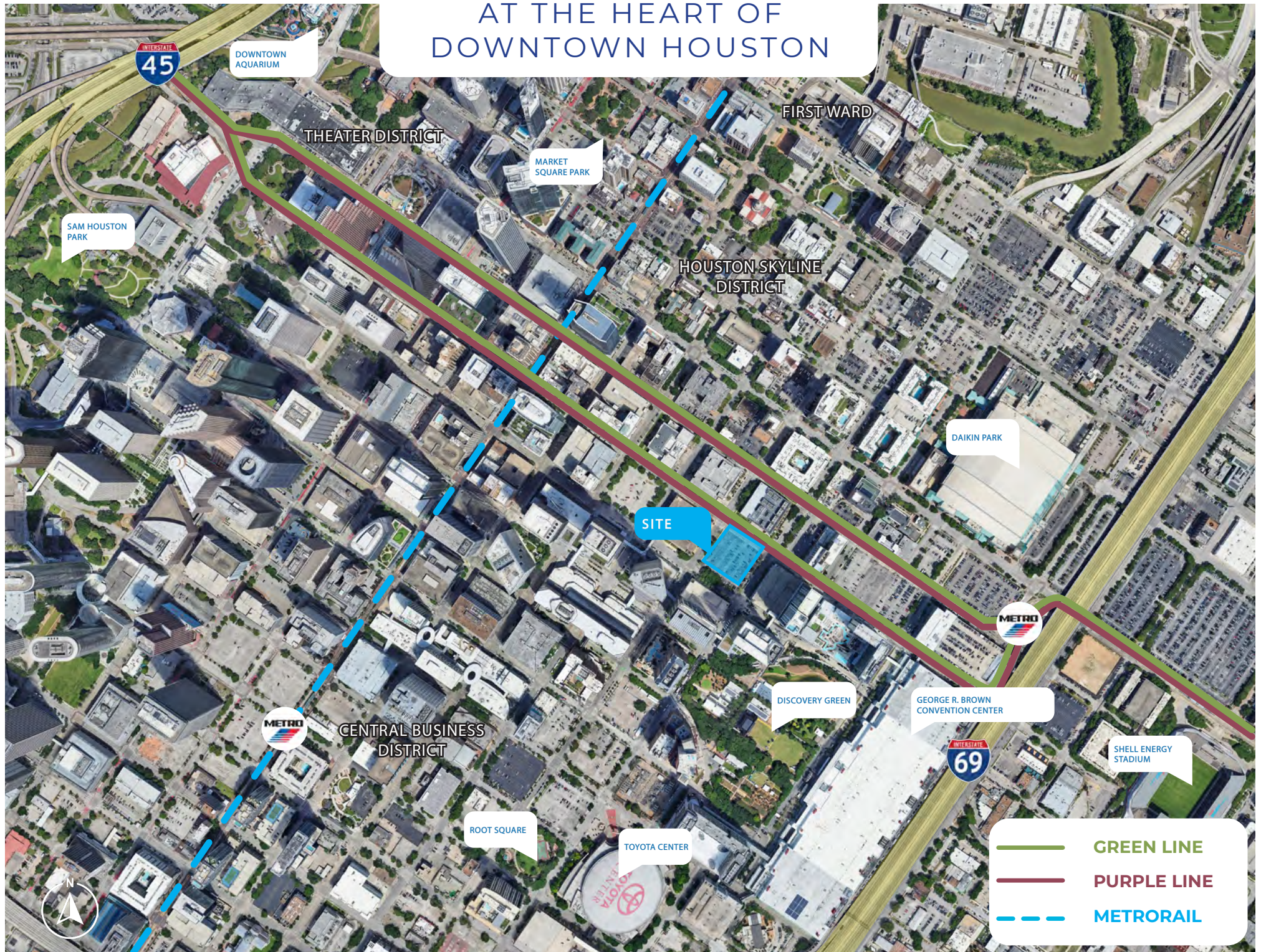




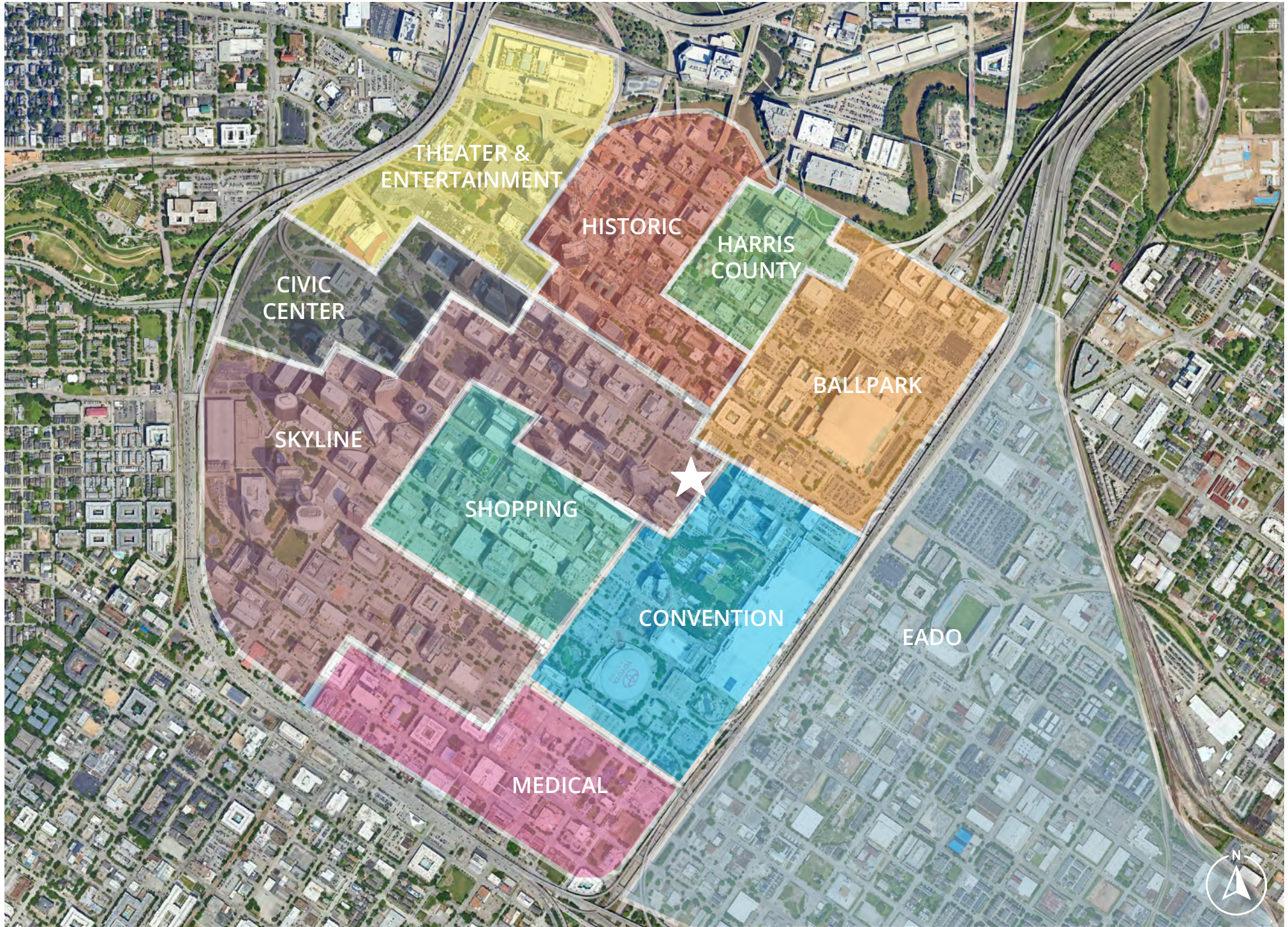


- 1 HILCORP ENERGY TOWER
- 2 811 MAIN
- 3 609 MAIN
- 4 2 HOUSTON CENTER
- 5 THE RICE
- 6 1414 TEXAS DOWNTOWN
- 7 U.S. POST OFFICE
- 8 HSPVA
- 9 1 HOUSTON CENTER
- 10 FULLBRIGHT TOWER
- 11 5 HOUSTON CENTER
- 12 DISCOVERY GREEN
- 13 HESS TOWER
- 14 MARRIOTT MARQUIS
- 15 TOYOTA CENTER
- 16 ROOT PARK

AT THE HEART OF DOWNTOWN HOUSTON



DOWNTOWN DISTRICTS





THE PLACE FOR DECISION MAKERS

Second to none with a dynamic entertainment and business district, downtown has the largest concentration of employment in the region.

