

Demographic Summary Report

Sterling Ponds Shopping Center

33785 Van Dyke Ave, Sterling Heights, MI 48312

Building Type: **General Retail**
 Secondary: **Restaurant**
 GLA: **4,997 SF**
 Year Built: **2000**

Total Available: **4,997 SF**
 % Leased: **100%**
 Rent/SF/Yr: **Negotiable**



Radius	1 Mile	3 Mile	5 Mile
Population			
2026 Projection	5,336	102,106	284,583
2021 Estimate	5,311	102,005	284,247
2010 Census	5,201	101,985	283,370
Growth 2021 - 2026	0.47%	0.10%	0.12%
Growth 2010 - 2021	2.11%	0.02%	0.31%
2021 Population by Hispanic Origin	125	2,072	6,747
2021 Population	5,311	102,005	284,247
White	3,883 73.11%	78,181 76.64%	221,341 77.87%
Black	552 10.39%	12,263 12.02%	30,825 10.84%
Am. Indian & Alaskan	20 0.38%	273 0.27%	866 0.30%
Asian	747 14.07%	8,650 8.48%	23,908 8.41%
Hawaiian & Pacific Island	6 0.11%	18 0.02%	71 0.02%
Other	102 1.92%	2,619 2.57%	7,235 2.55%
U.S. Armed Forces	0	36	93
Households			
2026 Projection	2,262	40,209	114,336
2021 Estimate	2,252	40,180	114,208
2010 Census	2,210	40,251	113,908
Growth 2021 - 2026	0.44%	0.07%	0.11%
Growth 2010 - 2021	1.90%	-0.18%	0.26%
Owner Occupied	1,427 63.37%	29,992 74.64%	83,691 73.28%
Renter Occupied	825 36.63%	10,188 25.36%	30,517 26.72%
2021 Households by HH Income	2,250	40,181	114,207
Income: <\$25,000	246 10.93%	5,760 14.34%	18,639 16.32%
Income: \$25,000 - \$50,000	672 29.87%	10,010 24.91%	26,828 23.49%
Income: \$50,000 - \$75,000	401 17.82%	7,994 19.89%	22,931 20.08%
Income: \$75,000 - \$100,000	407 18.09%	6,051 15.06%	16,106 14.10%
Income: \$100,000 - \$125,000	243 10.80%	4,116 10.24%	11,678 10.23%
Income: \$125,000 - \$150,000	157 6.98%	2,905 7.23%	7,497 6.56%
Income: \$150,000 - \$200,000	76 3.38%	2,076 5.17%	6,353 5.56%
Income: \$200,000+	48 2.13%	1,269 3.16%	4,175 3.66%
2021 Avg Household Income	\$73,683	\$77,134	\$77,435
2021 Med Household Income	\$58,588	\$62,425	\$61,834