10

Fortune 500 HQ's

166,000

Total Employment

\$4B

Construction Projects

100%

Transit Score

100%

Bike Score

100%

Walk Score

WALKABLE EATERIES



DOWNTOWN HOUSTON

66,838

RESIDENTS CURRENTLY
LIVING DOWNTOWN

1,779

NEW RESIDENTIAL UNITS
UNDER CONSTRUCTION

220,000

PEOPLE VISIT DOWN-
TOWN ON A DAILY BASIS

11 Million

PEOPLE ATTEND
ENTERTAINMENT
ATTRACTIONS ANNUALLY

8

SCHOOLS & UNIVERSI-
TIES

1.2 Million

PEOPLE STAY IN IN
DOWNTOWN HOTELS
ANNUALLY

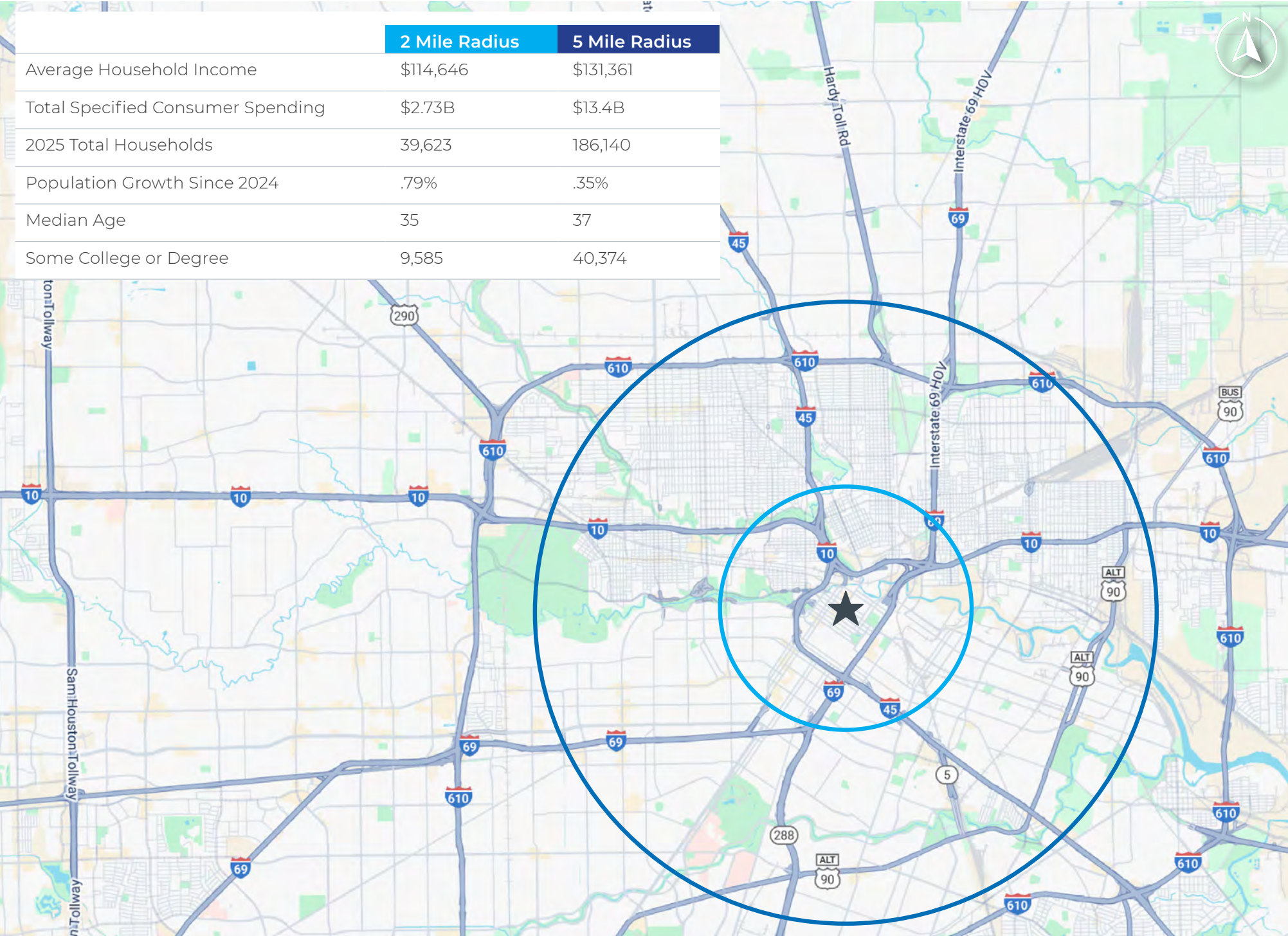
7,803

HOTEL ROOMS

25

HOTELS

DEMOGRAPHICS



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FOR ADDITIONAL INFORMATION
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